

ADVENT GIFT GUIDE 2021



OUBAS

KNITWEAR | MADE IN BRITAIN

We carefully craft our knitwear here in
England using carefully sourced, pure
natural fibres to create beautiful
pieces to enjoy forever.

From our knitwear studio in the
Lake District, to you.





Welcome...

We have created an advent gift guide this year for the first time to give you an insight into our world and inspire you with gifting something to be treasured this season.

All our knitwear pieces are made carefully by myself, and my small team in our knitwear studio in Ulverston, Cumbria. You can visit us here too and see how we make all our pieces, or create something a little more bespoke.

Additionally, we have also included an insight into our favourite craftspeople and independent businesses that, like us, are striving to make a difference to both people and the planet.

Get cosy with a cup of something and enjoy our guide...

Kate xx
Founder of OUBAS

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THE OUBAS STORY



OUBAS: pronounced 'oo-bas'
Named after 'Oubas Hill', Ulverston, Cumbria.

We are passionate about producing knitwear in Britain. Since 2012 we have been creating our own designs using the finest natural fibres.

OUBAS was launched for a few different reasons, encouraged primarily by intuition and a desire to be a positive force within the fashion landscape.

Having gained skills in traditional knitwear production, founder Kate Stalker wanted to create something that was a slow, local alternative to a vast global industry.

The complexities of the industry brought insight to what needed to shift over the coming decades if as a population we are to stop damaging both people and the planet. Through OUBAS we offer a hopeful and positive community where a closer relationship between 'consumer' and a clothing label can be enjoyed.

A greater personal connection to an item of clothing is encouraged, through our limited run collections and transparent processes. Throughout history trade and art have been interlinked, and we believe creativity is needed in these times more than ever.

Our vision is to build something that has a positive and lasting effect on employment in our local area and the skills associated with knitwear and clothing.

OUR STUDIO

Our studio is based in Ulverston, which is in the South Lakes just outside the Lake District National Park.

Combining traditional craft with innovative knitwear technology, we create knitwear that lasts using the finest natural fibres.

We officially opened our studio to the public in October 2021, allowing you to visit the space where we operate, to ask questions, to connect to the complete design process and develop a greater connection to the heritage and future of our local area.



VISIT US

Our studio and shop will now be open each week:

Tuesday to Friday 10 am - 5 pm

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Throughout December our seasonal advent shop will
be open:

Tuesday - Saturday 10 am - 5 pm

Christmas Eve morning 10 am –12 pm

For our 2022 opening hours, please keep an eye on
our website and socials for updates.

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Sign up to our newsletter to be the first to hear about
our studio events and workshops.



THE BRITISH WOOL COLLECTION

This year our founder Kate worked closely with Maria of Nibthwaite Grange Farm, 8 miles from the OUBAS studio, to spin three exclusive yarns for our knitwear using local fleeces. These are three beautiful undyed blends, each using Blue Faced Leicester with another local wool. We had these yarns spun in a small mill in Yorkshire and as with all our knitwear, we produce these items ourselves in Cumbria.

The Soft Brown is a blend of rare breed Castlemilk Moorit with Blue Faced Leicester, the Slate Grey is Hebridean with Blue Faced Leicester, and the Ecu is Teesewater with Blue Faced Leicester. Each of these yarns have slightly different characteristics as well as their shade. The Ecu has the most sheen as the lightest and most silky, Soft Brown is lofty and soft, whilst the Slate Grey has a rich depth and more texture.

Made by OUBAS
in Cumbria, England.

The Hollins British Wool Poncho



£165.00

100% local Cumbrian British Wool

Our blend of Castlemilk Moorit with Blue Faced Leicester

The Hollins is a simple, understated poncho shape in a timeless moss stitch. With enough tension for structure but loose enough that the fabric is still soft and cosy, twist to wear as an elegant cape, or cosy up in a winters evening with it over your knees.



Ecru
100% local Cumbrian British wool
Teesewater with Blue Faced Leicester blend



Slate Grey
100% Cumbrian British wool
Hebridean with Blue Faced Leicester blend

Made to order
Allow 7-10 days for despatch from our studio

Opposite colourway: Soft Brown

Our Piel Cable Sweater is named after a local island Piel Island off the coast of Morecambe Bay, south of the Lake District National Park. The fleeces used were sourced in collaboration with local farmers within 10 miles of the OUBAS studio and the yarn was spun in Yorkshire. We knit each of these jumpers for you to order in Cumbria.



Ecru
100% British wool
Teeswater and Blue Faced Leicester wool blend



Soft Brown
100% British wool
Castlemilk Moorit and Blue Faced Leicester blend

Made to order, hand finished
Allow 7-10 days for despatch from our studio

Opposite colourway: Slate Grey

The Piel British Wool Cable Sweater



£185.00

100% British Wool

A blend of Hebridean and Blue Faced Leicester Wool



THE IRISH DONEGAL MERINO COLLECTION

Merino grow a beautiful, fine micron fibre and the fine count of the fleeces means it can be spun much finer than many British Wools, which is why we choose to use it for our knitwear.

Donegal is a traditional yarn spun in Donegal, Ireland. It has beautiful slubs within the yarn adding specks of colour to the knit. There is no other traditional Donegal, we use the only one still spun and dyed in Ireland.

You can read more about our
Yarns & Materials [here](#).

Made by OUBAS in Cumbria, England

Donegal Merino Wool Sweater



£155.00

100% Merino Wool

The traditional donegal, spun and dyed in Donegal, Ireland

A soft woollen knit in a stunning traditional Donegal fleck Merino. Your new essential, an easy throw on style. A favourite last year, we have updated this with a deeper hem and neck rib, and created a true saddle shoulder style for a comfortable fit.



Made to order in a range of colourways.
Allow 7-10 days for despatch from our studio.

Intro image colourway: Stone
Opposite colourway: Mulberry





For more information on each piece,
please click on the product













FINAL CHRISTMAS POSTAL DATES

Final order dates to ensure delivery
before Christmas:

Pre-orders for clothing pieces:
Wednesday 15th December

For all our accessories (in stock):
Tuesday 21st December

FINAL CHRISTMAS POSTAL DATES

You can send a gift direct - just pop a note on the order and we can include a handwritten note, and gift wrap the pieces for you.

We also offer gift cards both in physical and digital form, depending on your preference.

If you have missed a deadline or would like any help at all with ordering with us, don't hesitate to get in touch - we'd love to say hello.

Email us at - hello@oubasknitwear.co.uk



RETURNS AND EXCHANGES

This year we have extended the date of our returns and exchanges for Christmas purchases until January 14th 2022.

CELEBRATING OUR COMMUNITY

OUBAS is proud to be a part of a network of independent brands and craftspeople who are working hard to preserve traditional skills, champion innovative manufacturing techniques and redefine what it means to run a business; all whilst using natural resources that best honour our planet and its future.

In celebration of this, we have highlighted a selection of our favourites to raise awareness for these individuals and teams situated nearby in Cumbria and further afield in the UK.

To find out more about each, please click on their name to follow a link their website or social page.



WORKING IN HARMONY WITH THE LAND

Lorna Singleton

Oak swill basket, coppicing and leatherwork
Grizedale Forest, Cumbria

Lorna creates baskets based on the traditional patterns from the South Cumbrian region, as well as contemporary applications of this historic practice.

Proving the importance of Lorna's work, in 2017 oak swill basketry was listed as a Critically Endangered Craft in the Radcliffe Redlist of Endangered Crafts and as part of the 2021 update, hazel basketry has now also been added.

lornasingleton.co.uk

WORKING IN HARMONY WITH THE LAND

Heft – chef Kevin Tickle

Local foraged food

Newton in Cartmel, Grange-over-Sands

Like the Herdwick, Kevin and Nicola Tickle are ‘Hefted’ to Cumbria. Nicola is from a family that have continuously farmed the fells and valleys of the Lake District since the 1600’s.

Kevin, also Cumbrian born, was taught by his father to forage and fish. He understands the rhythms of the lakes, becks, heaths and the sea. They are of this landscape, Cumbria is their Heft.

hefthighnewton.co.uk

WORKING IN HARMONY WITH THE LAND

Eleanor Chaney

Illustration and papercutting
Lake District, North West England

Elenor creates images of the natural world using illustration and papercutting techniques.

Inspired by natural history, ecology and a large collection of antiquarian books, Elenor has also been commissioned by institutes such as Arts Council England and Lancaster University to create libraries of educational and informative work influenced by Victorian history books.

eleanorchaney.com

LIKEMINDED CREATORS

Monty and Co

Childrens workwear made to last

Stroud, Gloucestershire

montyandco.com

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Moorswood

British wool field rugs

Newton Abbot, Devon

moorswood.com

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Francli Craftwear

Rucksacks, craftwear and leather goods

Falmouth, Cornwall

francli.co.uk



WOOL AND NATURAL FIBRES

Dodgson Wood

‘Bringing farming with nature and
ethical businesses together’

Nibthwaite Grange Farm, Lake District
dodgsonwood.co.uk

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Herd

‘These garments are made in tune with the
seasons and cycles of England’

Cirencester, Gloucestershire
herdwear.co

WOOL AND NATURAL FIBRES

Charl Knitwear

‘Knitwear inspired by archival pieces from
Norfolk fishermen given a interpretation’

Warwickshire, West Midlands

charlknitwear.co.uk

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Charlotte Chaplin Tweed

‘Supporting the cultural tradition of hill
farming Herdwick sheep in the Lake District’

Lake District, North West England

charlottechaplin.co.uk

WOOL AND NATURAL FIBRES

Laura's Loom

‘Working with small manufacturers across the
north of England and into the Scottish Borders’

Sedbergh, Cumbria

laurasloom.co.uk

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Rose Brown

‘Sustainable Knitted Goods, designed and made
in Britain’

Margate, Kent

rose-brown.com





Thankyou...

To all of those who have supported
OUBAS this year. We wish you a
happy, healthy and positive 2022.

oubasknitwear.co.uk

THANKYOU TO THE FOLLOWING FOR
PROVIDING US WITH BEAUTIFUL IMAGERY...

OUBAS studio images:
Tiree Dawson

All lifestyle images:
Folk and Kin

All product flats:
Josephine Slade/Pinpoint Creative

Donegal Merino Wool Sweater close-up image:
Emma at Field and Nest

CONNECT WITH US...

Shop Online:
oubasknitwear.co.uk

Join our community:
facebook.com/oubasknitwear
instagram.com/_oubas

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