

Headlines

Unitas ON TRADE

July - August 2026

BAVIK

SUPER PILS

READY FOR A SUPER SUMMER?



FREE KEG, BRANDED GLASSWARE AND AUTHENTIC POS FOR NEW CUSTOMERS

☎ 01522 540431 ✉ SMALLBEER@SMALLBEERWHOLESALE.CO.UK
🌐 WWW.SMALLBEERWHOLESALE.CO.UK 📧 @SMALLBEERLTD



TrentAns
VINTNERS

Dear customer...

Welcome to the fun-packed, fun-filled summer version of Headlines for July and August.

I'm writing this 24 hours before England's introduction to the World Cup in North America. Who knows what will face us over the coming six weeks? One thing is for sure, it will be emotional! We all need Harry Kane and the boys to fire on all cylinders, or at least do what they've done for the last few years, which is stick around long enough for us to sell a bit of beer. If Mr Sunshine also decides to come out, then fingers crossed for all of us that this summer might actually turn into something decent.

I'm flicking through many of

the offers put forward. One thing stands clear to me: the colours are incredible. Everything is so vibrant and is just bound to stand out on the bar. Starting with the new Pilsner from Bavik and our friends at Handpicked Drinks, the strong branding and red colours are a real statement. When myself and the sales team tried this, we thought it was absolutely stunning. Given the support and the pricing available on this unique beer, it's surely got to be time to put something different on your bar, away from the norm. Creating a point of difference to your competition has never been more important in these competitive times.

Finally, I'd just like to give a mention to some of the things coming up for the back half of 2026. We will have a new website launching fully e-commerce driven before the end of the year. We're also working on new branding for the business and will have lots of other tools too to help smooth working with us. We're embracing AI as much as we can, but making sure to keep beer and people right at the heart of everything that we do.

Have a great summer and hope to catch you on the other side.

Cheers.
Rob Eastwood, MD

JUL
3
5



BRITISH GRAND PRIX

JUL
4
26



TOUR DE FRANCE

JUL
11
12



WIMBLEDON FINALS

JUL
16
19



THE OPEN CHAMPIONSHIP

JUL
19



FIFA WORLD CUP FINAL

AUG
7



INTERNATIONAL BEER DAY

AUG
16



CHARITY SHIELD

AUG
22



PREMIER LEAGUE STARTS

AUG
31



BANK HOLIDAY

WE ARE NOW STOCKING CELLAR GAS!

WE CAN NOW
DELIVER GAS TO
YOUR CELLAR
DOOR!*

*WHEN YOU
PLACE AN ORDER
OF A MINIMUM
OF £150+VAT

BUY 4 IN ONE GO
& PAY ONLY
£19.50+VAT
PER CYLINDER

CO2,
MIXED 70/30 &
MIXED 60/40

ALL IN
STOCK NOW

USUAL PRICE £22.50+VAT PLUS A £20
DEPOSIT +VAT. DEPOSIT RETURNS ONLY
ISSUED ON BOC CANISTERS, & ONLY IF
PURCHASED FROM US ORIGINALLY*



*T&CS APPLY AND AVAILABLE ON SITE AT POINT OF COLLECTION

THEAKSTON BREWING LEGENDS | 1827 SINCE

FOUR TRUSTED BEERS. ONE CRACKING DEAL!



FREE KEG AND POS KIT ON INSTALL

DEAL ONLY APPLICABLE TO PRODUCTS SHOWN. OFFER ENDS 31ST AUGUST theakstons.co.uk

BREWED WITH
NATURAL
INGREDIENTS

FRUITAGE

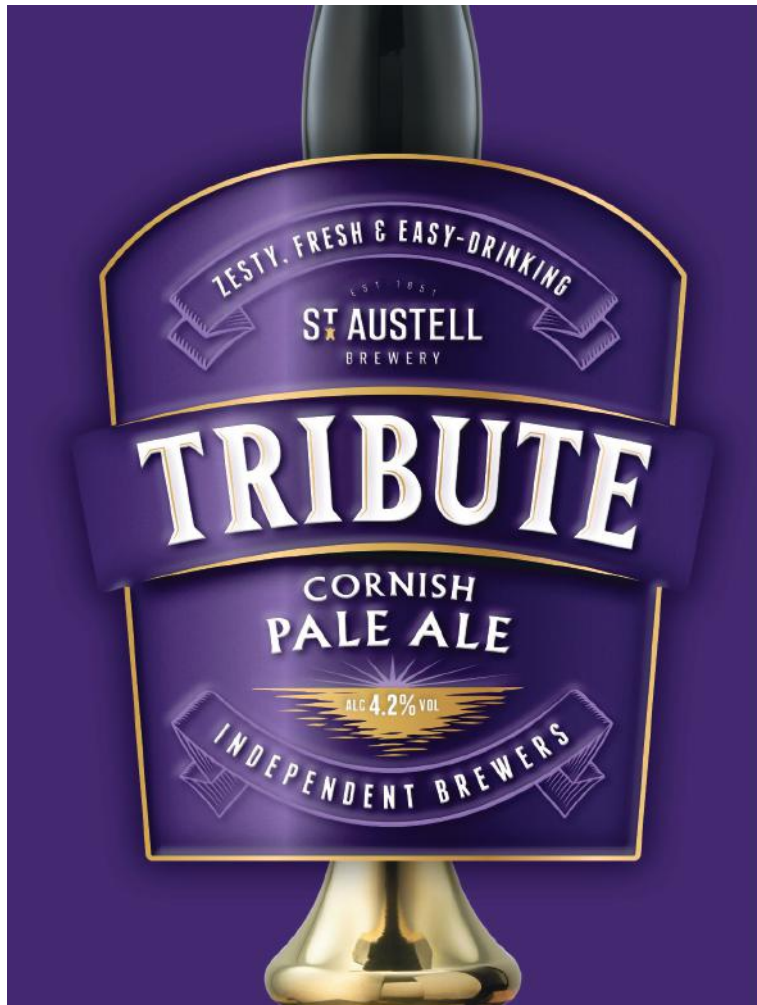
by RODENBACH

FREE KEG AND PERFECT SERVE POS KIT ON INSTALL



BELGIAN FRUIT BEER

Terms and conditions apply:
 Free keg will be fulfilled once the outlet has installed
 Fruitage by Rodenbach and has purchased two kegs.
 POS kits includes glassware, bar runner and drip mats.



EST. 1857
ST AUSTELL
BREWERY

**BUY 2x9G
TO GET
£7.50 OFF
EACH CASK**

Terms & Conditions: 2x9G casks must be purchased in one order during the promotional period to qualify for this offer. Promotion runs from 1st July to 31st August 2026. Limited deals available. Available while stocks last.

**PROUDLY SHIPPED
FROM THE POTTERIES**



Over 40 years of brewing, we have assembled what we consider to be a fleet of top class beers. They cover a wide range, from light, hoppy pales to full-bodied dark ales and stouts. They are a select bunch. Only the best gets to display the famous Titanic badge.



**BUY 3 X 9'S OF PLUM PORTER
GET A 70CL BOTTLE OF JJ WHITLEY VODKA FREE OF CHARGE**

T's & C's: The 3 x 9's must be ordered in one transaction to qualify for this offer

titanicbrewery.co.uk

ADNAM'S. SOUTHWOLD



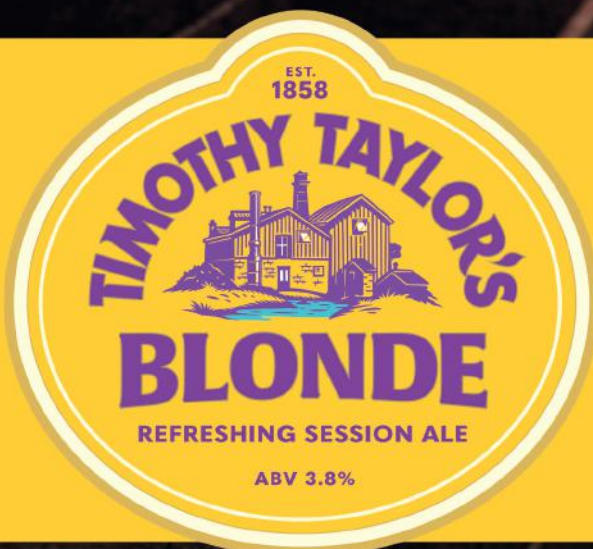
BUY ANY 2 30L KEGS AND GET £20 OFF*

EAGER TO SELL MORE? ASK US ABOUT OUR STOCKIST SUPPORT OFFERS

national_sales_team@adnams.co.uk

*The full amount specified must be placed in one order to qualify. Offer includes 30L keg of Lazy SIPA, Mosaic, Ease Up & Ghost Ship. All products listed are subject to availability. All offers apply on orders from 01/07/2026 – 31/08/2026.

NEW BLONDE REFRESHING SESSION ALE



BUY A TIMOTHY TAYLOR'S BLONDE & LANDLORD

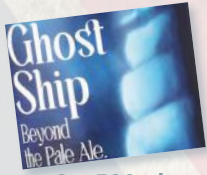
RECEIVE A TIMOTHY TAYLOR'S BLONDE POS
KIT* (INCLUDES GLASSWARE, BAR RUNNER,
BEER MATS, PUMP HANDLE TOP NUT)
& A FREE GOLF UMBRELLA GIFT

For any support including POS contact Josh White
josh.white@timtaylors.co.uk 07849 398622

*One pack per customer, while stocks last

GREAT BRITISH BOTTLED ALES FROM SMALL BEER

The perfect way to tap in to the growing market place for offering a great range of British Beers is to offer a great range of British Bottled Beers. You can do food matching evenings with them, sell them as off-sales to stop your customers going to the supermarkets or just display a great range on the back bar to entice a purchase. Below are just a few of the many we can offer. Call us to find out more.



