



**CHAD DANIEL**  
**MINISTRIES**



# Chad Daniel Ministries

is driven by a mission to ignite a passion for God in the hearts of young people around the world.

Chad is passionate about using unique methods to communicate the power of life found in Christ - one that is needed in a world that has everything to live with, but nothing to live for.

[www.chaddanielministries.com](http://www.chaddanielministries.com)



Chad Daniel is an internationally recognized television host, speaker and evangelist whose weekly show, YouthBytes, has been broadcast on more than **800 television stations worldwide**. His teachings have been translated into over **17 languages**, including Portuguese, Spanish, Turkish, Korean, Telugu, Armenian, Mandarin and Arabic, extending its reach to audiences across the globe.

Among his most impactful video messages are “SnakeByte – The Power of Small Things” and “The Sea of Trees – Overcoming the Lies of Suicide,” both of which continue to be used in churches, conferences, schools, and outreach events internationally. With more than **100 video messages** to his credit, Chad’s content has been viewed over **two million times across digital platforms** and has also been distributed in physical formats to ministries and organizations around the world.

Chad has appeared as a guest on **leading Christian networks** including CBN, TBN, Daystar, JCTV, and Joyce Meyer’s Enjoying Everyday Life. His writing has also been featured in Joy! Magazine in South Africa as well as numerous Christian publications throughout Brazil.

Based in **Southern California** with his wife of 35 years, Chad leads a ministry dedicated to bringing hope to those who appear to have everything to live with yet feel they have nothing to live for. Through **evangelistic outreaches, leadership events, schools, prisons, first responder programs and international media**, he loves sharing the transforming hope of the Gospel!

**Louisiana State University**

Baton Rouge, LA

Bachelor of Arts

Psychology/History/Communications

1992 – 1995

**MTI School of Ministry**

Zachary, LA

Advanced Biblical Studies Degree

1988 – 1989

**University of Louisiana at Monroe**

Monroe, LA

General Studies

1984 – 1986



## **CEO & Founder**

**Chad Daniel Ministries • March 2004 to present • Redlands, CA**

For over 35 years, Chad has dedicated his life to communicating the hope of the Gospel to a generation. Through live events, television, digital media, books and strategic partnerships, he has spoken to tens of thousands of students, educators, first responders, pastors, and civic leaders in over 100 nations. As the founder of Viva Vida and CDM, his mission is to start life-changing conversations that inspire hope, strengthen communities, and connect people with the resources they need to discover the value of life and the transforming power of Jesus.

## **Co-Creator & Host of YouthBytes**

**In Partnership with the International School of Ministry • March 2005 - July 2021 • Redlands, CA**

Co-created and hosted **YouthBytes**, a television-based youth discipleship program designed to engage the next generation through Biblical teaching, humor, and high-quality media production. Airing weekly on Daystar, JCTV and more than 800 television stations worldwide, YouthBytes was translated into 17 languages and addressed topics such as identity, relationships, peer pressure, character, stewardship, boundaries and the value of life - quipping young people to live out their faith with confidence.

## **World Outreach Manager/TV Producer**

**Joyce Meyer Ministries • Sept 1998 – Aug 2007 • St. Louis, MO**

During his nine years with Joyce Meyer Ministries, Chad served in leadership roles in global outreach, television production, and international ministry. He managed the World Outreach Department, coordinated ministry initiatives with international offices, and oversaw the Spanish and Arabic translation of the Life in the Word television broadcast. As a producer, editor, videographer and international youth communicator, Chad helped expand the ministry's global reach while using media and live events to communicate the hope of the Gospel around the world.

## **CEO & Founder**

**Asian Evangelistic Organization • Sept 1996 – Sept 1998 • Penang, Malaysia**

Onsite mission work to Southeast Asia, using Penang as a base.



