



CHRISTIAN CREATIVE ACADEMY

# CREATOR'S HIGHWAY

**Because your message matters  
and your voice needs to be heard**



**A 12 -MONTH PATHWAY TO UNLOCK YOUR  
CREATIVITY AND SHARE YOUR WORTH WITH THE WORLD**

**YOU ARE BORN TO BE AWESOME!**

# Welcome to the Christian Creative Academy

The place where you discover  
your awesome!

**You are now on the Creator's Highway...**

The Academy is an experience that has been carefully crafted to build your confidence and to draw out and develop your creative calling so you learn to share your worth in wonderful ways!

**We believe that you are blessed, called, and anointed to be a blessing, and we want to do all we can to help you develop fruitful creative habits and prosper through your gifts.**

Each week you'll receive bite-size inspiration, practical training, and actions to take that will keep your creative wheels turning.

During your journey over the coming 12-months you'll receive thousands of dollars worth of content and training, but the real value will be what YOU bring to the table.

**We are here to celebrate with you every step of the way.**

# Academy Values

1. **Jesus First** - Everything else follows
2. God is a Creator, and I am made in His image!
3. Perfection is NOT required (Jesus took care of that!).
4. I'm an action taker, always learning, growing, and bringing value.
5. I am in the business of being MYSELF, and I've got a GIFT worth giving.
6. **Contribution to others is my superpower!**

# Your Bonuses

## The Spirit Life Bible School

We believe that the Bible is the Word of God, and the foundation and basis for a life of fruitfulness, prosperity, and freedom. In keeping with our value, "Jesus First - Everything Else Follows" you will get immediate access to a wealth of spiritual resources to sustain and encourage you on your creative journey.



## Tabernacle Prayer School

Recorded at a full day of Tabernacle Prayer teaching and activation, these powerful video sessions lead the listener through the gates of the Heavenly Tabernacle on a revelation filled journey into the Holy of Holies.





# STEP ONTO YOUR SUCCESS PATHWAY

*"But the path of the [uncompromisingly] just and righteous is like the light of dawn, that shines more and more (brighter and clearer) until [it reaches its full strength and glory in] the perfect day [to be prepared]."*

*Proverbs 4:18 AMPLIFIED*


# Your Success Path

*“The way of the righteous is like the first gleam of dawn, which shines ever brighter until the full light of day.”  
(Proverbs 4:18 NLT)*



## Small Beginnings

Watch your creative  and

 You've made the decision that your message needs to heard.

With God's help you've climbed out of the boat and there's no turning back!

 You are successfully putting your creative calling in Christ to the test.

You regularly step beyond good intentions, and take action in fun ways, actively sharing the journey with others.

## MILESTONES

Here are some of the things you will accomplish over the next 12 months.

Join the academy

Become a contributor to our faith-filled Supportive community

Create & publish a workbook

Publish a fearless Article

Learn about and practice affiliate marketing

Start a simple blog

Write a short book



confidence grow month after month

## Awesome Endings

🔥🔥🔥  
With newfound confidence in God and in yourself you enjoy bringing value to the people you serve.

Your relationship with procrastination and perfectionism has been forever severed!

🔥🔥🔥🔥  
You are now sharing your awesomeness in ways that previously you'd have thought impossible.

Your unique voice is getting stronger by the day!

🔥🔥🔥🔥🔥  
You are confidently and consistently producing new content and sharing it with the world, bringing your God-given gifts and creative wonder to the world with fearless authenticity!

Publish a digital and print book!

Practice podcasting

Grow massively in your relationship With God!

Create a lead Magnet & landing page

Create a short Digital product or online course





Standing alone wondering  
what to do is not a nice  
place to be stuck.

## The First Step Is Often The Hardest

The Academy Highway program is designed to help you apply what you are learning with hands-on, easy-to-accomplish tasks that will catapult your retention and results.

The tendency to accumulate training and knowledge but still feel stuck how to actually apply what you are learning is very common.