8 x 500ml
PAY ONLY

£19.99
per case



8 x 500ml
PAY ONLY

£17.99
per case



12 x 330ml
PAY ONLY

£20.49
per case



8 x 500ml
PAY ONLY

£14.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



8 x 500ml
PAY ONLY

£17.49
per case



12 x 330ml
PAY ONLY

£20.99
per case



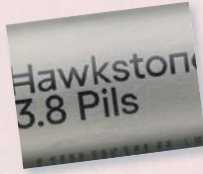
12 x 330ml
PAY ONLY

£20.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



12 x 500ml
PAY ONLY

£18.49
per case



8 x 500ml
PAY ONLY

£15.49
per case



12 x 500ml
PAY ONLY

£26.99
per case



8 x 500ml
PAY ONLY

£18.49
per case



12 x 330ml
PAY ONLY

£20.99
per case



8 x 500ml
PAY ONLY

£16.99
per case



8 x 500ml
PAY ONLY

£18.49
per case



VEGAN FRIENDLY

8 x 500ml
PAY ONLY

£15.49
per case



VEGAN FRIENDLY

8 x 500ml - 6.0%
PAY ONLY

£17.49
per case



VEGAN FRIENDLY

8 x 500ml
PAY ONLY

£15.99
per case

CAFFREY'S[®]
IS BACK TO
BLACK



be drinkaware.co.uk

EVERYDAY LOW PRICES ON THE VERY POPULAR GUINNESS BRANDS



24 x 520ML

£55.99



24 x 558ML

£54.99



24 x 558ML

£44.99



24 x 538ML

£44.99



24 x 440ML

£35.99

tula

BECAUSE PLAIN BEER IS BORING.

A beer for the in between moments, the slow afternoons and the nights that go wherever they go...

tulabeers.com @tulabeers

be drinkaware.co.uk

Based on a site survey, and 6 months minimum stocking agreement. Flavours can be changed to alternative Tula lines.

FRUIT INFUSED BEER
Available in 30L Keg in Pineapple, Elderflower and Pink Grapefruit.
Free Install. T&Cs apply*



EXCLUSIVE TO
SMALL BEER

be **drinkaware**.co.uk
Enjoy Murphy's Responsibly
Brewed in the UK

A BREAK --- FROM THE --- ORDINARY

INSTALL MURPHY'S IRISH STOUT TODAY

CONTACT YOUR ACCOUNT MANAGER FOR AN INSTALL



EST.1856 - CORK, IRELAND

T&C's apply.

WIN A LIMITED EDITION CASK OF BARRELAGED MAHARAJA IPA



THIS EXCLUSIVE CASK OF MAHARAJA IPA HAS SPENT MORE THAN A YEAR MATURING IN BOURBON BARRELS, IMPARTING LAYERS OF TOASTED OAK, RYE SPICE, VANILLA AND SUBTLE BOURBON WARMTH THAT COMPLEMENTS THE BEER'S BOLD HOP PROFILE.

EVERY PURCHASE OF MAHARAJA CASK OR KEG THROUGHOUT JULY & AUGUST EQUATES TO ONE ENTRY.

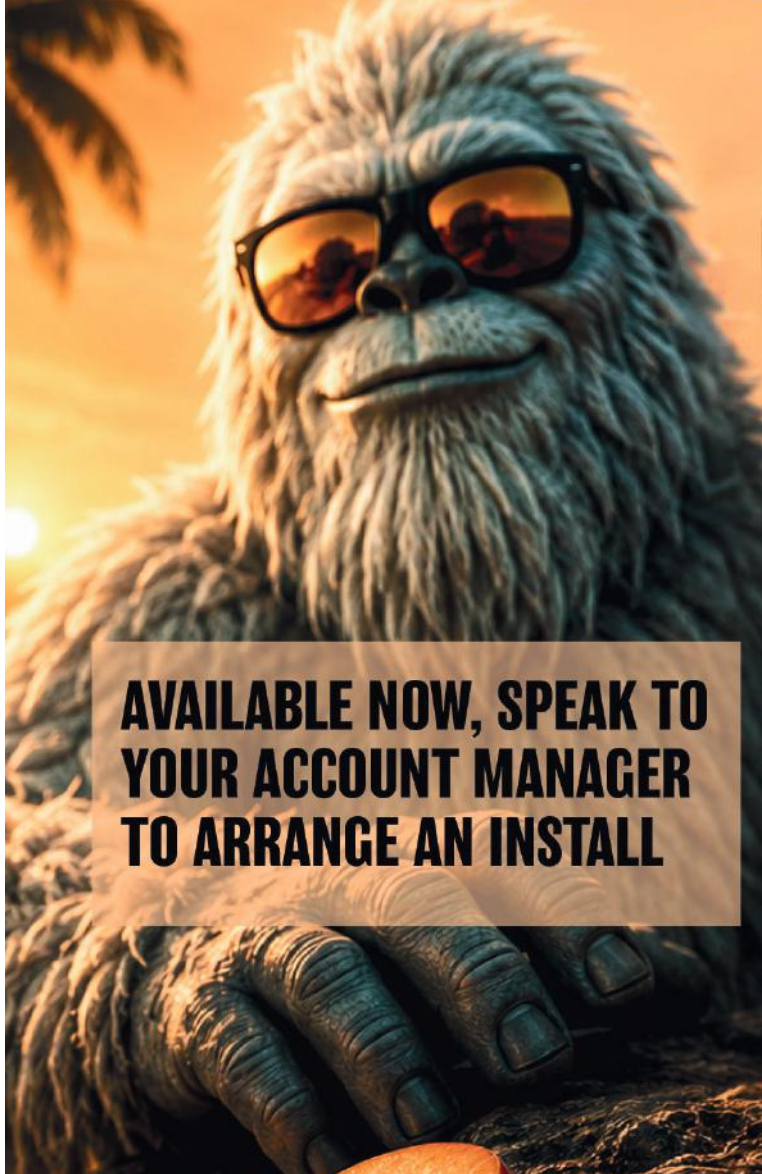


Every purchase of Maharaja cask or keg throughout July/August equates to one entry, the more purchases, the more entries.

RENEGADEBREWERY.CO.UK    [RENEGADEBREW](https://www.facebook.com/RENEGADEBREW)

BREWSKI PEACH LAGER

BEER FOR THE BOLD...



AVAILABLE NOW, SPEAK TO YOUR ACCOUNT MANAGER TO ARRANGE AN INSTALL



Peachy Summer

4.1%



CRISP. JUICY. UNAPOLOGETICALLY REFRESHING.

COSMIC DROP TROPICAL

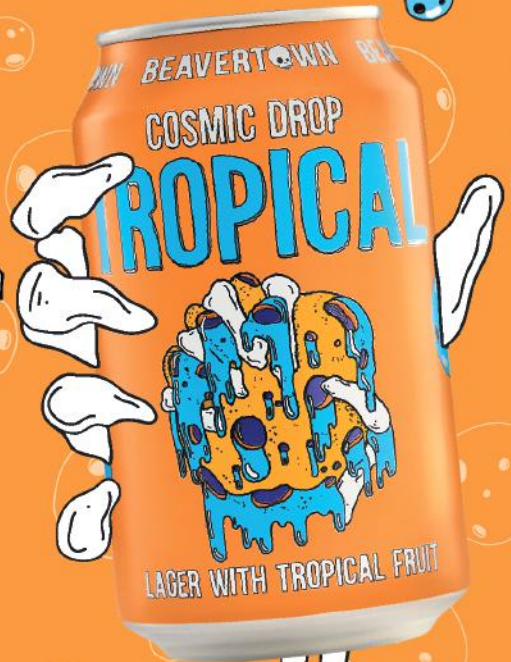
LAGER WITH TROPICAL FRUIT
4.0%

FREE POS KIT
ON KEG INSTALL

FRESH.

FRUITY.

EASY.



PLEASE ENJOY BEAVERTOWN
BEER RESPONSIBLY

be drinkaware.co.uk

LUNAR HAZE



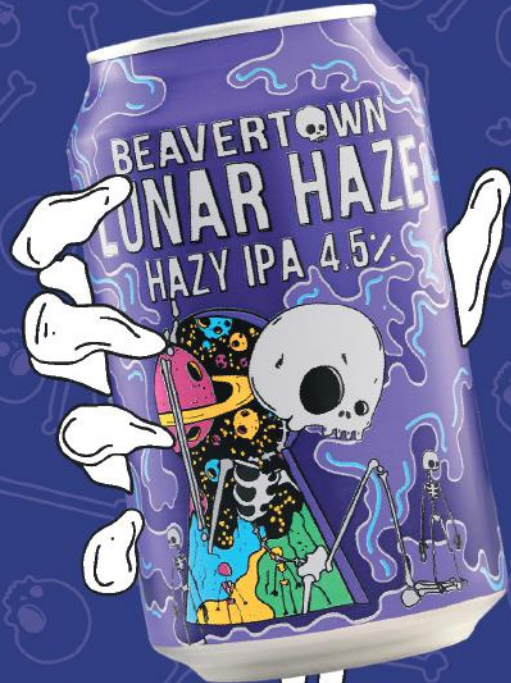
HAZY IPA 4.5%

HAZY, SMOOTH
AND JUICY WITH
TROPICAL FLAVOURS

JUICY.

TROPICAL.

HAZY.



