

# *Annual* **REPORT**

FISCAL YEAR 2020-2021



NATIONAL HISPANIC  
CULTURAL CENTER  
FOUNDATION

## A MESSAGE FROM THE NATIONAL HISPANIC CULTURAL CENTER FOUNDATION

On behalf of the Board of Trustees at the National Hispanic Cultural Center Foundation, we want to say a special thank you for supporting us over this past year, with so many uncertainties. Our community stood behind us when we had to close our doors and pivot to address the needs of our patrons and supporters. The Foundation was also able to host Maravilla virtually. It was one of the most successful virtual galas in the state, reaching over 2,500 people in over 17 different countries. Thank you for continuing to engage in our rich and diverse Hispanic culture. Together, we share our passion for our community and the appreciation and love we have of the National Hispanic Cultural Center. It is our hope that we continue to encourage learning about our history through art, literature, music, food, and dance.

As we celebrate the programs and people that make the NHCC so special, we would like to encourage you to stay connected to the National Hispanic Cultural Center and its Foundation through our Membership program. During the pandemic, the Foundation took a step back and revamped its entire Membership program to offer more levels and ways to engage in the work we do at both the Foundation and Center. When we are able to fully re-open, the Foundation will be offering year-round events and additional benefits, providing opportunities to learn and experience the various programming offered at the Center.

The NHCC Foundation's mission is to create investment and connection to Hispanic art, culture and humanities. We are proud of the educational, engaging, and culturally centered programs offered at the Center, which is the only institution of its kind, nationally. The Center presents exhibitions, lectures, book readings, performing arts and educational programming that are meaningful to the local community. It also offers the Hispanic, Chicano and Latinx artist a place to present their work and bring it to the national stage.

The NHCC is committed to making a cultural home for the diverse identities that shape its mission. The Center is a division of the State of New Mexico's Department of Cultural Affairs; however, funding for its programming comes primarily from the NHCC Foundation. And that's why your support is more critical than ever! Your support has allowed the Center to continue to expand its reach locally and nationally. Together, we have built stronger partnerships in our communities. Because of YOU, the Center remains the most visited Hispanic cultural institution in the U.S. YOU have changed lives through your support of the programming that has inspired conversations about the importance of representation of artists, authors, and performers of color. YOU helped make all of this possible, and we couldn't be more grateful.

Our sincere gratitude to all of our sponsors, supporters, the NHCC and NHCC Foundation staff, Board members, and volunteers who continue to give their time, talent, and financial support to keep arts and culture thriving amidst so many challenges this past year has put in our way.

Thank you!



**LOUANNE BYRD**  
NHCC FOUNDATION  
BOARD OF TRUSTEES CHAIR



**ROBERTA RICCI**  
NHCC FOUNDATION  
EXECUTIVE DIRECTOR

# STAFF

## NHCC Leadership

**Josefa Gonzalez Mariscal**  
Executive Director

**Alberto Cuesy**  
Deputy Director

**Valerie Martinez**  
History and Literary Arts  
(HLA) Program Director

**Dr. Reeve Love**  
Performing Arts (PA) Program  
Director

**Dr. Tey Mariana Nunn**  
Visual Arts (VA) Program Director

**Liza Alvarado**  
Finance Manager

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## NHCC Foundation Staff

**Roberta Ricci**  
Executive Director

**Justin Martinez**  
Development and Membership  
Manager

**Melissa Armijo**  
Executive Assistant

**Madelyn Lucas**  
Professional Intern



NHCC FOUNDATION STAFF

# NHCC FOUNDATION BOARD OF TRUSTEES

## OUR CORE PRINCIPLES

We represent authentically

We are inclusive &  
collaborative

We connect deeply

We innovate

We lead

## OUR MISSION

Inspiring investment and connection to the preservation, promotion and advancement of all Hispanic people through experiences, art, culture, and humanities.

## BOARD LEADERSHIP

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ROBERT DELCAMPO

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STEVE GARCIA

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TINA MARCELLI



## **HONORARY BOARD MEMBERS**

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EDWARD L. LUJAN  
AMBASSADOR EDWARD  
ROMERO  
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SENATOR TOM UDALL  
SENATOR JEFF BINGAMAN

## **NHCC BOARD OF DIRECTORS**

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**VICE PRESIDENT** MARGIE HUERTA

**SECRETARY** BILL MIERA

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ANNETTE GARCIA  
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LOUANNE BYRD  
JOHN MARTINEZ  
EDWARD LUJAN (CHAIR EMERITUS)

*Director Tey Marianna Nunn, PhD*

## **VISUAL ARTS MUSEUM**



Each year, the NHCC Art Museum presents an average of five exhibitions in its three gallery spaces and offers a robust schedule of educational programming that invites children and adults to explore the richness and complexity of Hispanic, Chicana/o, Latinx, and Latin American art from a variety of perspectives.