## SELF HARM • DEPRESSION • SUICIDE

For **sixteen** years, I have stood face-to-face with **tens of thousands** of students, educators, parents, first responders, pastors, and civic leaders in multiple countries. I have looked into the eyes of people who were convinced they were **alone**. I have listened to stories of hidden pain, self-harm, depression, addiction, trauma and suicidal thoughts that had remained buried for years. I'm constantly reminded that suicide rarely begins with a desire to die - it begins with **a loss of hope**. It is an elusive enemy that flourishes in silence, convincing people that no one sees them, no one cares, and no one understands.

Self-harm, depression and suicide leave **deep wounds** in every generation and culture. They are not confined by borders, languages or economic conditions. I have seen the pain in **classrooms** in Brazil, among **first responders** in South Africa, in **churches** across Europe and in **communities** throughout the United States. The faces change, but the cry of the heart remains the same:

**Does my life matter? Is there hope for me?**

**Behind every statistic is a person - a child, a friend, a classmate, a coworker - whose life matters.**

- Nearly **1 in 5 high school students** has seriously considered attempting suicide.<sup>1</sup>
- Suicide is the **second leading cause of death among young people** ages 10–24 in the United States.<sup>2</sup>
- Over 800,000 people die by suicide every year worldwide (**ONE EVERY 40 SECONDS**), making it one of the leading causes of death among young people globally.<sup>3</sup>
- **Females** report attempting suicide more often than **males**, while males are significantly more likely to die by suicide.<sup>4</sup>

Many people who attempt suicide show **warning signs** beforehand.<sup>5</sup> Those signs are often recognized only in hindsight - **but they don't have to be**. When families, educators, first responders, churches, and communities know what to look for, they are better equipped to intervene, offer hope, and connect someone with the **help they need**.

**HOWEVER** - I have seen what happens when someone is **willing** to start a conversation. I have watched entire schools change after **one honest assembly**. I have seen police officers **ask for help** for the first time and families **begin healing** after years of silence. When communities **unite** around one simple belief - that every life has value and that no one should have to suffer alone - choosing courage over silence and compassion over indifference, **transformation is inevitable**.

*Every conversation matters. By learning to recognize the warning signs and having the courage to ask difficult questions, each of us can become part of someone's story of hope instead of their story of tragedy.*

This mission is **bigger** than one organization. Every school, every church, every police department, every business, every family, and every community has **a role to play**. We can't afford to wait until tragedies force us to respond. Together, we can lift a **united voice of hope**, challenge the silence surrounding suicide and self-harm, and remind a generation that every life is created with purpose, every person is worth fighting for, and **hope is stronger than despair**.

## VIVA VIDA: LIFE EVENTS.

I founded Viva Vida: Life Events in 2010 following the release of the award-winning documentary *“The Sea of Trees”*. What began as a short but intense film quickly became something much greater. The response from students, educators, parents, and community leaders revealed that people needed more than awareness - *they needed someone in the room*. Someone willing to ask difficult questions, address pain honestly, and offer hope.

**So I stepped off the screen and into schools.**

Sixteen years later, after more than **1,500 face-to-face events** in Brazil and the distribution of over **250,000 life-saving resources** to students, educators, and first responders through partnerships with schools, universities, police departments, and civic institutions, the movement has become known as **VIVA VIDA: LIVE LIFE!**

**IT'S NOT A SLOGAN. IT'S A CALL TO ACTION.**

UM AÉLIO  
CONTRA  
O SUICÍDIO

# our STRATEGY

Suicide is **preventable**, but prevention requires **courageous conversations** and **strong partnerships**. Viva Vida equips schools, universities, law enforcement, government agencies, faith communities, and civic leaders to work together - strengthening local support systems that extend far beyond a single event.

**Communication is key to life;  
the primary goal of CDM is to start  
a conversation about the value of life.**

Working alongside local *psychologists, school resource professionals, NGOs, faith-based organizations, and community leaders*, we help create safe spaces where those conversations can begin. Just as importantly, we foster lasting partnerships that connect individuals and families with ongoing care and support while helping build a broader dialogue about mental health and the value of life throughout schools, the marketplace, and the home.

