

Annual **REPORT**

FISCAL YEAR 2020-2021



NATIONAL HISPANIC
CULTURAL CENTER
FOUNDATION

A MESSAGE FROM THE NATIONAL HISPANIC CULTURAL CENTER FOUNDATION

On behalf of the Board of Trustees at the National Hispanic Cultural Center Foundation, we want to say a special thank you for supporting us over this past year, with so many uncertainties. Our community stood behind us when we had to close our doors and pivot to address the needs of our patrons and supporters. The Foundation was also able to host Maravilla virtually. It was one of the most successful virtual galas in the state, reaching over 2,500 people in over 17 different countries. Thank you for continuing to engage in our rich and diverse Hispanic culture. Together, we share our passion for our community and the appreciation and love we have of the National Hispanic Cultural Center. It is our hope that we continue to encourage learning about our history through art, literature, music, food, and dance.

As we celebrate the programs and people that make the NHCC so special, we would like to encourage you to stay connected to the National Hispanic Cultural Center and its Foundation through our Membership program. During the pandemic, the Foundation took a step back and revamped its entire Membership program to offer more levels and ways to engage in the work we do at both the Foundation and Center. When we are able to fully re-open, the Foundation will be offering year-round events and additional benefits, providing opportunities to learn and experience the various programming offered at the Center.

The NHCC Foundation's mission is to create investment and connection to Hispanic art, culture and humanities. We are proud of the educational, engaging, and culturally centered programs offered at the Center, which is the only institution of its kind, nationally. The Center presents exhibitions, lectures, book readings, performing arts and educational programming that are meaningful to the local community. It also offers the Hispanic, Chicano and Latinx artist a place to present their work and bring it to the national stage.

The NHCC is committed to making a cultural home for the diverse identities that shape its mission. The Center is a division of the State of New Mexico's Department of Cultural Affairs; however, funding for its programming comes primarily from the NHCC Foundation. And that's why your support is more critical than ever! Your support has allowed the Center to continue to expand its reach locally and nationally. Together, we have built stronger partnerships in our communities. Because of YOU, the Center remains the most visited Hispanic cultural institution in the U.S. YOU have changed lives through your support of the programming that has inspired conversations about the importance of representation of artists, authors, and performers of color. YOU helped make all of this possible, and we couldn't be more grateful.

Our sincere gratitude to all of our sponsors, supporters, the NHCC and NHCC Foundation staff, Board members, and volunteers who continue to give their time, talent, and financial support to keep arts and culture thriving amidst so many challenges this past year has put in our way.

Thank you!



LOUANNE BYRD
NHCC FOUNDATION
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NHCC FOUNDATION
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STAFF

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Executive Director

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Deputy Director

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(HLA) Program Director

Dr. Reeve Love
Performing Arts (PA) Program
Director

Dr. Tey Mariana Nunn
Visual Arts (VA) Program Director

Liza Alvarado
Finance Manager

NHCC Foundation Staff

Roberta Ricci
Executive Director

Justin Martinez
Development and Membership
Manager

Melissa Armijo
Executive Assistant

Madelyn Lucas
Professional Intern



NHCC FOUNDATION STAFF

NHCC FOUNDATION BOARD OF TRUSTEES

OUR CORE PRINCIPLES

We represent authentically

We are inclusive &
collaborative

We connect deeply

We innovate

We lead

OUR MISSION

Inspiring investment and connection to the preservation, promotion and advancement of all Hispanic people through experiences, art, culture, and humanities.

BOARD LEADERSHIP

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Director Tey Marianna Nunn, PhD

VISUAL ARTS MUSEUM



Each year, the NHCC Art Museum presents an average of five exhibitions in its three gallery spaces and offers a robust schedule of educational programming that invites children and adults to explore the richness and complexity of Hispanic, Chicana/o, Latinx, and Latin American art from a variety of perspectives.

