



GOSPEL IN LIFE

2025 Ministry Update

Celebrating Six Years of Partnering With You

Dear friend,

This summer marks six years since God led us to begin doing the ministry of Gospel in Life with a more expanded reach and broader vision to bring Tim's gospel-centered teaching and writing to more people all over the world. And while we've published an Impact Report for a number of years around Thanksgiving — to give thanks for all God has done — we felt at this time, it would be good to share in more detail what God has done in the past year (our fiscal year runs July 1 to June 30) and how we believe he is leading us as we look ahead.

So this is our first time to do this — a 2025 ministry update — and I want to begin with giving thanks to God for his amazing and faithful provision of this ministry through your generosity as partners with us in sharing the hope of the gospel. Thousands of you have graciously given to this ministry and have become the means by which God is working in so many ways through Gospel in Life all over the world. Everyone here on our team is deeply grateful!

Since Tim and I first began ministering with the Gospel in Life team six years ago, we have consistently been amazed by how richly, faithfully and broadly God has worked through the podcast, radio, books, quarterly journal and other channels to renew Christians and help them grow in their faith, as well as to bring many new people to faith.

Now more than two years past Tim's death, I want to encourage you that God continues to do great work. Let me tell you about some of the things we believe he is leading us to do in our next season of ministry.

We regularly state that we believe God is calling us to steward your gifts in four distinct ways:

- 1) to support the growing gospel movement in New York City through Redeemer's churches and ministries;
- 2) to support Redeemer City to City in planting churches and training leaders to grow gospel movements in other cities around the world;
- 3) to create, develop and curate gospel-centered teaching and content for the Gospel in Life audience;
- 4) to expand the reach of Gospel in Life globally through specific strategies, platforms and channels.

With that in mind we are preparing for a new phase of ministry that we believe God is moving us into. The most exciting project to me personally is the Translation Project. We've begun piloting it in the last year, and we hope to make an announcement in the coming months that will lay out the full plan for sharing our content in other languages in the years ahead. So please be in prayer for the preparation, and that the work we've begun on this project will help the larger plan come to fruition. You'll also see many other ways God is working and leading us as you read through the report, and I invite you to join us in giving thanks for all that he is doing.

As you look through this update, I want to encourage you to think about how you could go deeper with the resources we provide both for personal growth and in mission in whatever way God may be calling you to respond. God's call is not always what we want or feel ready for, but when we respond with open hands and open hearts, he does amazing things as he draws us closer to himself in order to send us out into the world with the message of Christ's redeeming, substitutionary love. May God work in us all to be reflections of the gospel and messengers of its good news to a world that needs it.

