

READ MY LIPS

**Moisturising lip balms, flavoured just like
your favourite treats!**

READ MY LIPS

We've been creating the tastiest lip balms since 2008, with a Read My Lips product being **sold every 10 seconds!**



Formulated
with
Beeswax



Deliciously
Flavoured



RSPO
Certified



Cruelty
Free



Iconic
Global
Brands



Fun &
Collectible



Exclusive
Potential



Enriched
with
Vitamin E



READ MY LIPS

OUR BRANDS



HERSHEY'S



m&m's



Fruit-tella

Reese's



Twizzlers

READ MY LIPS

OUR RETAILERS



READ MY LIPS

Around the World



In **4,484**
doors across the UK
alone



Pepsi Standard Lip Balm

PEP989383PF



Unique & collectible



Classic Pepsi flavour in a smooth hydrating balm

New plastic-free packaging



Pepsi Wild Cherry Lip Balm

PEP98384B



Top global
beverage
brand



Bursting
with bold
wild cherry
flavour

Pepsi Tear 'N' Share Lip Balm

PEP98405



Perfect for collecting



A playful gift
that's made for
sharing (or
keeping!)

Pepsi Max Bottle Lip Balm

PEP98536



Bold Pepsi Max
flavour



Fun bottle
shaped
design that's
iconic and
collectible

Pepsi Cherry Lip Oil

PEP98772



Taps into
the huge
cherry
trend

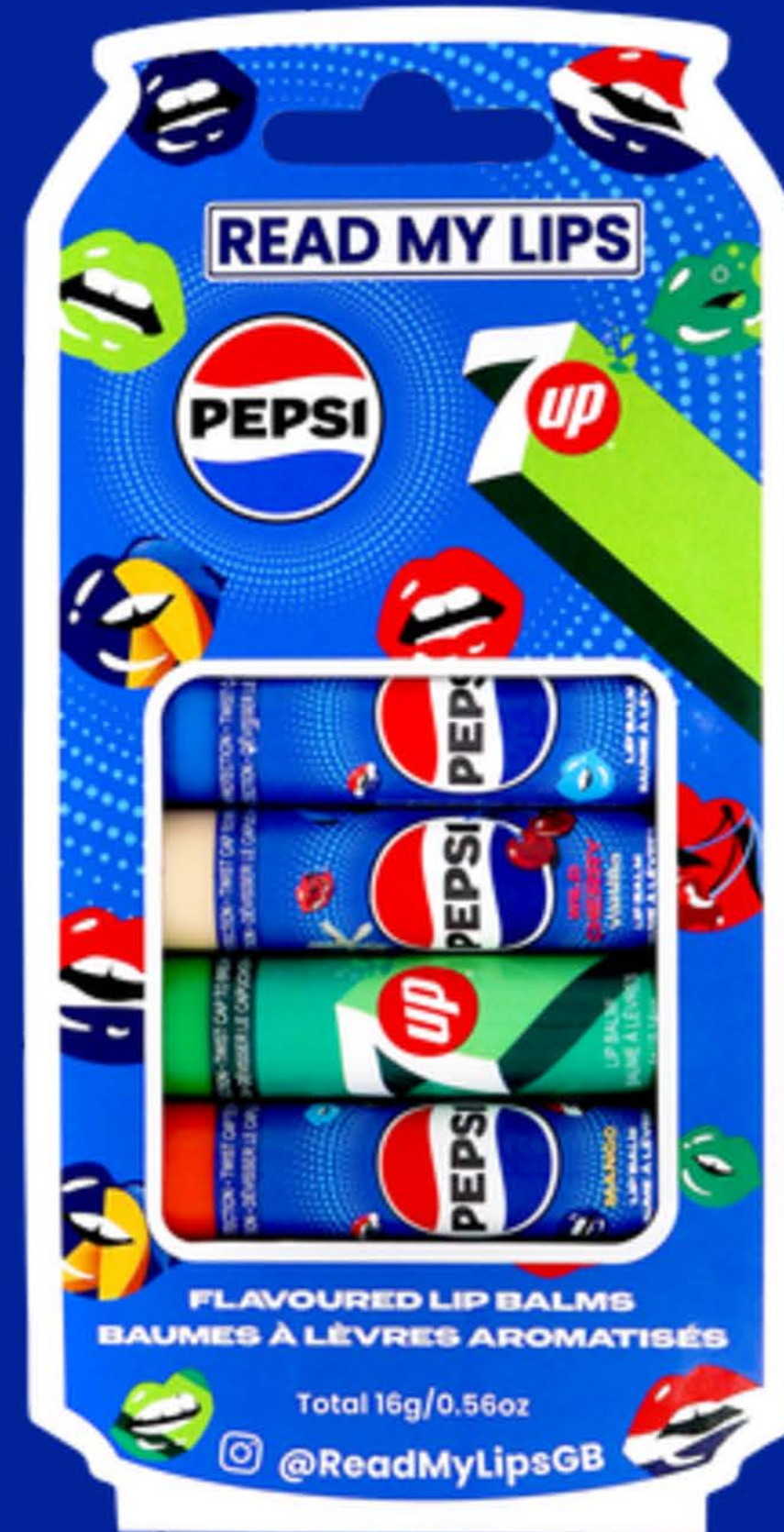


Ultimate
blend of
glossy
shine and
irresistible
cherry
flavour

Pepsi 4 Piece Can Set

PEP98654

Perfect
for
gifting



Fusion of
retro cool
and modern
must have



Pepsi 8 Piece Party Pack

PEP98629



Bold collection of Pepsi icons in one statement set





7UP Lip Balm

SUP98650B



Smooth hydration with a crisp cool twist



Iconic 7UP flavour in a refreshing lip balm

7UP Lip Balm

SUP98650PF

New plastic-free packaging arriving end of July 2026



Smooth hydration with a crisp cool twist



Iconic 7UP flavour in a refreshing lip balm

New plastic-free packaging



7UP 3pc Lip Balm and Mirror Set

SUP98739



A must have gift set for 7UP lovers



Includes a handy mirror for on the go touch ups

7UP Bottle Lip Balm

SUP98695



Fresh iconic
7UP flavour



Fun bottle
shaped
design that's
iconic and
