



**Caring for community.**  
Yesterday. Today. Tomorrow.

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**2020 Impact Report**  
YMCA of Okanagan



**You know and trust us.** For 40 years, the YMCA of Okanagan has played a key role in building a healthy, vibrant, inclusive community. As a local charity, we've adapted to changing needs in good times and bad.

During 2020, we experienced unprecedented challenges due to the worldwide pandemic. The patterns of our lives were disrupted in ways we'd never imagined. Our YMCA facilities are gathering places for families and community, and with the limitations imposed by COVID-19 and BC Public Health Orders, our staff worked diligently to ensure everyone could continue to find health and socialization while feeling safe.

Over the past year, our YMCA evolved in innovative ways to respond to what our community needed most by:



providing **critical child care** for health care employees, first responders and essential service workers,



creating **virtual fitness classes** and online **family resources**,



continuing **mental health** and **employment readiness** programs,



delivering **food hampers** and **baby basics** to young families in need, and



actively **reaching out to seniors** to ensure those in isolation continued to feel connected and had the supports they needed.

Business closures and evolving operating protocols resulted in a significant disruption to our YMCA's operations and has had an adverse effect on revenues. The Association has applied for and received government funding, such as the Canada Emergency Wage Subsidy and Rent Subsidy programs. These funds allowed us to stay open, keep as many of our staff employed as possible, continue to offer vital programs and services, and ultimately will help us to manage cashflows through 2021.

In times like these, we are reminded how our history has shaped our YMCA, and prepared and positioned us to contribute to building a more resilient community for today and tomorrow. We are also reminded how grateful we are to the thousands of members, funders, donors, community partners, volunteers and dedicated employees whose involvement in the Y has made our ability to care for community possible.

We will get through the challenges yet to come, and we'll do it as a community.

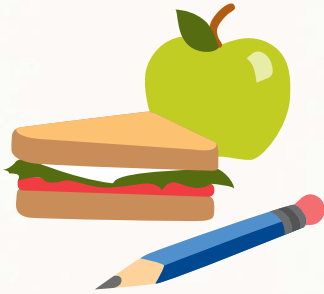
### 2020 Board of Directors

Steven Pavelich, Chair  
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Dave Bond, Treasurer  
John Devitt, Director  
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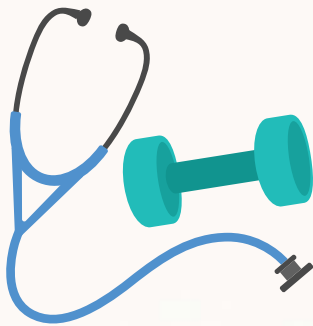
# Supporting our Community through COVID-19



**40 high-risk children** in the YMCA Beyond the Bell Program received virtual academic support and 'lunch and learn' packages during school closures.



**8,800 children and youth** attended safely adapted Y programs focused on physical literacy, leadership, peer engagement and positive role modeling.



**700+ older adults** and those at risk due to chronic disease accessed health and fitness programs specialized to their conditions.



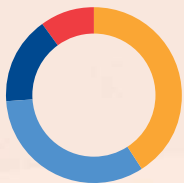
**181 members** donated their monthly dues during the shutdown.

## \$435,653

in direct financial assistance was provided to those most impacted by COVID hardships.

## 672

annual donors and generous community partners ensured our vital charitable work could continue.



The YMCA supports people of all ages!

