

Company Profile

BD **Print**
BRAND DEVELOPMENT
BD
Live Local. Think Global



Isilosezwe Investments cc t/a BluePrint Brand Development

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THE COMPANY

BluePrint Brand Development is a Branding and Marketing Agency that was Established in 2006 with the purpose of *Bridging The Gap* between companies and their Target Market through the Effective Activation Of Their Marketing Needs.

BluePrint Brand Development Specializes in the following services:

Graphic Design
Corporate Identity

Print Layout

Printing

Social Media Activations

Design, Manufacture and Supply of Corporate Clothing

Web Design

Video Advert Designing

Design and Implementation of effective marketing campaigns

Corporate Events

Our design philosophy is "*Live Local. Think Global!*"

The **Multimedia** DVD inserted in this package contains **BluePrint Brand Developments** full portfollio as well as **Groove-Spot Events Management** portfolio.

FIND US ON





Client: Young.Black & Gifted
Year: 2009
Brief: New Company logo

Client: Cherie Promotions
Year: 2009
Brief: Total C.I Design
Logo, Business Cards, Letterhead

**CHERIE
PROMOTIONS**

**Ezohwebo
Business Brokers**

Client: Ezohwebo Business Brokers
Year: 2009
Brief: New Company logo

Corporate Identity

Logo Design::Brand Conceptualization::Letterhead Design
and Layout::Stationary::Banners::Business Cards::Folder Design::Web Design



Client: Black Olive Marketing
Year: 2009
Brief: New Company logo

BLACK OLIVE MARKETING

Client: NK Collection
Year: 2009
Brief: New Company logo



Client: PhatGruv Entertainment
Year: 2009
Brief: New Company logo

Corporate Identity

Logo Design::Brand Conceptualization::Letterhead Design
and Layout::Stationary::Banners::Business Cards::Folder Design::Web Design

