

FEBRUARY 1, 2022

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

219TH
EDITION

MELD IS LIVE



PLATINUM
CRYPTO ACADEMY

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CRYPTO INVESTMENT JOURNAL

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Veteran trader Peter Brandt hinted in a tweet that it may be time to buy Bitcoin. He said when everyone is uber bullish and expecting a massive surge in prices, it is usually a time to sell and when the same bulls turn into bears and predict a crash, it could be time to buy.

However, JPMorgan analysts had a differing view about the recent price crash. They believe the heightened volatility in Bitcoin could hinder institutional adoption. The analysts who had previously projected a target of \$150,000 for Bitcoin, assuming "that the Bitcoin to gold volatility ratio will fall to around 2x later this year" have revised their targets lower.

"Our fair value for bitcoin based on a volatility ratio of bitcoin to gold of around 4x would be 1/4th of \$150,000, or \$38,000," JPMorgan said, Business Insider reported.

LETTER

We had said in our previous analysis that Bitcoin was oversold and could be ready for a bounce to the breakdown level of £29,000 and that is exactly what happened.

The BTC/GBP pair has been facing stiff resistance at £29,000 but a positive sign is that the bulls have not ceded ground. This indicates that traders expect a break above £29,000.

If that happens, the pair could rally to the 50-day simple moving average (SMA), which may again act as a stiff resistance. A break and close above this resistance will signal a possible change in trend.

Contrary to this assumption, if the price turns down from the current level, the bears will sense an opportunity and try to pull the pair to £26,000 and then retest the January 24 intraday low of £24,450.

If the next dip holds above £26,000, it may signal that a bottom is in place. We suggest traders wait for the confirmation of a bottom before jumping in to buy.

Lastly please check out the advancement's happening in the cryptocurrency world.

Enjoy the issue!

Karnav Shah

Karnav Shah
Founder, CEO & Editor-in-Chief



CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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219th EDITION

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- Onino
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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 219th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$1.77 Trillion, up \$140 billion since the last week. The total crypto market trading volume over the last 24 hours has increased by 14.78% to \$65.08 Billion. The DeFi volume is \$10.27 Billion, 15.79% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$50.85 Billion, 78.14% of the total crypto market's 24-hour trading volume.

Bitcoin's price has increased 6.36% from \$36,245 last week to around \$38,550 and Ether's price has increased 14.82% from \$2,395 last week to \$2,750. Bitcoin's market cap is \$730 Billion and the altcoin market cap is \$1.04 Trillion.

Bitcoin fell 16.68% in January, its worst start to the year since 2018 when it had plunged 25.41%. However, after a brutal January, traders are optimistic for February as historically it has favoured the bulls. Since 2013, Bitcoin has closed February in the negative only on two occasions, in 2014 and 2020, according to Coinglass data.

Veteran trader Peter Brandt hinted in a tweet that it may be time to buy Bitcoin. He said when everyone is uber bullish and expecting a massive surge in prices, it is usually a time to sell and when the same bulls turn into bears and predict a crash, it could be time to buy.

Another popular trader and creator of Bollinger Bands, John Bollinger, tweeted on January 27 that he was initiating a trial long position in Ether. Though he said it was not a high confidence trade and he may have been early in buying but likened it to "toe is in and I am focused now."

In a research note dubbed "State of the Bear Market," Morgan Stanley analysts said that Bitcoin's 50% drop in price since hitting the all-time high in November 2021 was within the historical norms. The report said that a rise above \$45,000 could signal a possible turnaround.

However, JPMorgan analysts had a differing view about the recent price crash. They believe the heightened volatility in Bitcoin could hinder institutional adoption. The analysts who had previously projected a target of \$150,000 for Bitcoin, assuming "that the Bitcoin to gold volatility ratio will fall to around 2x later this year" have revised their targets lower.

"Our fair value for bitcoin based on a volatility ratio of bitcoin to gold of around 4x would be 1/4th of \$150,000, or \$38,000," JPMorgan said, Business Insider reported.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	41.38%
Ethereum	18.53%
Tether	4.42%
BNB	3.58%
USD Coin	2.83%
Cardano	2.00%
Solana	1.89%
XRP	1.69%
Terra	1.21%
Polkadot	1.09%
Others	21.37%



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what is maxxer?

maxxer is the first centralised and regulated digital asset exchange that focuses and rewards a communal and social trading system. We are making crypto investing and trading accessible and simple; guiding both new and experienced investors through the ever-changing cryptocurrency markets in your own maxxer community.



Social trading



Gamification



Watch, Read, Share



Liquidity

maxxer will enhance liquidity by settling the exchange of members' assets within the internal exchange and effectively combining the aggregated liquidity across public exchanges. We will use 35% of the IEO proceeds to facilitate market making partners and our own marketmaker to deliver narrow spreads and a deep liquid order book at a fair price versus other global exchanges.

- Using market makers that are marketmaking over 50 exchanges globally.
- Using our own marketmaking and inter-exchange arbitrage bot.

Security

We have developed a multilayered security system that is capable of both containing and neutralizing attack attempts in a timely manner with the need for as little human intervention as possible.

We also make use of state of the art solutions for multi signature and redundancy in every step of the way when it comes to cryptocurrency transfers, even in hot wallets which are directly connected to our system.

Rapidly changing regulations

maxxer is compliant by design and intends to fully comply with all



regulatory aspects in all the regions it will operate.

maxxer engages with the best-in-class lawyers and consulting firms to ensure that we are fully compliant with the current regulations and a step ahead for the coming MICA (Markets in Crypto Assets) regulation.



CRYPTO TRADE OPPORTUNITIES

We had said in our previous analysis that Bitcoin was oversold and could be ready for a bounce to the break-down level of £29,000 and that is exactly what happened.

The BTC/GBP pair has been facing stiff resistance at £29,000 but a positive sign is that the bulls have not ceded ground. This indicates that traders expect a break above £29,000.

If that happens, the pair could rally to the 50-day simple moving average (SMA), which may again act as a stiff resistance. A break and close above this resistance will

signal a possible change in trend.

Contrary to this assumption, if the price turns down from the current level, the bears will sense an opportunity and try to pull the pair to £26,000 and then retest the January 24 intraday low of £24,450.

If the next dip holds above £26,000, it may signal that a bottom is in place. We suggest traders wait for the confirmation of a bottom before jumping in to buy.

[Previous Analysis...](#)



In Ether also we had projected the start of a relief rally which could reach the downtrend line and that is what happened. On three previous occasions, the price turned down from the downtrend line, suggesting that bears aggressively defend this level.

Both moving averages are sloping down and the relative strength index (RSI) is in the negative zone, indicating that bears have the upper hand.

If the price turns down from the downtrend line, the bears will again try to pull the price lower. The zone between £1,732 and £1,600 is likely to act as a strong

support. A break and close below this zone could signal a resumption of the downtrend.

Conversely, if bulls drive and sustain the price above the 20-day SMA, the ETH/GBP pair could rally toward the 50-day SMA. If the price sustains above the 20-day SMA for three days, it will signal a possible change in trend.

Although the signs are positive, we do not see a buy setup yet, hence we are not proposing a trade in it.

[Previous Analysis...](#)

ETHEREUM - ETH/GBP



XRP attempted a recovery on January 26 but the bulls could not sustain the higher levels as seen from the long wick on the day's candlestick. However, a positive sign is that buyers have not allowed the price to dip below £0.43 for the past few days.

This increases the likelihood of a relief rally to the overhead resistance at £0.51. The downsloping moving averages and the RSI in the negative territory indicate that bears have the

upper hand.

If the price turns down from £0.51, it will suggest that bears continue to defend the level aggressively. The pair could then consolidate between £0.40 and £0.51 for a few days.

The next trending move could start if bulls push the price above £0.51 or bears sink the pair below £0.40.

[Previous Analysis...](#)

RIPPLE - XRP/GBP



Cardano has been trading in a tight range for the past few days, suggesting that both the bulls and the bears are playing it safe. Usually, tight ranges resolve with a strong trending move. The positive divergence on the RSI suggests that the selling pressure could be reducing. That implies the possibility of a move higher.

The ADA/GBP pair could rally to the moving averages which are likely to act as a stiff resistance. A break and close above the 50-day SMA could signal the start of a sustained relief rally toward the resistance line of the channel. Short-term traders may attempt to trade this possible up-move.

Conversely, if the tight range resolves to the downside, the pair could drop to the support line of the channel. A break and close below the channel could intensify selling. Hence,

traders may avoid bottom fishing until the price is below the moving averages.

[Previous Analysis...](#)

CARDANO - ADA/GBP



Binance Coin bounced off the strong support at £247, suggesting that bulls are defending this level aggressively. The buyers will now try to push the price to the downtrend line, which is a key resistance to watch out for.

The short-term traders may attempt to ride the break above £300 which could reach the downtrend line. If bulls do not give up much ground at the downtrend line, it will increase the possibility of a break above it.

If the price turns down from the downtrend line, the bears will again try to pull the price to £247. A break and close below this support could signal the resumption of the downtrend.

If that happens, the BNB/GBP pair will indicate that the downtrend could be over. The pair could then rally to the 50-day SMA.

[Previous Analysis...](#)

BINANCE - BNB/GBP



NFT MARKET SUMMARY

Sloth World NFT

Sloth World NFT is a collection of 10,000 randomly generated sloth-themed artworks, with 125 different careers. Some of the sloth careers on offer are a President, a Chef, a Rockstar and a Professional Sports Athlete, among others.

Investors can expect to be part of pre and post launch giveaways, private events, charity donations and much more. The dates for the presale and the public launch are yet to be announced and users are advised to follow their social media channels for regular updates.

The presale members will be able to mint up to 5 Sloth World NFTs. However, the presale is limited to only 2,000 members, who can mint from the 5,000 exclusive Sloth World NFTs during the presale. The public sale will have the other 5,000

Sloth World NFTs open for the public to purchase.

The developers claimed the collection to be the coolest, cutest and cartoonish animal NFTs since the BoredApe's last airdrop and the proof of ownership of the NFTs will be stored on the Ethereum blockchain. The sloths are rare and have been found amid the tropical rainforests.

They promise to donate \$30,000 to a reputed charitable organization of their community's choice once they sell 40% of their 10,000 Sloth World NFTs.

Rhino's Revenge NFT

Rhino's Revenge is a collection of 7,500 unique but randomly generated Rhinos residing on the Ethereum blockchain. The Rhinos are made from over 60 possible attributes or traits and can



have different backgrounds, skins, clothes, facial expressions, accessories and head gear.

Rhinos, as we know, are one of the most important animals in our ecosystems and are on the verge of extinction. One of the main goals of the project is to make a real-world impact on the Rhino conservation, apart from helping in anti-poaching activities and building Rhino's Revenge as a brand.

The Rhino's Revenge NFT is based on the idea of greedy money-minded poachers chasing rhinos for the latter's horns. The core character of the NFT is the rhino itself, which has been given a strong character of courage and strength.

The developers of the Rhino's Revenge NFT collection is also launching a comic book, with plans to stake a claim in the metaverse as they grow. NFT holders will benefit from their projects in the metaverse.

Although the official date of the launch is yet to be announced, they will be doing a presale of up to 500 Rhino's Revenge NFTs that you can mint at a lower price than the launch price. The funds, thus generated, will be used for marketing ahead of the public launch of the NFT collection.

XONE augmented reality themed NFT

Xone is building the augmented reality layer of the metaverse, thereby trying to blur the lines between the physical world and the digital world. It is the first mobile metaverse application that creates

the next evolution of social media, with personal 3D spaces taking the place of user profiles. Xone users can build, own and monetize their personal 3D spaces and explore them through augmented reality technology.