Director Valerie Martinez

HISTORY AND LITERARY ARTS PROGRAM



NATIONAL HISPANIC
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NHCC's History and Literary Arts Program (HLA) is housed in a beautiful 1937 adobe building in the Spanish Pueblo Revival style, listed in the National Register of Historic Places, on the 20-acre NHCC campus. It includes a library and archives, and hosts a variety of changing exhibits plus a wide range of innovative history and literary arts programs serving children, youth, adults, and families.

Director Reeve Love, PhD

PERFORMING ARTS PROGRAM



NATIONAL HISPANIC
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The NHCC presents and produces traditional and contemporary theatrical, musical, dance, and multidisciplinary performances and events that preserve and promote Hispanic cultures in New Mexico, the nation, and the world. With indoor and outdoor spaces, performing arts programming includes plays, concerts, dance performances, puppet shows, storytelling, fiestas and festivals, and films.

2020-2021

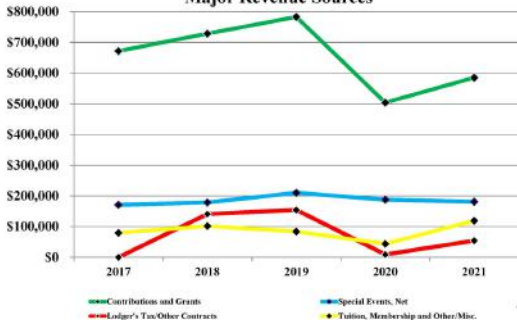
ANNUAL AUDIT

"In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America."

- Pulakos CPAs, PC

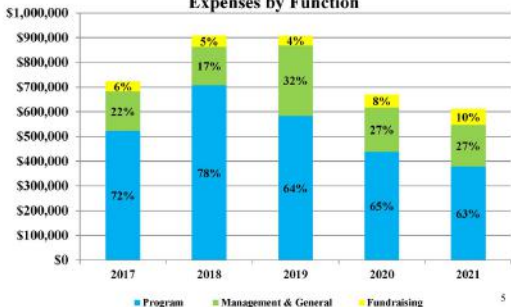
FINANCIAL HIGHLIGHTS

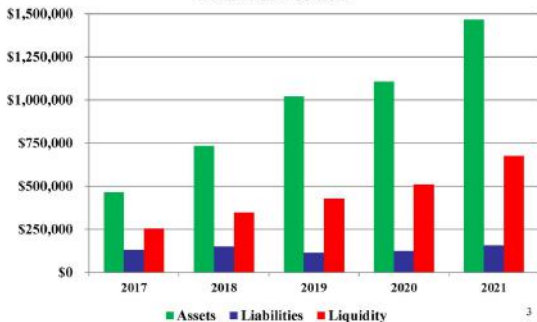
Major Revenue Sources



FINANCIAL HIGHLIGHTS

Expenses by Function



Financial Position


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AUDIT RESULTS

- No instances of fraud, opinion shopping, or improper activity noted during our audit
- No material audit adjustments
- No new accounting standards
- No management letter issued for June 30, 2021
- Full & complete cooperation by the NHCCF staff
- Independent auditor's report – Unmodified (“clean”) opinion
 - Unmodified opinion on report on internal controls over financial reporting



CLICK THE VIDEO ABOVE TO VIEW THE FULL PROGRAM

**MARAVILLA 2020 THEME REVEAL EVENT:
WINE, HISTORY, & FRESCO**



¡MIL GRACIAS!

\$100,000 and up

Andrew W. Mellon Foundation
Ford Foundation

\$99,999 - \$50,000

Holman's USA, LLC - Anthony D.
Trujillo

\$49,999 - \$20,000

Blue Cross and Blue Shield of
New Mexico
Haverland Carter Lifestyle Group
U.S. Bank

\$19,999 - \$10,000

AARP
Anne & Jeff Bingaman
AUI Inc - Sam Baca
Delta Dental of New Mexico
Lisa Gonzales-Webster and Ed
Rivera
McCune Charitable Foundation
National Endowment for the Arts
New Mexico Finance Authority
New Mexico Foundation
New Mexico Gas Company
Otis and Bettina Chandler
Foundation
Tim Disney

