



SAMUEL JAMES
— & ASSOCIATES, INC. —

In-House Spirits *Collection*

Global Ventures

Product of India



PREMIUM IN-HOUSE BRANDS & PRIVATE LABEL SOLUTIONS



Private Label & In-House Brand Solutions

Premium Spirits. Flexible Branding. Tailored to Your Market.

Samuel James & Associates, Inc., through Global Ventures, provides a flexible spirits platform built for buyers, distributors, retailers, hospitality groups, and private label partners.

Our portfolio includes in-house brands available for purchase, along with private label development opportunities for customers seeking their own customized spirits presentation.

Whether your business needs a ready-to-market product or a fully customized branded solution, our team works to align spirit type, bottle presentation, label identity, and market positioning with your commercial goals.



Your Market. Your Brand. Your Identity.

We understand that every customer may have different tastes, preferences, target audiences, and market requirements. Our role is to help create a product presentation that fits your business — not force your business into a one-size-fits-all model.

From existing in-house brands to custom private label concepts, Global Ventures is prepared to support spirit offerings designed around your vision.



Our Capabilities



In-House Brand Availability

Access a developing portfolio of Global Ventures spirits brands prepared for buyer presentation, distribution opportunities, and commercial growth.



Private Label Development

Create a customized spirits brand aligned with your preferred name, style, market, presentation, and customer profile.



Bottle & Label Presentation

Develop bottle concepts, front-label direction, color systems, and premium shelf-ready visual identity for buyer-facing use.



Commercial Coordination

Support sourcing, documentation, supplier communication, logistics coordination, and buyer-facing presentation through Samuel James & Associates, Inc. and Global Ventures.



Built for Buyers. Designed for Markets. Ready for Opportunity.

Our objective is simple: provide customers with flexible spirits solutions that can support both immediate product needs and long-term brand development.

Global Ventures Spirits Collection

In-House Brands • Private Label Development • Product of India

GLOBAL VENTURES IN-HOUSE SPIRITS COLLECTION

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A curated portfolio of premium spirits developed for commercial markets, private label opportunities, and global buyer presentation.

The Global Ventures Spirits Collection brings together in-house brands across specialty liqueurs, rum, whisky, gin, and signature reserve whisky. Each category is positioned for buyer review, premium presentation, and flexible market opportunity.

PRODUCT OF INDIA • IN-HOUSE BRANDS • PRIVATE LABEL READY

SPECIALTY LIQUEURS

Warm, expressive flavor profiles.

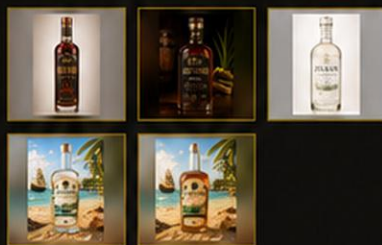


Included Products

- Auversa Honey Liqueur
- Auversa Fire Liqueur

RUM COLLECTION

Sugarcane, dark rum, café rum, and La Crete selections.



Included Products

- Mavaro Café Rum
- Mavaro Sugarcane Dark Rum
- Zilkan Sugarcane White Rum
- La Crete Premium White Sugarcane Rum
- La Crete Premium Spiced Rum

SIGNATURE RESERVE

Samuel James flagship whisky presentation.



Included Products

- Samuel James Verdon Reserve Whisky

WHISKY COLLECTION

Mature, balanced, reserve, and blended whisky offerings.



Included Products

- Gravorn Superior Grain Whisky
- Oakhaven Reserve Whisky
- Marevon Blended Whisky
- Malavern Blended Whisky

GIN COLLECTION

Crisp botanical London Dry Gin presentation.



Included Products

- Mornelle London Dry Gin

READY TO PRESENT

In-house spirits prepared for buyer-facing catalog presentation.

PRIVATE LABEL FLEXIBLE

Bottle, label, and brand direction adaptable to customer needs.

PREMIUM POSITIONING

Distinctive visual systems developed for stronger market presence.

COMMERCIAL OPPORTUNITY

Built for distributors, retailers, hospitality groups, and brand partners.

**AVAILABLE FOR PURCHASE. ADAPTABLE FOR PRIVATE LABEL.
BUILT FOR MARKET OPPORTUNITY.**

A refined gateway into the Global Ventures in-house spirits portfolio.

SPECIALTY LIQUEURS COLLECTION

A CURATED PRESENTATION OF SPECIALTY LIQUEUR OFFERINGS

developed for premium buyer review, shelf appeal, and private label flexibility.



