



Tabernacle Legacy **CAMPAIGN**

A Community Legacy

Prepared by:

City of Rexburg

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rexburg.org

Dear Community Partner,

The City of Rexburg recognizes the impact a great place to live provides for community members and local businesses. Simply put, the community wants businesses, businesses want talent, and talent wants a great place to live, so our community looks to create a great place.

As we continue to make Rexburg a great place and enhance America's Family Community, we need your help. This brochure will offer an investment/sponsorship opportunity designed to expand Rexburg's sense of place; in particular, our Cultural Arts.

The City is pursuing renovations of the Tabernacle Civic Center as a community gathering space and a new performance hall for performing arts and community events. In addition, our agency has coordinated with Brigham Young University of Idaho, the local Rexburg campus, to provide space for a premiere entertainment benefit fundraiser concert for this project. We are still in search of a performer to take the stage and draw crowds to this great effort.

Your help is very important to us in creating this kind of place. We look forward to your partnership in these new endeavors. Please contact Matt Nielson or Scott Johnson whose information is on the back of the brochure to be a part of these exciting opportunities.

Sincerely,

A handwritten signature in black ink that reads "Jerry Merrill". The signature is written in a cursive, flowing style.

Jerry Merrill
Mayor of Rexburg

TLC: About



Summary

Rexburg's historic Tabernacle Civic Center was built in 1911 as a community effort to establish a space to gather. Following the Teton Dam Flood in 1976, the building sustained substantial damages. The City of Rexburg purchased the building and made critical repairs to preserve the space and ensure the safety of the structure. In the time since, the Tabernacle is showing signs of significant wear. The City is seeking financial support to restore the building and renovate it into a venue best suited for the needs of today and tomorrow.

The campaign seeks to raise five million dollars to make the repairs and enhancements necessary to prepare the facility for the next generation and preserve it for many more to come. Many efforts will be made to allow the Rexburg community and all who have experienced the rich history of the Civic Center to contribute to its restoration. Fundraising events, donation drives, and community outreach programs will be organized to engage both residents and visitors in supporting this important cause.

Contribute and be part of the Tabernacle Legacy!

TLC: Index

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Campaign Team

JED PLATT



Jed is the Cultural Arts Director at the City of Rexburg. He has been in this position since 2020. His goal is to continue to see the Tabernacle serve as a community gathering space.

SCOTT JOHNSON



Scott is the Director of Economic Development and Public Relations. Scott has been with the City since 2010. His goal is to ensure the Tabernacle be a destination as the City grows.

MATT NIELSON



Matt is the Chief Financial Officer for the City of Rexburg. He has been in that position since 2014. His goal is to ensure that the project is done in a financially sound manner.

JERRY MERRILL



Jerry is the Mayor of the City of Rexburg and has been in that position since 2015. Jerry is highly invested in the success of the City and its citizens. His primary role will be to promote the campaign.

AARON DENNEY



Aaron is the Economic Development Assistant with the City of Rexburg. He has been in that position since 2022. His goal is to innovate and bring new ideas to the project.

SARAH KENNETT-CROMWELL



Sarah is the Public Relations assistant for the City. She has been there since 2021. Her goal is to share information about the TLC to the community.

DONELLA WILLIS



Donella is the Cultural Arts Office Manager for the City of Rexburg. She has been with the City since 2021. Her goal is to see the Tabernacle flourish for future generations.

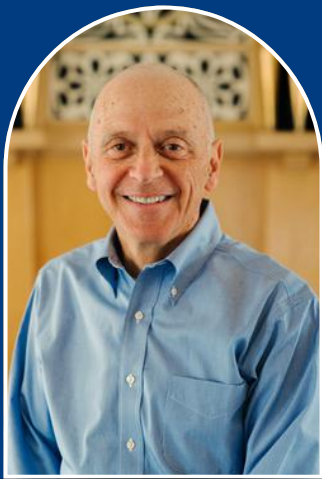
ALISHA TIETJEN



Alisha is the curator of the Museum of Rexburg. She has been in her position since 2019. Her goal is to maintain the historical significance of the Tabernacle.

Community Board Members

GREG PALMER



RYAN THUESON



SHANNON PACKER



RICK ROBINSON



ANNA BJORN



JACOB THATCHER



JOHN BOWEN



TLC: History

Groundbreaking of the Rexburg
Tabernacle



Laying of the Corner Stone
Tabernacle 18 July 1911
Jacob Henry Flamm
& white wood pole
Mark Austin under
umbrella
Bishop Albert Heath - hold 2
behind Jacob H. Flamm

A Glimpse Into the Past

In the heart of Rexburg, Idaho, stands the Rexburg Tabernacle - a testament to the city's rich history and enduring community spirit. This iconic structure, built in 1911, with funds raised and built in 8 months, was originally envisioned as a place of worship and community gathering for the members of the Church of Jesus Christ of Latter-day Saints (LDS). Designed by the talented architect Otto Erlandsen, it stands as a testament to the architectural ingenuity of its time. Its Italianate style, characterized by two square towers, round stone arches, and rustic stone exteriors, sets it apart as a rare architectural gem in Idaho.

A Community United

Throughout its history, the Rexburg Tabernacle has played a pivotal role in the lives of Rexburg and its regional residents. For decades, it served as a place of worship, reflection, and community bonding. Its architectural grandeur and historical significance made it a cherished landmark for all.

