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## It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

I wanted to share something that happened recently... something that shook me but also reminded me of who's really in control.

The first Tuesday in March, I was at work when my dad called. My mom had a strange cough and then passed out. He called 911, and they rushed her to the hospital. I could tell he was holding it together, but I knew better. I dropped everything and rushed to pick him up to meet her at the hospital.

Let me tell you, I lost it in the car. I cried out to God, "Don't take my mom! Not now. I'm not ready." My parents are turning 77 this year, and no matter how long they live, I won't be ready. But that's the thing... I'm not supposed to have it all figured out. I had to remind myself that this wasn't my plan to control. It never was. I had to trust God's plan, even when it didn't make sense or felt unfair. His plan is always bigger, always better.

**"Trust in the Lord with all your heart and lean not on your own understanding; in all your ways submit to him, and he will make your paths straight."** (Proverbs 3:5-6)

In that panic, I wanted control, but we're called to trust God's plan, even when we don't see the whole picture. Just as Jesus' resurrection brings hope, we're reminded that God's ways are bigger than ours.

Mom stayed in the hospital for three days. Her blood sugar was high, and her heart rate was off, but she's okay. She's following up with doctors and wearing a heart monitor for two weeks. I'm thankful for every day I get with her and my dad.

As Easter nears, I reflect on the resurrection, not just of Jesus, but of our trust in Him. Life is unpredictable and scary, but we don't need to have it all figured out. We just need to trust that God is working behind the scenes. I'm learning to trust Him more, and Easter reminds me He's in control, no matter what.

Maybe you've had a moment like this, too, where life hits hard, and you realize just how little control you have. It's terrifying! But I'm learning to trust Him, and I hope you are too. Easter reminds us that resurrection and hope are always ahead.

Thank you for reading and for your prayers and support. It means the world. Take care, and remember... God's got this!

With love & gratitude,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring

### Month at a Glance:

**16th Stress Awareness Day** – The perfect day to reflect on stress... as if tax season didn't already do that for us.

**18th Good Friday (thru Easter)** – We're closed to celebrate the Resurrection of Jesus Christ with our loved ones. Wishing you a blessed and joyful Easter!

**24th Take Your Daughter to Work** – Dawn's daughter, Alex, works at Creative! Today is just a reminder that "Take Your Daughter to Work" is basically their 9-to-5 routine... with extra coffee..

**30th Hairstyle Appreciation Day** – A day to celebrate great hair! Whether you're rocking a stylish cut, a bedhead masterpiece, or a "hat it is" situation, today we honor your follicles in all their glory.

### Employee birthdays this month:

April is a month of celebrations at Creative! Join us in wishing a happy birthday to Clay Bouquet (April 11), our dedicated Distribution Ctr. Assoc.; Chris Boerema (April 16), our detail-driven Director of Operations; and Mark Bouquet, Sr. (April 23), our visionary Founder & President. Wishing them all a fantastic birthday month! 🎉



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

### Inside this issue...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Welcome Back to Our Returning Clients
- Did You Know...
- Richter Scale Day: Shaking Up Earth Science
- Meet our Carpet Cleaning Customers
- Step Into Spring: The Power of Walking for Your Health
- "The Floor Poem!"
- Meet Our New Clients
- Mega Trivia Contest
- A Bouquet of Spring Sales!
- SFN Spring Envy Special Financing
- Referral Rewards Program
- Referral THANK YOU'S
- Warning!
- Thank You for the Kind Words

## April 2025

S	M	T	W	T	F	S
		01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18 CLOSED	19 CLOSED
20	21	22	23	24	25	26
27	28	29	30			

## Welcome Back Valued Friends!

Andrea Johnston	Donna Boss	Linda Potesta	Paige Brewer
Beth & Nick McNinch	Jim & Cheryl Einsele	Marilyn Pulvirenti	Pete & Tracy McMahon
Dale Brumm	Kathy & James Gallagher	Marylynn Garrison	Sam & Michelle Rossi
Delores Allen	Kent & Lori Bader	Nancy Pascarella	Wanda Grevenstuk



### Richter Scale Day: Shaking Up Earth Science

Richter Scale Day is celebrated every year on April 26, marking the birthday of American seismologist Charles F. Richter, born on April 26, 1900. On this day, we honor the man who revolutionized how we measure earthquakes with his invention of the Richter Scale in 1935.

