



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (708) 479-8600**

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2016

# Creative Carpet & Flooring HOME ADVISOR™

Happy Spring...

... well almost! I know this is always a special month for me. April Fool's Day is a little bittersweet for me since it was my father's birthday. I still miss him as each year goes by. According to our Dawn, (who works so hard and is so appreciated), it is apparently, "International Guitar Month!" I have been a musician my whole life so I thought it was strange SHE GOT ME ON THAT ONE! April has so much good in it but it also has some of the toughest times I've experienced, too. I was only a sophomore in high school when the singer in my band passed away, and it happened to be on my dad's birthday which was... April Fool's Day. I'll never forget that call. I thought I was having a really bad prank played on me. Now, I wish it were. Johnny Johnson was such a great guy, handsome and had his whole life before him. My dad took a liking to him, too, because they both had tough upbringings. I once went to a birthday party for another Marine, and I told him that my dad was a Marine. He replied, "Hey! Your dad is a Marine! Don't ever forget it." I remember being little and him going through this routine where he was spinning a rifle like he never took a day off of practicing. It was cool for a kid to see.

*Love*

bears all things,  
believes all things,  
hopes all things,  
endures all things.  
Love never fails.

1Cor 13:7-8

My son, Clay, will be 20 on the 11th. He has such a crazy schedule between school and work but he is nailing it ALL! I'm really proud of the load he seems to manage easily while still getting in his workout. Also, our very own Chris Boerema celebrates his birthday this month as well! He is such a great guy to have here at Creative, and also was Mark Jr.'s best man!

I hit the big 52 April 23rd. Our store opened in April 1990, which seems completely impossible to me now, but back then there was no question or fear it wouldn't work. What was I thinking?!? It wasn't because I was bullet proof back then – or so I thought!! I was 26 with next to no money, but I had BIG FAITH!!! 26 years later, we are growing and that is due to all of YOU! Your continued trust and the referrals are an incredible blessing to all of us.

I just can't tell you how much everyone has meant to Tammy and I. I thank you, my family thanks you and all the Creative Carpet & Flooring friends thank you!

Sincerely,

*Mark Bouquet Sr.*



### Holidays This Month:

**1st - April Fool's Day AND International Fun at Work Day** *this should be a fun day at Creative Carpet & Flooring!*

**11th - Eight Track Tape Day** *do you remember those?*

**12th - Big Wind Day** *this day blows me away!*

**14th - Look up at the Sky Day** *don't you have anything better to do?*

**15th - Tax Day** *no comment needed*

**16th - Chris Boerema's Birthday** *Happy birthday to our one & only (thank goodness) JK - we love ya, Chris!*

**22th - Earth Day** *houseplants don't have a chance... so this is gonna be tough!*

**23rd - Mark Bouquet Sr.'s Birthday** *- to the very founder of Creative Carpet & Flooring... A VERY HAPPY BIRTHDAY!*

### APRIL 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

It's International Guitar Month! This is an annual celebration of guitars & guitar products that happens every April beginning in 1987. So wipe down your fretboard, grab a pick & turn your amp up to 11!

### ATTENTION!

**Joe**

**Smulevitz**

You are this month's

**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE:** Must be picked up by  
04/30/2016

## DID YOU KNOW...

We have our own Professional Spot Remover for Carpets & Upholstery!

Completely soap free, odor free and non-toxic, it will not leave behind a soapy, sticky residue and will greatly reduce rapid re-soiling so carpets stay cleaner longer. It also breaks down old soap residues left behind from previous cleaners.

Our cleaner is powerful yet soap free, odor free, hypo-allergenic, non-toxic with no VOC's and no off-gassing. It is made with all natural ingredients - a safer cleaning choice.

→ 16 oz. bottle \$8.99

→ 16 oz. Unlimited, FREE-Refill bottle \$24.99

Swing by our showroom and pick up a bottle TODAY!



## Save the Charge on Your Cellphone Battery

The use of smartphones has grown a lot from the basic phone call and text. Now we use them to search the Internet, read the news, shop, check email, watch or record live stream video, take pictures, create graphics ... the list goes on!

Our smartphone is convenient, hassle free and easily portable, but the more we do with them, the faster the onboard battery drains, which results in the need portable charging devices.

Today's smartphones have powerful batteries that minimize the need to recharge, but how often a battery gets charged can affect its longevity.

The life and performance of a battery are negatively impacted by the strain of charging it often. It is advisable only to charge your smartphone when the battery power level falls low. This helps keep the battery in good health and ensure that your smartphone does not run out of charge after a few hours.

Keeping the phone plugged in a charger overnight is also hard on the battery.

Third part or cheap chargers can also weaken the battery. Many people use these to recharge their smartphones. This is something that harms the battery and your smartphone a lot.

It is recommended you only recharge the phone with the provided charger or a manufacturer approved replacement.

The third way to save battery power on your smartphone is to shut off data requirements. This gets done by changing the data settings in your phone. Shut data off when you don't need it. Set applications to update on Wi-Fi connections only. Plus, uninstall applications you no longer use.