A Symbol of Resilience

The Rexburg Tabernacle faced its greatest challenge in 1976 when the Teton Dam flood wreaked havoc on the region. However, the resilience of the Rexburg community shone brightly as they united to raise the necessary funds to purchase and restore the Tabernacle from flood damage. Their determination ensured that this historical icon continued to stand as a symbol of hope and perseverance.

History

A Performance Center

In 1977, the City of Rexburg acquired the Tabernacle from the Church of Jesus Christ of Latter-day Saints, opening a new chapter in its history. The City utilizes the Tabernacle to host many concerts and orchestra performances. Its unique domed ceiling design enhances musical performances. The Tabernacle was also the location of the Museum of Rexburg and the Teton Dam Flood Museum.

A Civic Center for All

Now, the capital campaign team envisions the Tabernacle as the “Rexburg Tabernacle Civic Center”—a vibrant hub for cultural events, community gatherings, and artistic expression. It serves as a unifying force in the city, fostering a sense of belonging among residents and visitors alike. This community fundraising effort will allow for a vision of continued cultural enrichment and communal unity. This beloved landmark remains a cornerstone of our community, promising even greater moments of inspiration, education, and togetherness for generations to come.

“Photo by F. Lewis” of the Rexburg Tabernacle Circa 1925



Moving Forward

Rendering of the future of the Rexburg Tabernacle



Preserving Our Legacy

The Rexburg Tabernacle is more than just a building; it is a testament to the enduring spirit of Rexburg and its people. As we move forward, let us cherish our past and embrace the opportunities that lie ahead, knowing that the Rexburg Tabernacle will forever be a beacon of our community's strength and unity.

Your Support Matters

We look to the future with a vision of a refurbished Rexburg Tabernacle Civic Center that will inspire, educate, and unite our community. Your support in this capital campaign will help us breathe new life into this historical icon, ensuring that it remains a vibrant and thriving center for Rexburg residents and visitors alike.

Tabernacle Legacy Campaign

Mission & Vision

To **raise \$5 million** to restore the Tabernacle Civic Center, **renovating** it into a venue best suited for the needs of **today and tomorrow**.

To provide a space for the community to **gather** and **connect**, showcasing our **traditions** and **talents**.



Designing a Future

A Space to Gather

The concept for the redesigned Tabernacle Civic Center is designed to embrace the essence of modernity while paying homage to its rich historical roots. The architects drew inspiration from the surrounding natural landscape, incorporating sustainable materials and energy-efficient design elements throughout the structure. The new Tabernacle Civic Center features a striking glass facade that reflects the changing sky, symbolizing the community's commitment to progress and innovation. Inside, the spacious interior is flooded with natural light, creating a warm and inviting space for various community events and activities. With state-of-the-art facilities and versatile event spaces, the Tabernacle Civic Center stands as a beacon of unity and inclusivity, bringing people together to celebrate art, culture, and connection. This architectural marvel not only serves as a hub for creativity and collaboration but also as a symbol of the town's vibrant spirit and promising future.