# our STRATEGY

After over **35 years** of ministering to young people, I have learned that awareness by itself is never enough. Lives are changed when caring adults, responsible institutions and local communities are willing to engage, ask hard questions, and connect those at risk with the help they need.

**Viva Vida exists to help families, churches, schools, cities, and nations create that dialogue - strategically, professionally, and sustainably.**

[www.gracaofilmes.com](http://www.gracaofilmes.com)

## TEMPO PARA MENINAS

tpm

Tempo Para Meninas (TPM) is the women's outreach of Chad Daniel Ministries - a ministry led *by women, for women and girls*. Through partnerships in Brazil, Mozambique, and South Africa, TPM creates safe spaces where girls can openly discuss the challenges they face while distributing washable sanitary pads for girls in need. These gatherings combine practical care, Biblical encouragement, and life-changing resources to restore dignity and build hope.

Female-led sessions address essential topics including:

- Understanding the menstrual cycle
- Self-esteem and identity
- Sexual abuse prevention
- Teen pregnancy awareness
- Fatherlessness
- The God-given value and dignity of every woman

**TOGETHER WE CAN  
CHANGE THE WORLD -  
ONE GIRL  
AT A TIME.**

# more: TPM

tpm

In many communities where girls still feel ashamed to purchase or even carry sanitary pads, menstruation can be a taboo topic. Many girls go through their first period in isolation, without discussing it with family or friends.

***TPM is committed to breaking that silence by fostering honest conversations, equipping girls with practical resources, and reminding them that they are valued, loved and created with purpose.***

[www.tpmglobal.org](http://www.tpmglobal.org)



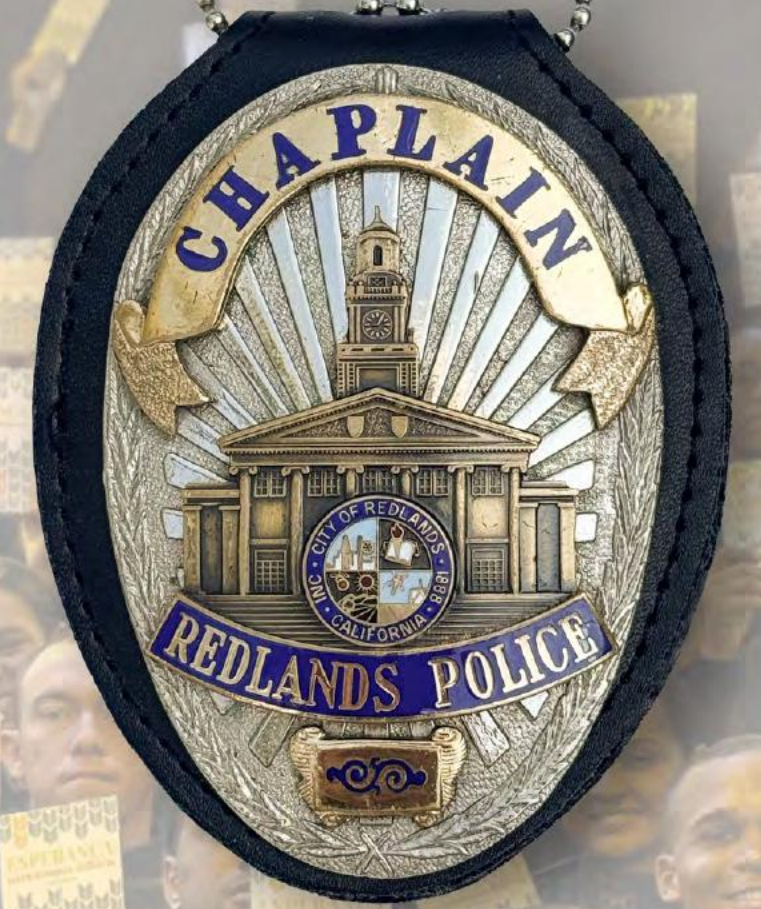
**Gabriela Brandão**  
**Founder, TPM**

## FIRST RESPONDERS' MINISTRY

*First responders hold a very special place in my heart.*

For the past five years, I have served as chaplain for my local police department in Redlands, California. I have witnessed firsthand the emotional weight carried by police officers, firefighters, paramedics, military personnel, and correctional officers - and the impact that constant exposure to trauma can have on them and their families.