Other settings, like how bright the screen is and GPS, can be adjusted to reduce battery demand. The less activity happening in the background of your cell phone, the longer your battery charge lasts.



## Mega Trivia Contest!

Congratulations to last month's winner:

**BERNIE  
FERRERI**

**Stop in at Creative Carpet & Flooring  
to claim your prize by  
April 30, 2016!**

*[Answer to last month's quiz: (C) St. Patrick's Day Parade - In New York City, the first parade honoring the Catholic feast day of St. Patrick, the patron saint of Ireland, was held March 17th, 1762 by Irish soldiers serving in the British army.]*

**Who else wants to WIN A \$50 GIFT CARD  
towards dinner at TGI Fridays or Olive  
Garden?**

*This month's Mega Trivia question:*

**Which fast food franchise first opened  
its doors on April 15th, 1955?**

**(A) McDonald's (B) Jack in the Box  
(C) Dairy Queen (D) A & W**

To enter, go to [www.creativecarpetinc.com](http://www.creativecarpetinc.com) and click on "Monthly News" - Home Advisor Monthly Newsletter." Take your best guess... your chances of winning are better than you think! Winner will be announced in the following month's newsletter.

*Be somebody who makes everybody feel like a somebody.*

— Unknown

**KIDS SAY THE  
DARNEST THINGS!!**

"Dear Brady, Miss P made me write you this note. All I want to say sorry for is

not being sorry cause I tried to feel sorry but I don't." - Liam

"Thank you for the amazing squirt gun I will shoot you with." - Scott

"Dear Mom, Thank you sooooo much for being my mom. If I had a different mom I would punch her in the face and go find you. Love, Brooke"

"Sorry because of nothing" - Unknown

## Thank You For The Kind Words!

*"The process in working with Creative Carpets was easy from sales to installation. Our sales rep help guided us to the carpet that would work well for our house. The installers were professional and did an excellent job from moving the furniture, to installing, to cleaning afterwards. We will definitely recommend Creative Carpets to anyone looking for new carpet or flooring."* - John & Meredith of Frankfort, IL

## Top 5 Most Elusive Mammals on the Planet

These are the most elusive animals because of their solitary habits and because they blend into their surroundings.

1. Ocelot
2. Badger
3. Kermode Bear
4. Guinea Baboons
5. Siberian Tiger



**CONGRATULATIONS TO OUR SWEEPSTAKES WINNERS FROM THE 2016 TINLEY PARK HOME & GARDEN EXPO LAST MONTH!**



**\$500 - BEVERLY CONSIER**

**\$250 - MICHAEL WILLIAMS**

**\$100 - CAROLYN VANDYKE**

WOULD YOU LIKE A CHANCE TO WIN A CREATIVE CARPET & FLOORING GIFT CARD, TOO? COME VISIT US AT OUR NEXT TRADE SHOW! THE NEXT VENUE AND DATE DETAILS ARE TBA. JUST KEEP AN EYE ON OUR WEBSITE, SOCIAL MEDIA AND/OR NEWSLETTER FOR FURTHER DETAILS!!!

## Attack CARPET SPOTS

When attacking carpet spots, using the wrong product can permanently damage the carpet by setting stains or bleaching the fibers.

Do you know the best non-commercial spot cleaner may already be in your kitchen? It is white distilled vinegar, which has antibacterial properties and will not leave behind any residue. Keep a mixture of half water, half vinegar in a handy spray bottle to clean up general carpet spots, even pet spots.



Other good carpet treatments from the kitchen include baking soda, cornstarch and salt.

Baking soda can help remove odors. Simply sprinkle it over the carpet, and vacuum it out.

Cornstarch is absorbent and can be used to draw up liquid from the carpet.

When a juice spill happens use paper towels to absorb excess liquid by laying two or three sheets of paper towels over the area and pressing down firmly to lift up the fluid. This step may be needed more than once. Now carefully apply distilled white vinegar over the spot. Let the vinegar sit 2 minutes, then again use paper towel to remove excess liquid. Next, coat the top of the spot with a good layer of cornstarch. The cornstarch will draw out the moisture and color left by the juice.

Allow the cornstarch to dry completely. It could take some time, but when it's dry break up the cornstarch and vacuum. Then take a carpet brush to the rug and brush it to loosen remaining cornstarch and vacuum again.

Salt combined with warm water can be used to remove blood from the carpet. Make sure the salt is dissolved completely before working it into the spot.

## Flavoring Water



It is no secret that many of us need to drink more water to replenish the fluids our body needs. Here are the best fruit and herb flavor options. Choose one or more combinations until you find your favorites.