Project Timeline

2024

JAN

Review bids for exterior

FEB

Award contract for repointing exterior work

OCT

Repointing exterior work completed

DEC

RFP: Proposals

- Ph. 1 Remodel-interior work and HVAC

2025

JAN

Review bids for interior remodel and HVAC

FEB

Award contracts for interior remodel and HVAC

JUL

Repair, paint soffit and fascia

NOV

RFP: Reconstruction of Annex

Elevator and family bathroom if funding is in place

DEC

Interior work/HVAC complete

2026

JAN

Review bids, award contract for Annex

JUN

Ground-breaking for construction of Annex

June 6th, 2026: 50th Anniversary of Teton Dam Flood

DEC

RFP: Re-Landscape Tabernacle Gardens,

Exterior lighting, replace south and east steps

2027

JAN

Review bids for gardens, exterior lighting, and steps

FEB

Install new organ console

Award contracts for gardens, exterior lighting, and steps

MAR

100TH Anniversary of the organ, installed in 1927

APR

Reconstruct the original windows remaining

MAY

Garden, exterior lighting, and steps

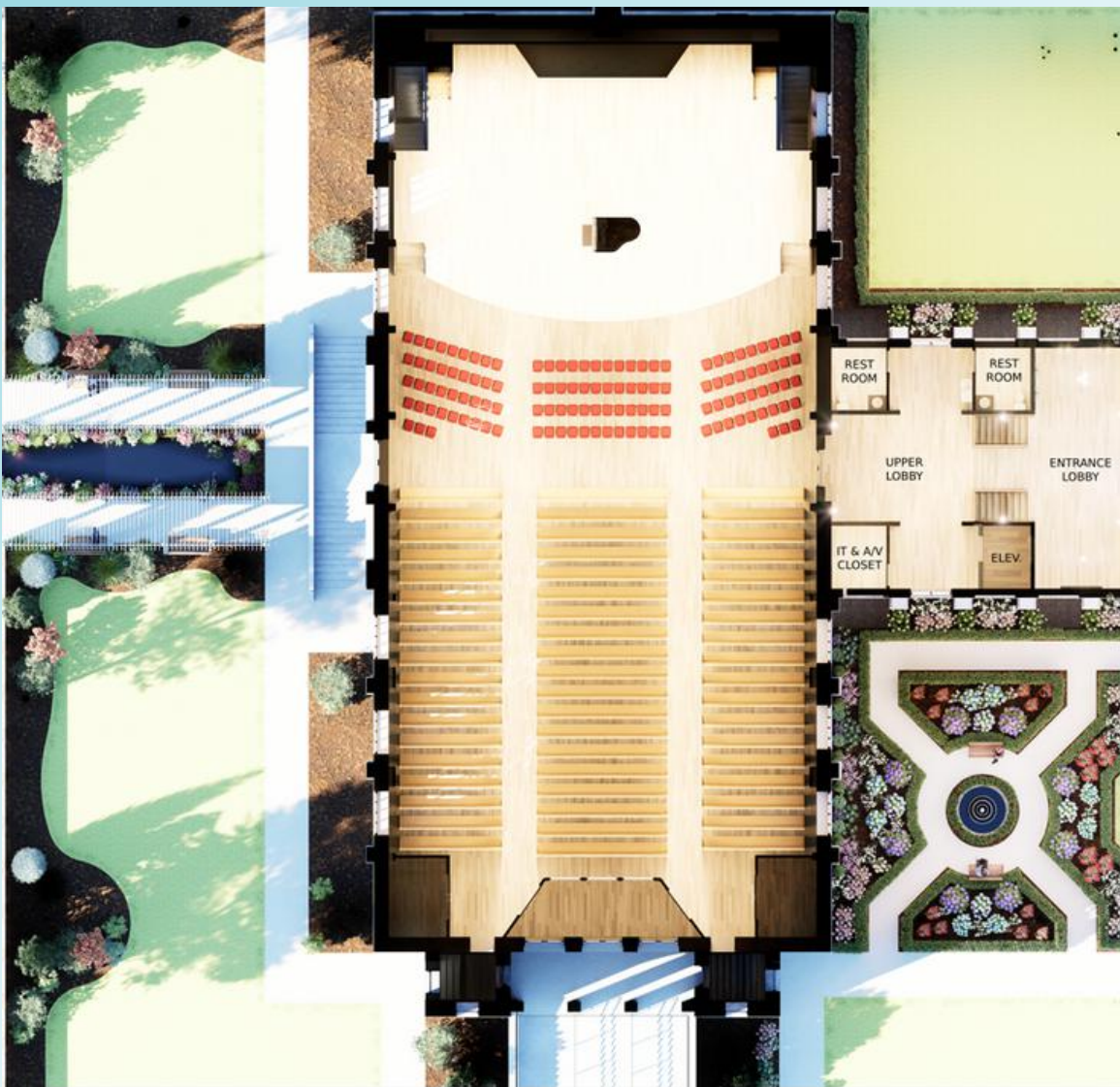
Annex reconstruction project complete

Add new signage

Spaces and Places

A Community Legacy

The Tabernacle's vision involves revamping its spaces to offer the community more opportunities for hosting various events and activities, such as vibrant cultural performances, educational experiences, and private receptions. This vision aims to encourage creativity, collaboration, and inclusivity, transforming the Tabernacle into a cultural hub of Rexburg that fosters connections within the community and enhances the experiences of its visitors.



Upper level design concept for the Tabernacle Civic Center including gardens and lawn space surrounding the venue.

Spaces and Places

A Space to Gather

The restoration design for the Tabernacle Civic Center is a testament to the commitment to revitalizing the heart of our community. The fully renovated annex and lower level not only breathe new life into the building but also provide essential gathering spaces for events, meetings, and celebrations. With accessibility upgrades incorporated into the design, the Civic Center now stands as a welcoming space that meets the necessary standards for all members of our community to enjoy.



- ADA Accessibility to all areas of the facility with the installation of a new elevator and ADA ramp.
- Entry lobby and offices in the newly designed Annex of the Tabernacle.

Lower level design concept for the Tabernacle Civic Center

- Gathering spaces suitable for events, meetings, rehearsal spaces, and more.
- Updated lavatory facilities for all guests.
- Reception spaces for the public entering the building.

Branded Sponsorships

Leave A Legacy

Immerse yourself in the history and beauty of the Rexburg Tabernacle Civic Center by becoming a distinguished sponsor of our Capital Campaign. With four exclusive naming-tier sponsorship opportunities available, you have the chance to leave a lasting legacy in our community. Your support will not only contribute to the restoration of this iconic landmark but also showcase your dedication to preserving our history, our heritage, and our commitment to the arts.

Auditorium

\$2,000,000

Reception Hall (Lower Level)

\$1,000,000

South Gardens

\$500,000

Gallery

\$400,000



Forever be a part of the **Legacy** of the Rexburg Tabernacle.

- Jed Platt, *Art Director*

Branded Sponsorships

North Gardens

\$300,000

Music Room

\$250,000

Public Art

\$200,000

Community Room

\$150,000



Auditorium

\$2,000,000

The beautifully redesigned auditorium will be the premiere event space in the restored civic center. The space will feature a state-of-the-art sound and lighting system while maintaining the integrity of the original space. The hall's acoustics will be carefully fine-tuned to ensure an unparalleled audio experience for performers and audiences alike. With its classic charm and modern amenities, the performance hall is sure to be a hub of cultural and artistic expression, bringing the community together in celebration of creativity and talent.



