



TOGETHER WE THRIVE

YMCA of Southwest Florida | Annual Report 2020



OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

OUR IMPACT

The Y is an all-inclusive organization dedicated to making an impact through life-changing services and programs that make our community stronger than yesterday by giving promise for a better future and providing a safe place where everyone belongs.

OUR AREAS OF FOCUS



YOUTH DEVELOPMENT

Nurturing the potential of every child and teen for a path to success.



HEALTHY LIVING

Improving health and well-being through partnerships with health care.



SOCIAL RESPONSIBILITY

Foster a greater sense of engagement to provide support to our neighbors.

Community Champions,

Over the past year, our communities encountered challenges that we could never have imagined. Yet, as a community, we came together as a united front and overcame many obstacles. From a global pandemic to social unrest to the uncertainty of our economy, the past year has been a year like no other. Despite the circumstances we faced, our Y and community persevered. Through collaborative efforts, our community supported people. People served others. And barriers were broken down. People of all backgrounds and stages of life came together for a greater purpose and found hope that allowed us to rise up as a community.

Now, more than ever individuals need the YMCA and we could not serve at this capacity without the support of our community partners, donors, volunteers and members. We would personally like to thank each and every one of our supporters that partner with our Y to ensure that services are accessible to all. Because of you and your unwavering commitment, our YMCA is able to meet the needs of our communities and our future is brighter than ever before.

As the YMCA Movement continues to advance throughout Southwest Florida, our Y will continue to position our organization for future growth and long-term sustainability. YMCA of Southwest Florida is proud to have you join us in our efforts to serve children, families and individuals. Together, we will ensure that YMCA services will be accessible to all for generations to come.

Yours in service,



Keith Farlow, CVO



Gene T. Jones, President & CEO



Keith Farlow



Gene T. Jones



FOREVER IN SERVICE

Meeting Emerging Needs throughout Adversity

As you know, our Y isn't a building. It's people – people from all backgrounds and walks of life who come together to improve their lives, nurture their families and strengthen their community. For over 50 years, YMCA of Southwest Florida has met our communities' emerging needs and continues to serve others.

When the devastating effects of COVID-19 swept across the country and landed on our doorsteps, we quickly mobilized to provide our community with essential services. While others began to close their doors, our YMCA opened our doors wider. By providing emergency childcare, virtual learning centers, senior and member outreach and expanding food programs, our Y was able to continue serving kids and families in their **greatest time of need.**



TOGETHER, WE PROVIDED:

Childcare so parents were able to work and rebuild their lives.



Food for those who were hungry.



Outreach to seniors who were feeling isolated.



A safe, nurturing space for kids to attend and receive academic support that reduces learning loss.



Virtual wellness opportunities so that all could stay healthy and well.



Safety Around Water and swim lessons to help prevent the increasing number of childhood drownings.

Thank you.

We could not have done this alone.

YMCA of Southwest Florida's ability to meet the ever-changing needs of our communities is made possible through the support of partners, donors and members.

SERVING OUR COMMUNITY LIKE NEVER BEFORE

As this timeline shows, we have worked relentlessly and creatively to be a vital community resource for our families during the COVID-19 health crisis. For more than 50 years, we have been there for communities during times of need. And it is this commitment that will guide our work for years to come.



- ◆ Florida announces an official stay-at home order due to COVID-19.
- ◆ All Y wellness centers close operations and programming quickly shifts to support families, communities and Y staff.
- ◆ The Y opens its doors to provide emergency childcare for first responders and essential employees, so that they are able to play their imperative roles in fighting COVID-19.
- ◆ The Y launches Grab and Go Meal Sites to ensure all children and families have access to healthy meals.
- ◆ 465 SKY Academy middle school students transition to remote learning.
- ◆ Y Staff begin to make senior connection calls to ensure their needs are met and connect them to available resources.



- ◆ Virtual YMCA and family engagement programming is offered to keep individuals healthy and connected.
- ◆ The Y continues to provide quality, safe emergency childcare to families in our community.
- ◆ Children are provided with academic support so that they are able to participate in remote learning while in YMCA care.
- ◆ Essential Grab and Go Meal Sites and food programs continue to provide meals to struggling families.
- ◆ The Y hosts life-saving blood drives to assist with hospital shortages and aid community members.
- ◆ Y wellness centers reopen under a careful phased-in approach that includes capacity restrictions and COVID-19 precautions for fitness and lap swimming.

