

Sponsorship Package



**HILLCREST CHILDREN
AND FAMILY CENTER**

C E L E B R A T E S

**208
YEARS
SERVICES!**



**MORE GOGO, LESS VIOLENCE
FUNDRAISER SERIES**

JOIN THE HILLCREST BOARD FOR AN INTIMATE CELEBRATION FEATURING
SPOKEN WORD AND GOGO MUSIC TO RAISE OUR VOICES AGAINST VIOLENCE.

OCT 12, 2023 7PM-10PM

BUSBOYS AND POETS BROOKLAND 625 MONROE ST NE, WASHINGTON, D.C. 20017

RSVP BY 10/10/2023 USING THE QR CODE

\$80 DONATION INCLUDES DINNER & MUSIC

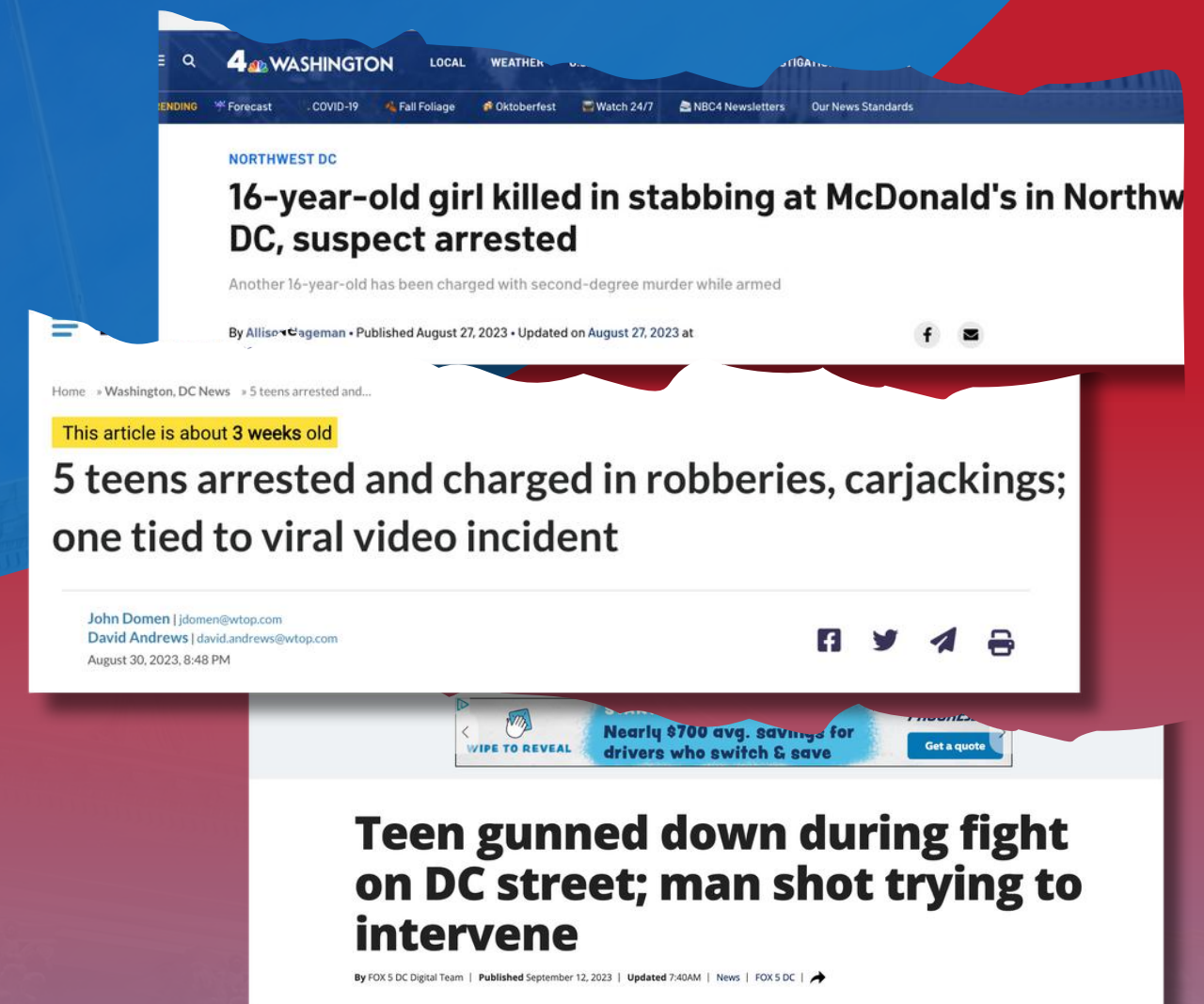
Violence and the Mental Health Impact

Studies confirm that exposure to violence increases the risk of poorer mental health in terms of more depression/anxiety.

Crime in the DC area is up by almost 30 percent since 2022. Statistics show juveniles are becoming victims more often than in previous years. The most recent data in 2022 shows violent crimes up 78% from 2021. - Metro DC PD

There are serious short- and long-term health effects from exposure to crime and violence in one's community. Studies found an association between gun-related violent crime in a neighborhood and a reduction in park use and park-based physical activity. Higher rates of neighborhood safety fears may lead to poorer self-rated physical and mental health. - US Department of Health and Human Services

People with mental illness are more likely to be a victim of violent crime than the perpetrator. This bias extends all the way to the criminal justice system, where persons with mental illness get treated as criminals, arrested, charged, and jailed for a longer time in jail compared to the general population. - NIH



About our Fundraising Series