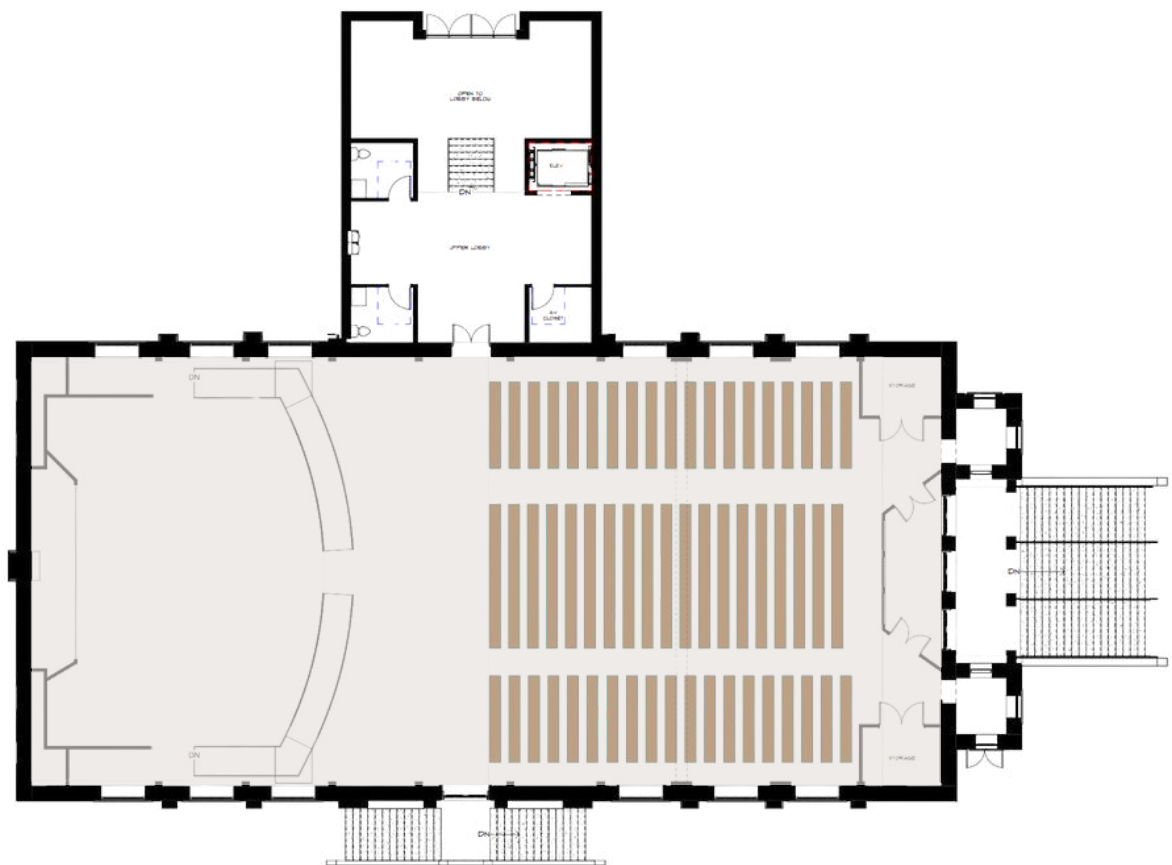
*Design renderings of the Performance Hall in the Tabernacle.
Organ not pictured but will remain.*



Auditorium

\$2,000,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's auditorium for forty years.
- Prominent Recognition: For the next forty years, events held in the Auditorium will be promoted with your recognition.
- Private Event: Host an annual corporate or individual event or function within the historic Tabernacle.
- Special Thank You Gift.



Auditorium

Reception Hall

\$1,000,000

In the lower level of the Tabernacle, the redesign includes a new Reception Hall designed for invitational events and gallery showcases. The space will be available for City and public use for special events. With its versatile design, it can easily transform to accommodate various events, from intimate gatherings to larger receptions. Whether you're a history aficionado, an art enthusiast, or simply looking for a unique venue to host your next event, the Tabernacle's reception hall will offer a truly unique and memorable experience.



Historic photo of Tabernacle Reception Hall.