Instead of a deluge of overwhelming content, the Academy Highway builds little by little, layer by layer, with actionable instruction that puts the tools into your hands to then use within your own passion and profit projects.

Instead of being stumped what to do next, or fearful to take your next step, this unique program for creative Christians and aspiring Kingdom entrepreneurs offers a fun way to lift your potential, and swing the doors of possibility open for you to explore.





Our aim and philosophy is to remove the first step barriers that have prevented you from taking action. These barriers may be mental roadblocks, or a lack practical skills and knowledge.

The Highway hits all of these and more.

**HEART** - Deepening your relationship to God and his calling.

**HEAD** - Thinking like a blessed and anointed creative in God's Kingdom.

**HAND** - Applying newly gained skills to share your message.

Whether it's a book you want to produce and publish, a podcast or blog you dream of beginning, or an online course you want to create, we've got you covered.

We want to help you in a very real way to push your dreams closer to reality. Your membership in this community of creative Christians is all about your content, your gifts, and your genius finding avenues of expression.

We want to see you have an impact in your own unique way!



## Fearless Curiosity



### YOU ARE NOT ALONE!

There's a massive crowd of witnesses in Heaven cheering you on, and a faith-filled community of creative Christians who are on the same creative pathway as you.

Your superpower will be found as you contribute, and receive, from your fellow creatives in Christ.

**To facilitate our greatest growth as individuals, each one needs to contribute to the process and prosperity of others.**

As part of the Academy, you'll be invited to share your progress with the CCA Community.

Practising sharing your journey will fuel your own progress in ways that other things cannot. Part of your purpose here is going public with your ideas, and by commenting and sharing progress when you are prompted to do so on the Highway will solidify your learning.

# The Fearless Framework



The **FEARLESS 5 STONE FRAMEWORK** covers the three arenas that make you who you are as a child of God; Spirit, soul, and body.



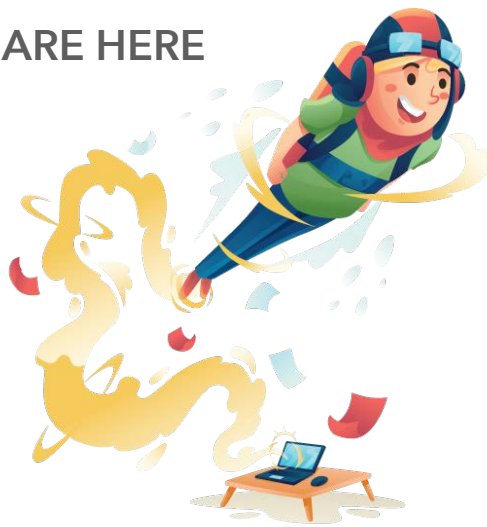
THE  
**F E A R L E S S**  
FRAMEWORK

Each week you'll receive new content designed to feed your **FAITH**, provide **INSPIRATION** (for your heart), **EDUCATION** (for your head), and **APPLICATION** (for your hand). All of this will be topped with **CELEBRATION!**

The **LEARN BY DOING** model is where the power of transformation resides, and you'll be encouraged to complete a small number of hands-on tasks each week through your journey that will add up to massive breakthroughs as you stack them month on month.



YOU ARE HERE



<b>WELCOME WEEK</b>
<b>MONTH 1</b> MADE TO BE A MAKER
<b>MONTH 2</b> CREATOR MINDSET
<b>MONTH 3</b> SKIN IN THE GAME
<b>MONTH 4</b> YOUR ONLINE PLATFORM
<b>MONTH 5</b> WRITE YOUR BOOK
<b>MONTH 6</b> PUBLISH YOUR BOOK
<b>MONTH 7</b> PRAYER AND REST
<b>MONTH 8</b> BUILD AN EMAIL LIST
<b>MONTH 9</b> CREATE A COURSE 1
<b>MONTH 10</b> CREATE A COURSE 2
<b>MONTH 11</b> PURPOSEFUL PODCASTING
<b>MONTH 12</b> PURPOSEFUL PRODUCTIVITY

We believe that the Christian creative life is a partnership. All things begin with God, and are worked out with faith and patience alongside others who are walking the same journey.