“When other organizations closed their doors, our Y stepped up and served like Ys have never served before. Through partnerships, steadfast commitment to our mission and dedication, we were able to meet emerging needs. From childcare to meals to connection, our community united, persevered and overcame challenges we could not have done alone.” – Gene T. Jones, President and CEO, YMCA of Southwest Florida



**June
July**

- ◆ The Y welcomes children to Summer Camp in limited numbers.
- ◆ YMCA of Southwest Florida enters Phase II of its reopening plan. This phase includes reintroducing early morning hours, access to locker rooms, reopening Kid Zone with limited hours and offering personal training. During this time, YMCA of Southwest Florida also reintroduces competitive teams. All reopening plans observe CDC guidelines and recommendations.
- ◆ SKY Academies and Early Learning Centers host “socially-distant” promotion ceremonies for our middle school students and early learners.



**August
September**

- ◆ In-person and virtual learning commence at SKY Academies for the 2020-2021 School Year.
- ◆ Early Learning Centers begin the 2020-2021 School Year while continuing to observe CDC guidelines and recommendations.
- ◆ The Y begins a new academic year for Before and After School Enrichment (BASE) programming where children receive educational support to help reduce COVID-19 learning loss.
- ◆ The Y provides critical in-person remote learning support for families of remote learners.



**October
November
December**

- ◆ YMCA of Southwest Florida enters Phase III of its reopening plan. This phase includes reintroducing the availability of showers and lockers, lap swimming, open swim and gymnasium, indoor group and water group exercise classes and racquetball.
- ◆ Adult and youth sports resume under COVID-19 Sport Safety Guidelines.
- ◆ Winter Break Camps offer care for families throughout the holiday season while adhering to safety guidelines.
- ◆ The Y hosts its first Holiday Meal and Toy Drive brightening the spirits of 269 children in our communities that have been impacted by the pandemic.



High Quality
Early Childhood
programs can yield a
\$4 – \$9
return per
\$1 invested

TOGETHER, WE NURTURE POTENTIAL

The Y connects kids to their potential, purpose and each other so they can shape the communities of tomorrow, today. As a national leader in youth programs, the Y has a proven track record of engaging, encouraging and empowering kids. By opening access to opportunities, relationships and resources, kids can be who they are and become who they want to be. At the Y, we welcome all children and their families, because our communities are stronger when everyone can take part in equitable programs where they can **learn, grow and thrive.**

EXPANDING OUR REACH

As part of our Strategic Plan and its initiatives, YMCA of Southwest Florida is committed to developing the potential of every child through partnerships and expanding YMCA Youth Development programs throughout Southwest Florida.



CAMP ESTERO

In June 2020, as part of our outreach efforts our Y began to operate Camp Estero. This 5-acre nature facility allows us to serve an additional 40 children daily through summer camp. Camp Estero serves as a location to participate in environmental education, family activities, corporate retreats, yoga, kayaking adventures and other wellness programs for adults.



THE SUWYN EARLY LEARNING CENTER

In August 2020, YMCA of Southwest Florida expanded its early learning program with the addition of The Suwyn Early Learning Center at the Bonita Springs YMCA. Through this expansion, the capacity to serve was increased by 152 children daily. This allows the Y to prepare more early learners for kindergarten and provide achievement support for school age children.



VENICE YMCA EARLY LEARNING CENTER

In November 2020, YMCA of Southwest Florida was awarded a grant from Impact100™ SRQ to renovate the old preschool building on the Venice YMCA campus. Through this partnership, the Y is able to increase our capacity at the Venice YMCA Early Learning Center by 150 children daily.

“The Y is the first place I felt like I belonged. As a single mother, finding quality childcare has not always been easy until I found the Y. The early learning services offered at YMCA of Southwest Florida provide a place for my children where I know they are safe and loved. The Y provides my family with healthy, strong relationships. At the Y, I have gained needed support for my children, access to healthy living programs and my own sense of social responsibility. **We love the YMCA.**” -Early Learning Center Parent



TOGETHER, WE IMPROVE COMMUNITY HEALTH

At the Y, we don't just talk healthy living.