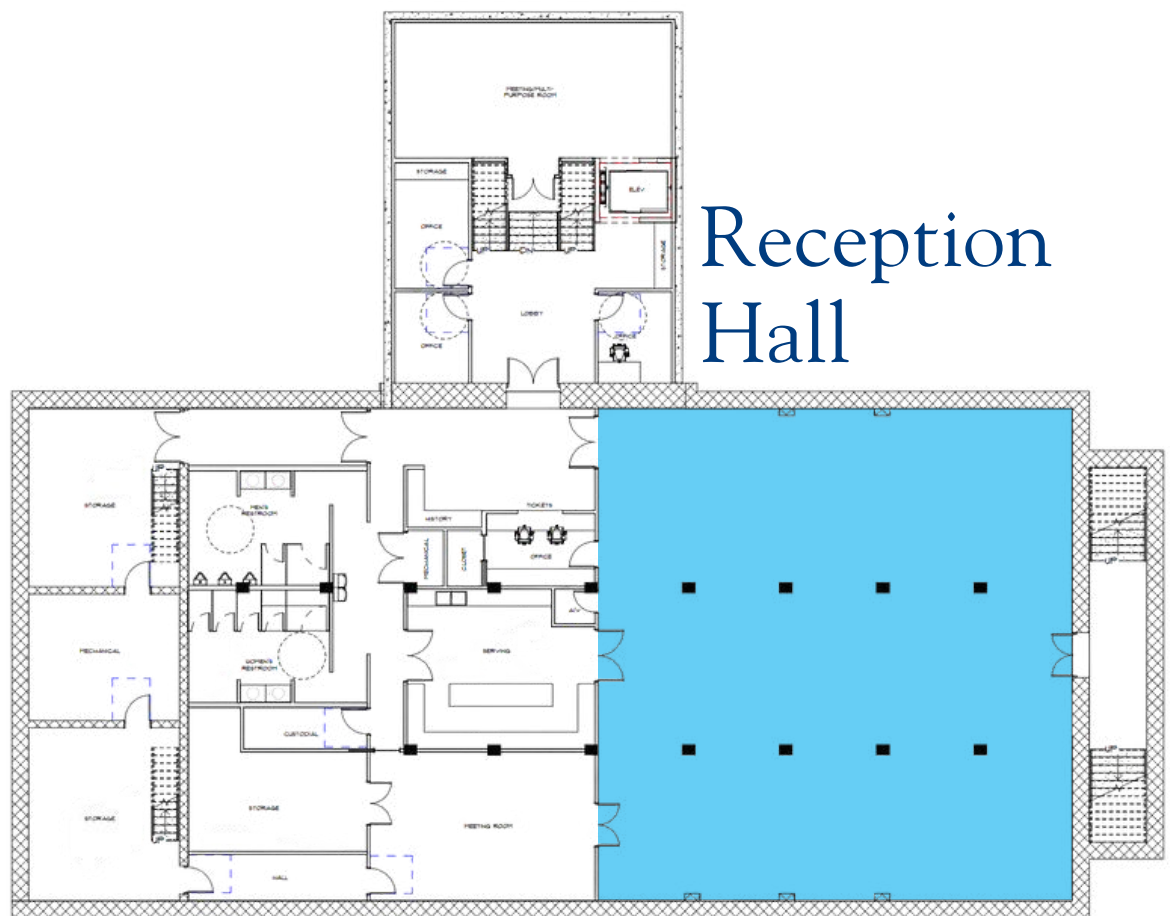


Design rendering of the Reception Hall in the Tabernacle.

Reception Hall

\$1,000,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's event Reception Hall for 40 years.
- Prominent Recognition: Your name or company logo will be prominently displayed within the hall.
- Special Events: Host annual private events or functions within the Tabernacle, creating exclusive moments of appreciation for the arts
- Special Thank You Gift.



South Gardens

\$500,000

The southern side of the Tabernacle offers a generous expanse of natural space, ideal for establishing a serene retreat for both Tabernacle visitors and the wider community alike. A central pool, enveloped by vibrant florals and verdant foliage, offers a tranquil setting for relaxation. Adjacent seating areas provide picturesque settings for introspection or engaging conversation among visitors, complemented by overhead arbors for shelter. This focal point within the Tabernacle legacy project enriches the soothing atmosphere of its surroundings. As visitors immerse themselves in this sanctuary, they are reminded of the harmonious blend of architectural design and natural beauty. It stands as a tribute to the foresight and commitment of those preserving the Tabernacle's legacy, ensuring its status as a revered sanctuary for future generations.