LOOKING BACK & LOOKING FORWARD



# Each month

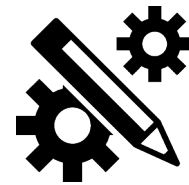
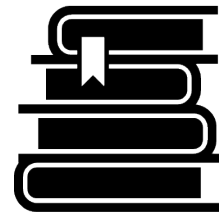
Regular new content will be released to equip you for your creative growth and ministry. You will enjoy continued access to all of these resources and they will be ready to support your ongoing journey for many years to come.

**COURSES & RESOURCES** - New training and resources will drop into your membership over the course of each month in bitesize, actionable, weekly segments.

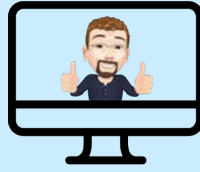
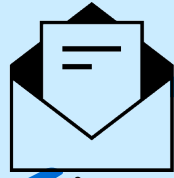
**A BOOK RECOMMENDATION** - A specific book will be suggested reading, and you will be encouraged to share your insights if you choose to read it.

**HANDS-ON ACTIVITIES** - Challenges and active participation are potentially the biggest game changers for you. Each month you'll have opportunity to learn new skills and mindsets not just by watching or listening, but by **DOING!**

**WEEKLY EMAIL PROMPTS** - We are keen to keep you on track, and will dropping in with regular encouragement for you!



Log In Details  
Are now in  
your inbox



You bring  
Something to  
this experience  
that no one else  
can offer -  
**YOURSELF!**



WEEK 1

## YOUR FIRST 7 DAYS

# Your Journey Starts Here...

Every week you will receive encouragement, equipping, and direction designed to help you share your worth with the world.

**The Creator's Highway experience is all about you CREATING, not just consuming.**

Isaiah 28 speaks about learning and applying wisdom and knowledge line upon line, little by little.

These first few days are ones in which you will introduce yourself and bring the most important element of the experience to the table right at the outset - **YOU**.

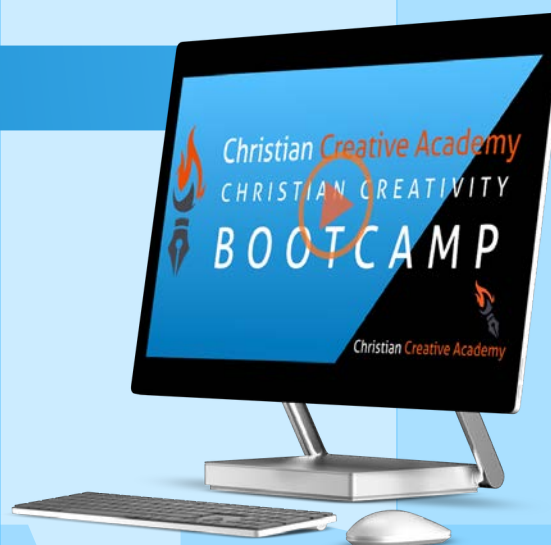
# ORIENTATION

WEEK 2

WEEK 3

WEEK 4

WEEK 5



This month's goodies include:

*Inspiration*

**Made To Be A  
Maker Manifesto**

*Application*

**My Ideas Matter  
Challenge**

*Education*

**Christian Creativity  
Bootcamp video  
series**

# Made To Be A Maker month

*"In the beginning God created..." (Genesis 1:1)*

You have your Father's DNA.

His very first introduction to us is as the Creator, and hot on its heels the revelation that we as His children are formed and fashioned in *"His image and likeness"* (Genesis 1:27).

This month we'll be digging into your **IDENTITY**.

You are a spirit, just like your Maker, and all of the issues of life and the wonderful things you create will flow from your **HEART**.

