

CREATIVE CARPET & FLOORING'S

Creative Thinking



We promise that you'll love your new floors, or we'll replace them **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

- "Mark" My Words... a message from Mark Sr.
- Month at a Glance
- Winner of the 2017 Ugly Floor Contest is....
- Are You This Month's Mystery Winner?
- Keep Calm and Say No to Superstition
- Did You Know...
- Thank You for the Kind Words
- A "Welcome Back" to Our Returning Clients
- Flooring Romance
- Mega Trivia Contest
- Meet our Carpet Cleaning Customers
- Warning!
- Sit, Stay & Save Event
- Referral THANK YOU'S
- Referral Rewards Program
- Meet Our New Friends & Clients
- Community Events

"Mark" My Words... a message from Mark Sr.

Happy Fall Everyone!!!

I trust all are having a good year or at the least see the light at the end of the tunnel! (And it isn't a freight train!) I know it's likely a made-up holiday, but October 5th is "Do Something Nice Day." I know when I get down, all it takes is a kind word from my bride to pull me out of the dumps! It's easy and Lord knows it's the nice thing to do. If that doesn't get you, another likely made up day can't hurt. The 6th is "World Smile Day." It's hard to stay bummed out when everyone else is smiling!

We have many great people with us, but I don't like to single anyone out at the expense of another's feelings. But guess what? I'm going to single Steve Williams out - his birthday is October 7th. Steve, many may know, was originally at our Mokena store, but when we opened the Highland store, he gave up the clientele base he had built up by doing what he said he would, when he said he would do it, to transfer to our new store. That's hard in this age of "I need it now!" Steve, from the bottom of my heart, I seriously don't know what we would have done without you. Thank you so very much, and Happy Birthday ya young "pup!"

I'll make a small mention of Columbus Day on the 9th, but there is another day, if you have a sweetheart, on the 21st: Sweetest Day. I mean, what is cooler than making sure "your sweetie" knows you still think of them as your sweetheart? To me, notta, nuttin', and I want her to know anytime her name or face comes to my thoughts, she's still my "Sweetest Lady."

And if you are married folks like me, I have been blessed with a mother-in-law (she's just "mom" to me) who had a lot to do with shaping my world views. I have always felt loved by her as much as my own mother. I'm so happy I never had the "in-law problems" I've heard about. The 22nd is Mother-in-Law Day! Pick up a phone and call her if you can. It will mean the world to her, and you'll feel better for doing it.

I'm still amazed at the return, referral and new business we have as we experience the growing pains that any expanding business would feel. It seems we are doing something right. I just can't ever thank people enough for their trust in us. We are only as good as the last unhappy customer that we turn around and resolve matters to their satisfaction. So, if there is an issue or concern, we can't resolve it or explain anything we don't know about. We all have thick skin - I just thank God we rarely need it! We NEED you happy to continue this amazing growth. Growth for us means more people having a good job opportunity working for a company that does care about them and our clients, who have become friends too, and sharing in our communities however we can.

I know Halloween is coming up. So, watch out for the kids on the streets on the 31st!

As always, thanks for reading!

Mark Bouquet, Sr.

Mark Bouquet, Sr.

