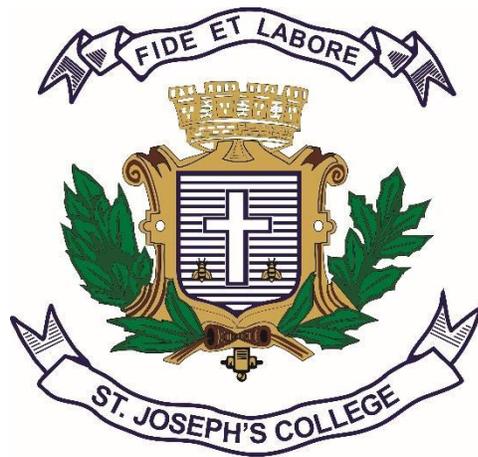


**ST. JOSEPH'S COLLEGE (AUTONOMOUS)**

**BENGALURU-27**



Re-accredited with 'A++' GRADE with 3.79/4 CGPA by NAAC  
Recognized by UGC as College of Excellence

**DEPARTMENT OF ENGLISH**

**WRITING AND THE ETHICAL PRACTICE OF JOURNALISM (JIP)**

**SYLLABUS FOR UNDERGRADUATE PROGRAMME**

**For Batch 2021-2024**

## Part B

### B.A. JIP Curriculum

Courses and course completion requirements	No. of credits
General English	12
Second language: Introductory Kannada/Kannada/ Hindi/ Sanskrit/ Tamil/ Additional English/French/German.	12
Journalism	34
International Relations	
Public Policy	
Open elective courses (non-professional)	06
Foundation courses	
Term paper	
Soft skills (IGNITORS)	
Human resource development (HRD)/Theology	
Outreach activity	
Extra and Co-curricular activities	

# SUMMARY OF CREDITS IN WRITING AND THE ETHICAL PRACTICE OF JOURNALISM

<b>DEPARTMENTS OF JOURNALISM&amp;ENGLISH (UG)</b> <b>(2021-2024)</b>								
<b>journali</b>	<b>Code Number</b>	<b>Title</b>	<b>No. of Hours of Instructions</b>	<b>Number of Hours of teaching per week</b>	<b>Number of credits</b>	<b>Continuous Internal Assessment (CIA) Marks</b>	<b>End Semester Marks</b>	<b>Total marks</b>
Theory	JN-119	Writing and The Ethical Practice Of Journalism-1	60	04	04	30	70	100
Practical	JN-1P1	Journalism Practicals-1	20	02	01	15	35	50
<b>Total Number of credits:</b>			<b>05</b>					
<b>Semester 2</b>	<b>Code Number</b>	<b>Title</b>	<b>No. of Hours of Instructions</b>	<b>Number of teaching hrs /week</b>	<b>Number of credits</b>	<b>Continuous Internal Assessment (CIA) Marks</b>	<b>End Semester Marks</b>	<b>Total marks</b>
Theory	JN-219	Writing and The Ethical Practice Of Journalism-2	60	04	04	30	70	100
Practical	JN-2P1	Journalism Practicals-2	20	02	01	15	35	50
<b>Total Number of credits:</b>			<b>05</b>					

<b>CORE COURSES (CC)</b>	
Course Title	Code Number
Writing And The Ethical Practice Of Journalism-1	JN-119
Writing And The Ethical Practice Of Journalism-2	JN-219

<b>DISCIPLINE SPECIFIC ELECTIVE COURSES (DSE)</b>	
Course Title	Code Number
Reading Foreign Affairs	Prospective
Sports Journalism	Prospective

<b>GENERIC ELECTIVE COURSES (GSE)/ Can include open electives offered</b>	
Course Title	Code Number

<b>SKILL ENHANCEMENT COURSE (SEC) – Any practical oriented and software based courses offered by departments to be listed below</b>	
Course Title	Code Number

<b>VALUE ADDED COURSES (VAC) Certificate courses that add value to the core papers can be listed</b>	
Course Title	Code Number

<b>Online courses offered or recommended by the department to be listed</b>	
Course Title	Code Number

# Course Outcomes and Course Content

## Sem-1

Semester	I
Paper Code	<b>JN-119</b>
Paper Title	Writing and The Ethical Practice Of Journalism-1
Number of teaching hours per week	04
Total number of teaching hours per semester	60
Number of credits	04

### Objective of the Paper:

This paper introduces the students to the various theories of communication, the idea of news and the basics of reporting. The paper invokes questions of representation through discussions centred around creative writing. Issues of gender and justice are discussed through a readings approach. It gives an overview of peace journalism and solutions journalism. This paper acts as the first step to gain insights about the changing field of journalism.