collectible

Reese's

Reese's Cup Shaped Balm

HERSH98542



Iconic Reese's
flavour in a
peanut butter
cup shape



Reese's Lip Balm

HERSH98373



Flavour combo
that's beloved
globally



Deliciously fun and collectible

Reese's Hand Cream & Nail File

HERSH98740

Paired with a branded nail file for the perfect on the go self care

A fun giftable duo



HERSHEY'S

Hershey's Sprinkles 'N' Creme Lip Balm

HERSH98643

HERSHEY'S

A fun twist on
an iconic
Hershey's
treat

One of the
most
recognised
chocolate
companies
in the world



JOLLY
rancher

Jolly Rancher Watermelon Lip Balm

JR98414

Watermelon often ranks among the most loved Jolly Rancher flavours

A playful collectible for fans of iconic Jolly Rancher treats



Jolly Rancher Blue Raspberry Lip Balm

JR98653



Inspired by one of
Jolly Rancher's
most distinctive
flavours

Fun and
unforgettable



Jolly Rancher Juicy Watermelon Lip Care Kit

JR98742



Taps into the lip care trend



A playful kit perfect for gifting, travel, or daily essentials

Fruit-tella[®]

Fruit-tella Summer Fruits Lip Balm FR98644

Fruit-tella

Instant
recognition and
desirability

Familiar fruity
scent that
resonates



Fruit-tella Strawberry Lip Balm

FR98651

Fruit-tella®

Nostalgic
branding and
flavour

Inspired by
a beloved
classic
sweet



Fruit-tella Berries & Cherry Lip

Balm Trio

FR98743

Fruit-tella



Captures the fun and sweetness of Fruit-tella's classic sweets

Perfect for bags, gifts, or sharing



Fruit-tella 8 Piece Party Pack

FR98735

Fruit-tella



A true flavour fiesta



READ MY LIPS



Skittles 4 in 1 Lip Gloss

SK98826

new

4 iconic Skittles
flavours in one
playful tube

Smooth, hydrating
balm that keeps
lips soft and
nourished





Skittles 8 Piece Lip Balm Set

SK98811



Experience the full rainbow with 8 vibrant Skittles flavours

Fun, flavourful, and bursting with personality



Skittles 4 Piece Lip Gloss Set

SK98810



new

Each gloss captures the fun, fruity flavours of Skittles

Iconic global sweet brand



m&m's[®]