Around the world, public safety agencies are giving greater attention to the mental health and well-being of those who serve. In Brazil, for example, the *White January* campaign promotes mental health awareness and has opened doors for us to partner with police, military units, firefighters, and prison officials in communities across the country. Similar opportunities have followed in the United States and, more recently, South Africa, where we were invited to encourage and support police officers facing many of these same challenges.

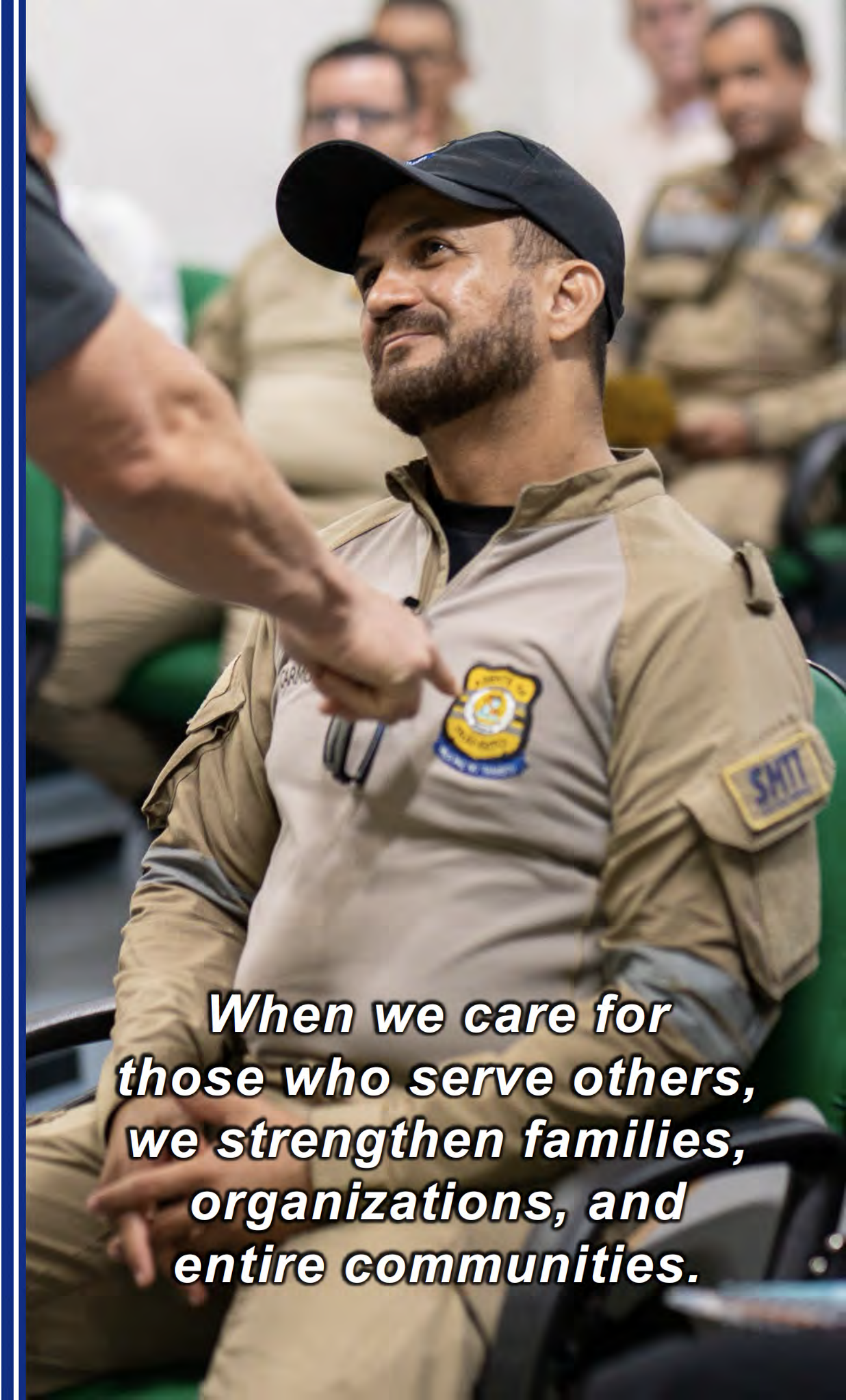


# more: FIRM

These experiences have strengthened our conviction that caring for those who protect our communities is essential. Through Viva Vida, we come alongside organizations - not to replace existing resources, but to reinforce them by creating honest conversations, reducing stigma, and reminding first responders that seeking help is a sign of strength, not weakness.

