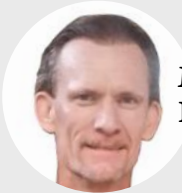


# CREATIVE CARPET & FLOORING'S

# Creative Thinking



**Mark Bouquet**



**Mark Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

Call today for a complimentary Custom Interior Analysis!

**(888) 910-6585**

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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## "Mark" My Words... a message from Mark Sr.

I hope you don't mind, but it's Dawn writing to you for this month. Mark emailed me his letter the middle of September. Somehow, it was lost in cyberspace and unable to be retrieved. He puts a lot of heart into his letters and they are very important to him, so he felt terrible. It takes time to do something that means a lot to you. I didn't want him to do it all again, so I offered to write for this month. We all help each other whenever we can around here. That's what this family business is all about and why I love it here! I just need to learn to accept help, too.

Last month was busy with the grand opening event of our Mokena showroom. With the big task of moving to our new showroom, I don't think I've worked on one project continuously without jumping to something else. It's been busy, busy, busy with one thing after another. Most of the time, I'm more of a "get it done ahead of time" kind of person and a perfectionist. Honestly, I don't think I've ever worked on anything to this magnitude in such a short amount of time. I couldn't do it all by myself, and I have a hard time asking for help. At Creative Carpet & Flooring, that is not an option. Everything was in place just moments before it started because everyone pitched in. I was really scared that it wasn't going to be a success, and I was going to let everyone down. Boy, was I ever wrong. When it was all over, it felt so amazing! Yes, I have my list of "don't likes" and "what can be done better" for next time. We all strive to improve in all we do, but when everyone was asked what went well, Brian said, "How well everyone came together and worked as a team." That really meant a lot to me. It felt SO amazing that the event was a success, but it felt even better that my co-workers felt teamwork.

There are no limits on what you can do. If it is meant to work, God will help you make it happen. Just make sure you accept the help.

Dawn Giganti | Marketing & Administrative Assistant  
Creative Carpet & Flooring

2018 OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Month at a Glance:

- 8th Columbus Day** - day devoted to all men who don't stop to ask for directions when they are lost.
- 7th Steve William's Birthday** - Here's to another year closer to VELCRO SHOES... happy birthday, Steve!
- 12th Moment of Frustration Day** - wait... what happened? This isn't a daily holiday?!
- 20th Sweetest Day** - be romantically spontaneous on this pre-determined holiday of romantic expression.
- 24th National Bologna Day** - Do that really fun thing that you did as a kiddo where you would bite out holes for eyes, nose, and a mouth in a piece of bologna!
- 28th Mother-in-law Day** - Behind every successful man is a proud wife and a surprised mother-in-law. ~Hubert H. Humphrey



**SPECIAL EXCLUSIVE PROMOTION**

In addition to the **3-FREE's Sale** and the **GET FLOORED THIS FALL Finance Special...**

**Shaw Savings Up To \$500\***  
October 1 – November 17, 2018

**\*SEE STORE FOR DETAILS**

*Creative Carpet's 3-FREE's sale: 10/1 to 10/31/2018*  
*Shaw's Savings up to \$500: 10/1 to 11/17/2018*  
*Get Floored Finance Special: 10/1 to 11/30/2018*

24-month special financing is available\*  
October and November on select Shaw Floors®,  
Anderson Tuftex™, and COREtec® products.



\*Must be credit approved. See store for details. Offer valid only on transactions made October 1 thru November 30, 2018.



**Creative Carpet & Flooring -  
Mokena Showroom  
Grand Opening Sale  
Event**

\$3,000 in prizes were given away  
on Saturday, September 22<sup>nd</sup>!  
Here are some of our winners:

**Bissell Commercial Rechargeable Cordless Sweeper**

- Jim & Linda Borgman
- Mike Miedema

**Fitbit Charge 2 Activity Tracker + Heart Rate**

- Dawn Guenette

**Carpet Cleaning (up to 3 rooms, 600 sq. ft. total)**

- Rob Farmer

**RCA Cambio (2-in-1) Windows Touchscreen Tablet/Notebook**

- Bill & Liz Kiss

**TCL 55" Class 4K HDR Roku Smart LED TV**

- Debra Grzeskowiak

**\$50.00 Creative Carpet & Flooring gift card**

- Larry Kluger
- Art Novak
- Terri Spence
- Mary White

**\$75.00 Creative Carpet & Flooring gift card**

- Dawn Guenette
- Cindy Hepp
- Deena & Dan Kaufman
- Abbey Sadecki
- Daune Sebastian
- Charlene Sterzel

