

Limited Edition · Made in Italy · Signed & Numbered

[invictusheights.com](http://invictusheights.com)



# Art that belongs in the right room.

Curated automotive wall concepts  
for hospitality spaces.



In many premium venues, the walls are often the *least considered* part of an otherwise carefully designed experience.

Furniture, lighting and materials are chosen with care. The walls are usually whatever was available.

Guests who notice detail notice this too. A coherent space feels more intentional, more memorable, and more aligned with the people it wants to attract.

Wall curation is not decoration.  
*It is part of the guest experience.*

# Curated automotive art, *Made in Italy.*

## What We Create

Invictus Heights curates automotive artworks for hospitality spaces, private lounges, offices and collector environments.

Each wall concept combines selected photography, limited-edition works and custom identity pieces, produced in Italy and composed around the atmosphere, clientele and character of the space. *Made in Italy.*

Walls that match the level of the room — and the clientele you want walking into it.



## 01 — PHOTOGRAPHY

### Selected Photography

Automotive and sport-inspired photography chosen for atmosphere, detail, heritage and visual impact.

## 02 — ART

### Limited Editions & Collaborations

Limited-edition works and selected creative collaborations, curated for spaces where automotive and sport culture matter.

## 03 — CURATION

### Wall Concepts for the Space

Our archive includes thousands of automotive works. Each wall concept is composed around the space, its atmosphere and its clientele.

Concept for a Cigar Bar in Zurich

# Wall Concept

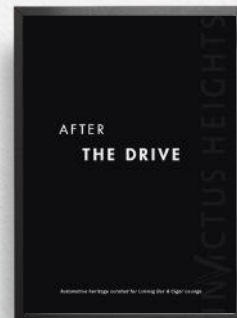
## Study

### AFTER THE DRIVE

We start by reading the space – the clientele, the cars arriving outside, the atmosphere. From there we compose a wall concept that strengthens the connection between the venue and the people it already attracts.

The direction combines automotive references already present around the lounge – selected marques, engineering details and performance culture – with Swiss-inspired symbols.

At the centre of the wall, we introduced a custom identity artwork: After the Drive. A simple message for guests: a place to meet after the road, where the pace slows down and the conversation continues inside.



A conversation. Then a proposal.

# The *Art* of the *Machine*

Beyond decoration. Fine art with automotive soul.

For venues where cars, craftsmanship and performance are part of the language your guests already speak.

**For hospitality spaces, lounges and private venues:**

Send us a photo of your space and we'll send back a first wall concept — no cost, no obligation.

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**01 — TALK**

We discuss the space, the guests, and what the wall should communicate.

**03 — CHOOSE**

You choose the pieces that feel right. We help refine the final balance if needed.

**02 — REVIEW**

We prepare a curated selection of works and formats for you to review.

**04 — RECEIVE**

We produce, quality-check, frame and deliver the works ready to install.

*Individual fine art prints from €200. Complete wall concepts are tailored and quoted per space. Also available: rotating seasonal art programs, custom works by selected artists, and bespoke corporate gifting.*

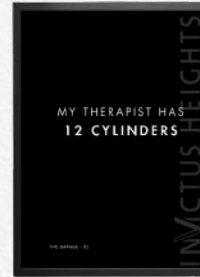
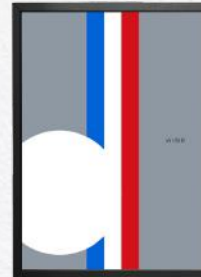
# Photography, Artworks & Materials

Invictus Heights works with a growing archive of thousands of automotive images, selected artworks and artist collaborations.

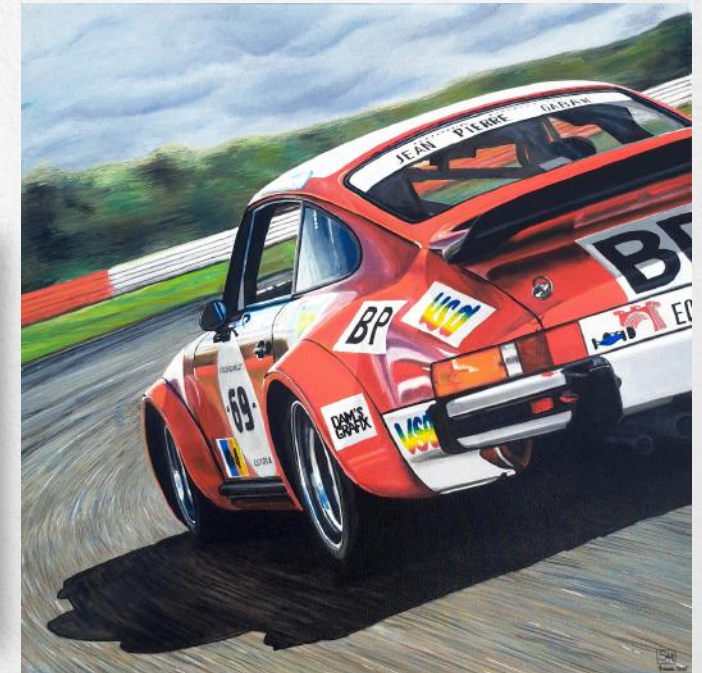
For each project, we select the right works and production formats based on the space, its atmosphere, the client profile and any specific preference received.

We then prepare a curated selection for review.

FINE ART PRINTS & LIMITED EDITIONS · COLOR & MONOCHROME



ARTIST COLLABORATIONS



LARGE ALUMINIUM PANELS · COLOR & MONOCHROME



Before the work reaches the wall.

# Behind every print, there is a process.

## 01 — SCOUTING

We look for photographers, artists and automotive material with genuine talent. Our role is to bring selected talents into curated spaces where their work can be seen, appreciated and collected.

## 04 — EDITING

Selected works are refined by our studio for print: colour, contrast, detail, proportions and final format. The aim is to bring out the strongest presence and value of each image.

## 02 — SELECTION

We review portfolios, archives and individual works, then select the images that best respond to heritage, the space and the atmosphere we want to create.

## 05 — PRODUCTION

Each work is studied to identify the support that best expresses it — from cotton paper to aluminium panels or high-gloss paper finishes. Image, format and support are tested before final printing and framing.

## 03 — LICENSING

Invictus Heights licenses selected images through direct agreements with photographers and artists before they enter limited production.

## 06 — QUALITY CONTROL

Before delivery, the finished work is checked for print quality, finishing, framing and presentation. Shipping and delivery are then coordinated so the piece arrives ready for the space.



For walls that carry stories.

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