



ADVANCING THE CAREERS OF ARTISTS, ONE SCREENING AT A TIME.

2022

INVESTMENTS | SPONSORSHIPS | MARKETING

PROMOTE FOR ONE - PROMOTE ON ALL





ADVANCING THE CAREERS OF ARTISTS, ONE SCREENING AT A TIME.

CONFIDENTIALITY NOTICE

THE CONTENTS OF THIS PRESENTATION ARE CONFIDENTIAL AND CONTAIN MARKETING AND SALES INFORMATION, BUT ALSO INCLUDE YET TO BE ANNOUNCED INFORMATION. THE MATERIALS HEREIN MAY NOT BE REPRODUCED OR DISCLOSED TO ANY THIRD PARTIES WITHOUT EXPRESSED WRITTEN PERMISSION.



2022

TABLE OF CONTENT

- OUR VISION/MISSION & PURPOSE..... 4
 - HERE'S HOW IT WORKS..... 6
 - SUBMISSIONS BY COUNTRIES..... 6
 - JUDGES/THROUGH THE YEARS..... 7
 - PODCASTS AND STREAMING..... 8
 - MARKETING YOUR BUSINESS..... 9
 - CONTACT..... 10
-



OUR VISION, OUR MISSION ...

ADVANCING THE CAREERS OF ARTISTS, ONE SCREENING AT A TIME.



Our VISION:

Various Artists strive to be at the forefront of the evolving 21st-century filmmaking to festival experience for content creators of varying skill levels from around the world in fostering opportunities by accelerating and celebrating the convergence of joining their talent with the achievement of their career goals.

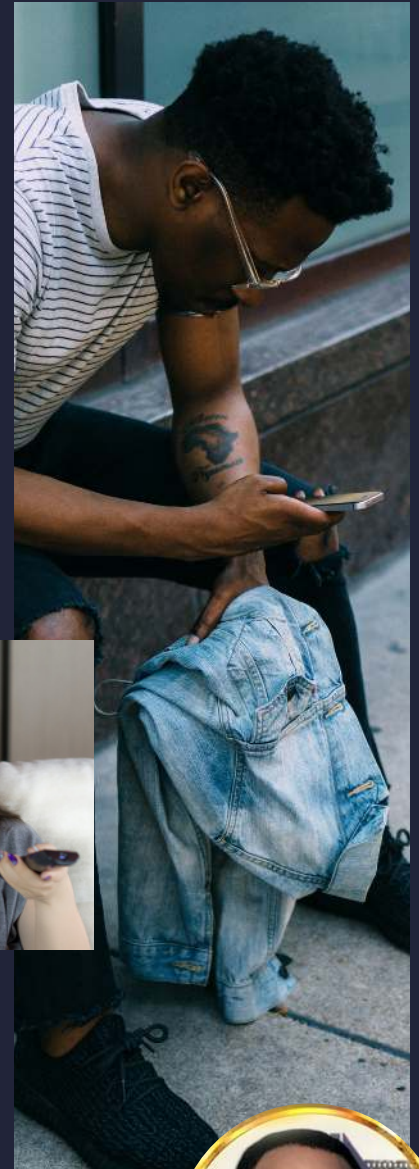
Our MISSION:

Various Artists provides an accelerant for content creators to get their projects noticed and in front of potential viewers and supporters. We converge current and emerging social media communities with workshops, classes, and festival screenings and competitions on a global scale.



AND OUR PURPOSE

ADVANCING THE CAREERS OF ARTISTS, ONE SCREENING AT A TIME.



Our PURPOSE:

Various Artists understand that education-based funding is not guaranteed. We help the content creators raise money for their art while creating a safe independent workspace for them to build their brand. Creators from around the world, with an internet connection and a desire to create now have the ability to learn their craft, implement their talent and distribute their vision on a global scale.



Omar McClinton

President / CEO Various Artists
LLC. / Various Artists Foundation





HERE'S HOW IT WORKS...

FUN FACT: VAIFF is on track to become one of the industry's Top 100 rated film festivals by the start of 2022 according to the leading festival aggregator FilmFreeway.

VAiFF is an online, year-round festival, with quarterly social media-driven voting competitions, which concludes with a LIVE GRAND FINALE event with film screenings, workshops, and awards ceremonies with all roads leading to Chicago, IL, every October.



