

# NATIONAL SMALL BUSINESS LEADERSHIP SUMMIT

POWERED BY: BTG

# 20 21



**OCTOBER 5-7, 2021 • 9:30AM-1:30PM EST**

VIRTUAL EVENT | HOSTED ON THE ZOOM PLATFORM

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## HAMPTON ROADS BUILDS BUSINESSES!

LEARN ABOUT DBE/SWaM OPPORTUNITIES ON THE HRBT EXPANSION PROJECT (AND BEYOND)

WEDNESDAY, OCTOBER 27, 2021 | 8:00 AM – 11:00 AM

(VIRTUAL EVENT)



**The Honorable  
Ralph Northam**  
Governor  
Commonwealth of Virginia



**The Honorable  
Shannon Valentine**  
Secretary of  
Transportation  
Commonwealth of Virginia



**Thomas L. Nelson, Jr.,  
P.E.**  
Virginia Division Administrator  
Federal Highway Administration



**Stephen Brich**  
Commissioner  
VDOT



**Sandra D. Norman**  
Civil Rights  
Division Administrator  
VDOT



**Juan Miguel Perez**  
Project Executive  
Hampton Roads  
Connector Partners JV

### WHAT YOU WILL LEARN

With over \$350 million awarded to DBE/SWaM firms already, there will be more opportunities on the HRBT Expansion Project over the coming years. Join us on October 27 to learn more and to find your next opportunity.

### REGISTER HERE

Registration is free and space is limited.  
For questions, contact Malcolm Kates  
757.578.9284 Ext. 364 - [mkates@hrcpjv.com](mailto:mkates@hrcpjv.com)  
Media Partner:



### WHO SHOULD ATTEND

- Virginia Certified DBE & SWaM Firms
- Minority & Women Business Owners and Job Seekers
- Construction Professionals
- Architects & Engineers
- IT & Professional Service Firms

*Hampton Roads Connector Partners is a construction joint venture of Dragados USA, VINCI Construction, Flatiron Constructors and Dodin Campeon Bernard*



GRANDS PROJETS



*Hampton Roads Connector Partners is an Equal Opportunity Employer*





## Message from our Principal **JOSEPH F. LEWIS**



### Welcome to BTG's Inaugural National Small Business Leadership Summit!

When we started Business Transformation Group (BTG) it was to bring to small businesses the management tools and strategies large companies use but are unaffordable to small, and especially to most minority, owned businesses. After more than a decade of work in the trenches facilitating unique solutions between State Agencies, Industry Consultants and Contractors, and the DBE community it became apparent the issue is much more complex than affording cost effective best-in-class management expertise. While economics is a real issue, the broader issues run deeper. They include the social and cultural calamities in our Country's history.

That's why we begin this Summit with a look at "why we are here?". It is the deeper reason why the DBE Compliance program exists and the fact that it was created not long ago. I've learned through my work on some of this Country's largest infrastructure projects that the social and cultural ills, which have never gone away, but are now illuminated on our national news every day, can't be resolved by a National Compliance program alone.

As an Industry, we all must do what is right and what is in the best interest of all. Not just what is mandated by federal regulation or what will allow us to get a larger budget next fiscal year. When we start thinking about what is right and what is best for all, we begin to think more strategically and more programmatically. As an Industrial Engineer by education and a Management Consultant by profession I understand that when organizational managers and industry professionals begin to view an issue as something all can benefit from, strategies and programmatic solutions emerge.

As we come upon sixty-plus years since the US major infrastructure was built, and a need for its replacement, we felt the time is now. We cannot repeat what happened in the past. So, as a member of this industry and as a member of the DBE community, we at BTG decided we would begin with this Summit and bring to bear all we have to offer to begin the dialogue, establish a call to action and engage in solutions that are strategic and programmatic. Thus, creating approaches that are beneficial and risk-tolerant for all involved.

Warm Regards,

A handwritten signature in black ink, appearing to read 'Joseph F. Lewis'.



# PROGRAM | OCT 5

EMERGING INDUSTRIES, INNOVATIONS, AND PROCUREMENT MODELS:  
DIVING INTO THE FUTURE OF ELECTRIC VEHICLES, E-CONSTRUCTION  
AND INNOVATIVE PROCUREMENT MODELS.

