

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 139



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

It was June of 1979, and my parents had just bought their first and only house in Romeoville. I had just finished 1st grade at Washington Elementary School in Wheaton and was ready for my summer vacation and big move to our new home... or so I thought. Apparently, they had year-round school in Romeoville. It was a track system where they had the town split into four groups, and I was on track "A." So, lucky me, I got to start 2nd grade at the beginning of July. Seriously!?! No summer vacation for me. Not to mention that I was in school on my birthday, July 9th. That just isn't supposed to happen!

To make matters worse, my 2nd-grade teacher was... well, let's just say less than kind. I will never forget how she looked or spoke to all the students - like we were less than nothing. She also grabbed students and threw things. I was terrified of her and it absolutely crushed me. I wanted to run away, back to my apartment in Carol Stream and Washington School in Wheaton. I gave up on school altogether... until 3rd grade.

3rd grade they switched to having summers off, which I was thankful. The very first day of 3rd grade, my new teacher picked me out of the class because she noticed I was mortified and utterly deflated. She actually saw me. She looked in my eyes and saw the pain and fear, and she gave me a great big hug. She pulled me aside and started chit-chatting with me and made me feel comfortable. In that conversation, I asked her why she had such a bad limp. She told me she had polio when she was a child. We connected at that moment because my mom had polio as a child and limped, too.

The rest, as they say, is history. That entire year, she was a comfort when I cried, helped me with mistakes and provided more pep talks than I can count. She challenged me but was gentle about it as well. My 3rd-grade teacher made the insecurity, frustration, self-doubt and the hurts of 2nd grade melt away. She was such a blessing and good friend to me when I needed it most.

"Iron sharpens iron, and one man sharpens another." Proverbs 27:17 ESV. In other words, good friends leave a positive influence.

I was looking at my 3rd-grade class picture not too long ago. I wish I could tell her how much she meant to me and impacted my life, but I'm not sure how to find her. I'd like to let her know how she taught me the best way to overcome insecurity and loneliness is to look for ways to reach out to and lift others. I think we all need that connection more than ever right now!

This month, start being the friend to others you wish you had. Reach out to those you have not seen in a while, which might be everyone! Seek out those who seem lonely or sad or lost. Invite a friend to coffee, or to a virtual chat on Zoom. Get off Facebook and start connecting in real life, even if all you can do is a phone call. The best way to overcome insecurity + loneliness in our lives is to actively look for ways to reach out to and lift others.

Have a joy-filled month of September!

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

2020 SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5 CLOSED
6 CLOSED	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Month at a Glance:

5th - 7th CLOSED Labor Day Weekend - in order to celebrate the Labor Day weekend with our families. Have a wonderful holiday weekend!

20th Wife Appreciation Day - Let her know how important she is to you, and how much she is appreciated.

22nd First day of Autumn - "Life starts all over again when it gets crisp in the fall." ~F. Scott Fitzgerald

Employee birthdays this month:

- 15th - Dawn Churchill, Accounts Payable
- 15th - Mark Bouquet, Jr., Sales Manager

7 Health Benefits of Smiling

Smiles are powerful. Not only do they generate engagement between two people, but the more someone smiles, the healthier his/her brain can be... Seriously! Smiling more often, regardless of your mood, can improve your health & help you live longer. Check out seven health benefits of smiling below. crack a smile or spit out a laugh. It's healthy for you!



