



2026

# Celebration of Life & Hope

GALA SPONSORSHIP OPPORTUNITIES

# Whole Child, Whole Family

## Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2025 ANNUAL REPORT](#)

### Our Impact

Over the last 18 years, the Foundation has provided over...

**\$35M** in valued services and support to

 **92,000+**  
Individuals

 **25**  
States

 **42**  
Children's Hospitals



### Support Pediatric Cancer Families by Sponsoring the Celebration of Life & Hope

The night features live and silent auctions, live music, photobooth fun, an open bar, specialty cocktails, food and entertainment - all to support families impacted by pediatric cancer.

Funds raised through the Celebration of Life and Hope directly impact and provide services to children faced with pediatric cancer, as well as their entire family, through specialized behavioral and mental health therapies.

**The Celebration of Life and Hope is an evening with over 300 community leaders, celebrating the resilience of families impacted by childhood cancer.**

**By becoming a sponsor, you're helping pediatric cancer families thrive.**

 **September 12, 2026**

**Learn More:**

 [celebrationlh.com](https://celebrationlh.com)  [@celebration\\_chatt](https://www.instagram.com/celebration_chatt)



**“Sponsoring the Celebration of Life & Hope allows us to support the Austin Hatcher Foundation’s mission while reflecting LYNC’s own family-first philosophy and community values. Through this partnership, we help provide free services to families facing pediatric cancer — creating meaningful impact while strengthening our connection to the community.”**

- Cindy Lee  
CEO + Founder, LYNC Logistics

# Sponsorship Breakdown

**SPONSORSHIP DEADLINE: JULY 1, 2026**

## \$40,000 Presenting Sponsor

2 AVAILABLE

- First right of refusal for the following year
- 20 complimentary tickets for 2 reserved tables
- Premium table location
- Dedicated table service (beverage + guest support)
- Full-page ad in event program
- Individualized visual & verbal recognition at event
- Presenting logo placement on all materials:
  - Social Media, Online Ads, Print Ads, Newsletter, Website, Sponsor Board, TV Interviews
- Special feature in event press release highlighting your sponsorship
- Included in 2026 Annual Report
- Featured social media promotion highlighting your business' services

## \$20,000 VIP Sponsor

1 AVAILABLE

- 14 complimentary tickets for 2 reserved tables
- Premium table location
- Dedicated table service (beverage + guest support)
- Half-page ad in event program
- Individualized visual & verbal recognition at event
- Logo placement on:
  - Social Media, Online Ads, Print Ads, Newsletter, Website, Sponsor Board
- Featured social media promotion highlighting your business' services
- Mention in event press release highlighting your sponsorship

## \$15,000 Platinum Sponsor

4 AVAILABLE

- 10 complimentary tickets for 1 reserved table
- Premium table location
- Dedicated table service (beverage + guest support)
- Individualized visual & verbal recognition at event
- Logo placement on:
  - Social Media, Online Ads, Print Ads, Newsletter, Website, Sponsor Board
- Included in social media promotion
- Mention in the event press release, highlighting your sponsorship

## \$10,000 Gold Sponsor

12 AVAILABLE

- 8 complimentary tickets for 1 reserved table
- Dedicated table service (beverage + guest support)
- Individualized visual & verbal recognition at event
- Logo placement on:
  - Social Media, Newsletter, Website, Sponsor Board
- Included in social media promotion

## \$7,500 Silver Sponsor

UNLIMITED

- 6 complimentary tickets
- Visual & verbal recognition at event
- Logo placement on:
  - Social Media, Newsletter, Website, Sponsor Board
- Included in social media promotion

## \$5,000 Bronze Sponsor

UNLIMITED

- 4 complimentary tickets
- Visual & verbal recognition at event
- Logo placement on:
  - Social Media, Newsletter, Website, Sponsor Board
- Included in social media promotion

## \$2,500 Champagne Sponsor

UNLIMITED

- 2 complimentary tickets
- Visual & verbal recognition at event
- Logo placement on:
  - Social Media, Newsletter, Website, Sponsor Board
- Included in social media promotion

## \$1,500 Supporter Sponsor

UNLIMITED

- 2 complimentary tickets
- Visual & verbal recognition at event
- Logo placement on:
  - Website & Sponsor Board

## Exclusive Sponsorship Opportunities

### \$5,000 Photobooth Sponsor

1 AVAILABLE

- 4 complimentary tickets
- Opportunity to provide branded photobooth props for guests to pose with
- Exclusive sponsor recognition on social media sharing overlay
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - Social Media, Website, Sponsor Board
- Included in social media promotion

### \$5,000 Valet Sponsor

1 AVAILABLE

- 4 complimentary tickets
- Opportunity to place promo items in attendees' cars
- Exclusive sponsor recognition on Valet sign
- Visual & Verbal recognition at event
- Logo placement on the following materials:
  - Social Media, Website, Sponsor Board
- Included in social media promotion

### \$5,000 Bar Sponsor

1 AVAILABLE

- 4 Complimentary Tickets
- Opportunity to branded napkins placed at bar (A proof must be shared for approval)
- Exclusive sponsor logo & signage placed on bars
- Visual & Verbal recognition at event
- Logo placement on the following materials:
  - Social Media, Website, Sponsor Board
- Included in social media promotion

# Ad Sponsorships

Showcase your business in our event program and highlight your commitment to helping families thrive beyond pediatric cancer. Your ad will be seen by hundreds of community leaders during this inspiring evening.

LIMITED AD PLACEMENTS ARE AVAILABLE.

Please submit high-resolution logos and ad files (JPEG or PDF) to Morgan Brummel at [morgan@hatcherfoundation.org](mailto:morgan@hatcherfoundation.org) by Friday, August 28th, 2026.

The diagram illustrates three ad placement options on a page layout. On the left is a large dark green vertical rectangle representing a full page ad. To its right is a light green area divided into three sections: a top-left vertical rectangle for a quarter page ad, a top-right vertical rectangle for another quarter page ad, and a larger bottom horizontal rectangle for a half page ad.

Ad Type	Price	Availability	Dimensions
Full Page Ad	\$750	6 AVAILABLE	5.5" x 8.5"
Vertical Quarter Page Ad	\$250	12 AVAILABLE	2.5625" x 4.125"
Horizontal Half Page Ad	\$500	6 AVAILABLE	5.25" x 4"

## Sponsor Benefits

### Print Ads

- 2.6 Million Impressions
- \$8,000+ Value

### Website

- 34,000+ Quarterly Views

### Email Blasts

- 4,000+ Subscribers

### Digital Ads

- 600,000+ Quarterly Impressions

### TV Interviews

- 21,000+ Views per episode

### Social Media

- 759,800+ Quarterly Impressions
- 10,500+ Followers

# Contact Us!



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COMMUNITY DEVELOPMENT  
VOLUNTEER

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## Secure Your Support

👉 [Click here to submit your sponsorship, logo, and/or ad.](#)

Submit payment online with a **credit card\*/E-Check** or send a **check in the mail!**

\*A 3.5% fee will be added to all credit card transactions  
Payments are processed securely through Bloomerang CRM

Make check payable to Austin Hatcher Foundation for Pediatric Cancer  
Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404



## Whole Child, Whole Family

Free, Lifetime Support for  
Pediatric Cancer Families

THE AUSTIN HATCHER FOUNDATION IS A  
NATIONAL 501(C)(3) NONPROFIT ORGANIZATION.



[hatcherfoundation.org](https://hatcherfoundation.org)

1705 S HOLTZCLAW AVE, CHATTANOOGA, TN 37404