BREWED WITH PINEAPPLE
EXPRESS TERPENES



PLEASE ENJOY BEAVERTOWN
BEER RESPONSIBLY

bedrinkaware.co.uk

CRAFT CANS JUL-AUG 2026

ATHLETIC BREW	0.5%	24X355ML	£33.19
ANSPACH & HOBDAY	4.4%	24X470ML	£52.45
AZVEX	4.6%	12X440ML	£29.22
AZVEX	4.0%	12X440ML	£30.81
AZVEX	5.2%	12X440ML	£34.00
AZVEX	5.2%	12X440ML	£34.00
BEAVERTOWN	5.4%	12X330ML	£22.55
BEAVERTOWN	0.3%	24X330ML	£29.99
BEAVERTOWN	4.3%	12X330ML	£21.45
BRISTOL BEER	0.5%	12X440ML	£19.25
BROOKLYN	0.4%	24X330ML	£23.80
CAMDEN	4.6%	12X330ML	£16.66
CAMDEN	4.0%	12X330ML	£16.56
CAMDEN	4.0%	24X440ML	£32.34
ESTRELLA	0.0%	24X330ML	£20.26
FIERCE	4.5%	12X440ML	£24.75
JUBEL	4.0%	12X330ML	£19.25
JUBEL	4.0%	12X330ML	£19.25
MASH GANG	0.5%	12X440ML	£30.00
MASH GANG	0.5%	12X440ML	£30.00
MASH GANG	0.5%	12X440ML	£30.00
OSSETT	3.9%	12X500ML	£23.63
OSSETT RAT	4.0%	12X440ML	£24.18
OSSETT RAT	4.0%	12X440ML	£23.18
SALT	4.3%	12X440ML	£31.23
SCHOFFERHOFER	2.5%	12X500ML	£16.79
SCHOFFERHOFER	2.5%	24X500ML	£33.48
SCHOFFERHOFER	2.5%	24X500ML	£33.48
SCHOFFERHOFER	2.5%	24X500ML	£33.48
SIGNATURE	5.6%	24X330ML	£40.88
SIGNATURE	4.3%	24X330ML	£34.09
SIGNATURE	4.0%	24X440ML	£34.08
SIGNATURE	0.5%	24X330ML	£35.88
THORNBRIDGE	4.0%	12X330ML	£18.38
TINY REBEL	5.0%	24X330ML	£30.51
TINY REBEL	5.5%	24X330ML	£34.18
TINY REBEL	4.5%	24X330ML	£31.38
TINY REBEL	0.5%	24X330ML	£23.45
TINY REBEL	4.3%	24X330ML	£29.09
TINY REBEL	4.8%	24X330ML	£31.58
UILTJE	5.8%	12X330ML	£23.28
UILTJE	0.2%	12X330ML	£19.06
UILTJE	5.5%	12X330ML	£23.79
VERDANT	4.5%	24X440ML	£58.44
VOCATION	4.4%	12X330ML	£19.13
VOCATION	4.5%	12X440ML	£33.71
VOCATION	4.6%	12X330ML	£19.73
RUN WILD LOW ALCOHOL	0.5%		
LONDON BLACK	4.4%		
MAGNIFICENT TREE FROG	4.6%		
ELECTRONIC BUTTERFLY	4.0%		
RADIOACTIVE WORMS	5.2%		
MONSTER AQUARIUM	5.2%		
GAMMA RAY	5.4%		
LAZER CRUSH LOW ALCOHOL	0.3%		
NECK OIL	4.3%		
CLEAR HEAD LOW ALCOHOL	0.5%		
SPECIAL EFFECTS LOW ALCOHOL	0.4%		
HELLS	4.6%		
PALE	4.0%		
STOUT	4.0%		
DAMM ALCOHOL FREE LOW ALCOHOL	0.0%		
IRON BREW	4.5%		
PEACH	4.0%		
MANGO	4.0%		
CHUG LOW ALCOHOL	0.5%		
JOURNEY JUICE LOW ALCOHOL	0.5%		
GLUG LOW ALCOHOL	0.5%		
BLONDE	3.9%		
WHITE RAT	4.0%		
HELL RAT	4.0%		
SERGE	4.3%		
HAPPY PACK	2.5%		
LEMON	2.5%		
GRAPEFRUIT	2.5%		
PINEAPPLE	2.5%		
BACKSTAGE IPA	5.6%		
ROADIE IPA	4.3%		
STUDIO LAGER	4.0%		
LO FI PALE ALE LOW ALCOHOL	0.5%		
DAY MAKER	4.0%		
CALI PALE	5.0%		
CLWB TROPICA	5.5%		
ELECTRIC BOOGALOO	4.5%		
NA CLWB TROPICA NA LOW ALCOHOL	0.5%		
REBEL IPA	4.3%		
NEON DRIFT	4.8%		
BIRD OF PREY	5.8%		
BIRD OF PREY LOW ALCOHOL	0.2%		
JUICY LUCY	5.5%		
LIGHTBULB	4.5%		
HEART & SOUL	4.4%		
DEATH BY CHERRY	4.5%		
CRUSH HOUR	4.6%		



SUMMER'S HERE! FREE KEG ON INSTALL*

*AVAILABLE ON 5% HELL & 4.2% PILSNER

*ONE DEAL PER INSTALL
POS AND GLASSWARE INCLUDED

CALL SMALL BEER ON 01522 540 431
OR EMAIL SMALLBEER@SMALLBEERWHOLESAL.CO.UK



OVER 700 YEARS OF
BAVARIAN PERFECTION

Install
Damm Lemon
and receive a
complimentary keg
after first 2 purchased



Made with Estrella Damm and Mediterranean lemons.

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG* AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST JULY TO 31ST AUGUST 2026. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH.
*2 KEGS MUST BE PURCHASED WITHIN 8 WEEKS OF INSTALL TO QUALIFY FOR THE FOC KEG.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Cool as...

Some things are just so cool.

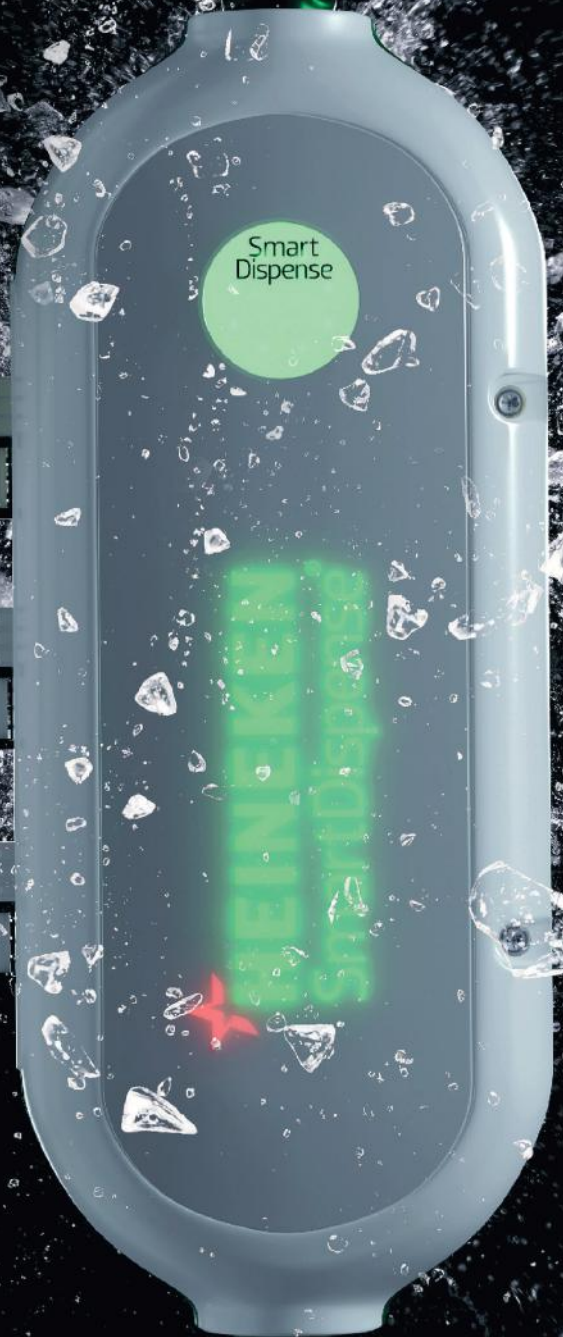
Smart and efficient, the new CFT+ system from HEINEKEN SmartDispense®

- Chills all the way from keg to tap
- Extends line cleaning to 12-weekly
- Reduces wastage and energy use
- Transforms draught pint quality

**More quality. Less waste.
More profit. Cool as.**



Scan me to enquire about CFT+



For more information on HEINEKEN SmartDispense® Scan me or visit: smartdispense.heineken.co.uk



be.drinkaware.co.uk

Enjoy the 330^{ml} 24 pack at a *special* price



Mahou
★★★★★

MADRID SINCE 1890

£23.99

be drinkaware.co.uk

Promotion Period: 01/07/2026 to 31/08/2026, or if earlier, whilst stocks last. Mahou: Purchase one or more cases of Mahou 24x330ml NRB at a promotional price of £23.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



BREWED WITH
100% NATURAL
0 INGREDIENTS*



£23.49

£16.99

SPECIAL PRICE
ON 24X330ML FOR A LIMITED TIME ONLY

bedrinkaware.co.uk

©2026 AB InBev UK Limited, all rights reserved. *CO2 added after brewing Promotion Period: 01/07/2026 to 31/08/2026, or if earlier, whilst stocks last.

Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.49 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

HAZY.
DELICATE.
WITH A HINT
OF BERRY.

£ 34.99

24X330ML



NEW

Enjoy responsibly.
be.drinkaware.co.uk

Promotion valid for the duration of the promotional period. Qualifying products:
1664 Blanc Rose 24x330ml Bottles. Whilst stocks last. Deal subject to change.

1664
ROSÉ



£2 OFF PER CASE



Contact your local representative for more details. Promotion valid 1st July - 31st August 2026.

be drinkaware.co.uk

ITALY'S FAVOURITE BEER.

NOW AVAILABLE IN THE UK

24 x 330ml

INTRODUCTORY OFFER

£2 OFF PER CASE

FREE PREMIUM

GLASSWARE ON FIRST ORDER



To enquire, scan the QR code or contact your Small Beer account manager

T&Cs: Kingfisher Drinks and Small Beer reserve the right to amend or withdraw this offer at any time without notice.

Register NOW!