Hillcrest aims to be the catalyst for change in our underserved community. With the uptick in crime, we desire to be the leading agency on the frontline helping those who deal with mental health and substance abuse issues as a result of exposure to crimes in their community. We also wish to advocate for victims of violent crime as they are more likely to suffer from mental health issues. Finally, we desire to help those who commit crimes as these individuals are often a result of trauma and unreliable support systems.

We are advocates for our therapeutic treatment programs like individual, family and group therapy, we also advocate for complimentary therapies to help guide us to wellness. This series will arm our community with therapies like, yoga/meditation, sound healing, journaling, exercise, nutrition and more with the hopes that when times are most difficult, our underserved community has a mental health toolkit readily available.

The cost for care is both direct and indirect. The funds raised in this series will go towards our indirect cost for services like providing Uber rides for our clients to and from appointments or providing meals during client outings or a gift certificate to a massage for our program participants. These costs to our petty cash add up, and we would love your support as we continue to find creative ways to brighten our clients' days.



 **BECOME A SPONSOR**

More Go-Go Less Violence

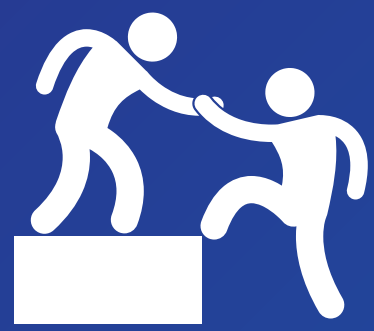
More Go-Go Less Violence is our first effort in the series. This kick-off event hosted by the Hillcrest Board of Directors seeks to set the tone for our series on complimentary therapies and how music plays a pivotal role in emotional well-being. This live event will connect our City back to the feel good vibes of its homegrown art form - Go Go Music. We hope attendees feel a sense of local pride as we take a trip down go-go's memory lane and raise awareness of a growing concern of violence in our community and its mental health impact.



