

## CREATIVE CARPET &amp; FLOORING'S

## Creative Thinking



**Mark  
Bouquet**



**Mark  
Bouquet Jr.**

We promise that you'll love  
your new floors, or we'll  
replace them **FREE!**\*

Call today for a complimentary  
Custom Interior Analysis!

**(888) 910-6585**

\*Residential only. Within first 30 days after  
installation. Does not include cost of  
installation or other labor. Style must be of  
equal or lesser value.

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### "Mark" My Words... a message from Mark Sr.

Happy Fall Everyone!!!

I trust all are having a good year or at the least see the light at the end of the tunnel! (And it isn't a freight train!) I know it's likely a made-up holiday, but October 5<sup>th</sup> is "Do Something Nice Day." I know when I get down, all it takes is a kind word from my bride to pull me out of the dumps! It's easy and Lord knows it's the nice thing to do. If that doesn't get you, another likely made up day can't hurt. The 6<sup>th</sup> is "World Smile Day." It's hard to stay bummed out when everyone else is smiling!

We have many great people with us, but I don't like to single anyone out at the expense of another's feelings. But guess what? I'm going to single Steve Williams out - his birthday is October 7<sup>th</sup>. Steve, many may know, was originally at our Mokena store, but when we opened the Highland store, he gave up the clientele base he had built up by doing what he said he would, when he said he would do it, to transfer to our new store. That's hard in this age of "I need it now!" Steve, from the bottom of my heart, I seriously don't know what we would have done without you. Thank you so very much, and Happy Birthday ya young "pup!"

I'll make a small mention of Columbus Day on the 9<sup>th</sup>, but there is another day, if you have a sweetheart, on the 21<sup>st</sup>: Sweetest Day. I mean, what is cooler than making sure "your sweetie" knows you still think of them as your sweetheart? To me, notta, nuttin', and I want her to know anytime her name or face comes to my thoughts, she's still my "Sweetest Lady."

And if you are married folks like me, I have been blessed with a mother-in-law (she's just "mom" to me) who had a lot to do with shaping my world views. I have always felt loved by her as much as my own mother. I'm so happy I never had the "in-law problems" I've heard about. The 22<sup>nd</sup> is Mother-in-Law Day! Pick up a phone and call her if you can. It will mean the world to her, and you'll feel better for doing it.

I'm still amazed at the return, referral and new business we have as we experience the growing pains that any expanding business would feel. It seems we are doing something right. I just can't ever thank people enough for their trust in us. We are only as good as the last unhappy customer that we turn around and resolve matters to their satisfaction. So, if there is an issue or concern, we can't resolve it or explain anything we don't know about. We all have thick skin - I just thank God we rarely need it! We NEED you happy to continue this amazing growth. Growth for us means more people having a good job opportunity working for a company that does care about them and our clients, who have become friends too, and sharing in our communities however we can.

I know Halloween is coming up. So, watch out for the kids on the streets on the 31<sup>st</sup>!

As always, thanks for reading!

Mark Bouquet, Sr.

*Mark Bouquet, Sr.*



### Month at a Glance:

**5 Do Something Nice Day** - It won't hurt, we promise!

**7 Steve William's Birthday** - HAPPY BIRTHDAY!!! Baked goods can be brought to him at the Highland showroom...

**9 Columbus Day** - sometimes referred to as "Discoverer's Day".

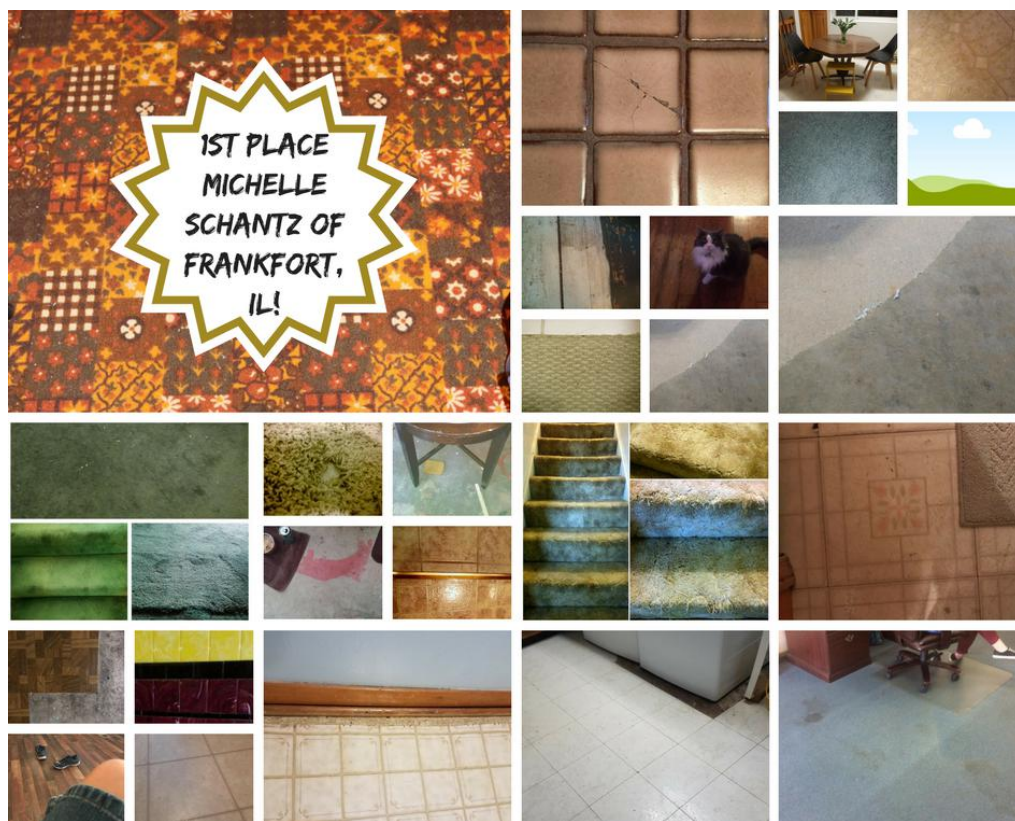
**17 National Fossil Day** - Milo Bouquet, this day is for you Mr. Dinosaur man!

**21 Sweetest Day** - Check out our fun date idea article for fun!

**22 Mother-in-Law Day** - here is your chance to redeem yourself if you missed Mother's Day in May!

**31 Halloween** - stay safe & brush your teeth before bed!

2017 OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



**The Winner of the 2017 Creative Carpet & Flooring UGLY FLOOR CONTEST is . . . MICHELLE SCHANTZ of Frankfort, IL!**

Congratulations Michelle Schantz, the winner of new flooring worth \$1000 in Creative Carpet & Flooring's 'Ugly Floor Contest'! Her photo entry received 33 likes, placing her as one of the top finalists. The judges chose her entry out of 10 ugly floor photo entries and has been crowned the winner!

We also want to congratulate all the contest entries; we received many outstanding photos. Our only regret is that there can only be one winner. Everyone who entered will receive a \$100 gift voucher to Creative Carpet & Flooring (and make sure to swing by one of our showrooms to pick up your \$100 gift voucher as they are only good until the end of this year!)

Thanks to everyone who participated and helped make this contest a success! Stay tuned for another Ugly Floor Contest next year!

**KEEP  
CALM  
AND  
SAY NO TO  
SUPERSTITION**

Friday, October the 13th might be a day some people fear. Whatever you do, avoid slipping into this superstitious mindset. Here's just one of the many things that the Bible has to say about it:

**1 Timothy 4:7** - *Have nothing to do with godless myths and old wives' tales; rather, train yourself to be godly.*

**"WELCOME BACK" TO OUR RETURNING CLIENTS...**

Lana & Taro Advani  
Sue Armato  
Dave & Genie  
Boender  
Buscha & Charles  
Bustamante

Jerry Cissna  
Nancy Devries  
Tim DeWolf  
Dawn Dixon  
Thadius & Tracy  
Elliott

Kyle & Leah Fischer  
Amy & TJ Grant  
Janet & Vi Hasler  
Doris Mack  
Amanda Mauceri  
Lori Sponder

Peter Stulberger  
George & Sue  
Tragos  
Ed Vanderhei  
Jill Weitendorf  
John Winn

**MARGE  
JOVANOVICH**

You are this month's  
**MYSTERY WINNER!**  
We have a **\$50 Creative Carpet  
& Flooring gift card** reserved  
just for you!  
Stop in your nearest showroom to  
claim your prize!

NOTE: Must be picked up before 10/31/2017

**Did You Know?**

You can also enjoy our Free Email Newsletter, delivered monthly to your inbox! Not a subscriber yet? Visit [www.creativecarpetinc.com/creative-thinking-newsletter.html](http://www.creativecarpetinc.com/creative-thinking-newsletter.html) to subscribe today!

**Sign Up to Receive:**

- News & Views
- Inspirational Stories
- Recipes & Ideas
- Carpet & Flooring Tips
- Exclusive Savings
- Plain Old Fashion Fun!

**Instant Sign Up Bonus:  
Coupon for \$50 Off  
Purchase of \$500 or More**

**THANK YOU FOR THE  
KIND WORDS!**

"From start to finish - meeting with salesman Brian, to installation - I've been completely pleased with the quality of service from Creative Carpet and Flooring. I'm a first-time homeowner and had no idea what kind of flooring to put in for my new home and my 2-year-old black lab. Needless to say, I'm completely in love with my new flooring! It meets all our needs for scratch and water resistance and it is gorgeous!"  
- Elizabeth Nelson of Lockport



## FLOORING Romance!

A romantic date doesn't need to cost a ton of money or be this huge ordeal. You just need to be "creative" and think out of the box of your repeat of the dinner-movie-drink cycle. There is not a thing wrong with the typical date. We personally just like to avoid anything that resembles a box since they remind us of your typical box stores which are usually predictable, and that isn't very passionate or special.

Since we are "Creative" Carpet & Flooring, we figured we could help you with that special and creative romantic date idea. Plan a romantic dinner menu and dine on the floor together! Use some soft pillows and your favorite blankets. Feed your significant other tiny bites to add to the romance. If your floor just isn't romance ready, give us a call or stop on by and we'll help you. OUR specialty is creative flooring and our passion is to help our customers. Let us help you create that romance and keep you out of the box. Flooring is our thing, and what we do best!

*"Creativity takes courage."* - Henri Matisse

### MEET OUR CARPET CLEANING CUSTOMERS...

Keith & Sue Alberts  
Gail Baiocco  
Grant & Bell  
Pauline & Bergman  
Bill Bond  
Barbara & Donald Budny  
Alyce Camphouse

Scott Corbin  
Therese Dye  
Arlene Engnell  
Cindy & Christopher  
Gimino  
Julie & Dave Haas  
Gary & Hansen

Tim & Rachel Harmatys  
JoAnne & Jack Johnson  
Frank Lardino  
Debbie & John  
McClafferty  
Bill & Gennie Mehler  
James & Gina Middleton

Ron Nagel  
Nancy & Patterson  
Carrie & Greg Peters  
Steve & Bev Robinson  
Laura & Brian Rycyna  
Lauren & Schara  
Sharon & Dan Schober

Lauren Schumacher  
Amanda Struthers  
Guy Weldin

**Call for more info on our expert carpet cleaning services! 888.910.6585**



## Mega Trivia Contest

Who wants to WIN a  
\$50 Gift Card towards dinner  
at TGI Friday's, Olive Garden,  
Red Lobster or Aurelio's  
Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

**What U.S. holiday is officially  
celebrated on the second  
Monday in October?**  
**A) Oktoberfest**  
**B) Halloween**  
**C) Winter Solstice**  
**D) FDR's birthday**  
**E) Columbus Day**

To enter, go to:

[www.creativecarpetinc.com](http://www.creativecarpetinc.com), click on  
"Monthly News - Home Advisor  
Monthly Newsletter" and take your best  
guess. Your chances of winning are  
better than you think! Winner will be  
announced in the following month's  
newsletter. Entry deadline, October 20<sup>th</sup>,  
2017. Good luck!!!

**Answer to September's quiz:**  
**D) All the above**

Congratulations to last month's  
winner:

**John Nelson**

*Stop by Creative Carpet & Flooring to claim  
your prize by October 31, 2017!*

**WARNING!**

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

**A gigantic THANK YOU to all who referred us last month...**

John & Roberta Plant

**Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's**

### **Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

*Creative*  
Carpet & Flooring

19420 S LaGrange Road  
Mokena, IL 60448  
(708) 479-8600

2315 45th Street  
Highland, IN 46322  
(219) 595-5561

Main (888) 910-6585

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

[info@creativecarpetinc.com](mailto:info@creativecarpetinc.com)

Mon, Wed, Fri : 10am - 6pm

Tue, Thu : 10am - 8pm

Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



## **Sit, Stay & Save Event**

Thanks to all the heroes who took home pets or made a purchase during our Sit, Stay & Save Event and made it a huge success! We will have more info in our next newsletter. Enjoy your new sidekicks and your new **STAINMASTER® PetProtect™** flooring!

### **MEET OUR NEW FRIENDS AND CLIENTS...**

Sandy Ahrendt  
Tony and Jenny Arrivo  
Pam Baker  
Kandice Banker  
Danielle and Brian Bauer  
Dean and Cindy Branson  
Joe and Lynn Carter  
Suzy Daley  
Patricia Dalrymple  
William and Vanessa Davis  
Rob and Lisa Doherty  
Gerald Donaldson  
Joe Dortenzio  
Lisa and John Dralle  
John Dulkowski  
Ann Dwyer  
Paul and Joanna Etchison  
Deana Everson  
Wendy and Tom Farmer  
Bonnie Ford

Alicia and Bob Hammel  
Debbie Harris  
Amy Hinkes  
Rich Jaczak  
Marion and Mike Johnson  
Jessica and Kirk Juergens  
Jeffrey and Susan Karr  
Nancy Kozak  
Don Lackenbach  
Glen and Cathy Laszczewski  
Ann Madea  
Maryann and Michael McKevitt  
Kelsey Miller  
Darius and Audra Norvilas  
Debbie Pakovitz  
Margarita Peltzer  
Margarita Peltzer  
Joey and Michelle Piatek

Rich and Cary Pisarski  
Debbie and Tom Polignone  
Jane and Luke Pomranky  
Norm Posgay  
Judy Reynolds  
Ruth Robertson  
Dawn Schneider  
George Shore  
Matt Sullivan  
Steve Tewalt  
Jennifer Tillmon  
Carla and Kevin VanTil  
Norma Vilutis  
Michael Williams  
Laurie and Joe Wilock  
Yusra Zayeb  
Patricia and Arthur Zzulka  
Andrew Zientara  
Sandra Zulfer



## **Community Events**

FRI October 13th - SUN October 15th

### **36th Annual Halloween Hollow**

Hosted by Mokena Community Park Dist.  
NEW LOCATION! Yunker Farm  
10824 W LaPorte Road, Mokena IL  
Carnival, contests, Monster Market, beer tent, entertainment, trunk-r-treet & more  
COST: FREE admission, \$5 parking  
INFO: (708) 390-2401 or [www.mokenapark.com](http://www.mokenapark.com)

SAT October 21st 10:00am-3:00pm

### **Owl-O-Ween**

Hosted by Humane Indiana  
Humane Indiana Wildlife Ctr Resale Shop  
8149 Kennedy Ave, Highland IN  
Spooktacular time for all ages!!!  
COST: \$15 per person, \$5 4-12, 3 & under FREE. Must register...  
INFO: (219) 299-8027  
[skadletz@humaneindiana.org](mailto:skadletz@humaneindiana.org)

WED October 25th 6:30pm-8:00pm

### **Halloween Stories & Campfire**

Hosted by Schererville Community Ctr.  
Schererville Community Center  
500 E Joliet St, Schererville IN  
All ages invited for evening of spooky stories around the campfire  
COST: FREE  
INFO: [www.schererville.org/events/halloween-stories-and-campfire/](http://www.schererville.org/events/halloween-stories-and-campfire/)

SUN October 29th 12:00pm-3:00pm

### **Boo Bash**

Hosted by Downtown Tinley Park  
Oak Park Avenue Train Station  
6700 South St, Tinley Park IL  
Fun for families with small children.  
Hayrides, costume contest & lots more!  
COST: FREE  
INFO: (708) 444-5678  
[www.downtowntinley.com](http://www.downtowntinley.com)

If you have a community event or fundraiser that you would like us to feature in the November 2017 Creative Carpet & Flooring Creative Thinking, please email [marketing@creativecarpetinc.com](mailto:marketing@creativecarpetinc.com) by October 19th, 2017.

Shaw Friends & Family  
Sales Event

---

**save up to**  
**\$1000**

**Plus, 24 Months Special Financing\***  
**on Select Shaw Floors.**

\*Must be credit approved. See store for details.

**Download the Coupon and**  
**Apply for Financing at [shawfloors.com](http://shawfloors.com)**

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October 1 -  
November 11, 2017



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19420 S LaGrange Road, Mokena IL 60448

2315 45th Street, Highland IN 46322

Shaw Friends & Family  
Sales Event

save up to  
**\$10000**

Plus,  
**24 Months  
Special Financing\***  
on Select Shaw Floors.

\*Must be credit approved. See store for details.

Download the Coupon and  
Apply for Financing at [shawfloors.com](http://shawfloors.com)

October 1 -  
November 11, 2017



[shawfloors.com](http://shawfloors.com)

In addition to Shaw's  
Friends & Family Fall Sales  
Event, you can also  
receive...



- 1 - Moving of Furniture**
- 2 - Take Up of Existing Carpet**
- 3 - Carpet Haul Away**

**That's right... ALL 3 FOR FREE  
or FREE pad upgrade!**

*Valid October 1st thru October 31st, 2017*

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19420 S LaGrange Road  
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*Call today to schedule your FREE  
measure and let's get those new luxurious  
floors installed before the holidays!*