*Director Valerie Martinez*

## **HISTORY AND LITERARY ARTS PROGRAM**



**NATIONAL HISPANIC  
CULTURAL CENTER  
FOUNDATION**

NHCC's History and Literary Arts Program (HLA) is housed in a beautiful 1937 adobe building in the Spanish Pueblo Revival style, listed in the National Register of Historic Places, on the 20-acre NHCC campus. It includes a library and archives, and hosts a variety of changing exhibits plus a wide range of innovative history and literary arts programs serving children, youth, adults, and families.

*Director Reeve Love, PhD*

# PERFORMING ARTS PROGRAM



The NHCC presents and produces traditional and contemporary theatrical, musical, dance, and multidisciplinary performances and events that preserve and promote Hispanic cultures in New Mexico, the nation, and the world. With indoor and outdoor spaces, performing arts programming includes plays, concerts, dance performances, puppet shows, storytelling, fiestas and festivals, and films.



2020-2021

# ANNUAL AUDIT

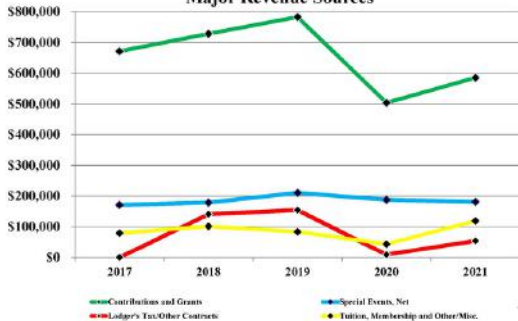
"In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America."

- Pulakos CPAs, PC



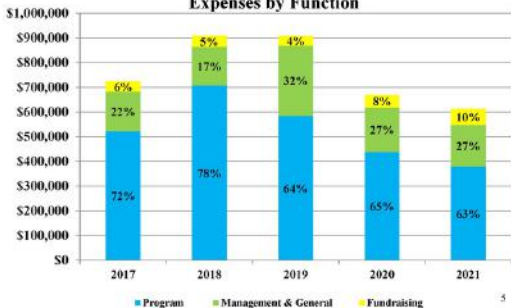
## FINANCIAL HIGHLIGHTS

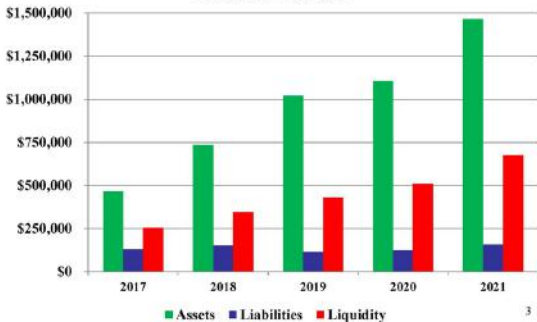
### Major Revenue Sources



## FINANCIAL HIGHLIGHTS

### Expenses by Function



**Financial Position**


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## AUDIT RESULTS

- No instances of fraud, opinion shopping, or improper activity noted during our audit
- No material audit adjustments
- No new accounting standards
- No management letter issued for June 30, 2021
- Full & complete cooperation by the NHCCF staff
- Independent auditor's report – Unmodified (“clean”) opinion
  - Unmodified opinion on report on internal controls over financial reporting



**CLICK THE VIDEO ABOVE TO VIEW THE FULL PROGRAM**

**MARAVILLA 2020 THEME REVEAL EVENT:  
WINE, HISTORY, & FRESCO**



# ¡MIL GRACIAS!

## **\$100,000 and up**

Andrew W. Mellon Foundation  
Ford Foundation

## **\$99,999 - \$50,000**

Holman's USA, LLC - Anthony  
Trujillo

## **\$49,999 - \$20,000**

Blue Cross Blue Shield of New  
Mexico  
Haverland Carter Lifestyle Group  
U.S. Bank