AUVESSA HONEY LIQUOR

Smooth. Golden. Naturally Indulgent.

A gracefully crafted honey liqueur presentation that captures the essence of golden sweetness. Silky and refined, with delicate floral notes and a warm, lingering finish. Suitable for neat service, cocktail pairing, or premium dessert pairing.

PROFILE	Smooth golden sweetness with floral nuance
CATEGORY	Honey Liqueur
ALCOHOL BY VOLUME	40% V/V
PACK SIZE	750 ML
ORIGIN	Product of India

PREMIUM PRESENTATION • BUYER-FACING • PRIVATE LABEL READY



AUVESSA FIRE LIQUOR

Bold. Warm. Unforgettable.

A vibrant cinnamon-infused liqueur presentation that delivers expressive spice and captivating warmth. Rich, aromatic, and full-bodied, with bold character and a vivid finish. Suitable for chilled service, mixed drinks, or standout cocktail programs.

PROFILE	Bold cinnamon spice with warm finish
CATEGORY	Fire / Cinnamon-Infused Liqueur
ALCOHOL BY VOLUME	40% V/V
PACK SIZE	750 ML
ORIGIN	Product of India

PREMIUM PRESENTATION • BUYER-FACING • PRIVATE LABEL READY

SPECIALTY FLAVOR PROFILES • IN-HOUSE BRANDS • PRODUCT OF INDIA

Available for purchase. Adaptable for private label. Built for market opportunity.

RUM COLLECTION

SUGARCANE CHARACTER. CAFÉ DEPTH. SPICED WARMTH.

The Global Ventures Rum Collection brings together a focused range of in-house rum offerings developed for commercial markets, buyer presentation, and private label opportunity.

From café-infused depth to sugarcane clarity and spiced rum character, this collection is designed to support a wide range of customer preferences, market needs, and commercial opportunities.



**MAVARO
CAFÉ RUM**

Coffee-infused rum with smooth depth, roasted character, and a refined premium presentation.



**MAVARO
SUGARCANE
DARK RUM**

Rich dark rum presentation with sugarcane character, warm depth, and strong shelf appeal.



**ZILKAN
SUGARCANE
WHITE RUM**

Clean white rum presentation with sugarcane clarity, smooth finish, and versatile cocktail appeal.



**LA CRETE
PREMIUM WHITE
SUGARCANE RUM**

Direct in-house white sugarcane rum inclusion with premium island-style presentation and clear bottle appeal.



**LA CRETE
PREMIUM
SPICED RUM**

Direct in-house spiced rum inclusion with warm spice character, bold color, and strong market presence.



CATEGORY POSITIONING

The Rum Collection is built for buyers seeking variety, visual strength, and flexible commercial options within the rum category. These offerings may support retail, distribution, hospitality, export, and private label discussions.

AVAILABLE FOR PURCHASE. ADAPTABLE FOR PRIVATE LABEL. BUILT FOR RUM MARKETS.

The Global Ventures rum platform provides both finished in-house brand options and a foundation for customized private label development.

WHISKY COLLECTION

GRAIN STRENGTH. RESERVE CHARACTER. BLENDED WARMTH.

The Global Ventures Whisky Collection presents a focused range of in-house whisky offerings developed for commercial markets, buyer presentation, and private label opportunity.

From superior grain whisky to reserve and blended whisky expressions, the collection is designed to support customers seeking mature presentation, strong shelf presence, and flexible market positioning.



GRAVORN SUPERIOR GRAIN WHISKY

A bold grain whisky presentation with structured character, warm depth, and strong commercial shelf appeal.



OAKHAVEN RESERVE WHISKY

A reserve whisky expression with oak-led warmth, mature presentation, and refined buyer-facing identity.



MAREVON BLENDED WHISKY

A blended whisky offering with smooth character, balanced presentation, and classic premium appeal.



MALAVERN BLENDED WHISKY

A blended whisky expression with warm spice influence, rich color, and distinctive shelf presence.



CATEGORY POSITIONING

The Whisky Collection is built for buyers seeking premium visual identity, category variety, and flexible commercial options within the whisky segment. These offerings may support retail, distribution, hospitality, export, and private label discussions.

AVAILABLE FOR PURCHASE. ADAPTABLE FOR PRIVATE LABEL. BUILT FOR WHISKY MARKETS.