The team behind the project has build augmented reality experiences for record labels such as Sony Music, Universal Music and Warner Records. Their goal is to build an explorable augmented reality world which will bridge across multiple NFT and metaverse projects, host virtual concerts, exhibitions, etc. Each parcel of land in this metaverse is called a Xone.

They have partnered with top NFT projects such as the Wicked Craniums, Rogue Sharks, and Cryptosphere to build explorable community Xones on the island. All announcements regarding their launch will be done over the next few weeks.

Moody Llamas Club NFT

Moody Llamas Club is a collection of 10,000 generative Llamas NFTs on the Polygon blockchain. Each Llama will be unique, generated by mixing more than 200 hand drawn layers divided in 9 different types of attributes. The public sale begins this week. The creator is Diego Madafa, an architect and a self-taught professional tattoo artist, who wants to explore the world of NFTs.

Holders of the NFTs will have access to 'the club' on their website, where events and expositions



happen. The developers claim their main goal is to promote art – be it music, digital art, sculpture, graffiti, NFTs, etc.

National Parks NFT

The National Parks NFT is a collection of 4,825 unique NFTs, which gives its members access to their NFT Club and the early minters can win annual National Park passes.

The NFTs are based on 63 official US National Parks, each with different traits and rarities, that combine terrain, weather, seasons, trails, rivers and much more.

Apart from getting access to the parks, the NFT holders get entry in giveaways of nice hiking/camping or outdoor gear, access to gear and experiences at drastically reduced prices, discounts on travel, accommodation and fully paid for park experiences, access to photography experts and hiking guides and future access to the park's metaverse experiences.

The project will support the work of the National

Parks Foundation, the official charity of Amercia's national parks and other parks and environmental charities.

Wealthy Aliens NFT

Wealthy Aliens is a collection of 6,987 aliens NFTs residing on the Solana blockchain beginning February 2022. The story is that somehow those Aliens, out of millions, have somehow managed to reach the planet Earth and have come from a distant part of the Universe called KOA – 198. They are called Wealthy Aliens because of their extravagant clothing and jewelry. Each of the NFTs come in different styles, backgrounds, colors, traits and rarity. The NFTs come in seven colors, out of which the common ones are green, grey, white, red and purple while the rarest of them come in gold and diamond variation and thousands of variations of clothing and accessories.

Holders of the NFTs will be rewarded with unique items like Gold bars that can later be exchanged with the project's own cryptocurrency. The launch is expected sometime in mid to late February and further details will be announced through their social media channels.





THE MOST EXPENSIVE PHANTABEAR NFTS EVER SOLD

The burgeoning market of non-fungible tokens or NFTs is attracting new stakeholders every day – from artists to billionaire investors – more so, because of the surging prices of some of the popular NFTs that have helped churned out new millionaires.

What is different and new is that the significant price surges of some of the NFTs are happening within days and weeks of their public launches instead of months and years earlier. One such NFT project is the Phanta Bear NFT project that is not even a month old but prices of some of their 10,000 NFTs have already zoomed several times from their floor prices.

The Phantabear project was jointly launched by Jay Chou's PHANTACi and Ezek. It is a collection of 10,000 algorithmically generated digital collectibles that double up as membership to the Ezek Club. Each Phantabear has a unique set of traits and unlocks varying levels of access and perks for the owners.

The collection was launched not even a month ago, on January 01, 2022, to be precise, and has already become a sensation in the NFT world. It was almost instantly sold out at the floor price of 2.15 Ethereum and, subsequently, the collection saw some really expensive trades over the following weeks.

In fact, to celebrate the success, the developers of the project released a special video on the Nasdaq billboard in New York's Times Square on January 18, 2002, which also coincided with the birthday of Jay Chou. Such is the craze that some users on social media are already calling Phanta Bear as the next Tesla in the metaverse. Time will prove if they were too early to assign the metaphor.

The developers also plan to take 1% out of the 7.5% royalties they get from secondary sales and give back to the community.

Here are the 10 most expensive Phanta Bear NFTs sold so far.

PHANTA BEAR #9999

The highest priced Phantabear so far is Phanta Bear #9999, which was sold for 148 Ethereum on January 11, 2022. The person who bought it also has some other magnificent NFTs in his collection. The Phanta Bear #9999 has attributes such as a helmet, racing suit, natural skin and deep blue glasses.

PHANTA BEAR #9792

The second most high priced Phantabear NFT was Phanta Bear #9792, was sold for 111 Ethereum. The buyer has two Phantabears in his collection and has listed Phanta Bear #9792 for sale at the price of 200 Ethereum.



This bear has money in his hands and flaunting his value. It also has several traits such as a red background, Navy glasses, white skin on its hands, logo necklace, high voltage work MA1 attire, and Tomorrowland Bonnie hat.

PHANTA BEAR #2938

Bearing resemblance to the previous Phantabear, this one too holds cash in its hands and was sold for 38 Ethereum. The NFT was sold by NFTsenz to TTscore and was transferred to A81EDA. The latter has some of the greatest NFT collections Azuki, Alpha Shark and many more.

For perspective, Azuki has occupied the number one position among the top collections on the OpenSea marketplace in the last seven days, surpassing those of other popular ones such as CryptoPunks and Bored Ape Yacht Club, among others.

PHANTA BEAR #554

This unique Phanta Bear has a sipper cup in its hand and, as per the traits, has milk tea in it. It was sold for 35 Ethereum on January 09, 2022. The current holder has over 308 NFTs in his collection, of which most are XRabbits and DoodleDucks.

The Phanta Bear has traits such as a playing card background, deep purple skin, stickers coach jacket, psychedelic camp cap, chain necklace, PHC guarder bag, glow green glasses and, as mentioned above, milk tea in its hands. The latter, incidentally, is present in only one per cent of all the Phanta Bears.

PHANTA BEAR #1760

This Chinese themed Phanta Bear with a cap was sold for 33 Ethereum. The current holder has four NFTs in his collection and all of them are Phanta Bears. The Phanta Bear #1760 has certain traits which only 1 per cent of all Phanta Bears have and those traits include Gold ingot, and a Chinese background. Besides, it has a tang suit, magenta pink glasses, phorty cap, light grey skin and does not have any bag.

PHANTA BEAR #5137

This particular bear has a bird in its hands, which, as per its traits, is a pigeon and was sold for 25 Ethereum on January 11, 2022. The current owner has collected over 36 NFTs, consisting mostly of CryptoApes, Phanta Bears and more and has listed the Phanta Bear #5137 for sale at 35 Ethereum.

The latter has traits such as a pigeon, which only 1 per cent of all Phanta Bears have, a red background, a gold chain cap, light blue skin, cross necklace, Hathaway tee, and red glasses.

PHANTA BEAR #3761

This Phanta Bear holds two paintbrushes in its hands and flaunts vibes of a cool artist. It was sold for 22.99 Ethereum on January 09, 2022. The current owner has collected 7 NFTs and that includes four Phanta Bear NFTs and has put up Phanta Bear #3761 for sale at 200 Ethereum.

The Phanta Bear #3761 has traits such as green gradual background, paintbrushes, pink glasses, magenta skin, festival hat, PHC guarded bag and Splice zebra pattern hoodie.

PHANTA BEAR #9645

With a gold chain around its neck and ice cream in its hand, this Phanta Bear was sold for 20 Ethereum on January 09, 2022 and its current owner has put it up for sale at 28.88 Ethereum. The Bear has traits such as ice cream, a Chinese background, white beanie, money necklace, light blue skin, fabric splicing hoodie, copper glasses and a PHC guarder bag.

PHANTA BEAR #4818

The Phanta Bear, with a background of a playing card, was sold for 20 Ethereum on January 13, 2022

and its current owner, in turn, has put it up for sale at 111 Ethereum. The current owner, an investor in True Global Ventures, has collected over 16 NFTs, of which two are Phanta Bears.

The traits adorning this Phanta Bear are playing card background, cash in its hands, all PHC bucket hat KH, gold glasses, racing suit, money necklace and black skin.

PHANTA BEAR #3777

With a speaker in its hand, this particular Phanta Bear was sold for 20 Ethereum on January 09, 2022. The Bear adorns traits such as bone skin, racing suit, boombox, a red background, gold font tote bag, copper glasses and PHC necklace.

Conclusion

For an NFT collection that was released less than a month ago, the Phanta Bear NFTs have been doing exceptionally well in terms of sales and the upward momentum in prices of some of the NFTs in the Phanta Bear project augurs well too.

Perhaps it is due to the unique traits and access given to the owners that make people willing to pay higher prices for the NFTs. With such performance in the NFT market, Phanta Bear NFTs surely have a bright future ahead and will play a crucial role in further developing and expanding the overall NFT market.





PHANTA BEAR

VIEW IN OPENSEA

INTRODUCTION



PHANTA BEAR

Each Phanta Bear has a unique set of traits and unlocks varying, unique levels of access and perks for its owner.



METaverse

Phanta Bear NFT owners will experience the new entertainment world of Ezek Metaverse in advance.



JAY STYLE

Every Phanta Bear features clothing and accessories designed by PHANTACi, the fashion brand co-founded by Jay Chou and his friend Ric in 2006.



MEMBERSHIP

Your Phanta Bear doubles as your Ezek membership card, and grants you access to members-only benefits.

PHANTA BEAR OPENSEA

Chain: **Ethereum**

Floor Price: **2.25ETH**

Total Collection: **10,000**

Volume Traded: **3.3ETH**

Current Owners: **5.3K**

Highest Sale Price: **148ETH**



ABOUT

In 2013, while filming 'The Rooftop,' which Jay wrote, directed and performed in, we couldn't stop wondering if there was some way that viewers could go beyond simply watching a movie, some way for them to be truly and completely immersed in the experience.

PHANTACi is the fashion brand created in 2006 by Jay, who has endless creative inspiration, and Ric, who has unique insights into the fashion industry. PHANTACi incorporates designs and ideas derived from both the nastiness that the word Phantom conveys, and the great magnificence that the idea of Fantasy can possibly reach.

Now we want to combine our artistic vision with the new blockchain era by creating the Phanta Bear NFT project. Phanta Bear has two bright, starry eyes, and his heart is filled with the artistic talent of the Mandopop King. The 10,000 unique Phanta Bears feature the iconic fashion of PHANTACi and offer rich online and offline perks that allow their owners to enjoy the life both in and out of the metaverse.



OpenSea



OPENSEA REVERSES LIMITS ON MINTING



NFT marketplace platform OpenSea has reversed its controversial policy to limit the number of NFTs and collections that creators can mint using its smart contract. Earlier, OpenSea allowed unlimited collections and items.

On January 27, 2022, OpenSea tweeted that it would allow only five NFT collections with 50 items per collection when using its collection storefront smart contract. It said the decision was taken to address feedback it had received about its creator tools.

The follow up tweet, seeking responses from users on how it may affect the latter's creative flow, had led to many users and creators hit back at OpenSea, with some lamenting that their unfinished collections would never be completed now.

Although creators could still deploy their own smart contracts to circumvent the limits imposed by OpenSea, but the smart contract deployment would cost them US \$1,000 to US \$2,000 in gas fees. With such high costs posing a hurdle for many creators, some of

them threatened to move their collections to competing marketplaces.

The threat to move to rival NFT marketplaces seemed to have worked in favour of the creators on OpenSea. A day later, on January 28, 2022, OpenSea tweeted apologies to the community for not previewing their decision with the community but also explained the decision to put limits was because over 80% of the items created with storefront contract tool were plagiarized works, fake collections and spam.

To this, one Twitter user urged OpenSea to take down accounts that steal art from legitimate and incredible artists with a screenshot image of another user who complained that someone made a fake profile and selling his art as NFT.

The NFT marketplace also tweeted that it was working through a number of solutions to ensure support to creators while deterring bad actors and promised to preview any changes with the community before rolling them out.