We believe that individuals' health is essential to strong, thriving communities. We're also helping transform health care from a system focused on treating illness to an innovative, collaborative approach that emphasizes well-being and prevention for all.

Improving individual and community health has always been at the forefront of the YMCA's work. We're committed to advancing this work across our region by equipping children and adults with the tools they need to **live healthier lives.**

6 IN 10
Americans live with
at least one
chronic disease

“Like many others, last year I saw big changes in my life.

The daily social and physical activities at the Y were on hold and I was faced with a closet full of clothes that didn't fit and snacks in the pantry and a big sense of wider social isolation. I was so grateful for the virtual sessions at the Y in yoga, Pilates, strength, cardio and stretching which gave my days some structure and new friends, on top of great exercise options. I have tried diets and bought too many books on how to eat healthy which all worked for a few weeks and then left a library of books and unopened, unappetizing food products on my shelves. I have avoided group programs due to time and cost. Then I heard about the Y's virtual weight management classes and was able to join. By the end of the sessions, I was so surprised and pleased that I had met my goal.

But the best realization was that this group had empowered and motivated me to use the lessons learned as life tools.

This would not have been possible without the support of YMCA staff and the great virtual classes offered by YMCA of Southwest Florida.”

-YMCA Member

EMPOWERING PEOPLE TO LEAD FULLER LIVES

As a Community Leader in Health and Wellness, our Y is guided by our Strategic Plan and its initiatives to ensure programs and services that build health and well-being are available to all.

Health Innovation Programs help individuals fight chronic disease, live healthier lives, overcome illnesses and connect to support systems that lead to overall well-being.



PARKINSON'S WELLNESS PROGRAMS

Pedaling for Parkinson's, Parkinson's Exercise Program and Rock Steady Boxing are wellness programs that help individuals fight back against Parkinson's through specialized movements that have been proven to reverse, reduce & even delay the symptoms of Parkinson's.



LIVESTRONG® AT THE YMCA is a 12-week wellness program for adult cancer survivors.



ENHANCE® FITNESS is a 16-week evidence-based group exercise program for older adults that uses simple, easy-to-learn movements to stay active throughout their life.



MOVING FOR BETTER BALANCE is a 12-week evidence-based falls prevention program for adults.



WEIGHT LOSS SUPPORT YMCA Weight Loss and Healthy Weight and Your Child support individuals and families as they work towards their health goals.



**SWIM
LESSONS**
reduce the risk of drowning by
88%

TOGETHER, WE SERVE OTHERS

Giving back and providing support to our neighbors is the heartbeat of the Y.

Now more than ever, we need places and programs that are open to people of all generations, backgrounds and perspectives. At the Y, we welcome everyone, because we believe our **communities are stronger when we come together.**

“My 6-year-old son was born with a neuromuscular disorder. Since he was 3 months old, he has been in physical and occupational therapy. During COVID-19, he started losing muscle development from being unable to participate in therapy. We spent more time outdoors and I became concerned that he didn’t know how to swim as we live on a canal.

I learned about the Safety Around Water Program at the YMCA. Not only did my son learn how to float, kick, blow bubbles, jump off the wall, and swim in six weeks, he built his confidence in and around water and gained his loss of muscle strength back.

I am not sure I would know what to do without the Y, they have helped both of us so much that I am enrolling him in the Y Afterschool program as well.

I love the staff at the Y, they have all opened their arms to us and never blinked an eye at his disability.

**The YMCA is a place where all children can thrive.”
– Safety Around Water Parent**



SCHOLARSHIP ASSISTANCE

Each year, through the children and families scholarship fund, YMCA of Southwest Florida provides over \$1,500,000 in scholarship assistance so that all have access to YMCA programs. By providing financial support, we are able to break down barriers and lift others up. This is possible through the support of our partners, donors and members.



SAFETY AROUND WATER

Throughout the pandemic, childhood drownings have significantly increased and access to water safety programs and swim lessons are needed more than ever. At the Y, we believe that all children should have the knowledge and confidence to be safe around water.

Safety Around Water programming helps children develop life-saving skills that reduce the potential of drowning. Through partnerships, the Y is able to teach more children water safety and how to swim year after year.