You'll find even more inspiration and support with the Bar & Kitchen magazine and website

Our magazine

- Sound business advice from experts
- Guides to seasonal events
- Recipe inspiration
- Spirit, wine & beer trends

Our website

- Fast access on your phone/computer
- Help to plan recipes and menus
- Innovative digital tools
- Profit calculator
- Plus much more

Bar & Kitchen

Dedicated to making your out of home business a success



Bar & Kitchen
@barkitchenmag

Sign up here:



www.barandkitchenmagazine.com

SERVE UP A SUMMER OF SPORT

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st July 2026 to 31st July 2026. Special price per case; Birra Moretti NRB case 24 x 33cl (£24.49), Birra Moretti Sale di Mare NRB case 24 x 33cl (£25.99), Desperados NRB case 24 x 33cl (£28.99), Bulmers Original NRB case 12 x 50cl (£14.49), Bulmers Red Berries and Lime case 12 x 50cl (£17.99), Inch's Medium Apple Cider case 12 x 50cl (£15.49), Tiger NRB case 24 x 33cl (£23.49). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be drinkaware.co.uk



NEW EDLP

24 x 275ml NRB
PAY ONLY

£20.99
per case

24 x 330ml NRB
PAY ONLY

£27.99
per case

24 x 330ml NRB
PAY ONLY

£24.49
per case

24 x 330ml / 12 x 660ml NRB
PAY ONLY

£30.99
per case

24 x 330ml NRB
PAY ONLY

£23.49
per case

12 x 500ml NRB
PAY ONLY

£20.49
per case



NEW EDLP

24 x 330ml NRB
PAY ONLY

£28.99
per case

24 x 330ml NRB
PAY ONLY

£34.49
per case

24 x 330ml NRB
PAY ONLY

£23.00
per case

24 x 330ml NRB
PAY ONLY

£23.99
per case

24 x 275ml NRB
PAY ONLY

£25.99
per case

24 x 330ml NRB
PAY ONLY

£27.49
per case

24 x 330ml NRB
PAY ONLY

£23.99
per case



NEW EDLP

12 x 550ml NRB
PAY ONLY

£19.49
per case

24 x 340ml
PAY ONLY

£47.99
per case

24 x 330ml NRB
PAY ONLY

£32.99
per case

24 x 330ml NRB
PAY ONLY

£27.99
per case



24 x 330ml NRB

£19.99
per case
normal price £25.49

24 x 330ml NRB
PAY ONLY

£26.49
per case

24 x 330ml / 12 x 640ml NRB
PAY ONLY

£23.49
per case

PICK ANY 4 CASES OF BOTTLES & GET ANY CASE OF THATCHERS CIDER FREE!



PERFECTION
— *in every drop* —

T&Cs: Buy 4 cases of 6 x 500ml bottles of Thatchers Cider and receive 1 case of 6 x 500ml Thatchers Blood Orange 0.0% free of charge. Thatchers Ciders included in this promotion are 500ml Bottles of Gold, Haze, Juicy Apple, Apple & Blackcurrant, Blood Orange, Blood Orange 0.0 and Zero.



THE CRISP + CLEAN CIDER
MADE USING APPLES YOU'D FIND IN YOUR FRUITBOWL

**2 FREE KEGS ON
NEW INSTALLS**

Lush Lemon
Granny Smith
Golden Delicious



**PROVEN INCREASE IN CIDER SALES.
PEOPLE CAN TASTE THE DIFFERENCE.***



*+50% rate of sale in leading premium on trade venues
T'S & C'S - 1 free keg on first order, and another after 3 months for every permanent SXOLLIE line.



Thundering Molly

12 x 500ml
PAY ONLY
£21.49
 per case



Suffolk Cyder

12 x 500ml
PAY ONLY
£31.49
 per case



Hawkstone Apple Cider

£24.49
 per 12 x 500ml case



NEW EDLP

Original

12 x 500ml
PAY ONLY
£14.49
 per case



Hawkstone Hedgerow

£29.49
 per 12 x 500ml case



Crushed Red Berries & Lime

12 x 500ml
£17.99
 per case
 normal price £19.99



Mixed Fruit, Strawberry & Lime, Naked Apple, Tropical

15 x 500ml
PAY ONLY
£24.99
 per case



Strawberry & Lime, Wild Berries, Blood Orange, Passion Fruit, Mango & Raspberry, Pineapple & Kiwi

£31.99
 per 15 x 500ml case

Pear

£28.49
 per 15 x 500ml case



Strawberry & Lime, Wild Berries

24 x 330ml - CANS
PAY ONLY
£34.99
 per case



Original

12 x 568ml
PAY ONLY
£21.49
 per case



NEW EDLP

Kiwi & Lime, Pineapple & Raspberry, Berries & Cherries, Mango & Passionfruit

12 x 500ml
PAY ONLY
£19.99
 per case



Inch's Medium Apple Cider

12 x 500ml
PAY ONLY
£15.49
 per case



Maeloc Sidra Strawberry, Pineapple

24 x 330ml
PAY ONLY
£46.99
 per case



Thatchers Blood Orange

£12.99
 per 6 x 500ml case



Thatchers Gold

£11.49
 per 6 x 500ml case



Avalon Sidra

12 x 330ml
PAY ONLY
£21.49
 per case



Medium Sweet (Blue Cap)

£21.99
 per 12 x 500ml case



Thatchers Apple & Blackcurrant

£12.99
 per 6 x 500ml case



Thatchers Haze

£12.99
 per 6 x 500ml case



Vintage (Black Cap)

£25.99
 per 12 x 500ml case

GREAT QUALITY FRENCH SPARKLING WINE DOESN'T HAVE TO COME WITH A CHAMPAGNE PRICE TAG.

M

Crafted by the esteemed Champagne House Famille Moutard, this Chardonnay-led sparkling wine delivers finesse, credibility and value in every pour.

Famille Moutard Brut Chardonnay. Made by a respected Champagne house yet positioned for everyday pourability, it's the smart choice for venues looking to elevate their sparkling offer without stretching budgets.

Crisp and elegant, with fine, persistent bubbles. Fresh citrus and green apple on the nose lead into a palate of orchard fruits, subtle brioche and a clean, refreshing finish.

- Recognisable French quality without the Champagne pressure.
- Versatile serve from by-the-glass to celebrations.
- Premium perception, accessible pricing.

**UPGRADE YOUR
SPARKLING LIST.
NO COMPROMISE.
JUST BETTER VALUE.**



Available to Small Beer customers with a fantastic summer offer - Buy 11 bottles, get 1 bottle free!

New listings entered into a raffle to win a magnum of Champagne Moutard Grande Cuvée Brut.

NO.1 RTD BRAND ACROSS TOTAL TRADE.*



STOCK UP NOW!



be drinkaware.co.uk

SOURCE: CGA OPM DATA TO 27/12/2025 + NIELSEN TAKE HOME TO 24.01.26.

NEW

LET THE FLAVOUR PLAY



BUY ANY 3 CASES FOR A FREE BREEZER POS KIT

2 X ICE BUCKETS
TENT CARDS & MENU INSERTS



CASES OF 12 X 275ML, MAX TWO DEALS PER ORDER. be.drinkaware.co.uk
©2026. BREEZER, ITS TRADE DRESS AND THE CROWN DEVICE ARE TRADEMARKS OF BACARDI & COMPANY LIMITED.

BUY ANY 5 BOTTLES FROM THE WHITLEY NEILL GIN RANGE, RECEIVE A **DISTILLER'S CUT LONDON DRY GIN** FREE



WHITLEY NEILL GIN
MAKE *the* OCCASION



UK'S **NO.1**
PREMIUM
GIN

FULL WHITLEY NEILL GIN RANGE:

Distiller's Cut London Dry Gin,
Black Cherry, Blood Orange,
Japanese Yuzu & White Strawberry,
Raspberry, Rhubarb & Ginger,
Raspberry 0.0%,
Rhubarb & Ginger 0.0%.

*Nielsen IQ data to: 14.06.25

whitleyneill.com
[@whitleyneillgin](https://www.instagram.com/whitleyneillgin)
be.drinkaware.co.uk

**SAY NO TO
FAKE PINK**

**DRINK DRY.
DRINK BRITISH.
DRINK PINKSTER.**

Less than 1g of sugar. Real Fruit. Remarkably smooth.

pinkstergin.com



**BUY ONE
PINKSTER 70CL**

**RECEIVE
SIX PINKSTER
GLASSES**

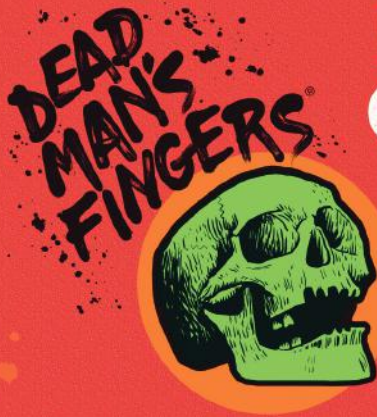


Sip into SUMMER

A Mermaid Moment waiting to be discovered. Enjoy an exclusive £3 per bottle saving, for a limited time only.



Certified ISLEOFWIGHTDISTILLERY.COM
@MERMAIDGIN f @
be:drinkaware.co.uk
ENJOY MERMAID RESPONSIBLY



BUY ANY FEATURED 5, GET A GOLDEN SPICED RUM FREE

DEAD GOOD



@DEADMANSFINGERS

DEAD MAN'S FINGERS RANGE
SPICED, COCONUT, PASSION FRUIT, CHERRY, GOLDEN SPICED

*While stocks last. Bottles: 70cl.

be:drinkaware.co.uk

**ENJOY THE
ICONIC
DUO**

**BUY ANY 4
BACARDÍ CARTA BLANCA OR
BACARDÍ SPICED 70CL & GET
6 BACARDÍ
GLASSES
& MENU INSERTS FREE**

MAX 2 DEALS PER CUSTOMER.

ENJOY BACARDÍ RUM RESPONSIBLY. be.drinkaware.co.uk
©2026. BACARDÍ, ITS TRADE DRESS, AND THE BAT DEVICE ARE TRADEMARKS OF BACARDÍ & COMPANY LIMITED.