REDDIT NEWS

TESTING OUT NFT AS PROFILE PICTURE

Popular social media platform, Reddit is testing out non-fungible tokens or NFT profile pictures on its platform. The feature would allow its users to set any NFT they own as their profile picture.

Just days ago, Twitter introduced a similar feature but only for Twitter Blue subscribers on iOS. Support for Android and web users would be rolled out later. The Twitter Blue subscription service is not yet globally available, which will limit the adoption of the feature to select markets such as the US, Canada, Australia and New Zealand.

However, that has not stopped many crypto enthusiasts from setting a photo of their NFT as their profile picture, although Twitter does not yet provide any ways to authenticate with a user's crypto wallet and verify the ownership.

As for Reddit, testing of the feature is in very early stages and has not been made available to public users on its platform. Started in 2005, Reddit is one of the world's most popular social media platforms with around 430 million monthly active users and over 100,000 active communities.

It has so far raised a total of US \$1.3 billion

across seven funding rounds and valuing it at US \$9.6 billion. The valuation has tripled since 2019 and nearly 74% of the funding announced within the past two and half years.

Reddit has been experimenting with various initiatives surrounding NFTs for a while now and has even set up a dedicated page for NFT related activities. In May 2020, it introduced cryptocurrency tokens for two of its communities and the tokens are based on the Ethereum standards.

Meanwhile, the enthusiasm among social media platforms towards NFT notwithstanding, NFTs have faced considerable backlash from the Web2 community and sections of the gaming community too. In fact, within 24 hours of Twitter launching the NFT profile picture feature, someone has created a browser extension that automatically blocks Twitter accounts that use an NFT profile picture.

So, like any new thing that is potentially disruptive, NFTs will be facing many backlashes from stakeholders and communities who consider it to be their rival. We hope the naysayers would eventually be overshadowed by NFT's benefits to the creator communities and the social impact that some of the NFT projects are making.



GOOD GAMER SIGNS AGREEMENT WITH FORK GAMING TO DEVELOP AND LAUNCH PLAY-TO-EARN NFT GAME FRANCHISE, CHOSEN ONES

VANCOUVER, BC, February 1, 2022 – Good Gamer Entertainment Inc. (**TSXV:GOOD**) (**OTC:GGAMF**) (“Good Gamer” or the “Company”), a real-money skill-gaming operator and games developer, is pleased to announce that it has signed a master services and license agreement (“MSA”) with Sig Capital Inc. dba Fork Gaming (“Fork Gaming”). Under the terms of the MSA, Good Gamer will develop multiple blockchain applications to create the Chosen Ones non-fungible tokens (“NFTs”), artwork, characters and a Play-to-Earn (“P2E”) NFT-based blockchain game. Fork Gaming will become the exclusive publisher for the Chosen Ones franchise.

Under a non-exclusive license granted to Fork Gaming, Good Gamer is developing the following for Fork Gaming:

- **NFT Character Generator:** The character generator will combine multiple trait layers to create 10,000 unique Legendary Heroes NFTs based on the Chosen Ones characters. The platform will also be used to create future NFTs, which will be called Epic Heroes, that will be used in-game and sold in the NFT marketplace. NFT generated characters will represent the actual characters that a player will use in the game and in the Sandbox metaverse.

- **Minting Machine:** The NFT minting software will

allow Fork Gaming to create a smart contract on the Polygon MATIC blockchain for users to mint and purchase NFTs on the chosenones.io website.

- **Smart Contract Generator:** Allows Fork Gaming to create a smart contract as a certificate of ownership for NFTs and tokens and will allow Fork Gaming to create a DeFi staking product when the game is launched.

- **Auto-Battler P2E NFT Mobile Game:** Auto-battle / auto-chess style Unity-based mobile game where players will utilize their NFTs to battle against each other in a futuristic arena-styled chessboard. Players will earn tokens after successfully winning a battle.

Good Gamer has also agreed to create a marketplace where players can purchase and sell various NFTs to play in the game. The marketplace will be a non-exclusive license to Fork Gaming.

In consideration of its services, Good Gamer will receive USD \$1 and 99,900,000 Chosen Ones tokens, being 9.99% of the total outstanding token supply of the Chosen Ones governance tokens, for a total transaction value of \$1,000. Good Gamer will receive a 45% revenue share from the sales and resales of the Original Mints of the Legendary Heroes NFTs. Good Gamer will also receive a 25%

revenue share on NFT rentals and marketplace sales and an additional 30% of net revenue from all e-commerce sales.

“We feel that P2E gaming is the next-best thing since video games were developed. It merges the blockchain with gaming, a sector with 3.2B gamers. By giving players a product where they can earn real-world income through NFTs and gameplay, it is truly a disruptive sector. Being in this space and seeing the potential is extremely exciting,” said Good Gamer CEO Charlo Barbosa.

“We are very excited to announce the upcoming launch of the Chosen Ones franchise with our partners, Fork Gaming,” said Good Gamer CEO Charlo Barbosa. “Our design and development team have been working tirelessly to create a next-generation game filled with iconic characters that are guaranteed to garner serious excitement within the booming NFT P2E gaming community. We look forward to seeing the NFTs Fork Gaming creates and the market’s response once they are revealed.”

Fork Gaming’s CEO, Diego Foresi commented, “Good Gamer has been an unbelievable partner and has developed the most incredible artwork and backstory for the Chosen Ones franchise. Good Gamer’s design and development team have been working tirelessly to create a next-generation game filled with iconic characters that are guaranteed to garner serious excitement within the booming NFT P2E gaming community and we look forward to marketing the Chosen Ones NFTs this week.”

Good Gamer also announces that Director Gurminder Sangha has stepped down from the Board of Directors. “I would like to thank Gurminder for his efforts in helping us put the corporate structure in place and wish him luck on his future endeavors,” said Barbosa.

About Good Gamer Entertainment Inc.

Good Gamer Entertainment Inc. (TSXV:GOOD) (OTC:GGAMF) is a real-money skill gaming operator and games developer that holds a 100% interest in its wholly-owned subsidiary Good Gamer Corp. Good Gamer’s principal business is operating its online Esports skills-based real-money gaming tournament management platform (the “Tournament Management Platform”) in Canada and the United States. The Tournament Management Platform

allows players to compete against other users for real prizes in skills-based casual mobile games. Good Gamer has developed multiple blockchain based NFTs.

About Sig Capital Inc. dba Fork Gaming

Fork Gaming is the game publisher of the Chosen Ones NFTs and the future P2E blockchain game. The Chosen Ones Legendary Heroes are a collection of 10,000 programmatically generated NFTs uniquely crafted from hand-drawn images. Fork Gaming has a proven track record in the gaming industry with partnerships with professional gamers and its roster of influencers.

For further information: Sean Penn, Investor Relations Officer, E-mail: info@GoodGamer.gg, Telephone: (888) 337-5889

Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management’s current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company’s control. Such factors include, among other things: risks and uncertainties relating to general business, economic, competitive, political and social uncertainties; and the delay or failure to receive board, shareholder or regulatory approvals. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information. The forward-looking statements contained in this news release are made as of the date of this news release. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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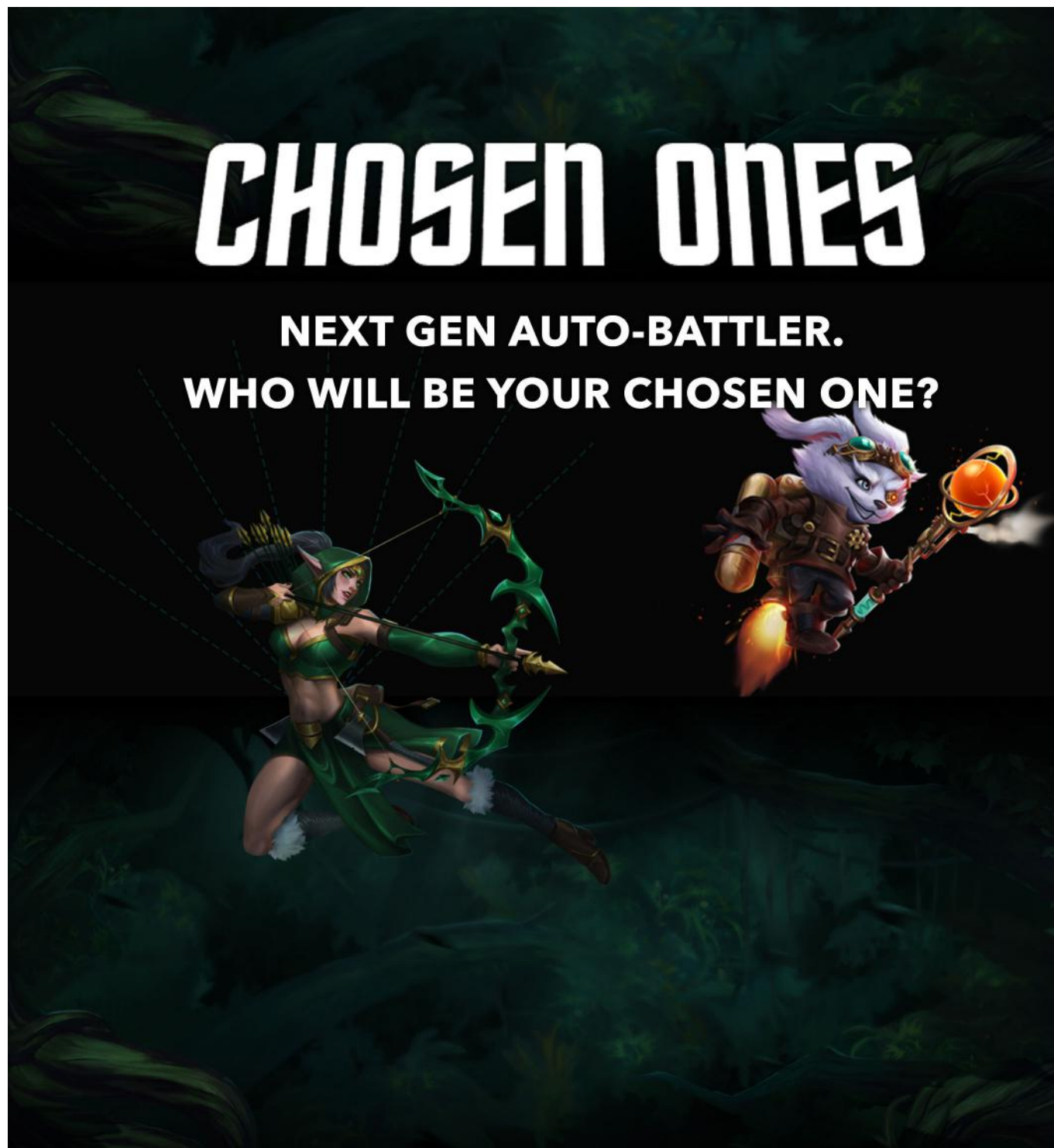
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Related Links

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Founded in 2017 by Christoph Elbert, Swiss blockchain business bitcci consists of a group of publicly-traded companies. With the creation of an ecosystem that fosters transparency, innovation, and compliance in the escort sector, bitcci has set the pace.

bitcci's Initial Exchange Offerings are scheduled to be listed on leading exchanges, making them a reliable investment. At this time, bitcci Group AG is preparing to start the IEO on 1st March 2022. The IEO will be available exclusively on 10 crypto exchanges. The powerful exchanges in the list are Coinsbit, Indoex, p2pb2b, Dextrade, and Finexbox. Other exchanges will be announced shortly. Furthermore, all of these exchanges are secure, so the users do not have to be concerned about their information getting into the wrong hands.