**\$100.00 Creative Carpet & Flooring gift card**

- Mary Busch
- Debra Grzeskowiak
- Bill Kiss
- Margie Sevening
- Diane Urban & Roger Melling
- Gary & Shar Miller

**\$150.00 Creative Carpet & Flooring gift card**

- Jim & Linda Borgman
- Michael McDonnell
- Patrick Moriarty

**Other fun prizes we gave away**

Movie gift baskets, Creative Carpet & Flooring Spot & Stain Remover, \$10 Dunkin Donuts gift cards, \$10 Starbucks gift cards, \$25 Enrico's Restaurant Gift Cards (compliments of Anderson|Tuftex), \$25 Visa gift card (compliments of Shaw Floors).

We had goodie bags for kids as well as adults, promotional items from Masland, Mohawk, Stainmaster and Casabella. Lunch sandwiches compliments of Shaw Floors. Massive sales from Dixie Home, Dream Weaver, Interceramic, Karndean, Masland, Mirage Hardwood, Mohawk, Phenix, Shaw Floors and Anderson|Tuftex.

**Special thanks –**

- All our vendors that helped with sale pricing, promotional and give-away items and helping with lunch and setting up
- Mokena Chamber of Commerce for the ribbon cutting event
- Our employees that put it all together and make it work
- All our customers.... without you, none of this would be possible!

**FRED OSBORNE**  
of Mokena, IL

You are this month's  
**MYSTERY WINNER!**  
We have a **\$50 Creative  
Carpet & Flooring gift card**  
reserved just for you!  
Stop in your nearest showroom to claim  
your prize!

**NOTE: Must be picked up before 10/31/2018**

**Did You Know ?**

**Creative Carpet & Flooring's very own soap-free Professional SPOT Remover for Carpets & Upholstery is available for purchase!**

Powerful, yet free of soap, detergent & fragrance-free. Made with all-natural ingredients that are asthma & allergy safe, safe for humans, pets, the environment and nontoxic. It's the same solution we bring to your carpet cleanings!

16-oz. bottle \$8.99  
16-oz. **LIFETIME** refillable bottle \$24.99!

**Swing by and grab one today, so you'll be prepared for the upcoming holidays!!**

(888) 910-6585  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)  
19845 S LaGrange Road, Mokena, IL  
2315 45th Street, Highland, IN

**MEET OUR CARPET CLEANING CUSTOMERS...**

- |  |                         |
|--|-------------------------|
| Kerry Carey                            | Barbara Malm            |
| Pattie Curtis                          | Colleen Mason           |
| Rob & Lisa Dauphinais                  | Tom & Sarah Mittler     |
| Todd & Becky Erdman                    | Christy & Greg Mullin   |
| First Reformed Church of South Holland | Eldon & Carol Schoeling |
| Donna & Felix Giczewski                | Mike & Nancy Wakeham    |
| Valerie & Richard Good                 | Karen Zylstra           |

Sherman & Ellen Hafner  
Amy Hainzinger  
Larry & Peggie Lefaiver

**Call for more info  
on our expert  
carpet cleaning  
services!  
888.910.6585  
ext. 100**



**“WELCOME BACK” TO OUR RETURNING CLIENTS...**

Susan & Eric Abbott  
Nick Ahrens  
Teresa Cales  
Linda & Mike Champion  
Marilyn Costanza  
Daniel & Lauren Durkin  
Todd & Becky Erdman  
Lindi Gubbins

William & Madeline  
Guerra  
Joe & Carrie Hamstra  
Tina Hoffman  
Charles Jensen  
Lawrence & Patty Lauffer  
Ann Madea  
Kim Meister

Barb Narish  
Mary Nausedas  
Jim & Greta Paglis  
Linda Pallice  
Cynthia & Dennis Phelan  
Jim & Pat Piekarczyk  
George & Sally Podolski  
Sally Pustai