Client: Solid Rock Construction

Year: 2008

Brief: New Company logo

SOLID ROCK CONSTRUCTION

Client: Dlongolo Events Management

Year: 2008

Brief: Total C.I Design
Logo, Business Cards, Letterhead



izinkunzimalanga

comunicación

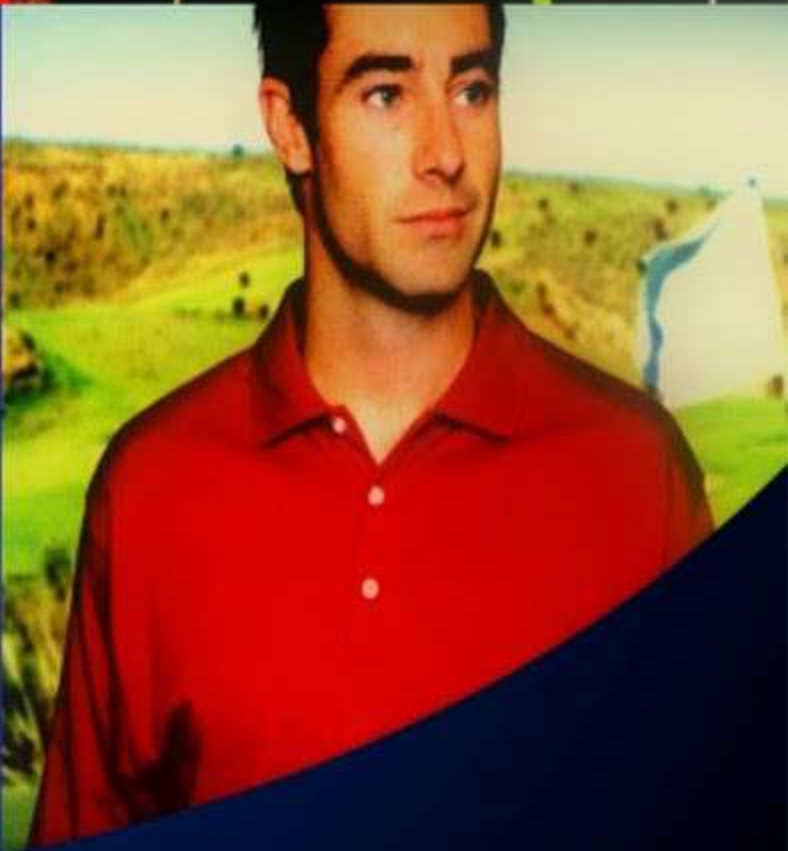
Client: Izinkunzimalanga Communications

Year: 2008

Brief: New Company logo

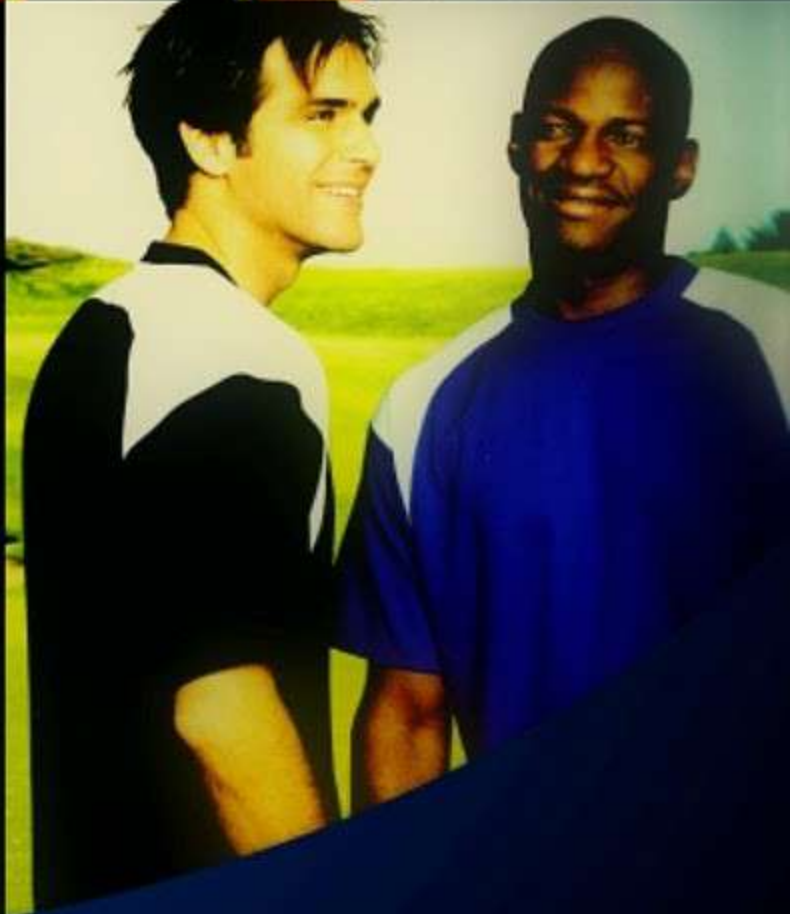
Corporate Identity

Logo Design::Brand Conceptualization::Letterhead Design
and Layout::Stationary::Banners::Business Cards::Folder Design::Web Design