In Him,



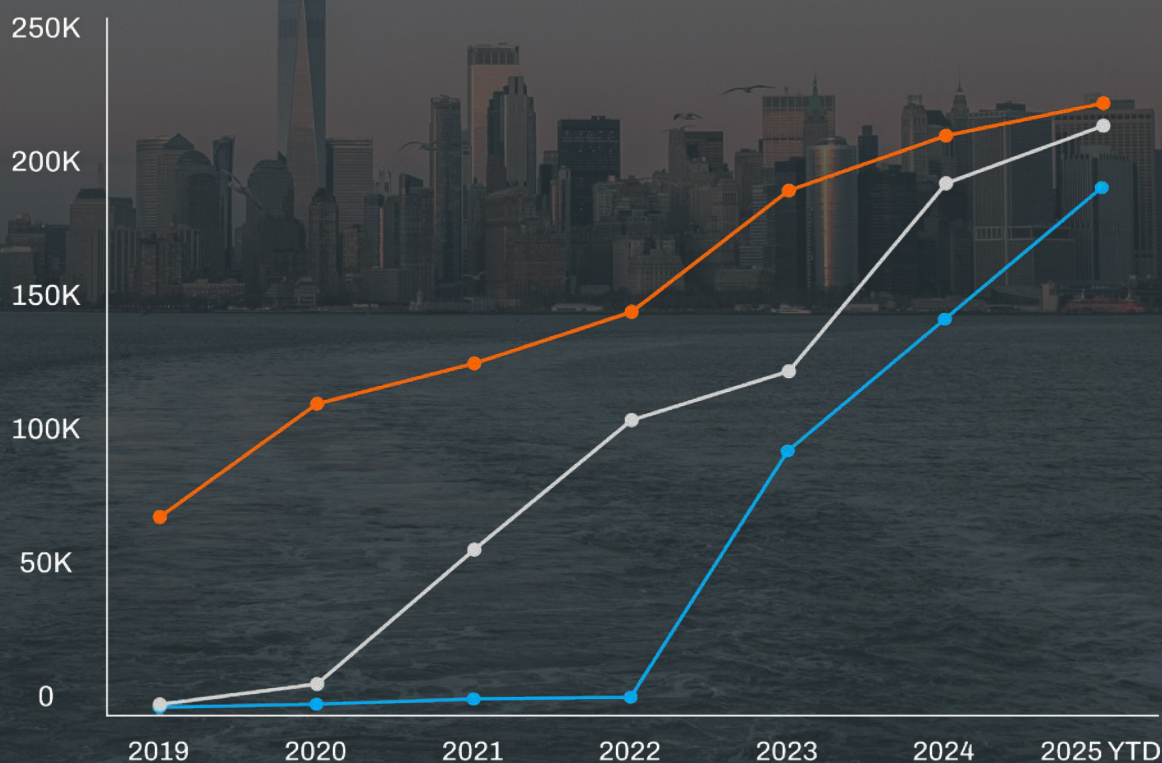
Kathy Keller

EDITOR, GOSPEL IN LIFE

Since July 2019, God has graciously worked through Gospel in Life to spread the good news of Christ's love all over the world — reaching listeners in **238 Countries and Territories**. Our podcast has published 1,003 episodes of Tim Keller's sermons with **160 million downloads**.

In these last six years as God has grown our community, over 235 million gospel resources have been accessed. This includes more than **64 thousand books** shipped worldwide and **200 thousand devotionals** distributed during the Lent and Advent seasons.

A GROWING COMMUNITY OF GOSPEL RENEWAL



YOUTUBE SUBSCRIBERS



EMAIL SUBSCRIBERS



SOCIAL MEDIA FOLLOWERS

2024-2025

Stewarding Your Gifts to Spread the Gospel

We are honored to help steward and support three ministries God called Tim Keller to start. First, at Gospel in Life, we are so grateful to partner with you to bring the message of Christ's love to people everywhere. Second, in honoring Tim's vision to see a gospel movement grow in New York City, we also partner with and support Redeemer's churches and ministries serving NYC. And third, because of Tim's deep desire to see gospel movements grow in other cities around the world through planting churches, we work with and support Redeemer City to City.

We thank God for the ways he is working through these ministries, for his provision and your partnership in spreading the gospel.



"No other source of scriptural teaching I can currently access speaks to my soul and [my] yearning to better understand the Lord and his plan for my life, better than what Gospel in Life has presented to the world."

Gospel in Life Donor

Three ways your gifts have been invested in ministry over the past year:

1



Your gifts make it possible for Gospel in Life to reach millions of individuals around the world with the gospel and provide the ability for us to curate and create new gospel-centered content that God is using to bring salvation and renewal to our global audience. We're able to do this by investing in the following organizational areas:

Ministry — \$2M

Fundraising — \$503K

Operations — \$645K

2



Your gifts are helping grow the gospel movement in New York City. Primary ways Redeemer churches used the Gospel in Life funds* received in the last year:

- Redeemer Counseling Center — \$30K
- Center for Faith & Work — \$95K
- Hope for New York — \$105K
- Reformed University Fellowship (NYC) — \$120K
- City on a Hill Church Plant — \$25K
- Redeemer East Harlem Church Plant — \$54K
- Redeemer Brooklyn Church Plant — \$450K (seed funds to start Spring '25)

* These funds, while a large part of the gifts shared with Redeemer's Churches, are not a complete list of all uses. Other uses include the new Redeemer East Side Ministry Center and a variety of other neighborhood specific ministries, mercy ministries and missional initiatives.

3



Your gifts are helping grow gospel movements in cities around the world through Redeemer City to City.

• North America — \$186.4K

Assisted significant church planting growth in Los Angeles and Miami, and surrounding metro areas, in 2024.

• Latin America — \$257.8K

Developed catalytic leadership teams in 5 countries and continued planting more churches through networks in hub cities like Quito, Bogota and Panama City.