When it comes to the sex industry, bitcci revolutionises it, tokenising it, and you will benefit from it. The company has built an ecosystem that includes nightclubs, portals, apps, cloud services, and a blockchain-based payment system. Additionally, bitcci has added new services, including bitcci.tv. On bitcci.tv, they will broadcast cryptocurrency news, keeping you up-to-date with the cryptocurrency market. Furthermore, to attract potential investors, the company has already put up 200 big street banners around the Crypto Valley hot spots.

Having offered bitcci cash tokens in ICO in 2021, the bitcci Group has raised more than 4 million dollars and has over 2,800 token holders. The company

is creating a completely new sex market based on a global blockchain ecosystem for the next generation. Their goal is to eliminate problems and make sex industries legal, safe, and free.

Mr. Karnav Shah, the editor in chief of Cryptonaire Weekly, says that "After observing the project from its inception, bitcci has shown that it has the potential to become a major player in the crypto space. The bitcci project is also going well in standardizing nightclubs and enhancing the lives of sex workers by tokenizing and adding transparency. The company is planning to conduct IEO, so I encourage you to participate. With regard to project developments, I will make sure to keep my readers updated."

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MINE NETWORK: REVOLUTIONIZING MINING, ONE HASHRATE AT A TIME

A fully integrated platform that offers a consolidated suite of DeFi, GameFi, and NFT services aiming to solve the liquidity issues in mining.

A unique initiative leading the way, MINE Network, is a decentralized hashrate token protocol that is fueling the very first hashrate powered metaverse. This project seeks to tokenize mining powers from cryptocurrencies including but not limited to Bitcoin, Ethereum, Litecoin, etc. They do this by offering several key ecosystem assets, most notably its innovative cross-chain platform tokens called pTokens (a form of standardized hashrate tokens). These tokens can be traded in cross-chain DeFi applications, be used as collateral to borrow USDT, and will be the main driving force behind MINE Network's Metaverse Division P2E game economy, The MINEverse.

MINE Network serves the needs of retail miners and aims to eliminate the steep barriers currently hindering them. It uses a sophisticated multi-chain mechanism to standardize the mining power without being constrained by any boundaries.

A vital part of MINE network's ecosystem revolves around its latest stand-out offering, their foray into the metaverse. In Q4 of 2021, MINE Network introduced its newest addition to its already stellar lineup of mining options, MINE Network's Metaverse Division, The MINEverse. The MINEverse is the world's first hashrate powered P2E gaming

metaverse in existence which consolidates the best aspects of the cryptocurrency world into one immersive virtual economic ecosystem that caters to collectors and gamers of all levels. Master Miner NFT holders can engage in all aspects of the game from, trading, interacting with other players, mining, and earning real hashrate rewards. Currently, MINE Network is conducting its first series of Master Miner utility-packed NFTs that will grant you exclusive access to the majestic and whimsical metaverse of hollandor.

For more details about MINE Network and to participate in their latest NFT drop, visit their website: <https://mine.network/>

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CHOSEN ONES



**NEXT GEN AUTO-BATTLER.
WHO WILL BE YOUR CHOSEN ONE?**

GET WHITELISTED >>

JOIN OUR DISCORD

CHOSEN ONES PRIVATE HEROES CLUB

HOW IT WORKS

KEY FEATURES



USE YOUR AVATAR
& BATTLE OTHERS
IN THE GAME



EXCLUSIVE
MEMBERSHIP TO
THE HEROES CLUB



TONS OF
SURPRISES &
FUTURE AIRDROPS



WIN BATTLES,
BREED NEW HEROES
& EARN TOKENS

In late-February 2022, the club will be open for registration. That's when the Chosen Ones will send out their first-ever VIP invites. We will be releasing the first four Legendary Heroes from our collection: Alara, Drakar, Aldair and Rynn.

You'd be wise to grab one or two for yourself because once this collection of 10,000 unique NFTs is minted, membership will be closed!

As an early supporter, you'll be rewarded with free airdrops and access to the Chosen Ones membership club in the metaverse where you can meet and chat with the other Heroes and participate in exclusive AMA's with the entire team. Early supporters will also have first access to the alpha build of the game and be able to provide feedback and feature requests.



WHAT ARE THE CHOSEN ONES LEGENDARY NFTS?

Each Chosen Ones Hero is a unique ERC721 warrior from Godland's eight kingdoms. These warriors have been chosen by their Gods to battle for ultimate supremacy with millions of possible randomized trait combinations. Each series will be a collection of 10,000 characters. The first collection will feature four of our Heroes.

These powerful heroes have been hand-crafted with the highest level of detail. Nothing compares to any other NFT ever released. Use them as avatars in the metaverse or play with them in the future upcoming play-to-earn auto-battler game.

Each character has special characteristics, skillsets and abilities and if you buy one of these, you'll gain access to the exclusive Heroes Club and get special privileges that will blow your mind and have others sit there in awe.

CHOSEN ONES



chosenones.io



ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

COINBASE LISTS SOLANA-BASED PROJECT TOKENS FOR FIRST TIME

The listing of non-Ethereum ORCA and FIDA confirms a CoinDesk scoop.

Coinbase on Monday began accepting inbound transfers of two Solana ecosystem tokens, FIDA and ORCA, confirming CoinDesk's earlier reporting.

Announced in a tweet (per a new policy), the expansion adds SPL tokens (Solana's ERC-20 equivalent) to Coinbase's token menagerie for the first time. It previously stuck to layer 1 coins and tokens built atop the Ethereum blockchain.

Orca and Bonfida are decentralized exchanges for Solana-based assets, including wrapped tokens.

Already in the green for the day, ORCA rallied within minutes of Coinbase's announcement before giving much of the gains back by press time. FIDA dropped.

Does "more tokens" mean less "Coinbase effect"? It could be a factor to consider as the publicly traded exchange executes CEO Brian Armstrong's tweeted plans to list "every" asset where possible.

The leader in news and information on cryptocurrency, digital assets and the future of money, CoinDesk is a media outlet that strives for the highest journalistic standards and abides by a strict set of editorial policies. CoinDesk is an independent operating subsidiary of Digital Currency Group, which invests in cryptocurrencies and blockchain startups. As part of their compensation, certain CoinDesk employees, including editorial employees, may receive exposure to DCG equity in the form of stock appreciation rights, which vest over a multi-year period. CoinDesk journalists are not allowed to purchase stock outright in DCG.

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DEMOCRATIZING FASHION IN THE METAVERSE

OPEN-SOURCE DESIGN PLATFORM TO EMPOWER, & REWARD INDEPENDENT CREATORS IN THE METAVERSE AND PHYSICAL REALM

The Off Shoulder Blazer is the elegant element of the Faith Connexion wardrobe : designed by the original Faith creative tribe, this double breasted jacket has been made in tweed, wool and denim and declined in many versions though the seasons : biker zipped jacket in leather, Long dress in scuba, military version in canvas... Ciara and Hailey Baldwin adopted the leather version of the Off Shoulder jacket.



NFT COLLECTABLE SKETCH
OFF SHOULDER BLAZER

The Shirt skirt is a pure and original creation from the Faith Connexion tribe! This iconic skirt exists since season one, and has been declined many times : from Scottish wool to bleached fabrics and Japanese lurex cotton, the shirt skirt had also been fringed and embroidered, in both short and long versions; The British singer Rita Ora is a real fan of this item.



NFT COLLECTABLE SKETCH
SHIRT SKIRT

The Off Shoulder Blazer is the elegant element of the Faith Connexion wardrobe : designed by the original Faith creative tribe, this double breasted jacket has been made in tweed, wool and denim and declined in many versions though the seasons: biker zipped jacket in leather, Long dress in scuba, military version in canvas... Ciara and Hailey Baldwin adopted the leather version of the Off Shoulder jacket.



NFT COLLECTABLE SKETCH
OFF SHOULDER BLAZER



FAITH TRIBE TOKEN

At the heart of the ecosystem is the FTRB token, a full-utility coin that offers its holders access to its end-to-end creative and business management experience through the designer studio, the latest 3D fashion technology and development tools, digital and physical NFT minting, P2P transactions between the decentralized community of designers, visual artists, curators, fashion enthusiasts, influencers, brands, and buyers.

Click on the Coin to discover more...

HOW IT WORKS



METAVERSE

We want to help our community of creators harness the economic potential of the metaverse while also contributing to the development of metaverse-native digital fashion.

With Faith Tribe, we are building a platform that allows brands, independent designers and artists to not only create their own digital fashion designs, but also distribute them to an entirely new customer demographic (players/gamers) via stores in virtual metaverses, NFT & digital fashion marketplaces, in-game stores, etc.

COVID restrictions stymie digital yuan rollout at Beijing Winter Olympics



Restricting the number of spectators at the major international sporting event will "likely further delay the mass adoption of the digital currency," according to the Foundation for Defense of Democracies' Craig Singleton.

Though athletes and support staff arriving for the Beijing 2022 Olympics still have the option of using digital currency for payments at many venues, the international test run of China's CBDC is reportedly facing hurdles due to the pandemic.

According to a Monday report from CNN, athletes, officials and journalists for the country's Olympics games are largely separated from the population of China in a quarantine "bubble" to prevent the spread of COVID-19. These precautions combined with the Chinese government deciding to limit the number of in-person spectators may result in far fewer people testing the digital yuan as a method of payment at the major event.

"The Olympic Games would have been the first real chance for tourists and Chinese nationals alike to familiarize themselves with the digital yuan, but that door slammed shut when the Chinese government decided to severely restrict the number of Olympic spectators," said Craig Singleton, a senior fellow at the Foundation for Defense of Democracies. "That decision alone, more than anything else, will likely further delay the mass adoption of the digital currency."

[Read more...](#)

JP Morgan: Bitcoin, Ethereum Continue to Face 'Significant Challenges'

Bitcoin is still 5x more volatile than gold, and Ethereum will continue to face competition from rival blockchains, analysts at the investment bank said.

JP Morgan analysts have said that Bitcoin will struggle to get institutional adoption because of its volatility while Ethereum will face more competition from rival blockchains.

In a note for investors, analysts at the New York City-based bank said that they saw "significant challenges" going forward for the two biggest cryptocurrencies by market cap.

But the note also said that the cryptocurrency market's current price dip looks "less like capitulation relative to last May," when prices shed billions in one week.

"We think the biggest challenge for Bitcoin going forward is its volatility and the boom and bust cycles that hinder further institutional adoption," the note read.

It added that Bitcoin, which is down 44% from its November all-time high of \$69,044, trading for \$38,449 right now, was also five times more volatile than gold. Many cryptocurrency investors claim that Bitcoin works as a form of "digital gold," meaning that it serves as a hedge against inflation like the precious metal.

The analysts noted that Ethereum competitors—Solana, Terra, Binance Smart Chain, and others—were gaining traction in the world of decentralized finance (DeFi) and non-fungible tokens (NFTs).



[Read more...](#)

THE BANKING STACK FOR DEFI

YOUR MENTAL WEALTH

WHY MELD?



Cash Loans

Get an instant loan against your cryptocurrency holdings at a competitive APR or get a credit line and only pay interest on what you use.



MELD Debit Card

The goal of the MELD debit card is to give you financial control over their life savings in their cryptocurrencies and use it anywhere that accepts VISA.



Protect Crypto Holdings

Don't let today's small expenses erode your crypto investments. Leverage the value of your crypto to borrow cash when you need it.