PARAGON BRANDS

POUR THE WORLD'S MOST CELEBRATED GINS

**£2 OFF
A BOTTLE**

Martin Miller's Original Gin

JUNE Watermelon

JUNE Wild Peach & Summer Fruits

JUNE Royal Pear & Cardamom

JUNE Mango & Passion Fruit

G'Vine French Gin

G'VINE
GIN DE FRANCE
'FLORAISON'
DISTILLE & PARTIR DE BOISIN
SMALL BATCH

G'VINE

MARTIN MILLER'S GIN

(JUNE)
- by G'VINE -
GIN

TERMS & CONDITIONS AND OFFER LIMITS MAY APPLY.

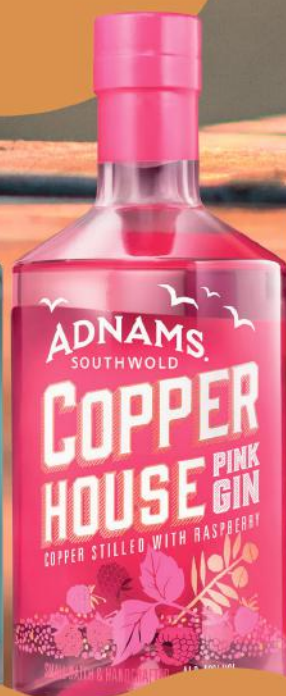
PLEASE DRINK RESPONSIBLY

PARAGON BRANDS 2026

THE COAST IS CALLING.

PREMIUM SPIRITS AT UNMISSABLE VALUE.

**BUY 3
GET
£9 OFF***



**WORLD
VODKA
AWARDS
GOLD**

ADNAM'S
SOUTHWOLD
TO the COAST

* Mix and match across included products to reach the qualifying spend. The full amount specified must be placed in one order to qualify. Offer includes Copper House Gin, Copper House Pink Gin and Longshore Vodka. All products listed are subject to availability. All offers apply on orders from 01/07/2026 - 31/08/2026.

be **drinkaware**.co.uk

EDWARDS 1902

THE KING OF POTATO VODKA



Hugo Spritz

- 50ml Elderflower Liqueur
- 75ml Sparkling Wine
- 25ml Soda
- Lemon Juice
- Ice

YOUR *Spritz* DESERVES
BETTER *Elderflower*



HAND BOTTLED IN LINCOLNSHIRE

PROUD TO MIX

FOR 40+ YEARS

#2
PREMIUM VODKA
INC. FLAVOURED
IN THE ON-TRADE BY
VALUE AND VOLUME



BUY ANY 4X 70CL BOTTLES FROM THE FLAVOURS RANGE
**RECEIVE A FREE BOTTLE
OF ABSOLUT TABASCO**

BORN TO MIX

SCAN TO LEARN MORE
ABOUT ABSOLUT ALLY



*Source: L52W w/e 21.03.26 (GB_Tot Cov).

ENJOY RESPONSIBLY. be drinkaware.co.uk

SPRITZ UP YOUR SUMMER SALES!

National Spritz Day - Saturday 1st August

Celebrate National Spritz Day by bringing a taste of the Italian aperitivo tradition to your venue. Known for its refreshing mix of sparkling wine, bitters and soda water, the spritz has become a go-to serve for relaxed social occasions and warm-weather drinking. Its growing popularity reflects changing customer habits, with more consumers - particularly Gen Z - choosing lighter, longer drinks and embracing earlier evenings centred around food, drinks and socialising.



APEROL SPRITZ IS THE
#1 COCKTAIL IN THE UK ON-TRADE¹

SPRITZ SERVES ACCOUNT FOR
45% OF COCKTAIL VOLUME²

IT'S AS EASY AS 3-2-1!³

RULES FOR SUCCESS:

- ✓ Use a large wine glass
- ✓ Don't over-stir, just gently combine the ingredients
- ✓ Ensure the ingredients are cold before mixing
- ✓ Serve instantly



Spritz cocktails are ideal for seasonal experimentation, helping venues drive excitement & customer engagement.



HUGO SPRITZ⁴

INGREDIENTS:

- 40ml Fiorente
- 60ml Prosecco
- 60ml Sparkling Water
- 8-10 Mint Leaves

METHOD:

1. Fill glass with ice cubes.
2. Add mint leaves.
3. Pour Prosecco & sparkling water.
4. Add elderflower liqueur.
5. Gently stir and garnish with a lime wedge & mint sprig.



SARTI SPRITZ⁵

INGREDIENTS:

- 60ml Sarti Rosa
- 90ml Prosecco
- 30ml Soda

METHOD:

1. Fill a large wine glass with ice.
2. Add 3 parts Prosecco followed by 2 parts Sarti Rosa, then add a splash of soda.
3. Give it a quick stir and garnish with a slice of lime.



SPRITZERO⁶

INGREDIENTS:

- ½ Eisberg Sparkling Blanc de Blancs
- ½ London Essence White Peach & Jasmine Soda

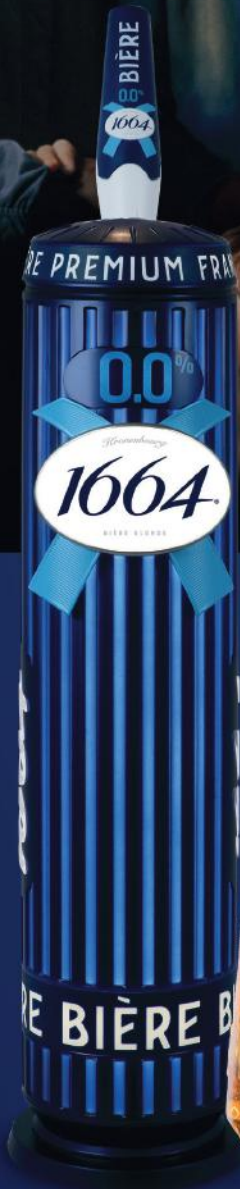
METHOD:

1. Pour the chilled sparkling wine into the glass.
2. Top with London Essence White Peach & Jasmine Soda.
3. Garnish with a lemon twist & mint sprig.



¹ <https://www.asiantrader.biz/aperol-spritz-new-rtd-format> ² <https://www.thedrinksbusiness.com/2025/07/whats-behind-the-spritz-boom/> ³ <https://www.aperol.com/aperol-spritz-cocktail/>

⁴ <https://www.stgermainliqueur.com/cocktails/hugo-spritz/> ⁵ <https://www.sartiaperitivo.com/cocktails/sarti-spritz/> ⁶ <https://www.morningadvertiser.co.uk/Article/2026/01/22/london-essence-white-peach-jasmine-spritz-cocktail-recipe/>



INSTALL AND
GET A FREE KEG
AND £200 POS
SUPPORT*

**STOCK A
TASTE SUPRÊME**
ANYTHING ELSE IS A COMPROMISE

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.

Enjoy responsibly.
be.drinkaware.co.uk

33% OF CONSUMERS

have increased the frequency that they drink low and non-alcoholic alternatives

Source: CGA OPM 2024.

**BUY 3
GET 1
FREE**



BEER IS STILL THE MOST POPULAR

no/low option when drinking out
50% OF THE NO/LOW CATEGORY

Source: CGA OPM 2024.

Promotion valid 1st July - 31st August 2026.
Please contact your local representative for more details.

be drinkaware.co.uk

- Doom Bar Zero 8x500ml NRB
- Staropramen 0.0% 24x330ml NRB
- Madri Excepcional 0.0% 24x330ml NRB
- Rekorderlig Alcohol Free 15x500ml NRB
- Cobra Zero 24x330ml Cans

SERVE EXTRAORDINARY. SELL EXTRAORDINARY.

NEW



£20.99

24x330ml

WELCOME *to the* LAKE

Promotion valid for the duration of the promotional period. Qualifying products:
Birificio Angelo Poretti Alcool Free 24x330ml Bottles. Whilst stocks last. Deal subject to change.

Brewed in the UK. Enjoy responsibly. be.drinkaware.co.uk

#lowandno

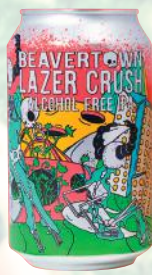
This area of our business is accelerating quickly!
Are you stocking the brands that are driving the category?