Lemon slices	Cucumber slices	Pear slices
Cinnamon sticks	Rosemary sprigs	Cloves
Strawberry slices	Orange slices/zest	Pomegranate seeds
Mint leaves	Vanilla beans	Berries

**Meet our Carpet Cleaning Customers**

**Call for more info on our expert carpet cleaning services!**  
**708.479.8600**

**Martin Banks**  
**Tina & Ronald Winkle**  
**Janet Tucker**  
**Marsha Cullen**  
**Greg & Kim Klappauf**  
**Gretel Hanson**  
**Joann & Steve**  
**Pachmayer**

**Donna Chinderle**  
**Amber Wilkins**







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## Protect Your Assets

People determined to illegally get your money invent new scams often. They come at you through email, telephone, snail mail and text messages. Many will pose as reputable institutions like governments, banks or even law enforcement.



Others are disguised as an organization, long lost relative or someone who whittles you into believing they love you. Please be wary when anybody asks you to send or receive money. Police files, newscasts and talk shows are full of trusting individuals who got conned out of thousands of dollars, and that money is gone forever!

Fraudsters will attempt to gain your personal information to access your money, credit or identity. Therefore, beware of any request for your identifying numbers like social security, credit card, bank account or passport.

These swindlers are clever! They will sound authentic and often make the need sound extremely urgent. In some cases, they threaten the security of you and your family. Other scams include a promise that you will receive a financial reward or gain.

When suspicious messages arrive in the email inbox, never click on a link within the message. These can be set up to hack your computer and obtain your contact list.

Whether in an email or provided by a caller, never call a phone number provided. These will either be wrong numbers or connect you with someone else linked to the scam.

To protect our money, we need to be wary and vigilant. Know what you owe, where it is owed, how those organizations will contact you and how they will accept payments.

Always verify the authenticity by calling phone numbers on statements, tax papers or from directory assistance. If the call involves taxes, contact your accountant, bookkeeper or government taxation office to verify the claim. If the call involves a relative or friend, call them or a family member directly.

## Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.**

**A gigantic THANK YOU  
to all who referred us  
last month...**

Peter Mark

Leslie Lind

Lyn Blaskovitz

**WARNING!**

**Don't visit any  
flooring dealer until  
you call us for a FREE  
Consumer Awareness  
Guide! You will learn...**

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

## MEET OUR NEW FRIENDS & CLIENTS...

Judy Andrews	Mark & Jenile Geminio	Kari Lusk-Basick	Rainsford
Cathy & Roger Bell	Dan Gilbert	Sharon Manuel	Maureen Reid
Julie Bowen	Karen Groves	Niki McNeill	Laura Sands
Keith Boyer	Todd and Catherine	Fran Mendelsohn	Bill & Sara Sieczkowski
Paige Cantwell	Gryczka	Sharyn Murphy	Beverly Sinnott
Bonnie & Deeks	Mary Haller	Kyle & Christina	Frank Solecki
Carroll	Rashad & Rasha	Oehrlein	Jean Tepeli
Joe Cissell	Hammoudeh	Judy O'Neill	Gloria Ursich
Curt & Renee Eller	Jill & Chad Hawbecker	Mike OSullivan	Sal Vora
Sandy & Brian	Celeste Herreia	Jerry & Lois Pech	Charmaine Willand
Fitzpatrick	Bob Hopkins	Kristyn Przysucha	
Paul Fu	Dan Lind	Denise & Sean	

## WELCOME BACK TO OUR RETURNING CLIENTS...

Pat Adelman	Kimberly Martens	Jennifer & Ray Ruminski
Linda & Bob Copp	Bridget McGinnis	Keith & Donna Rymut
Dave and Karen Faber	Ann & Dale Mitchell	Brianne Vandenberg
Dominick Harms	Diane Munro	Debbie & Pete Vander Meer
Martin & Ellen Kelly	Darren Persha	Lorelei Williams

*Creative  
Carpet & Flooring*

19420 S LaGrange Road  
Mokena, IL 60448

**708-479-8600**

Website:

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

Email: [info@creativecarpetinc.com](mailto:info@creativecarpetinc.com)

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

**APRIL 2016 MARKS  
CREATIVE CARPET & FLOORING'S**



**TO CELEBRATE, FOR THE ENTIRE  
MONTH OF APRIL, WE'RE OFFERING THIS  
Anniversary Special:**

- ✓ Take Up of Old Carpet
- ✓ Haul Away of Old Carpet
- ✓ And Furniture Moving

**ALL FREE**

*Creative*  
Carpet & Flooring

19420 S LaGrange Road, Mokena, IL 60448  
Tel 708.479.8600 | Fax 708.479.8602  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

NEXT  
PLEASE  
→

# LIFE HAPPENS

and when it does,  
you're protected by



for everyday spills & odors



Carpets featuring LifeGuard™ offer protection for the entire product – from top to bottom.

LifeGuard's patented **WATERPROOF BACKING** system **REDUCES ODORS** and stains, allowing easy and more effective cleanup. You can be confident that your home will stay clean and fresh with LifeGuard carpets.



[shawfloors.com/lifehappens](http://shawfloors.com/lifehappens)

**Shaw**  
FLOORS

**Stop by our showroom & shop our  
LIFE HAPPENS collection today...  
select spring-ready styles on sale for a limited time!**

*See sales associate for more details; exclusions may apply.*

*Creative*  
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