2017 OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Month at a Glance:

5 Do Something Nice Day - It won't hurt, we promise!

7 Steve William's Birthday - HAPPY BIRTHDAY!!! Baked goods can be brought to him at the Highland showroom...

9 Columbus Day - sometimes referred to as "Discoverer's Day".

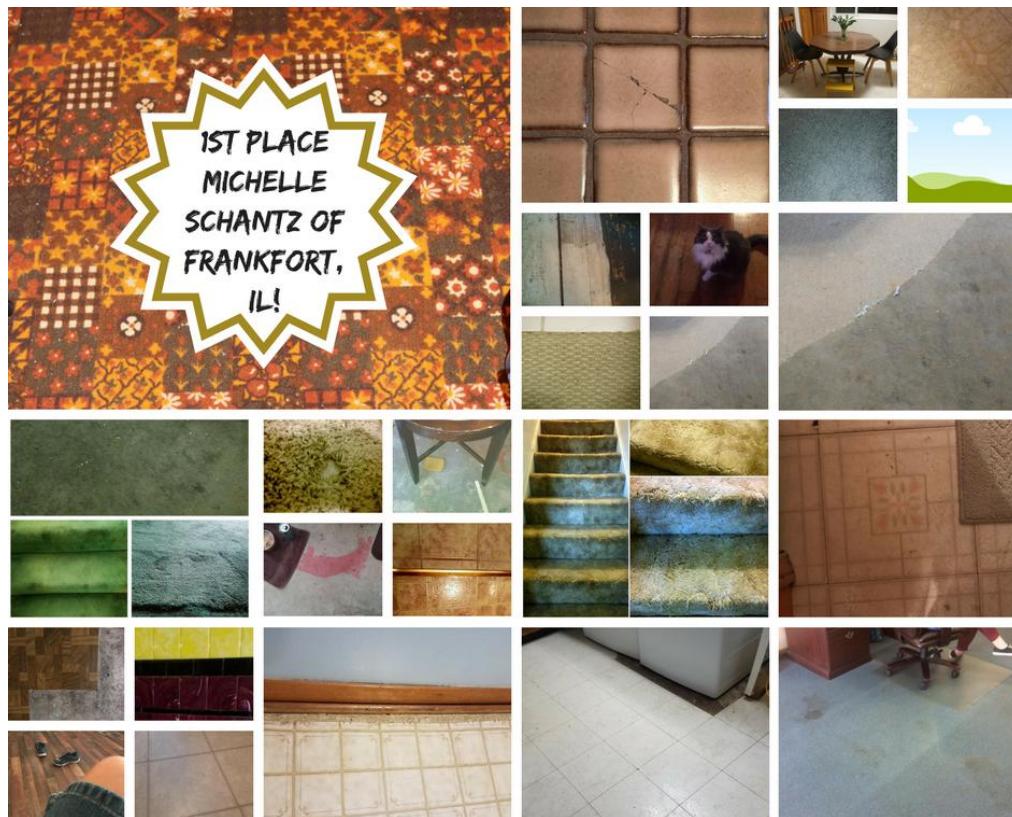
17 National Fossil Day - Milo Bouquet, this day is for you Mr. Dinosaur man!

21 Sweetest Day - Check out our fun date idea article for fun!

22 Mother-in-Law Day - here is your chance to redeem yourself if you missed Mother's Day in May!

31 Halloween - stay safe & brush your teeth before bed!





The Winner of the 2017 Creative Carpet & Flooring UGLY FLOOR CONTEST is . . . MICHELLE SCHANTZ of Frankfort, IL!

Congratulations Michelle Schantz, the winner of new flooring worth \$1000 in Creative Carpet & Flooring's 'Ugly Floor Contest'! Her photo entry received 33 likes, placing her as one of the top finalists. The judges chose her entry out of 10 ugly floor photo entries and has been crowned the winner!

We also want to congratulate all the contest entries; we received many outstanding photos. Our only regret is that there can only be one winner. Everyone who entered will receive a \$100 gift voucher to Creative Carpet & Flooring (and make sure to swing by one of our showrooms to pick up your \$100 gift voucher as they are only good until the end of this year!)

Thanks to everyone who participated and helped make this contest a success! Stay tuned for another Ugly Floor Contest next year!

**KEEP
CALM
AND
SAY NO TO
SUPERSTITION**

Friday, October the 13th might be a day some people fear. Whatever you do, avoid slipping into this superstitious mindset. Here's just one of the many things that the Bible has to say about it:

1 Timothy 4:7 - *Have nothing to do with godless myths and old wives' tales; rather, train yourself to be godly.*

"WELCOME BACK" TO OUR RETURNING CLIENTS...

Lana & Taro Advani	Jerry Cissna	Kyle & Leah Fischer	Peter Stulberger
Sue Armato	Nancy Devries	Amy & TJ Grant	George & Sue
Dave & Genie	Tim DeWolf	Janet & Vi Hasler	Tragos
Boender	Dawn Dixon	Doris Mack	Ed Vanderhei
Buscha & Charles	Thadius & Tracy	Amanda Mauceri	Jill Weitendorf
Bustamante	Elliott	Lori Sponder	John Winn

MARGE JOVANOVICH

You are this month's **MYSTERY WINNER!** We have a **\$50 Creative Carpet & Flooring gift card** reserved just for you! Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 10/31/2017

Did You Know?

You can also enjoy our Free Email Newsletter, delivered monthly to your inbox! Not a subscriber yet? Visit www.creativecarpetinc.com/creative-thinking-newsletter.html to subscribe today!

Sign Up to Receive:

- News & Views
- Inspirational Stories
- Recipes & Ideas
- Carpet & Flooring Tips
- Exclusive Savings
- Plain Old Fashion Fun!

**Instant Sign Up Bonus:
Coupon for \$50 Off
Purchase of \$500 or More**

THANK YOU FOR THE KIND WORDS!

"From start to finish - meeting with salesman Brian, to installation - I've been completely pleased with the quality of service from Creative Carpet and Flooring. I'm a first-time homeowner and had no idea what kind of flooring to put in for my new home and my 2-year-old black lab. Needless to say, I'm completely in love with my new flooring! It meets all our needs for scratch and water resistance and it is gorgeous!" - Elizabeth Nelson of Lockport



FLOORING Romance!

A romantic date doesn't need to cost a ton of money or be this huge ordeal. You just need to be "creative" and think out of the box of your repeat of the dinner-movie-drink cycle. There is not a thing wrong with the typical date. We personally just like to avoid anything that resembles a box since they remind us of your typical box stores which are usually predictable, and that isn't very passionate or special.

Since we are "Creative" Carpet & Flooring, we figured we could help you with that special and creative romantic date idea. Plan a romantic dinner menu and dine on the floor together! Use some soft pillows and your favorite blankets. Feed your significant other tiny bites to add to the romance. If your floor just isn't romance ready, give us a call or stop on by and we'll help you. OUR specialty is creative flooring and our passion is to help our customers. Let us help you create that romance and keep you out of the box. Flooring is our thing, and what we do best!

"Creativity takes courage." - Henri Matisse



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden, Red Lobster or Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

What U.S. holiday is officially celebrated on the second Monday in October?

A) Oktoberfest
B) Halloween
C) Winter Solstice
D) FDR's birthday
E) Columbus Day

To enter, go to: www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, October 20th, 2017. Good luck!!!

Answer to September's quiz:
D) All the above

Congratulations to last month's winner:

John Nelson

Stop by Creative Carpet & Flooring to claim your prize by October 31, 2017!

MEET OUR CARPET CLEANING CUSTOMERS...

Keith & Sue Alberts
 Gail Baiocco
 Grant & Bell
 Pauline & Bergman
 Bill Bond
 Barbara & Donald Budny
 Alyce Camphouse

Scott Corbin
 Therese Dye
 Arlene Engnell
 Cindy & Christopher
 Gimino
 Julie & Dave Haas
 Gary & Hansen

Tim & Rachel Harmats
 JoAnne & Jack Johnson
 Frank Lardino
 Debbie & John
 McClafferty
 Bill & Gennie Mehler
 James & Gina Middleton

Ron Nagel
 Nancy & Patterson
 Carrie & Greg Peters
 Steve & Bev Robinson
 Laura & Brian Rycyna
 Lauren & Schara
 Sharon & Dan Schober

Lauren Schumacher
 Amanda Struthers
 Guy Weldon

Call for more info on our expert carpet cleaning services! 888.910.6585

WARNING!

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

A gigantic THANK YOU to all who referred us last month...

John & Roberta Plant

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

Creative Carpet & Flooring

19420 S LaGrange Road

Mokena, IL 60448

(708) 479-8600

2315 45th Street

Highland, IN 46322

(219) 595-5561

Main (888) 910-6585

www.creativecarpetinc.com

info@creativecarpetinc.com

Mon, Wed, Fri : 10am - 6pm

Tue, Thu : 10am - 8pm

Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



Sit, Stay & Save Event

Thanks to all the heroes who took home pets or made a purchase during our Sit, Stay & Save Event and made it a huge success! We will have more info in our next newsletter. Enjoy your new sidekicks and your new STAINMASTER® PetProtect™ flooring!

MEET OUR NEW FRIENDS AND CLIENTS...