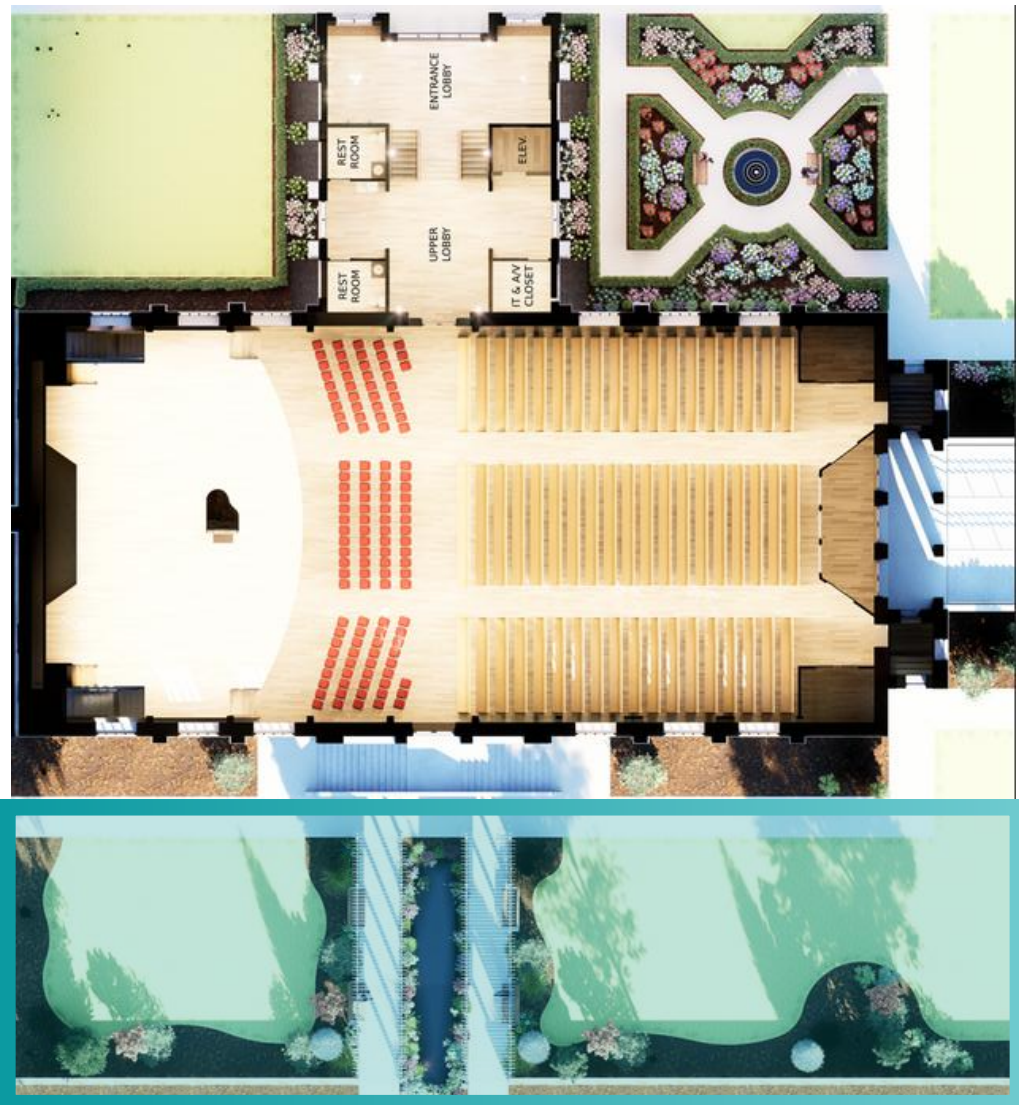


Design rendering of the garden space on the Southern side of the Tabernacle.

South Gardens

\$500,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's South Gardens for 40 years.
- Prominent Recognition: Your name or company logo will be prominently displayed within the gardens.
- Special Events: Host annual private events or functions within the Tabernacle, creating exclusive moments of appreciation for the arts.



South Garden

The Gallery

\$400,000

The newly reconstructed multi-level annex includes an extended lobby creating an inviting space for the community to enter. The addition of an elevator and ADA restrooms will allow accessibility for all patrons. In the lobby area of the annex, a gallery will be dedicated to showcasing local artists, providing them with a platform to display their creativity and connect with the community. The gallery will rotate exhibits every few months, ensuring that there is always something fresh and inspiring for visitors to enjoy.



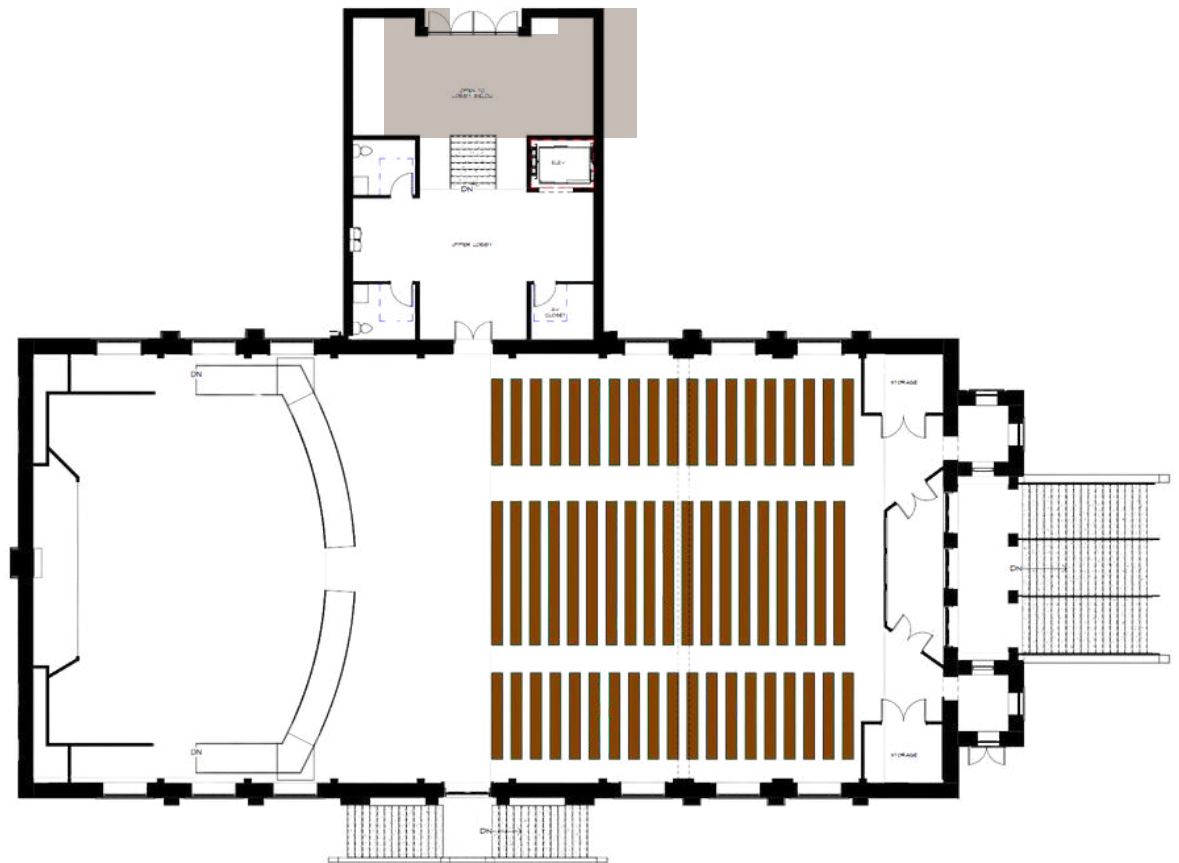
Design rendering of the Lobby/Hallway Space in the Tabernacle.

