Annual Review 2024/25









About This Report

This report reflects on the work, impact and achievements of Pompey in the Community during the 2024/25 season.

It celebrates the people, programmes, partnerships and opportunities that have helped us make a positive difference across Portsmouth and beyond.

Throughout the report, you will see examples of how Pompey in the Community continues to use the power of Portsmouth Football Club to create opportunity, promote inclusion, support wellbeing and strengthen community connections.

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Welcome
Clare Martin MBE



As we reflect on the 2024/25 season, I do so with a huge sense of pride in everything Pompey in the Community has achieved over the past year.

This has been a year of growth, connection and meaningful impact across Portsmouth and beyond. Throughout the season, we have continued to use the power and reach of Portsmouth Football Club to create opportunities, bring people together and make a lasting difference in the lives of individuals, families and communities.

At the heart of Pompey in the Community is a belief that football can be a force for good. Over the past year, that belief has been brought to life every single day through the passion and commitment of our staff, coaches, volunteers, trustees and partners. Whether through education, football development, health and wellbeing, inclusion or community engagement, our work has continued to support people of all ages and backgrounds across our city.

The 2024/25 season has been filled with moments that demonstrate both the scale of our reach and the strength of our connection to the community we serve. We launched our new Community Billboard radio show on Express FM, giving us another platform to celebrate local stories and connect with audiences across the city. In October, more than 80 runners came together to support Pompey in the Community through the Great South Run, raising over £8,000 despite the official race being cancelled. In December, we welcomed 1,500 people into Fratton Park for our Christmas Carols event, creating a special and memorable occasion for so many families and supporters.

Across the year, we have continued to grow our partnerships and strengthen our role within the wider community. We were delighted to welcome Goulpar Brickwork Ltd as our main kit partner, and proud to work alongside organisations and civic leaders across the city, including joining the Lord Mayor for a community Iftar at Portsmouth Guildhall and partnering with Portsmouth Creates to deliver a World Book Day event with author Dan Freedman for more than 60 children.

This season has also been one of opportunity and aspiration for the young people we work with. From regional tournaments and visits from local representatives, including Amanda Martin MP, to international tours and university visits in Florida, Vienna and Holland, we have continued to provide experiences that broaden horizons and build confidence both on and off the pitch. Our development teams represented Pompey brilliantly throughout the year, with our young people showing tremendous commitment, character and success.

We have also continued to stand proudly for inclusion, equality and belonging. From taking part in UK Pride when it came to Portsmouth for the first time, to our ongoing work in schools and communities to challenge discrimination and promote understanding, we remain committed to ensuring that Pompey in the Community is a place where everyone feels seen, supported and welcome.

There have also been moments of recognition that reflect the dedication of our people and the values we stand for. We were delighted to see Patrice Link named as a Premier League Community Captain in recognition of his outstanding contribution to our charity and our community. In June, I was also honoured to represent Portsmouth Football Club at Downing Street as Pompey in the Community was inducted into Show Racism the Red Card's Hall of Fame — a proud moment for the whole organisation and one that reflects our long-standing commitment to equality, inclusion and social impact.

As this report shows, Pompey in the Community is about much more than football. It is about creating opportunity, improving wellbeing, supporting ambition, strengthening communities and helping people feel that they belong. At a time when many continue to face social and economic challenges, our work remains as important as ever.

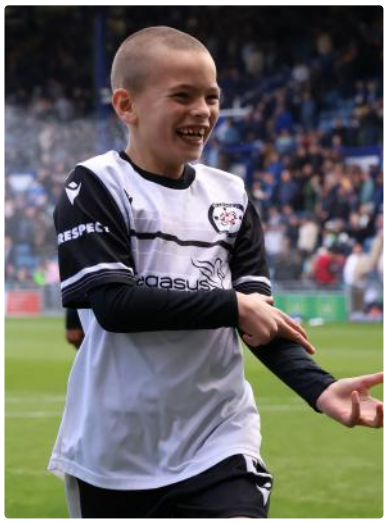
None of what we have achieved this year would have been possible without the support of Portsmouth Football Club, our funders, sponsors, schools, local organisations and community partners. Most importantly, I want to thank the staff, coaches, volunteers and trustees whose passion and professionalism make this work possible every day.

I hope this annual report gives you a true sense of the scale, value and heart of Pompey in the Community. We are proud of what has









About Pompey in the Community

Pompey in the Community (PITC) is the official charity of Portsmouth Football Club, delivering a wide range of programmes designed to:

- **Improve Health and Wellbeing**
- **Increase educational attainment and employability**
- **Provide positive opportunities for people of all ages**
- **Strengthen community cohesion**

A key strength of Pompey in the Community is the delivery of high-quality, in-house post-16 education programmes.