Sandy Ahrendt	Alicia and Bob Hammel	Rich and Cary Pisarski
Tony and Jenny Arrivo	Debbie Harris	Debbie and Tom Polignone
Pam Baker	Amy Hinkes	Jane and Luke Pomranky
Kandice Banker	Rich Jaczak	Norm Posgay
Danielle and Brian Bauer	Marion and Mike Johnson	Judy Reynolds
Dean and Cindy Branson	Jessica and Kirk Juergens	Ruth Robertson
Joe and Lynn Carter	Jeffrey and Susan Karr	Dawn Schneider
Suzy Daley	Nancy Kozak	George Shore
Patricia Dalrymple	Don Lackenbach	Matt Sullivan
William and Vanessa Davis	Glen and Cathy	Steve Tewalt
Rob and Lisa Doherty	Laszczewski	Jennifer Tillmon
Gerald Donaldson	Ann Madea	Carla and Kevin VanTil
Joe Dortenizio	Maryann and Michael	Norma Vilutis
Lisa and John Dralle	McKevitt	Michael Williams
John Dulkowski	Kelsey Miller	Laurie and Joe Wilocki
Ann Dwyer	Darius and Audra Norvilas	Yusra Zayeb
Paul and Joanna Etchison	Debbie Pakovitz	Patricia and Arthur Zezulka
Deana Everson	Margarita Peltzer	Andrew Zientara
Wendy and Tom Farmer	Margarita Peltzer	Sandra Zulfer
Bonnie Ford	Joey and Michelle Piatek	



Community Events

FRI October 13th - SUN October 15th

36th Annual Halloween Hollow

Hosted by Mokena Community Park Dist.

NEW LOCATION! Yunker Farm

10824 W LaPorte Road, Mokena IL

Carnival, contests, Monster Market, beer tent, entertainment, trunk-r-treat & more

COST: FREE admission, \$5 parking

INFO: (708) 390-2401 or

www.mokenapark.com

SAT October 21st 10:00am-3:00pm

Owl-O-Ween

Hosted by Humane Indiana

Humane Indiana Wildlife Ctr Resale Shop

8149 Kennedy Ave, Highland IN

Spooktacular time for all ages!!!

COST: \$15 per person, \$5 4-12, 3 & under FREE. Must register...

INFO: (219) 299-8027

skadletz@humaneindiana.org

WED October 25th 6:30pm-8:00pm

Halloween Stories & Campfire

Hosted by Schererville Community Ctr.

Schererville Community Center

500 E Joliet St, Schererville IN

All ages invited for evening of spooky stories around the campfire

COST: FREE

INFO: www.schererville.org/events/halloween-stories-and-campfire/

SUN October 29th 12:00pm-3:00pm

Boo Bash

Hosted by Downtown Tinley Park

Oak Park Avenue Train Station

6700 South St, Tinley Park IL

Fun for families with small children.

Hayrides, costume contest & lots more!

COST: FREE

INFO: (708) 444-5678

www.downtowntinley.com

If you have a community event or fundraiser that you would like us to feature in the November 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by October 19th, 2017.

Shaw Friends & Family
Sales Event

save up to

\$1000

**Plus, 24 Months Special Financing*
on Select Shaw Floors.**

*Must be credit approved. See store for details.

**Download the Coupon and
Apply for Financing at shawfloors.com**

**October 1 -
November 11, 2017**



Creative
Carpet & Flooring

888-910-6585

www.creativecarpetinc.com

19420 S LaGrange Road, Mokena IL 60448

2315 45th Street, Highland IN 46322

Shaw Friends & Family
Sales Event

save up to
\$1000

Plus,
24 Months
Special Financing*
on Select Shaw Floors.

*Must be credit approved. See store for details.

Download the Coupon and
Apply for Financing at shawfloors.com

October 1 -
November 11, 2017



shawfloors.com

Creative
Carpet & Flooring

888-910-6585
www.creativecarpetinc.com

19420 S LaGrange Road
Mokena IL 60448

2315 45th Street
Highland IN 46322



In addition to Shaw's
Friends & Family Fall Sales
Event, you can also
receive...

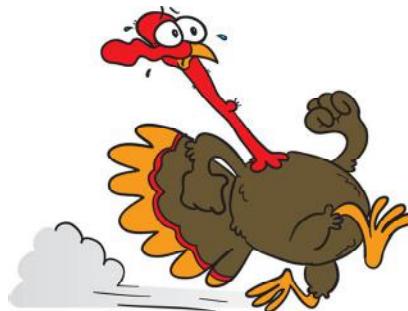


- 1 - Moving of Furniture**
- 2 - Take Up of Existing Carpet**
- 3 - Carpet Haul Away**

**That's right... ALL 3 FOR FREE
or FREE pad upgrade!**

Valid October 1st thru October 31st, 2017

Hurry!!!



*Call today to schedule your FREE
measure and let's get those new luxurious
floors installed before the holidays!*