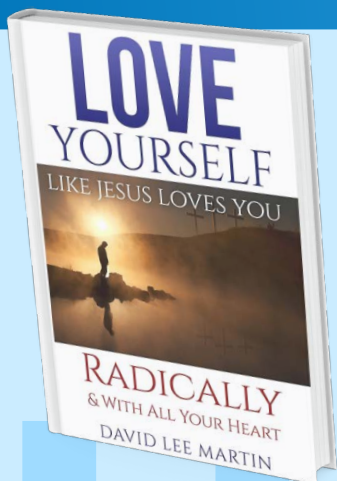
# MONTH 1

WEEK 6

WEEK 7

WEEK 8

WEEK 9



This month's goodies include:

*Inspiration*

**Love Yourself Like  
Jesus Loves You**

*Application*

**@Jesus Challenge**

*Education*

**Creative Mindset  
Video Course**

## Creator Mindset month

*"As a man thinketh within himself, so is he." (Proverbs 23:7)*

It is a real eye opener to realize that we will never step beyond our thinking. How we think determines so much of what we do, and how willing we are to step up, step out, and let our voice be heard.

This month will focus on certain mindsets and shift things into gear so many of the stones and rocks in the road to success are removed.

It will be a month full of "A ha!" moments.

# MONTH 2



WEEK 10

WEEK 11

WEEK 12

WEEK 13



This month's goodies include:

*Inspiration*  
**Faithful Creative**

*Application*  
**Skin In The Game  
Challenge**

*Education*  
**Time For Action  
Video Course**

## Skin In The Game month

*"...an active doer [who obeys], he shall be blessed in his doing"  
(James 1:25 AMPLIFIED)*

God blesses actions not intentions. You have already been taking action and applying yourself to participate in the process of growth.

This month we'll be looking to up our game and stretch the boundaries a little. The key thing to bear in mind is this - perfection is not the goal, movement and momentum are what we are looking for!

# MONTH 3

## WEEK 14 - REST

**“Then God saw everything that He had made, and indeed it was very good...And on the seventh day God rested from all His work which He had done.”  
(Genesis 1:31–2:2 NKJV)**

Even God took the opportunity to appreciate His work. You should do the same. Take this week to celebrate how far you have come and what you have done!

We'll also be encouraging you to share your breakthroughs, revelations, roadblocks, and let others love and encourage you.

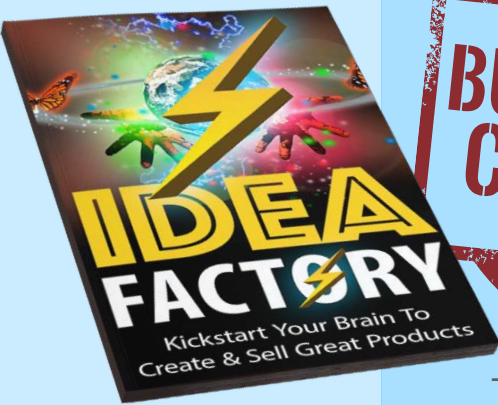


WEEK 15

WEEK 16

WEEK 17

WEEK 18



*Inspiration*  
**IDEA Factory**



This month's goodies include:

*Application*  
**Build A Blog  
Challenge**



*Education*  
**Business of Me  
Video Course**

## Your Online Platform month

Whatever ideas you might be percolating it will require platform. Your platform is your online home. There are a number of places it is worth staking your claim, and this month we'll walk through one of the most important.

**We'll keep it simple, providing directions to begin sharing your work through a blog or website.**

The skills you practice here are foundational for how you might choose to turn up for the world in the future.