41% Children & Youth      33% Adults  
16% Young Adults      10% Seniors

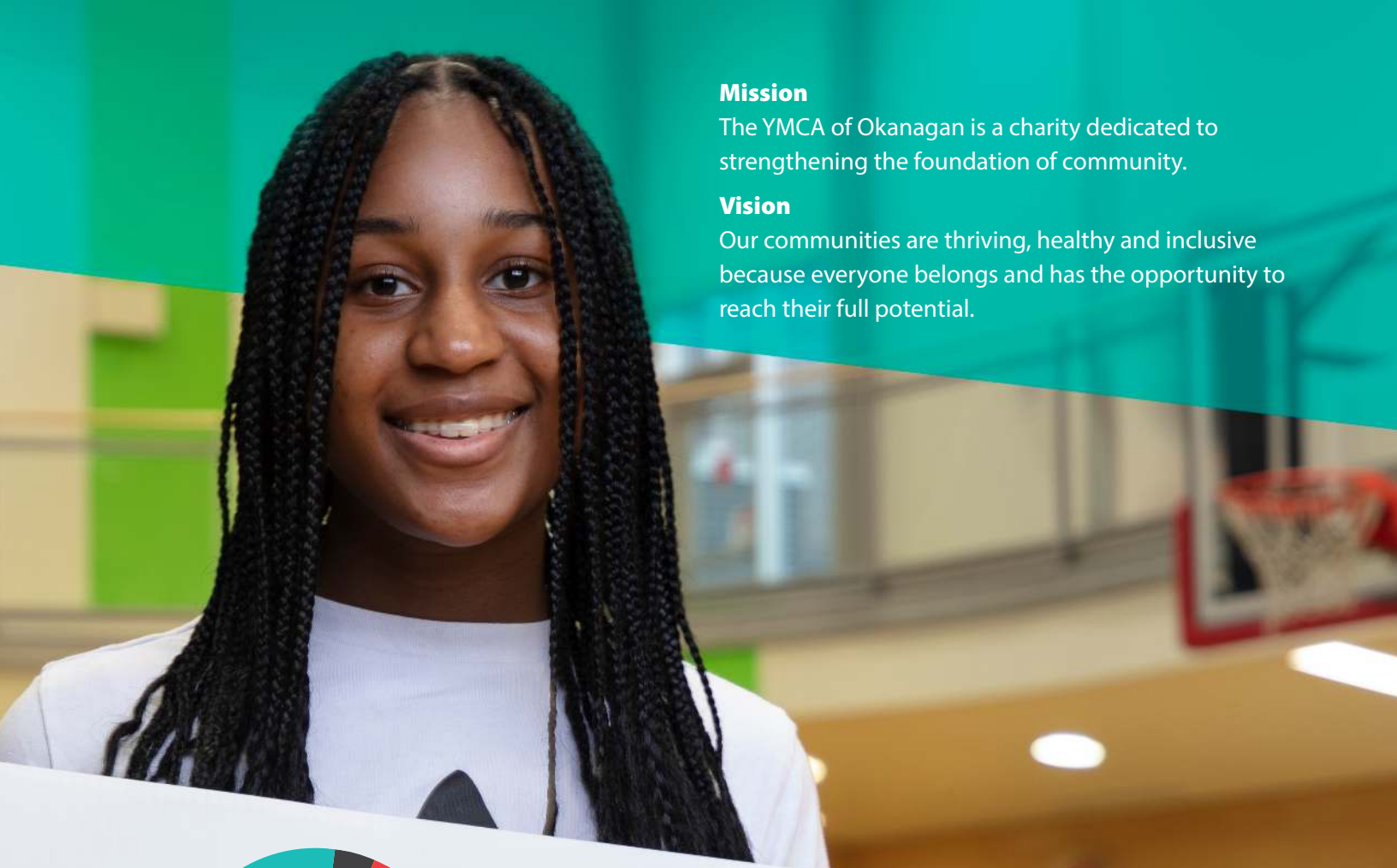


**1 in 5 children & youth** and **1 in 6 adults & seniors** the YMCA serves rely on financial assistance in order to participate.

### Values

Caring  
Honesty  
Respect  
Responsibility  
Inclusiveness





### Mission

The YMCA of Okanagan is a charity dedicated to strengthening the foundation of community.

### Vision

Our communities are thriving, healthy and inclusive because everyone belongs and has the opportunity to reach their full potential.



Revenue  
**\$13,258,132**



Expenses  
**\$11,599,346**



Net Assets  
**\$9,930,095**

- YMCA Health, Fitness & Aquatics **\$5,013,839**
- YMCA Child Care, Employment & Community **\$4,294,577**
- COVID-19 Government Support **\$2,256,208**
- Fundraising & Other **\$1,087,436**
- Investment Income **\$606,072**

- YMCA Health, Fitness & Aquatics **\$5,891,491**
- YMCA Child Care, Employment & Community **\$3,922,321**
- Administration **\$1,547,785**
- Information Technology **\$119,715**
- YMCA Affiliation & International Support **\$118,034**

- Invested in Capital Assets **\$3,149,444**
- Restricted for Specific Purposes **\$5,740,465**
- Unrestricted **\$1,000,000**
- Kelowna Family Y Deficit Reserve **\$40,186**

### 2020 FINANCIAL HIGHLIGHTS