## **International research regarding police officers shows<sup>6</sup>:**

- Up to 50% higher suicide risk than general population
- Access to firearms contributes to higher likelihood of “successful” suicide attempts
- 15-25% experience symptoms of depression
- 20-30% experience clinically significant anxiety
- 10-20% meet criteria for PTSD
- 30-40% are affected by burnout



***When we care for those who serve others, we strengthen families, organizations, and entire communities.***

# more: FIRM

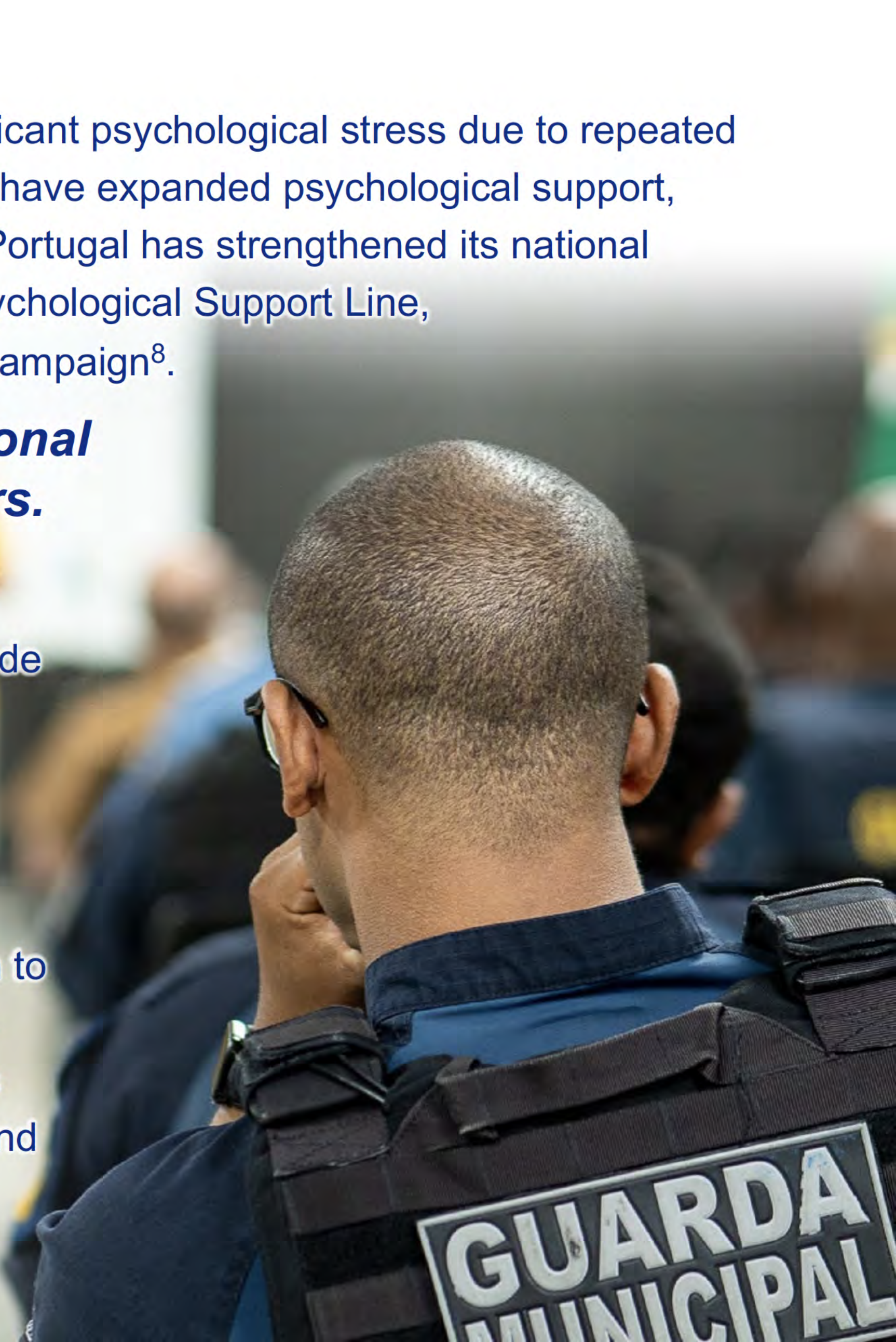
Portugal officially recognizes that first responders face significant psychological stress due to repeated exposure to trauma and critical incidents. National agencies have expanded psychological support, peer-support initiatives, and suicide prevention resources<sup>7</sup>. Portugal has strengthened its national mental health infrastructure, even launching a 24/7 1411 Psychological Support Line, as part of the **“ASKING FOR HELP IS THE FIRST STEP”** campaign<sup>8</sup>.