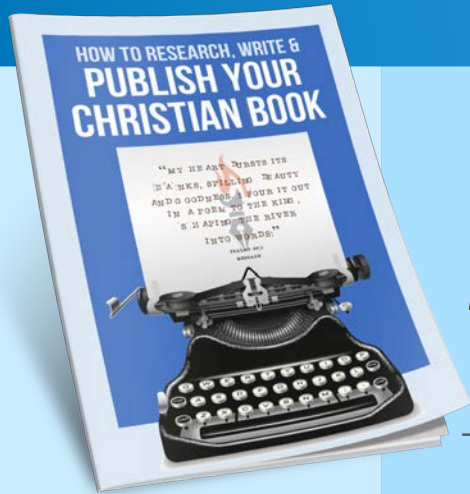
# MONTH 4

WEEK 19

WEEK 20

WEEK 21

WEEK 22



*Inspiration*  
**How to Research,  
Write & Publish  
Your Christian  
Book**



*Application*  
**PS451 Challenge**



*Education*  
**Write Now!  
Video Course**

This month's goodies include:

# Write a Book month

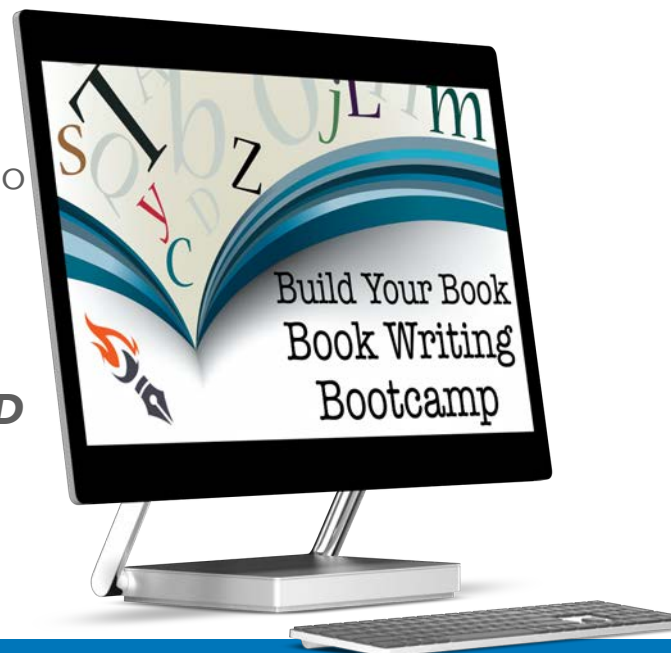
Writing a book can seem like a daunting thing, but this month's training and creative encouragement will surprise you!

We'll walk together through some easy ways to finally write your book, without it taking three decades of blood, sweat, and tears.

Using the **PS451 BOOK SHEPHERD METHOD** your **BIG IDEA** will soon become a book!

Included this month:

**BONUS MINI  
DEEP-DIVE COURSE  
Build Your Book Bootcamp™**



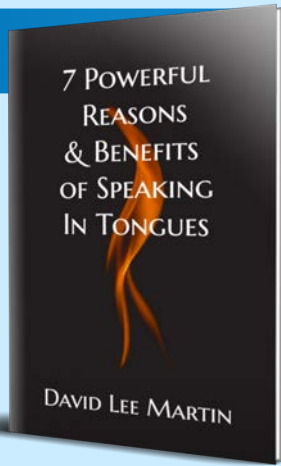
# MONTH 5

WEEK 23

WEEK 24

WEEK 25

WEEK 26

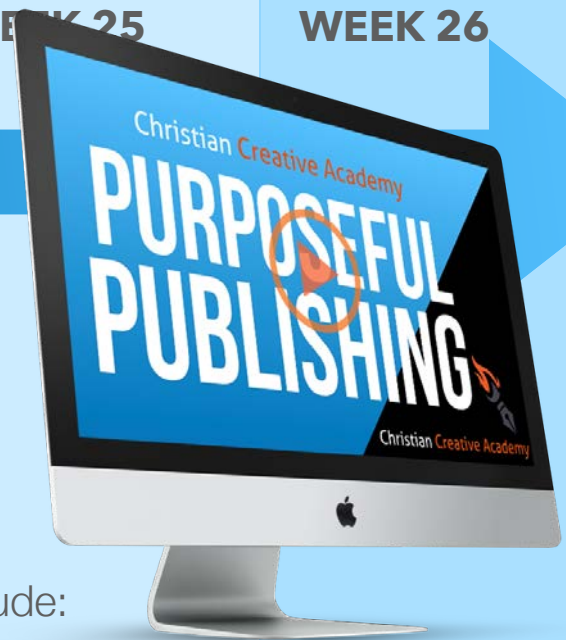


*Inspiration*  
**7 Powerful  
Reasons &  
Benefits of  
Speaking in  
Tongues**



This month's goodies include:

*Application*  
**Publish Now  
Challenge**



*Education*  
**Purposeful  
Publishing  
& The 5 Stone  
Framework**

## Publish Your Book month

Once you have written a book the next step is to publish!