- 1. Improved Mood** - Smiling releases endorphins, which helps a person feel happier & more positive. A Scientific American study found that facial expressions, such as smiling, can improve one's mood & increase positive thoughts. The next time you're feeling a little blue, try smiling - it might make you feel better!
- 2. Pain Relief** - Believe it or not, a good laugh relieves some body aches or pains. As mentioned above, laughing also triggers the release of endorphins - the body's natural feel-good chemical. According to Mayo Clinic, laughter is the best medicine, as it allows the body to produce its own natural painkillers. So, get a good laugh in because it's healthy!
- 3. Lower Blood Pressure** - Heart health is especially important, & laughing or smiling can lower your blood pressure. An article published by The College of Family Physicians says laughter can lead to an immediate increase in heart rate & oxygen consumption. Following that is a period of muscle relaxation, decreased heart rate & lower blood pressure. Even the small amount helps reduce someone's risk of developing heart disease.
- 4. Stronger Immune System** - Did you know that laughing or smiling helps boost your body's immune system? Well, it does! A WebMD study states that laughter, which often starts with a smile, increases immune cells & infection-fighting antibodies, which improves your resistance to illnesses.
- 5. Stress Reliever** - That's right, smiling, or laughing activates & relieves your stress response. Studies, where individuals had to face stressful situations while smiling, were found to have lower heart rates than those who weren't smiling.
- 6. Better Relationships** - A study, completed by the U.S. National Library of Medicine, found that people who smile are usually identified as being more likable, compared to those who don't smile. If you are a "likable" person, you also have a better chance at building & maintaining relationships with people - which benefits you & your overall well-being.
- 7. Younger Appearance** - While you might not decrease in age, smiling or laughing more often can give the illusion that you look younger than you are. A Psychology & Aging study showed that when a group looked at photos of happy faces, they guessed the age of the person in the picture as younger compared to pictures of the same person with a neutral or angry expression. Go ahead & smile! You're only embracing your youthful appearance.

As you can see, smiling & laughter are beneficial for your mind, body & overall well-being! Regardless of your mood, it's okay to crack a smile or spit out a laugh. It's healthy for you!

Our Blog. (2019, May 31). *7 Health Benefits of Smiling*. Retrieved from BrightSpring Health Services: <https://www.brightspringhealth.com/blog/7-health-benefits-of-smiling/>

Did You Know ?

Creative Carpet & Flooring starts to become in high demand this time of year

If you are even thinking of having new flooring installed for the holidays, I implore you to HURRY to our showroom & book your installation now, even if you don't need it for a month or two. If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!

AVOID THE HOLIDAY RUSH & VISIT US TODAY!
in Mokena IL or Highland IN
888.910.6585

DARIA USHYTKO
of Joliet, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 09/30/2020

MEET OUR CARPET CLEANING CUSTOMERS...

CLAUDIA GEORGE	KAREN ERWIN	REBECCA MAY
DEBBIE PIGGOTT	LINA ARRIGO	ROSEMARY REGNIER
DIANE & WILLIAM TAMBORSKI	LISA CANDELARIA	SADE BUFORD
DOLORES BRUTI	LORRAINE	SALLY WEISHAAR
DORA TAMAYO	EVENHOUSE	THOMAS KEMPE
ELEANOR MASLAR	MARIAN HIGGINS	VERN & MELANIE FISCHER
GREG PUPCHIK	MARY BRADLEY	WAYNE HAMRIN
IRV & CHARLOTTE ROBERTS	NANCY	WINNIE NYHUS
JAKE PASCALE	FRANKOVICH	
JAN NANNEY	PEARL ZUIDEMA	
	PHIL & JEANNETTE BRADLEY	