LITERACY INITIATIVES

YMCA of Southwest Florida operates three YREADS! sites, an after-school reading remediation and mentoring program, where at-risk and low-income children in Kindergarten through fourth-grade develop the reading skills they need to succeed in school. The Y also partners with Suncoast Campaign for Grade Level Reading to increase literacy support for kids in our community to reduce learning loss.

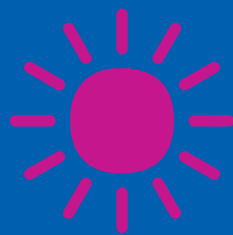
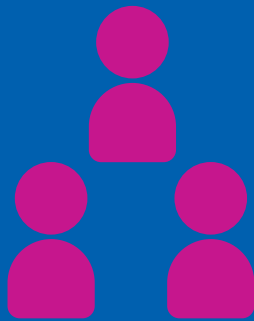
FULFILLING OUR MISSION

As a cause-driven charitable organization, the Y is dedicated to nurturing the potential of every child and teen, improving the health and well-being of our communities and giving back by providing support to our neighbors.



54,759

PEOPLE SERVED
IN OUR ASSOCIATION



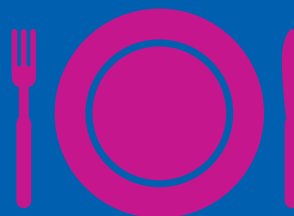
2,409

CHILDREN IN
SUMMER CAMP



3,906

CHILDREN PARTICIPATED
IN YOUTH SPORTS



489,386

MEALS PROVIDED



465

STUDENTS
ATTENDED
OUR A-RATED
SKY ACADEMIES

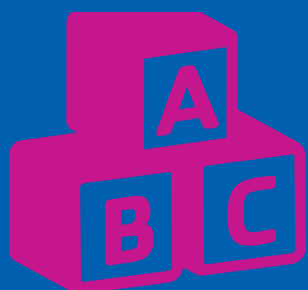


3,145

CHILDREN LEARNED
TO SWIM THROUGH
SAFETY AROUND WATER

2,453

KIDS SERVED IN
AFTERSCHOOL PROGRAMS



627

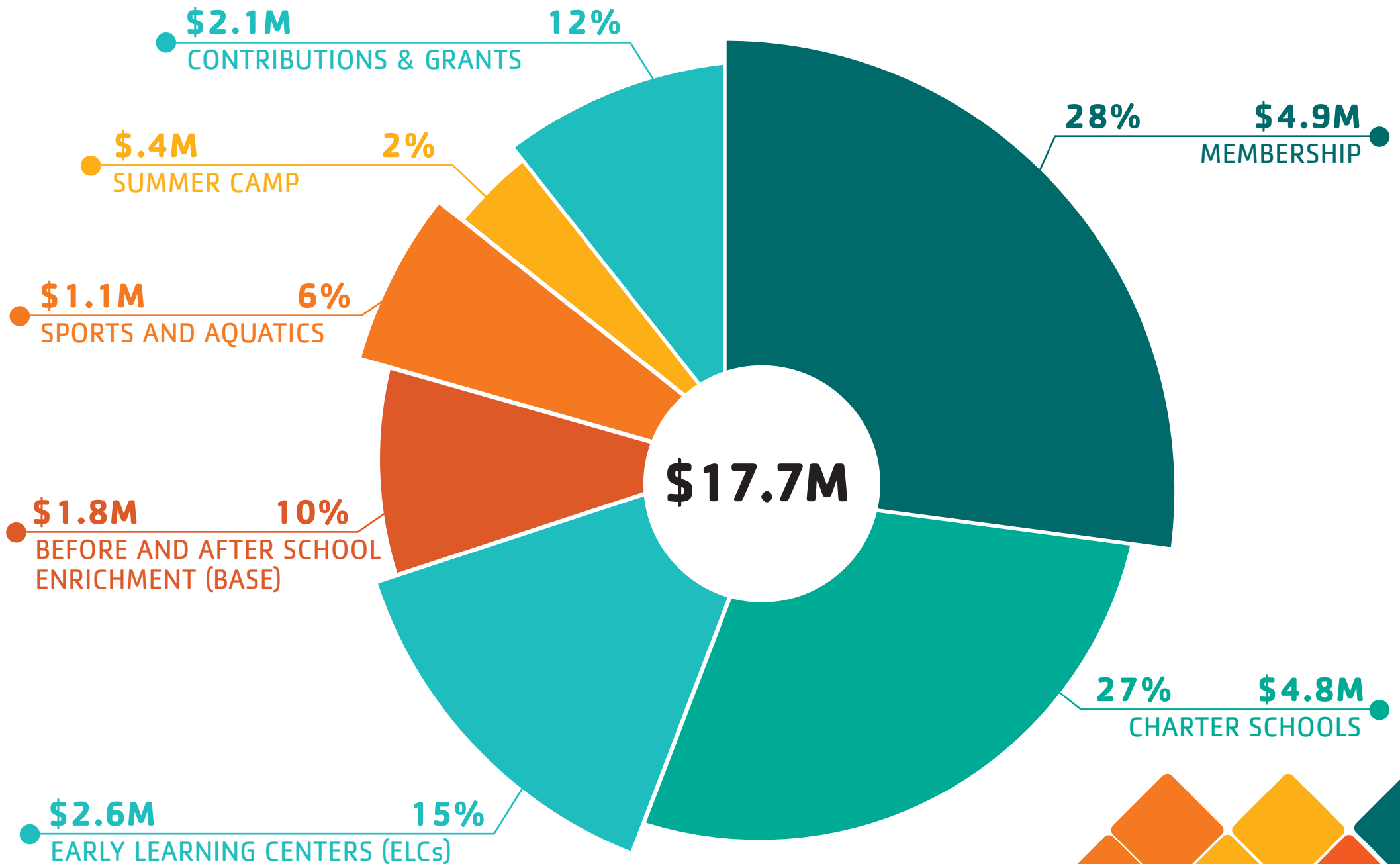
KIDS IN EARLY
LEARNING CENTERS



\$1,593,280

AWARDED IN SCHOLARSHIPS

2020 FINANCIAL INFORMATION



TOGETHER, WE BUILD PEOPLE

In your community and across the country, we have the presence and partnerships to not just promise, but to deliver, lasting personal and social change. In partnering with the Y, you can feel confident your contribution is making a meaningful, positive impact.

WAYS TO GIVE



MAKE A GIFT TOWARDS OUR ANNUAL CAMPAIGN.

