



# ASIFAC

Animation Festival  
and Conference 2020

## PROGRAM GUIDE

VIRTUAL THIS DECEMBER 11 - 12



Join us for the 2020 ASIFAC Animation Festival and Conference Dec 11-12th, 2020 hosted by ASIFA-South International Animation Society. We are excited to host two full days of virtual panels, screenings, and activities.

Basic Tier starts at \$1 for affordability up to \$5 for full film and panel access. Thanks to our sponsors, we will be releasing complimentary codes for application for those that want to attend but are not able to afford our event!

We currently pay our filmmakers a nominal screening fee, provide our volunteers a stipend, and use our income to invest in accessibility tools such as close caption service for live panels , advocating for the industry, and putting on quality events to give back to the community. Please join us by supporting, sharing, and donating!

# Festival at a Glance

## 3 Screening Blocks

Southern  
Spotlight  
International  
Selection  
Family Friendly

## 4 Awards

Best in Show  
Best of the South  
Animation for All  
Audience Choice

## Events

11 Panels  
Animation VO  
Competition  
Puppetry VS Animation  
Smack Down

## Members Exclusives

Resource Portal  
Portfolio Review  
Stopmotion Workshop  
Digital Sculpting Workshop

## NEED HELP?



**HELP DESK**

Click on the HELP DESK button above to reach and video chat with our BOX OFFICE team that will be activated **Dec 11th, Saturday and 12th, Sunday at 9 to 11 am and 12:30 to 5pm.** For non urgent inquiries and pre-festival questions, please contact Raven, our coordinator, at [boxoffice@asifasouth.com](mailto:boxoffice@asifasouth.com)

# 100+

## EVENTS A YEAR

ASIFA-South supports itself through memberships, sponsorship, and running free and low cost events and workshops.

Learn more or support us by becoming a member or donating towards our activities at [www.asifa-south.com](http://www.asifa-south.com)

ASIFA-South is a 501c3 non-profit animation organization focused on Southern US Animation community and run by volunteer artists headquartered in Georgia. We are a chapter of the UNESCO affiliated ASIFA-International.

ASIFA-South actively collaborates and partners with local and global organizations to advocate for sustainable practices and to be a voice to represent the animation industry. We make sure we are a part of the conversation by engaging in roundtables and helping connect animation leaders with other organizations. Our goal is to grow and foster a sustainable and healthy community for artists and the field of animation.

Interested in sponsoring us?  
Contact [businesssteam@asifa-south.com](mailto:businesssteam@asifa-south.com)





## ASIFA-SOUTH MEMBERS EXCLUSIVE

These are live events and will have a limited "First Come, First Served" by preregistration that opens Nov 10 -18th.

### PORTFOLIO REVIEW

**DEC 11- 12**  
**12 - 3 pm**

Have your reel and resume reviewed by Industry professionals to make your work shine that much brighter. This is a 20 minute 1-on-1 session. Space is limited. For those that are unable to reserve a slot, we will have a general lounge with an industry professional where you can engage in a group chat.

### WORKSHOPS

#### FRAME BY FRAME WORKSHOP:

The Craft of Stop Motion Filmmaking

**DEC 11th**  
**11 - 12.15 pm**

Learn the basics of Stop Motion animations with our learning coordinator Kieran Quinn. This workshop is great for all ages. Including a special interview segment from Oscar nominated stop motion power couple animators of Tiny Inventions, Ru Kuwahata and Max Porter.

#### DIGITAL SCULPTING:

An Introduction to Z Brush and Alternatives

**DEC 12th**  
**4.30 - 6.30 pm**

Looking to get into 3D Character Modeling or Digital Sculpting but not sure where to start? Trying to decide if you should sculpt in Blender, ZBrush, or other sculpting software? Then come learn the basics of how to get started, the different available software tools, and learn what works for you from our instructor Arash.

# KEYNOTE SPEAKER

**The Artifice of Animation:  
Passion, Process, and  
Performance**

**DECEMBER 12th , 1.30 - 2.30 pm EST**



**BARRY PURVES**

BAFTA/ACADEMY NOMINATED ANIMATOR

Our esteemed keynote speaker this year and a Stop Motion animation legend Barry JC Purves is an OSCAR and BAFTA nominated Animator and Director, passionate about the art of film-making. In addition to his film work, he directs and designs for theatre and writes about, teaches and promotes the art of animation.

Barry's theatrical, and often controversial films, have won over sixty major awards, including Grand Prix, Best Director, Best Film, and OSCAR and BAFTA nominations. Many festivals have held retrospectives of his work which spans over 40 years in animation.

# ASIFAC Screening Blocks

## Southern Spotlight



We've got style in the South! Here's a showcase filled with animated shorts from animation filmmakers from Southern US.

» WATCH NOW

## International Selections



Jog your creative juices and explore our curated collection of animated shorts from across borders, oceans, and continents.