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Moving the Needle





Organizational Impact

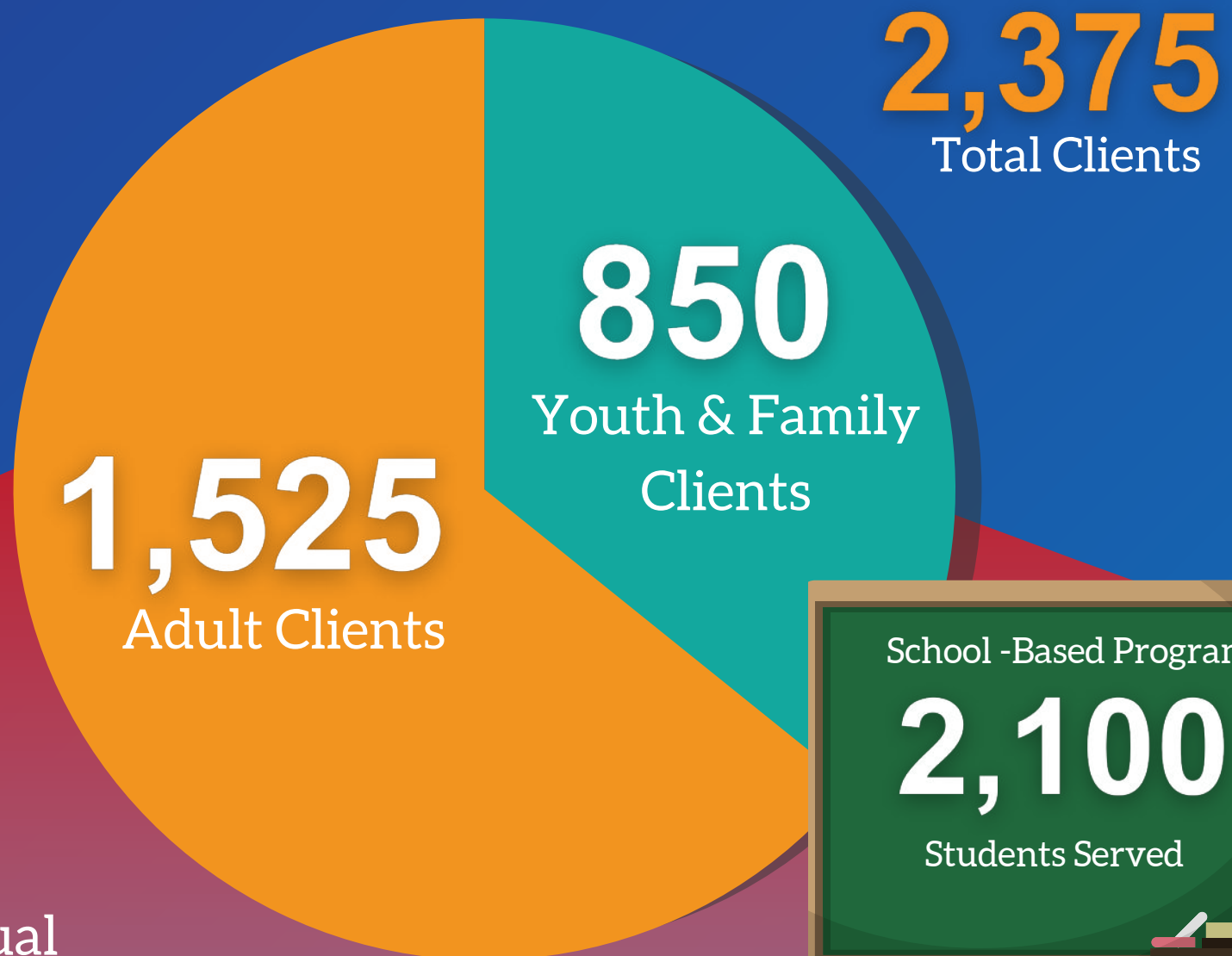


The people we serve