Earthquakes are natural events caused by the movement of tectonic plates beneath the Earth's surface. When these plates shift or slip, they release immense energy, creating shockwaves that result in tremors and, in some cases, catastrophic earthquakes. The Richter Scale was developed to measure these seismic waves' strength. This scale measures the energy released during an earthquake, ranging from 0 to 9, with each number representing an earthquake ten times more powerful than the previous one.

For instance, earthquakes of magnitude 4.5 can cause damage to buildings, while those above a 7.0 on the Richter Scale can cause severe destruction. The most powerful earthquakes, like the 9.5 magnitude earthquake in Chile in 1960, release unimaginable amounts of energy.

Throughout history, many devastating earthquakes have been recorded. Some of the most notable ones include the 1906 San Francisco earthquake (7.8), the 1923 Great Kanto Earthquake in Japan (8.3), and the 2004 Indian Ocean earthquake (9.0), which created the deadliest tsunami in recorded history. More recently, the 2023 earthquakes in Turkey and Syria, which measured 7.8 and 7.5, tragically killed tens of thousands of people.

How can you observe Richter Scale Day? Here are a few ideas:

- Learn how the Richter Scale works and its impact on understanding earthquakes.
- Watch an earthquake-themed disaster movie like *San Andreas* or *Earthquake*.
- Discover more about the science behind seismic activity and how it affects our planet.

Richter Scale Day is about the science of earthquakes and remembering the lives these natural disasters affect. So, take a moment to appreciate how far we've come in understanding seismic activity thanks to Charles F. Richter's groundbreaking work.



### Step Into Spring: The Power of Walking for Your Health

As we welcome warmer weather and longer days, there's no better time to lace up those sneakers and hit the pavement. Walking, one of the most straightforward and enjoyable forms of exercise, offers a wealth of health benefits that are easy to overlook. Whether it's a leisurely stroll through your neighborhood or a brisk walk around the block, here's why you should step up your walking game this spring.

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**Boost Your Heart Health** - A quick 30-minute walk, even just a few times a week, can lower your risk of heart disease. It's an effective way to keep your heart strong without having to run a marathon.

**Tone Those Muscles** - Walking engages various muscle groups—your legs, core, and even your arms if you swing them. Regular walking can help tone and strengthen these muscles, so you'll be ready for anything, whether it's carrying groceries or just feeling more energized throughout the day.

**Mental Clarity and Stress Relief** - Taking a walk doesn't just improve your physical health—it can do wonders for your mind, too. A walk outside can clear your head, reduce stress, and even help with anxiety. Plus, fresh air and sunshine are known mood boosters, so get moving to lift your spirits.

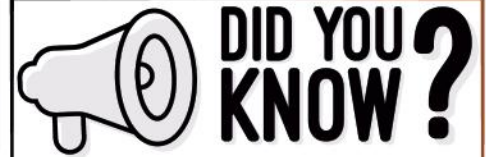
**A Natural Energy Boost** - Skip the afternoon slump with a quick walk around the block. It's a great way to revive your energy levels and shake off that sluggish feeling without reaching for another cup of coffee.

So, get those steps in this April! Whether it's a peaceful walk in the park or just stepping outside to enjoy the spring air, your body (and mind) will thank you.

### Roll Out the Welcome Mat for Our Newest Friends!

Andrew Booth	Christina & Mike Clausen	John & Stacey Kassitas	Lori Boskovich
Arthur Hemmons	Daniella Valencia	Judi Haan	Lynn & Cody Palmer
Barbara Foreit	David Bennett	Keith Mahlfeldt	Megan Ford
Barry & Kathleen Oneall	Dean & Glenda Mitchell	Kevin Pashakarnis	Michael Serrano
Becky Tessari	Ed & Kathleen Tisoncik	Liberty Stouffer	Mike & Gina Betley
Berdyne Kulken	George Machay	Linda Quasney	SofiaWeyhe
Bonnie Dykema	Glen & Dawn Angel	Linda Twomey	Susie & John Dodge

Terri Putz  
Terry & Gail Bley  
Tracy Flouckher  
Wes & Shalena Mitchell



We have our own Professional Spot Remover for Carpets & Upholstery!

Our Spot Remover is completely soap-free, odor-free, and non-toxic. It won't leave behind any soapy or sticky residue, helping to prevent rapid re-soiling and keeping your carpets cleaner for longer. Plus, it breaks down any old soap residues left by previous cleaners.

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### MEET OUR CARPET CLEANING CIRCLE...