M&M's Chocolate Salted Caramel Lip Balm

MM98828



Sweet meets salty in this irresistible flavour fusion

Smooth, hydrating balm inspired by M&M's indulgent salted caramel treat

NEW





M&Ms Peanut Butter Lip Balm

MM98822



NEW

Instantly
recognisable
branding

Creamy peanut
butter flavour in a
smooth, nourishing
balm



M&Ms Peanut Butter Lip Balm & Bag Charm

NEW

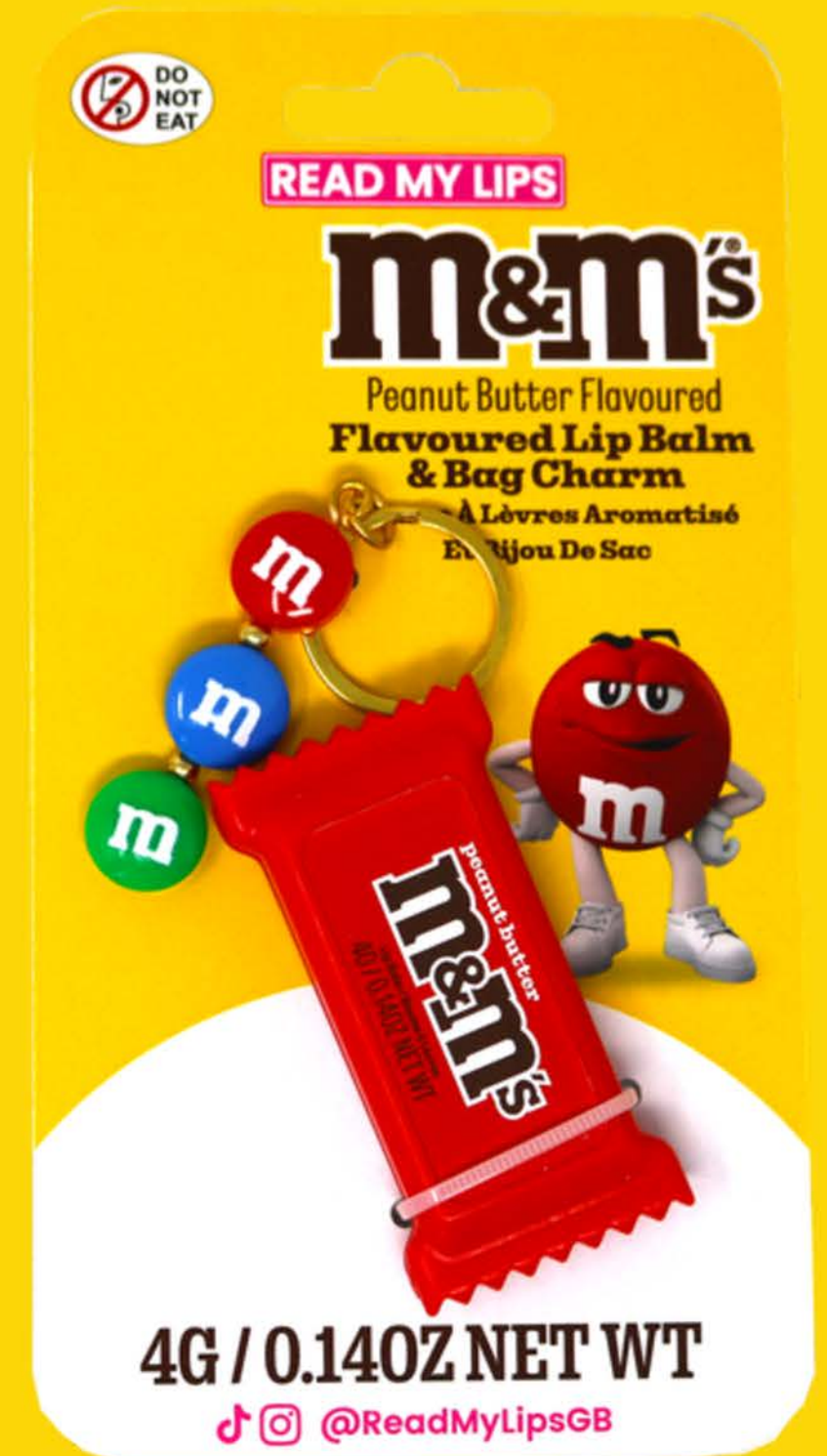


MM98821



Comes with a collectible bag charm, perfect for the ongoing bag accessory trend

Perfect for gifting or adding personality to bags etc.