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES!
888.910.6585



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ADAM TUDOR	CINDY STETINS	IRMA DENTON	KATERINA CRONIN	MARTIN GRUSZKA	PHILLIP MACK
ADRIANN GALLO	COLIN KNAPP	JACKI CLARK	KATHLEEN GOHOVENA	MARY PETERS	RANDY CALDWELL
AILEEN MASTERSON	CORY LODY	JACKIE BERENSON	KATHY DAPKUS	MARY ROJAS	RICH DYKSTRA
ALEX & TIANA JOHNSON	DANA KRIZMANIC	JANET HAAVIG	KATHY SHEA	MARY SANDERS	RICHARD MIONI
ALICE FURTEK	DANIELLE HELENTHAL	JANIS HICKS	KATHY ZEMAITIS	MARYANN NOWAK	RICK TOWSON
ALYSSA BAKER	DARLENE GIANOTTI	JASON BARRERA	KELLY JOHNSON	MATINA & PETE GEORGEON	RICKEY & LORI MONTEZ
AMBER WILKINS	DARLENE SANDERS	JASON LOPEZ	KELLY WALSH	MATTHEW & CHRISTINE ASHCRAFT	ROBERTA RENALDY
AMY & JEFF KELLY	DAVE ROUSSEAU & JANET NANNEY	JAY & ESTHER PETERS	KERRY DERUBBO	MAUREEN OKEEFE	ROSEMARY WITRY
ANDREW KOVACS	DAVID EVANS	JEFF OKRAGLY	KEVIN & DAWN SCHULTZ	MAUREEN TOBIN	RUTH SWETS
ANDREW SLOAN	DEAN & CINDY BRANSON	JERRY & ANN MCCARTHY	KEVIN ANDREWS	MELANIE EHRHART	RUTHANNE TRUBICH
ANDREW STITES	DEBBIE & JAY LARSON	JERRY SATERNUS	KIM GRILEC	MICHELLE FLORES	SANDY CRISCIONE
ARLENE HUFNAGL	DEBBIE CROWLEY	JERRY SHEA	KIMBERLY ROSE	MICKEY WENDT	SARAH SKINNER
ATHINA VARANECKAS	DEBBIE PRODEHL	JERRY VELTMAN	KRISTA FRASZCZAK	MIKE DAVIS	SCOTT SPENCER
AUDREY MQUILLAN	DEBRA BECKETT	JESSICA LYONS	LASUNDR BROWN	MIKE FABER	SUE & RICHARD CYZ
BETTY & DAVIS JONES	DENISE BALSIS	JILL & JOHN KREIS	LAURA MESSINGER	MIKE MADURA	SUSAN RIMBO
BILL PECK	DENISE LUKOWSKI	JIM & LAURA JACEWICZ	LAURA METER	MIKE TADLA	TAMMY BERNER
BOB ASH	DENNIS JAKKO	JIM & SANDY MCMAHON	LAURIE BATAYEH	MIMI ROYER	TED & NANCY BOONE
BRAD HYLAND	DIANE PERINI	JIM KRUEGER	LAURIE BENDELL	MOHAMMAD DABBOUSEH	TERI DYE
BRENT ESTES	DIANNE BOND JENKINS	JIM MAHER	LINDA & JOE LOPEZ	NICK BLINK	THERESA OSTAPCHUK
BRIDGETTE GILBERT	DIANNE RICH	JOAN FRYE	LINDA DEHNERT	NICK PORTER	TIFFANY SOPOUSEK
BRITTANY MASTALESH	DONALD SEGER	JOAN OOMS	LINDA HNATUSKO	PAM DUKE	TOM & ALANA LEMMEN
CANDISE MATHWES	DOROTHY LONG	JOANNA BENIGNETTI	LINDA WELSH	PAMELA RAMANNA	TONY WILLIAMS
CAROL ROONEY	DWAYNE WEARY	JOE DOBES	LINDSEY OLSON	PAT BUGNER	TRISH FARKOS
CARRIE ECKBERG	ERIK SCHELLING	JOE HEERLEIN	LISA UDANI	PAT CRUM	VICKY & MIKE FLANAGAN
CARRIE NOWACKI	FRANCINE KRUSZELNICKI	JOHANNA FRICK	LOUISE BRANDYS	PATRICIA STEWART	VIRGINIA DUNCAN
CARYL SCHUTZ	FRED & BONNIE MINSKY	JONATHAN DARIN	LYNDSAY KISZENIA	PATRICK GLYNN	WILLIAM ASZTALOS
CATHY BLACKBURN	GAIL MCLEAN	JOSHUA BRAITHWAITE	LYNN PACKERT	PATRICK SULLIVAN	
CELINE NAREL	GERALD ROGERS	JUDITH NIES	MARGE CONN	PATTY LAUZON	
CHRIS TOKARZ	GREG ZIVICH	JUDY OLIVER	MARIA BARAJAS	PAUL STRAND	
CINDY & JOHN LAITAR	GWEN & STEVE TIRILIS	JULIE SATHER	MARK & SHARRON OPALACZ	PETE & CYNDEE VANVUREN	
CINDY BADTEN	HANNAH LEE	KATE WOOD	MARK ENGLE	PHIL FOREMAN	

MEGA Trivia Contest?