***These initiatives demonstrate a growing national commitment the well-being of first responders.***

**Viva Vida can complement Portugal’s current efforts by:**

- Opening honest conversations about depression and suicide
- Reducing stigma that often prevents people seeking help
- Equipping people to recognize warning signs
- Encouraging people to seek professional help before a crisis becomes life-threatening

One challenge can be ensuring that people feel safe enough to ask for help. By creating environments where conversations about mental health are welcomed and not feared, initiatives like Viva Vida help bridge the gap between public services and the individuals who may otherwise suffer in silence.



“I know personally the pain of losing someone to suicide. Many years ago, my brother took his life after struggling with depression and addiction. The grief that followed was deep and lasting. When something like this happens, it leaves you with many questions and very few clear answers.

Those are the very questions Chad addresses through Life Events.

After losing his own father to suicide, Chad made a decision to turn his pain into purpose. That loss became the driving force behind taking Life Events to communities around the world!”

**Joyce Meyer**

*Founder, Joyce Meyer Ministries, Fenton MO*

“I've known Chad for almost 20 years, and I have watched Chad walk with God. When you look at Chad, and you hear his heart, and you listen to him one on one you can see that he is one of the finest youth communicators alive today. He loves the God's Word and I would hand him my pulpit at any time.”

**Rick Renner**

*Rick Renner Ministries, Moscow, Russia*

“I've known Chad Daniel for more than 35 years. He has a unique gift for addressing the global epidemic of suicide with biblical truth, compassion, and practical insight. Chad exposes the lies behind hopelessness while offering a clear path toward healing, hope, and lasting freedom..”

**Mike Haman**

*Lead Pastor, Healing Place Church, Baton Rouge, LA*

“The message of hope and life in Christ, combined with Chad's personal testimony, not only captivated the audience, but I was deeply moved by the immense number of people who responded to his call to embrace life. It was a wake- up call for our church.”

**Phil and Lucinda Dooley**

*Lead Pastors, Hillsong Church, Cape Town, SA*

“I've had the privilege of knowing Chad Daniel for over 30 years. His passion for Christ has compelled him to address topics that few would ever consider.”

