



promise686

2026
Mid-Year Report



“God sets
the lonely
in *families*.”

PSALM 68:6

WHAT'S NEW?

JULY 2026

Dear Promise686 Family,

Pursuit is powerful. My daughter, who was adopted as an infant and is now an adult, recently shared a profound truth:

"The idea that you see a child and run after them is such an important thing—because without you, they don't think they are worth being run after."

A child's sense of self is fundamentally defined by who pursues them. This reality mirrors the spiritual truth: God is the ultimate Pursuer. He is the One who tirelessly chases after us, anchoring our true identity and worth in His love. For a vulnerable child, experiencing the intentional pursuit of a family is often the very first way they realize they are valued by their Creator.

But when children are not pursued at a young age, they struggle to form healthy relational attachments. Consequently, they begin to devalue themselves. There is a tragic trajectory to this isolation. What begins as a lonely childhood too often evolves into an adulthood fraught with severe depression, mental illness, and a broken sense of self. The unpursued child frequently becomes the hurting adult—struggling to survive, contributing to our mental health crises, and overwhelming our justice systems. Pursuit now is critical.

At Promise686, we refuse to let these children remain unseen. We pursue the lonely, the isolated, and the child waiting for a permanent family. **We do this by mobilizing ordinary people and entire church communities to join the chase, acting as tangible expressions of the God who pursues us all.**

Our tactics take many forms—as you will see highlighted throughout this mid-year report. But behind every strategy is a singular, unwavering dream: **a world where every child has the opportunity of a lasting home.**

Without your partnership, these children go unpursued. I am incredibly grateful for your willing hearts and steadfast support. Thank you for running with us.

