

April 2026

sew WHAT'S NEW



Sew
What!

KID

Sew
What!

STITCH SUMMER

**AGES
9-14**

YOU'LL LEARN TO

- Use a real sewing machine
- Measure + cut fabric
- Hand stitch

YOU'LL MAKE

- Cool personalized projects
- Totes, pillows, accessories
- Your own fabric combos

Make cool things.

Build real skills.

Grow confidence.

BASICS

June 22–26
July 6–10

QUILT WEEK

June 29–July 3

ADVANCED

July 20–24
July 27–31

Beginning Quilting II



Every Wed.
in April

Time:
5:45 - 8:30

Class Fee:
\$74.99

REGISTER
HERE

NEW OWNERS

Decorative Stitching



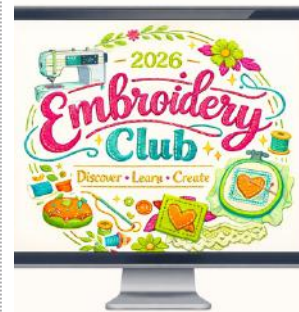
April 2nd or
April 24th

Time:
10:15 - 1:30

Class Fee:
\$219.99*

REGISTER
HERE

Embroidery Club Virtual



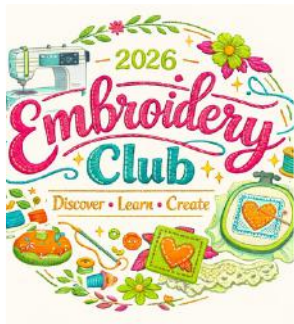
April 4th or
April 13th

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

Embroidery Club In Person



April 4th or
April 13th

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

Kids Basics (ages 9-15)



April 7 or 8th

Time:
10:15 - 12:30

Class Fee:
\$149.99*

REGISTER
HERE

Smocking Arts Guild of America SAGA



April 8th

Time:
6:30 - 8:30

Class Fee:
FREE

REGISTER
HERE

APRIL - APPLIQUE TABLE RUNNER

Accuquilt Exploration



April 9th

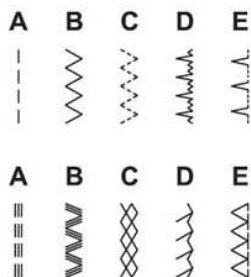
Time:
1:00 - 2:30

Class Fee:
\$14.99

REGISTER
HERE

NEW OWNERS

Sewing Machine Introduction



April 10th |
14th | 18th

Time:
10:30 - 12:30

Class Fee:
\$219.99*

REGISTER
HERE

APRIL - MENDING

Fix it Friday



April 10th

Time:
10:30 - 12:30

Class Fee:
FREE

REGISTER
HERE

Quick Service Mechanical Sewing Machine Day

Saturday, April 25th

We're introducing a one-day "mini" mechanical maintenance option to help reduce our service backlog. This is not a repair, but a basic mechanical tune-up for mechanical machines only.

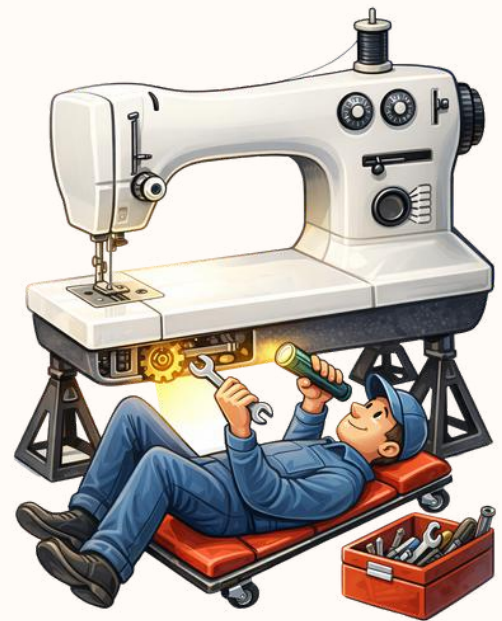
Your machine must be stitching (even if not stitching well)

How it works

- Choose a time slot and stay while your machine is serviced
- Each appointment is expected to take about one hour
- Please arrive on time with:
- Your machine
- Power cord & foot control
- Bobbin & bobbin case
- Zig zag foot

If additional service is needed

If we discover your machine requires more than basic maintenance, your prepaid fee will be applied toward a full service. Any needed parts will be an additional charge.



