

RESA® PARTNERSHIP

Opportunities

RESA® looks to partner with qualified companies interested in providing reputable and quality services and resources to our membership. RESA® believes that our membership deserves to work with companies that have been vetted and who are willing to invest in the industry by collaborating with RESA® through our partnership program.





Who is RESA?

REAL ESTATE STAGING ASSOCIATION®, (RESA®), IS A 501 (C) (6) TAX-EXEMPT NON-PROFIT TRADE ASSOCIATION FOR PROFESSIONAL REAL ESTATE STAGERS. RESA® IS A PORTAL TO THE STAGING INDUSTRY AND IS A SOURCE OF EDUCATION AND BUSINESS TOOLS FOCUSING ON THE NEEDS OF OUR MEMBERS.



HOW WE DO IT

Together through the RESA® executive team, RESA® leadership and our members, we have built a community of entrepreneurs and professionals that are stronger together. The RESA® community supports, uplifts and encourages one another to continue to grow as an industry. Together, RESA® home stagers and affiliates are growing industry awareness and raising expectations.

WHY CHOOSE RESA®?

- RESA® will work to actively promote your brand and ensure a high ROI.
- RESA® has more professional stagers as members than any other organization in the industry.
- RESA® is dedicated to the success of our program for our members and our partners.
- RESA® has over 1,500 members throughout all of North America who are ready to buy from our partners.
- We have over 25 Chapters throughout all of North America working to legitimize staging locally.
- Over 250 Leaders who support the overall mission of the organization and industry.
- RESA® has 60 + Social Media Channels that are very active that we use to promote your brand.
- RESA® is a 501 (c) (6) Tax Exempt Non-Profit. Our bylaws and corporate structure ensures our team works with integrity and professionalism in the best interest for the industry.



Top Ten

REASONS TO PARTNER WITH RESA

1. Promote your brand and reach more home stagers than with any other organization
2. Create new revenue streams in the home staging industry
3. Differentiate your business from your competitors
4. Generate leads to increase sales
5. Engage with home stagers and RESA® chapters
6. Customize your offer to attract your ideal customer
7. Knowledgeable support from experts in the industry with an unequaled blend of experience
8. Be recognized as a partner of the industry's only non-profit trade association
9. Reach a wide diversity of stagers and redesigners
10. Because you are uber-cool and we are too!



RESA® PARTNERSHIP PROGRAM *Dues + Benefits*

Dues

- \$4,000.00 Annually
- Corporate partners are required to offer RESA® members an exclusive special offer.
- For Canadian Partners please call for a quote.

Benefits

1. Prime Exposure: Feature a full-page ad and website link on the RESA® website's Stager Resources page, visible to both members and non-members.
2. Monthly Marketing Engagement: Engage with a broader audience through opportunities like submitting blogs for the Home Staging Newswire, sharing special offers, upcoming events, and new product launches for potential inclusion in RESA®'s monthly newsletter.
3. Members-Only Webinars: Gain the privilege of hosting an on-demand webinar exclusively for RESA® members, providing valuable insights and knowledge.
4. Enhanced Visibility: Showcase your brand with a full-page ad and website link on the Members Only Resource Page (MORA) and the exclusive deals page on the RESA® website, accessible to members only.
5. Spotlight on Social: Benefit from special announcements featured across RESA®'s influential social media channels.

READY TO COMMIT?



Contact Shell Brodnax

888 201 8687 x1

Shell@RESA-HQ.org



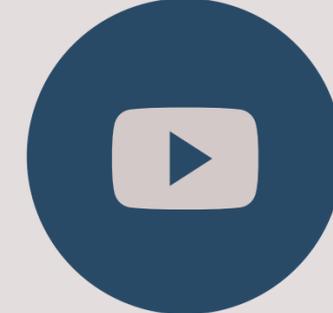
FACEBOOK

[@RealEstateStagingAssociation](#)



INSTAGRAM

[@RESAHQ](#)



YOUTUBE

[@RealEstateStaging](#)

FOLLOW RESA[®] NATIONAL

