



Ready for your close up?

Bespoke marketing for every property.

HAMMOND
STRATFORD 



Professional Photography

Using the latest technology, equipment and software, our specialist in-house photography team produce stunning, high-quality images to showcase your home and catch the eye of budding buyers.

We also provide a guide to help you prepare your property ahead of your appointment.

Aerial Photography

Whether you have enchanting surroundings, undulating countryside views or an abundance of outdoor space, our aerial photography can help bring your property to life, capturing the real magic of your home and showing it to its full potential.



360 Virtual Tours & Video Tours

360 virtual tours and video tours give potential buyers a unique, engaging and fun way to view your property from anywhere in the world. They also act as a great pre-viewing tool, ensuring only quality and committed buyers are booked in for viewings.

This immersive experience creates increased exposure to a wider audience, 24/7, helping buyers to picture life in their new home.



Lights, Camera, Action!

A picture paints a thousand words, so when it comes to making your property stand out from the crowd, professional photographs, virtual tours, detailed floorplans and engaging descriptions can make all the difference.

Agents that include 5 or more quality photographs receive

11%
more enquiries



Agents that include detailed floorplans receive

12%
more enquiries



Agents that create the 'ultimate sales listing' sell properties

33%
faster



Sit back & relax, we've got you covered

At Hammond & Stratford, we understand that every property and seller is unique, so we work with you to create a tailored marketing strategy that's right for you.

Our in-house photography and marketing teams collaborate to produce exceptional details to make your property stand out, gain maximum exposure and ultimately, secure the best possible buyer and price for you.

We offer the appropriate marketing tools as standard as we believe every property deserves a premium service.

“ Increase your price & attract better buyers with our premium marketing services. ”



*Subject to property suitability, availability of service and our fee

All of our premium marketing services are offered as standard*

Find out more...

Scan here



Online Marketing

We will advertise your property on our website alongside 2 of the UK's leading property portals; Rightmove, and OnTheMarket

On average, these portals receive a combined total of over 229 million* visits per month, so naturally this kind of online exposure should form part of any good estate agents core service.

Whilst the portals will put your property in front of buyers who are already searching, our enhanced social media coverage provides a direct channel to those who may not have considered a move. Placing your property in the right place and the right time, to a wider audience than the property portals alone, could be all it takes to spark

*Source - hoa.org.uk



Bespoke brochures & detailed floorplans

Set the scene and leave potential buyers with a lasting impression of your property with one of our beautiful bespoke brochures.

They're filled with enticing descriptions, stunning high-quality photographs and a detailed floorplan, all carefully selected to elevate your home and bring your property to life.

Alongside modern digital marketing methods, a traditional brochure adds a personal touch and allows a wider audience to connect with your home.





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