



exp[®]
REALTY

Home Buying *Guide*






Your roadmap to buying a home with clarity,
confidence, and a team that puts you first.

BEN GOMEZ

BROKER ASSOCIATE

bengomez.com · (714) 348-9694 · DRE 01856711



-  Your needs.
-  Your dreams.
-  Your questions.
-  Your timeline.
-  Your **wealth**.

I'll work with you to understand your lifestyle, your needs, and your wishes. Buying a home is about far more than your next move. It's about your life, and every decision we make together is shaped around that.



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Buying a home is one of the most exciting and meaningful steps you will ever take, and I am genuinely passionate about helping you take it. A home is so much more than four walls. It is where your life happens, where your family grows, and where you quietly build something lasting for your future.

My job is to make this feel clear and calm instead of overwhelming. I will listen to what matters most to you, answer every question honestly, and protect your interests at every turn. You should never feel rushed, and you should never feel alone in it.

Wherever you are in the journey, whether you are just starting to look or ready to tour homes this weekend, you are in good hands. No one will care more about you and your purchase than I will, and I cannot wait to hand you the keys.

Ben Gomez



The Dream of Homeownership

Owning a home is one of the most reliable ways to build long term financial security. Here is where that value comes from.



01 APPRECIATION

Real estate has appreciated an average of 4% annually over the past 30 years, a national figure that runs higher or lower by area and year.



02 PRINCIPAL PAYMENTS

A portion of every mortgage payment goes toward your loan balance, building more equity in your home each month.



03 TAX BENEFITS

Homeownership can offer deductions for mortgage interest up to a set amount, plus property tax benefits and PMI in many cases.



04 TOTAL SAVINGS

Add these together and, in your first year alone, your net worth can increase meaningfully, a head start few investments provide.

RENTER VS. HOMEOWNER NET WORTH











Source: 2025 US Census study. Bars illustrate the scale of the difference.



The Power of a Team

Buying a home from contract to closing involves at least 180 individual tasks. My team of specialists each give full attention to their area, all for the same cost as hiring a single agent, so you can relax knowing every detail is handled.

 LEAD AGENT	 SHOWING ASSISTANT	 TELEMARKETING TEAM
 LENDER	 HOME INSPECTOR	 ESCROW & TITLE
 TRANSACTION COORDINATOR	 BEN, YOUR ADVOCATE	180+ TASKS MANAGED

The power of a team is greater than the power of one person. Together, we manage the entire process so nothing falls through the cracks.



What We Do **Differently**

Using the MLS, our client databases, social media, and daily outreach, our proactive approach helps us find your new home up to 23% faster.



Top 1.3%

ACCREDITED BUYER'S REPRESENTATIVE

Among the top tier of agents with the skill to negotiate at the highest level.



7,000+

TELEMARKETING TEAM

Daily outbound calls in your search areas, surfacing opportunities before they hit the market.



600+

AREA CANVAS TEAM

Weekly neighborhood canvassing in your desired area to uncover homes others never see.

Backed by eXp Realty, the number one independent brokerage in the country with more than 80,000 agents across 24 countries, you get the personal care of a local broker with the reach of a global network. A smarter approach means your perfect home is closer than you think.



The Home Buyer's Roadmap



01 MEET & PLAN

We discuss the home you're looking for and formalize our partnership so I can fully commit to your search.



02 SECURE FINANCING

Choose from loan programs tailored to your budget and down payment, and obtain a written pre approval.



03 FIND THE RIGHT HOME

Let the fun begin. We schedule showings on your schedule and help you find the perfect home.



04 MAKE AN OFFER

I prepare a compelling offer using in depth local market analysis and proven negotiation strategy.



05 NEGOTIATIONS & CONTRACT

The contract sets your timelines to obtain financing and inspect the home. I'll guide you through every right.



06 IN ESCROW

We order the appraisal, complete inspections, and review terms while you finalize your loan.



07 PREPARE FOR CLOSING

The final transfer of funds and your signing with a notary. We guide you every step. You're at the home stretch.



08 CLOSING DAY

Escrow records the transfer with the county and you are officially the owner.

OUR PROMISE

The Right Home, at the *Right Price.*

I know you will be satisfied with my service, and if you aren't, I will make it right or cancel the contract. I stand behind my ability to find you the right home at the right price, and to guide you through every step of the journey to homeownership.

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