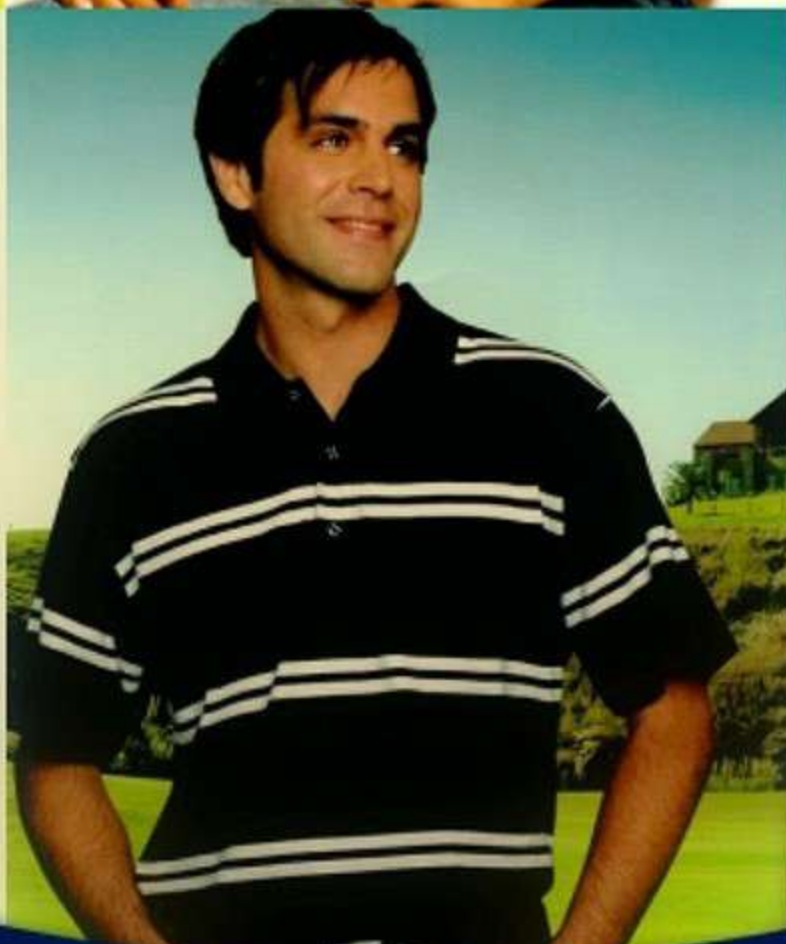
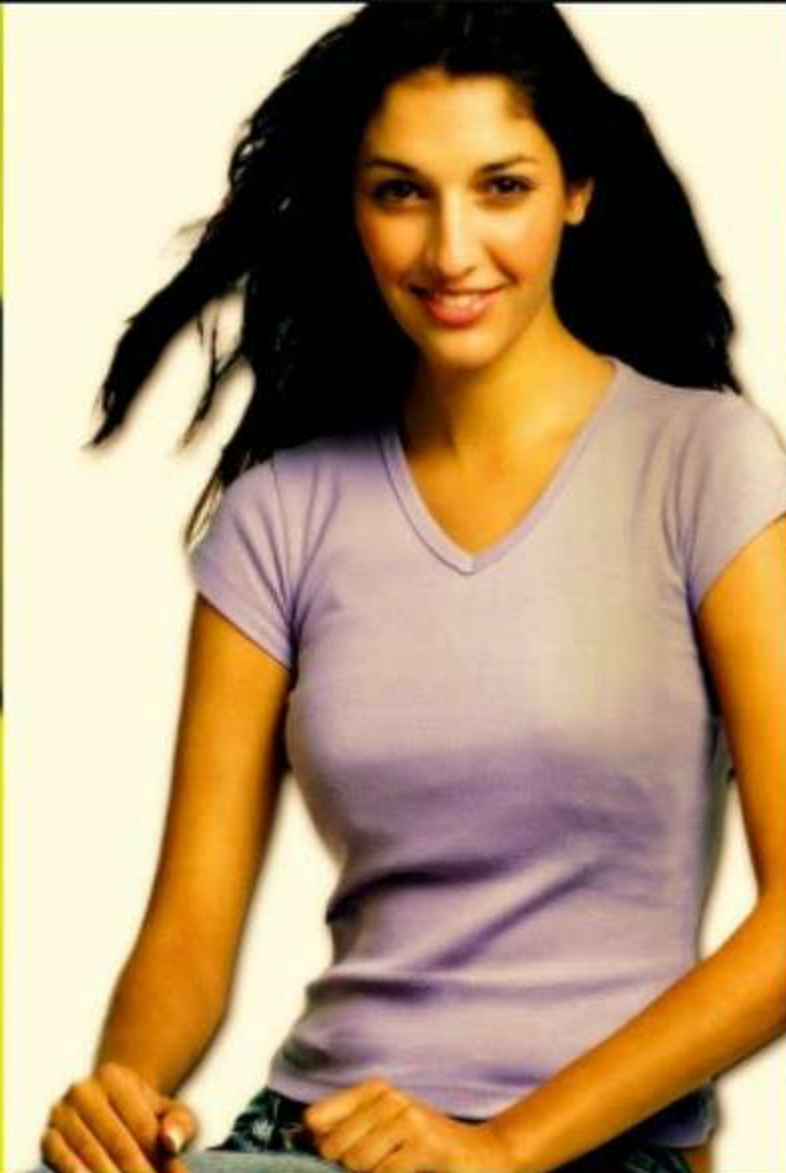
Corporate Clothing

T-Shirts::Jersey's & Jackets::Golf Shirts::Formal Shirts
Embroidery & Printing::Designing & Manufacturing



Corporate Clothing

T-Shirts::Jersey's & Jackets::Golf Shirts::Formal Shirts
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Event Management

Venue Hire::Artist Sourcing::Sound & Staging::Event Marketing & Distribution

Graphic Design::Online Marketing

ENTERTAINMENT PRESENTS

KULU ATOL
Swimwear Fashion Show

FRIDAY 26 FEBRUARY

MEL::GROOVE-SPOT::ST NICK
BETASWEET::TEABAG::FEEL::SNDARA

JOIN US FOR THE KULU ATOL SWIMWEAR FASHION SHOW
ON THE 26TH OF FEBRUARY 2010. SHOW STARTS: 10PM & 11PM TILL 12PM
FREE BETWEEN 8PM AND 10PM. WELCOME DRINKS & SNAKES IN V.I.P

GROOVE-SPOT facebook

Darkie facebook

groove-spot proudly presents

Durban July Pre-Party

METRO FM

July 30th 2010 || Dela Sol Cocktail Bar and Lounge || Metro Fm (Live Outside Broadcast)
House Floor || Vinny De Vinci || Christos || Groove-Spot || St Nick || Mel
Hip-Hop Floor || Naves (Metro Fm) || P. Kuttah || Feel || Teabag || Silikour & Kwesta (on s