The Global Ventures whisky platform provides finished in-house brand options and a foundation for customized private label development.

GLOBAL VENTURES GIN COLLECTION

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BOTANICAL PURITY. LONDON DRY CHARACTER. TIMELESS APPEAL.

The Global Ventures Gin Collection features Mornelle London Dry Gin, an in-house offering crafted for clean, crisp character and versatile premium presentation.

Developed for commercial markets, buyer presentation, and private label opportunity, this gin delivers botanical clarity and a refined blue-bottle identity.

FEATURED GIN OFFERING

MORNELLE LONDON DRY GIN

A classic London Dry Gin presentation with premium botanicals, clean aromatic character, and refined blue-bottle shelf identity.

Designed for cocktail programs, retail presentation, hospitality buyers, export conversations, and private label development discussions.

PRODUCT PROFILE

SPIRIT TYPE	London Dry Gin
PRESENTATION	Premium blue bottle with botanical identity
MARKET USE	Retail, hospitality, export, and private label
CATALOG POSITION	Gin Collection
ORIGIN LANGUAGE	Product of India



CATEGORY POSITIONING

The Gin Collection is built for buyers seeking premium quality, strong visual identity, and flexible commercial options within the gin category. This offering may support retail, distribution, hospitality, export, and private label discussions.

PREMIUM BOTANICALS

Fine botanical profile and clean gin character.

CRISP & CLEAN

A refined London Dry Gin presentation.

COCKTAIL READY

Built for classic cocktail and hospitality use.

MARKET FLEXIBLE

Suitable for in-house and private label pathways.

AVAILABLE FOR PURCHASE. ADAPTABLE FOR PRIVATE LABEL. BUILT FOR GIN MARKETS.

The Global Ventures gin platform provides a finished in-house brand option and a foundation for customized private label development.

GLOBAL VENTURES

SIGNATURE RESERVE COLLECTION

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CRAFTED FOR DISTINCTION. SELECTED FOR EXCELLENCE.

The Signature Reserve Collection presents the Samuel James flagship reserve whisky within the Global Ventures in-house spirits portfolio. Designed with a dark green bottle identity, black and gold reserve styling, and a premium buyer-facing presentation, Verdorn stands as the signature whisky expression of the catalog.

SIGNATURE RESERVE OFFERING

SAMUEL JAMES VERDORN RESERVE WHISKY

A flagship reserve whisky presentation built around the Samuel James name, refined bottle presence, and elevated shelf identity.

Verdorn is positioned for premium buyer review, executive-level presentation, export opportunity, and long-term signature brand development.

PRODUCT PROFILE

COLLECTION	Signature Reserve Collection
PRODUCT	Samuel James Verdorn Reserve Whisky
BOTTLE IDENTITY	Dark green reserve bottle with black and gold label system
PORTFOLIO ROLE	Samuel James flagship whisky presentation
ORIGIN LANGUAGE	Product of India
BOTTLE SIZE	750 ML
STRENGTH	42.8% V/V



SIGNATURE POSITIONING

Verdorn is built for buyers seeking a premium reserve whisky with strong identity, elevated visual presentation, and clear signature-brand distinction. This offering may support retail, distribution, hospitality, export, executive gifting, and private label discussions.

SAMUEL JAMES FLAGSHIP

A signature whisky expression for the catalog.

RESERVE IDENTITY

Dark green, black, and gold premium presentation.

BUYER-FACING

Built for refined commercial review and market introduction.

MARKET READY

Available for purchase and adaptable for private label pathways.

AVAILABLE FOR PURCHASE. ADAPTABLE FOR PRIVATE LABEL.
BUILT FOR SIGNATURE RESERVE MARKETS.

GLOBAL VENTURES PRIVATE LABEL & IN-HOUSE BRAND CAPABILITY

FROM READY-TO-PRESENT BRANDS TO CUSTOM MARKET SOLUTIONS.

Global Ventures supports buyers, distributors, retailers, hospitality groups, and brand partners with a flexible spirits platform. Customers may pursue ready-to-present in-house brands or develop private label concepts aligned with their own market, audience, and commercial goals.

CAPABILITY SNAPSHOT



IN-HOUSE BRANDS

Access a developing portfolio of ready-to-present spirits with established visual identity, bottle direction, product positioning, and category placement.

Ready for buyer review.

PRIVATE LABEL DEVELOPMENT

Create a customized spirits presentation built around customer taste preferences, market positioning, bottle selection, label direction, and brand identity.