• Asia Pacific — \$75K

Hosted church planter training in Nepali for the first time and gathered 140 English-speaking leaders, representing 53 cities, for church planting training.

• South Asia — \$31K

Provided gospel-centered training in three languages for over 200 church planters.

• Africa — \$235.8K

Recruited over 300 leaders and trained over 100 through English, Portuguese, and French language church planting intensives.

• Europe — \$64K

Hosted leader gatherings in Birmingham, Athens, and Scotland for training and encouragement.

"Through Gospel in Life ... I felt as if I understood the gospel for the first time in my life, and that is the most glorious gift anyone could give me. ... Gospel in Life and Tim Keller's teaching have been incredibly life-changing for me and my family. Life is so much better than it was before we understood what we do now. We continue to be blessed by the resources and continue to grow. Thank you for sharing this amazing ministry with the world!"

UNITED STATES

Opportunities Ahead

In Hebrews 11:1 we read, "Now faith is confidence in what we hope for and assurance about what we do not see." At Gospel in Life we hope for and have confidence in the gospel to change lives and renew people. It's what animates us to creatively and faithfully steward the rich gospel-centered content we have. We believe God is leading us to further expand the reach of Gospel in Life in the months and years ahead in several exciting ways.

First, we hope to expand our radio broadcasts into other countries as we seek to identify the best opportunities for extending our reach internationally, and we are looking into new online platforms that can also connect us to more listeners.

Second, we continue to move forward with our beta phase of translating Tim Keller's sermons into other languages. We're partnering with Redeemer City to City to identify regional language experts who are familiar with Dr. Keller's preaching and who can work with us to ensure the most authentic and accurate translations.

Third, we continue to work with the Keller family to review and prepare content of Dr. Keller's that has not yet been produced or has not been widely distributed. We have a deep reserve of great material that we believe would benefit our audience and that will continue to be released in various ways in the coming years.

When I stop to consider the thousands of notes and emails we've received from all over the world testifying to what God is doing through Gospel in Life, I am humbled and motivated to continue growing the ways we present the gospel. Please pray that we would honor God as our team moves forward in service to him to spread the message of Christ's love.

