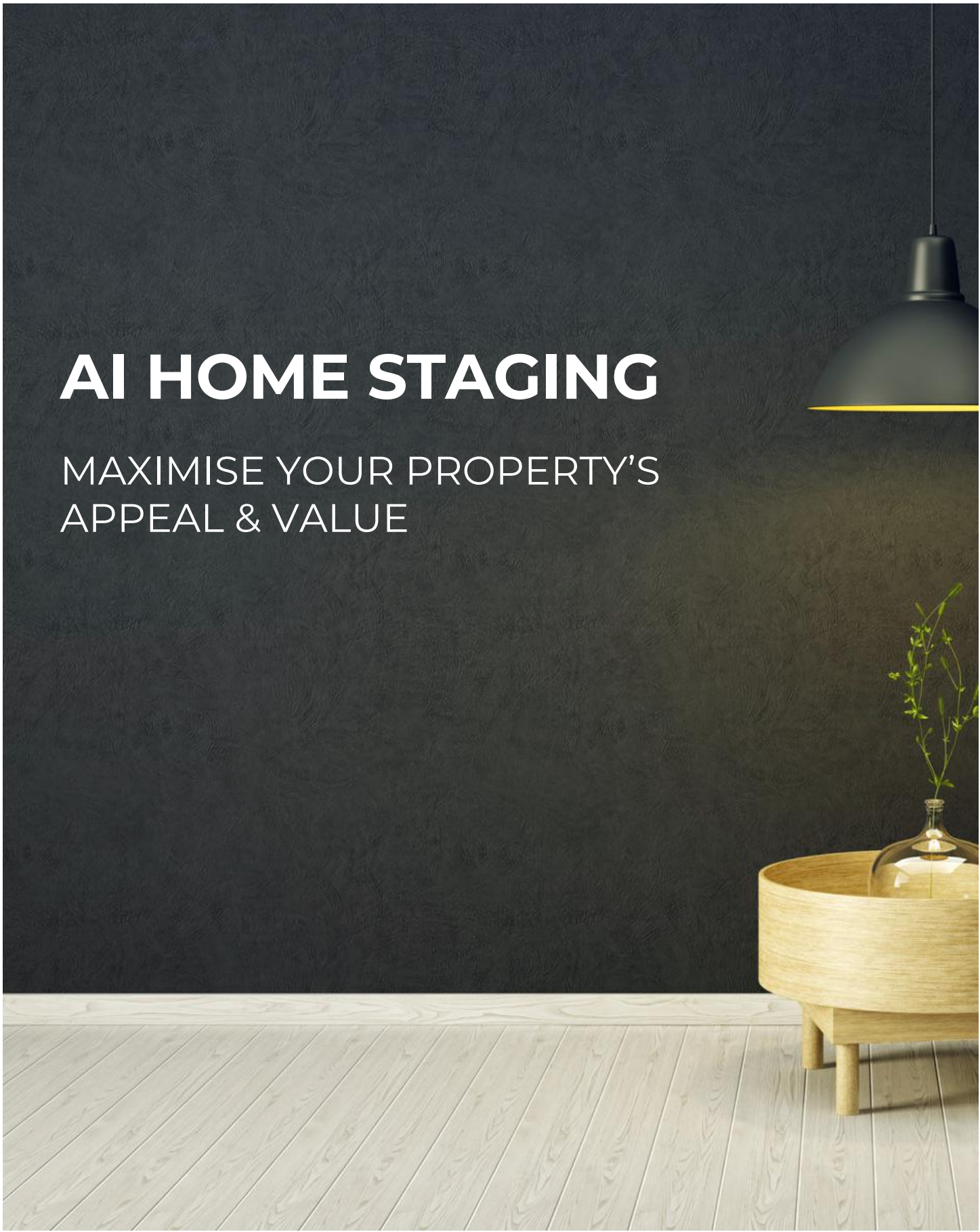


# AI HOME STAGING

MAXIMISE YOUR PROPERTY'S  
APPEAL & VALUE



HAMMOND  
STRATFORD &




# HOW IT WORKS

AI Home Staging is an innovative service that uses advanced artificial intelligence to digitally furnish and enhance photographs of your property, creating stunning, photorealistic images tailored to suit the character, style, and age of your property.

This service is faster, more cost-effective, and more customisable than traditional staging methods.

We start with quality, professional photographs of your property taken by our expert photographer. Using AI technology, we can then add or remove furniture, and alter the decor, creating inviting, stylish rooms which maximise buyer-appeal.

