

GROOVY

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Pet Wellness 🐾 Pet Lifestyle

Magazine

**WIDE
SMILE**
TIPS FOR
ORAL
HYGIENE

**BAIM
WONG**
A DOZEN BLESSINGS

**HIGH-TECH
WORLD**
USEFUL PET
GADGETS

**IN THE
DEAD
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Greetings!

We are happy to inform you that Groovy Magazine is now available online (soft copy). You can download a copy from the first edition to the 11th edition from our official Facebook account: **Groovy Pet Magazine**. Our magazine is also available on SCOOP Apps from the Apple Store or Google Play, and you can also subscribe so you will not miss any future issues of Groovy Magazine.

In the last four months, we participated in several pet activities in Indonesia, including the 3rd INDO PET EXPO 2017, the 3rd Anniversary of the Serpong Dog Lovers, and the pet talk Groovy gave about Living with Pets at the Rotary Club Jakarta. You can read about these events in this issue, and also find out how Baim Wong interacts with his 12 cats while juggling a busy career. Other things you can discover in our pages include the different ways you can make the most of technology as a PAWrent as well as the pet-friendly policy of the Fraser Residence Menteng Jakarta.

With this latest installment of Groovy Magazine, the Groovy Management would also like to introduce our New Group Company Vision: TO BE A TRUSTED WORLD-CLASS PET WELLNESS COMPANY. With the following values: **Proactive, RESponsibility, Teamwork, Availability, paSSion, Integrity**, in short: **PRESTASSI**. Our tagline remains the same: **Groovy, the Ultimate Partner in Pet Wellness**. This is in line with our mission to provide our customers with the best products and services in the future. The first goal we hope to achieve in 2018 is the opening of another Kopi Cat Café by Groovy in the Kemang area.

With the closing of 2017, the Groovy Staff and Management would like to wish all of you and your families, including your pets, Happy Holidays, Merry Christmas, and a prosperous New Year!



Juda Adisusanto
Groovy CEO

We'd love to hear from you. Share your comments, feedback, and questions:
magazine@groovy.co.id

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Makeup by Bunlay.

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PHOTO: SHUTTERSTOCK, MARIO ARDI.

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The Team

Chief Content Officer

Juda Adisusanto

Publisher

Groovy Pet Supplies & Services

Managing Editor

Maria Zarah Gregorio Viado

Contributors

Deasy Anellis Juwana, DVM

Yosefin Lingga, DVM

Agnya Sinung, DVM

Theresia Tokarso

Muhamad Jami Ramadhan, DVM

Bernadete Miraclelita W., DVM

Art Director

Noni Soeparman

Graphic Designer

Astri Lusiana

Photographer

Mario Ardi

Editorial Office

Groovy Pet Supplies & Services

Jl. Kemang Raya no. 44

Jakarta 12730

Tel: (021) 719 77 04

Subscriptions

Tel: (021) 719 77 04

magazine@groovy.co.id





FOR THE LOVE OF PETS



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HEALTHY LIVING

IN THE DEAD_{OF} NIGHT



PHOTO: SHUTTERSTOCK

IS YOUR CAT AWAKE AT NIGHT? EVER WONDER WHAT S/HE DOES WHILE EVERYONE'S ASLEEP? BELOW ARE WAYS YOU CAN HELP YOUR KITTY FORM A MORE NORMAL ROUTINE.

By Yosefin Lingga, DVM

For cat owners, have you ever wondered why your cat snoozes all day and becomes very playful at night? Or has your cat even resorted to bothering you while you sleep at night and biting your ear or pouncing at you?

Cats are naturally more active at night because they are nocturnal. They even have a special part in their eye that allows them to see in the dark for their night life. If you are curious to know what your cat is doing at night you can set a CCTV around the house. It will also help if you have one situated outside your driveway or at the back door. With the aid of this technology, many people express surprise (and sometimes shock) to see what their cats actually do in the dark. Some play with the trash, which you will see scattered on your driveway in the morning, while others go off in search for a mate. If your cat has access to the outdoors, (and you don't neuter or spay him/her) s/he will roam quite far from the house as well.

The active nighttime behavior of cats is often annoying for many cat owners as some cats can be quite demanding with regards to the attention of their owners. Your cat might scratch your bedroom door asking you to play with him/her or for you to give him/her food, sometimes even vocalizing very loudly. This can be particularly irritating when you've had a long day at work and all you want to do at night is to lay back and catch up on some sleep. If

you give in and come to your cat's aid, giving him/her what s/he wants even during your bed time, you will actually be rewarding the behavior and telling your cat inadvertently that it's okay for him/her to wake you up in the middle of the night.

For some cat owners, this may seem particularly taxing and it could even prompt complaints from the neighbors when your cat vocalizes loudly at night. Before you give up totally on your cat and bang your head against the wall from lack of sleep or from being woken

up yet another time, take note that there are ways that you can deal with your little nighttime troublemaker.

❖ **SHIFT HIS/HER ACTIVE PERIOD TO DAYTIME.** When your precious furbaby is busy during the day, s/he will probably get tired enough to sleep at night. You can keep your kitty awake and give it lots of attention during the daytime or in the early evening before you go to your room to get some sleep. Play games with your cat throughout the day or let him/her out during certain periods of the day





so s/he can be as active as s/he can be. You can also play several games of chase with your cat inside the house when you get home from work.

❖ **CHANGE FEEDING TIME.** Cats will usually sleep after a big meal so you can feed your kitty a large meal before your bedtime. If s/he still bothers you at night, you can consider buying an automatic feeder. Just be careful with the amount of food you give since you don't want to overfeed your cat.

❖ **GIVE PLENTY OF TOYS FOR YOUR CAT TO GET BUSY WITH.** If your cat still bothers you at night, give him/her plenty of toys to play with. Not only will that stimulate his/her nature to explore, it will also tire

him/her out. You can also build tunnels for your cat from cardboard boxes. Or better yet, invest in a cat tree, tower or scratching post. Hopefully if s/he is busy during the night, s/he won't have time to bother you anymore.

❖ **IGNORE BAD BEHAVIOR.** If your cat tries to get your attention by pouncing on you or vocalizing in your ear, the best you can do is to ignore it. Surely this would be difficult if your cat is in the room with you, but giving your cat attention when s/he is doing these things will only reinforce this bad behavior.

❖ **GIVE YOUR CAT A ROOM.** If your cat really can't give up his/her night owl ways, then you can perhaps

provide him/her a room where s/he can stay during the evenings. You can put a cat tree or tower there, a scratching post, as well as a kitty litter and some food and water so your pet can do what s/he wishes at night. This will help both of you to enjoy the evenings and allow you to get some much needed shut-eye at night.

Loving our pet does not mean we need to sacrifice our sleep. We just need to find out the ways we can nurture our four-legged baby, while also allowing ourselves some respite from taking care of a pet. After all, we also need to ensure our overall well-being to be the best PAWrents we can be. Try out some of these tips and allow yourself some quality slumber starting today. 🐾

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Keep Your Cat CALM

HERE ARE A NUMBER OF TIPS ON HOW YOU CAN EASE ANXIETY IN YOUR CAT AS WELL AS A MYRIAD OF WAYS CATS CAN EASE ANXIETY IN CHILDREN.

By Muhamad Jami Ramadhan, DVM

Anxiety is a common issue in our lives. This is mostly applicable for adults but can also affect children and it can be considered a disorder. This can be worse for people who get anxious quite easily as there is often no way around it. However, there are some ways it can be managed. Sometimes having a cat can help you to cope with anxiety. And for a person with anxiety, a cat can do wonders. These are some of the ways having a cat can be a special thing for an anxious person.

1 CUDDLING A CAT PROVIDES RELIEF

"Holding and stroking a pet is calming for many people, even those without anxiety problems," said Keith Humphrey, a professor of psychiatry and behavioral sciences at Stanford University. Physical touch can be a form of healing for everyone. It will help you feel less alone, or less like you have to handle everything by yourself. Especially for children who need extra reassurance and hugs when they feel anxious. The touch and acceptance of a furry friend is extra-healing. This is why it is important that your child interacts with a cat that enjoys being held.

2 A CAT WILL NEVER TRY TO FIX YOU

Many times you will feel like you need some advice from people, and there will be other times when you just want to sit quietly together with somebody. This can be applicable for some children who sometimes feel afraid or anxious about making or maintaining friendships at school. During those times, our cats can greatly contribute by simply sitting there by our side, giving their love, without asking anything in return.

3 CARING FOR A CAT KEEPS YOU BUSY

"When we focus our attention on taking care of a pet, it helps take our minds off our own worries," Humphrey said. Cats need lots of care and because of this, we will not be distracted by minute feelings which can escalate into something huge very quickly and might turn into a cataclysmic event because of anxiety. For a child whose feelings may sometimes get out of control, this routine and responsibility can create purpose and logic. Taking care of another living being may help give the child a little direction.