### Theories of Communication: (10 hrs)

Communication Theories & Models; What is Communication Theory? What is a Communication Model? A brief introduction to Communication theories: Multistep Theory, Selective Exposure, Selective Perception, Selective Retention, Play Theory, Uses & Gratification Theory, Cultivation Theory, Agenda Setting Theory, SMCR Model, Shannon & Weaver Model, Wilbur Schramm Model, Lasswell Model, Gatekeeping Model, Gerbner's Model.

### References:

1. David Berol: The Process of Communication – Holt, Rinehart & Winston, New York, 1960
2. Denis McQuail: McQuaid's Mass Communication Theory (6th Edition), SAGE publication Ltd., 2010
3. Keval. J. Kumar: Mass Communication in India- (4th Revised Edition), Jaico Publishing house, Mumbai, 2014
4. Uma Narula: Mass Communication: Theory & Practice- Haranand Publications Pvt. Ltd, New Delhi, 2008
5. Chandrakant P Singh: Dictionary of Media & Journalism – IK International Pvt Ltd., Delhi, 2004
6. Subhir Ghose: Mass Communication : An Indian Perspective: Shishu Sahitya Samasad, 2009

### Reporting I (15 hrs)

Understanding the idea of news; Objectivity; Beat reporting; Basic reporting skills. Inverted Pyramid, Lead and Headline.

### Peace Journalism (20 hrs)

Understanding conflict, and conflict-sensitive reporting; The idea of solutions journalism; a brief history of Peace Journalism. Reporting gender and sexuality issues. Understanding sexual harassment.

### Creative Writing (15 hrs)

Understanding pre-writing; Brainstorming; Free Writing; Stepping out of one's element; Eavesdropping on conversations

## **BLUEPRINT**

Code number: JN-119

Title of the paper: Writing and The Ethical Practice Of Journalism-1

Chapter	Number of Hours	Total marks for which the questions are to be asked (including bonus questions)
Theories of Communication	10	20
Reporting I	15	25
Peace Journalism	15	25
Creative Writing	15	15
General Knowledge and Current Affairs	05	15
<b>TOTAL</b>	<b>60</b>	<b>100</b>
<b>Maximum marks for the paper (Excluding bonus question)= 70</b>		

## Journalism Practical I

Semester	I
Paper Code	<b>JN-1P1</b>
Paper Title	Journalism Practicals-1
Number of teaching hours per week	02
Total number of teaching hours per semester	20
Number of credits	01

### JN 1P1

**[10 sessions (2hr/week)]**

#### **Practical skills(20 hours)**

Discourse Analysis Lab: Critical Thinking for Journalism exercises (2 hours x 2 batches)

#### **Semester focus:**

Understanding gender, and gender discrimination. How gender is reported in mainstream media.

**Portfolio:** 5000+ words drawn from Creative Writing and Lab Exercises. Responses to reading assignments that build a familiarity with local newspapers and their reporting and news-gathering practices. To be presented before a viva board.

**Course Outcomes:** At the end of the course, the student should

CO1	Knowledge	Have a working knowledge of the conventions and practices of both city/local journalism and international journalism.
CO2	Understand	Be able to explain different ideas of communication in the light of theories discussed; Be able to understand the idea of news, news-gathering and the principles of Reporting; Be able to understand the nuances of Solutions Journalism and Peace Journalism; Be able to understand Gender, and Gender Discrimination Be able to understand how gender is reported in mainstream media.
CO2	Apply	Principles learnt in theory classes to writing news stories using formats such as inverted pyramid and hourglass.
CO3	Analyze	Be able to examine writing for biases and gaps.
CO4	Evaluate	Be able to read news pieces and perform editorial responsibilities at the basic levels of language appropriateness
CO5	Create	Produce a portfolio of writing ranging from creative writing to news-writing.