Who wants to WIN a \$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

What kind of instrument is the piano?

- (A) Brass
- (B) Woodwind
- (C) String
- (D) String & percussion

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What color were stop signs originally?

Answer: (C) Yellow

When stop signs were first invented in 1915, they came in a variety of colors. It wasn't until the late 1920s that a standard color was selected: yellow. The thought was that it would help with the signs' visibility during both day and night. The color red wasn't selected as the standard until the 1950s, when sign makers had the technology to use fade-resistant red paint bright enough to appear under any conditions. Red was also chosen to align with the color of traffic lights, which had used the color to signal motorists to stop for several decades. (The New York Times)

Congratulations to last month's winner:

JAMES BOEHM

of Homer Glen. IL

Stop by Creative Carpet & Flooring to claim your prize by September 30, 2020!

Dennis the Menaces have been leaving mayhem in their wake for the past 70 years. That is not a typo; there are, in fact, two comic strip characters named Dennis the Menace, and they both made their debuts in March 1951. One is the blond-haired, red overall-wearing Dennis Mitchell, who unintentionally terrorizes his neighbor, Mr. Wilson. He was the brainchild of American cartoonist Hank Ketcham, who created the rambunctious youngster for a syndicated newspaper comic strip and inspired several TV and film adaptations, including a four-season TV shows premiered in 1959. The other Dennis the Menace sports dark hair, wears a striped black and red shirt and calculates the trouble he creates. He was conceived by Scottish cartoonist David Law for "The Beano," a long-running British comic magazine. Like his American counterpart, the British Dennis has also proven to be an enduring character with a slew of adaptations under his belt. If not for the fact that both characters were created at the same time by people living on opposite sides of the Atlantic, it would be easy to suspect that plagiarism was involved. Instead, it is the best-known example of coincidence in publishing. It is often cited as a reason why it can be difficult to tell the difference between plagiarism and the independent genesis of similar ideas.

McAlpine, F. (2012, April). *The Curious Tale of Dennis The Menace | Anglapheni*. Retrieved from BBC America: <https://www.bbcamerica.com/anglaphenia/2012/04/the-curious-tale-of-dennis-the-menace>

Was this summer not kind to your carpet?
Not sure whether to clean or replace it?

Then take advantage of Creative Carpet & Flooring's Clean or Replace Warranty

If you have your carpets professionally cleaned by us and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned!

(May not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.)

September 1 - 30, 2020

Want to skip the professional cleaning altogether and just replace your flooring?

Then come on in, and we'll offer our standard take-up and haul-away service to dispose of your old flooring for FREE!

Already did your own carpet take-up and disposal?

Well, you're covered, too! We will DISCOUNT your order for the exact amount that the standard take-up and haul-away would have cost!

(May not be combined with any other offer.)



What is Dennis the Menace's last name?



reddit. (2019, June 27). *Dennis the Menace - USA vs Scotland*. Picture retrieved from reddit: https://www.reddit.com/r/funny/comments/c62rx4/dennis_the_menace_usa_vs_scotland/

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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

Barbara Senese	Lara Garcia-Olmos
George & Gerri Hoeksema	Leslie Lind
Katherine Stanek	Linda & Mike Champion
Keith Merrill	LuAnn Vis
Kim & Bob Witt	Michael & Joan
Kim & Chuck Eaheart	Szirovecz
Kristen Palmer	Peggy Rubino
Kurt & Debbie Hermanson	Richard Renz

THANK YOU FOR THE KIND WORDS!

"Juan and his crew did another outstanding installation job for one of our customers. We appreciate their timeliness to the job, attention to detail, friendly demeanor, and cleanliness of the job site from start to finish. These are the most important factors for us when working with our customers. When subcontractors can do the same it makes our job run smoothly resulting in a customer for life. We thank you for being part of the Busy B Construction & Remodeling Inc. network of quality contractors."

- Brian Cannaday, Owner of Busy B Construction & Remodeling, Inc. in Romeoville, IL -