## OPENING REMARKS

Joseph Lewis & Monica Lewis  
BTG

## KEYNOTE

Rodney Slater, Esq  
Squire Patton & Boggs

## INTERACTIVE PANEL

Beau Hoyt  
E Construction

Seth Miller Gabriel  
Innovative Procurement Models

Justin Robbins  
Electric Vehicles

## BREAKOUT SESSIONS

### GROUP 1

Electric  
Vehicles

Procurement  
Models

E Construction

### GROUP 2

E Construction

Electric  
Vehicles

Procurement  
Models

### GROUP 3

Procurement  
Models

E Construction

Electric  
Vehicles

## WRAP UP & CALL TO ACTION

## FOR INQUIRIES

CONTACT  
ANTOINETTE MURPHY, DIRECTOR OF OPERATIONS  
antoinettemurphy@btgworks.com

# RODNEY SLATER, ESQ.

Square Patton Boggs



Former US Secretary of Transportation Rodney Slater helps clients integrate their interests in the overall vision for the transportation system of the 21st century – a vision he set as Transportation Secretary to promote a safer, more efficient, environmentally sound and sustainable worldwide transportation infrastructure.

***As US Secretary of Transportation under President Bill Clinton, Secretary Slater passed historic legislative initiatives including the Transportation Equity Act, and the Wendell H. Ford Aviation Investment Reform Act.***

Secretary Slater also helps state and local government clients address the vexing challenge of closing the gap between transportation demand and capacity by employing public-private strategies and innovative financing solutions. Secretary Slater's practice focuses on many of the policy and transportation objectives that were set under his leadership, including automobile use and development, aviation competition and congestion mitigation, maritime

initiatives, high-speed rail corridor development, and overall transportation safety and funding. He continues to embrace the framework he established as secretary for making transportation decisions that called for more open, collaborative and flexible decision making across the transportation enterprise here and abroad.

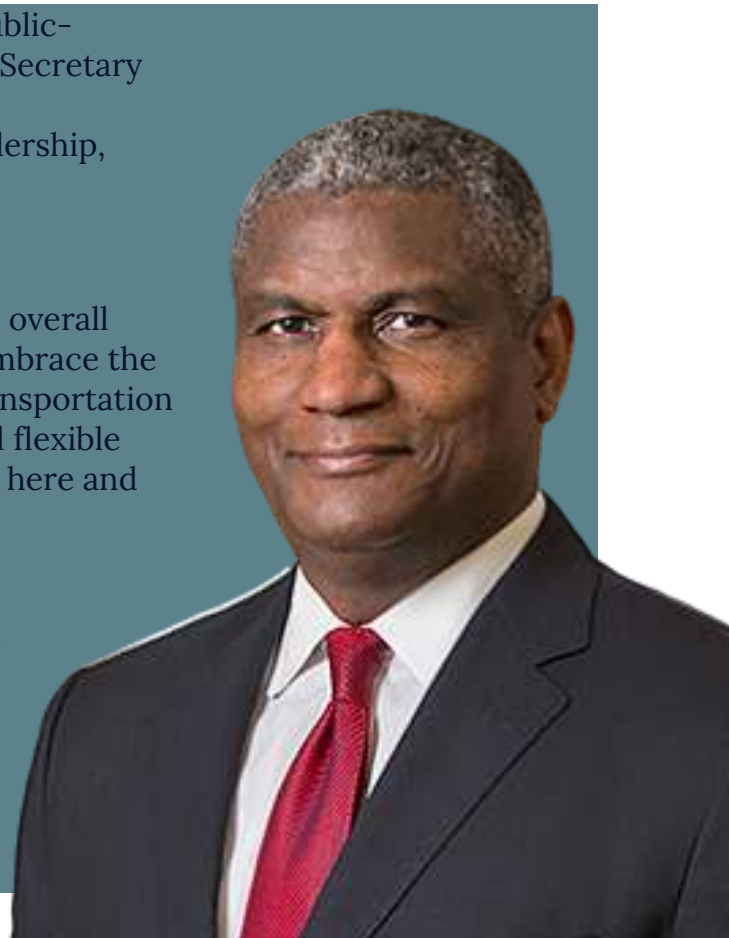
He is chairman of the Board of Directors of the Squire Patton Boggs Foundation, which promotes the role of public service and pro bono work in the practice of law and the development of public policy.