The Gallery

\$400,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's art/civic center gallery for 40 years.
- Prominent Recognition: Your name or company logo will be prominently displayed within the gallery.

The Gallery



North Gardens

\$300,000

The envisioned garden area, located on the building's northeastern facade, promises to be a visually stunning creation upon completion. Designed to offer a serene retreat for guests, it encompasses a harmonious blend of delicate water features, floral displays, well-maintained greenery, and meandering pathways. This tranquil setting is intended to provide solace and relaxation for all who visit, fostering a deep connection with nature and artistic beauty. The garden will provide a communal sanctuary, inviting all to revel in its serene ambiance and aesthetic appeal.



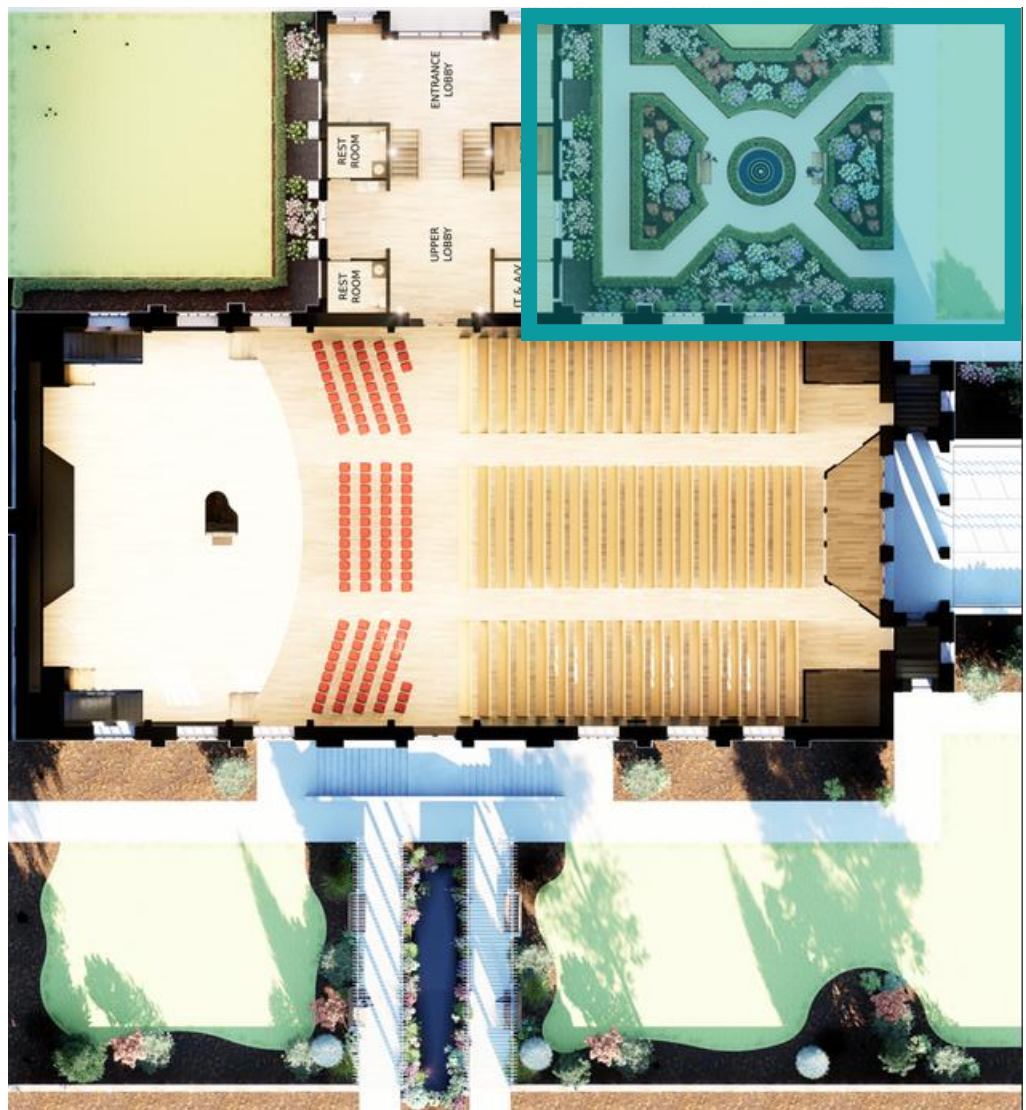
Design rendering of the garden space on the Eastern end of the Tabernacle.

North Gardens

\$300,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's Gardens for 40 years.
- Brand Recognition: Your name or company logo will be displayed within the gardens.

North Gardens



Music Room

\$250,000

The new music room, also on the lower level of the renovated Tabernacle, provides a rehearsal space for performers and musicians alike. As they gather here to fine-tune their craft, the anticipation of gracing the stage on the upper level will fill the room with an electric buzz of creativity and passion. With its serene ambiance and meticulously designed acoustics, this space will serve as a harmonious blend of artistry and functionality; a place where melodies come to life and dreams find their voice, ready to resonate with the hearts of the community.



Design rendering of the Music Room in the Tabernacle.

Music Room

\$250,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's music room for 40 years.
- Brand Recognition: Your name or company logo will be displayed within the room.