## CHOOSE YOUR PACKAGE

| PHOTOGRAPHY   | STANDARD AI  | PREMIUM AI  |
|---|--|---|
| <p data-bbox="159 1193 432 1272"><b>FREE</b></p> <ul style="list-style-type: none"> <li data-bbox="185 1341 475 1375">✓ Professional photos</li> <li data-bbox="185 1404 453 1438">✓ Unlimited images</li> <li data-bbox="185 1467 373 1500">✓ Full editing</li> <li data-bbox="185 1529 426 1563">✓ Enhanced skies</li> <li data-bbox="185 1592 512 1626">✓ Face/number plate blur</li> </ul> <p data-bbox="384 1727 550 1794"><b>SELECT</b></p> | <p data-bbox="600 1193 874 1272"><b>£60 incl VAT</b></p> <ul style="list-style-type: none"> <li data-bbox="625 1341 916 1375">✓ Photography PLUS;</li> <li data-bbox="625 1404 863 1438">✓ Up to 8 images</li> <li data-bbox="625 1467 916 1500">✓ 24 hour turnaround</li> <li data-bbox="625 1529 908 1563">✓ Standard quality AI</li> <li data-bbox="625 1592 920 1626">✓ Limited décor styles</li> </ul> <p data-bbox="826 1727 991 1794"><b>SELECT</b></p> | <p data-bbox="1040 1193 1326 1272"><b>BESPOKE</b></p> <ul style="list-style-type: none"> <li data-bbox="1066 1341 1356 1375">✓ Photography PLUS;</li> <li data-bbox="1066 1404 1401 1438">✓ £40 incl VAT per image</li> <li data-bbox="1066 1467 1361 1500">✓ 48 hour turnaround</li> <li data-bbox="1066 1529 1355 1563">✓ Premium quality AI</li> <li data-bbox="1066 1592 1394 1626">✓ Enhanced décor styles</li> </ul> <p data-bbox="1267 1727 1433 1794"><b>SELECT</b></p> |
|    |   |    |

# BENEFITS



## INCREASE VALUE

AI staging can help boost your property's perceived value, potentially increasing the chance of achieving a premium asking price.

## CUSTOMISABLE

AI allows for easy alterations to match different buyer preferences, making your listing more appealing to a broader audience.

## COST EFFECTIVE

Save on the costs of physical staging while still presenting your property in the best possible light.

## QUICKER SALES

Well-staged homes attract more attention, leading to quicker sales.

“

**While traditional staging  
can cost thousands,  
our AI staging service  
starts from just £6.25  
per image!**



# TRANSFORMING REAL HOMES

STANDARD AI



PHOTOGRAPHY



**45% MORE VIEWS**

It's a common misconception that all AI-generated images look unrealistic or like something from a video game.

Today's AI technology can produce high-quality images that help buyers imagine themselves in the space, making it especially useful for showcasing empty properties.

**According to studies, listings with AI staging receive 45% more online views than un-staged properties.**

Additionally, AI can be a powerful tool for properties in need of some updating or TLC. While it's important to clearly inform potential buyers that the images include AI enhancements, it remains an excellent way to highlight a home's true potential.

# TRANSFORMING REAL HOMES

STANDARD AI



PHOTOGRAPHY



**SELL 75% FASTER**

AI staging isn't just for premium homes.

While it's a great fit for high-end properties, it's also budget friendly and versatile enough for any type of property.

Whether you're selling an apartment, or executive family home, AI staging can boost the appeal of your listing.

**Research indicates that staged homes sell 75% faster than those that aren't staged, no matter their price range.**

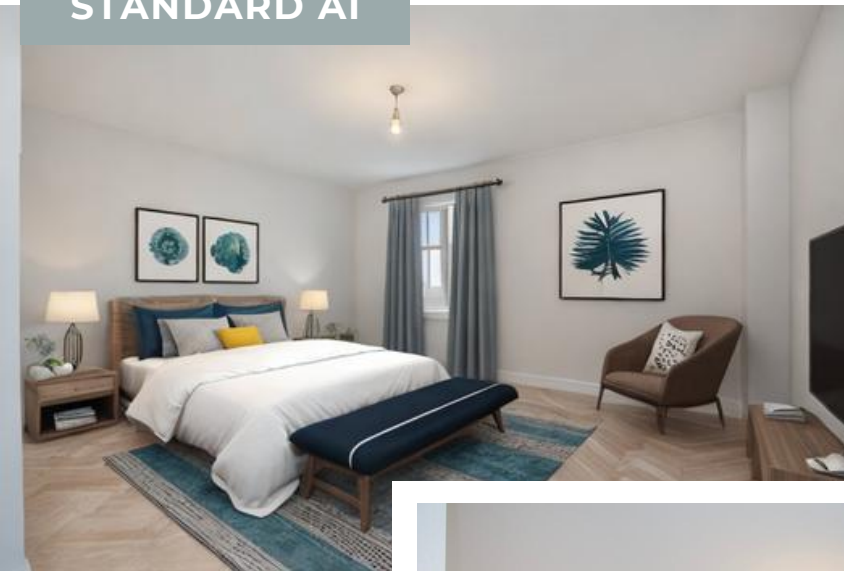


# STANDARD VS. PREMIUM

When choosing between standard and premium AI home staging, consider the type of property and your selling goals. Standard AI staging offers excellent visuals for everyday homes, while premium AI staging delivers a refined look, perfect for new builds or high-end properties.

Both are great options, but the right choice depends on the impression you want to make. For more details or to book your AI home staging, contact your local branch.

STANDARD AI



PREMIUM AI



“

When choosing which AI home staging is right for you, consider the type of property & your selling goals.



# KERB APPEAL

STANDARD AI



PHOTOGRAPHY



STANDARD AI



PHOTOGRAPHY



AI staging goes beyond just the interior; it can enhance everything from gardens and patios to exterior features like rendering and a new roof.

If you're selling a project property, it can help your potential buyers envision the full potential.

# GETTING IN TOUCH



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