Todd & Karen Roach  
Ed Romanski  
Keith Rymut  
Yana Sharif  
Michelle Thompson  
Betty & Clydell Topp  
Madge Wills  
David & Lori Wylly

**Feeling Overwhelmed in Work and Life**

I have yet to meet anyone who hasn't felt overwhelmed from time to time. Since it tends to feel uncomfortable, if not downright unpleasant, we tend to view it as negative and as a weakness. We don't dare to admit we are overwhelmed or dare to talk about it, which can leave us feeling isolated and alone, further exacerbating the feeling. We won't admit we're overwhelmed because we don't know how to stop the behavior that leads to this feeling. So, we don't do anything.

According to research findings on 60 Minutes, Americans have finally surpassed the Japanese for the number of hours we spend working – toiling up to 50-72 hours a week. Wow! Why do we do this to ourselves?

Mostly, this pattern transpires in our work life. Unfortunately, it carries over to our family and personal life without warning. If we don't have a plan to organize, reduce and equalize our work, we can easily become overwhelmed. Getting the projects finalized and meeting deadlines are extremely important. However, having a healthy life that is balanced is just as important. This stressful pattern is telling you to change your life! As soon as you realize this, finding out what steps you need to take to shift away from this behavior is easier.

Here are helpful strategies that can immediately diminish the feelings of being overwhelmed so you can refocus and make some work/life balance decisions.

1. Stop what you are doing for a few minutes and take a break. Go for a short walk, sit outside under a tree, breathe deeply, pray.
2. Get a piece of paper list the urgent things you need to do this week. Check off the projects you can delegate to someone else to be done.
3. Eliminate as much as possible. Go through and organize your desk to decrease clutter and make things easier to find. Unsubscribe from those unnecessary e-mails you don't need. Keep meeting schedules reasonable. Remove yourself from committees and cut back on volunteer work.
4. Do not spend time with people whom you do not like. Assess your friends and business colleagues. Do they support and honor who you are? If they are negative and don't share your vision for your dreams, don't spend another minute with them.

Decide what is most important in your life. You will have to make changes in your life to create that balance. It will take some time and planning, but it will be worth the improvement in your life!

Take that first step today to make a positive change in your life! Get in touch with people to help motivate and keep you accountable. Call a friend, talk to your priest or pastor, take a class or workshop to help you get organized. You can do this!



**MEET OUR NEW FRIENDS AND CLIENTS...**

James & Tina  
Arendarczyk  
Peter & Sharon Artt  
Sandy Augustyn  
Gina Barcal  
Tom Bello  
George & Dianne  
Bowness  
Milena Bulj  
Ann Caldwell  
Joel & Dee Carranza  
Greg Compeau  
Stephanie Cover

Linda Desimone  
Bryan & Mary  
Deskovich  
Bob & Maria Dowling  
Brian Forsythe  
Clinton & Jillian Fuller  
Joanne Gabel  
Dana Gatto  
Glenn & Carol  
Godsted  
Antonio Gonzalez  
Kris Hadac  
Nancy Hardesty

Josh Helsel  
Monica Horka  
Dan & Stacy James  
Marianne Lee  
Barbara LeVin  
Rita Locasio  
Mary Lombardo  
Angel & Mark  
Macaluso  
Steve Malia  
Marc & Beverly  
Mandarino  
Sandy Marciniac

Melinda Martin  
Terri McMurtry  
Gary & Shar Miller  
Catherine Milligan  
Beth Misunas  
Kathy Nations  
Sandy Newell  
Bride Nicholson  
Boni Otto  
James Petersen  
Malek Rihani  
Kristina Ritter  
Mike Rygiwicz

**MEGA Trivia Contest**

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

**Take our Trivia Challenge!**

This month's Mega Trivia question:

**Thanksgiving is celebrated on the second Monday in October in what country?**

- (A) England**
- (B) Canada**
- (C) Mexico**
- (D) Scotland**
- (E) Brazil**

To enter, visit our website at [www.creativecarpetinc.com](http://www.creativecarpetinc.com), click on "MEGA Trivia" under *Specials* and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, October 15<sup>th</sup>, 2018. Good luck!!!