The \$100.00 fee is non-refundable. If we determine your machine can't be fixed during this visit, the full amount will be applied toward a complete service.

Click [HERE](#) to schedule

elna
SWISS DESIGN

APRIL 1-30, 2026

We're eXpanding the eXpressive Line

Precision meets Creativity

\$1,399

MSRP \$1,799

Introducing the newest member of our collection. A combination sewing and embroidery machine, with 241 built-in embroidery designs, built in needle threader and much more! Receive two Free Arm Hoops valued \$190 with purchase of the eXpressive 808.



eXpressive
808

\$1,099

MSRP \$1,399

Express yourself with the latest embroidery machine to join the eXpressive line! Featuring 274 built-in embroidery designs and speed up to 660 stitches per minute. Receive two Free Arm Hoops valued \$190 with purchase of the eXpressive 802.



eXpressive
802



usa.elna.com

All offers valid April 1 – April 30, 2026 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. All offers valid with qualifying machine trade-in. Void where prohibited.

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Ta-Dah Towels

for SUMMER

These beginner-friendly projects are a fun way to build your appliqué confidence. Join Sharon for one, two, or all three and practice your skills while creating something fresh and seasonal.



APRIL 17

Strawberry Sweet

This bright appliqué strawberry brings instant summer charm. Fresh, fun, and stitched to stand out.

MAY 15

Summer Yummies

A playful ice cream cart and umbrella design that says, "Summer is here!"



JUNE 19

Spark of Fun

A chunky firecracker appliqué that lights up any project. Bold stitching and festive color make it perfect for Fourth of July fun.



10:15am – 1:30pm

\$34.99 - class + pattern or \$24.99 - class only



THE RECIPE FOR EMBROIDERY SUCCESS STARTS HERE.



Join us for a special embroidery education event led by a certified OESD educator, featuring tools and techniques from OESD and DIME.

This one-day class blends expert instruction with interactive test stations, showing you how to choose the right design, stabilize properly, place accurately, and finish with confidence – on a variety of fabrics.

Perfect for all skill levels. Come learn why things work, not just what to do.



May 8th or 9th | 10:30 - 4:30 | \$99*

Early Bird Discount of \$49.99 expires 4/8/2026

**REGISTER
HERE >**

*Registration includes a goody bag, valued at \$99, lunch, snacks & door prizes!