Having published over a thousand books the Academy has a lot of experience here, and we want to share that experience with you . You'll learn how to package your words into a beautifully formatted book ready to hit the virtual shelves.

Get the lowdown on creating a cover, formatting for digital and print, and uploading your book to Amazon.

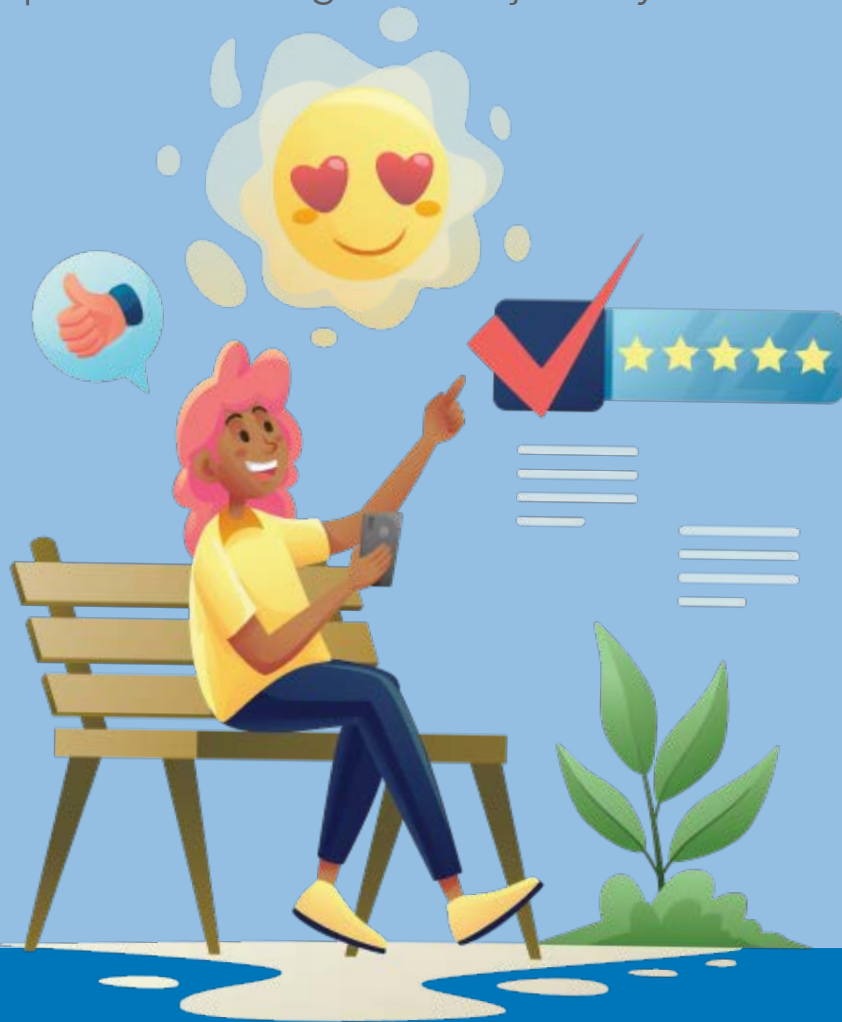
# MONTH 6

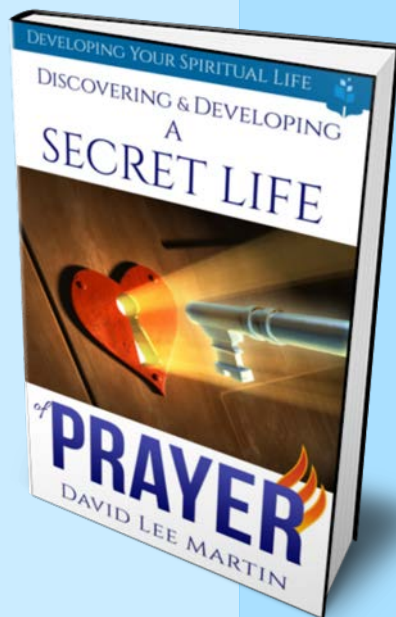
## WEEK 27 - REFRESH

**“There remaineth therefore a rest to the people of God. For he that is entered into his rest, he also hath ceased from his own works, as God did from his.”  
(Hebrews 4:9–10 KJV)**

Life is not just about work and production. God designed us to enjoy pitstops of peace, where we exercise gratitude and remember our reason for doing what we do.

That’s what this week is for. You can review and catch up, or just kick back and praise God for his friendship and partnership in this exciting creative journey.





## Seventh Month Sabbath



## Take a breath...

Leviticus 25 speaks of a seventh year sabbath. Every seventh year the land would rest. We will apply this principle for our seventh month on the Highway.

The teaching will be on prayer and the presence of God.

No challenge. No list of to-do's. No boxes to check or dominos to topple.

Feel free to revisit what you have already done, or just put your feet up and offer thanks.

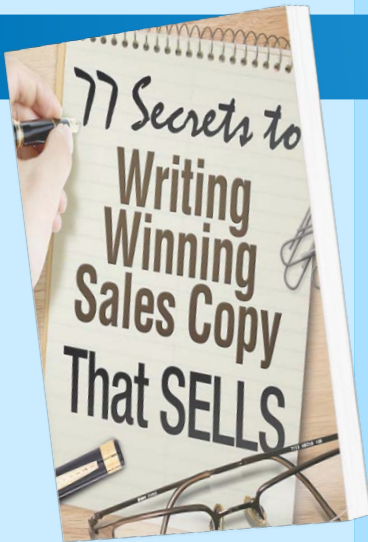
# MONTH 7

WEEK 32

WEEK 33

WEEK 34

WEEK 35



*Inspiration*  
**77 Secrets to Writing Winning Sales Copy**



This month's goodies include:

*Application*  