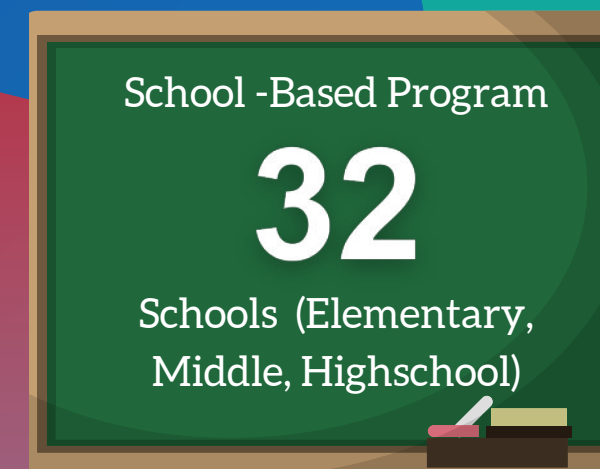
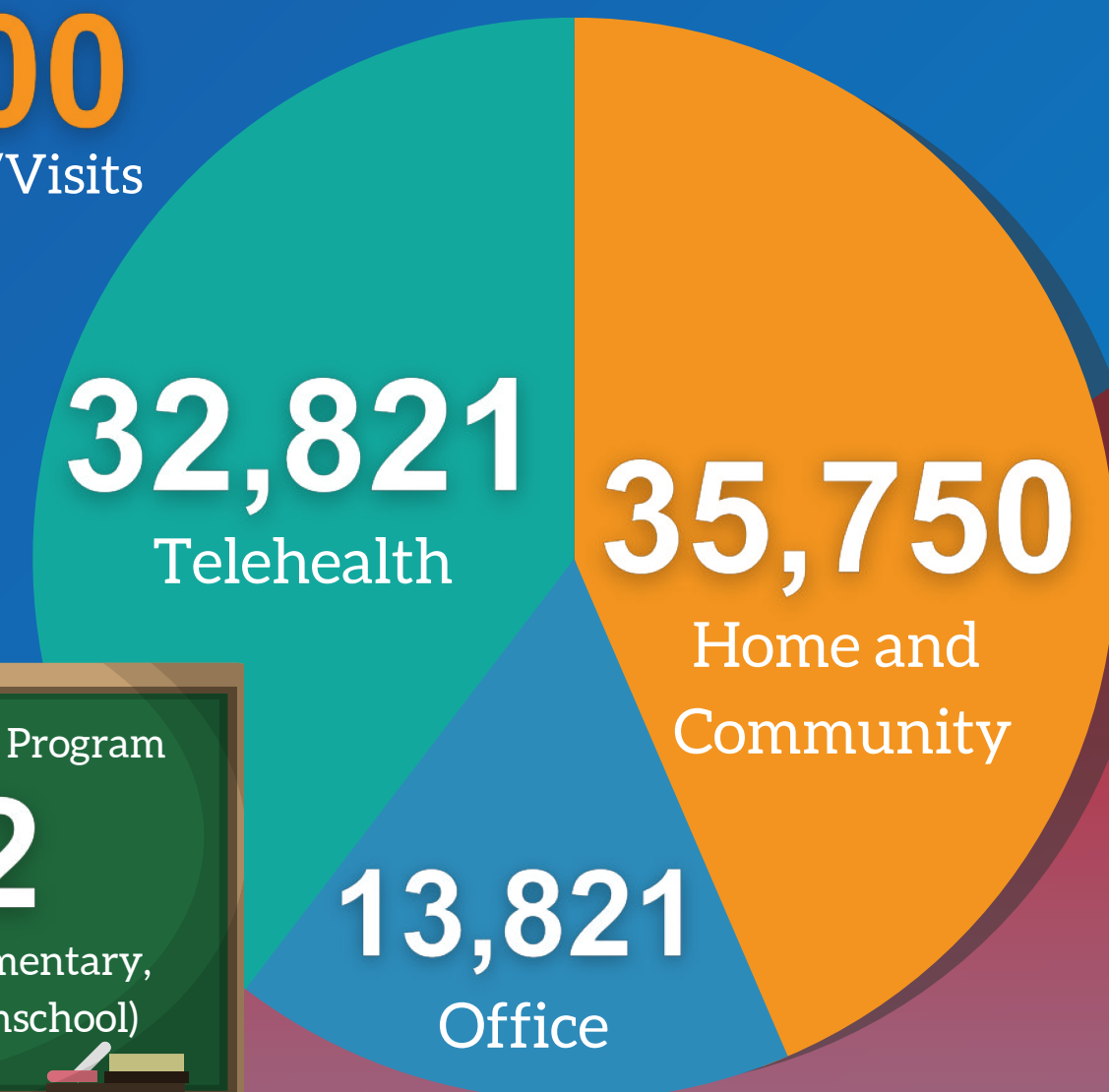
We provide quality behavioral health services* for the underserved.