4 PLAYING WITH YOUR PET AND SOCIALIZING WILL CLEAR YOUR MIND

You are happy just making your cat happy and playing with him/her with a piece of string. Well, those moments can be rare, but your cat is more than willing to give them to you. Your cat can also be an automatic conversation starter. As Humphrey said, "Some people find that being with a pet makes their anxiety at meeting strangers less." If there are children who have problems relating or making friends with others, perhaps they could invite a similarly aged child over to play together with their cat. And the cat can



"WHEN WE FOCUS OUR ATTENTION ON TAKING CARE OF A PET, IT HELPS TAKE OUR MINDS OFF OUR OWN WORRIES."

become a confidence booster during their time together.

Not just for humans, anxiety can also affect cats. What we know is that cats can easily sense change and they need routine to make them feel secure. According to Dr. Jean Hofve, below are some safe and simple ways to help your cat cope with anxiety which can be applied at home.

1. Massage Your Cat

► First, make sure you are in a tranquil and relaxed state. Talk to the cat

in low, soft tones. Start at the shoulders and, with an open hand, stroke slowly along the back to the tail. Repeat several times. Once the cat has relaxed a bit, you can experiment by gently massaging the neck and shoulders.

► Move down the spine with your fingers to either side of it, on the spinal muscles rather than the bones. Notice if any of those muscle spots triggers a twitch or protest. Those muscles run along what's known in acupuncture as the Bladder Meridian, and contain "alarm points" con-

PHOTO: SHUTTERSTOCK.

nected to the internal organs. If you find an alarm point, be very gentle around it.

- ▶ If your cat is amenable, massage the corners of the mouth, around the ears, and on the paws. Massaging the paws is especially important for declawed cats, to prevent or alleviate painful contraction of the cut tendons.

2. Play Therapy For Cats

You can make a daily regular play session schedule for your cats to interact with each other. This activity engages the cat's mind, body, and emotions. Play therapy can prevent and resolve

a wide range of behavior problems and physical ailments. It not only satisfies the cat's nature but also helps cats reach or maintain healthy weight, and helps prevent stress-related diseases. And remember, to reduce/prevent cat fights, you can separate them permanently to let them play safely.

3. Some Supplements Help To Reduce Anxiety

We may find some supplements that contain Colostrum, Vitamin B1 & B6, L-Theanine, as well as commonly used herbs such as Chamomile, Hops, Valerian, Skullcap and Passion Flower. At Groovy Vet Care Clinic, we usually use

Anxitane® which contains L-Theanine, an amino acid naturally found in green tea leaves that helps pets keep calm and relaxed without sedation. This is a great option to use in conjunction with a behavior modification program.

To sum it up, we have to be more careful with ourselves as well as with our pets. Bonding activities with humans and other cats can be the best way to alleviate the stress in our lives. And please be aware that if some things happen and affect our pet's anxiety, this may lead to stress-related diseases. If this occurs, you have to bring your pet to the nearest veterinarian for a check-up. 🐾





LIVING IN A HIGH-TECH WORLD

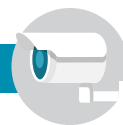
MODERN CONVENIENCES
ALLOW US TO TAKE BETTER
CARE OF OUR PETS AND
PROVIDE US A MYRIAD
OF OPTIONS TO CATER
TO THEIR EVERY NEED.

By Maria Zarah Gregorio Viado

Let's face it. Nowadays, our lives are filled with gadgets and devices that aid us in everything we do. From washing machines that clean our clothes, self-driving cars that make driving easier for us, to smartphones that allow us not only to contact our loved ones but also to connect online, check the weather and other such important information. Technology has indeed greatly eased the way we do things. For us PAWrents, technology can also assist us in caring for our beloved pets.

Since most of us leave our homes daily to head to work, more often than not, our pets are left behind at home with nothing to do. Some animals become sad or even lethargic when left alone, while others get mad and resort to destructive behavior. With newly developed technology, we can keep our furry ones busy and keep track of them even while we are at work. Below are some examples of the useful devices we can use to better care for and keep a close watch on our furry four-legged babies.

PHOTO: SHUTTERSTOCK.



CCTV

Apart from safeguarding our homes and offices, closed circuit television (CCTV) cameras can also be used to monitor our pets. CCTV units can be installed throughout the home, especially in the specific places that our pets frequent. With these devices, you can see what your pet does whenever you're not home, or even when you're asleep at night. By doing so, you can become more familiar with your pet's behavior throughout the day or night. Depending on which CCTV unit you choose, you can also program it accordingly so the CCTV footage can be viewed conveniently from your phone. This will be especially useful when you're out of town or travelling abroad and still want to keep a close watch over your pet.

Wearable Cameras

Nowadays, there are plenty of gadgets that pets can also wear. A wearable camera is one such device. You can equip your pet with one by attaching it to his leash or collar. This will enable you to see what your pet sees or give you proof that your hired dog walker is indeed taking your beloved baby out for his regular walks. A wearable camera will allow you to see the world from the viewpoint of your furry baby.

Pet Cameras

You can also now call your pet whenever you're at the office or away from your home with a pet camera and application. Similarly, your pet can also place calls to your number just by pushing a button. Not only can you keep in touch with your baby love when you miss him, you can also dispense a treat just to make him happy. The pet camera can also place video calls so you and your pet can see one another face to face. This is state-of-the-art technology at its best!