Stable Yield Earn

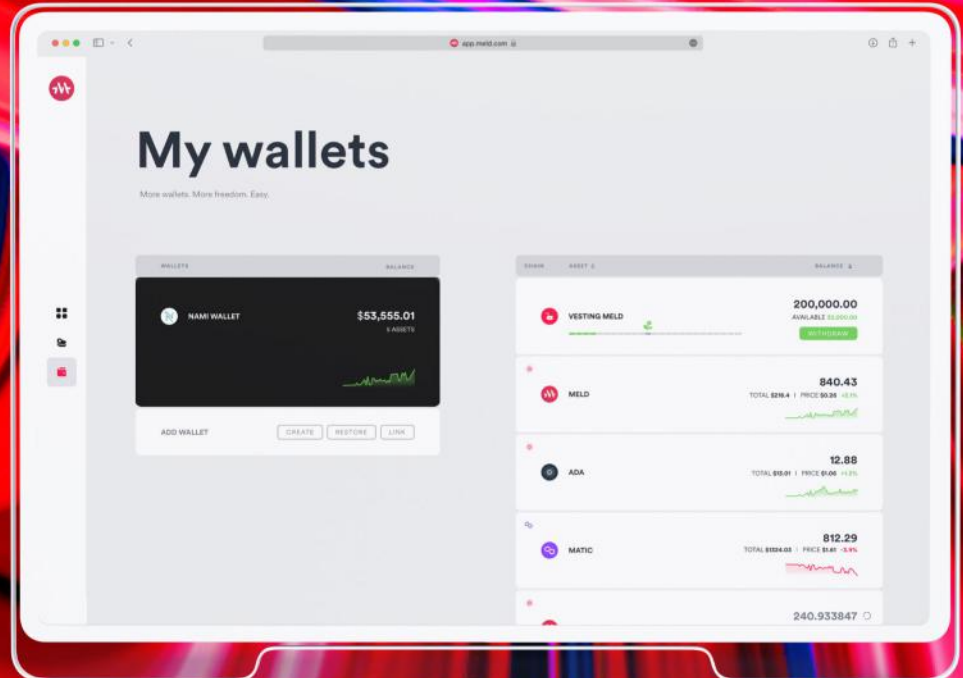
Let your crypto work for you by staking in our staking pools as well as earning interest on your token.



Built on Cardano

The MELD protocol is built on the Cardano blockchain, a next generation blockchain delivering fast, safe and cost effective infrastructure for a new generation of DeFi.

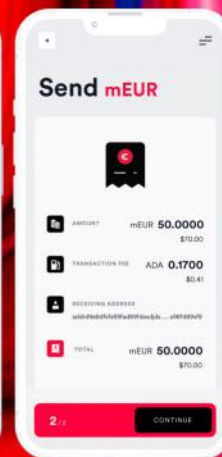
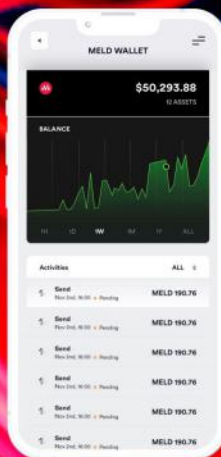
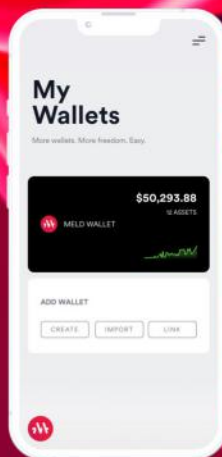
People can choose to stake MELD and receive **12% APY** (6 months) or **15% APY** (12 months).



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/MasterCard.

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MELD is now considered one of the top projects on Cardano, mentioned several times on Coin Bureau as well as having received a lot of Press.



MELD'S BIG LAUNCH

FEBRUARY 2022: WHAT TO EXPECT

MELD, where lending and borrowing of both crypto and fiat currencies are made easier, is bringing more to the table with their latest launch.

MELD, as we know it, stands out as the first DeFi non-custodial banking protocol that also allows users to stake their MELD tokens for APY. Built on Cardano, a next generation blockchain, the platform guarantees outstanding speed and performance without compromising on safety. Its cost effective infrastructure makes it ideal for a new generation of DeFi. Its conception into the crypto sphere also saw the introduction of stable yield returns from staking, a model that supports MELD's business model.

As MELD offers investors financial freedom, allowing them to invest in both crypto and fiat, it As MELD offers investors more financial freedom, allowing them to invest in both crypto and fiat, it does not stop at its initial objectives. It adapts to the needs and wants of crypto enthusiasts to always deliver the very best.

What is expected of the MELD launch?

Looking at the current state of dApp support and development progress, it has been expected that the recommended updates will be in place and that we will see the next launch in the early stages of the month of February, 2022. This launch is bound to include airdrop, vesting, token genesis, staking, as well as the first version of ADAmantic. According to an official statement, "We will have regular release updates once the protocol is live and the next major release is being scheduled for Q2 2022." This highlights the possible success of Q1 of the MELD

roadmap.

The ISPO Airdrop was done on the 30th of January, 2022 which was 1 day ahead of schedule. The MELD team focused more on delivering the forecasted activities as provided on their whitepaper, which goes a long way into proving that they will always deliver, despite a few hiccups.

With a roadmap extended to the year 2025, MELD operations are seeking to obtain world domination. To meet this objective, it is best that the platform's team concentrate on the profound works. Keep in mind that the key objective is to do away with the account-based, state-driven decentralised finance that is currently in place. That said, what are we looking forward to in the coming MELD launch?

MELD ISPO Airdrop

MELD ISPO Airdrop will also be part of the package in the upcoming launch. MELD will airdrop their tokens to ISPO delegators. Although this was meant to happen on the 31st of January, 2022, it was done 1 day ahead of schedule on the 30th of January, 2022 and the community has already started trading by themselves on MuesliSwap and SundaSwap. This airdrop will see participants receiving tokens in their wallets.

Launch on SundaSwap

MELD provided 100,000 \$ADA and 500,000 \$MELD as liquidity onto the SundaSwap decentralized exchange. MELD will be integrating the SundaSwap token into their lending markets once it goes live sometime later this year. Participants will experience

quick, safe, and affordable peer-to-peer token swaps. SundaeSwap is a decentralized exchange (DEX) – that allows its users to swap Cardano-based cryptocurrencies.

Artem Wright, co-founder of SundaeSwap Labs, indicated his enthusiasm by saying, “MELD is working on some exciting projects that will not only support the SundaeSwap DEX, but the entire Cardano ecosystem. By working together, SundaeSwap will be able to support these efforts, and users of our DEX will benefit from this collaboration through the additional liquidity and access the collaboration will provide.”

Availability on several exchanges; FMFW, Bitrue, Bequant 3.2

Despite being available on different decentralized exchanges, you will be seeing more of the MELD tokens on more centralized exchanges by the 3rd of February, 2022. This gesture will not only remain beneficial to investors looking to expand their financial portfolio but it also promotes liquidity.

That said, MELD tokens will be available on several more exchanges, which will also ease token accessibility for individuals with different preferences. This upcoming launch will see MELD tokens trade on FMFW, Bitrue, and Bequant.

The expansion in the number of exchanges gets even better, as MELD looks forward to trading on more collaborations such as KuCoin and Gate.io. Investors and traders should look forward to this move as we await the token availability on even more exchanges.

Staking just got better:

Participants on the MELD platform have a better opportunity to earn from staking. Individuals can stake their MELD tokens for Annual Percentage Yield (APY). Participants can choose to stake their MELD and receive between 12% and 15% APY. One of the key determinants that decide the percentage of annual yield is the duration of staking. Participants can earn up to 12% APY for staking over a period of 6 months and a 15% APY over a 12-month duration.

The mentioned rates are very competitive in the market, thus giving MELD participants reason to venture into staking. Many investors may consider staking as a less profitable option to mining, but this is no longer the case for investors looking for a steady and lucrative source of income in the crypto sphere. Considering that MELD introduced the concept of Initial Stakepool Offering (ISPO), the concept is proving to stabilise earnings.

The staking pool on the MELD protocol is different than the ISPO stake pool. The staking pool on the

MELD protocol offers up to 15% APY, paid in MELD tokens. The MELD ISPO stake pools accepted ADA and provided the staker with MELD.

The remaining MELD will rest in the treasury for use in the ecosystem as incentives such as providing MELD rewards to MELD stakers on the MELD protocol.

MELD is now considered one of the top projects on Cardano

It is no doubt that MELD's growth and development cannot go unnoticed, with the completion of several achievements on the MELD protocol. Some of the major tasks on the MELD roadmap that are worth mentioning are its launch and start of the MELD ISPO, completion of the MELD partnership and ambassador programs, as well as the completion of the first PoC for lending and borrowing. Also, a major milestone achieved is the partnership with Polygon and the development of ADAMatic which will bridge the Cardano ecosystem with the Polygon blockchain. Creating a channel for liquidity for either chain to flow value in or out of. Thus, allowing users that want to hold Polygon, or ETH-based assets but want to use Cardano-based protocols an option to do so. And vice versa.

Looking at the overall roadmap, it is promising that the market has so much more to look forward to from MELD. MELD is currently considered one of the top projects on Cardano, mentioned several times on Coin Bureau, as well as having received a lot of Press. Being the first of its kind, DeFi non-custodial banking protocol, it has taken the financial market both in fiat and crypto currencies on one platform that comes with added financial benefits when staking. We are bound to receive more news and updates about MELD on our news waves.

Conclusion

MELD is stepping up to meet its overall objectives in the crypto and blockchain market. The suspense of its protocol and token release has long been awaited, but we are running the last lap to participate in the launch. The launch will incorporate token genesis, vesting, staking for APY, as well as MELD ISPO Airdrop. The opportunity to earn will also be made possible through staking with competitive and lucrative rates.

MELD is taking the market by storm and it is making headlines in the crypto sphere. Having been mentioned in several press highlights, it is important that crypto enthusiasts remain educated from all updates. Even with the upcoming launch, there is much more to look forward to in the future as well. Let us keep track of the ongoing roadmap as MELD focuses on dominating the crypto sphere.



Money Laundering Accounts for Less Than 1% of All Crypto Transactions Last Year

New data from Chainalysis reveals that while money laundering schemes involving digital assets rose last year, they still comprise a tiny fraction of overall crypto transactions.

In a new report, the market analytics firm finds that while 5% of the global gross domestic product is laundered every year in fiat currency, just 0.05% of all crypto transactions involve money laundering.

“Overall, cybercriminals have laundered over \$33 billion worth of cryptocurrency since 2017, with most of the total over time moving to centralized exchanges.

For comparison, the UN Office of Drugs and Crime estimates that between \$800 billion

and \$2 trillion of fiat currency is laundered each year – as much as 5% of global GDP. For comparison, money laundering accounted for just 0.05% of all cryptocurrency transaction volume in 2021.”

Chainalysis also finds that money laundering through crypto assets is heavily concentrated, with most of the funds moving from illicit wallets to a “surprisingly” small number of entities.

“A group of just 583 deposit addresses received 54% of all funds sent from illicit addresses in 2021. Each of those 583 addresses received at least \$1 million from illicit addresses, and in total, they received just under \$2.5 billion worth of cryptocurrency.

[Read more...](#)

Deloitte: 82% of Indians Surveyed Plan to Invest in Crypto Once Government Provides Regulatory Clarity

A recent survey by Deloitte shows that 82% of Indians plan to invest in cryptocurrency when the government provides more clarity surrounding the regulation of crypto assets. Moreover, 77.4% of respondents want cryptocurrency to be treated as securities.

Indian Crypto Survey: 82% Plan to Invest in Crypto Once It Is Regulated
Professional services firm Deloitte and the

Times of India recently conducted a survey on cryptocurrency investing. The results were published Sunday.

Out of 1,800 respondents, 55.2% said they have invested in cryptocurrencies and will continue to do so. A further 26.8% said they have not invested in crypto but are willing to invest once the government provides more clarity regarding cryptocurrency regulation in India. Meanwhile, 10.3% said they have invested



in crypto but will avoid investing in this asset class in the future. The remaining 7.8% said that they are against investing in crypto. The report also notes that about 20 million people in India have invested in cryptocurrency.

When asked about their understanding of

cryptocurrency, 48.5% of respondents said they would like to learn more about crypto investing, 39% said they understand crypto assets really well, and 12.5% said they are not familiar with the concept at all.

[Read more...](#)



Utility of Fren tokens

Fren tokens are the native tokens on the Fren platform and can be purchased from exchanges such as Polonies, BKEX, dextools.io and Uniswap. You'll need to sign up on these exchanges so you can create orders from there if you want to purchase these tokens. You will get automatically enlisted into the Fren community once you have the tokens. This is an online community of likeminded friends. The guiding ethos in this community is to learn together, play together and invest together. It should be known that anonymity and decentralisation are the backbone of this community. Being a social community governed by social tokens, it means that all the decisions made are to be decided collectively as a community.

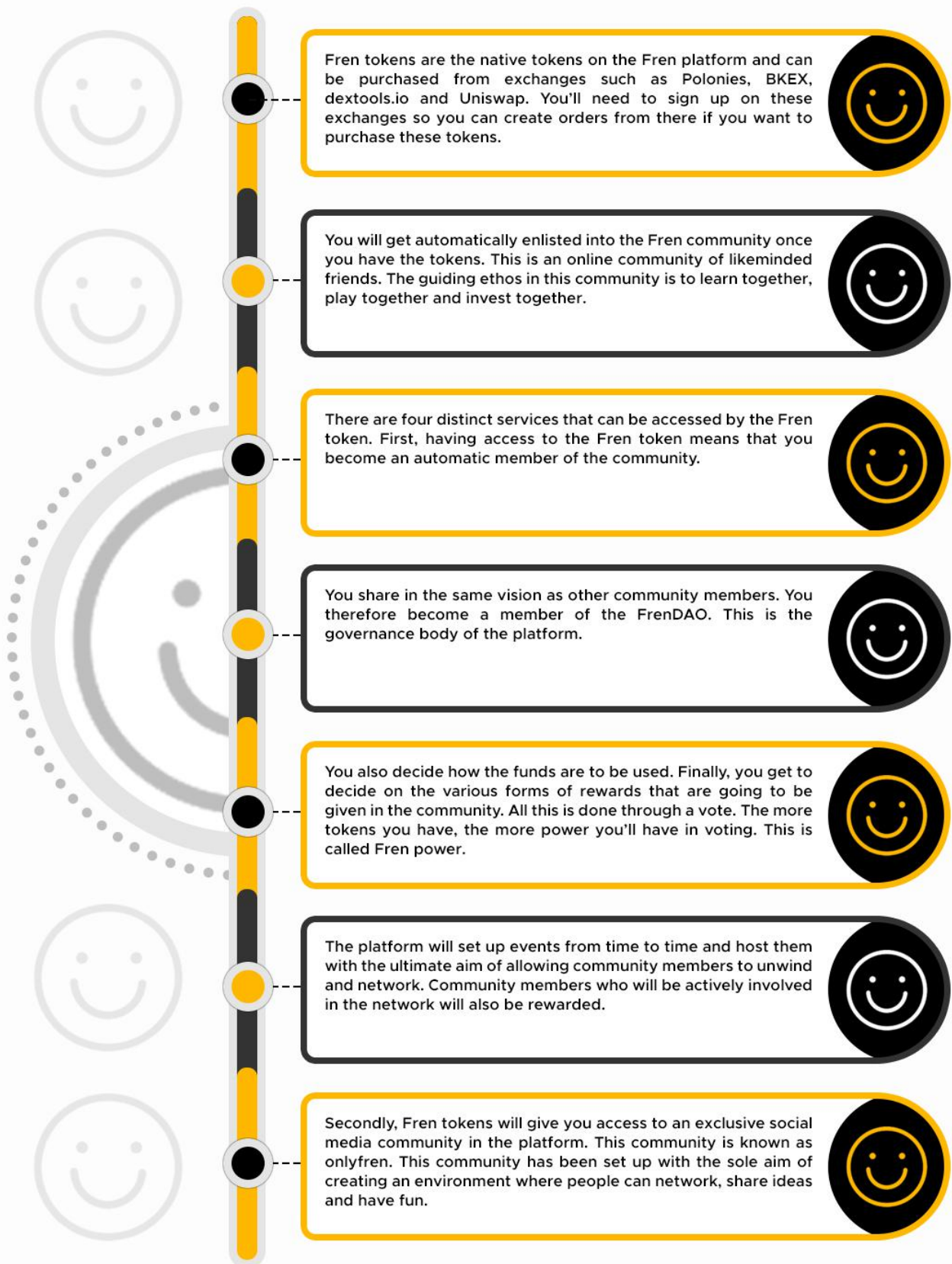
There are four distinct services that can be accessed by the Fren token. First, having access to the Fren token means that you become an automatic member of the community. This means that you share in the same vision as other community members. You therefore become a member of the FrenDAO. This is the governance body of the platform. As a member of the DAO, you get to decide on the direction of the platform and which products are to be given priority. You also decide how the funds are to be used. Finally, you get to decide on the

various forms of rewards that are going to be given in the community. All this is done through a vote. The more tokens you have, the more power you'll have in voting. This is called Fren power.

Secondly, Fren tokens will give you access to an exclusive social media community in the platform. This community is known as onlyfren. This community has been set up with the sole aim of creating an environment where people can network, share ideas and have fun. The platform will set up events from time to time and host them with the ultimate aim of allowing community members to unwind and network. Community members who will be actively involved in the network will also be rewarded. These are the members who will be actively posting content and keeping conversations alive in the network.

Thirdly, the token gives you access to Frendex. This is a decentralised exchange within the platform that lists high-performing assets in the crypto world. Community members will be given access to charts, market data and insights that will enable them make informed choices on the tokens they invest in. Access to high-performing assets and trading strategies will also be given to community members.

Finally, Fren tokens holders will also be given



FreNFTs through airdrops. These NFTs can be traded on secondary exchanges or they can also be used as profile pictures on onlyfren. Later on, holders will be allowed to mint their own NFTs, which they can trade on the exchange.

Fren's tokenomics and key attributes

Fren tokens can be bought from exchanges and swap platforms. The token is currently listed on dextools.io, the Poloniex exchange, BKEX and Uniswap. The trading pairs on these exchanges vary on each exchange, but as long as you have mainstream crypto assets such as BTC, ETH and USDT, you are good to go and can easily trade. When swapping on Uniswap, you need to have an Ethereum-based crypto wallet like MetaMask so as to proceed. There are one trillion FREN that have been released for circulation with a circulating supply of 100%. Out of all the tokens that are in circulation, 2% has been set aside for reflection. This is basically a supply that will be given back to the token holders in the form of rewards and gifts. 3% of this supply will be set aside for marketing. This is meant to increase the value of the tokens and also drive growth in the community. 5% will be set aside for liquidity provision on Uniswap. The remaining token percentage will be locked on Uniswap. This helps to build trust in the platform.

The platform has a market cap of over \$5 million and is actively traded on all exchanges. It is also listed on CoinMarketCap and Coin Gecko. The average daily transaction volume is about \$500,000.

The team at Fren are actively engaged with the platform, always updating the platform on new developments. On social media, there are about 4,000 active members on the telegram channel, with these numbers always growing by the day.

Social problems Fren's social tokens will solve

There have been attempts by artists and creatives to remove ownership of projects and artworks from a central entity and take it back to the owners. For example, a recording artist may have songs, but these songs are owned and distributed by a recording studio. Fans only get to listen to these songs and can connect with the artist through the record label or studio. Blockchain came so as to get rid of brokers and middlemen and help decentralise events. With social tokens, an artist can sell tokens directly to their music fans and they can redeem

these tokens later, either by attending an event hosted by the artist, or buying their record labels. This model applies to all other activities and entities across society.

Social tokens can be grouped as either personal tokens or community tokens. Personal tokens are the ones issued by an individual and can be redeemed either for labour or cash at a later date. On the other hand, community tokens are issued to crypto investors and they give you access to a special community that is excluded to the outside world. From this community, you can take part in events, get ideas and grow together as a community. As long as you have your tokens, you will get access to this close-knit community. What social tokens have done is that they have taken the power of community from a single entity like Facebook and given it back to the community. All the projects that are undertaken by the community are agreed upon by the community members through a vote. If the platform succeeds, then the community members benefit from this success as they all have a stake in the platform. Fren tokens gives community members the chance to benefit from a shared vision. The token holders will decide on the direction of the platform. As the value of the community grows, token holders will also see value in their tokens.

In the event that they would like to cash out, then they can liquidate their positions with ease. This removes power from one central authority and places it in the hands of community members. Even while inside the community, the members will benefit from other services offered such as FrenDEX and FreNFTs.

Features of Fren's community and milestones

The Fren community exists as a platform that promotes learning together, laughing together and investing together. This is the guiding mantra of the exchange. It should be noted that even as the platform pursues this aim, all this is done while maintaining anonymity and shared ownership through blockchain. Some of the notable features on this platform is the FrenDAO that guide operations and the direction of the community. Another notable feature is the onlyfren social media network – a one of its kind social media network where crypto investors can connect and have fun while on the platform. Another feature is the FrenDEX. This is a one of

its kind decentralised exchange where members get access to top market data and insights; they can use this data to craft trading strategies. The DEX also offers access to wallets and tokens that are delivering above market returns. There is also FreNFT, which will be given to crypto investors who have invested in this platform. These NFTs will be given in the form of an airdrop.

So far, the platform has over 4,000 token holders in its community. This is way above its target by this time. This shows that they are making steady progress. It also recently managed to list on Poloniex, one of the largest crypto exchanges online. The platform is also actively involved in all social media platforms, promoting their products and actively engaging with the communities. The platform has also created a good partnership with other exchanges and listing platforms, thereby enhancing their brand value. Influencers have also been approached to promote and be part of the platform. This will expose them to an even wider market base. Most of the targets that had been set to be achieved by now have already been achieved and the platform is way above the target they had set for themselves.

Some of the things that are yet to be achieved are: creating an onlyfrens leaderboard, increasing the number of token holders to over 7,000, creating a beta launch and fully launching the onlyfrens social media network, partnering with even more influencers and engaging in mass marketing campaigns like bill board and press interviews.

Conclusion

Fren is indeed the future of online social communities. The successes that they have registered so far show that they are on the right track and are poised to make it big as a social token. This is also a nascent industry with huge upside potential. It would be great for investors to be part of this wave and take advantage of this token while it is still selling at a discount. Looking at the charts of the platform, you realise that the market cap of this platform keeps increasing by the day, meaning that there is a lot of interest on this platform.

The community and team behind this platform are also actively engaged in promoting it and updating the community on the progress they have achieved so far. As we have seen, the token is a utility token that can be used to access multiple features on

the platform. Some of these features are FrenDAO, onlyfrens, FreNFTs and FrenDEX. These are just some of the products that have been developed for now. We are bound to see even more exciting products in the near future.

There is also tangible progress that has been made on the social front. Already, there are over 4,000 active token holders on the platform. The market cap of the token is also at over \$5 million and increasing by the day. There is a daily transactional volume of over \$500K. This shows that this is indeed a platform on the right track that is making progress.

Multiple partners and influencers have been on-boarded onto the platform. These help to promote the platform and establish it as a front runner in the social token ecosystem. As already mentioned, some of the partners the platform is working with include some of the largest exchange platforms online. This should help boost liquidity and build trust in the platform.

There still remains a significant amount of work that needs to be done on the platform. There are certain products and features that haven't been developed yet. The platform is also targeting more token holders and one way to fully get this is by scaling up on their marketing efforts. As time moves on, we should see them actively involved in marketing across all channels.