When you support the Y, you help give youth and individuals a chance at a brighter future, inspire healthy lifestyles and build vibrant communities.



VOLUNTEER WITH THE Y AND HELP BUILD UP YOUR COMMUNITY.

Your volunteer efforts will change lives. Our experience in communities across the country has shown us that when we work together on a local level, we can produce long-term, positive change.



BE A CAUSE CHAMPION.

Tell our story and help connect others to the good work the Y does each day.

For more information on how you can partner with your Y, please contact your local branch today!

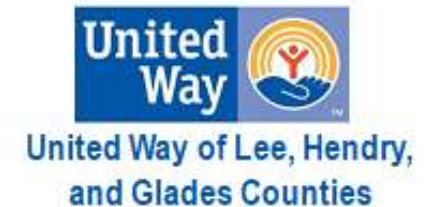


THANK YOU TO OUR SUPPORTERS

YMCA of Southwest Florida is grateful to the many individuals, corporations, foundations and organizations who invest in our mission each year. Working directly with our neighbors allows the Y to provide everyone the opportunity to be healthy, connect with others and contribute to a better community.

WE ARE CREATING...A STRONGER COMMUNITY...TOGETHER

2020 COMMUNITY PARTNERS



LIFETIME PLATINUM PARTNER



PREMIER PARTNERS



ELITE PARTNERS



GRAND PARTNERS

Ajax Paving Industries
Caldwell Trust Company
CenterState Bank
Dr. Issam Halaby
Farr Law Firm
Freedom Boat Club
Hazeltine Nurseries

Hospital Volunteers of Venice
Regional Bayfront Health
Lock & Key Restaurant & Pub
McDonald's Restaurants of Venice & Englewood
Mike Douglass Plumbing
Montgomery's
CarpetsPlus ColorTile

PGT Innovations
Reflections in Gold
Sharky's on the Pier
Tri County
Air Conditioning & Heating
Truex Preferred Construction
Venice Regional Bayfront Health