**Answer to September's quiz:**  
**C) Amazon**

Congratulations to last month's winner:

**Mahmoud Zegar**  
of Orland Park, IL

*Stop by Creative Carpet & Flooring to claim your prize by October 31, 2018!*

**WARNING!** Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

**Visit our website to obtain your copy!**

Bobby Schatz  
Jeffrey Seiden  
Bobby Smith  
Fred Strubin  
Tim & Kim Studniarz  
Allan Svihlik

Rita & Michael  
Sweeney  
Dora Tamayo  
Jim Tauber  
Jerry Wegner  
Terry Welch

**THANK YOU FOR THE KIND WORDS!**

Similar to our last carpet experience with Creative Carpet, all staff was friendly and attentive. When expressing our concerns, they were dealt with fully and professionally! The installation was quick and well managed! Thank you again for providing STELLAR SERVICE!  
 ~Leah and Kyle F. of Tinley Park, IL

I was very pleased with your whole process. You accommodated my schedule. Your salesmen, anyone I talked to on the phone and the installers were very professional, polite and cleaned up beautifully!! I was so pleased I'd recommend you out-of-towners to stop in!

~Kathie & James of Bridgeview, IL

**Oktoberfest – A Celebration of German Culture**

Oktoberfest is one of the world's great seasonal festivals. It is held every fall in Munich, Bavaria, and in other locations around the world.

The first Oktoberfest started as a series of horse races in honor of the wedding of the Crown Prince of Bavaria in 1810. The horse races became an annual event and were combined with the state agricultural fair the following year. By 1818 the folks were setting up booths and serving food and drink. By the late 1800s, the booths had become large beer halls or tents. And that is the image of Oktoberfest that persists to this day.



The beer tents are still set up each year at Oktoberfest on the Theresienwiese, named in honor of the Crown Prince's bride. Today the Munich festival also features a large midway and fair, and always lots of eating and beer drinking.

This year's Munich Oktoberfest runs from September 22nd through October 7th, and it is expected that roughly 6 million foreigners will visit the city. They will be there for the non-stop festivities — "endless rounds of beer, sausages, toasts, dances, parades and oompah bands." Bavaria is a distinctively Catholic area and carries on the Catholic tradition of celebrating the abundance of the earth with lots of jovial merrymaking, hearty eating, and unrestrained drinking.

The world's second largest Bavarian Oktoberfest celebration is held in Kitchener-Waterloo, Ontario, Canada. The large German community in the Waterloo County area had been accustomed to celebrating Oktoberfest at their local cultural clubs.

In 1969, some enterprising citizens took the festival, then being held annually at the Concordia Club in Kitchener, out into the community. They saw it as an opportunity to turn it into a civic event that the entire community could share in. It became a uniquely local celebration of the deep German traditions of the area.

Since those first years, the Kitchener-Waterloo Oktoberfest has become the largest Bavarian festival in North America and hosts the grandest Thanksgiving Day Parade in Canada. Visitors come from all over North America and around the world to share in the spirit of Gemuetlichkeit. As in Munich, numerous Festhallen (large beer tents) are set up around the community, and the trademark eating, drinking, and celebrating takes place day and night for two weeks.

With a growing number of family and cultural events including presentations highlighting German traditions, language, clothing, dancing, music, and cuisine – how could you not join in on the celebration! How are you celebrating Oktoberfest this year?

SEO Blog Kahuna. (2012). Impressum. Retrieved from Oktoberfest and Lederhosen: <http://www.oktoberfestlederhosen.com/>

**A gigantic THANK YOU to all who referred us last month...**

- |                        |                         |
|------------------------|-------------------------|
| Lana & Taro Advani     | Sharon & Jason Murzyn   |
| Anita Beezhold         | Mark & Mary O'Malley    |
| Blaine & Cindy Bugaski | Sue Ritter              |
| Karen & Mark Ferro     | George Tragos Jr.       |
| David Groens           | George & Sue Tragos Sr. |

**Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's**

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza**.