## CONTACT INFORMATION

202.457.5265

RODNEY.SLATER@SQUIREPB.COM

[www.squirepattonboggs.com/en](http://www.squirepattonboggs.com/en)







# BEAU HOYT

ASSISTANT STATE CONSTRUCTION  
ENGINEER

VIRGINIA DEPARTMENT OF  
TRANSPORTATION

# SETH MILLER GABRIEL

DIRECTOR,  
INFRASTRUCTURE -  
VALUATION & BUSINESS  
ANALYTICS

BDO USA, LLP



# JUSTIN ROBBINS

NATIONAL ADVANCED MOBILITY  
PLANNER

HDR, INC.



# PROGRAM | OCT 6

PLANES, TRAINS & AUTOMOBILES: HIGHLIGHTING MAJOR PROJECTS  
ACROSS THE THREE MODES OF TRANSPORTATION AND THEIR  
INFRASTRUCTURE.

## OPENING REMARKS

Joseph Lewis & Monica Lewis  
BTG

## KEYNOTE

A. Bradley Mims  
FAA Deputy Administrator

## INTERACTIVE PANEL

Greg Johnson  
Interstate Bridge Project

Johnell Bell  
Interstate Bridge Project

Ronaldo (Nick) Nicholson  
LAX

Allan Immel  
The Hitachi Rail Project



## BREAKOUT SESSIONS

### GROUP 1

LAX

Interstate  
Bridge Project

The Hitachi  
Rail Project

### GROUP 2

The Hitachi  
Rail Project

LAX

Interstate  
Bridge Project

### GROUP 3

Interstate  
Bridge Project

The Hitachi  
Rail Project

LAX

## WRAP UP & CALL TO ACTION

## FOR INQUIRIES

### CONTACT

ANTOINETTE MURPHY, DIRECTOR OF OPERATIONS  
[antoinettemurphy@btgworks.com](mailto:antoinettemurphy@btgworks.com)



# A. BRADLEY MIMS

## FAA Deputy Administrator



In February 2021, A. Bradley Mims assumed his current position as the Federal Aviation Administration (FAA) Deputy Administrator. Mims has served as a transportation professional in government and the private sector for over 40 years. As a government relations specialist with a multi-modal transportation background, Mims holds a special affinity for the aviation industry.

***"I need to, and want to, have an impact on equity and inclusion. Unfortunately, people of color are totally underrepresented in the aviation industry and I wanted to use this platform to encourage greater racial equity."***

In addition, to working for a number of firms and organizations related to transportation/aviation, Mims served as the head of government relations for the FAA during the Clinton Administration. He served as transportation staff for members of Congress in his early career (representing the late congressman John Lewis — GA and Julian Dixon — CA). Mims served as a congressional liaison for the Smithsonian Institution's National Air and Space Museum. At the conclusion of the Clinton Administration, 2001–2005 Mims served as the Transportation Specialist on the IT and Transportation Teams at Booz Allen Hamilton. In 2005, Mims joined Parsons Brinckerhoff, Inc. in serving as the Aviation Markets Vice President until 2010.

An appointee of the governor of Maryland, Mims joined the Washington Metropolitan Airports Authority Board of Directors in 2014 and has served as the co-chair of the Dulles Corridor and Finance Committees, as well as chair of the Nominations Committee. Mims also sat on the Business Administration, Executive and Governance, Human Resources, Strategic Development Ad Hoc Labor Committee and Sustainability committees. In addition, Mims served as the transportation subject matter expert with Laborers' International Union of North America (LIUNA) from 2014–2016. Prior to his appointment at FAA, Mims served as the President/CEO of Conference of Minority Transportation Officials (COMTO) from 2016–2021. He graduated from Allegheny College with a bachelor's degree in political science.



WEBSITE: [WWW.FAA.GOV](http://WWW.FAA.GOV)



# GREG JOHNSON

PROGRAM ADMINISTRATOR

INTERSTATE BRIDGE  
REPLACEMENT PROGRAM



# JOHNELL BELL

PRINCIPAL EQUITY OFFICER

INTERSTATE BRIDGE  
REPLACEMENT PROGRAM



# RONALDO (NICK) NICHOLSON

VICE PRESIDENT

PARSONS CORPORATION



# ALLAN IMMEL

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# FUTURE PROJECTS



The Interstate Bridge Replacement Program, Hitachi Rail Project, and HireLAX Program will be featured as future transportation infrastructure projects in aviation, transit, and highway!