## **\$19,999 - \$10,000**

AARP  
Anne & Jeff Bingaman  
AUI Inc - Sam Baca  
Delta Dental of New Mexico  
McCune Charitable Foundation  
National Endowment for the Arts  
New Mexico Finance Authority  
New Mexico Foundation  
New Mexico Gas Company  
Otis and Bettina Chandler  
Foundation  
Tim Disney

## **\$9,999 - \$5,000**

Briones Business Law  
Comcast

Duke City Sertoma  
Edward L. Lujan  
Fidelity Investments  
Fiore Industries  
French Funerals - Cremations  
Inc.  
John Salazar  
Premier Distributing  
Sarah and Doug Brown  
Stixon Labels

## **\$4,999 - \$1,000**

Abba Technologies, Inc.  
Alberto Estrada - Mattress Firm  
Albuquerque Community  
Foundation  
Albuquerque Florist  
Albuquerque Publishing  
Company  
Alex O. Romero  
Anna Sanchez  
AT&T  
B&H Company Inc.  
Bernalillo County  
Brycon Construction  
Bueno Foods  
Charles Stephen and Company  
City of Albuquerque  
Cutbow Coffee  
Daniel Foley  
Darren and Kimberly Haltom

Steve and Debbie Cito  
Swire Coca-Cola USA  
TLC Plumbing & Utility  
University of Minnesota  
Dorothy Rainosek  
Holly Barnet-Sanchez and  
David Foster  
Janice Torrez  
Jesus Ontiveros  
Jodi Colchamiro  
Kathleen Love  
LouAnne and Stephen Byrd  
Louis Yegge  
Luz R. Triana  
Margarita Maestas  
Mary Martinez  
Nancy Croker  
National Education Association  
New Mexico  
New Mexico Mutual  
Nina Chavez  
Nusenda Credit Union  
Patricia Chavez  
Picheska Marrero  
Robert DelCampo and  
Stephanie Guerra  
Roberto and Loretta Ortega  
Rodey, Dickason, Sloan, Akin  
and Robb, PA  
Rosella Chisolm  
Sandia National Laboratories

# ¡MIL GRACIAS!

University of New Mexico  
Health Sciences Center  
University of New Mexico Robb  
Trust  
Urban Enhancement Trust Fund  
Vaadra Martinez  
VARA Winery and Distillery

## **\$999 - \$500**

Adrian Perez  
Archie Sanchez  
Arlee Green  
Diane Rael  
Ed Rivera  
Edward Atler  
Eva Gonzales  
Frank Baca  
Frederico Vigil  
Gary Gordon  
Jeanelle McGuire  
Jo Cook  
Josephine Zamora  
Keith and Roberta Ricci  
Leon Armijo  
Lisa Gonzales-Webster  
Mary Gilstrap  
Matt Martinez  
Melissa Armijo  
Paul Clem  
Paul Mondragón  
Philip Printz

Rick Barrera  
Robert Gallegos  
Sergio Huerta  
Steve Moise  
Sue Schuyler  
University of New Mexico  
Alumni Office  
Vangie Samora

## **\$499 - \$100**

Albert Chavez & Irene Kersting  
Albert Gallegos  
Anita Cordova  
Ann Carson  
Anne Callaghan  
Annette M. Garcia  
Betsy Nichols  
Bettina Fernandez  
Betty Fisher  
Beverly Chavez  
Beverly Gabaldon  
Brookes McIntyre  
Carla Aragon  
Carla Sinopoli  
Carlos Ortega  
Cassandra Gaines  
Cecelia Rivera  
Cecilia Benavidez  
Cecilia Navarrete  
Cesar Nava  
Charlotte Maldonado  
Chris Jones

Cindy Morris  
Clara Apodaca  
Claudia Sanchez  
Clifford Richardson  
Cornelia Lange  
Cynthia Sandoval  
Dale Lange  
Daniel Ortega  
David Gay  
Dianne Cress  
Donald Meaders  
Douglas Simon  
Dr. Margie Huerta  
E. Larry Lujan  
Eleanor Minich  
Elisa DeVargas  
Ennio Garcia-Miera  
Erin Dominguez  
Esther Marquez  
Evangeline Donkersley  
Felisha Rohan-Minjares  
Fran A'Hern-Smith  
Franchesca Bañuelos  
Frank Marchi  
Fred Mondragon  
Garland Bills  
Gary Krino  
Gerhard Salinger  
Gilbert Benavides  
Graciela Rubalcava  
Harris Hartz  
Harry Hodges