M&Ms 3 Piece Lip Balm Set

MM98831

NEW



A bright, giftable collection





Crayola Matcha Cookie Lip Balm with Keychain

CY204027

NEW

Available from end of September 2026



Part beauty,
part fun
accessory



Crayola Strawberry Lip Balm with Keychain

CY204037

NEW

Available from end of September 2026



Part beauty,
part fun
accessory



Crayola Watermelon Lip Balm with Pompom & Keychain

CY204038

NEW

Part beauty,
part fun
accessory

Available from end
of September 2026



Crayola Blueberry Lip Balm with Pom Pom & Keychain

CY204024

NEW

Available from end of September 2026



Part beauty, part fun accessory



READ MY LIPS

PR & Activity

Awards – B&LLA Awards 2025 Finalists

Best Brand Licensed Health & Beauty Product or Range



READ MY LIPS

How It Started



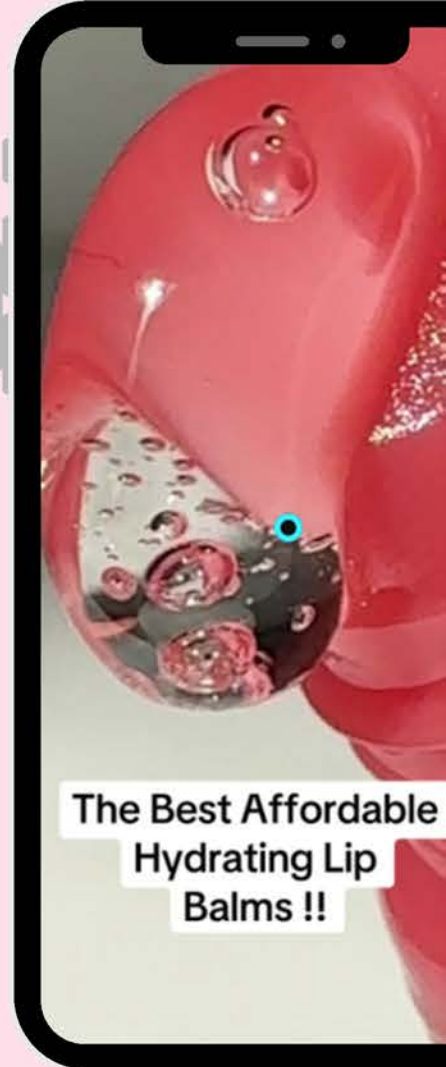
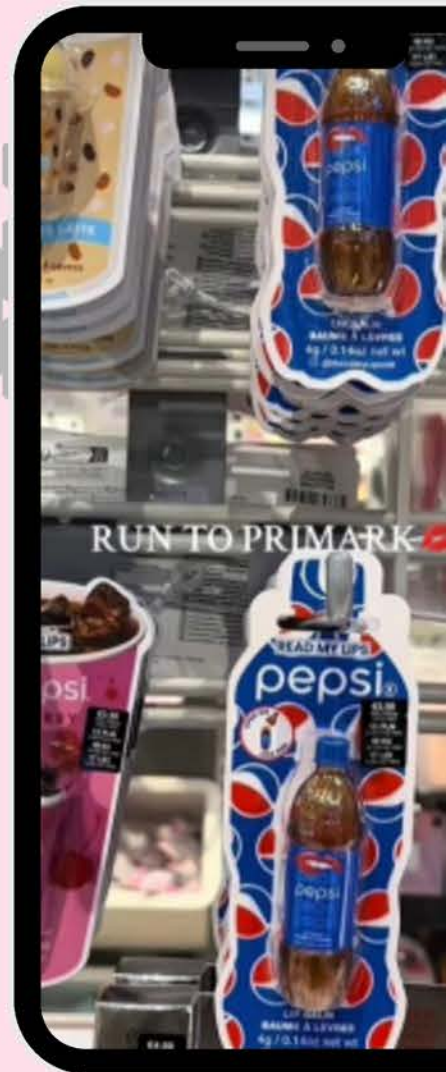
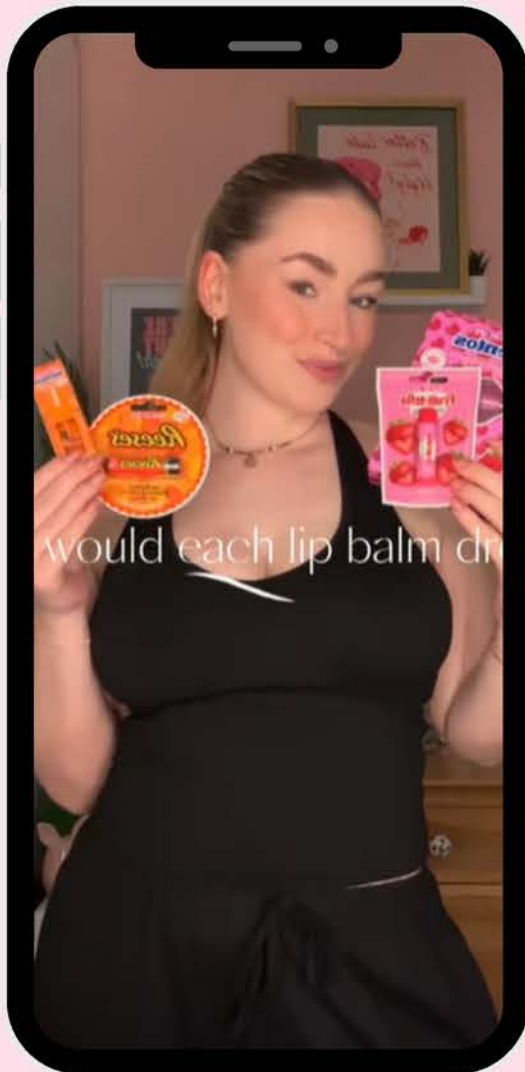
How It's Going



READ MY LIPS

Influencer Content







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