GROOVE-SPOT facebook

EXPERIENCE
Del Sol

VIRGINIA BEACH
DURBAN NORTH

FUN

VIRGINIA FIESTA

Event Management

Venue Hire::Artist Sourcing::Sound & Staging::Event Marketing & Distribution
Graphic Design::Online Marketing



Event Management

Venue Hire::Artist Sourcing::Sound & Staging::Event Marketing & Distribution
Graphic Design::Online Marketing

Type:

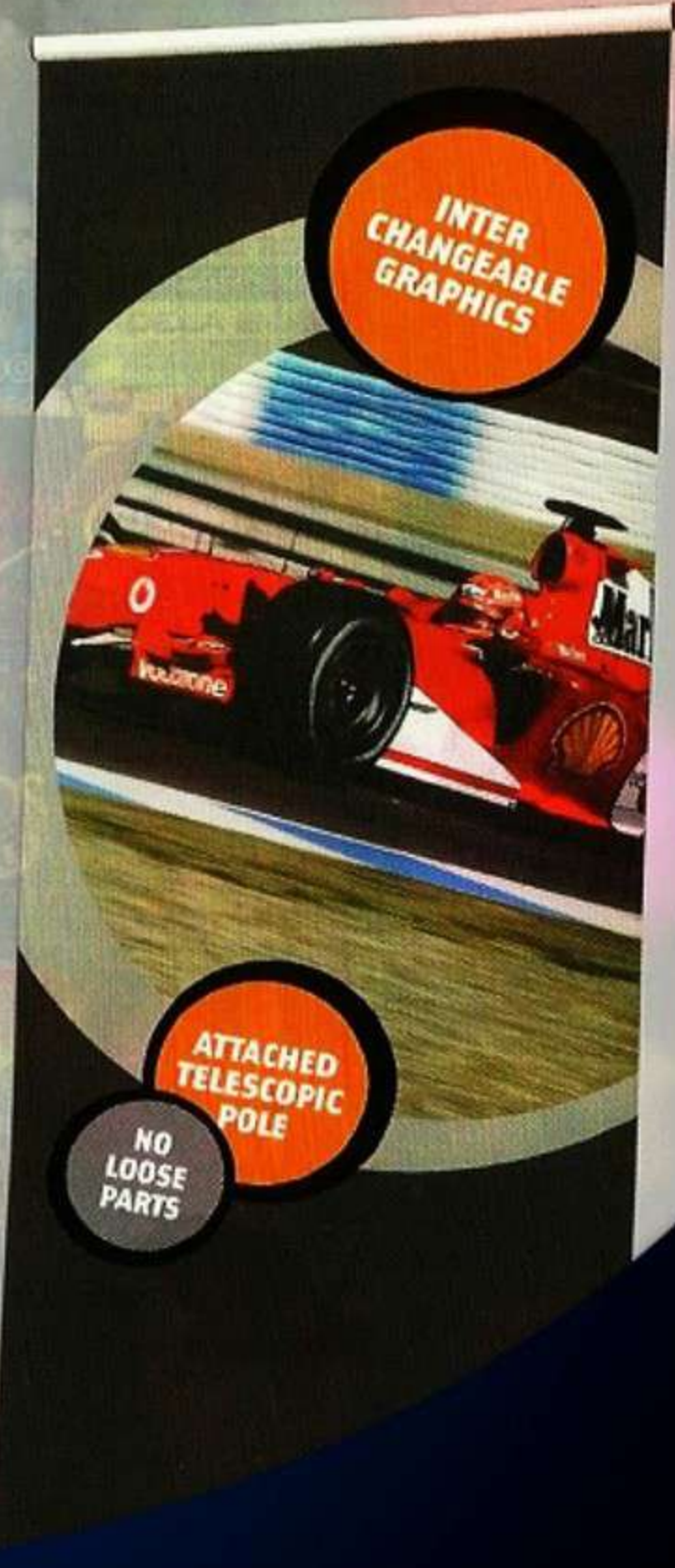
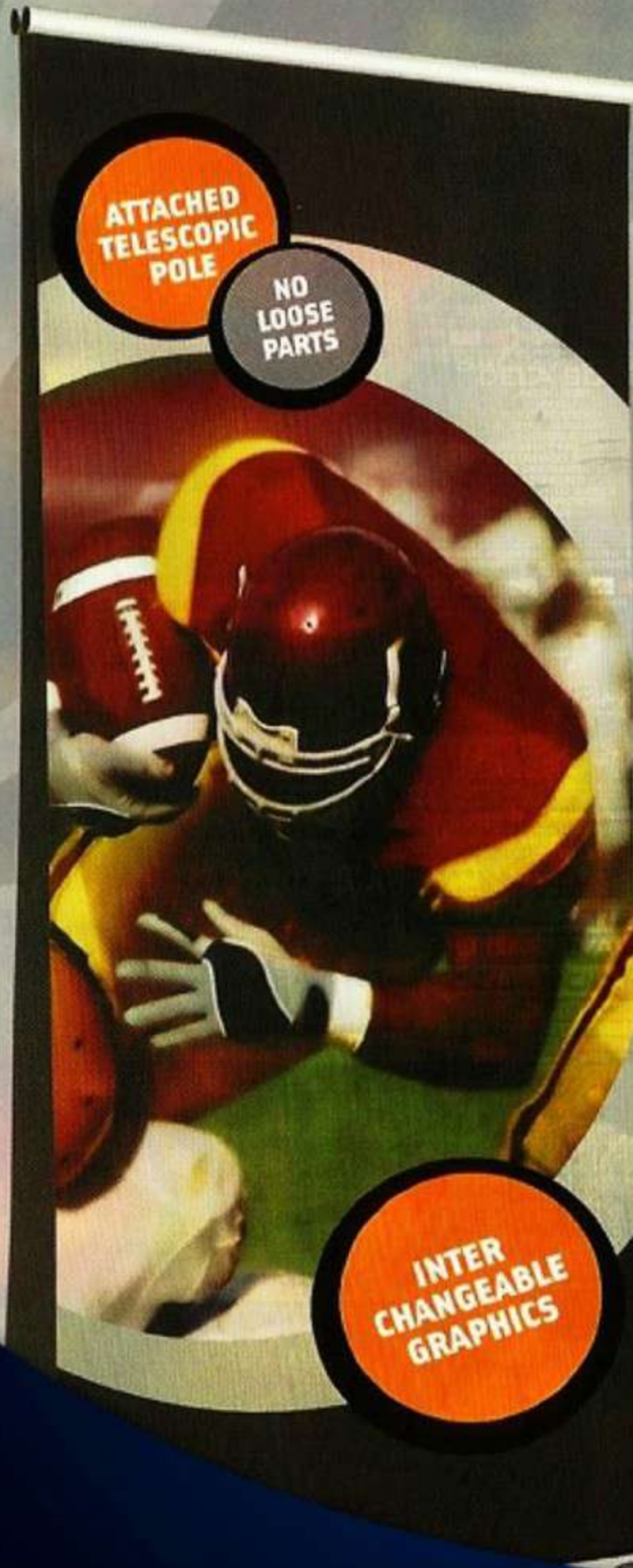
Promotional Stands