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# PROGRAM | OCT 7

THE GREENWOOD PROJECT:  
DEBUTING BTG'S NATIONAL DBE/ACDBE DATA RESEARCH TO IDENTIFY  
OPPORTUNITIES AND UNDERSTAND INDUSTRY GAPS HELPING DBES  
EXPAND THEIR BUSINESS.

## OPENING REMARKS

Joseph Lewis & Monica Lewis  
BTG  
The DRANREF Foundation

## KEYNOTE

Sandra D. Norman  
VDOT Civil Rights Division Administrator

## INTERACTIVE PANEL

Kimberly King  
CDOT Equal Employment Opportunity Director

Michael D. Bryant  
TXDOT Director of Civil Rights Division

Martha Kenley  
FHWA National DBE Program Manager

## BREAKOUT SESSIONS

GROUP 1	GROUP 2	GROUP 3
Interpreting Your Score for Engagement	Business Opportunities & Support Services	Understanding where you are
Understanding where you are	Interpreting Your Score for Engagement	Business Opportunities & Support Services
Business Opportunities & Support Services	Understanding where you are	Interpreting Your Score for Engagement

## WRAP UP & CALL TO ACTION

## FOR INQUIRIES

CONTACT  
ANTOINETTE MURPHY, DIRECTOR OF OPERATIONS  
antoinettemurphy@btgworks.com



# SANDRA D. NORMAN



## VDOT Civil Rights Division Administrator

As a division administrator, Civil Rights Division, Virginia Department of Transportation, I continue to pursue ways to advance the Civil Rights Program in transportation to be understood as a partner in the planning and delivery of the state's multi-million and billion-dollar projects.

***"My job, and my life's work, is to ensure that VDOT is committed to and is a model for a fair and diverse workplace with integrity as our guide."***

Sandra D. Norman currently serves as Division Administrator for Civil Rights for the Virginia Department of Transportation (VDOT) where she is responsible for Civil Rights Internal EEO and External DBE programs. Prior to being promoted in this role, Sandra served as the Assistant Division Administrator for Civil Rights where she managed the Equal Employment Opportunity Programs for VDOT (Internal). Before becoming a part of the VDOT family, Sandra was appointed January 23, 2006 by the Governor of Virginia, The Honorable Timothy Kaine to serve as Director for the Virginia Human Rights Council (Council). Also in January 2006, former Governor Mark Warner appointed Sandra as Acting Director to the Council.

Ms. Norman was selected in 2020 to present testimony to the Committee on Transportation and Infrastructure at the United States Congress on the significance of the Disadvantage Business Enterprise Program. She also was selected as one of Virginia Media's 2020 Women in Business who celebrated women who have been successful in their careers, have made significant impact in the business community and who have served as mentors and examples to others. Just recently, Sandra was named the 2021 Rosa Parks Diversity Leadership Recognition Award by the Women's Transportation Seminar, the Central Virginia Chapter.

### CONTACT INFORMATION

804-786-4552

[Sandra.Norman@vdot.virginia.gov](mailto:Sandra.Norman@vdot.virginia.gov)

<https://www.virginiadot.org/business/bu-civil-rights-home.asp>





# MONICA LEWIS

FOUNDER/CEO

THE DRANREF FOUNDATION

# KIMBERLY KING

EQUAL EMPLOYMENT  
OPPORTUNITY DIRECTOR

GEORGIA DEPARTMENT OF  
TRANSPORTATION



# MICHAEL D. BRYANT

DIRECTOR OF CIVIL RIGHTS DIVISION

TEXAS DEPARTMENT OF  
TRANSPORTATION

# MARTHA KENLEY

NATIONAL DBE PROGRAM  
MANAGER

FEDERAL HIGHWAY  
ADMINISTRATION





# FROM BLACK WALL STREET COMES...



**The Greenwood Project**  
SUPPORTING MINORITY OWNED BUSINESS  
POWERED BY BTG

Black Wall Street, most are probably familiar with the term and how it came to a tragic end. But do you know how it all began? A wealthy black entrepreneur named O.W. Gurley moved to Tulsa, OK and purchased 40 acres of land. On that land, he sub-leased to other black entrepreneurs, and they hired other blacks, and so on. They ended up with their own town and a thriving economic system.