In pursuit,

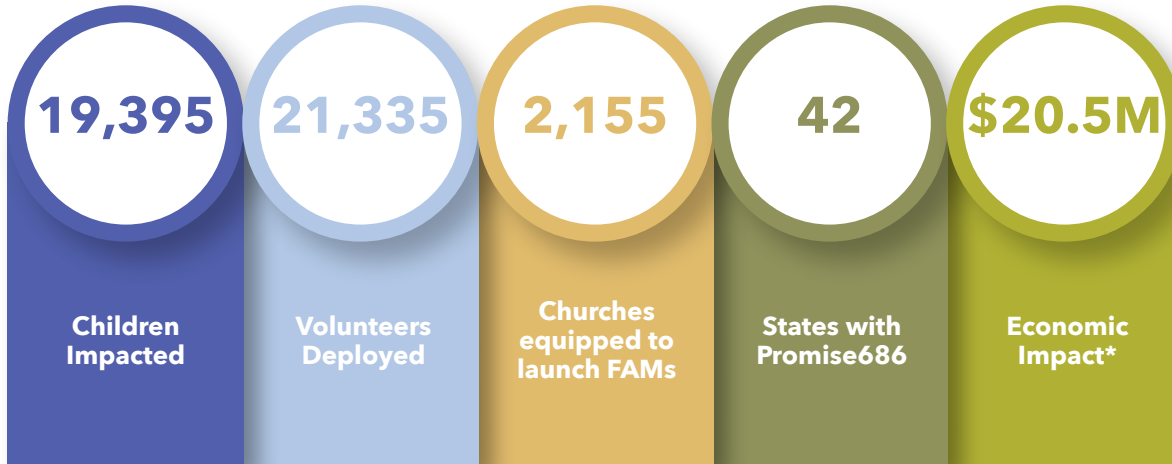


Andy Cook
CEO, Promise686



The Promise Network Growth

ANNUAL IMPACT

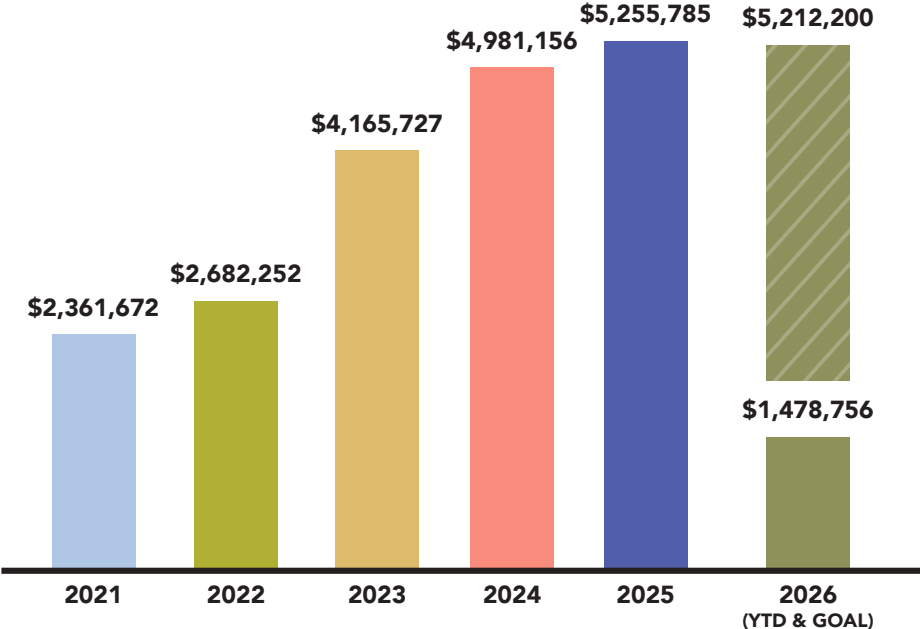


*Economic impact is based upon the value that various FAM activities bring to children, through service hours, in-kind gifts, grants, and more. Think of it as the total value we're able to provide to vulnerable children.



The Promise Network Growth

REVENUE GROWTH



The Why Behind Our Events



Our goal at Promise686 is pretty clear: to set the lonely in families. Yet when someone hears about our large events—like a country music concert—they might wonder: *How does a concert move the needle for child welfare?*

The answer lives in a simple truth—connection breeds commitment. The foster care crisis can feel heavy and distant. But an event can act as a welcoming, low-barrier "front door." People invite friends for a great night of fellowship, but they leave talking about the thousands of children impacted by our work. Because people rarely commit to a cause they don't feel connected to, these joyful spaces serve as the vital emotional bridge—penetrating the heart to turn awareness into action. This momentum fuels our entire ministry infrastructure by converting casual listeners into lifelong advocates and renewing the energy of everyone standing in the gap for vulnerable children.

We are deeply grateful for the recent success of the Promise Race in April. We look forward with high expectation to what God will do next through The 686 Concert on July 29 and our Fall Benefit on November 5.



Let's Care for Caseworkers



In 2021, Promise686 and a group of foster care organizations convened to explore potential collaborative strategies on how to support child welfare offices nationwide. In 2022, the inaugural National Hospitality Week was launched. Communities have been showing radical care to caseworkers around the country ever since.

Now, rebranded as Care for Caseworkers, the ongoing effort is facilitated by Promise686, to strengthen child welfare staff because we believe this support can improve retention among frontline workers, which directly impacts the stability and permanency of the children they serve. To mobilize church involvement across the U.S., the We See You campaign highlights the week of October 12-16 as a season of focused appreciation for caseworkers and child welfare staff.

Volunteers from West Metro Church of God put together 50 gift bags for Douglas County workers in Georgia. This radical expression of care brought tears to many workers' eyes as they expressed that they often felt overlooked, making this gift all the more special.





We are excited to announce the public launch of our newest platform, myFAM—a digital ecosystem designed to coordinate relational, long-lasting care for vulnerable children and families. Thanks to your vital partnership, myFAM has already supported over 126 churches across the country since the platform's launch, impacting almost 1,500 families. Our next milestone is to migrate 500 churches from our legacy platform while mobilizing 500 new congregations to join us in this vital work by the end of 2026.

Because of your generosity, participating churches are successfully mobilizing 4.5x more volunteers on myFAM compared to our legacy platform, and volunteers are dedicating 2.4x more service hours to their local families—providing organized, dependable care. Your heart for this ministry is what allowed us to build myFAM, creating a space where no vulnerable child or family is left to navigate their journey without a community of support.



Will You Join Us?

GIVE

The investment that you make in Promise686 goes directly toward changing the lives of vulnerable children.

To make a donation, visit promise686.org/giving



BECOME A CORPORATE PARTNER

Partner with us to bring hope to vulnerable children and strengthen the families who care for them.

To inquire about becoming a corporate partner, visit promise686.org/corporate-partnerships



CONTACT US

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