Sizes:

Ex-Roll

Cafe Banner

Ex-T



Corporate Signage

All Forms Of Banners::Street Pole Signage::Vehicle Stickers::Outdoor Signage
Light Boxes::Billboards

Type:

Flying Banners

Sizes:

X-Large

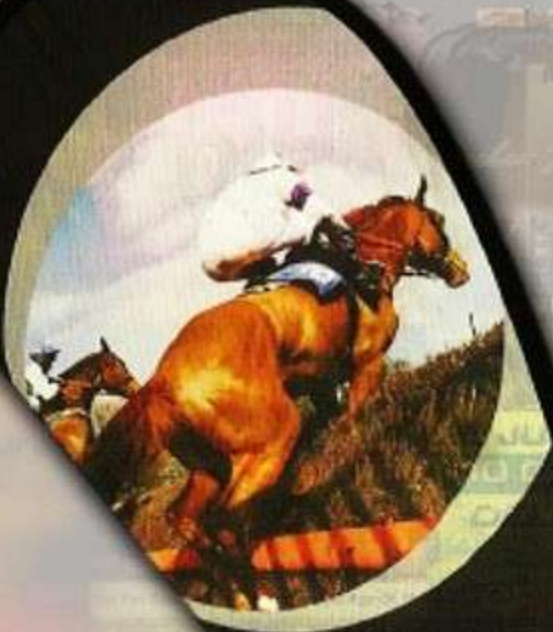
Large

Medium

Small

Mini

Micro



Corporate Signage

All Forms Of Banners::Street Pole Signage::Vehicle Stickers::Outdoor Signage
Light Boxes::Billboards

Type:

Folding A-Frame Banners

Sizes:

Large

Medium

Small



Corporate Signage

All Forms Of Banners::Street Pole Signage::Vehicle Stickers::Outdoor Signage
Light Boxes::Billboards