**List Build Challenge**



*Education*  
**GOING DEEP Video Course**

## Build A List month

Being able to build an active list of email subscribers is a key and powerful way for you to communicate your message and share your worth.

It is one of the easiest and most flexible ways to get started, and whatever other avenues of sharing and bringing value you choose to utilise, an email list will always be in the frame.

Let's get you started, set up some landing pages, create some lead generating gifts, and see your list grow.

# MONTH 8





## SMALL COURSE CHALLENGE



This month's goodies include:

*Inspiration*  
**Sustained by God Training**

*Education*  
**AWESOME COURSE CREATION Video Course Part 1**

*Application*  
**Small Course Challenge**

# Create a Course month (Part 1)

You have a unique history, experience, and expertise, and all of that know-how can be crystallised into an online course.

One of the most powerful and profitable ways to share your worth is through online courses and memberships.

You'll get access to mini-course creation training, and lots more goodness to help you get your own courses up and running.

# MONTH 9

## WEEK 40 - REVIVE

**“Walk with me and work with me — watch how I do it. Learn the unforced rhythms of grace. I won’t lay anything heavy or ill-fitting on you.”  
(Matthew 11:29 MESSAGE)**

You are called to walk in pace with the Father, and his pace is peace. This week you’ll come beside the still waters and celebrate your wins.

Take a moment to breathe and smell the roses! You are awesome, and it’s a great thing to take time to remember and celebrate it.