How we serve

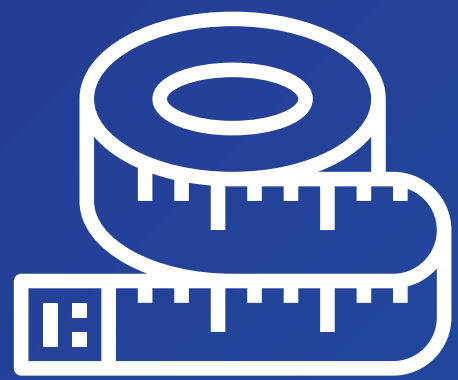
We are accessible at the point of need.



82,100
Total Services/Visits



*Annual



Organizational Impact

How we measure up

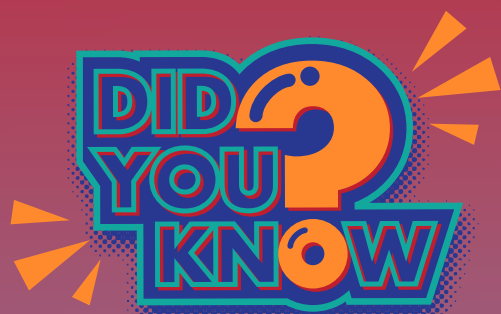
We help to stabilize our community through housing and employment .



69% of Rapid Rehousing referrals are housed within **45** days or less

100% of Supportive Employment referrals are placed in a job within **30-60** days of referral

73% maintain their employment for **90** days or longer



Our work in this area:

- **Reduces** the crime rate in our city
- **Alleviates** stress and anxiety
- **Provides** a sense of security





Sponsorship Care Package

 [Make a Donation](#)



Bronze Care Package: \$80
1 Ticket to More Go-Go Less Violence live event
2 Roundtrip Uber rides for safe passage to/from Recovery Support

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Silver Care Package: \$208
1 Ticket to More Go-Go Less Violence Live Event
2 Roundtrip Uber rides for safe passage to/from Recovery Support
1 Pizza night incentive for a family visit or classroom intervention

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Gold Care Package: \$508
2 Tickets to More Go-Go Less Violence Live Event
2 Roundtrip Uber rides for safe passage to/from a Recovery Support
1 Pizza night incentive for a family visit or classroom intervention
5 Hygiene packs for all ages
2 Youth group sessions to address violence interruption intervention
or 2 violence and grief debriefing community sessions
2 Social Media mentions

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We want to hear from you!



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More Go-Go Less Violence



*"Whatever you do big or small, do it well
or don't do it at all." – Chuck Brown*



"Be an Advocate! It is about informing yourself and others about The Chuck Brown Foundation. It is about joining together and building a connection with people. It is about uplifting, and helping others. It is about using facts, using faces, and using every tool possible to spread awareness."

Learn More: www.chuckbrownfoundation.com



www.hillcrest-DC.org



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Eventbrite

[Hillcrest EventBrite](https://www.eventbrite.com/hillcrest)



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CELEBRATES
208 YEARS SERVICES!
LOVE DC GO-GO

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**Thank you for
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