Canned Beer & Bottled Cider



Clwb Tropica NA
Cans
24 x 330ml

£23.45 per case



Beavertown
Lazer Crush 0.3%
24 x 330ml

£29.99 per case



Athletic Brewing
Run Wild
24 x 355ml

£33.19 per case



Estrella Free
Damm 24 x 330ml

£20.26 per case CANS
£22.99 per case NRBS



Uiltje Bird Of
Prey 0.2%
12 x 330ml

£19.06 per case

Rekorderlig
Strawberry
& Lime
Alcohol
Free
15 x 500ml



£20.49 per case

Thatchers
Zero
6 x 500ml



£10.99 per case

SPECIAL PRICE

Old Mout
Pineapple
& Raspberry
/ Berries
& Cherries
Alcohol
Free
12 x 500ml



£15.50 per case

Westons
Stowford
Press Low
Alcohol
8 x 500ml



£15.99 per case

Canned & Bottled Beer



BBF Clear Head 0.0%
12 x 440ml

£19.25 per case



Butcombe Goram IPA Zero
12 x 440ml

£18.99 per case



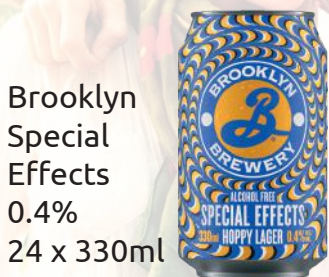
Renegade Solo Pale Ale
12 x 330ml

£15.49 per case



Cobra Zero Cans
24 x 330ml

£19.49 per case



Brooklyn Special Effects 0.4%
24 x 330ml

£23.80 per case



NEW
Madri Zero
24 x 330ml

£20.49 per case



Adnams Ghost Ship 0.5%
8 x 500ml / 30l keg

£13.49 per case
£67.99 per 30l keg



NEW EDLP
Heineken 0.0
24 x 330ml

£17.49 per case



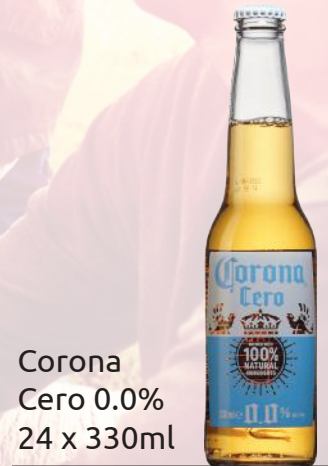
Estrella Galicia 0.0
24 x 330ml

£18.49 per case



SPECIAL PRICE
Peroni 0.0%
24 x 330ml

£20.99 per case



Corona Cero 0.0%
24 x 330ml

£16.99 per case



Lucky Saint 0.5%
20 x 330ml / 30l keg

£27.49 per case
£89.99 per 30l keg



Bitburger Drive
24 x 330ml

£26.49 per case



Erdinger Alkoholfrei
12 x 50cl

£20.99 per case



NEW EDLP

Birra Moretti Zero
24 x 330ml

£20.49 per case



NEW CASE SIZE

Guinness Draught 0.0
24 x 538ml

£44.99 per case



Theakston Nowt Perculier
8 x 500ml

£14.99 per case



Franziskaner Alkoholfrei
12 x 500ml

£17.99 per case



Sharp's Doom Bar Zero
8 x 500ml

£14.49 per case



Old Speckled Hen 0.5%
8 x 500ml

£11.49 per case



Fürst Wallerstein Hell Alkoholfrei
20 x 330ml

£21.99 per case



Hawkstone Zero
12 x 330ml

£19.99 per case



Staropramen 0%
24 x 330ml

£20.49 per case



SPECIAL PRICE

Beck's Blue 0%
24 x 275ml

£13.49 per case

Spirits

Whitley
Neill
Raspberry
0.0%
70cl



£15.49 per bottle

Whitley
Neill
Rhubarb
& Ginger
0.0%
70cl



£15.49 per bottle

Gordon's
0.0%
70cl



£12.49 per bottle

Tanqueray
Alcohol
Free
70cl



£16.49 per bottle

**BUY 2 & GET
£5 OFF**

Decem
Gin 10%
70cl



£23.99 per bottle

Wines

Nozeco
Alcohol Free



£9.68 per case (6 x 200ml)

£3.34 per 75cl bottle

Vilarnau
0.0%
Brut /
Rosado



£6.67 per bottle

Darling Cellars
De-alcoholised
Shiraz / Rosé
/ Sauvignon
Blanc



£4.32 per bottle

THERE IS DEMAND FOR THE ENERGY CATEGORY IN THE ON TRADE.

Energy drinks are the **FASTEST GROWING SOFT DRINK CATEGORY** in the UK ¹



Energy drinks are consumed in a **VARIETY OF OCCASIONS...**



1/4
PUB GOERS

Drink **energy drinks** and half of them will drink Energy almost every time they are out ³

RED BULL IS THE #1 CHOICE



Red Bull is the **BEST SELLING** packaged soft drink in **High Street Pubs, Bars & Clubs** ⁴



of all energy drinks **sold** in the on premise are Red Bull ⁵



3 cans of Red Bull are sold every minute in licensed venues in the UK ⁶

GOOD FOR YOUR BUSINESS

✓ PROFITABLE

CASE RWSP:	£23.49
CAN RRSP:	£3.50
CASH POR:	£60.51
POR:	72%

✓ IN DEMAND

Red Bull has **DOUBLE THE RATE OF SALES** as the next best selling energy brand ⁷

CHECK OUT OUR RECOMMENDED SERVES HERE:



¹ Source: Euromonitor Passport, Off-trade Value Sales, 2009 – 2028

² Source: CGA Energy drinks consumed in recent visits, path to purchase study, 2021

³ Pub & Energy Consumers | June 24

⁴ Source: CGA OPMS Licensed MAT to 10/08/2024

⁵ Source: CGA OPMS Licensed MAT to 10/08/2024

⁶ Source: CGA OPMS Licensed MAT to 15/06/2024, based on average opening times for licensed premises at 11am-11pm

⁷ Source: CGA OPMS Licensed MAT to 10/08/2024

Buy 4 cases of Coca-Cola, Diet Coke or Coca-Cola Zero Sugar 200ml and get 1 case of Diet Coke or Coca-Cola Zero Sugar FREE

Buy 4 cases of 200ml Schweppes Mixers and get 1 case FREE. Excluding Juices.

Your perfect mix to create perfect moments



**NEW
Flavour**

Coca-Cola & Schweppes Classic 200ml

Contact your account manager for more information



MyCCEP
my.ccep.com



© 2026 The Coca-Cola Company. All rights reserved. COCA-COLA ORIGINAL TASTE is a registered trademark of The Coca-Cola Company. © 2026 European Refreshments UC. SCHWEPES is a registered trademark of European Refreshments UC. While stocks last.

BUY 4 FROM THE J20 RANGE TO RECEIVE A J20 ORANGE & PASSIONFRUIT FREE*



UK'S NO 1 ADULT
SOFT DRINK OOH**

GET TO THE
JUICE

*T&Cs apply. Promotion valid for the duration of the brochure promotional period. Qualifying products include: J20 Orange & Passionfruit, J20 Apple & Mango, J20 Apple & Raspberry, J20 Dragonberry 275ml x24 NRB. Free case is J20 Orange & Passionfruit 275ml x24 NRB. While stocks last. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. **Nielsen UK, total coverage, adult social drinks Britvic defined, 52wo 23/08/25; OSA total out of home (licensed and foodservice) Adult - Britvic defined, 52wo 31/11/25. For further information please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Sensational Drinks

BY CARLSBERG BRITVIC

Join the 1,000s of outlets already
growing their businesses
and gain access to all of the below and much more



POS kits



Product trials



Digital tools



Claim your
FREE
case of
glassware
Register today!

Subject to availability. x1 per outlet. Max 2 kits/outlet every 30 days. No duplicates. Registration & email required. Visit sensationaldrinks.com/terms-and-conditions for full Terms. Promoter: Britvic Soft Drinks. One account per outlet. Independent venues only

Scan the QR code or visit
sensationaldrinks.com
to get started

Sensational
Drinks

BY CARLSBERG BRITVIC



FREE STOCK BUNDLE INCLUDES

4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE¹

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST

SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



**CARLSBERG
BRITVIC**



**BUY 4
CASES**

**FROM THE BRITVIC RANGE TO
RECEIVE A FREE CASE OF J20
ORANGE & PASSIONFRUIT***



Britvic

THE
LONDON
ESSENCE
CO.



Tango



AQUA
LIBRA

*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying range includes: Fruit Shoot Orange/Apple & Blackcurrant/Summer Fruits 275ml x24, Britvic Juices 200ml NRB, Britvic Cordials 1L, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J20 Orange & Passionfruit 275ml NRB x24. While stocks last. Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



**CARLSBERG
BRITVIC**



**BUY 4
CASES**

**FROM THE MIXERS RANGE
TO RECEIVE A FREE CASE OF
TONIC OR LOW CAL TONIC***

*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying range includes Britvic Tonic 200ml NRB x24, Britvic Ginger Beer 200ml NRB x24, Britvic Low Cal Bitter Lemon 200ml NRB x24, Britvic Low Cal Tonic 200ml NRB x24, Britvic Ginger Ale 200ml NRB x24, Britvic Soda Water 200ml NRB x24, Pepsi Max 200ml NRB x24, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water 200ml NRB x24 or Britvic Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



The Tonic & Mixer Masters 2025

For an Award-Winning Signature Serve, Just Add Fitch.
Proud Recipient of the 2025 Tonic & Mixer Masters Awards

Fitch & Leedes celebrates true craftsmanship and authenticity. Crafted by Adventure, it's made for bold journeys, shared moments, and the stories that follow.

OUR FULL AWARD-WINNING LINEUP INCLUDES



Gold Award 2025

Silver Award 2025

With 100% recyclable packaging and a commitment to sustainability.
Fitch & Leedes is more than just a mixer – it's a movement in taste and responsibility.



SCAN FOR MIXOLOGY



@BespokeBeveragesUK



@FitchLeedesUK





SCAN FOR MIXOLOGY



@fitchleedesUK @BespokeBeveragesUK



Fitch & Leedes

CRAFTED BY ADVENTURE

The Bar Collection

This summer, serve more than just drinks, craft memorable adventures with every pour. Trusted for their exceptional quality, refined flavours, and unmistakable sophistication, they're the perfect addition to bars, restaurants, hotels, and venues looking to create standout moments this season. Available across the UK.



www.fitchandleedes.co.uk



NEW FLAVOUR!



Offer
£9.49
per case
12 x 275ml



OUR PACKAGING

Our bottles and cans are 100% recyclable



ZERO WASTE

We are a zero waste to landfill company



POWERED BY SUNSHINE

Our solar panels help to power our factory

Belvoir Farm

**REAL FRUIT.
NOTHING ARTIFICIAL.**



Pepsi
7Ltr

£69.99



Diet Pepsi /
Pepsi Max 7Ltr

£56.49



R. Whites
Lemonade 7Ltr

£47.99

EVERY DAY
LOW PRICES
ON THESE
GREAT BRANDS

WHY NOT
COMBAT THE
SOFT DRINKS
LEVY BY
MOVING TO
COKE ZERO OR
PEPSI MAX?



Schweppes
Lemonade 7Ltr

£75.99



Coca-Cola
7Ltr

£86.49



Diet Coke
7Ltr

£71.99



Coke Zero
7Ltr

£71.99

NEW LINES FROM *Coca-Cola*
PERMANENTLY IN STOCK!