COMMUNITY PARTNERS

Boone Law Firm
Castle Air
Centennial Bank
Chick-Fil-A at Pelican Plaza
Englewood Bank and Trust
Farley Funeral Home & Crematory
Golisano Children's Hospital of Southwest Florida

Hall Darling
Holic Family Foundation
Korszen Financial Group of Raymond James®
Lee Health
Lightspeed Voice
Roberts Insurance Group, LLC

Sarasota Memorial
Urgent Care at Venice
Smuggler's Enterprises, Inc
TECO Peoples Gas
Walmart
White Cement Specialties
Young Living Essential Oils - Debbie Doome

CORPORATE PARTNERS

Atlas Building Company of Florida, LLC
Brian Faro
Cardiology Center of Englewood
Corporate Cleaning of Venice, Inc.
DMK Associates
Emerald Coaching
Florida Cancer Specialists
Four Pillars Financial Planning Group
Gaspar's Dive N Board

Great Florida Insurance
Henderson Franklin Attorneys at Law
Home Instead Senior Care
Horse and Chaise Rentals and Property Management
Humana & Island Doctors
Kearney Moving & Storage, Inc.
Janoff & Khatri Pediatric Dentistry

Jimco Maintenance, Inc.
Kingdom Roofing
Klingbeil & Roberts, P.A.
Mason Financial Group
Michael J Looney, Inc.
Premier Sotheby's International Realty
Recycled Plastic Factory
Ricaltini's Bar & Grille

Rotonda Golf Partners, LLC
Sallapudi Orthodontics
Sallee Promotions, Inc.
Simply Trees, LLC
Stiver's Tire and Auto
Suncoast Professional Firefighters & Paramedics Charitable Foundation, Inc.
Tarpon Shores Dental

Tiffany Square Dental
Toale Brothers Funeral Home
Venice Yacht Club
Water Treatment Warehouse, Inc.
Yusk Construction

BUSINESS PARTNERS

Advocate Health, LLC
Anthony's Barbershop
Apex Physical Therapy of Southwest Florida
Aroma Coffee Services, Inc.
B & K Vending
Billy Kimberlin Roofing, Inc.
Bonita Boarding Kennel and Pet Camp

Bonita Springs Charter School
Bowersox Air Conditioning and Heating, LLC
Buffalo Chips
Christopher Schultz - Modern Woodmen Fraternal Financial
ClearCaptions, LLC
Coach House, Inc.

Commissioner Stephen R. Deutsch
Dockside Waterfront Grill @ Marker 4
Gerzeny Landscape Services, LLC
Golden Palms Luxury Motorcoach Resort
Happy Puppy Pet Spa
Heritage Glass, Inc.

Hinck Private Wealth Management
J2 Solutions, Inc.
Military Heritage Museum
Moricz Orthodontics
Smile Dental
Stretch Zone
Sugrim Trucking, LLC
Sunset Cadillac of Venice

Sunset Kia Venice
Venice Dive Center
Venice Periodontics and Implant Dentistry
Venice Pest Control
WellMed

2020 ANNUAL DONORS



\$25,000+

Anonymous
O. Gene Bicknell
Ed & Debbie Campbell
James & Melinda Gallo
John & Lisa Giglio
Warren Loranger
David & Linda Lucas
Nancy Near
Mark & Patt Suwyn

\$24,999 - \$10,000

Florida Blue
Michael & Carol Horan
Paul and Jill Kirwin Charitable Fund
Scott & Julie Pinkerton
Robert J. and Anne E. Harmon Fund
William & Judith Turner

\$9,999 - \$5,000

24 Hours, Inc.
Jim & Kimberly Amontree
Arne and Dorothy Iversen Endowment Fund
David & Joanne Farley
Englewood Florida Chamber of Commerce
Florida State Alliance of YMCAs
Millennium Physician Group, LLC
Robert & Bebe O'Toole
Ormond W Dixon Charitable Foundation
Rays Baseball Foundation
The Richard C. and Margaret V. Romano
Charitable Trust
Rotary Club of Bonita Springs-Morning Club
Bob & Cecy Wentworth