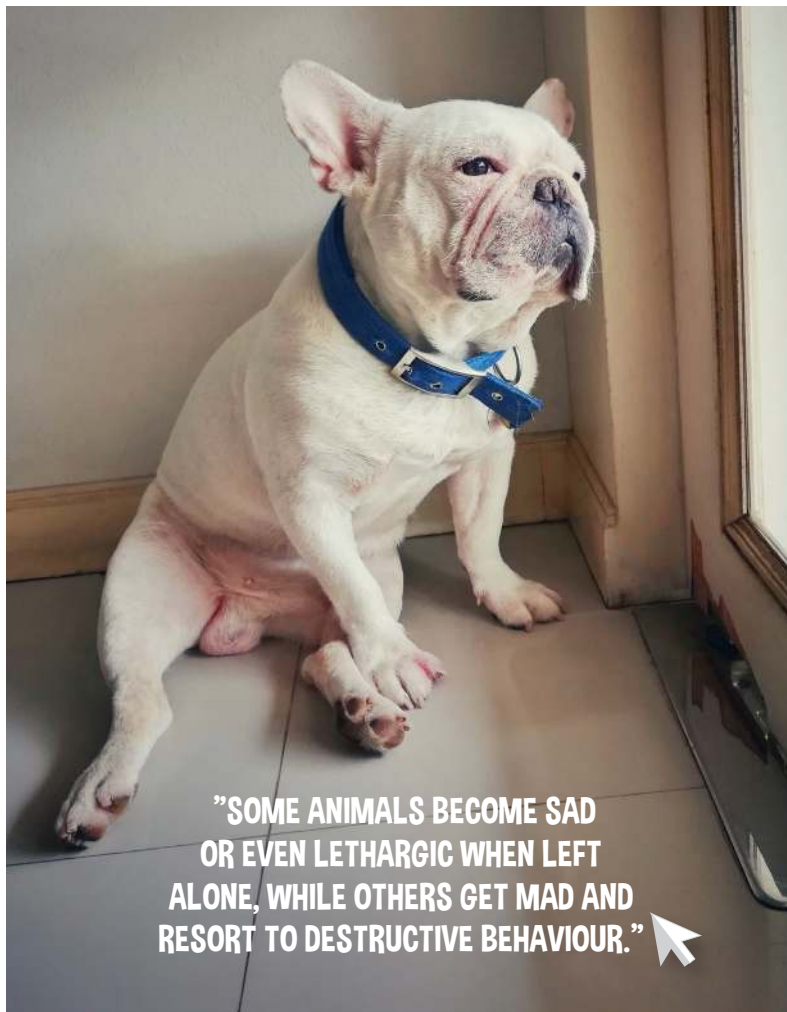
Activity Monitors

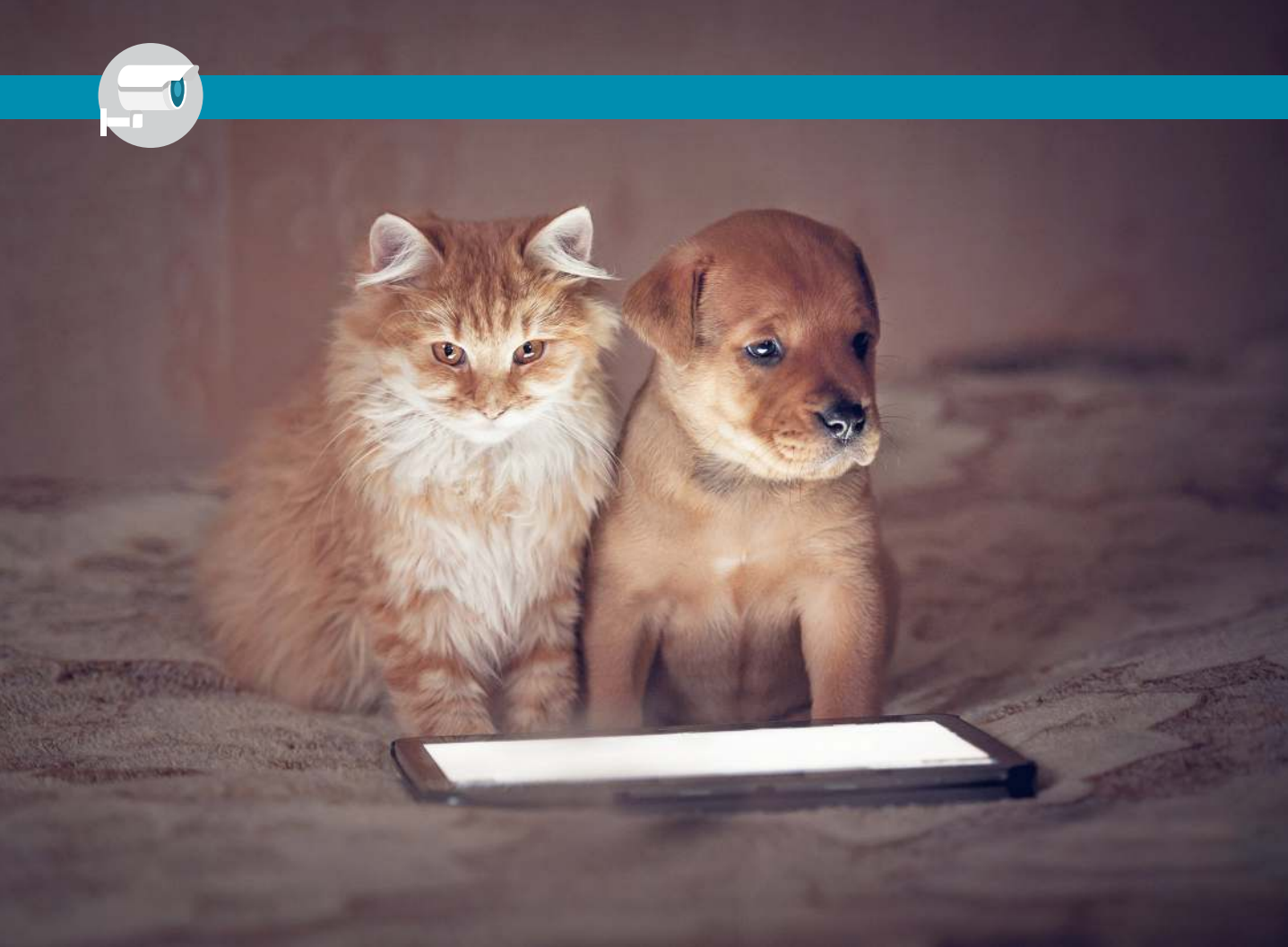
Want to know how many steps your pet takes? Maintain the optimum health of your pet with an activity monitor. Similar to a Fitbit activity tracker for humans, pet activity monitors can be attached to your pet's collar and can keep track of your pet's activities. It will also inform you whether your ball of fur is getting enough exercise or not. It does this through an application which you can download to your phone or computer. What's even better

is that the application can also customize a specific exercise regimen for your dog, depending on his breed, age and weight.

GPS Trackers

A useful gadget, a GPS tracker can help you identify the whereabouts of your pet using your phone. This is especially useful when your furry one likes to explore or your cat has the tendency of prowling the neighborhood at night. Some units have additional helpful fea-





tures including allowing you to speak with your dog, while others allow you to train your dog to respond to a beeping sound which signifies that s/he must head on home.

Automatic Food Dispensers

Some pet owners have the tendency of leaving out a substantial amount of food and water for their dogs or cats when they leave for the office. This overcompensation can lead to obesity. To better control your pet's feeding and drinking even when you're out of the house for the day, you can purchase an automatic food dispenser which you can control remotely wherever you are. Apart from giving your furry love the appropriate amount of

food at the right time, an automatic food dispenser will help you alleviate any waste. It can also be used to keep your dog or cat busy throughout the day. You can fill the food dispenser with treats that can be dispensed when your pet presses a button.

Interactive Toys

Other gadgets you can invest in include interactive toys which will surely keep your four-legged baby busy throughout the day. From laser pointers that your cat will definitely love to automatic dog Frisbee launchers for your active pooch. For indoor play, you can upload fun game applications on your tablet for your dog or cat. Some games allow them to chase other ani-

mals on the screen while others let your pets kill smaller animals onscreen.

Automatic Pet Door

With an automatic pet door, your dog or cat can exit your home at certain times of the day. This gadget can be programmed so you can control when your pet goes out, while also keeping other animals from entering your home uninvited.

Make the most of these modern conveniences and raise the life quality of your dog or cat. By doing so, you can also derive more enjoyment from being the proud PAWrent of an active pooch or a smart feline. 🐾

PHOTO: SHUTTERSTOCK.

CUTE DARLING

With its white hair and small size, the Maltese makes a perfect lap dog.

Hailing from the Central Mediterranean area, particularly Malta from where it derives its name, the Maltese is a furry, little toy dog breed that will surely capture the heart of anyone. Its white hair when left to grow, will give the furry pup the appearance of a cloud or a fluffy stuffed animal.



- **Life span:** 12-15 years
- **Common health problems:** Maltese dogs are prone to eye problems, dental problems and liver shunt. Some dogs may also experience knee joint problems.
- **Also to be noted:** Over time, Maltese dogs can develop tear stains below their eyes. A solution or powder can be bought at Groovy Pet Store to combat tear staining.

WHAT YOU SHOULD KNOW?



SIZE AND WEIGHT (FORM)

Though docile-looking, the Maltese can have a brave demeanor. Playful and friendly, with black, round eyes and drooped ears, as well as a button nose, this dog breed reaches a

height of 21–25 cm for males and 20–23 cm for females. Furthermore, Maltese dogs can weigh between 6-8 pounds.



HAIR AND GROOMING



Maltese dogs have long, silky white hair, which sometimes has a light tan or yellowish hue. Depending on the owner, its hair can be cut shorter or kept long, but it requires brushing every day or at least every other

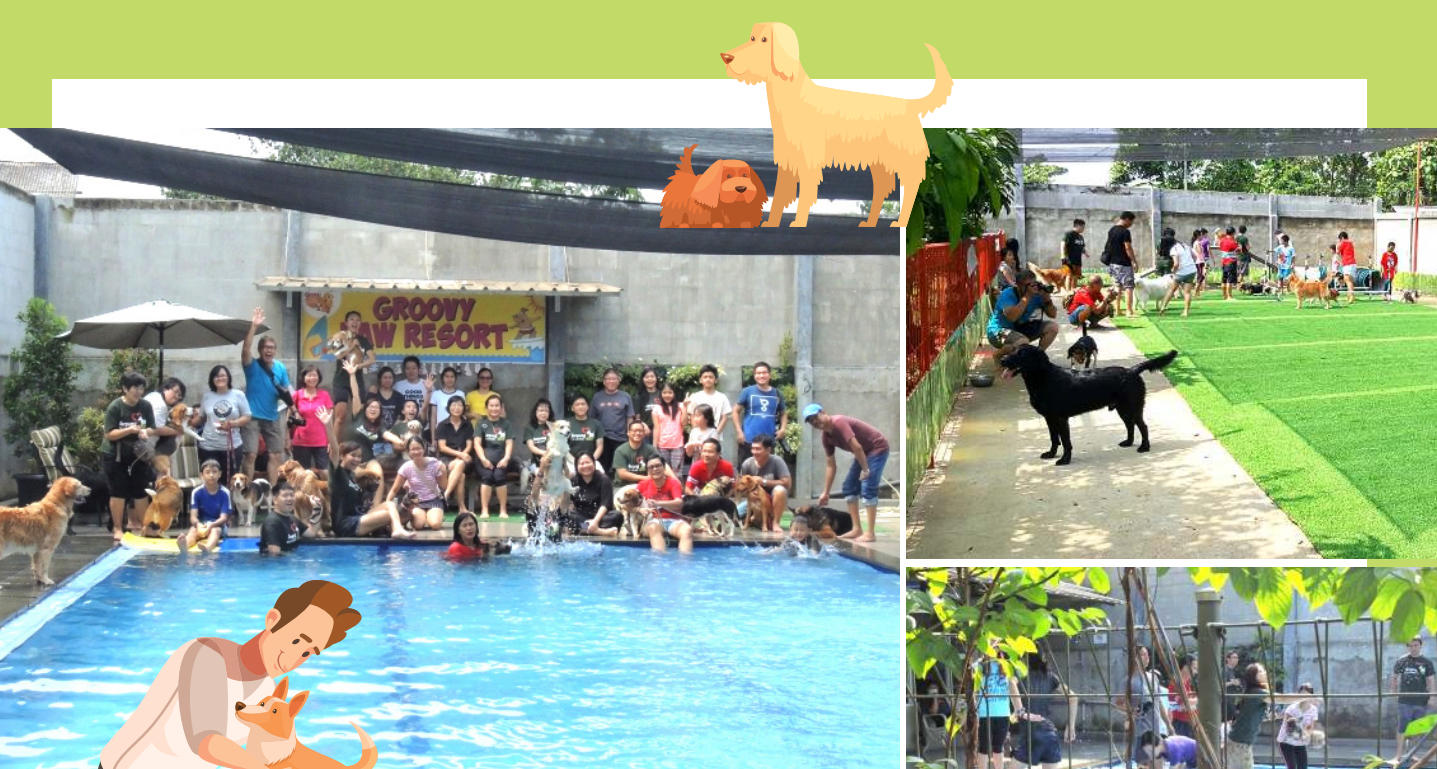
day. They can also be brought to the groomers for regular haircuts and grooming. The good news, however, is that despite its abundance of hair, Maltese dogs only shed very little.



IDEAL ENVIRONMENT

Due to their small size, Maltese dogs can make great indoor dogs. But they would need regular exercise such as some time out in the

backyard to run or a walk around the neighborhood. This breed does not do well in the cold nor does it like to get wet. 🐾



THREE AND HAPPY!

The Serpong Dog Lovers recently celebrated their 3rd Anniversary at Groovy PAW Resort

On Sunday, 22nd October 2017, from 7:30am, the PAWrents (dog owners) of Serpong Dog Lovers arrived one by one and brought their dog/s to Groovy PAW Resort. Over 40 dogs gathered at Groovy PAW Resort, after being given a thorough check by the Groovy team. Following this required process, the dogs and PAWrents started running around, playing, swimming, and socializing with each other, not only the dogs, but the PAWrents as well.

The members of Serpong Dog Lovers specifically chose the Groovy PAW

Resort to celebrate a special occasion. With a birthday cake and some balloons, the members of the group happily celebrated the third anniversary of the founding of their community. The Serpong Dog Lovers gather together every Sunday morning and every holiday in the BSD area (for more of their activities, please see the 11th edition of Groovy Magazine). Apart from a lovely cake to be shared by the PAWrents, another special cake was especially prepared for the dogs. It looked good enough to be eaten by humans. However, a special recipe was used to make

it palatable and healthy for the dogs. The cake for the pets was made with no sugar, no preservatives etc., so the furry babies loved it very much.

On this occasion, the PAWrents and their dogs enjoyed many activities including picture-taking of the PAWrents with their dog/s, cutting of nasi tumpeng, partaking of a hearty lunch together and other fun-filled undertakings.

The Serpong Dog Lovers often come to Groovy PAW Resort, but this time was extra special as it was for a big event. Another similar activity is slated to take place on 3rd December 2017, with a speaker who will discuss about "Body Talk", an interesting topic for both dogs and people too.

Happy Anniversary Serpong Dog Lovers! May God bring happiness to all the PAWrents and their beloved pooches! 🐾



AN ENRICHED LIFE

Groovy spoke at Rotary Club about Living with Pets



with Mr. Hidayat Tjokrodjojo
(Rotary Jakarta)

Groovy was recently invited to speak about Living with Pets at the Rotary Club Jakarta monthly meeting. The topic caught the interest of most of the people in the audience, especially those who dearly feel connected to their beloved animal/s at home.

This is the first time that Groovy was invited to speak in front of a community that is not directly connected to pet lovers or PAWrents. In acknowledging this, it was important to stress that having a pet is a lifestyle, it is a responsibility that one must take on seriously and committedly. People who want or plan to have a pet need to be aware of

the following before deciding to bring a puppy or kitten home:

- ❖ All family members must agree and should be committed to taking care of a new family member
- ❖ The new creature might do unexpected things inside the home
- ❖ Taking care of and raising a puppy or kitten is similar to raising a baby
- ❖ Monthly expenditures will include things such as food, vaccinations, vitamins, vet check-ups, toys, grooming, etcetera
- ❖ Will you buy from a dog breeder or will you adopt a pet?
- ❖ Breeding takes a lot of experience and knowledge, this should not be

endeavored by someone who is just thinking of getting a pet

Additionally, Groovy has some reminders for people who already have a dog or cat:

- ❖ Dogs or cats cannot speak or express what they feel, they are helpless
- ❖ Puppies or kittens need training, they are not smart enough to follow house rules unless you teach them
- ❖ They are the best companions and they will make you proud
- ❖ Do not give your pet away, especially when they are old already

Taking care of pets requires commitment and devotion. If you truly love your pets, they will grow and develop into well-rounded animals who will not only enrich your life, but will also never leave you whatever happens. 🐾

"PEOPLE WHO
HAVE NEVER OWNED
A DOG WILL MISS
A WONDERFUL PART
OF LIFE."





Does your dog or cat need insurance for his/her health? Find out how pet insurance can be beneficial for you and your pet.

People say that healthcare costs are expensive – this is true not only for humans but also for animals.

But how do vet and medication costs become more affordable? In some countries, they have insurance companies that cover not only accidents or losses but also illnesses and health treatments.

Some insurance companies also offer to cover medical conditions and medical treatments for pets (a dog or a cat

or even a horse). Examples of medical conditions include illness, cancer, chronic ailments, etc. And for medical treatment, it includes diagnostic testing, surgery, hospitalization, prescription medication, etc.

Do Pet Lovers and Pet Owners need PET INSURANCE?

As a pet lover who owns a dog or cat (pet) at home, what do you do when your pet gets sick and you bring your pet to the clinic, and the doctor says, "We need an x-ray; we need to run a blood test and undergo a serious sur-

gery." Or perhaps the doctor will say "Your pet needs to be hospitalized and it will probably take a few weeks for him/her to recover." Then you start thinking of the bill and how your expenses can skyrocket just like that. What do you do? Do you stop the treatment of your pet when the bill exceeds the amount limit you have in mind?

Or what if something happens to your dog? What if s/he ran to the street then a motorcycle hits him/her? Then when you bring your pet to the clinic/hospital your dog would require surgery, and you have to make the decision right away, or otherwise your dog will die. How do you deal?

These are just some of the sad things that can happen to your beloved PAW-children who will not only need your attention but will also need your financial support to get back into the peak of health. To better care for your pet, acquiring pet insurance will not only safeguard your pet's health, but will also ensure your financial security.

Here are the ways Pet Insurance can help (this just an example that can work in other countries)

- ♥ Company will help cover up to 90% of the vet bill
- ♥ Broad coverage available anywhere
- ♥ Pet owners can use any Vet/Clinic
- ♥ Unlimited annual and lifetime payouts
- ♥ Speedy claim payments

To some people who live in countries who already put the welfare of their pets into consideration, consider yourself lucky as pet wellness and awareness has become an intricate part of your life. The question lies in whether this will work in Indonesia and who can make this happen? Let's pray one day these benefits will become readily available in Indonesia. 🐾

PHOTO: SHUTTERSTOCK.

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SIMPLE RECIPES

Only 7-10 key ingredients



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www.canidae.com



PET ID

A MICROCHIP CAN
BE A UNIQUE AND
RELIABLE WAY TO
IDENTIFY YOUR PET

By Juda Adisusanto



One of the applied technologies gaining ground nowadays is the use of microchips for our pets (dog, cat, ferret, monkey etc.). Microchips, which some people refer to as RFID (Radio Frequency Identification Device), are very small devices, as tiny as a grain of rice, which can be implanted into the skin of an animal, and can transmit a unique radio frequency when scanned.

Each microchip has a unique number (digit or letter) so there is no duplication. This RFID technology has recently been used in many fields because it produces a unique identification, from animal identification, credit cards, tracking system management, parking and car identification, amongst others.

The question lies in why we, as PAW-rents, need a unique ID for our precious animal, especially for our dogs and cats? Why do we need this technology which is often used in many other fields such as document and object matching identification?

When one dog/cat has a microchip and the microchip can be read with a universal scanner, then documents can be identifiable through this number and properly allocated to only one dog/cat who has the same microchip number. Some examples include:

1 This has been used while transporting a dog or cat to a country which requires a blood test. All dogs or cats will be scanned and their microchip numbers will be checked to see if they match the numbers stated on their traveling documents (blood test certificates, vaccination records, or pet passports).

2 This also can be used for missing dogs or cats. If we have recorded our pet's microchip number, we can more easily find our dog/cat if they go missing. Once an animal is found, its microchip can be scanned, and if the number matches the one a person provides, then s/he can claim ownership of the missing pet.

3 Identification of registered dog or cat in one institution or organization, such as PERKIN/ICA or American Kennel Club/AKC, communities, etc. Microchips can be an effective replacement to ear tattoos.

4 As legal document identification, for example for insurance claim purposes.

For the examples above, one would only need a microchip scanner which can read the microchip number on the animal. Because of its ease of use, this scanner will eventually become a

commonplace equipment that can be found or bought easily.

Example of Microchip Number:

ISO Microchip no:

987654321012345 (15 digit)

AVID Microchip no:

*AVID*12345 (mixed with Letter)

Groovy was able to prove the usefulness of microchips when we relocated one dog from Jakarta to Australia. Momo, a Dachshund, was implanted prior to traveling, with a microchip we purchased from Australia. On the day Momo arrived at his new house in Australia, Momo broke loose, ran to the street and got lost. Luckily, Momo was found and people brought the dog to the vet, where the microchip was scanned. After retrieving the microchip number, the vet started tracking it. They noticed that the microchip was sold to Groovy a few months earlier, then they promptly emailed us asking who bought this microchip number and who the owner of the dog is. With the microchip number recorded in our files, we were able to easily determine the owner, after which we contacted him to tell him about Momo's situation. Long story short, Momo was able to happily head home in the arms of his/her owner. This is further evidence of how important a microchip can be in safeguarding our pets. 🐾



BELANJA DI GROOVY PETSHOP

LEWAT GO-MART SEKARANG!



BELANJAAN ANDA LANGSUNG SAMPAI
DALAM WAKTU 60 MENIT!

CARA MENGUNAKAN GO-MART



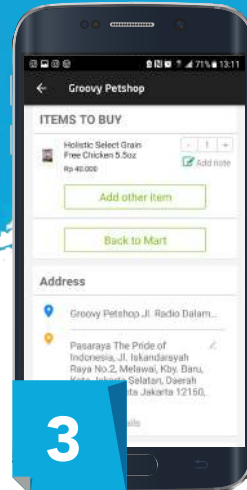
DOWNLOAD
APLIKASI **GO-JEK**

DAN PILIH FITUR **GO-MART**



PILIH **TOKO**
DAN **BARANG**

YANG ANDA INGINKAN



MASUKKAN ALAMAT
DAN DRIVER **GO-JEK**

AKAN BERBELANJA DAN
MENGANTAR BARANG ANDA

GROOVY PAW RESORT

UE66

KOPI CAT BY GROOVY

GROOVY
Paw & Hotel
Paw Resort

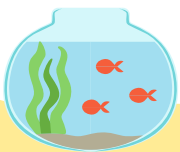
GROOVY
Paw, Hotel
Paw Resort

KOPI CAT CAFE
BY GROOVY



ALL FOR PETS

THE INDOPET EXPO 2017 WAS
A SMASHING SUCCESS!



Groovy was present for the third time at the IndoPet Expo 2017, which was held last September 8-10, 2017. On this occasion, Groovy managed two booths; one for Groovy PAW Resort and another for Kopi Cat Café by Groovy. Both units were new at the pet exhibition, and because of this, we tried to make their booths more attractive to draw visitors.

For Kopi Cat Café by Groovy, we tried to simulate the situation, environment, and the spirit of the actual place located in Bintaro. We presented our cats, who were there physically, so visitors could pet them for up to a maximum time of five minutes each inside the booth. In case they needed more time to stroke and cuddle our cats, we invited them to come and visit our Kopi Cat Café at Bintaro Sektor 3A, Ruko Viktorian Complex no C5, at the upper floor of Groovy Pet Store.

Many people were interested in visiting the Groovy booth since they wanted to pet our cats. We brought

PHOTO: GROOVY DOC.




our most favorite cats from the Café, and surprisingly, it was the kampung/ domestic cats that amazed people more, due to their healthy, clean and shiny coats.

In the other booth, we displayed pictures of our Groovy PAW Resort and Hotel with its facilities, and informed visitors of our promotion of up to 50% off during low seasons (daily room rate only). This promotion does not extend to the high seasons which are usually during Ied/Lebaran or summer holidays as well as the Christmas/year-end holidays.

All in all, we had a great time at the IndoPet Expo 2017. And our cats surely enjoyed the time they spent with all the visitors. 🐾



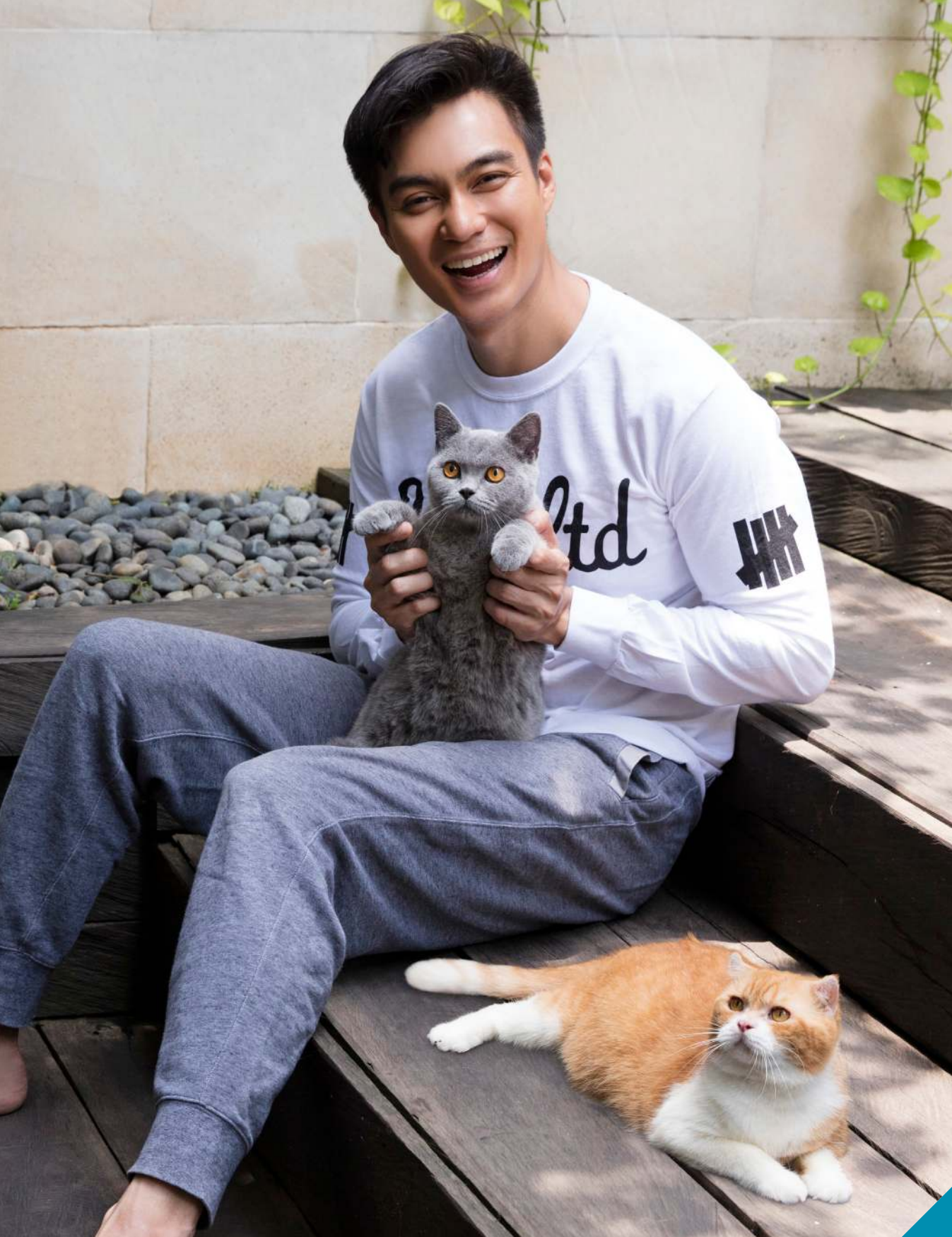
A person's bare foot is visible on the right side of the image, resting on a dark wooden deck. The background features a dark wooden fence and a bed of small, smooth, grey stones.

A Dozen Blessings



BAIM WONG IS NOT ONLY
A BUSY CELEBRITY,
HE IS ALSO A DOTING PAWRENT
TO 12 LUCKY FELINE BABIES.

By Maria Zarah Gregorio Viado





We can always choose to care and share to others, even to animals. It all begins with one good step. And the rest just follows.

With his deep love for all living things, Baim Wong has always loved animals. This is a trait he has nurtured from childhood. Being a devout follower of Islam however, Baim strictly abides by the laws of his religion and has foregone his desire to own a dog. Instead, he happily shares his home with not one, not two, but a dozen cute and fluffy cats. "I have always loved all animals, even as a young kid. I currently have a total of 12 cats, composed of two breeds, Scottish Fold and British Shorthair," said the affable actor who is regularly seen both on the small and big screen.

Though admittedly busy, Baim makes sure he sets aside some time in the evenings to play with his furry babies and cuddle with them, "I sometimes come home at 11pm after a long day of shooting. But even though I'm already worn out from working, I make sure to give my cats at least 10 minutes of my time each night. I hug them and stroke them so they know I love them. I don't get to spend a lot of time with my pets, but I do take care of them the best way I know how." As a PAWrent, he believes that time spent with one's pets is well worth it. "Hugging and snuggling with my cats is an effective stress reliever. In fact, one of my babies even likes to come into my room at night to cuddle with me while I sleep. Then he likes to go out of the room in the morning. It's a nightly routine we have."

Baim has given some of his kitties names, including Scotty, Bule, Juala, Baby, Millie and Ling Ling, "My British Shorthair recently gave birth so we have yet to give the new kittens their

names. Scotty was named so because he's a Scottish Fold and we gave Ling Ling her name because she looks Chinese," related the hardworking celebrity, whose latest projects include the movie "Hujan Bulan Juni" (Rain in June) together with fellow actors, Velove Vexia and Adipati Dolken. Asked how he takes care of his babies, Baim had this to say, "I send them for grooming twice a month. I like to spoil my cats and just enjoy being with them." Obviously, his concern for his litter goes beyond just providing them a safe place to live and making sure they are well-fed.

Someone who is also very active in social media, with over three million followers on Instagram, Baim is not only making his mark in the local TV and movie industry, he is also using new media to communicate with his audience. He often uploads funny videos of himself on Instagram, as well as pictures of himself at work, with his family, with his *fiancée*, and of course, with his precious feline companions. One photo even shows one of Baim's cats, Bule, taking home the first and second place prizes at the Cirebon Love Cat Show 2017. As a proud PAWrent, Baim could not contain his happiness and shared the photo with all of his followers.

Despite being in demand as an actor, Baim has decided to embark on a number of businesses outside of the entertainment industry. He has since put up Bakmi Wong and Balikpapan Premio, which sells a selection of sumptuous cakes in Balikpapan. With his growing online influence, Baim is intent on spreading goodwill and cheer. He also believes that every person can

do something worthwhile in his/her life, "We can always choose to care and share to others, even to animals. I'm sure a lot of people are thinking of ways how to help others, as well as animals. But I believe that it all starts with being concerned and genuinely caring for the well-being of others. That's why when we see cats and dogs on the streets, we can perhaps take them in, do our part in doing some good in this world. It all begins with one good step. And the rest just follows." 🐾



MY GROOVY PET & I



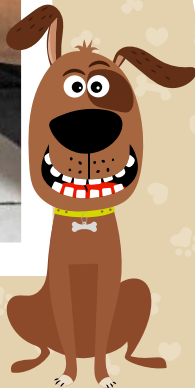
Chris Ephi & Elvina Yahya
with Cooper



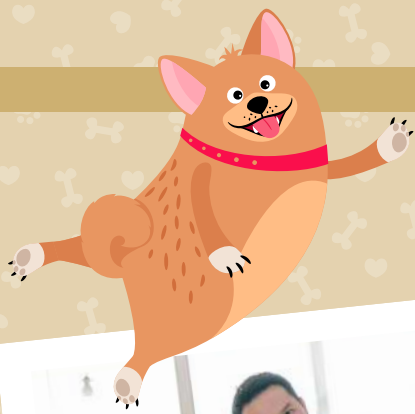
Ellena Cumberbirch
with Beau, Twinkle & Bruno



Anto with Kai



Andre Toernoyo with Sparkling



selfie with my bestie



Hendra Fatrianto
with Milo, Muffin & Mocha



Stefany Prita Haryogi
with Fearless Euro



Riri Panjaitan P with Erros Hiro

Wide Smile





HELP YOUR PET MAINTAIN GOOD TEETH AND GOOD DENTAL HYGIENE BY FOLLOWING THE TIPS BELOW.

By Yosefin Lingga, DVM

DOGS AND CATS
START TO SHED
THEIR DECIDUOUS
TEETH FROM AROUND
3 MONTHS OLD.



Dental problems are one of the most common health problems that can happen to our pets. These can occur very early on, even from 2-3 years of age. Most of the time, owners don't recognize dental problems in their pets because the signs are usually quite subtle. You may notice that your pet has bad breath, decreased appetite, is over salivating, or lethargic from dental problems, but it is not that simple. Dental problems may have more serious effects such as systemic infection resulting in various organ failures.

Here are some common dental problems that can happen to your pets:

PLAQUE AND TARTAR

Tartar and plaque build-up appear on the teeth as yellow-brown deposits. It happens as bacteria inside the mouth gets mixed with saliva and food debris then hardens and sticks to the teeth. Tartar forms above and below the gumline. It slips into the space between the teeth and gums forming a hollow that allows the tartar to grow deeper and eventually exposing the root of the teeth. This later will develop into periodontal disease and other problems.

PERIODONTAL DISEASE

Periodontal disease affects all the tissues around the teeth. Most of the time you may not notice the problem because it happens under the gumline. The first sign of periodontal disease is

gingivitis which is the inflammation of the gums. This can develop to tooth root abscess and infection. When the tooth root is exposed and infected, the tooth has to be removed. The infection may also spread to other organs, causing kidney failure and heart problems.

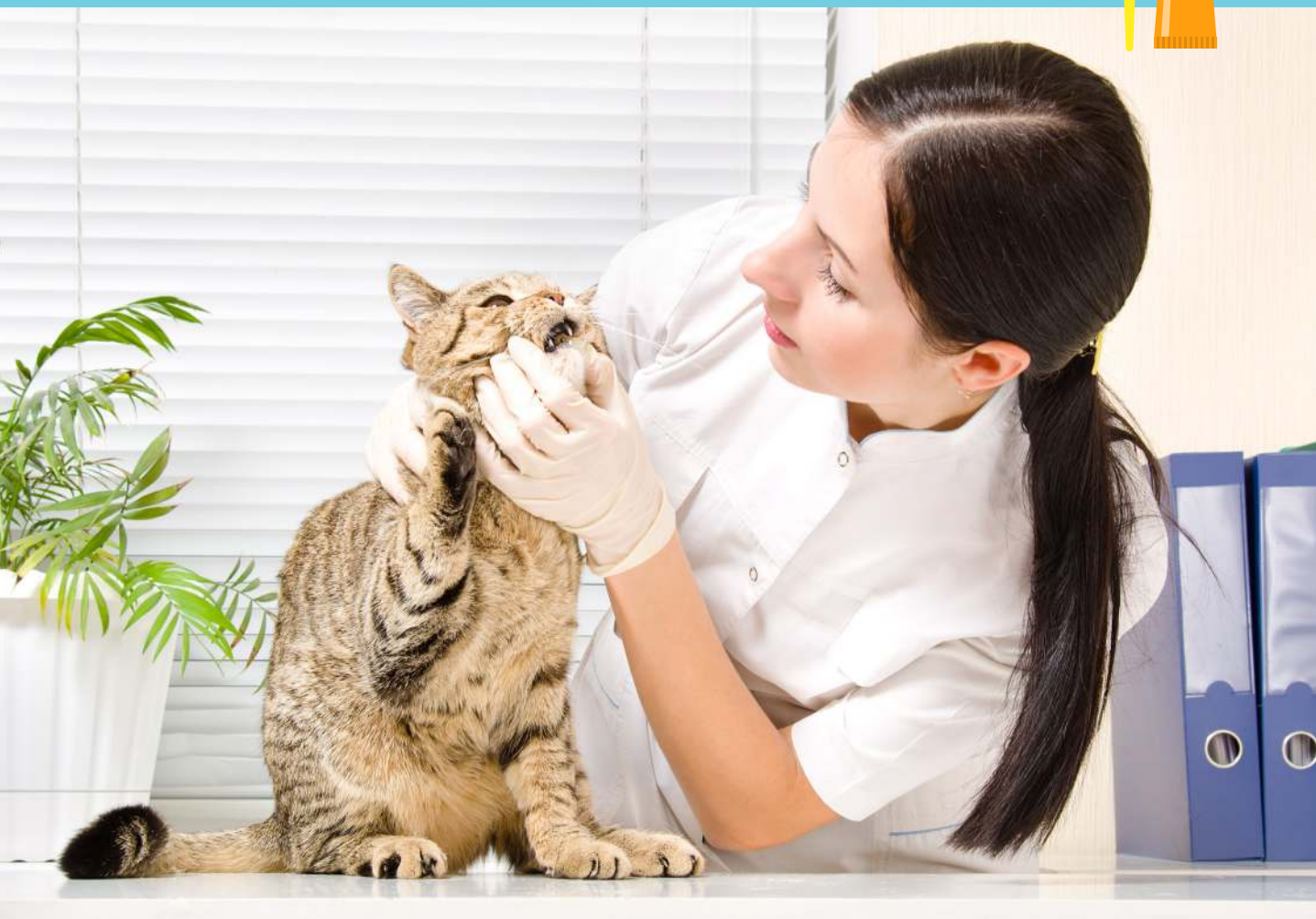
STOMATITIS

Stomatitis or sore mouth is the inflammation of mouth tissue including tongue, gum, lips, palate, and the mouth wall. It more commonly occurs in cats but sometimes happens to dogs too. Stomatitis might be caused by viral infections, autoimmune diseases, or irritation from abnormal mouth anatomy. The animal affected might have reddening of the gumline and/or ulceration sores on the tongue, lips, palate, or the inside of the cheek. They can show signs such as inappetence and over salivating.

RETAINED BABY TEETH

Dogs and cats start to shed their deciduous teeth from around 3 months old. Normally all deciduous teeth will be shed when the adult teeth erupt but in some cases the deciduous teeth remain even when the adult teeth erupts, resulting in overcrowding of the teeth and abnormality in the teeth spacing.

There are a lot of factors that can contribute to dental problems such as age, genes, and types of food given. As the owner of your pet you can help



prevent or slow down the disease by doing some of these tips:

TEETH BRUSHING

Brushing your pet's teeth helps to remove plaque before they develop into tartar. This has to be done once daily to be effective. If you don't start this behavior when your pet is still young, s/he won't feel comfortable with the procedure.

PROFESSIONAL TEETH CLEANING

You need to go to your vet to do regular teeth examinations. This can be done during their regular check-ups. When

your vet sees that there are problems, s/he would recommend to do a thorough cleaning with special tools. This cleaning will require your pet to be put under anesthesia, after which, the vet will then remove all the tartar and plaque. If there are any teeth with abnormality, with exposed and infected roots, those will also be removed.

FOOD

Choose dry food over wet food. Wet food can cause plaque and tartar build-up faster and even though dry food doesn't stop the plaque and tartar from forming, at least the build-up is

slower. Food allergies also contribute to periodontal disease, so pick food that is suitable for your pet.

TREATS

Some treats for dogs are also designed to help in teeth cleaning and combatting plaque and tartar. This can be an alternative to teeth brushing although not as effective.

Dental problems can be life threatening for your pets if left untreated for a long time. You can avoid this by going for regular checks and doing food and hygiene management for your pets. 🐾

PHOTO: SHUTTERSTOCK.



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RUKO VICTORIAN BLOK C5,
JL. BINTARO UTAMA RAYA SEKTOR 3A

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PHOTO: SHUTTERSTOCK

MY DOG BITES!

READ ON TO FIND OUT THE THINGS
YOU CAN DO WHEN YOUR PET ATTACKS.

By Bernadete Miraclelita W., DVM



Have you heard the recent local news about an adult American Pit Bull Terrier that somehow, surprisingly, mauled his PAWrent just by a single bite on the neck until he died? Although it was not clearly reported about how they trained and most importantly, treated the dog, accidents happen, even to the closest people the dog grows up with. The best way to prevent aggressive behavior is obviously by training our pets not to do it in the first place, keeping them in a secure yard where passing people cannot reach them, or to keep them on a leash when walking around the neighborhood. But in some scenarios, unfortunately, not all people are responsible enough to do this, or if it is a stray dog, it falls upon us to know how to protect ourselves. Here are some tips and references which may be helpful when we find ourselves in this position.

✚ Why dogs bite?

Dogs are instinctual animals, they do not act based on random willingness. One thing to be noted, if we are not interesting, they will not attack us. There must be something that draws their attention – in most cases, motion and noise are the triggers. This puts us in a very difficult situation, as the first thing that flashes in our minds when confronted by an aggressive animal is to scream and run away.

Dogs may also attack to protect their territory, or food, or other belongings. It often starts just with a bark, as they learn that barks can make them 'win', making the invaders leave. The fear people show elevates their excitement and combined with unbalanced energy, it may lead to an attack.

The third reason why dogs tend to attack is because they feel threatened. Dogs who feel cornered must have expressed other signs before they finally attack, such as stepping back or pulling their body parts away from us.

Lastly, when dogs feel pain or discomfort, they tend to become aggressive. This often happens in a general examination at the hospital, etcetera.

❖ What are the signs that dogs exhibit before attacking?

Normally, when dogs find things that bother them and trigger their aggressiveness, they will exhibit certain body language we can easily spot, such as:

- ✓ **Growling**
- ✓ **Baring teeth**
- ✓ **Snarling**
- ✓ **Barking**
- ✓ **Staring or focusing** to one point of sight (that they will attack)
- ✓ **Bending down** and pulling back the body.

Be careful, as there might be very subtle signs that we usually ignore, such as a small freeze and a moment of tension, a few seconds before they jump and catch us.

❖ What should we do when the signs appear?

The number one secret is to remain calm. Minimize any noise or movement that makes the dog think you are a threat. The more boring you are, the less interested the dog will be.

**“AVOID
DIRECT EYE
CONTACT!”**



- ✓ **Avoid** direct eye contact
- ✓ **No sudden movement**, no matter how small
- ✓ **Do not try to communicate** with the dog
- ✓ **Do not yell or hit the dog**, or try to shoo the dog away. Treating aggression with aggression will only worsen the situation
- ✓ **Cross your arms**, ignore the dog, be still for a short period of time before you decide to move away slowly.

Most dogs will turn back and leave you when they no longer sense that you are a threat. In cases when the dog

is reacting to pain or discomfort, just give the dog the space it needs, do not over-manipulate and don't stay too close to him for a while. Wait for the dog to approach by himself.

❖ What to do if the dog still attacks in the end?

All the methods mentioned above, unfortunately, do not always turn out as expected. When an attack comes on, try to be as calm as possible (yes, it is nearly impossible). Do not attempt to step back or pull away when you are already bitten as it will tear your flesh and escalate your panic level through the bleeding. Instead, you can do the





following:

- ✓ **Find something as a barrier** between you and the dog, then redirect the dog to bite that item
- ✓ **Cover** the dog's vision
- ✓ **Distract** the dog to bite something on you that isn't your body part. For example, if you are wearing a jacket, pull your arm and give the sleeve to the dog as they think they are biting you. Meanwhile, you have a short time to seek for help and think of what to do next
- ✓ **Move** to a higher place. It is more difficult for dogs to bite accurately from below
- ✓ If the dog is still viciously mauling you, **roll up in a ball with your knees bent** and with your hands protecting your face and throat
- ✓ Remember **not to scream**. The dog will stop attacking when s/he

loses interest in you, so be as boring as possible

✚ First aid!

Bite wounds are usually small on the surface but deep into the flesh, unless you pull away the part the dog bites. Here are the crucial steps of bite wound management:

- ✓ First of all, **clean the wound** in flowing water. Press the surrounding area, let the blood come out
- ✓ **Do not use alcohol** to clean the wound. Use diluted hydrogen peroxide especially when the flesh is exposed, pour into the wound, wait a few seconds and then flush with clean water or normal saline solution right away
- ✓ **Flush the wound** with antiseptic solution, iodine for example
- ✓ **Wrap the wound** with clean cloth

or gauze, especially when bleeding continuously. Bandaging should be done when the wound is clean and fresh

- ✓ **Go to a nearby clinic** or pharmacist to get antibiotics and additional wound care equipment
- ✓ If it is your throat or head that is bitten, where blood uncontrollably flows out, forget everything above, **wrap the wound tightly** to stop the bleeding and go to the nearest hospital to get medical help as soon as possible

In conclusion, dear PAWrents, please note that punishing your dog, by either hitting, kicking, or using any physical force will not effectively fix their aggressive behavior. Good training and proper treatment are the only keys to your pet's assured sweet behavior. 🐾



DESTINATION:

CHINA



VANESSA
COETZEE
AND DAISY



SHENZHEN

WHERE DID
YOU LIVE IN
INDONESIA?

We lived in **Sumatra**, Indonesia.

HOW LONG
DID YOUR
PET LIVE IN
INDONESIA?

She lived with us for **2 years**
in Indonesia.

AND WHEN
DID YOU
LEAVE?

We left Indonesia in **June 2016**.

WHERE DID YOU
MOVE TO?

We moved to
Shenzhen, China.

WHAT AIRLINE DID
YOUR PET USE?

She travelled with
Malaysian Airlines.



WHAT IS YOUR PET'S
FAVORITE ACTIVITY
IN YOUR NEW HOME?

She loves her **long walks** and making new friends.

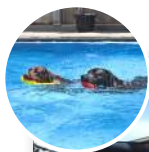
WHAT IS YOUR PET'S
FAVORITE ACTIVITY
IN INDONESIA?

She loved to **run in the garden**. 🐾





WELCOME TO GROOVY PAW RESORT!



SWIMMING POOL

- 6 by 15 meters, depth 120 cm, swimming pool designed for dogs and owners.
- Regularly maintained and cleaned, safe for dogs and people.



GROOVY HOUSE

- Canteen and café, dog-friendly for customers of Paw Resort.
- Suitable for meetings and trainings for small groups (30 person).



PLAY GROUND

- Suitable for dog training and fun gatherings, with green futsal grass, with shading net.

TERMS & CONDITIONS:

Each Dog must:

- 🐾 Show Valid Vaccination records (bring copy of the records).
- 🐾 Be Free of fleas or ticks, health conditions, (no coughing) or any skin diseases.
- 🐾 Be On a leash while other dogs are around.

Dog Owner must:

- 🐾 Watch his/her dog while in Paw Resort.
- 🐾 Pick up the waste of his/her own dog, keep the area clean.
- 🐾 Park his/her car accordingly.
- 🐾 Not bring own food (no outside food).

Group bookings are Welcome:

- 🐾 For at least 10 dogs.
- 🐾 If prefer to block the entire resort, minimum charge for 20 dogs.
- 🐾 For special events, please inform at least **30 days prior to the date of event.**
 - Birthday of Community or Dog's Birthday party.
 - Outdoor or Indoor party.
 - Brand or Product launching
 - Small class seminar/course or training etc.

GROOVY PAW RESORT

Jln. Platina 1 no. 26
Gunung Sindur, Bogor

Phone : (+62251) 8614466, 8614477

Email : pawresort@groovy.co.id

OPEN:

Tuesday to Friday	: 9am - 4pm
Saturday and Sunday	: 8am - 4pm
Monday & Public Holiday	: Closed



DESTINATION:

GERMANY



STUTT GART



WHERE DID YOU LIVE IN INDONESIA?

We lived in **Giri Loka 2**
in **BSD** for 6 years.

HOW LONG DID YOUR PETS LIVE IN INDONESIA?

Luzie was with us from the beginning for **6 years**. We bought her from a breeder in Tangerang. **Amy** was found in a parking lot **4 years** ago where people left her.



AND WHEN DID YOU LEAVE INDONESIA?

We left **middle of July 2017**.





SUSANNE
AND SASCHA
RIEDEL WITH
LUZIE
AND AMY

WHERE DID YOU MOVE TO?

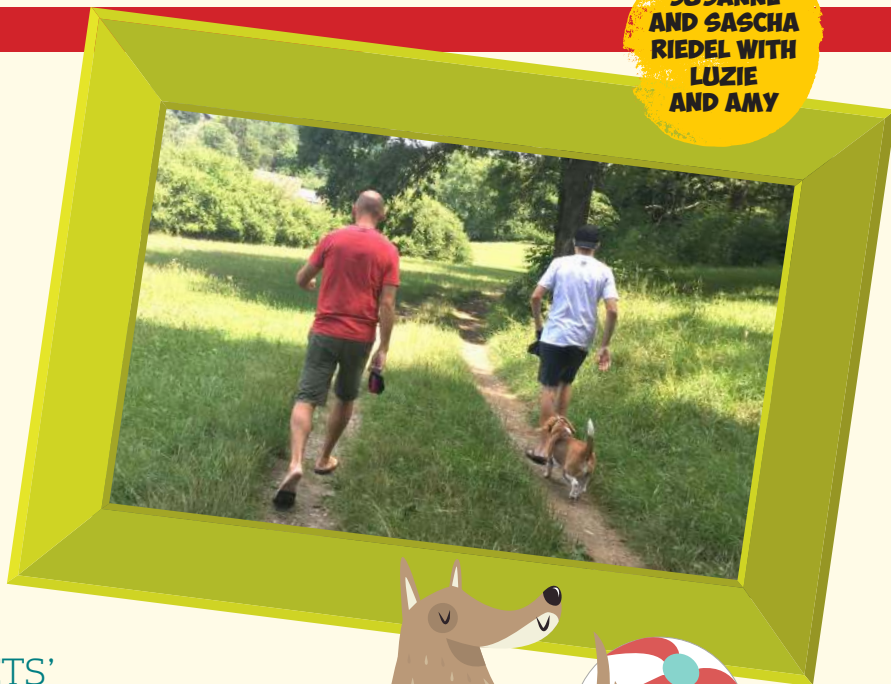
We moved to **Stuttgart, Germany.**

WHAT AIRLINE DID YOUR PETS USE?

Thai Airways.

WHAT IS YOUR PETS' FAVORITE ACTIVITY IN YOUR NEW HOME?

They love long walks in the **parks** and on the **beach.**



WHAT WAS YOUR PETS' FAVORITE ACTIVITY IN INDONESIA?

Sunbathing, eating.

PLEASE DESCRIBE YOUR PETS' PERSONALITIES?

Luzie is an active dog, **full of energy.** She always wants to be the boss! **Amy** loves **eating and relaxing.** In Indonesia, she never wanted to go out! 🐾





HOME for the WEEKEND

CHOOSE **FRASER RESIDENCE MENTENG JAKARTA** AS YOUR DESIGNATED HOME AWAY FROM HOME.

Holidays are meant for the entire family. That includes our beloved pets, those cute, furry four-legged family members we consider as our children. However, more often than not, we are unable to bring our pooches or feline friends with us when we choose to go for a staycation at our favorite hotel. This no longer has to be the case with Fraser Residence Menteng Jakarta.

With its unique pet-friendly offering, Fraser Residence Menteng Jakarta is set apart from most hotel chains in Jakarta. It is one of several Gold-Standard

PHOTO: GROOVY DOC., FRASER RESIDENCE MENTENG JAKARTA DOC.



served residences under globally-awarded serviced residence operator, Frasers Hospitality. Contemporary and minimalist in design, each of the 128 Gold-Standard serviced residences exudes a sense of tranquility with full length windows allowing an abundance of natural light to cascade into the spacious interiors. An oasis from the hustle and bustle of the buoyant city, each apartment features a well-equipped open concept kitchen and dining facilities, a 24/7 fully-equipped gym, indoor spa and an outdoor pool along with meeting services complementing the needs of the well-travelled business executive.

Groovy Magazine recently enjoyed a relaxing weekend at the well-appointed premises with two feline companions, Ben and Coco. The two lovable Persian cats only took one night to get familiar with their surroundings and settle into the comfort afforded by Fraser Residence Menteng Jakarta. "We know how valuable a pet can be to our guests, hence a pet-friendly policy was put in place to allow our residents to be with their pets. However, as the safety and comfort of all guests are as important to us, pet owners are thus reminded to adhere to the pet policy at all times to ensure a pleasant stay for all," said Mr. Gary Loke, General Manager of Fraser Residence Menteng Jakarta. Pets are welcome to stay in the comfortable apartments and can also enjoy the outdoor areas, specifically the garden, where together with their PAWrents they can meet other pet owners and fellow pets.

Apart from this, Fraser Residence Menteng Jakarta is strategically located in Menteng, Central Jakarta. With its central position, guests can easily visit some of the city's interesting and popular attractions, including a number of malls, museums and the historical Jakarta train station. At Fraser Resi-



dence Menteng Jakarta, guests can also be assured of receiving quality, intuitive service - a hallmark of every Fraser property around the world. As a globally awarded hospitality operator, Frasers Hospitality is committed to anticipating and exceeding the evolving needs of executive travellers through continuous innovation while providing its guests with a space and community away from home. Conceived with the lifestyle preferences of today's discerning business and leisure travellers in mind, Frasers Hospitality's offerings include Gold-Standard serviced residences Fraser Suites, Fraser Place and Fraser Residence; modern and eco-lifestyle brand Modena by Fraser, and design led, high-tech hotel residences, Capri by Fraser. In addition, the group owns and operates upscale boutique lifestyle hotels in key UK cities under Malmaison and Hotel du Vin.

The next time you're looking for a place to enjoy some family bonding or a venue where you can relax and indulge in some quality time with your furry pets, you can choose Fraser Residence Menteng Jakarta. Their serviced apartments are perfectly equipped to cater to your every need and more. 🐾

"We know how valuable a pet can be to our guests, hence a pet-friendly policy was put in place to allow our residents to be with their pets."



*What made you
decide to go into*

THE VETERINARY FIELD?

*I wanted to cure animals that are sick
and remind people that we can help to
cure some of people's diseases by curing
the animals first.*

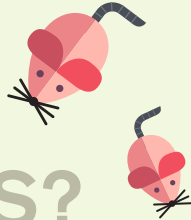


**Muhamad
Jami
Ramadhan,
DVM**



WHAT IS ONE ADVICE YOU GIVE PAWRENTS?

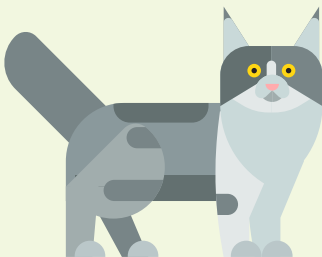
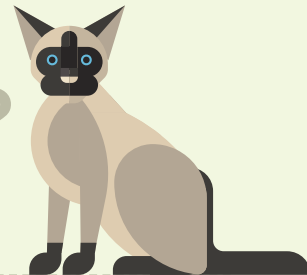
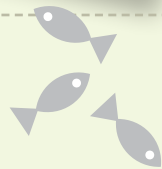
*My advice is to always make your pets feel
comfortable at home. If there is something unusual
that happens, like clinical symptoms of a disease,
just bring them to the nearest vet right away.*



*How many years
have you been*

WITH GROOVY?

*I have been with Groovy
for a year and a half.*



DO YOU HAVE
A PET?

WHAT KIND AND
WHAT'S THE NAME
**OF YOUR
PET?**

*Before I used to have more than
10 cats at home. But now just
three of them remain. They are
Catherina, Mimi and Nicky.
I have had my cats for almost
10 years now. (Mimi is the oldest one).*

HOW LONG
HAVE YOU
**HAD
YOUR
PET?**



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SUNDAY : 10:00 – 13:00 & 14:00 – 17:00

EVERY 2nd THURSDAY OF THE MONTH : 13:00 – 17:00

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EMAIL: vetcare@groovy.co.id

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