



SPONSORSHIP OPPORTUNITIES



2027 Building Foundations Luncheon
February 3, 2027
Renaissance Phoenix Downtown

More Info: www.lss-sw.org/sponsor (480) 396-3795

Our Impact Across Arizona

Every day, Lutheran Social Services of the Southwest helps children, families, older adults, individuals with disabilities, and refugees find stability during times of crisis and transition. **Each month, LSS-SW serves 5,000 people across Arizona.** Through the support of donors, volunteers, congregations, foundations, and corporate partners, we are building stronger communities across Arizona.

Fiscal Year 2025 By the Numbers

Aging & Disability Services

Helping older adults and individuals with disabilities remain safe and independent in their own homes. Services include personal care, help with daily activities, caregiver support, shopping assistance, meal delivery, and other practical resources that reduce isolation and improve quality of life.

- **336** older adults received life-changing in-home care services
- **103** individuals living with disabilities received personalized assistance with daily needs

Community & Family Services

Strengthening children and families through food assistance, Family Resource Centers, parenting education, early childhood programs, foster care and kinship support, and access to essential resources. These services help families meet immediate needs, build stability, and create safer, stronger homes.

- **319** children in foster care found greater stability through safe and supportive kinship homes
- **1,189** children were supported through Family Resource Centers
- **6,386** food boxes were distributed to families and individuals facing food insecurity
- **9,600** neighbors received food assistance during times of financial hardship and uncertainty

Refugee & Immigration Services

Supporting refugees in Arizona as they work toward long-term stability and self-sufficiency. Services include case management, employment assistance, English-language learning, youth mentorship, school support, women's empowerment programs, and connections to housing and community resources.

- **776** refugees resettled in Arizona and received support as they began rebuilding their lives
- **80%** achieved self-sufficiency through employment, housing stability, and supportive services



103-year-old Socorro shares a laugh with her caregiver, Maribel.



A staff member shares a joyful moment with a child during Children's Day.



A refugee mother and son receive diapers and other essential supplies.

All impact numbers reflect unduplicated individuals served.

About the Event

Building Foundations Luncheon is Lutheran Social Services of the Southwest's signature fundraising event, bringing together over 300 caring community members, business leaders, faith partners, volunteers, donors, and advocates who believe every person deserves stability, dignity, and the opportunity to thrive.

For more than 50 years, LSS-SW has stabilized individuals and families during times of crisis and transition, built foundations where people can thrive, and preserved dignity and respect for our most vulnerable neighbors.

Why Sponsor?

This work is a community effort. By sponsoring the Building Foundations Luncheon, your organization stands alongside LSS-SW in serving neighbors during some of life's most difficult moments. Your support helps provide food access, family support, refugee services, caregiving, and other essential resources that help people move from crisis toward stability.

Sponsorship is also an opportunity to align your business or organization with a trusted nonprofit that has served Arizona communities for more than five decades. Your partnership demonstrates a visible commitment to compassion, dignity, and strengthening the community we all share.

Together, we can build foundations of hope, stability, and opportunity for our neighbors.



Sponsorship Levels & Benefits

Presenting Sponsor – \$ 20,000 (Only one available)

- Verbal Company recognition from the podium during the event
- Company recognition in reminder email to all registered guests
- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website
- Logo in Annual Report, including a short feature on why your company chose to give
- Reserved table with 10 seats
- Full-page advertisement in event program
- Feathr digital advertising package with 35,000 user impressions
- Thank-you video on LSS-SW Facebook and Instagram shared after the event

Premier company logo placement on:

- Save the Date Cards
- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Front of event program distributed to all guests
- All attendee email reminders

Champion Sponsor – \$ 10,000

- Verbal Company recognition from the podium during the event
- Company recognition in reminder email to all registered guests
- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website
- Logo in Annual Report
- Reserved table with 10 seats
- Half-page advertisement in event program

Prominent company logo placement on:

- Save the Date Cards
- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Back of event program distributed to all guests
- All attendee email reminders

Sponsorship Levels & Benefits

Legacy Sponsor – \$ 7,500

- Verbal Company recognition from the podium during the event
- Company recognition in reminder email to all registered guests
- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website
- Logo in Annual Report
- Quarter-page advertisement in event program

Company logo placement on:

- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Back of event program distributed to all guests
- All attendee email reminders

Preserve Sponsor – \$ 5,000

- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website
- Logo in Annual Report

Company logo placement on:

- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Event program distributed to all guests
- Two attendee email reminders



Sponsorship Levels & Benefits

LEGO Neighborhood Sponsor – \$5,000 (Only one available)

- Recognition as the LEGO Neighborhood Sponsor during the event
- Featured in a LEGO neighborhood activity video shared on LSS-SW Instagram and Facebook
- Thank-you post on LSS-SW Facebook with company tag
- Logo in Annual Report
- Reserved seating for 4 guests

Prominent company logo placement on:

- LEGO neighborhood table
- Activity materials placed around the waiting lobby
- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Back of event program distributed to all guests
- All attendee email reminders

Build Sponsor – \$ 2,500

- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website
- Logo in Annual Report

Company logo placement on:

- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Event program distributed to all guests
- One attendee email reminder

Stabilize Sponsor – \$ 1,000

- Thank-you post on LSS-SW Facebook and Instagram with company tag
- Thank-you page on LSS-SW website with a link to the company website

Company logo placement on:

- Sponsor board displayed at check-in
- Welcome slideshow shown before the luncheon begins
- Event program distributed to all guests

Sponsorship Commitment Form

2027 Building Foundations Luncheon
February 3, 2027
Renaissance Phoenix Downtown

Thank you for your interest in supporting our event! Please fill out the form below.

3636 N Central Ave, Suite 300, Phoenix, AZ 85012 

(480) 396-3795 

www.lss-sw.org/sponsor 

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL (Please select one)

☐

Champion - \$10,000

☐

Legacy - \$7,500

☐

Presenting - \$20,000

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Preserve - \$5,000

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LEGO - \$5,000

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Build - \$2,500

☐

Stabilize - \$1,000

Optional add-on: Sponsors may add a Feathr digital advertising package to extend their visibility beyond the luncheon. Package includes 35,000 digital ad impressions for \$1,000.

Contact Kim Rathman with questions at krathman@lss-sw.org, 602-918-4597

To complete payment online, visit www.lss-sw.org/sponsor. To pay by check, mail commitment form and check made payable to Lutheran Social Services of the Southwest to 3636 N Central Ave, Suite 300, Phoenix, AZ 85012.