[www.creativecarpetinc.com](http://www.creativecarpetinc.com)  
**(888) 910-6585**



19845 S La Grange Road  
 Mokena IL 60448  
 (708) 479-8600

10am - 6pm Mon, Wed, Fri  
 10am - 8pm Tue, Thu  
 10am - 4pm Sat



2315 45th Street  
 Highland IN 46322  
 (219) 595-5561

9am - 6pm Mon, Tue, Thu, Fri  
 10am - 6pm Wed  
 10am - 4pm Sat

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

**Community Events**

**FRI-SUN Oct 5th - 7th**  
**Griffith Oktoberfest**  
 by the Town of Griffith  
 Central Park  
 111 N Broad Street, Griffith IN  
 German food, kid zone, pumpkin patch, live authentic German music, expanded family beer garden (enclosed & heated)  
 COST: FREE  
 INFO: call 219-924-7500 or visit [www.griffith.in.gov/specialevents/page/griffith-oktoberfest](http://www.griffith.in.gov/specialevents/page/griffith-oktoberfest)

**SAT Oct 13th from 11a to 3p**  
**2018 Highland Festival of the Trail**  
 by Highland Redevelopment Commission  
 Highland Main Street  
 Jewett Street between Kennedy Avenue & 4th St. (Highland Library) A celebration of the arts, the Festival of Trail features artists booths, a farmer's market and live entertainment.  
 COST: FREE  
 INFO: call Kathy DeGuillo-Fox at 219-972-7598, email [kfox@highland.in.gov](mailto:kfox@highland.in.gov)

**SAT Oct 13th from 10a to 4p**  
**1st Annual Heritage Village Apple Festival**  
 proceeds benefit 1840 Brown family log cabin  
 Will County Historical Museum Heritage Village  
 249 W 2nd Street, Lockport IL  
 Celebrate Will County's agricultural heritage in our 19th century Historical Village with apples & baked goods, kid's activities such as bobbing for apples, a costume contest & more.  
 COST: FREE  
 INFO: call 815-838-5080 or visit [willhistory.org](http://willhistory.org)

**SUN Oct 28th from 12p to 3p**  
**Boo Bash**  
 by the Village of Tinley Park  
 Oak Park Avenue train station  
 6700 South Street, Tinley Park IL  
 Fun for young children. Hayrides, animals, games, crafts, DJ, costume contest w/prizes, magic shows, dance lessons & more. Food & drinks will be sold.  
 COST: FREE  
 INFO: call 708-444-5000 or visit [www.tinleypark.org](http://www.tinleypark.org)

If you have a community event or fundraiser that you would like us to feature in the November 2018 Creative Carpet & Flooring Creative Thinking, please email [marketing@creativecarpetinc.com](mailto:marketing@creativecarpetinc.com) by October 14th, 2018.



# Get floored this fall.

24-month special financing is available\* October and November on select Shaw Floors®, Anderson Tuftex™, and COREtec® products. Whether you need carpet, hardwood, vinyl, or something to withstand pets, kids or water, rest assured there's flooring that's just right for your lifestyle.



**ANDERSON**  
**TUFTEX™**

**Shaw**  
FLOORS

**COREtec®**  
the Original

\*Must be credit approved. See store for details.  
Offer valid only on transactions made October 1 thru November 30, 2018.



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this fall.

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ANDERSON  
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FLOORS

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*Creative*  
Carpet & Flooring

888-910-6585  
www.creativecarpetinc.com

19845 S LaGrange Road  
Mokena IL 60448

2315 45th Street  
Highland IN 46322

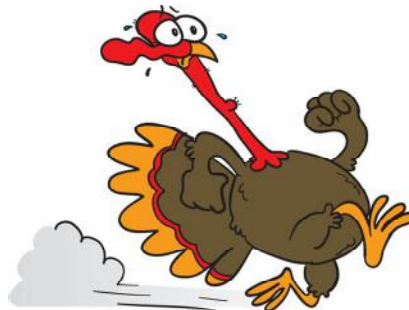
In addition to Shaw's Get  
Floored Special  
Financing,  
you can also receive...



- 1 - Moving of Furniture**
- 2 - Take Up of Existing Carpet**
- 3 - Carpet Haul Away**

**That's right... ALL 3 FOR FREE or FREE pad upgrade!**

*Valid October 1st thru October 31st, 2018*



*Call today to schedule your FREE measure and let's get those new luxurious floors installed before the holidays!*