Beginning Sewing: Home Décor Edition



REGISTER
HERE

DAYS FOR
GIRLS

Ta dah Towels for Summer Strawberry Sweet

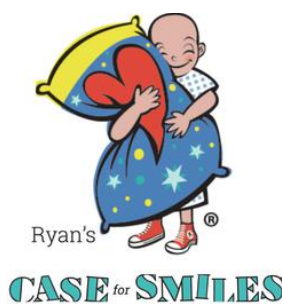


Floriani FTC-U Total Control User's Group



REGISTER
HERE

Case for Smiles



Scan N Cut Techniques Class



Kid Stitch - A Monthly Sewing Project



REGISTER
HERE

NEW OWNERS

Embroidery



April at a glance

NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

PFAFF
Perfection starts here.™

Sergers Starting at \$899 + FREE Gifts with Select Models

Now
\$4,999



MSRP \$6,349

admire™ air 7000

FREE Gifts with Purchase
Over \$900 Value

Luxe Roller Bag
Overlock Feet Kit
Coverstitch Hemmer Attachment



Now
\$2,999



MSRP \$4,199

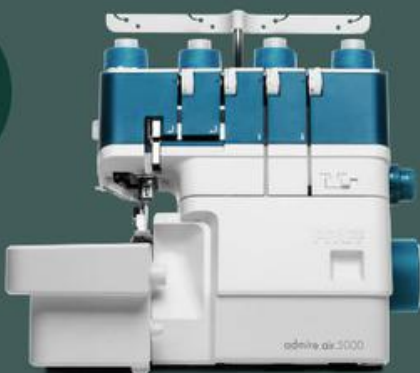
admire™ air 6000

FREE Gift with Purchase
Over \$150 Value

Coverstitch Hemmer Attachment



Now
\$1,299



MSRP \$1,899

admire™ air 5000

FREE Gift with Purchase
Over \$160 Value

Embellishment Feet Kit



Now
\$899



MSRP \$1,299

admire™ 3000

Sale effective April 1, 2026 – May 31, 2026. PFAFF, PFAFF PERFECTION STARTS HERE and ADMIRE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the USA. *Free gifts only available with the purchase of an admire™ air 7000 and applies to part numbers 821279096, 821283096 and 821264096. Free gifts only available with the purchase of an admire air 6000 and applies to part number 821264096. Free gifts only available with the purchase of an admire air 5000 and applies to part number 821221096.

Spring Specials

Offers valid April 1-30



GO! Bolt™ Electric
Fabric Cutter

\$399.99

SAVE \$90

Ready Set. GO!®
Ultimate Fabric
Cutting System

\$599.99

\$836.89 value

Ready Set.
GO! Bolt™
Ultimate Fabric
Cutting System

\$699.99

\$987.99 value

Ready Set.
GO! Big®
Ultimate Fabric
Cutting System

\$999.99

\$1,197.99 value

50% off

AccuQuiltable®
Block Maker

when you buy any
GO! Qube® Mix & Match Block

FREE 120-Spool

Thread Rack
when you buy a GO! Die

(\$66.99 value. Limit 2 gift racks.)

50% off

select sale items

While supplies last.