Special tokens are here to stay. We should see more communities spring up and tokens created around these communities. These communities should create value for the token holders and grant them access to services that they would otherwise not easily get elsewhere. True, there still some hurdles that need to be overcome. Some of these include legal hurdles and ensuring that the value of the token keeps increasing. However, these are hurdles that were overcome in the ICO boom and some investors actually made some money out of that season. With the rise of social tokens, we should see more investors coming onboard as early investors cash out on their investment. Fren is indeed a platform to watch in this field. The progress they've made so far shows that the value of their token is definitely bound to rise even further.



Terra Recovers As It Posts 10% Gain In The Last 24 Hours

The price of Terra has been choppy in the past few days despite the broader market regaining back its strength slowly. In the last week, the coin plunged by almost 30%.

At press time, LUNA was priced at \$50.72. Earlier yesterday, LUNA attempted to trade above the \$52 price mark. The global cryptocurrency market cap was at \$1.83 Trillion after an increase of 1.6% in the last 24 hours.

Trading volume of Terra also depicted an appreciation by 75% at press time. This rise in trading volume could be tied to resurgence of buying strength in the market.

Resistance mark for the coin was at \$60.10. Terra's sharp price sentiment could have been influenced by Wonderland Project's Fiasco. LUNA's prices started their south-bound journey after it was discovered that

Michael Partyn was responsible for looking after Wonderland's treasury.

LUNA's prices stood at 69% lower than its All Time High. Terra's local support level for the coin awaited at \$43.60. LUNA has last traded around this level in the month of November. LUNA's prices hadn't fallen below the \$50 price mark as the coin considered the aforementioned level as a robust support level.

Buying strength in the market had also been in the bearish territory for almost a week or so. Looking at the technical indicators, it is difficult to say if LUNA will maintain a similar price action over the next trading sessions.

Terra was in the opposite price direction of its own market trend of the past week. After trading in a descending channel, Terra managed to break on the upside.

[Read more...](#)

Apple: The Metaverse "is very interesting to us and we're investing accordingly"

The Metaverse has a lot of potential, according to Apple CEO Tim Cook, and Apple sees the exuberant expansion of the technology as "very interesting".

During its Q1 2022 earnings call last week, Apple CEO Tim Cook was asked a question on Apple's stance on the metaverse, how the

company is thinking about the metaverse opportunity and Apple's role in the metaverse market.

The answer CEO Tim Cook gave was quite positive, pointing to Apple's interest in the space and revealed the fact that the company is investing in the metaverse space. Tim Cooke said the



metaverse has a lot of potential and that his company is investing accordingly. "It's very interesting to us," he noted.

The metaverse is picking up steam and attracts increasing focus from large businesses. Last fall Facebook reorganized its corporate structure, rebranding the enterprise to Meta, the name of the mother company, with a promise to invest \$10

billion in the technology.

Big investments in the metaverse space

Just recently Microsoft acquired gaming powerhouse Activision Blizzard for almost \$69 billion. Though the official statement does not include the word "metaverse" it's hard not to see the connection and the move itself as a reaction to Facebook's (Meta's) initiative.

[Read more...](#)

ONINO

The **multi-purpose** cross chain metadata **registry**

A layer-1 information storage solution that connects to any wallet. The simplest solution for your web 3.0 identity.

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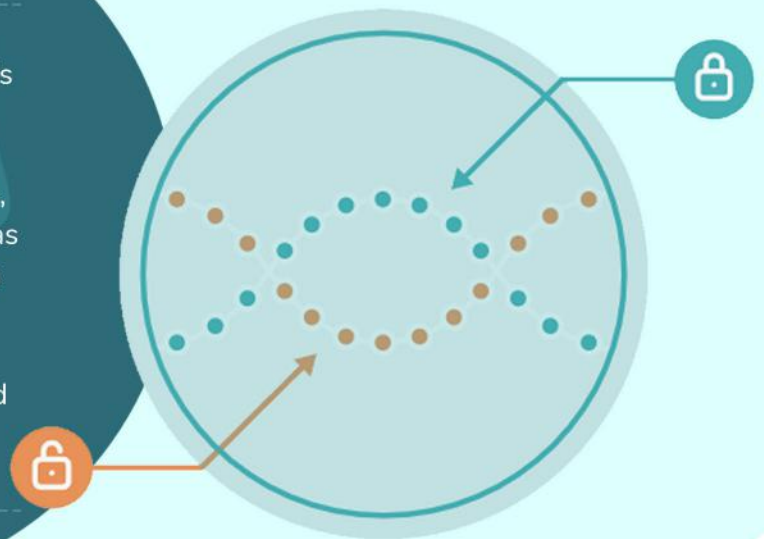


Dual-Chain Architecture

ONINOs approach to store personal data in a decentralized way and guarantee data security is our so-called Dual-Chain Architecture.

The public Main Chain will process transactions, run applications, operate as an index and serve as the regulating point of entry into ONINO's data space.

The so-called Data Chain will be a decentralized network that is non-scrappable as well as encrypted.



Be the First to join

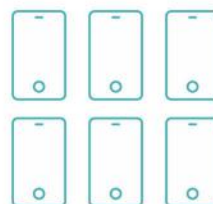
Be amongst the first to join the **ONINO Network** and benefit from the best conditions!



Polygon Wallet

BSC Wallet

ETH Wallet



ONINO Wallet: Interface to the chain

dApps of **ONINO** and dApps of community devs can connect and request identity data for various use cases.

ONINO

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El Salvador's President Optimistic About Bitcoin, Predicts "Gigantic Price Increase"

El Salvador's president Nayib Bukele has been ever hopeful and positive about Bitcoin and its value as a digital asset. Despite Bitcoin's squally price movements in the past few weeks, Nayib Bukele believes that it is only a matter of time till Bitcoin registers a massive price growth.

He took to Twitter to speak about how demand for Bitcoin would soar while there wouldn't be enough supply of the digital asset. This tweet was seen floating all across social media right after the International Monetary Fund advocated against Bitcoin's status as a legal tender.

Nayib Bukele Stressed On Bitcoin's Scarcity Case
In the tweet mentioned below, El Salvador's Bitcoin-loving presi-

dent made a statement about Bitcoin's scarcity case. Through this, he went on to justify and emphasize how the shortage of Bitcoin will not be able to meet the increased demands of the cryptocurrency.

He quotes on Twitter "There will ever be only 21 million Bitcoin" and "Not enough for even half of them". He highlighted the fact that there are more than 50 million millionaires in the world and that there isn't enough Bitcoin for half that population.

This "gigantic" price increase would be a result of the growing demand and scarce supply of the cryptocurrency. The prediction comes after Bitcoin dipped by almost 20% this year with ongoing cynicism and bleakness in the crypto market.

[Read more...](#)

As January ends, here is a report card for OpenSea's record breaking 2022 debut

Following an impressive performance in December 2021, one that saw several new records being set, it's finally time to dive into the metrics to see how 2022 has been treating the NFT marketplace giant OpenSea.

Cannonball into 2022
According to Dune Analytics, OpenSea [Ethereum] recorded its highest ever monthly volume in January 2022. While December 2021 raked in more than \$2 billion, January saw trading volumes closer to \$5 billion. To be specific, the exact figure was \$4,795,721,595.90746 at press time.

In short, January 2022 blew December 2021 right out of the water.

However, OpenSea [Polygon] did not see

as drastic a rise in monthly volumes. While December 2021 brought in about \$76 million, this was around \$77 million in January 2022.

In terms of NFTs sold per month on OpenSea, however, Polygon once again surpassed Ethereum, with sales of around 2.6 million and 2.4 million NFTs, respectively.

Looking at Ethereum's gas fees can help us better understand whether a change in costs perhaps triggered these numbers. However, January 2022, on average, saw higher gas fees than December 2021. Even at press time, the average gas price was around 134.34 Gwei.

Good press, bad press
Global factors can give us more clues.



[Read more...](#)



\$ HNTR



DIGITAL ARMS – NFT TRADING PLATFORM

DIGITAL ARMS IS AN NFT TRADING PLATFORM AIMED AT FIREARM, GAMING AND HUNTING ENTHUSIASTS.

OUR ECOSYSTEM WILL HAVE THE HUNTER TOKEN (\$HNTR) AT ITS CORE.

GLOBAL NFT LICENSING RIGHTS



With deep roots in the global hunting and firearm industries, Digital Arms has formed partnerships with internationally reputable firearm and accessory brands on the release of NFTs.

NFT GAMING INTEGRATION



Each NFT will have a unique identifier which will allow different pieces of software, such as video games and metaverses, to read the data and recreate firearms within their digital environment.

MERCHANTS



Merchants will be able to create their own stores within our platform and display their goods and services where they can choose to accept \$HNTR on all or specified products. Further to this, merchants can pay a fee in \$HNTR to promote their store or products, through non-invasive advertisements.



BUY HUNTER TOKEN

www.hunter-token.com



DIGITAL ARMORY



The Digital Armory is the hub for firearm enthusiasts and collectors. It is a space where our users can look through firearms of different models, brands and colors that are being sold, purchased, traded and upgraded.

- ✓ Purchase of newly issued digital firearms
- ✓ Purchase of newly issued digital accessories
- ✓ Purchase of digital skins (Dskins)
- ✓ Payments for digital reskinning
- ✓ Payments for accessory equipping
- ✓ The purchase of NFTs from other users
- ✓ The sale of NFTs to other users
- ✓ The ability to use gamification tools & features



0.5% of every transaction on the Digital Arms NFT platform will result in \$HNTR token burn, reducing total circulation over time.



DIGITAL ARMS

There is a current gap in the firearm, gaming, and hunting industries in that there is no opportunity for the purchase, ownership and trade of digital firearms and accessories.

WHITEPAPER

Unpacking Arizona's Bitcoin Legal Tender Proposal

The game theory around states like Texas and Arizona working toward pro-BTC policies.

This episode is sponsored by Nexo, Abra and FTX US.

Download this episode

On today's episode, NLW looks at a proposal moving through Arizona's state Senate to make bitcoin legal tender. He explores:

The specifics of the Arizona proposal

The controversial author of the bill

A pro-bitcoin battle in the Texas gubernatorial race

Increasing partisan tension around bitcoin and crypto

See also: Provision in House Bill Allowing Treasury Secretary to Block International Crypto Transactions to Be Removed



"The Breakdown" is written, produced by and features Nathaniel Whittemore aka NLW, with editing by Rob Mitchell, research by Scott Hill and additional production support by Eleanor Pahl.

Adam B. Levine is our executive producer and our theme music is "Countdown" by Neon Beach. The

music you heard today behind our sponsor is "Time" by OBOY.

Image credit: Allard Schager/Moment/Getty Images, modified by CoinDesk. Join the discussion at discord.gg/VrKRrfKCz8.

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The Lennon Collection, Gucci and Lamborghini NFTs, Atari's 50th anniversary

Julian Lennon auctions off The

Beatles memorabilia as NFTs, Italian

brands Gucci and Lamborghini develop NFT collections with both digital and physical elements, and Atari develops giftable NFTs for its 50th anniversary.

Let's start off the week with the latest nonfungible token (NFT)-related news in today's Nifty News. The following collections are either ongoing or launching the first week of February.

The Beatles memorabilia up for auction
Julian Lennon, the son of The Beatles' musician John

Lennon's, put up NFTs for auction of items from his personal collection of memorabilia on the YellowHeart marketplace, including the coat John Lennon wore in the Magical Mystery Tour film and three Gibson guitars.

Lennon, however, has no intention of selling the physical items because he "would like to be able to pass these items on for generations to come," he said in an interview with Yahoo Finance.

[Read more...](#)



The First Multi-chain Hashrate Token Protocol

Tokenizing hashrate. Own real hashrate without owning mining equipment. Earn mining rewards in real time.