Through our BTEC and degree-level courses, we provide structured pathways that combine academic learning with practical experience, enabling young people to develop skills, gain qualifications and progress into employment or further study.

Alongside this, our inclusive football development programmes ensure participants can continue to develop their sporting ability in a supportive and aspirational environment.

Our aim is simple: to use football as a vehicle to inspire, empower and support our community.



New Community Billboard Radio show hosted by Pompey in the Community launched on local community radio, Express FM



Pompey in the Community enter over 80 runners in Portsmouth's Great South Run; the official race was cancelled but over £8,000 was raised through unofficial



Pompey in the Community host 1500 people in the Stadium for Christmas Carols



Goulpar Brickwork Ltd join with Pompey in the Community as main kit partner



Patrice Link, Pompey ITC coach is named as Premier League Community Captain to recognise his contribution to the charity



Pompey in the Community join with the Lord Mayor for community Iftar at Portsmouth Guildhall



Amanda Martin MP Portsmouth North visits PiTC's Regional PL Kicks Tournament at the John Jenkins Stadium



Both male and female BTEC teams travel to Florida for Football tour and University visits



PiTC development Teams take part in Football Tournaments in Holland. All 3 girls teams and two boys teams return as winners.



Pompey ITC take part in UK Pride, held in Portsmouth for the first time



CEO Clare Martin MBE represents Portsmouth Football Club at Downing Street where Pompey in the Community are inducted into the Show Racism the Red Card's Hall of Fame.



Pompey in the Community host a Utilita Family Fun Day with over 1200 participants enjoying football based activities at the John Jenkins Stadium

Our Purpose

Total

34,568

Partcipants

That's enough people to fill Fratton Park one and a half times!

Total Delivered

10,275

Sessions

28 Sessions on Average a day





Our youngest partipant is 6 months and our oldest is 104



£3,000,000

Invested in our Community



That's Colby Bishop's + Josh Murphy's combined Market Value!







Programme Highlights







8,250

Partcipants now engaged with PFC

Premier League Fans Fund



Vision

"To inspire and shape our community through sports and participation, setting the standard for impact and inclusion, creating a healthier, more connected, and opportunity-rich Portsmouth. We aim to be recognised as best in class for everything we deliver."



Mission

"To harness the power of Portsmouth Football Club to reduce inequality, improve lives, and create opportunities across our community, using the power of football to involve, educate, and inspire people of all ages and backgrounds."

Values

We are Passionate – Driven by passion, we transform lives creating lasting change through sport and education in our community

We are Stronger Together - Through teamwork and collaboration, we unlock greater potential and stronger communities.

We are Honest - Through honesty and transparency, we inspire confidence across our staff, partners, and communities.

We are Proud - We take pride in our city, empowering our community, celebrating shared successes, and building a lasting legacy.











2024/25 By the Numbers

Behind every number is a person, a family or a community that has been positively impacted by Pompey in the Community.

This Season We...

Engaged **34,568** participants across all programmes

Delivered **10,275** sessions in schools, community settings and football environments

Worked with **91** schools and education settings

Supported **15,886** young people through education and employability pathways

Delivered **245** health and wellbeing sessions

Provided **2,397** inclusive football and participation opportunities

Welcomed **1,500** people to Christmas Carols at Fratton Park

Hosted **1,200+** attendees at our Utilita Family Fun Day

Raised **£55,100**+ through community fundraising activity






Education & Employability

Inspiring Ambition Beyond the Classroom

Education continues to be a core part of Pompey in the Community's work, helping young people to build confidence, develop skills and access meaningful progression opportunities.
Throughout the 2024/25 season, our education programmes have provided structured pathways for young people to combine learning with personal development and football.

Through our BTEC and post-16 provision, students have continued to benefit from a supportive environment that helps them grow both academically and personally.

One of the highlights of the year saw both our male and female BTEC teams travel to Florida, where students experienced a unique combination of football, cultural exchange and university visits.

These kinds of opportunities help broaden horizons, raise aspirations and create unforgettable learning experiences beyond the traditional classroom.

Education Highlights



BTEC football and education pathway continued to grow



Male and female BTEC teams travelled to Florida

Health & Wellbeing

Supporting Healthier, Happier Communities

Pompey in the Community continues to recognise the important role that sport, movement and connection play in supporting physical and mental wellbeing.