In Him,

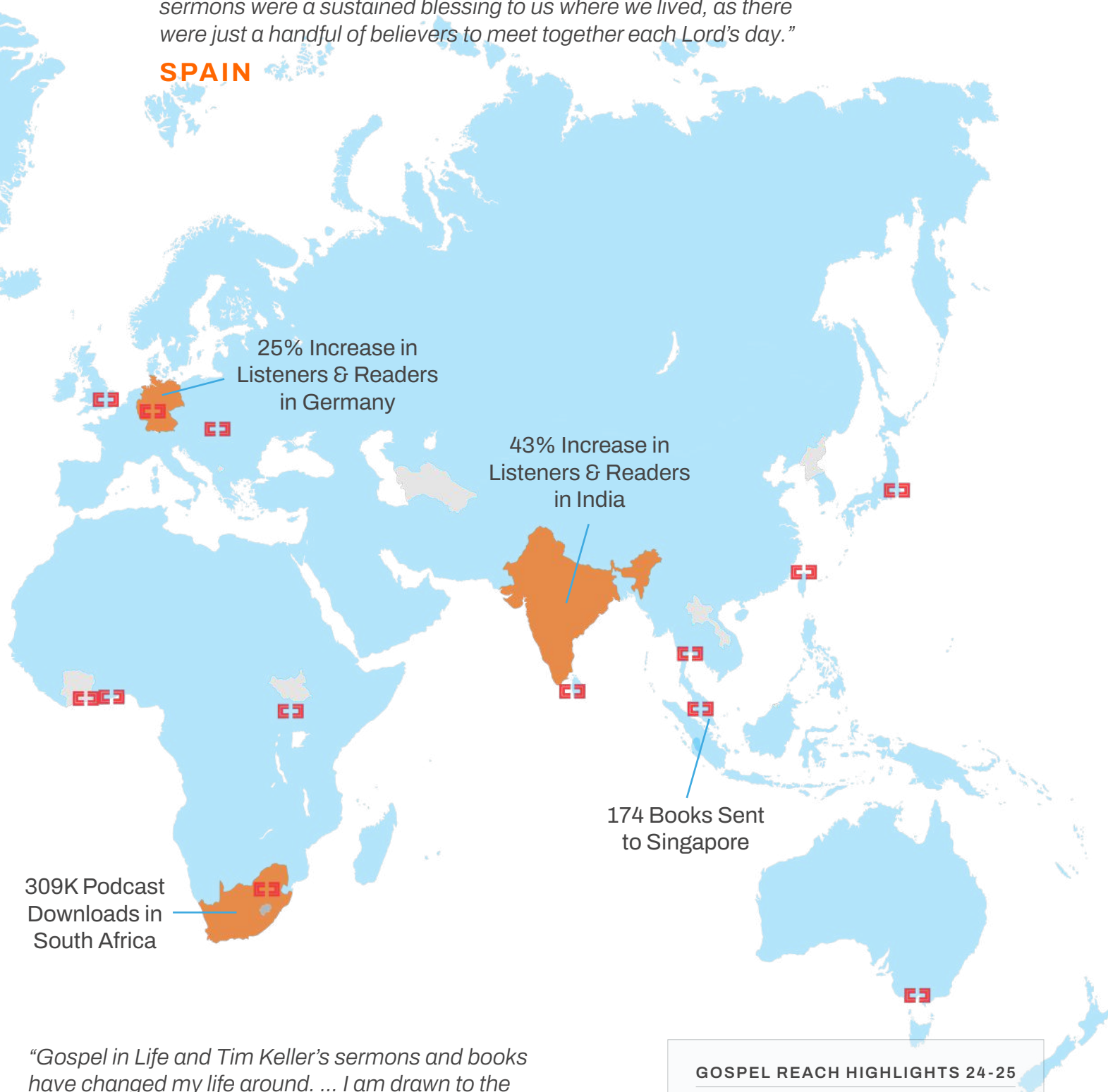
Cregan Cooke

EXECUTIVE DIRECTOR



"We are missionaries. ... Church for us on Sundays happened on our back porch with our teammates. We would sing and pray together, listen to a sermon, and discuss it together. ... Those sermons were a sustained blessing to us where we lived, as there were just a handful of believers to meet together each Lord's day."

SPAIN



"Gospel in Life and Tim Keller's sermons and books have changed my life around. ... I am drawn to the thought-provoking analysis and practical lessons, as well as the rich cultural references. My faith has never been stronger — I actually think I'm properly born again now. I am so grateful for Tim, Kathy and the whole team. Jesus is working through this organisation."

AUSTRALIA

GOSPEL REACH HIGHLIGHTS 24-25

-  XM SATELLITE COVERAGE
-  US RADIO BROADCASTS
-  GINL PODCAST LISTENERS
-  GOSPEL MOVEMENTS: REDEEMER CTC CITIES

Ways to Partner

Dear friend,

I've been with Gospel in Life for a year, and in interacting with so many of you, I am amazed at how God is touching so many lives through this ministry. It is truly a privilege to serve you. I love the ways many of you are faithfully partnering with us to support the ministry and share our resources. Your prayers, your generosity, and the ways you are living missionally to share the gospel are inspiring to me, and I want to acknowledge your commitment and love.

We believe God has put us on a path to continue multiplying the reach of Gospel in Life in the future. And we're eager to follow where God is leading us, as together we steward our resources to bring gospel-change to more people. I want to invite you to consider how God may be leading you to deepen your partnership with us. Here are a few ways to consider:

- **Pray** regularly for our ministry and the people Gospel in Life is reaching.
- **Share** our resources with someone God has placed in your life.
- **Become** a monthly partner in support of Gospel in Life.
- **Make** a special gift to help us go further with sharing the gospel.

I want to encourage you that however you respond, we are grateful for you and your willingness to join us in this ministry work. Your involvement with Gospel in Life is an act of stewardship. Maybe that means reading a book with a friend who's exploring Christianity. Perhaps it's engaging more deeply with our content to grow in your relationship with God or to learn how the gospel redefines your life. However God may be leading you to grow, we give thanks for you and your generosity, faithfulness and prayers — for God's glory and the good of others.

Please don't hesitate to reach out to me if there are any ways we can support and serve you as we work together for gospel renewal in a world that needs Jesus.

Gratefully,

Hilary Fezza

DIRECTOR OF PARTNER ENGAGEMENT

MAILING ADDRESS

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GIVE ONLINE



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