\$9,999 - \$5,000

Briones Business Law
Comcast

Duke City Sertoma
Edward L. Lujan
Fidelity Investments
Fiore Industries
French Funerals - Cremations
Inc.
John and Terri Salazar
Premier Distributing
Sarah and Doug Brown
Stixon Labels

\$4,999 - \$1,000

Abba Technologies, Inc.
Alberto Estrada - Mattress Firm
Albuquerque Community
Foundation
Albuquerque Florist
Albuquerque Publishing
Company
Alex O. Romero
Anna and Gabriel Sanchez
AT&T
B & H Company Inc.
Bernalillo County
Brycon Construction
Bueno Foods
Charles Stephen and Company
City of Albuquerque
Cutbow Coffee
Daniel Foley
Darren and Kimberly Haltom

Dorothy and Larry Rainosek
Holly Barnett-Sanchez and
David Foster
Janice and Sam Torrez
Jesus and Gloria Ontiveros
Jodi Colchamiro
Kathleen Love
LouAnne and Stephen Byrd
Louis Yegge
Luz R. Triana Reyes
Margarita Maestas
Mary Martinez
Nancy Croker
National Education Association
New Mexico
New Mexico Mutual
Nina Chavez
Nusenda Credit Union
Patricia Chavez
Picheska Marrero
Robert DelCampo and
Stephanie Guerra
Roberto and Loretta Ortega
Rodey, Dickason, Sloan, Akin
and Robb, PA
Rosella Chisolm
Sandia National Laboratories
Steve and Debbie Cito
Swire Coca-Cola USA
TLC Plumbing & Utility
University of Minnesota

¡MIL GRACIAS!

University of New Mexico
Health Sciences Center
University of New Mexico Robb
Trust
Urban Enhancement Trust Fund
Vaadra Martinez and Michael
Chavez
VARA Winery and Distillery

\$999 - \$500

Adrian and Sherri Perez
Archie Sanchez
Arlee Green
Diane Rael
Edward Atler
Eva Gonzales
Frank Baca
Frederico Vigil
Gary Gordon
Jeanelle McGuire
Jo Cook
Josephine Zamora
Keith and Roberta Ricci
Leon Armijo
Mary Gilstrap
Matt and Martha Martinez
Melissa Armijo
Paul Clem
Paul and Sandie Mondragón
Philip Printz
Rick Barrera
Robert Gallegos

Sergio Huerta
Steve Moise
Sue Schuyler
University of New Mexico
Alumni Office
Vangie Samora

\$499 - \$100

Albert Chavez & Irene Kersting
Albert Gallegos
Anita Cordova
Ann Carson
Anne Callaghan
Annette M. Garcia
Betsy Nichols
Bettina Fernandez
Betty Fisher
Beverly Chavez
Beverly Gabaldon
Brookes McIntyre
Carla Aragon
Carla Sinopoli
Carlos Ortega
Cassandra Gaines
Cecelia Rivera
Cecilia Benavidez
Cecilia Navarrete
Cesar Nava
Charlotte Maldonado
Chris Jones

Cindy Morris
Clara Apodaca
Claudia and Peter Sanchez
Clifford Richardson
Cornelia Lange
Cynthia Sandoval
Dale Lange
Daniel Ortega
David Gay
Dianne Cress
Donald Meaders
Douglas Simon
Dr. Margie Huerta
E. Larry Lujan
Eleanor Minich
Elisa DeVargas
Ennio Garcia-Miera
Erin Dominguez
Esther Marquez
Evangeline Donkersley
Felisha Rohan-Minjares
Fran A'Hern-Smith
Franchesca Bañuelos
Frank Marchi
Fred Mondragon
Garland Bills
Gary Krino
Gerhard Salinger
Gilbert Benavides
Graciela Rubalcava
Harris Hartz
Harry Hodges

¡MIL GRACIAS!