\$4,999 - \$2,500

Annette J. Hagens Memorial Foundation
Adam Beckstead
Jeff & Shirley Boone
Michael & Cinda Carron
Dave & Laurie Dignam
Fred & Jeannette Flokstra
Florence M. Sterniak Charitable Fund
Jack Dean Flooring
Jesse Purdon Campaign
Bogie & Dorothy Korszen
Laura Lavrack
Precor
Quality Carpets
Rocky's Drywall, Inc.
Suwyn Family Foundation
Target Corporation
Mark & Catherine Walchak

\$2,499 - \$1,000

Abe's Boat Rental
Abel's Marine
Accurate Carpet & Tile Cleaning
Emmanuel & Megan Antonaras
David & Sally Barnes
Patricia Bryant
Craig & Nancy Byers
David Cooper
Kelley & Gina Corbridge
Curran Young Construction
Englewood Youth Foundation
Keith & Laurie Farlow
FineMark National Bank & Trust
CJ & Wendy Fishman
Terrence & Barbara Flannery
William & Beth Fletcher
Jeff Fraser & Betsy Steiner-Fraser
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Robert W. Geyer
Green Apple Salon & Spa
Hamsher Homes, Inc.
Matt & Bridget Horan
Keith & Kathy Hynes
Integrity Employee Leasing
John & Kitty Jenkins
Michael & Janet Johnson
Joyner Family Insurance
Charles Knox
Landsberg Bennett
Private Wealth Management
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Thomas P. Leech
Lemon Bay Sunrise Rotary
Bob & Terry Lewandowski
Marilyn Lightner
Susan Mascolo
Jane Cookson Masters
Arden McCurdy
Jacqueline McCurdy
David & Adrienne McCutcheon
William & Monica Mehserle
Sheeba Mesghali
Michael and Lynn Nemser
Family Charitable Foundation
Barry & Lynne Miller
Mike & Lisa Montgomery
Daniel Moore
Nunner Group, LLC
Milton & Jeannine Oliver
Michael & Donna Pachota
Pacific Group Agencies, Inc.
Rotary Club of Englewood, Inc.
Sertoma Club of Venice
Shirley J. Williams Charitable Foundation
The Purser Group
The Rose Family Foundation
Venice Nokomis Rotary Club
Chris & Joann Wainscott
Bryan & Monica Walker
William & Mary Ann Walter
David & Tonya Wampler
Jerry Welty
Y's Men's Club