Schweppes Indian Tonic Water
/ Slimline Tonic Water
24 x 150ml cans

£10.49 +VAT per case



Oasis Summer Fruits
/ Exotic Fruits
24 x 330ml sleek cans

£18.49 +VAT per case

FROBISHERS HOW VERY REFRESHING



For over 30 years, Frobishers has sourced the finest fruits and botanicals to craft premium soft drinks that deliver exceptional flavour. We help venues pour quality that goes beyond taste.

Other flavours are available

**BUY ANY
4 CASES &
1 CASE
FREE**



EVERYDAY LOW PRICE ON THIS TOP SELLER



24 PACK
£22.49

ORANGE & PASSION FRUIT
APPLE & MANGO
APPLE & RASPBERRY



Salty Dog
Grrreat tasting snacks!



PEANUTS 24 x 45G (SALTED, DRY ROASTED, HONEY ROASTED, CHILLI)
CASHEWS 24 x 30G (SALTED)
NEW! CHILLI RICE CRACKERS 12 x 40G NEW!

BUY ANY 3 CARDS OF SALTY DOG
CARDED SNACKS AND RECEIVE 1 CARD
FREE! *



INCLUDES OUR NEW CHILLI RICE CRACKERS
ON A CARD OF 12



*CHEAPEST PRODUCT FREE

SNACKS

HuligaN Crush Pretzel Pieces

18 x 65g

£10.56
No VAT



FLAVOURS: Cheese, Jalapeño, Honey Mustard, Sriracha

Pipers Crisps

24 x 40g

£13.95
Ex. VAT



FLAVOURS: Anglesey Sea Salt, Burrow Hill Cider Vinegar & Sea Salt, Lye Cross Cheddar & Onion, Biggleswade Sweet Chilli, Trealy Farm Chorizo, Atlas Mountains Wild Thyme & Rosemary, Karnatak Black Pepper & Sea Salt, Great Berwick Longhorn Beef, Upton Cheyney Jalapeño & Dill

Salty Dog

£8.60
Ex. VAT



Salted & Dry Roasted

24 x 45g Card

£9.80
Ex. VAT



Chilli & Honey Roasted

24 x 45g Card

£14.49
Ex. VAT



Salted Cashews

24 x 30g Card

£12.40
Ex. VAT



Chilli Rice Crackers

12 x 40g Card

SNACKS

Salty Dog Crisps

24 x 40g

£13.81
Ex. VAT



FLAVOURS: Sea Salt, Strong Cheddar & Onion, Salt & Malt Vinegar, Ham & Wholegrain Mustard, Sweet Chilli, British Roast Beef, Prawn Cocktail, Fiery Jalapeño & Paprika

Gruntled Pork Crackling

20 x 35g

£21.67
No VAT



FLAVOURS: Sea Salt, Habanero Chilli, English Mustard, Salt & Vinegar

Henderson's Crisps

24 x 40g

£15.07
No VAT



Curry Smugglers

£14.72
No VAT



12 x 80g

£15.68
No VAT



12 x 50g

£15.20
No VAT



12 x 60g

£15.68
No VAT



12 x 60g

FLAVOURS: Bombay Mix, Chakli, Masala Corn, Pakora

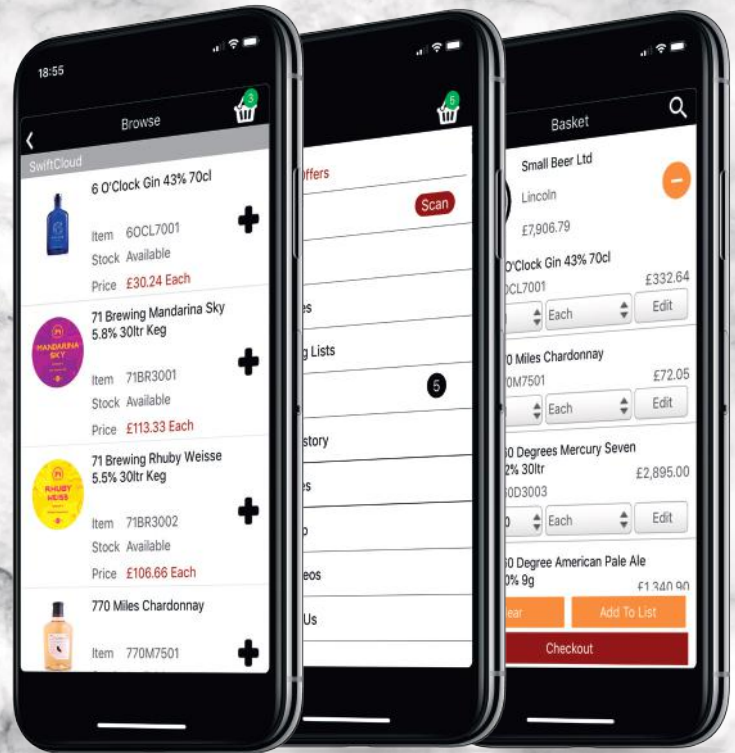


**BUY 3 CASES OF
PIPERS CRISPS
AND GET A FREE CASE OF
PEPSI MAX
NRB 330ML 24 PACK**

*The promotion runs from 1 July to 31 August 2026 only and is open exclusively to Small Beer Customers. Small Beer Customers who purchase any three (3) cases of Pipers (24 x 40g, any flavour) during the promotion period will receive one (1) free case of Pepsi MAX NRB 330ml 24-pack. A maximum of four (4) free cases of Pepsi MAX per Small Beer Customer applies for the duration of the promotion. Free cases will be supplied and delivered in accordance with Small Beer's standard delivery arrangements, and are subject to availability. No cash alternative is available. UK Customer ONLY.

SMALL BEER ONLINE ORDERING APP

Our Online Ordering App is here, tested and ready to go. If you already have an account with us, you can now place your order on our App. It will land straight in to our system for the delivery day you select in line with your normal delivery days. All the offers are on there plus some exclusive online ones too!



Call your rep today or email to start ordering.

appadmin@smallbeerwholesale.co.uk

SOCIAL MEDIA - AS EASY AS ABC...

Social media is now an essential marketing tool for pubs, bars and restaurants. Customers regularly use platforms such as Instagram, Facebook and TikTok to discover new venues, view menus and events, and decide where to eat and drink. A strong social media presence can help hospitality businesses attract new customers, promote offers and events, and build loyalty with existing visitors.

79%

OF UK ADULTS ARE ACTIVE SOCIAL MEDIA USERS*

26%

OF UK ADULTS FOLLOW A PUB, BAR OR RESTAURANT ON SOCIAL MEDIA*

18%

OF UK ADULTS USE SOCIAL WHEN RESEARCHING A VENUE*

THE 3 KEY STAGES OF SOCIAL MEDIA*

A AWARENESS

- 👍 Social media works best when you treat it as a long-term process, not a quick win. **Consistency matters** more than perfection.
- 👍 **Build awareness first.** The more local people who recognise your venue, the more likely they are to visit when deciding where to eat or drink.
- 👍 **Posting regularly is key.** Test different content styles, timings and formats to see what your audience responds to.
- 👍 Not every post will perform well - and that's normal. Social media is **constant testing and learning.**

B BEHAVIOUR

- 👍 **Focus on engagement**, not just views. Comments, shares, saves and messages are signs people are connecting with your brand.
- 👍 **Reply quickly** to messages and comments. Fast responses can turn casual followers into loyal guests.
- 👍 Your social channels are often the first interaction someone has with your business. Treat them like an **extension of your customer service.**

C CONVERSIONS

- 👍 **Paid social** works best when people already know your venue. Cold audiences rarely book immediately without previous exposure.
- 👍 Strong social media combines **awareness, engagement and conversion.** Each stage supports the next.
- 👍 Social media is **more than posting photos.** Like running a venue, it takes consistency, attention to detail, testing and a clear strategy.

REMEMBER...

Show personality, not just products.

Great content gets remembered and recommended.

If people aren't seeing you online, they may forget you offline.



CONTENT IDEAS THAT DRIVE FOOTFALL:**

📢 EVENT ANNOUNCEMENTS

Promote quizzes, live music, sports, comedy nights, and events at least 7 days in advance. Include the time, cost, and a clear reason to attend. Share them on your page and relevant local Facebook groups where allowed.

📷 USER-GENERATED CONTENT

Repost customer photos and tag people where possible. User-generated content builds trust, shows atmosphere, and encourages repeat visits.

📸 BEHIND THE SCENES

Show your team, preparations, and genuine moments around the venue. Staff-focused content helps customers connect with the business.

👥 COMMUNITY & FOOD

Occasionally share local news, drink recommendations, menu updates, ingredient sourcing, or food pairings. These posts help build engagement and personality.

❌ WHAT TO AVOID

Avoid political posts, complaints, poor-quality photos, spammy engagement requests, or posting inconsistently.

SCORE THIS SUMMER WITH THE FINAL FIFA WORLD CUP GAMES

ROUND OF 32

WEDNESDAY 1ST JULY, 2AM
 WEDNESDAY 1ST JULY, 5PM
 WEDNESDAY 1ST JULY, 9PM
 THURSDAY 2ND JULY, 1AM
 THURSDAY 2ND JULY, 8PM
 FRIDAY 3RD JULY, 12AM
 FRIDAY 3RD JULY, 4AM
 FRIDAY 3RD JULY, 7PM
 FRIDAY 3RD JULY, 11PM
 SATURDAY 4TH JULY, 2:30AM



ROUND OF 16

SATURDAY 4TH JULY, 6PM
 SATURDAY 4TH JULY, 10PM
 SUNDAY 5TH JULY, 9PM
 MONDAY 6TH JULY, 1AM
 MONDAY 6TH JULY, 8PM
 TUESDAY 7TH JULY, 1AM
 TUESDAY 7TH JULY, 5PM
 TUESDAY 7TH JULY, 9PM



QUARTER-FINALS

THURSDAY 9TH JULY, 9PM
 FRIDAY 10TH JULY, 8PM
 SATURDAY 11TH JULY, 10PM
 SUNDAY 12TH JULY, 2AM



SEMI-FINALS

TUESDAY 14TH JULY, 8PM
 WEDNESDAY 15TH JULY, 8PM

THIRD PLACE PLAY-OFF

SATURDAY 18TH JULY, 10PM

FINAL - SUNDAY 19TH JULY, 8PM

Dates correct at time of printing

BANK ON EXTRA PROFITS

Summer is here and August is host to the last of the 2026 bank holidays before Christmas. The whole weekend offers a great opportunity to boost sales and increase footfall at your venue.