[Whitepaper](#)
[One Pager](#)
[Marketing Deck](#)
[Project Wiki](#)

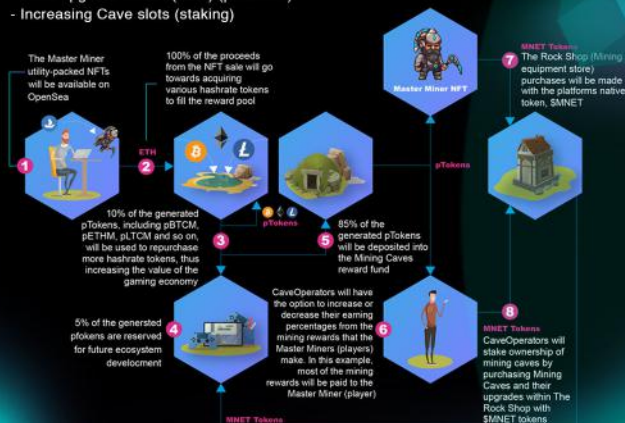
The first mining Metaverse backed by real hashrates.

The MINEverse, designed to serve as a secondary mining solution on top of MINE Network's Hashrate-based protocol, is an online multi-asset-driven metaverse game based on unique P2E and tactical elements as its core. The distinguishing feature of the MINEverse lies in its unique synergistic relationship between 3 key ecosystem assets: MINE Network's utility token, \$MNET, the hashrate rewards tokens, and the MASTER MINER NFT collection.

MNET + pToken Value Capture

Players need MNET Tokens for the following activities:

- MiningCave Deed (staking)
- Equipment upgrades (EUP) (purchase)
- Cave upgrade tickets (CUT) (purchase)
- Increasing Cave slots (staking)



WELCOME TO THE MINEVERSE



Gamified Play-to-Earn Metaverse

The game will allow players to participate in two ways, first, by staking a pre-required amount of \$MNET tokens to grant them ownership of Mining Caves. As a result, cave operators will earn a pre-set percentage of all mining rewards mined within their cave. A second way to participate is by owning a Master Miner NFT. The Master Miner Dwarf NFTs will serve as players' avatars when playing the game. Owning an NFT will allow holders to play as a miner and earn hashrate tokens as rewards.

[Gamepaper](#)

How MINE Network Works?

Standardization

MINE will set up the mining power standard for different mining projects, do that the mining power, whether it comes from MINE itself or other mining pools, could be clearly identified and tokenized.

pToken Issuance

pTokens will be issued when actual mining power is added to the mining pool on the MINE Network.

pToken Sale

After the pToken issuance, retail miners could buy the pTokens and stake them to earn mining rewards. Once the pTokens are staked, the retail miners will get Transferable mTokens, which are 1:1 backed by the staked pTokens.

Mining Rewards Oracle

MINE Network will use substrate's OCV oracle function to monitor the output of each mining pool, to ensure openness and transparency for retail miners.

Multi-chain DeFi Integration of pTokens

MINE Network will do its best to make pTokens integrated into multi-chain DeFi protocols, to create sufficient liquidity for miners.

Description: MINE Network is an innovative cross-chain mining Metaverse solution that seamlessly connects the worlds of DeFi, GameFi and NFT's into one consolidated, easy-to-use open-source protocol. For the first time ever, players, collectors, and miners alike can take advantage of a fully integrated hashrate-based environment developed exclusively for effortless machineless mining. MINE Network provides a robust multi-chain infrastructure that caters to crypto enthusiasts worldwide by tokenizing real hashrates, cross-chain compatible assets, and bridging conventional mining with the GameFi space by way of its own unique Metaverse - the MINEverse.



mine.network

Crypto Exchange FTX Now Valued at \$32 Billion With \$400 Million Raise

FTX has now raised over \$1.8 billion in the last six months, boosting its valuation by 77% in the same span.

In brief

FTX has raised \$400 million in a Series C round, which values the firm at \$32 billion.

Last week, FTX US raised a \$400 million Series A at a \$8 billion valuation.

Cryptocurrency exchange FTX today announced that it has raised a \$400 million Series C funding round, which now values the rising firm at \$32 billion.

That's a significant uptick in valuation from the last time FTX raised funds in October 2021, when it pulled in \$420.69 million in a Series B-1 round at a valuation of \$25 billion. Prior to that, FTX announced a \$900 mil-

lion Series B raise in July 2021 that was later revised to \$1 billion, with a valuation of \$18 billion.

FTX's Series C announcement today comes just days after its FTX US business announced its own \$400 million Series A round on January 26, which valued the U.S. arm at \$8 billion.

In December, The Information reported that FTX was raising funds at those targeted valuations—\$32 billion for the parent company and \$8 billion for FTX US. However, that report claimed that FTX sought to raise a total of \$1.5 billion between the two entities, and ultimately the combined total is nearly half of that at \$800 million.

Even so, it's clear that the fundraising was done as a joint effort.

[Read more...](#)



Payments Giant Visa Says Crypto- Related Transactions Skyrocketing in Fiscal First Quarter of 2022

Global payments titan Visa says that the usage of cards funded by crypto assets has surged in the fiscal first quarter of 2022.

CNBC cites Visa's most recent earnings call where the credit giant said that customers are using crypto-loaded cards at a record pace as the company recorded \$2.5 billion in payments from October to December 2021 (fiscal Q1 of 2022).

The figure represents 70% of Visa's crypto-related volume for all of fiscal 2021.

In an interview with CNBC, Visa's chief financial officer Vasant Prabhu said,

"To us, this signals that consumers see utility

in having a Visa card linked to an account at a crypto platform. There's value in being able to access that liquidity, to fund purchases, and manage expenses, and to do so instantly and seamlessly."

Prabhu also says that customers are increasingly using crypto-loaded cards to purchase everyday items and services as Visa grows its network of crypto wallet partners from 54 to 65, including top US crypto exchange Coinbase.

"Looking at the broad categories of spend, we don't see the volume concentrated in a specific merchant vertical with these programs.

[Read more...](#)



Supercharge Your Liquidity On Solana

Mint USDH stablecoin at 0% interest against multiple types of collateral



About Hubble

Hubble is a fee-sharing decentralized finance (DeFi) protocol built on Solana that will offer multiple DeFi services as the protocol and DeFi continue to mature and expand. Hubble begins its DeFi journey in Phase 1 by offering zero-interest loans that can be collateralized by multiple assets including SOL, BTC, ETH, RAY, SRM, and FTT with other options for collateral deposits added as they are approved in the future.

[Learn more](#)

Stake HBB and Earn Protocol Fees

HBB can be staked on Hubble to earn fees from the protocol. In the future, HBB will be used to vote on improvement proposals as Hubble DAO's governance token. Staking HBB earns users 85% of the revenue Hubble Protocol generates from its services. This revenue will originally come from the 0.5% fee for minting USDH and the 0.5% fee for redeeming USDH for collateral. As the protocol expands, HBB stakers will be exposed to additional streams of revenue.

[Learn more](#)

USDH - Solana-native Stablecoin

USDH is 100% censorship resistant. It will be backed by only crypto assets such as BTC, SOL, ETC, etc. No fiat involved.

USDH is a crypto-backed, 100% decentralized, stablecoin native to solana. USDH is backed over 150% by a diverse basket of blue chip cryptos like BTC, ETH, and SOL, and USDH can be redeemed for these cryptos at a discount whenever USDH falls below its peg to USD. Conversely, USDH can be minted for a profit whenever it rises above peg, and these mechanisms help keep USDH tightly pegged 1:1 with USD.

Within Hubble Protocol, USDH has several use cases. First of all, USDH helps democratize liquidations. Users who deposit USDH into Hubble's Stability Pool can earn their fair share of liquidated assets from unhealthy borrows, and this adds up to receiving top crypto assets at a ~ 10% discount. Additionally, Stability Pool depositors earn HBB rewards for participating in the protocol.

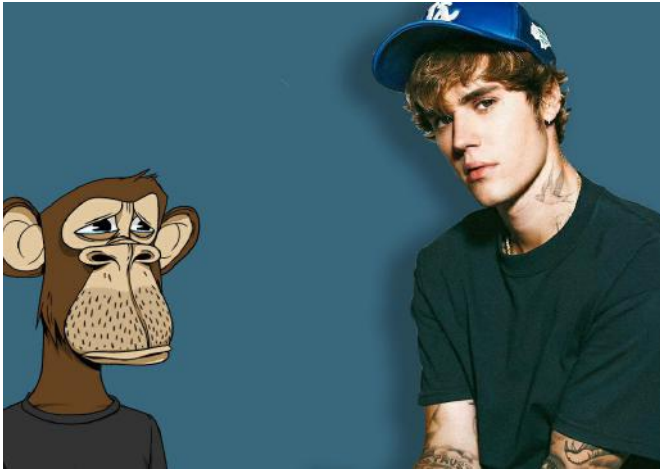
How to earn with USDH

By staking USDH, you'll be able to double-short the market. One by being in stablecoins and two by earning liquidation gains.



hubbleprotocol.io





Pop Star Justin Bieber Buys Bored Ape NFT for \$1.29 Million, Pays More Than 300% Above Floor

The Canadian singer Justin Bieber has purchased a Bored Ape Yacht Club (BAYC) non-fungible token (NFT) for 500 ethereum or \$1.29 million at the time of settlement. Bieber has a significant collection of NFTs and his wallet holds 340.43 ether worth \$879K.

Justin Bieber Spends \$1.29 Million in Ethereum for BAYC #3001
Justin Bieber spent 500 ethereum worth \$1.29 million at the time of settlement on a Bored Ape Yacht Club (BAYC) NFT, according to a sale stemming from the NFT marketplace OpenSea.

Bieber is a well known pop star with his popular seven-track EP "My World." The 2009 album made Bieber the youngest solo male recording artist to make it into the

U.S. Billboard 200 in 47 years. 13 years later, Bieber seems to be dabbling in cryptocurrencies and non-fungible token assets.

Bieber's OpenSea name is called "JustinBieberNFTS" and the BAYC he purchased was Bored Ape Yacht Club #3001. What was interesting about Bieber's NFT acquisition was the fact that the BAYC's floor price was 104 ether or \$270,908 at the time of sale.

Moreover, while Bieber spent 500 ether the estimated value of BAYC #3001 on January 29, 2022, was \$208,237. This means that the famous Canadian singer paid a whole lot more than what the market estimated the BAYC to be worth.

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Bitcoin Has Become A Top Retirement Investment Option, Survey Shows

Per a survey conducted by investment firm Capitalize, Bitcoin and cryptocurrencies have been gaining relevance as retirement investment options. Digital assets, once synonyms with speculation, and gambling, have acquired prestige as one of the best ways to secure people's future.

The firm interviewed 821 employees and 203 financial experts in the United States.

Their purpose was to explore the sentiment around adding Bitcoin and cryptocurrencies to their retirement portfolios and to determine the best time to purchase these digital assets.

In that sense, the survey concluded that people have become more optimistic about cryptocurrencies in the past ten years. Over 60% of the respondents believe these digital assets are "a strong retirement investment option",



despite their volatility.

As seen below, younger generations are more optimistic about Bitcoin and cryptocurrencies as retirement investment options. 78.2% of the respondent classified as "Gen Z", and 60.4% of "Millennials", are bullish on digital assets versus 50.3% of "Baby Boomers".

Still, most of the respondents (57%) perceived cryptocurrencies as a "volatile investment vehicle", with potential for risk (45%). As seen below, respondents also associate digital assets with potential (54.4%), overhyped (45.3%), and utility (37.4%) investment.

[Read more...](#)

MELD IS LIVE

A dramatic image featuring a space shuttle launch. The shuttle is positioned between the letters 'I' and 'V' of the word 'LIVE'. It is ascending, leaving a massive, bright white plume of smoke and fire. The background is a deep black, and the lower portion of the image is filled with vibrant, wavy, horizontal lines in shades of red, pink, and blue, resembling a digital glitch or a stylized representation of energy or data. The overall composition is high-contrast and visually striking.

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