# ¡MIL GRACIAS!

Helene Chenier  
Hilma Chynoweth  
Hugh Witemeyer  
Iris Puentes  
Jake Martinez  
James Delgado  
James O'Neill  
Janice Arrott  
Jay Bachicha  
JD Wellborn  
Jeannine Chambers  
Jill Halverson  
Jill Montoya-Marlow  
Johanna Jaramillo  
John Farris  
John Martinez  
John Stucker  
Jonathan Hewes  
Jose Armijo  
Joseph Baca  
Judith Ruth  
Judith Fani  
Julie Reichert  
Justin Griffin  
Justin Martinez  
Ken Fenner  
Kenny Byrd  
Kimberly Thomas  
Linda Castagneri  
Linda Valencia-Martinez  
Lisa Lindquist  
Louisa Barkalow

Madeleine Grigg-Damberger  
Magdiel Martinez  
Maggie Peterson  
Marc Arellano  
Marc Chavez  
Marg Elliston  
Margaret Lopez  
Margaret Marquez  
Margo Milleret  
Maria Griego-Raby  
Marianne Seidler  
Marisela Cabral  
Marsha Thole  
Mary Padilla  
MaryAnn Maestas  
MaryEllen Gallegos  
Michael Kelly  
Minajane Grothey  
Molly McIntosh  
Natasha Chisdes  
Network for Good  
Orlando Gurule  
Oscar Armijo  
Panky Romero  
Pat Vigil  
Paula Maxmin  
Pauline Guillermo  
Peggy James  
Peggy Keleher  
Pete&Vicki Schmahl  
RA Davies  
Randy Royster

Randy Woodcock  
Rebecca Steele  
Regina Chavez-Puccetti  
Reuben Torres  
Richard Malcolm  
Richmond Kilpatrick  
Ricki Kresan  
Robert Himmerich-y-Valencia  
Robin Abrett  
Ronald Costell  
Ronald Hunt  
Ronaldo Miera  
Rosario Chavez  
Rose Montano Stein  
Samuel Guzman  
Silvia Ceballos  
Stefanie Sanchez Von Borstel  
Stephen Fritz  
Stephen Hoffman  
Steven Garcia  
Susan Crow  
Susi Fiala  
Terra Everett  
Theresa Houser  
Thomas & Martha Domme  
Tim Tennent  
Timothy Weiss  
Ty Shafer  
Valerie Martinez  
Veronica Sanchez  
William Garcia  
William Wiese  
Yolanda Chavez

# CULTURE BRINGS US TOGETHER. BECOME A PART.

As a member, your gift helps create the future of the National Hispanic Cultural Center Foundation. You are our biggest fans. You are the community in audiences for plays, performances, lectures, films, concerts and more. You are the actors, the singers, the parents, teachers, and writers. You help us grow and move forward year after year. National Hispanic Cultural Center Foundation members come from a wide variety of countries, backgrounds, and families. Your membership demonstrates your commitment to supporting the preservation and promotion of the history, food, language, and art that comprise our rich culture.

## CORE BENEFITS

- FREE ADMISSION TO THE NHCC VISUAL ARTS MUSEUM
- MEMBERS ONLY NEWSLETTER MAILINGS.
- ADVANCE NOTICE OF NHCC EVENTS AND ACTIVITIES, AND INVITATIONS TO CERTAIN SPECIAL ACTIVITIES.
- THE ABILITY TO CHECK OUT BOOKS FROM THE NHCC'S HISTORY AND LITERARY ARTS LIBRARY.
- SPECIAL FOOD/BEVERAGE DISCOUNTS TO THE CENTER'S RESTAURANT(S) IF AVAILABLE.
- 25% DISCOUNT ON SPANISH LANGUAGE COURSES THROUGH THE INSTITUTO CERVANTES.
- MEMBERS OVER \$100 WILL AUTOMATICALLY ENROLL IN THE NORTH AMERICAN RECIPROCAL MUSEUM (NARM) ASSOCIATION.





# SUPPORT THE NHCC FOUNDATION

GENERAL DONATION

PLAZA MAYOR BRICKS

HONOR A VETERAN BRICK CAMPAIGN

ALBUQUERQUE JOURNAL THEATRE SEATS



FOR MORE INFORMATION,  
SCAN THE QR CODE OR  
GO TO:

[NHCCFOUNDATION.ORG](http://NHCCFOUNDATION.ORG)



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