Throughout the 2024/25 season, our programmes have encouraged people of all ages to be active, improve confidence and engage with positive, supportive community environments. Whether through football sessions, family events, inclusive participation or wider community a ctivity, our aim remains the same: to support healthier, happier communities.

Events such as the Utilita Family Fun Day, which welcomed over 1,200 participants to the John Jenkins Stadium, provided opportunities for families to enjoy football-based activity together in a safe and welcoming environment. Likewise, community fundraising and participation events such as the Great South Run helped bring people together around a shared sense of purpose, resilience and wellbeing.

Health & Wellbeing Highlights



Promoted family participation through community events
1,200+ attendees at the Utilita Family Fun Day



Community participation through the Great South Run



Continued to create safe, positive and active environments for local people



Delivered football and physical activity opportunities across the city

Football Development & Pathways

Developing Talent, Confidence and Opportunity

Football remains one of the most powerful ways we engage young people and create pathways for growth, confidence and ambition.

Across the 2024/25 season, our football development programmes have continued to provide opportunities for participants of all abilities to learn, compete and thrive in a positive environment.

Our development and education teams have represented Pompey with pride across a range of regional, national and international opportunities.

In April, both our male and female BTEC teams travelled to Florida, while in June our development teams took part in tournaments in Holland, where all three girls teams and two boys teams returned as winners - a fantastic achievement that reflects both the quality of our pathway and the dedication of our players and coaches.

We were also delighted to welcome Amanda Martin MP to the Regional Premier League Kicks Tournament at the John Jenkins Stadium, highlighting the importance of safe, positive spaces for young people to come together through football.





Hosted regional football opportunities at the John Jenkins Stadium



Male and female BTEC teams travelled to Florida



Continued to provide structured pathways for participation and progression

Inclusion & Community Engagement

Creating a Community Where Everyone Belongs

Inclusion is at the heart of everything we do at Pompey in the Community. We are committed to creating spaces where people feel welcomed, respected and able to take part, regardless of background or circumstance.

This season, that commitment has been reflected in a number of powerful and meaningful moments. In March, we were proud to join the Lord Mayor for a community Iftar at Portsmouth Guildhall, helping to celebrate faith, culture and togetherness within our city. In June, we also took part in UK Pride Portsmouth, supporting visibility, inclusion and belonging when the event came to the city for the first time.

A particularly significant moment came when Pompey in the Community was inducted into Show Racism the Red Card's Hall of Fame, recognising our ongoing commitment to challenging discrimination and promoting equality through our work in schools, football and the wider community.

Inclusion Highlights



Joined with the Lord Mayor for a community Iftar



Participated in UK Pride Portsmouth



Inducted into Show Racism the Red Card Hall of Fame



Continued to promote equality, inclusion and belonging through our programmes

Events, Partnerships & Fundraising

Working Together to Strengthen Community Impact

Partnerships and events continue to play a vital role in helping Pompey in the Community grow its reach and deepen its impact.

This season, we have been proud to work alongside a wide range of supporters, sponsors, civic leaders, schools, organisations and local businesses who share our belief in the value of community-focused work. These relationships not only strengthen our delivery but help ensure that we can continue to respond to local need in meaningful and creative ways.

We were delighted to welcome Goulpar Brickwork Ltd as our main kit partner in January, helping to support our work and visibility across the season. Our events programme also played an important role in community engagement, from our Christmas Carols at Fratton Park and World Book Day event to our Utilita Family Fun Day and ongoing fundraising activity.

Despite the cancellation of the official Great South Run, the commitment of our supporters meant that over £8,000 was still raised in support of our work — a powerful reminder of the strength of the Pompey community.

Events & Partnerships Highlights



•Welcomed Goulpar Brickwork Ltd as main kit partner



Hosted 1,500 people at Christmas Carols



Raised £8,000+ through Great South Run fundraising



Continued to strengthen partnerships across sport, education and the local community

Celebrating Our People

Recognising Dedication and Achievement

At the heart of Pompey in the Community are the people who bring our work to life every day.

This season, we were especially proud to see Patrice Link named as a Premier League Community Captain, recognising his exceptional contribution to Pompey in the Community and the difference he makes to the lives of so many participants and families.

We are also proud of the many young people, staff members, coaches, volunteers and community supporters who have represented Pompey in the Community so positively throughout the year — whether through delivery, participation, competition, partnership or fundraising.
Their commitment, energy and belief in what we do are what make our work possible.



Looking Ahead
Building on a Strong Year



Pompey in the Community will continue to play a vital role in shaping a better future for Portsmouth.