ABOUT OUR YMCA

YMCA LOCATIONS

VENICE YMCA

701 Center Road
Venice, FL 34285
941-492-9622

ENGLEWOOD YMCA

701 Medical Blvd.
Englewood, FL 34223
941-475-1234

FRANZ ROSS YMCA

19333 Quesada Ave.
Port Charlotte, FL 33948
941-629-9622

PUNTA GORDA YMCA

2905 Tamiami Trail
Punta Gorda, FL 33950
941-505-0999

FORT MYERS YMCA

1360 Royal Palm Square Blvd.
Fort Myers, FL 33919
239-275-9622

BONITA SPRINGS YMCA

27200 Kent Road
Bonita Springs, FL 34135
239-221-7560

SKY ACADEMIES

SKY ACADEMY VENICE

705 Center Road
Venice, FL 34285
941-244-2626

SKY ACADEMY ENGLEWOOD

871 S. River Road
Englewood, FL 34223
941-999-4775

EARLY LEARNING CENTERS

THE SUWYN EARLY LEARNING CENTER AT THE BONITA SPRINGS YMCA

27220 Kent Road
Bonita Springs, FL 34135
239-333-0479

CHARLOTTE HARBOR YMCA EARLY LEARNING CENTER

22416 Glass Lane
Port Charlotte, FL 33980
941-629-2220

PGT EARLY LEARNING CENTER

101 Triple Diamond Blvd.
Venice, FL 34275
941-480-0170

VENICE YMCA EARLY LEARNING CENTER

717 Center Road
Venice, FL 34285
941-375-9122

OFFSITE LOCATIONS

YMCA CAMP ESTERO

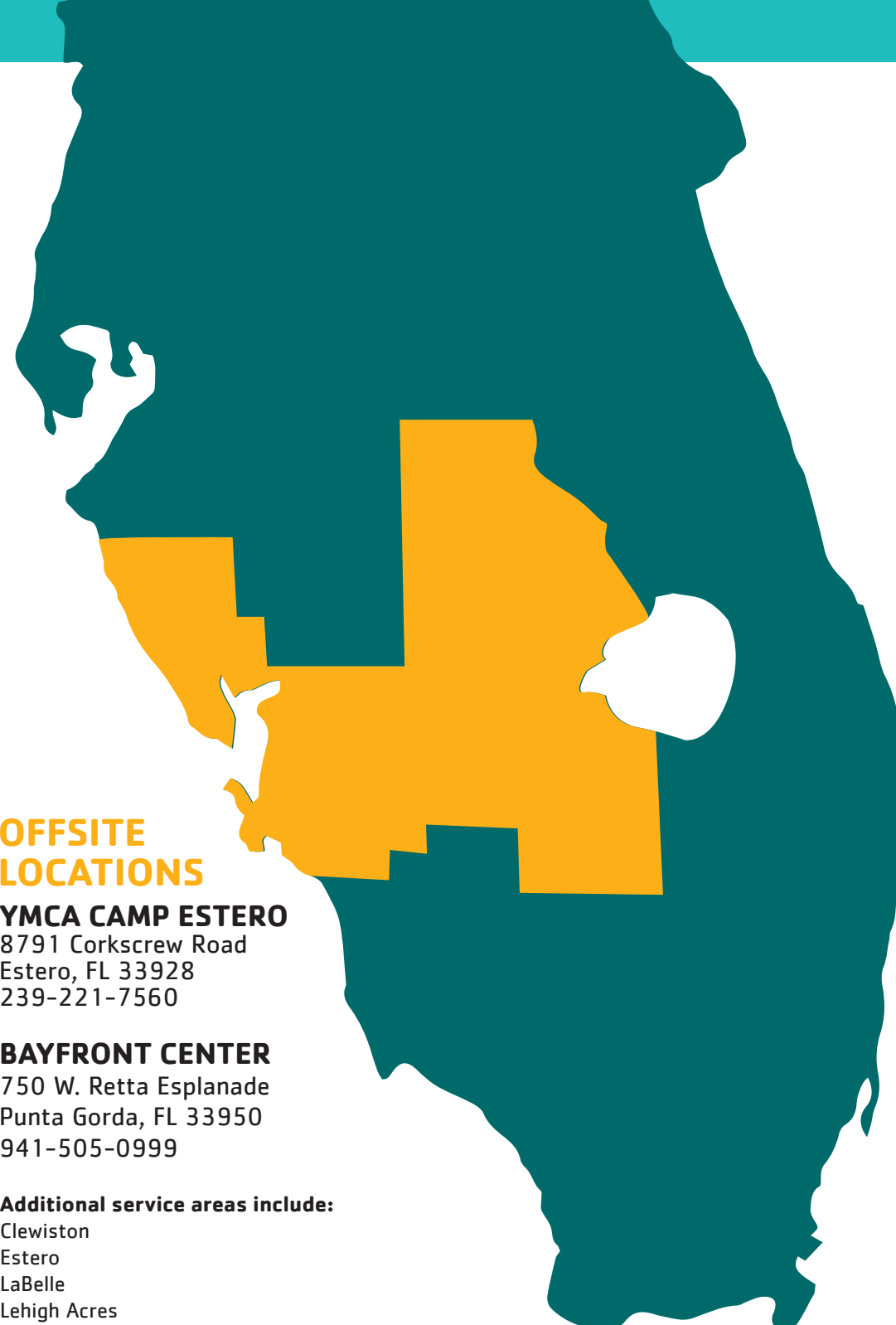
8791 Corkscrew Road
Estero, FL 33928
239-221-7560

BAYFRONT CENTER

750 W. Retta Esplanade
Punta Gorda, FL 33950
941-505-0999

Additional service areas include:

Clewiston
Estero
LaBelle
Lehigh Acres
Moore Haven





100%
of our Board Members
are active and financially
support our cause

YMCA OF SOUTHWEST FLORIDA **BOARD OF DIRECTORS**

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Stephanie Deiter, Sr VP of Human Resources
Jamie Browning, VP of Development

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Liz Nason, Englewood YMCA
Kristen Szych, Franz Ross YMCA
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Angel Cerritos, Bonita Springs YMCA
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John Bailey, SKY Academy Englewood



TOGETHER WE THRIVE

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YMCA of Southwest Florida is a 501(c)3 charity. The YMCA is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility.