# OUR BRAND BIO GRA PHY







We've now been in our Miracon home for 1.5 years, and the team at Miracon did everything they could to make us happy with our new home.

In our neighbourhood, we're seeing a lot of houses being thrown together by small builders. We're pleased to be in a home that was built without cutting corners.

— Miracon Homeowner, Chris N.





# MIRACON MSSON

We build exceptional quality homes and deliver the most compelling customer experience.





We bought a Miracon home and it has been an amazing experience. The quality of work is second to none and their customer service is amazing.

In the past year, a couple of small issues have come up which is expected of any new build and Miracon has dealt with them promptly, making it a seamless process.

I would highly recommend purchasing from Miracon.

— Miracon Homeowner, Sonu Parhar







We are building a sustainable legacy that positions us for the long-term growth and development of communities that homeowners feel proud to live in.



We care deeply about supporting Miracon homeowners and want to ensure that they have a compelling and memorable home buying experience —

From purchase through to key handover, the Miracon team will be there to support and assist you at every step of your home buying journey.

# II SA REALLY

We acknowledge that purchasing a home is one of the largest investments

### in a person's lifetime.

The design, build and delivery of your home has been carefully planned by our team of homebuilding professionals. We want your experience to be memorable and as stress-free as possible.







# CORE VALUES

Miracon team members are each unique individuals, yet there is a common set of values and ethics that keeps us connected, consistent and focused.



# SIMPLY THE BEST

### We pursue excellence.

Miracon believes that excellence is an attitude, an action and a standard that we intentionally pursue and implement throughout the design and construction process as well as the entire homeowner experience.

We believe that delivering excellence begins with recruiting team members who demonstrate pride of ownership and share our core values.

### WE. NOT ME

### We encourage spirited teamwork.

The Miracon culture is driven by our team members, including our trades, vendors and consultants.

Individually we hold ourselves accountable for high quality results and collectively we encourage and leverage the diverse strengths of our team to meet our common goals of integrity, respect and excellence.



### HERE TO STAY

### We build a sustainable legacy.

We are driven to build and sustain a legacy that is positioned for the long-term.

Founded on the principles of creating exceptional quality homes and memorable experiences, Miracon is committed to sustaining this legacy so homeowners feel proud to live in the communities we build.



### FOR GET ABLE

### We create a memorable experience.

Creating a memorable experience is our difference. Purchasing a home is one of the largest investments in a person's lifetime.

We intentionally implement creative design solutions and provide a comprehensive customer service experience to ensure that a purchase of this importance is always a positive and memorable experience for all homeowners.



### OUR TEAM

We believe that delivering excellence begins with our team.

At Miracon, our design, construction and customer service teams are committed to creating innovative, functional and award-winning communities for our homeowners.

We collectively demonstrate pride of ownership, share core values, hold ourselves accountable for high quality results and pursue excellence at all stages of the construction process.

Miracon's success is a result of the collaboration and innovation of our team and their commitment and enthusiasm to building quality homes and providing a memorable experience for each of our buyers.



### Our team consists of talented professionals who have over 50 years of experience working in the residential construction industry.



RYAN O'SHEA MBA
Vice President

Ryan is committed to ensuring Miracon builds and sustains a legacy that is anchored in creating exceptional quality homes and the most compelling customer service experience. He is a passionate Board member of the Langley Memorial Hospital Foundation, President of Boxing BC and serves as Co-Chair of the Homebuilders Association of Vancouver Government Relations Committee. On the weekend you'll find Ryan hanging out with his wife and two sons, out on the golf course or refereeing boxing. He says three words to describe working at Miracon are: excellence, family, and legacy!



RON ENNS PMP
Director of Operations & Customer Care

Ron's 13 years experience coupled with his genuine care for the well-being of the team and homeowners, helps Miracon to deliver a high quality product and the most exceptional customer service experience. On the weekend you'll find Ron dirt biking and spending time with his family. He says the three words that best describe working at Miracon are: energy, laughter, and passion!



MARC DUBRELLE Site Superintendent

Marc brings 17 years experience in commercial and residential construction and has proudly worked for Miracon since the first project (Prima) in South Surrey. He has expertise in carpentry and a genuine care for the well-being of the team and new homeowners, contributing to the success of all Miracon projects. Marc is passionate about time with his family and fishing and says three words to describe working at Miracon are: dedication, passion, and leadership!







Dale brings 15 years experience and accreditations in Construction Management, BC Building Code, and BuiltGreen to his role as Site Superintendent. He believes that loyalty and passion are the strongest traits one can carry – Dale shows these traits in every project he works on, taking pride in every step of the process. He says three words to describe working at Miracon are: fulfilling, gratifying, and passionate!



MURRAY LEIDING Project Manager

Murray is a Project Manager at Miracon, bringing 24 years experience and accreditations as a Certified Professional Project Manager, holds AScT designation and a Diploma in Civil Engineering. His expertise is focused on residential framing, civil design, land development, and commercial/residential construction, bringing pride and precision to every step of the project. In his spare time, he spends time with his family and coaches whatever sports his kids play! Murray believes the three words to describe working at Miracon are: comradery, enjoyable, and valued!



**KELLY PAVICIC Project Coordinator** 

Kelly holds a BA from the University of British Columbia and carries more than 15 years of experience in the real estate and construction industry. Her interest in real estate development began with her first home purchase and she has since developed a passion for watching projects come to life and seeing them through from start to finish. Kelly's sales, marketing and customer care skills give her the ability to deliver exceptional service on every front. Kelly oversees customer care processes during and after construction, schedules reporting variances and acts as liaison among sales, the customers and stakeholders. Kelly's 3 words to describe working at Miracon are: balance, team, and commitment!



### OUR CULTURE

Unique in our strengths and aligned in our values. We have a genuine desire to support each other so we can confidently deliver excellence at every step of the construction process.

We expect excellence of ourselves and believe that delivering excellence to our homeowners is a non-negotiable component of our core values.

We believe that trust is earned by continually demonstrating loyalty, support and acceptance of our fellow team members.

We inspire confidence and spirited teamwork by encouraging creative thinking and welcoming new and innovative ideas. We do what's right and always aim to exceed expectations when it comes to the care and support of our team and homeowners.

We are driven, self-motivated and determined to perform at a high level to achieve selffulfillment and to contribute to the company's legacy.

We are proud of the communities we build and the awards and recognition we receive from the industry.





### HOME OWNERS FIRST

The happiness of our homeowners is our number one priority.

Homeowners shared their feedback and we're proud to be recognized by Avid Ratings in 2020 as the Top Customer Service Builder in Canada and named best customer service builder in BC by CHBA BC in 2021. We intend to uphold this level of service for the long-term.





### SOUTHCREST

### Unsurpassed Craftsmanship.

Multi-award winning neighbourhood of 30 single-family homes in South Surrey. Perched on a gentle southwestern slope, these spacious homes enjoy unparalleled natural light, many with stunning views of Semiahmoo Bay, Mount Baker and the Cascades.

This collection of 30 single-family homes sits on a quiet street across from Darts Hill Garden Park. Schools, shops and restaurants are nearby and White Rock's sunny, sandy beach is just a 10-minute drive away.









The West Coast inspired architecture is designed for lasting beauty and year-round comfort. Ranging in size from over 3,300 square feet, each home is thoughtfully designed to maximize light, performance and comfort on each of the three floors.

This forward-thinking neighbourhood is perfect for growing families and outdoor enthusiasts of all ages.





### PROJECT AWARDS:

2020 Grand HAVAN Best Residential Community: Single Family 2020 HAVAN Best Single-Family Detached Home: 2400 sq ft. and Over 2020 HAVAN Best Interior Design Display Home: Single-Family Home (Production) 2020 HAVAN Best Single-Family Detached Home Development (Production) 2019 Georgie Award-Winner for Best Single-Family Home over 2500 sq ft. under \$750k 2019 Ovation Award-Winner for Best Single Family Detached Home (Production): 2400 sq ft. and Over 2019 Ovation Award-Winner for FortisBC Award for Excellence in Energy Efficiency in New Residential Construction







### FINALISTS:

2019 National Awards for Housing Excellence: Detached Home 1800 sq ft. to 2200 sq ft. 2019 National Awards for Housing Excellence: Detached Home 2201 sq ft. to 2500 sq ft.



### SOUTHSIDE

### Life looks good from here.

Nestled between Miracon's Westside and Southcrest communities, SOUTHSIDE is a noteworthy collection of 50 single-family homes. Perched on the ocean-facing slopes of South Surrey, Southside offers an increasingly rare opportunity to own a brand-new, family-ready home on a quiet street. Bordered by a greenbelt to the west, Southside's peaceful streets are within walking distance of both urban amenities and multiple parks, including 7.5 acres of the stunning Darts Hill Garden Park.









Southside's West Coast inspired architecture walks the line between contemporary and classic, with homes that feel both fresh and comfortable. Quality exterior finishes, including weather-resistant durable cement siding and a mix of natural and cultured stone accents, are designed to turn heads and stand the test of time. Families and outdoor enthusiasts will love these homes in this forward-thinking community — ranging from 2,600 to 3,500 square feet, each Southside home was carefully constructed to maximize light, functionality, and comfort across its three floors.











### PROJECT AWARDS:

2018 Ovation Awards Best Single-Family Detached Home (Production): 2400 sq ft.

### FINALISTS:

2019 Georgie Award Finalist: Best Single-Family Detached Home over 2300 sq ft. 2019 National Awards for Housing Excellence Finalist: Detached Home under 1800 sq ft. 2018 Georgie Award Finalist: Best Single-Family Detached Home over 2300 sq ft.



### WESTSIDE

### A little slice of luxury.

WESTSIDE at Orchard Grove is a desirable community in beautiful South Surrey. This outstanding neighbourhood of 53 spacious four-bedroom single-family homes offers comfortable and efficient living that fits today's busy lifestyle. Homeowners love the open-concept kitchen/great room layout, the abundance of storage options and, of course, the luxurious spa-like ensuite.



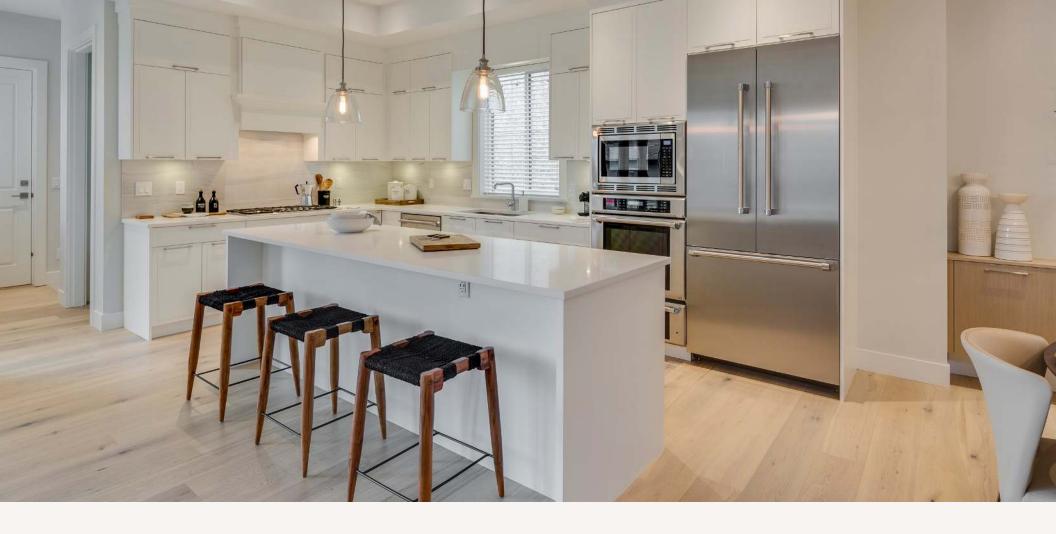






Filled with flexible spaces, convenient features and quality finishes, this forward-thinking community is the perfect place for growing families and outdoor enthusiasts of all ages to call home.











### PROJECT AWARD WINNERS:

2019 Ovation Award Winner for Best Residential Community: Single Family Home 2018 Georgie Award Winner: Best Single-Family Detached Homes over 2300 sq ft. 2017 Ovation Award Winner: Best Single-Family Detached Home over 2400 sq ft.

### FINALISTS:

2017 Ovation Award Finalist: Best Interior Design Display Suite 2017 Ovation Award Finalist: Best Kitchen 2017 National Awards for Housing Excellence Finalist: Detached Home 2201 sq ft. to 2500 sq ft.



### PRIMA

### Your home, your lifestyle.

At PRIMA, the thoughtful West Coast townhome architecture reflects a grounded, laid back lifestyle, surrounded by lush green space that brings a tranquil setting between your home and the world beyond. The neighbourhood has been strategically planned and designed to be close to beautiful walking routes, with easy access to shopping and amenities. Five-star shopping, cafés and restaurants are all just up the hill at Morgan Crossing and Grandview Corner.









Prima's signature master-on-main floor plans and open layouts let you organize your home to suit your lifestyle. Offering progressive yet timeless colour schemes, they are sure to please those who prefer a classic or contemporary vibe.











### **AWARDS FINALISTS:**

2017 Grand Georgie Award Finalist: Residential Community of the Year 2017 Grand Georgie Award Finalist: Best Multi-Family Townhouse Development 2016 Ovation Award Finalist: Best Townhome/Rowhome Community



# REASONS CELEBRATE

### Award winning experience.

The Miracon culture is driven by our team members, including our trades, vendors and consultants. Individually we hold ourselves accountable for high quality results and collectively we encourage and leverage the diverse strengths of our team to build exceptional quality homes and to provide the most compelling customer service experience.













### Keep in touch.

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### KEEP IN TOUCH

### **Contact Information**

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