FALL
Nov-Jan



WINTER
Jan-Mar



SPRING
Mar-May



SUMMER
May-Jul

SUBMISSIONS BY COUNTRIES (SO FAR)

Since our launch, VAIFF has received short film submissions from countries all over the world, including but not limited to:

✓ United States
✓ Spain
✓ Germany
✓ Brazil

✓ Canada
✓ Mexico
✓ France
✓ Romania

✓ China
✓ Iceland
✓ Croatia
✓ Ireland

✓ United Kingdom
✓ Russian Federation
✓ Columbia
✓ Dominican Republic



OUR JUDGES:

VAiFF prides itself on having actual working professionals and acclaimed industry pioneers as judges in the final **BEST OF** competition in our ten genre categories. Since our inception some of our judges have included...



Academy Award Winner

Creature FX / Prosthetics:
 "The Fly" (1986)
 "Gremlins" (1984)
 "Raiders of the Lost Ark" (1981)



Actress

"Friday" (1995)
 "The Conners" (2020)
 "The Last OG" (2021)



Actor

"Deadpool" (2015)
 "The Flash" (2014)
 "24" (2005)



Academy Award Nominee

Writer / Producer
 "Back to the Future"
 Trilogy (1985 - 1990)
 "Tales From the Crypt" (1996)



2 / Emmy Award Winner / VFX

"Star Trek: The Next Generation"
 (1994)
 "Star Trek: DS9" (1996)



VES Award Winner / Producer

"The Jungle Book" (2016)
 "Avatar" (2009)
 "The Dark Knight" (2008)



Actor / Writer / Producer

Grey's Anatomy (2017)
 "True Detective" (2015)
 "Growing Up Smith" (2015)



Writer / Director / VFX Artist

"Bloodshot" (2020)
 "I Robot" (2004)
 "Rizzoli & Isles" (2011 - 2015)



Actor / Author / Entertainer

"The Color Purple" (1985)
 "Life of Pryor: The Richard Pryor
 Story" (2006)
 "In a Pryor Life" (2020)



Actor / Producer

"The Cutting Edge" (1992)
 "Chi-Raq" (2015)
 "Empire" (2020)



Actress / Singer / Writer

"Mo Better Blues" (1990)
 "One False Move" (1992)
 "Introducing Dorothy Dandridge"
 (1999)



FUN FACT: VAIFF was one of five finalists in the Chicago Reader "Best Virtual Film Festival" of 2020.

PODCASTS

(STARTING JANUARY 2022)



STREAMING APPS

(STARTING SPRING 2022)



This Spring we will be announcing the official launch of our Roku channel called "VA Viewz". This will be a channel available on the web as well as all Apple and Android compatible devices, that will distribute the best of the VAiFF and "On Demand" content - FREE to our viewers while still allowing content creators the ability to monetize their projects on the first click.

VAiFF is excited to continue its forward momentum towards becoming one of the premier festivals of its kind. There are several ways that you can be a part of this and come along for the ride of a lifetime. Here's how...

MARKETING YOUR BUSINESS

Here are just a few ways you can join us as we continually raise awareness not only at our live events but also on our social media platforms...

"STARVING ARTISTS" LEVEL

- Advertisement in Festival Program Booklet

\$100.00



"FRIENDS AND FAMILY" (BRONZE) LEVEL

- Starving Artists benefits
- On-screen mention of name/company logo during Festival Event (both online and in-person)

\$500.00



"EXECUTIVE" (SILVER) LEVEL

- Friends and Family benefits
- Mention on website, social media, print, and podcasting events
- "BEST OF" award presentation in the company name
- Company Logo on festival badges and Step and Repeat
- 2 Free tickets to all live events

\$2,500.00



"BENEFACTOR" (GOLD) LEVEL

- Executive benefits
- 30-second company promo video will be played prior to all film screenings (per time slot)
- Your company logo will be displayed on the big screen before each movie screening (per time slot)
- Opportunity for sponsor representative to speak at the event
- Hashtag incorporation with the upcoming podcasting, and VAIFF social media members
- Opportunity to Host a Q&A with filmmakers
- 4 Free tickets and 'reserved' seats at all live events
- 15-minute live interview on the red carpet as well as podcasting event
- 15 (:30) promo time slots for your business to promote and advertise your services on all of our streaming platforms EVERY MONTH FOR ONE YEAR!

\$5,000.00



JOIN OUR LIST OF GROWING PARTNERS AND SPONSORS



THANK YOU FOR YOUR TIME

CONTACT US

20



22

LINKS



FilmFreeway

EMAIL: OMC@VARIOUSARTISTS.TV

CALL (312) 659-7885

VISIT US: VAIFF.COM