Adaptable to your market.

BOTTLE & LABEL PRESENTATION

Support visual development across bottle appearance, label hierarchy, category cues, color system, premium finish, and shelf-facing impact.

Designed for commercial appeal.

PRIVATE LABEL PATHWAY

1

DEFINE

Spirit category, target market, price lane, and buyer requirements.

2

POSITION

Brand tone, label direction, bottle style, and market identity.

3

DEVELOP

Presentation concept, product profile, and commercial support materials.

4

COORDINATE

India-side production access, documentation support, and buyer-facing execution.

COMMERCIAL COORDINATION

The Global Ventures platform is designed to support both immediate product interest and longer-term brand development. Samuel James & Associates, Inc. supports buyer-facing presentation, sourcing coordination, documentation support, logistics coordination, and market development while the India-side team supports production access and supplier-side execution.

YOUR MARKET. YOUR BRAND. YOUR IDENTITY.
BUILT FOR BUYERS. DESIGNED FOR MARKETS.
READY FOR OPPORTUNITY.

GLOBAL VENTURES CLOSING COMMERCIAL NOTES

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A FLEXIBLE SPIRITS PLATFORM BUILT FOR MARKET OPPORTUNITY

The Global Ventures Spirits Collection has been developed to support buyers, distributors, retailers, hospitality groups, and private label partners seeking premium spirits presentation with flexible commercial pathways.

This catalog presents a growing in-house spirits portfolio, supported by the ability to coordinate private label development, buyer-facing presentation, sourcing support, and market-specific commercial execution.

COMMERCIAL PATHWAYS

IN-HOUSE BRAND PURCHASE

Buyers may review available Global Ventures in-house brands for purchase, distribution, retail placement, hospitality use, export discussions, or market introduction.

PRIVATE LABEL DEVELOPMENT

Customers seeking their own branded spirits presentation may explore private label development based on spirit category, bottle direction, label identity, positioning, and target market.

MARKET-SPECIFIC COORDINATION

Commercial discussions may be structured around buyer needs, destination market, product category, quantity, documentation requirements, and logistics considerations.

NEXT STEPS

1

SELECT PRODUCT CATEGORY OR BRAND OF INTEREST

Rum, whisky, gin, signature reserve, or specialty liqueurs.

2

CONFIRM COMMERCIAL OBJECTIVE

In-house brand purchase, private label development, distribution, retail, hospitality, or export.

3

REVIEW MARKET REQUIREMENTS

Destination market, documentation, compliance review, packaging expectations, and buyer requirements.

4

COORDINATE PRICING AND AVAILABILITY

Final pricing, minimum quantities, production availability, lead times, and logistics support to be confirmed through the Global Ventures team.

IMPORTANT COMMERCIAL NOTE

Product availability, pricing, packaging, labeling, documentation, and market-entry requirements are subject to final confirmation based on buyer needs, destination market, production availability, and applicable regulatory requirements.

All products in this catalog are presented as Product of India.

BUILT FOR BUYERS. DESIGNED FOR MARKETS. READY FOR OPPORTUNITY.

Global Ventures, together with Samuel James & Associates, Inc., is prepared to support commercial spirits opportunities through disciplined presentation, flexible brand development, and coordinated execution.

SALES & CONTACT INFORMATION

SAMUEL JAMES & ASSOCIATES, INC. - GLOBAL VENTURES DIVISION

For buyer inquiries, distribution discussions, wholesale opportunities, export coordination, and private label development, please use the appropriate contact lane below.

GLOBAL VENTURES DEPARTMENT

For general inquiries, international opportunities, private label discussions, buyer requests, distribution, wholesale, export, and commercial coordination.

**Samuel James & Associates, Inc.
Global Ventures Division**

Email: globalventures@samueljamesinc.com

Website: www.samueljamesinc.com

HAITI SALES OFFICE

For Haiti-based inquiries only, please contact the Haiti Sales Office directly.

Mr. Gérard Lacrête Jr.
Haiti Sales Office

Phone / WhatsApp: (305) 283-6919

Email: jerry1316@gmail.com

CONTACT ROUTING NOTE

Haiti-based inquiries should be routed through the Haiti Sales Office. All other domestic, international, private label, wholesale, export, and buyer inquiries should be directed to the Global Ventures Department.

GLOBAL VENTURES SPIRITS COLLECTION
READY FOR SALES REVIEW AND COMMERCIAL FOLLOW-UP.