*What made it so successful is that everything they needed was all in one spot.*

They had hotels, apartments, shops, groceries, bars, theaters, barbershops, churches, hospitals - **everything in one location.** That kept the money flowing within their community.

*We want to use our platform and services to help grow other small businesses because you are our community.*

The goal of the Greenwood Project is to provide a safe space for small businesses to exchange information, strategies, and resources that can assist with sustainability, as a one-stop-shop.

We feel this is especially important as we navigate COVID-19 and open the doors to new opportunities and growth based on the President's new infrastructure bill.

A screenshot of a website for "The Greenwood Project". The header features the logo (three hands) and the text "The Greenwood Project SUPPORTING MINORITY OWNED BUSINESS POWERED BY BTG". Below the header, there's a large circular graphic on the left with a city skyline and text "National Small Business Leadership Summit powered by btg". To the right of this graphic, the text reads "Join our virtual eco-system" followed by a description: "Participate in an ongoing exchange of ideas and resources in a community designed to maximize your business's potential for growth." Below this is a button that says "Become a member (it's free!)". At the bottom right, it says "powered by M3".

**WE INVITE YOU TO JOIN US, SHARE YOUR INSIGHT, AND MAKE CONNECTIONS TO HELP GROW YOUR BUSINESS!**



# WORK FUELED BY INNOVATIVE SOLUTIONS



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***Our exclusive software*** augments our consulting expertise. We have developed special technology tools which allow BTG to deliver services more effectively and efficiently, while assisting our clients with the assessment, management and improvement of their businesses.





# THE DRANREF FOUNDATION

At BTG, our commitment to service and to the communities where we do business is unwavering.

We are passionate about empowering young people and creating experiences that foster higher-order thinking, innovation, and social responsibility. Founded in 2015, our philanthropic arm – The DRANREF Foundation (TDF) – carries forth our mission to advance STEM education and entrepreneurship in underserved areas.



**SAVE THE DATE JANUARY 12, 2022 6:30PM EST**

# BLACK

# KIDS

# COUNT

# EDUCATION FORUM

Join us for a community  
roundtable, in honor of MLK  
Day, as we discuss solutions for  
closing the achievement gap.



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[hrbtexpansion.org](http://hrbtexpansion.org)



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A large, stylized blue cursive "Thank you!" is written across the middle of the page. To the right, the tip of a blue fountain pen is visible, having just finished writing the exclamation point.

**to our Sponsors/Supporters!**

BTG would like to take this opportunity to thank you for your generous sponsorship. Your support helped make this event a success.

**Together, we can always move our industry forward!**



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**Thank you, American DBE Magazine for being our media partner for our #BTGSummit!**

American DBE Magazine is the premier industry resource for individuals and stakeholders who work within the USDOT DBE program (Disadvantaged Business Enterprise), highlighting transportation projects, program components, industry best practices, and trends.

**Check out the latest edition of American DBE Magazine!**



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## **Larry Bailey**

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## **Greg Whirley**

Retired VDOT Commissioner

**Thank you for your support, dedication  
and commitment to BTG!**

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STEPHANIE WYCHE  
JOY YANCEY

# THANK YOU



Dear Friends,

It is an honor to offer my sincerest greetings and a huge thank you to everyone who is attending our inaugural National Small Business Leadership Summit. BTG has a proud history of supporting and ensuring equitable and inclusive representation on infrastructure projects. I am proud to be a part of the team here at BTG, as Director of Operations, and even prouder to lead our dynamic marketing and event team.

As a business leader, I know the many critical moving parts of planning events, managing day to day professional responsibilities, all while staying abreast of industry news and updates that impact the content of our debut. I hope you feel the impact of every speaker's message, every data and research point and the tireless commitment to provide diverse opportunities and information over these 3-half-days and beyond.

The work of BTG continues and I hope you return next year to our BTG Summit for more rich content, outstanding thought leaders and speakers and a rewarding opportunity for industry networking and learning. Thank you for showing up and being a part of this occasion.

Sincerely,

A handwritten signature in black ink, reading "A. Murphy", is positioned below the word "Sincerely,".

Antoinette S. Murphy  
Director of Operations





## National Small Business Leadership Summit

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