**Dino Rizzo**

*Executive Director, Association of Related Churches, Birmingham AL*

PROMO

CDM Promo  
Chad Daniel Official

UNLOCKING YOUR POTENTIAL

 **CHAD DANIEL**  
MINISTRIES

02:14

vimeo

<https://vimeo.com/490004556>

# CONTACT



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<sup>1</sup>CDC – Youth Risk Behavior Survey (YRBS)

<https://www.cdc.gov/yrbs/>

<sup>2</sup>WISQARS Leading Causes of Death Visualization Tool

<https://wisqars.cdc.gov/lcd/?o=LCD&y1=2024&y2=2024&ct=10&cc=ALL&q=00&s=0&r=0&ry=2&e=0&ar=lcd1age&at=groups&ag=lcd1age&a1=0&a2=199>

<sup>3</sup>One in every 100 dies by their own hand, each suicide ‘a tragedy’ – WHO

<https://news.un.org/en/story/2021/06/1094212>

<sup>4</sup>The Gender Paradox of Suicide: How Suicide Differs Between Men, Women, and Transgender/Gender Diverse Individuals

<https://cams-care.com/resources/educational-content/the-gender-paradox-of-suicide/>

<sup>5</sup>Health Direct: Suicide Warning Signs

<https://www.healthdirect.gov.au/warning-signs-of-suicide>

<sup>6</sup>Silent crisis on the frontlines: a systematic review of suicidal behaviors among disaster responders – epidemiology, risk pathways, and evidence-based interventions

<https://pmc.ncbi.nlm.nih.gov/articles/PMC12495821/>

<sup>6</sup>First responder PTSD rates are higher than ever. What happens now?

<https://www.blackdoginstitute.org.au/news/first-responder-ptsd-rates-rise/>

<sup>7</sup>São Brás joins “Hold On to Life” campaign against suicide

<https://www.portugalresident.com/sao-bras-joins-hold-on-to-life-campaign-against-suicide/>

<sup>8</sup>24-hour SNS Psychological Support Line launched as part of Portugal's National Suicide Prevention Strategy.

<https://www.sns24.gov.pt>

<sup>8</sup>1411: New Helpline Strengthens Suicide Prevention

<https://noticias.up.pt/fpceup/en/1411-new-helpline-strengthens-suicide-prevention/z>

## Further reading:

WHO: Mental Health of Adolescents

<https://www.who.int/news-room/fact-sheets/detail/adolescent-mental-health>

Suicide mortality among adolescents and young adults aged 10–24 years in the Americas, 2000–2021: an analysis using the WHO Global Health Estimates

<https://www.sciencedirect.com/science/article/pii/S2667193X26001274>

New WHO Suicide Data Reaffirms Urgent Need for Global Prevention Efforts

<https://www.iasp.info/2025/06/02/who-suicide-data/>

Reported suicide rates among young people: by country

<https://ourworldindata.org/grapher/suicide-rates-among-young-people-who-mdb>

Dealing With Depression And Anxiety As A First Responder

<https://www.centurysquare.com/resources/articles/dealing-with-depression-and-anxiety-as-a-first-responder>

Addressing PTSD and mental health challenges among America’s first responders

<https://stories.tamu.edu/news/2025/12/04/addressing-ptsd-and-mental-health-challenges-among-americas-first-responders/> (US First Responders)

The Ruderman White Paper Update on Mental Health and Suicide of First Responders

[https://rudermanfoundation.org/white\\_papers/the-ruderman-white-paper-update-on-mental-health-and-suicide-of-first-responders/](https://rudermanfoundation.org/white_papers/the-ruderman-white-paper-update-on-mental-health-and-suicide-of-first-responders/)

‘The stuff builds up’: Ex-firefighter talks first responder struggles for PTSD Awareness

<https://wsbt.com/news/nation-world/the-stuff-builds-up-ex-firefighter-talks-first-responder-struggles-for-ptsd-awareness-ptsd-awareness-month-mental-health-emergency-workers-police-emt-ems-emergency-dispatchers-firefighters> (US First Responders)