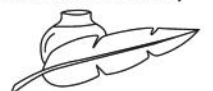
Brian & Ariane Daniels  
Carolynne Buche  
Diane Aguilera  
Earlene Hill  
Eric & Marcie Walin  
Jackie Box  
Janice & Steve Duffy  
Jo Marie Gagala  
Lee & Judy Wood  
Mike & Anna Alder  
Sarah Funston  
Sue Rowland  
Tami Lejeune  
Trent & Sarah Overzet



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### "The Floor Poem!"

Floors work hard, they never whine -  
Carpet's cozy, tile's divine!  
Hardwood shines, but needs some care,  
ReFinish it to keep it rare.  
Vinyl's tough, laminate's slick,  
Area rugs add style real quick!  
And when your carpet's lost its sheen,  
No worries -  
we'll get it clean!



# MEGA Trivia Contest

Win \$100 off our online store  
Shop.CreativeCarpetInc.com or a  
\$50 restaurant gift card to



## This month's Mega Trivia question:

Indiana leads the US in the production of \_\_\_\_\_.

- (A) Frozen foods
- (B) Musical instruments
- (C) Textbooks
- (D) Rubber

Join the fun at [creativecarpetinc.com](http://creativecarpetinc.com)! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

## Last month's question:

Which U.S. president, who later became an Illinois resident, was inaugurated in March?\*

**Answer: (A) Abraham Lincoln**

Lincoln's first inauguration was on March 4, 1861. Lincoln was inaugurated in March instead of January because, at the time, the U.S. Constitution set March 4 as the official inauguration date. This was originally established to allow enough time for election results to be finalized, for the new president to travel to Washington, D.C., and for an orderly transition of power. However, as transportation and communication improved, the long gap between Election Day in November and the March inauguration became unnecessary. To shorten this "lame duck" period, the 20th Amendment, ratified in 1933, moved Inauguration Day to January 20, starting with Franklin D. Roosevelt's second term in 1937.

**Congratulations to last month's winner:**

**LINDA  
DRYFHOUT**  
OF MOKENA, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from April 1 - 30, 2025. Thanks for taking part in our contest! Enjoy your prize!

## \*TRIVIA QUESTION CORRECTION

We owe a big thank you to one of our sharp-eyed trivia participants for catching an error in last month's question! The original question asked, "Which famous Illinois-born person's inauguration took place in March?" when it should have read, "Which U.S. president, who later became an Illinois resident, was inaugurated in March?" We corrected it on our website right away, & we truly appreciate the keen attention to detail. Thanks for playing along with us... we promise to triple-check our questions next time! Keep those trivia skills sharp!

# A Bouquet of Spring Sales!



**April 18 - June 2, 2025**

up to \$1,000 rebate on select Karastan styles

**April 18 - June 2, 2025**

up to \$500 rebate on select Anderson Tuftex, COREtec, & Shaw Floors products plus special financing\*



**April 21 - May 31, 2025**

\$0.20 off per sq./ft. on all Karndean DesignFlooring purchases

\*See flooring consultant for details. Note sale dates. Applicable to qualifying styles. Not to be combined with each other or with any other offer or discount.

\*Subject to credit approval. Ask Flooring Consultant for complete rebate and financing details.



# SPRING ENVY

## SPECIAL FINANCING AVAILABLE\*

See store for financing details.

\*With approved credit.  
(Not to be combined with any other offer or discounts.)

**April 18 - June 2**



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219.595.5561



MON	10am	6pm
TUE	10am	8pm
WED	10am	6pm
THR	10am	8pm
FRI	10am	6pm
SAT	10am	4pm
SUN	closed	



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



MON	9am	6pm
TUE	9am	6pm
WED	10am	6pm
THR	9am	6pm
FRI	9am	6pm
SAT	10am	4pm
SUN	closed	



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!

Cathi Lloyd  
Laura & Colin Noone  
Mark Foreit  
Pat & Joanne Dunne



## WARNING

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
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Visit our website to obtain your copy!

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Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

[www.creativecarpetinc.com/share-your-review](http://www.creativecarpetinc.com/share-your-review)

"It was a great experience working with your company. From start to finish, the professionalism of everyone we worked with did a great job. The communication was superb. The installers were wonderful in moving our furniture, expertly installed the carpets, and moved things back in place. This is our 4th time in utilizing your company and will continue to do so for any future needs." - Mary Gutierrez of Highland, IN

~ NO WINNER THIS MONTH!

Share your project photo & review for your chance to win!!!