## Sem 2

Semester	2
Paper Code	<b>JN-219</b>
Paper Title	Writing and The Ethical Practice Of Journalism-2
Number of teaching hours per week	04
Total number of teaching hours per semester	60
Number of credits	04

### **Objective of the Paper:**

This paper outlines the history and evolution of Journalism. Delving deep into Reporting, the paper deals with street reporting and interviewing. It also deals with the personal forms of creative writing. In order to understand the context of India, the paper aims at understanding caste and its intersections with gender in conflict sensitive reporting.

### **The History of Journalism: (20hrs)**

Origins of Journalism—Rise of Newspapers—Magazine Journalism in the 18th Century—The rise of professional guilds and training—Crusades, rivalries and Yellow Journalism—The Muck-rakers—The idea of hard news—Censorship and the idea of a free press--Debates over Journalistic Practice

### **References:**

1. Elements of Journalism—Bill Kovach & Tom Rosenstiel
2. Journalism: A Critical History (2004) -- Martin Conboy
3. An International History of Journalism (article)—Mitchell Stephens  
(<https://www.nyu.edu/classes/stephens/International%20History%20page.htm>)
4. "The Historiography of Journalism History"—Chris Daly
5. What's the News?—The Age of Addison—Anna M. Pagan  
(<http://www.ourcivilisation.com/smartboard/shop/paganm/chap1.htm>)

### **Creative Writing (15 hrs)**

Pre-writing Cont'd--Recovering personal history; Writing the personal essay;

### **Reporting Skills (15hrs)**

Street reporting; Interview skills. Lead practice.

### **Conflict-sensitive reporting (10 hrs)**

Understanding Caste and caste conflict; the intersections of caste and gender.

## **BLUEPRINT**

Code number: JN-219

Title of the paper: Writing And The Ethical Practice Of Journalism-2

Chapter	Number of Hours	Total marks for which the questions are to be asked (including bonus questions)
The History of Journalism: (20hrs)	20	20
Creative Writing (15 hrs)	15	20
Reporting Skills (15hrs)	15	25
Conflict-sensitive reporting (10 hrs)	10	20
General Knowledge and Current Affairs	Self Study	15
<b>TOTAL</b>	<b>60</b>	<b>100</b>
<b>Maximum marks for the paper (Excluding bonus question)= 70</b>		

## Journalism Practical 2

Semester	II
Paper Code	<b>JN-2P1</b>
Paper Title	Journalism Practicals-2
Number of teaching hours per week	02
Total number of teaching hours per semester	20
Number of credits	01

### JN 2P1

**[10 sessions (2hr/week)]**

**Practical skills(20 hours)**

**Discourse Analysis Lab:** Critical Thinking Exercises (2 hours X 2 batches)

**Semester Focus:** Understanding caste. How caste is reported in mainstream media. Taking Oral Histories. Resisting Caste on new media.

**Portfolio:** 5000+ words drawn from Creative Writing and Lab Exercises to be presented to a Viva board.

**Course Outcomes:** At the end of the course, the student should

CO1	Knowledge	Have a working knowledge of the historical development of Journalism and its forms; Continue to develop acquaintance with local journalism by looking at the forms and platforms on which it thrives.
CO2	Understand	Be able to understand the relations between material conditions and the practice of journalism; Be able to understand how to interview and report from the streets: Be able to understand discrimination and how caste works in various folds of life, particularly w.r.t gender; be able to understand the potential of the personal essay as a form.
CO2	Apply	Think critically about issues such as access and equity and similar questions of justice in the present day and draw a connection from classroom learning to lived experience.
CO3	Analyze	Draw on readings to analyse and understand the ways in which caste continues to be a key factor in Indian society, and respond to the ethical dilemmas this raises.
CO4	Evaluate	Be able to examine the criticism made of both traditional approaches to Journalism as well as of Solutions Journalism.
CO5	Create	Be able to build a portfolio of writing around the personal essay, and around different forms of news-writing.