oeSD™

NEW RELEASES

SHOP NOW



Hope You Like Dogs \$4.99



\$12.99

Shire Alphabet



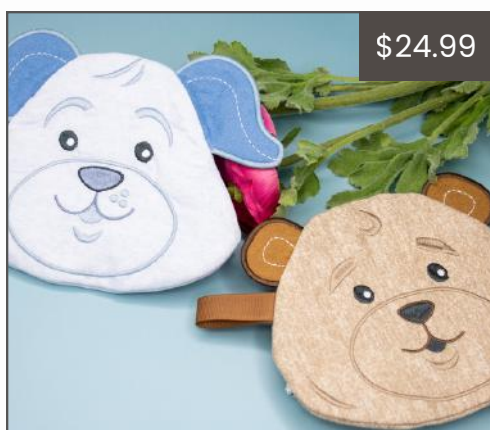
\$9.99

Prime Cut Appliques



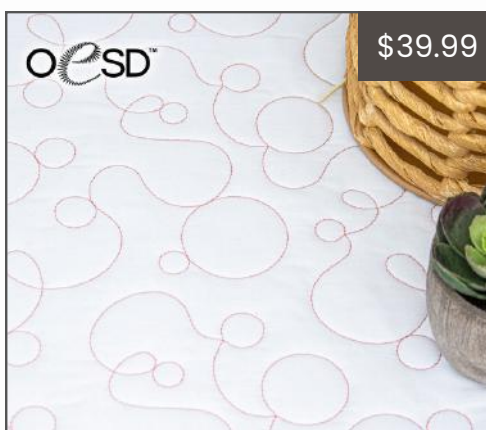
\$14.99

Music Mug Rugs



\$24.99

Animal Zipper Pouches



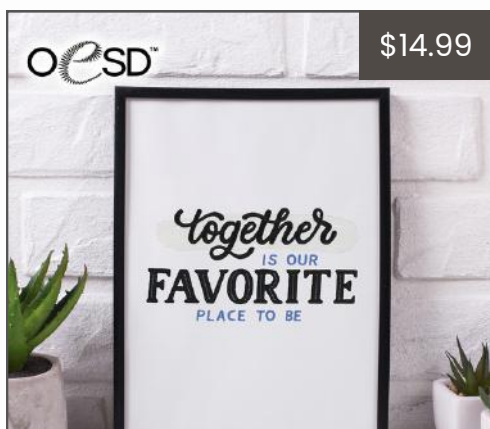
\$39.99

Spectacular Meanders Quilting



\$4.99

Hope You Like Cats



\$14.99

Together is our Favorite Place



\$19.99

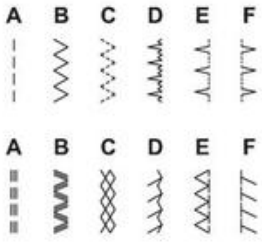
Springtime Sign



\$9.99

Jet Fighter by Angela Nickeas

New Owners Machine Intro



May 1, 12 or 29

Time:
10:15 - 1:30

Class Fee:
FREE*

REGISTER
HERE

Embroidery Club In Person



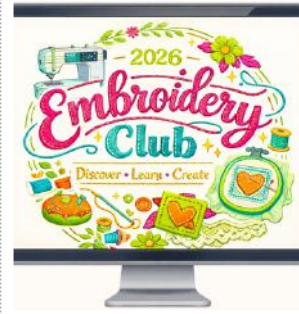
May 2 or 11

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

Embroidery Club Virtual



May 2 or 11

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

OFFERED AT TWO DIFFERENT TIMES

Beginning Quilting I



Wednesday
in May and
June

Class Fee:
\$149.99

REGISTER
HERE

Begin and Finish a Quilt

Sign Up Today!

Learn to Quilt
in this class
designed for
the beginner!

You will learn:

- Quilting by Machine
- Fabric Tips and Cutting Trick
- Rotary Cutting
- Block Assembly
- Borders and Binding
- Successfully Finish Your First Quilt

NEW OWNERS

Decorative Stitching



May 7th or
May 16th

Time:
10:15 - 1:30

Class Fee:
\$219.99*

REGISTER
HERE

MAY - TOPSTITCHED HEMS

Fix it Friday



May 8th

Time:
10:30 - 12:30

Class Fee:
Free

REGISTER
HERE

MEETS EVERY MONTH

Smocking Arts Guild of America SAGA



May 13

Time:
6:30 - 8:30

Class Fee:
FREE

REGISTER
HERE

Embroidery Test Kitchen



May 8 or 9

Time:
10:30 - 4:30

Class Fee:
\$99

REGISTER
HERE

MAY- TOWEL TOPPER / APPLIQUE

Accuquilt Exploration



May 14th

Time:
1:00 - 2:30

Class Fee:
\$14.99

REGISTER
HERE

Cover Your Cutter *In Style*

NEW GO! Big® Cutter Cover Quilt-As-You-Go Kit from June Tailor®

Protect your investment from dust and
scratches when not in use.

Easy Weekend DIY Project!



APRIL 1-30, 2026

We're eXpanding
the eXpressive Line

\$3,999

MSRP \$5,499



eXcellence
772

New addition! Purchase the all new excellence 772, and receive an elna trolley as gift with purchase. Valued at \$240.

\$7,999

MSRP \$9,999



eXcellence
792

Purchase the eXcellence 792, and receive a table stand, insert, and an elna trolley as gift with purchase. Valued over \$1,300.

\$6,999

MSRP \$7,999



eXcellence
782

Purchase an eXcellence 782 with ASR included and receive a universal table, and insert as gift with purchase. Valued over \$650.

\$2,999

MSRP \$3,999



eXpressive
830LCE

Limited Offer! Purchase an eXpressive 830LE, receive an elna scissor kit free. Valued at \$199.



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NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

Save on Sergers

Save. Serge. Trim. Finish.

Now
\$4,999



MSRP \$6,399

AMBER™ Air S600

**Plus, FREE Gifts with Purchase
Over \$700 Value**

Luxe Collection Serger Roller Bag
Coverstitch Feet Kit



Now
\$2,999



MSRP \$4,199

AMBER Air S500

**Plus, FREE Gift with Purchase
\$167 Value**

Coverstitch Feet Kit



Now
\$1,299



MSRP \$1,849

AMBER Air S400

**Plus, FREE Gift with Purchase
\$64 Value**

Embelishment Feet Kit



Now
\$899



MSRP \$1,299

AMBER S300

NATIONAL QUILTING MONTH

SALE EXTENDED 4/15/2026

Christa



Reg. \$1,699.99
\$999.99
Save \$700
off MSRP!