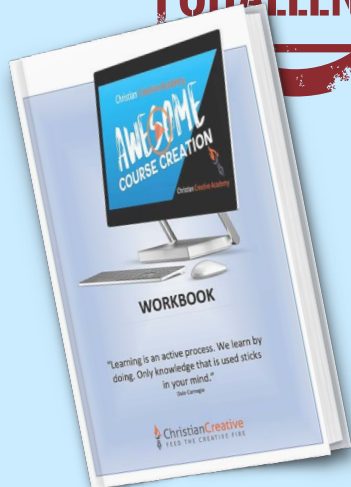
WEEK 41

WEEK 42

WEEK 43

WEEK 44

SMALL COURSE  
CHALLENGE



This month's  
goodies Include:

*Inspiration*  
**Awesome Course  
Workbook**

*Education*  
**AWESOME  
COURSE CREATION  
Video Course Part 2**

*Application*  
**Small Course Challenge**

## Create a Course continued...

Continuing your course creation challenge you'll deploy your small course learning and take the creative assets you've made to prepare a sales page and deliverables, baking them into a practice digital online course.

You'll also get the **Awesome Course Creation workbook** to brainstorm and develop future courses.

# MONTH 10

WEEK 45

WEEK 46

WEEK 47

WEEK 48



*Inspiration*  
**Surprise! Surprise!**  
**Share Box**



*Application*  
**Cast Your**  
**Net Challenge**

This month's goodies include:



*Education*  
**Purposeful**  
**Podcasting**  
**& Wholly Holy**  
**Calling**

# Purposeful Podcast month

If speaking rather than writing is your thing now is your time!

Podcasting is a wonderfully personal way to connect with your audience, and just as publishing a book has now become possible for anyone who chooses to, it is also very easy (and free) to create and distribute a podcast.

Get the lowdown on what you need, how to easily record and edit your audio, and headache free ways to blast your new show out to your listeners.

# MONTH 11

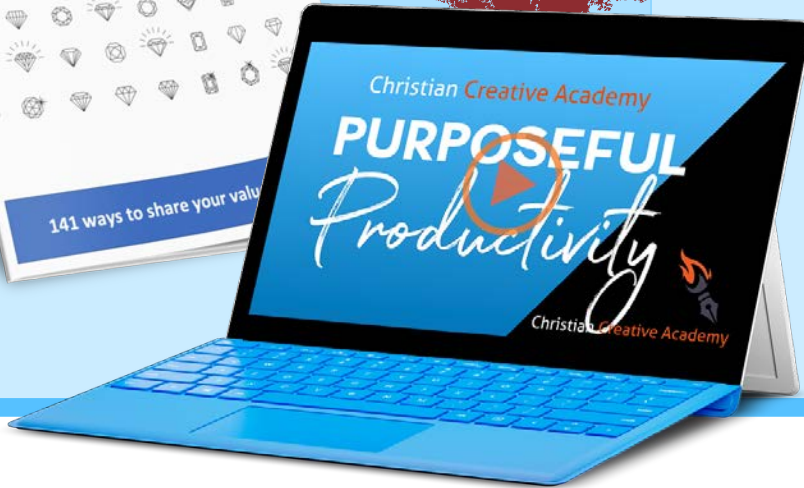
WEEK 49

WEEK 50

WEEK 51

WEEK 52

**HOPE 29:11  
CHALLENGE**



This month's goodies  
Include:

*Inspiration*  
**Crystallize Your Value**

*Education*  
**Purposeful Productivity  
Video Course**

*Application*  
**HOPE 29:11 Challenge**

# Purposeful Productivity month

This month is a special one. We saved it until now because it will help you take all that you have already learned and put it to work in ways that won't lead to burn out.

The creative life is meant to be fun and fruitful, and that's what we'll be focussing on here.

Good ground brings forth abundant good fruit, and your heart and life are ripe for revolutionary results!

# MONTH 12

# LOOKING BACK & LOOKING FORWARD



This has been a

**Revolutionary year!**

You now have the raw material and knowledge to:

- Write & Publish A Book
- Create a Website
- Build An Email List
- Start a Podcast
- Create and Online Course
- And so much more!



# VICTORY!