AUGUST BANK HOLIDAY WEEKEND
 28TH - 31ST
 AUGUST



Easter 2026 saw **32.9 MILLION PINTS SOLD*** across a five day period underlining the importance of maximising your sales during key trading periods.

- **FAMILIES ARE KEY TO A SUCCESSFUL BANK HOLIDAY WEEKEND.** Focus on family dining with attractive special offers. Free kids meals are sure to go down well, just remember to protect your margins!
- **MAKE YOUR VENUE INVITING** with hanging baskets to brighten things up, **ATTRACT PASSING TRADE** and set a cheerful welcoming tone.
- Host a **FAMILY FUN DAY** to draw in the crowds - offer outdoor games, activities and music as well as a children's entertainer, face painter or bouncy castle and you're on to a winner.
- **LIVE MUSIC** is a great way to attract customers to your venue over the bank holiday weekend. Get local bands involved and use their social media as well as your own to spread the word.
- Special offers on **PITCHERS OF COLD CIDER, LAGER AND COCKTAILS** are a great way to increase sales.
- **PROMOTE ALL OF YOUR EVENTS** well in advance using posters, A boards, banners and social media.



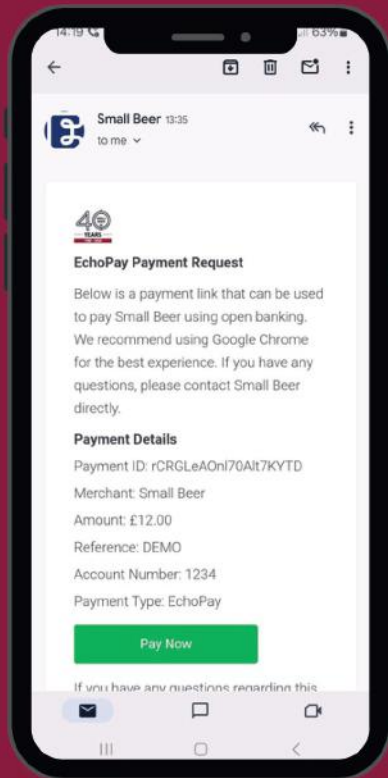
* OxfordPartnership, <https://www.morningadvertiser.co.uk/Article/2026/04/09/over-30m-pints-sold-in-pubs-over-easter/>

COMING SOON!

SEP 17-27 CASK ALE WEEK

OCT 5-11 NATIONAL CURRY WEEK

OCT 31 HALLOWEEN



PAY US USING YOUR MOBILE BANKING APP.

Use Pay by Bank as a way to pay your invoices using your mobile phone and online banking.

With easy to use payment links sent to you by email there is no need to phone in and pay.

Each payment is authorised by you using your banks authorisation process. Below are some common methods:



Face ID



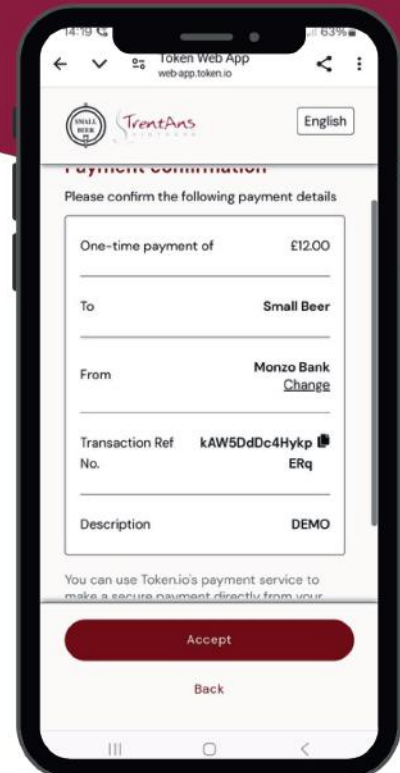
Finger ID

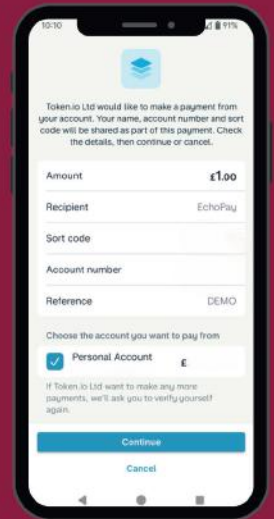
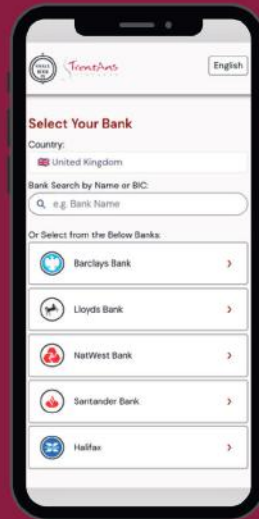
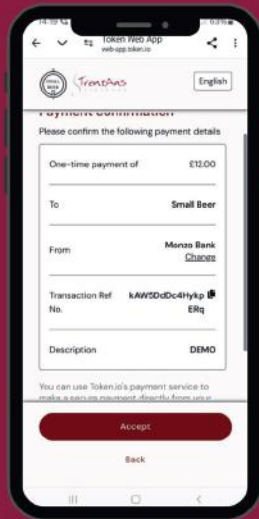
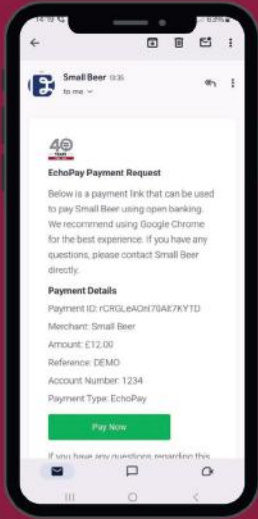


Pin Number

Benefits:

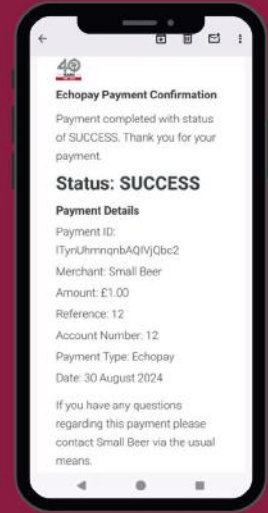
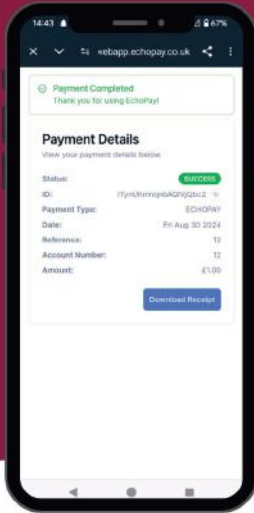
- Pay anywhere anytime
- None of your payment details are shared
- Supported by a wide range of banks





Payment Request

Small Beer Web App

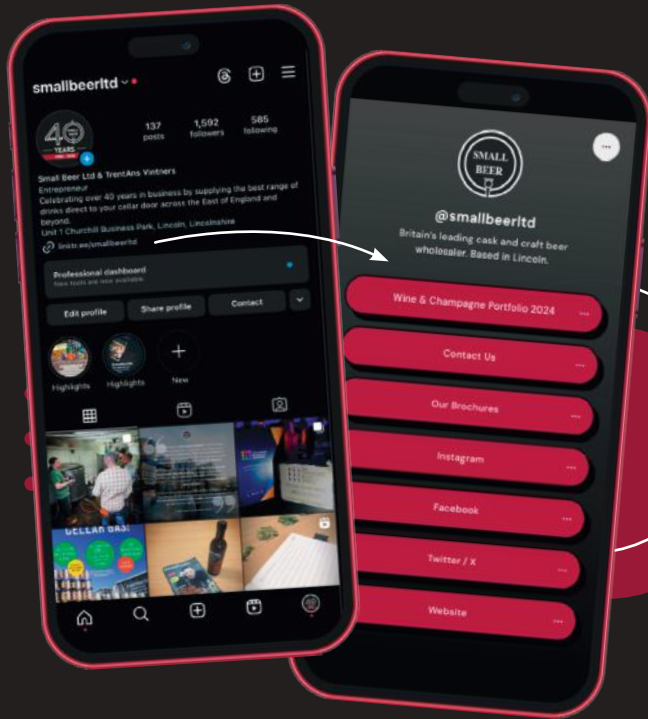


Mobile Banking

Small Beer Web App



A QUICK LINK TO ALL THE GOOD STUFF



ALL OUR LINKS IN ONE PLACE

*Scan here to interact
with us digitally.*



Linktree*

OFFICE OPENING HOURS

**Monday - Friday 8.30am - 5pm,
Bank Holidays 9am - 12noon.**

An answer machine is in operation at all other times.

WAYS TO PAY SMALL BEER

Direct Debit is our preferred method of payment. Credit and Debit Cards are also accepted - Mastercard & Visa.
You can pay us by BACS - call us for our account details.



OFFERS IN THIS BROCHURE

All offers in this brochure are offered subject to availability. Please call Telesales or your Sales Representative to discuss any offers and we will endeavour to meet your requirements.

ALLERGENS

"At Small Beer Ltd we are committed to providing you with all the information you need on allergens contained within the items that you purchase from us. We hold all this information on file and we therefore request that you make us aware of the information you require at the time of purchase and we will be only too happy to tell you these, post them to you or send them by email."

**YOU CAN FIND AN ELECTRONIC VERSION OF THIS BROCHURE AT
WWW.SMALLBEERWHOLESALE.CO.UK/BROCHURES**