» WATCH NOW

## All-Ages



Kick back and relax with this selection of short for All Ages. This block is filled with delightful animation to make your day.

» WATCH NOW



# ASIFAC Animation Festival and Conference 2020 JURORS



**SIDNEY CLIFTON**  
EXECUTIVE PRODUCER,  
DELUXE ANIMATION

Emmy-nominated producer Sidney Clifton has over twenty years of experience as an executive producer, producer, casting director, voice director, director and creative development executive in animated and live-action content across multiple platforms. She is currently the Executive Producer of Deluxe Animation & Producer of HARRIET THE SPY for The Jim Henson Company.



**BOBBY PONTILLAS**  
ANIMATION DIRECTOR,  
2018 ASIFAC "BEST IN SHOW"

Bobby Pontillas is a director, designer, and animator who has worked for such animation studios as Disney, Blue Sky, and Taiko Studios, where he was nominated for an Academy Award for directing the animated short film, "*One Small Step*". Currently, Bobby is developing animated projects for the Disney Channel and Disney Plus.



**KAT STOCKTON**  
BACKGROUND LEAD,  
AWESOME INC

Kat Stockton is a background and visual design lead at Awesome Inc studio in Atlanta. She has received a Primetime Emmy Award as Director of Backgrounds and Visual Design on 'Archer' for Best Animated Series.



**IVETH BUENO**  
LIGHTING LEAD,  
DREAMWORKS  
ANIMATION

Iveth Bueno has worked as a lighting artist for over 13 years. Her profession has taken her from Mexico to London, to Canada, and now Los Angeles. Iveth Bueno has worked in the animation industry for companies such as Disney, DreamWorks, Rainmaker and other studios in Mexico. Some of her work includes the feature films *Zootopia*, *Trolls*, *Trolls World Tour*, *Boss Baby*, *How To Train Your Dragon: The Hidden World*; and the latest, *Croods 2: A New Age*. Iveth currently works at DreamWorks as a lead lighter.

# ASIFAC Animation Festival and Conference 2020 JURORS



**AKIEL GUZMAN**

STORYBOARD DIRECTOR,  
FLOYD COUNTY  
PRODUCTIONS

Akiel Guzman is a Storyboard Director at Floyd County Productions whose credits include the 'Marvel's Avengers' video game, and seasons 9 and 10 of the 'Archer' animated sitcom.



**GENEVIEVE LE DOUX**

PRODUCER,  
TUMBLELEAF

Emmy-winning Producer, Genevieve LeDoux, has spent her “grown up” years developing children’s content for TV and film. She has worked in production and development for many of the biggest industry players in the animation world. She is continually inspired by the many ways to tell stories. Genevieve resides just outside Atlanta and enjoys exploring her backyard river with her two boys, collecting stories, rocks and fallen stars.



**JASON SHWARTZ**

DIRECTOR,  
BENTO BOX  
ENTERTAINMENT

Jason Schwartz is an Emmy nominated director that has worked for numerous studios across the country. Jason has produced, directed, and animated on shorts, web series, games, and broadcast television shows. Currently a Director at Bento Box Atlanta, Jason is privileged to work with dozens of incredible designers and animators daily!

His credits include Fox's *The Masked Singer*, Netflix's *Hoops*, *Paradise PD*, and *The Who Was Show?* and [adult swim's *Lazor Wulf*, *Squidbillies*, and *Aqua Teen Hunger Force*. Additionally, Jason has operated his own animation studio, Green Shoe Animation, for the past decade. Jason's company specializes in animated web content.

**h** **VIRTUAL PRODUCTIONS:** **10.50 am - 12 pm**

Trends in Animation

What does the future of storytelling look like when the landscape of VFX, Animation, and filmmaking is blurred? Hear from studio leaders who are reimagining how real-time animation is being used in the production pipeline.

**SHOULD I ANIMATE THAT?** **12 - 1 pm**

Storytelling can be impacted by the chosen medium and not every project is suited for animation. Learn from our experts about what animation can do for you, how to break down when or what you should animate, and questions to ask yourself before you start an animated project.

**e** **ANIMATION AND VOICE OVER BATTLE:** **1 pm - 2 pm**

Giving Voice to your Character

**FREE EVENT**

By popular demand, we are bringing back our signature Voice Acting + Motion Capture Animation workshop and competition! Hosted by Bob Carter of the Neighborhood Studio, voice of Bojack (Dragon Ball Z), Balrog (Streetfighter), and over 100 additional voice acting credits. Using Reallusion's latest animation software, Cartoon Animator 4 (Formerly Crazy Talk), see flaps created in real time and learn how this software can improve your pipeline! Meet other creatives to form a formidable team supercharged by this workshop to develop a 30-60 second script. If you choose to compete, we have a special prize for the top three winning teams! We will have prizes for Best Performance, Best Animation, and Jury's Choice. All in 48 hours!

**REIMAGINING ANIMATION:** **2 - 3 pm**

A Review of Affordable and Open-source Technology

Interested in more affordable and open-source software options but not sure if they are as good as their more expensive counterparts? Join our panel to get an insight into free and affordable software options you can use today. We will be discussing Krita, OpenToonz, Storyboarder, Blender, and many more exciting tools with AI functions that are free! Find the right tool for you without breaking the bank.

Click on the titles to go to the panel you want to see!

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### [EQUITY IN ANIMATION](#)

3 - 4.30 pm

Inclusion, diversity, and equity are buzzwords that organizations seem to throw around nowadays. But what do they really mean? How do you achieve them? And more importantly, why should you strive for them?

### [ANIMATION ABROAD:](#) [International Studios Spotlight](#)

4.30 - 5.30 pm

A focus on animation studios across the world from Asia, South America, Africa and everywhere in between. We will examine the varying types of work they produce and their diverse work culture. Join us as we open your world to global animation with some selected studios there are sharing what they do, how they do it, as we weave together the cultural and global story of animation..

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ASIFA-SOUTH MEMBERS EXCLUSIVE

4.30 - 6.30 pm

### [DIGITAL SCULPTING:](#)

#### [An Introduction to Z Brush and Alternatives](#)

Looking to get into 3D Character Modeling or Digital Sculpting but not sure where to start? Trying to decide if you should sculpt in Blender, ZBrush, or other sculpting software? Then come learn the basics of how to get started, the different available software tools, and learn what works for you from our instructor Arash.

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### [FILMMAKERS FASTFORWARD](#)

5.30 - 6 pm

Want to know what to watch? Get the highlights from our animated shorts selections with summaries from the filmmakers.

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### [WATCH PARTY:](#)

6 - 7.30 pm

#### [International Festival Selections](#)

Grab your snacks and enjoy watching this block of international animated films together and have a group discussion and chat!

# DEC 12th Saturday



## **ASIFA CHAPTERS AROUND THE WORLD:**

**10.30 - 10:50 am**

### An International Snapshot

What does the future of storytelling look like when the landscape of VFX, Animation, and filmmaking is blurred? Hear from studio leaders who are reimagining how real-time animation is being used in the production pipeline.

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**ASIFA-SOUTH MEMBERS EXCLUSIVE**

**11 - 12.15 pm**

## **FRAME BY FRAME WORKSHOP:**

### The Craft of Stop Motion Filmmaking

Learn the basics of Stop Motion animations with our learning coordinator Kieran Quinn. This workshop is great for all ages. Including a special interview segment from Oscar nominated stop motion power couple animators of Tiny Inventions, Ru Kuwahata and Max Porter.

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## **WATCH PARTY:**

**12.15 - 1.30 pm**

### All Ages Festival Selections

Want to know what to watch? Get the highlights from our animated shorts with summaries from the filmmakers.

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## **KEYNOTE SPEAKER: BARRY PURVES**

**1.30 - 2.30 pm**

### The Artifice of Animation: Passion, Process, and Performance

Join our Keynote Speaker, Barry JC Purves, OSCAR and BAFTA nominated Stop Motion Animator and Director, as he shares his passion about the art of film-making. Aside from his film work, he directs and designs for theatre and writes about, teaches and promotes the art of animation. Barry's theatrical, and often controversial films, have won over sixty major awards, including Grand Prix, Best Director, Best Film, and OSCAR and BAFTA nominations. Many festivals have held retrospectives of his work which spans over 40 years in animation.

Click on the titles to go to the panel you want to see!

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### [ANIMATION VS PUPPETRY SMACKDOWN](#)

**2.30 - 3.30 pm**

Storytelling can be impacted by the chosen medium and not every project is suited for animation. Learn from our experts about what animation can do for you, how to break down when or what you should animate, and questions to ask yourself before you start an animated project.

### [KNOW YOUR WORTH](#)

**3.30 - 4.30 pm**

How much does an animated project cost? What factors should you consider when pricing or paying for an animated project? How many rounds of revisions do you give? What about taxes? Learn from our experts what they wish they knew when they started out pricing their work.

### [FESTIVAL TIPS AND TRICKS](#)

**4.30 - 5.30 pm**

#### [How to Get Your Animation Screened](#)

Learn how to get your animation screened at festivals from festival runners, juries, and screeners behind some of the biggest animation festival. Get behind-the-scenes tips on what will increase your chances of getting your film seen.

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### [WATCH PARTY:](#)

**5.30- 6.30 pm**

#### [Southern Spotlight Festival Selections](#)

Grab your snacks and enjoy watching this block of Southern animated films together.

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### [WINNER'S CIRCLE](#)

**6.30 - 7.30 pm**

**FREE EVENT**

Join us for the reveal of our Best in Show, Best in the South and other animation winner categories. Remember to vote for your favorites before 2PM on December 12th for the Audience Choice Award! Join our Q&A session with filmmakers and ask them questions about what you want to know.

Thank you to our  
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