Helene Chenier
Hilma Chynoweth
Hugh Witemeyer
Iris Puentes
Jake Martinez
James Delgado
James O'Neill
Janice Arrott
Jay Bachicha
JD Wellborn
Jeannine Chambers
Jill Halverson
Jill Montoya-Marlow
Johanna Jaramillo
John Farris
John Martinez
John Stucker
Jonathan Hewes
Jose Armijo
Joseph Baca
Judith Ruth
Judith and Mohammed Fani
Julie Reichert
Justin Griffin
Justin Martinez
Ken Fenner
Kenny and Casey Byrd
Kimberly Thomas
Linda Castagneri
Linda Valencia-Martinez
Lisa and Ryan Lindquist
Louisa Barkalow

Madeleine Grigg-Damberger
Magdiel Martinez
Maggie Peterson
Marc and Moncia Arellano
Marc Chavez
Marg Elliston
Margaret Lopez
Margaret Marquez
Margo Milleret
Maria Griego-Raby
Marianne Seidler
Marisela Cabral
Marsha Thole
Mary Padilla
MaryAnn Maestas
MaryEllen Gallegos
Michael Kelly
Minajane Grothey
Molly McIntosh
Natasha Chisdes
Network for Good
Orlando Gurule
Oscar Armijo
Panky Romero
Pat Vigil
Paula Maxmin
Pauline Guillermo
Peggy James
Peggy Keleher
Pete & Vicki Schmahl
RA Davies
Randy Royster

Randy Woodcock
Rebecca Steele
Regina Chavez-Puccetti
Reuben Torres
Richard Malcolm
Richmond Kilpatrick
Ricki Kresan
Robert Himmerich-y-Valencia
Robin Abrett
Ronald Costell
Ronald Hunt
Ronaldo Miera
Rosario Chavez
Rose Montano Stein
Samuel Guzman
Silvia Ceballos
Stefanie Sanchez Von Borstel
Stephen Fritz
Stephen Hoffman
Steven Garcia
Susan Crow
Susi Fiala
Terra Everett
Theresa Houser
Thomas & Martha Domme
Tim Tennent
Timothy Weiss
Ty Shafer
Valerie Martinez
Veronica Sanchez
William Garcia
William Wiese
Yolanda Chavez

CULTURE BRINGS US TOGETHER. BECOME A PART.

As a member, your gift helps create the future of the National Hispanic Cultural Center Foundation. You are our biggest fans. You are the community in audiences for plays, performances, lectures, films, concerts and more. You are the actors, the singers, the parents, teachers, and writers. You help us grow and move forward year after year. National Hispanic Cultural Center Foundation members come from a wide variety of countries, backgrounds, and families. Your membership demonstrates your commitment to supporting the preservation and promotion of the history, food, language, and art that comprise our rich culture.

CORE BENEFITS

- FREE ADMISSION TO THE NHCC VISUAL ARTS MUSEUM
- MEMBERS ONLY NEWSLETTER MAILINGS.
- ADVANCE NOTICE OF NHCC EVENTS AND ACTIVITIES, AND INVITATIONS TO CERTAIN SPECIAL ACTIVITIES.
- THE ABILITY TO CHECK OUT BOOKS FROM THE NHCC'S HISTORY AND LITERARY ARTS LIBRARY.
- SPECIAL FOOD/BEVERAGE DISCOUNTS TO THE CENTER'S RESTAURANT(S) IF AVAILABLE.
- 25% DISCOUNT ON SPANISH LANGUAGE COURSES THROUGH THE INSTITUTO CERVANTES.
- MEMBERS OVER \$100 WILL AUTOMATICALLY ENROLL IN THE NORTH AMERICAN RECIPROCAL MUSEUM (NARM) ASSOCIATION.



SUPPORT THE NHCC FOUNDATION

GENERAL DONATION

PLAZA MAYOR BRICKS

HONOR A VETERAN BRICK CAMPAIGN

ALBUQUERQUE JOURNAL THEATRE SEATS



FOR MORE INFORMATION,
SCAN THE QR CODE OR
GO TO:
NHCCFOUNDATION.ORG



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