Harriet



Reg. \$1,399.99
\$799.99
Save \$600
off MSRP!

AN OFFER
THAT'S

Sew Spring

APRIL 3 – 27, 2026



STELLAIRE2 INNOV-IS XJ2

\$600

INSTANT REBATE



PS500

\$80

INSTANT REBATE



AIRFLOW 3000

\$100

INSTANT REBATE



INNOV-IS NQ1700E

\$100

INSTANT REBATE

CELEBRATE NATIONAL SERGER MONTH!

*Offers available at participating authorized Brother Dealers only. Pricing and offers are determined by dealers and may vary.

brother
at your side

Ta dah Towels for Summer Ice Cream Cart



May 15th

Time:
10:15 - 1:30

Class Fee:
\$34.99

[REGISTER HERE](#)

Floriani FTC-U Total Control User's Group



May 16th

Time:
2:30 - 5:00

Class Fee:
\$29.99*

[REGISTER HERE](#)

Soft Pottery - Purse or Tote



May 19th or 30th

Time:
10:15 - 3:00

Class Fee:
\$44.99

[REGISTER HERE](#)

Days for Girls



May 20th

Time:
10:30 - 12:30

Class Fee:
FREE

[REGISTER HERE](#)

NEW OWNERS

Embroidery



May 21st

Time:
10:15 - 1:30

Class Fee:
\$329.99*

[REGISTER HERE](#)

Kid Stitch - A Monthly Sewing Project



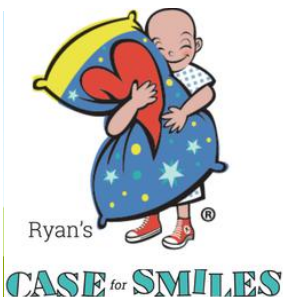
May 23rd

Time:
10:15 - 1:00

Class Fee:
\$24.99

[REGISTER HERE](#)

Case for Smiles



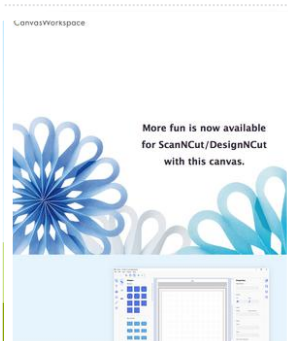
April 22nd

Time:
12:00 - 2:00
6:00 - 8:00

Class Fee:
FREE

[REGISTER HERE](#)

Scan N Cut Techniques Class



April 23rd

Time:
10:30 - 12:30

Class Fee:
\$24.99

[REGISTER HERE](#)

May at a glance

2026

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL 1-30, 2026

We're eXpanding
the eXpressive Line

\$1,699

MSRP \$1,799



eXcellence
680+

Purchase an eXcellence 680PLUS and receive a
Hilos Iris Thread Box. Valued at \$62.99.

\$1,299

MSRP \$1,799



eXtend
864

National Serger Month Special!
Receive an Elna serger trolley when you purchase
the Airthreading 864! Valued over \$115.

\$1,399

MSRP \$1,699

eXtend
CoverMax

National Serger Month Special!
When you purchase a CoverMAX cover hem
machine, receive an elna trolley valued at \$115.



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SALE EXTENDED

4/15/2026

With the purchase of a Wallaby, Kangaroo & Joey, or Aussie, get a \$799.99 Kiwi FREE!



ASH WHITE
KANGAROO & JOEY
+ ASH WHITE KIWI



ASH WHITE WALLABY
+ ASH WHITE KIWI



ASH WHITE AUSSIE
+ ASH WHITE KIWI



FREE KIWI



elna

SWISS DESIGN

APRIL

Accessory of the Month



Free Arm Hoops

20% OFF

April 2026

sew what's new



Sew
What!