Music Room



Public Art Display

\$200,000

Our vision of the newly renovated Tabernacle Civic Center is “To bring people together through culture, creativity, and community.” We believe that an exterior sculpture or monument that recognizes the legacy of the Tabernacle and the devotion of the community of Rexburg to our history and our culture is something that would truly bring that vision to life. The proposed sculpture would serve not only as a testament to our shared past but also as an inspiration for future generations. With this donation, there is room for creativity and inspiration to take the lead, securing a space in the hearts of the community to ensure the vision continues well into the future.

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's Public Art Display for 40 years.
- Brand Recognition: Your name or company logo will be featured on the display.



Design rendering of the garden space on the Western end of the Tabernacle.

Community Room

\$150,000

The new community room on the lower level of the Tabernacle provides a venue for intimate events such as corporate meetings and event rehearsals. It is equipped with access to the adjacent catering center, complete with commercial-grade cookware and serving supplies. Our goal is to outfit this space with all the necessary equipment to meet the needs of our guests, including technical and decorative elements, sound-absorbing materials, and more. Our aim is for this space to fill a gap in the community's offerings.

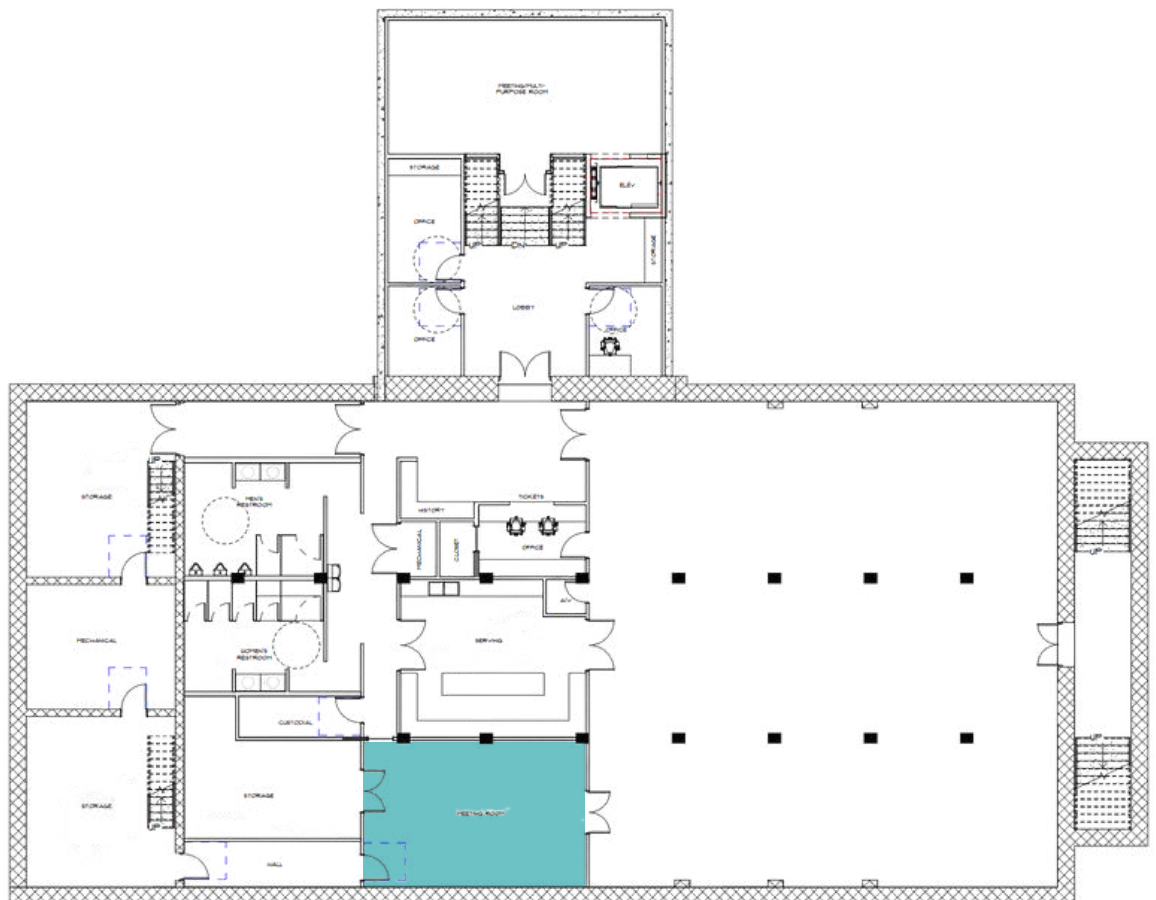


Design rendering of the Community Room in the Tabernacle.

Community Room

\$150,000

- Exclusive Naming Rights: Secure the unique privilege of naming the Tabernacle's Community Room for 20 years.
- Prominent Recognition: Your name or company logo will be prominently displayed within the room.



Community Room

TLC Concert



Title Performance

This performance is a fundraising event for the renovation of the historic Rexburg Tabernacle Civic Center. The Civic Center was built in 1911 as a community effort to establish a space to gather. Following the Teton Dam Flood in 1976, the building sustained substantial damages. The City of Rexburg purchased the building and made critical repairs to preserve the space and ensure the safety of the structure. When successful capital has been raised, the Civic Center will be a new home for cultural arts events for the next 75 years.

The campaign seeks to raise five million dollars to make the repairs and enhancements necessary to prepare the facility for the next generation and preserve it for many more to come. Many efforts will be made to allow the Rexburg community and all who have experienced the rich history of the Civic Center to contribute to its restoration. Fundraising events, donation drives, and community outreach programs will be organized to engage both residents and visitors in supporting this important cause.

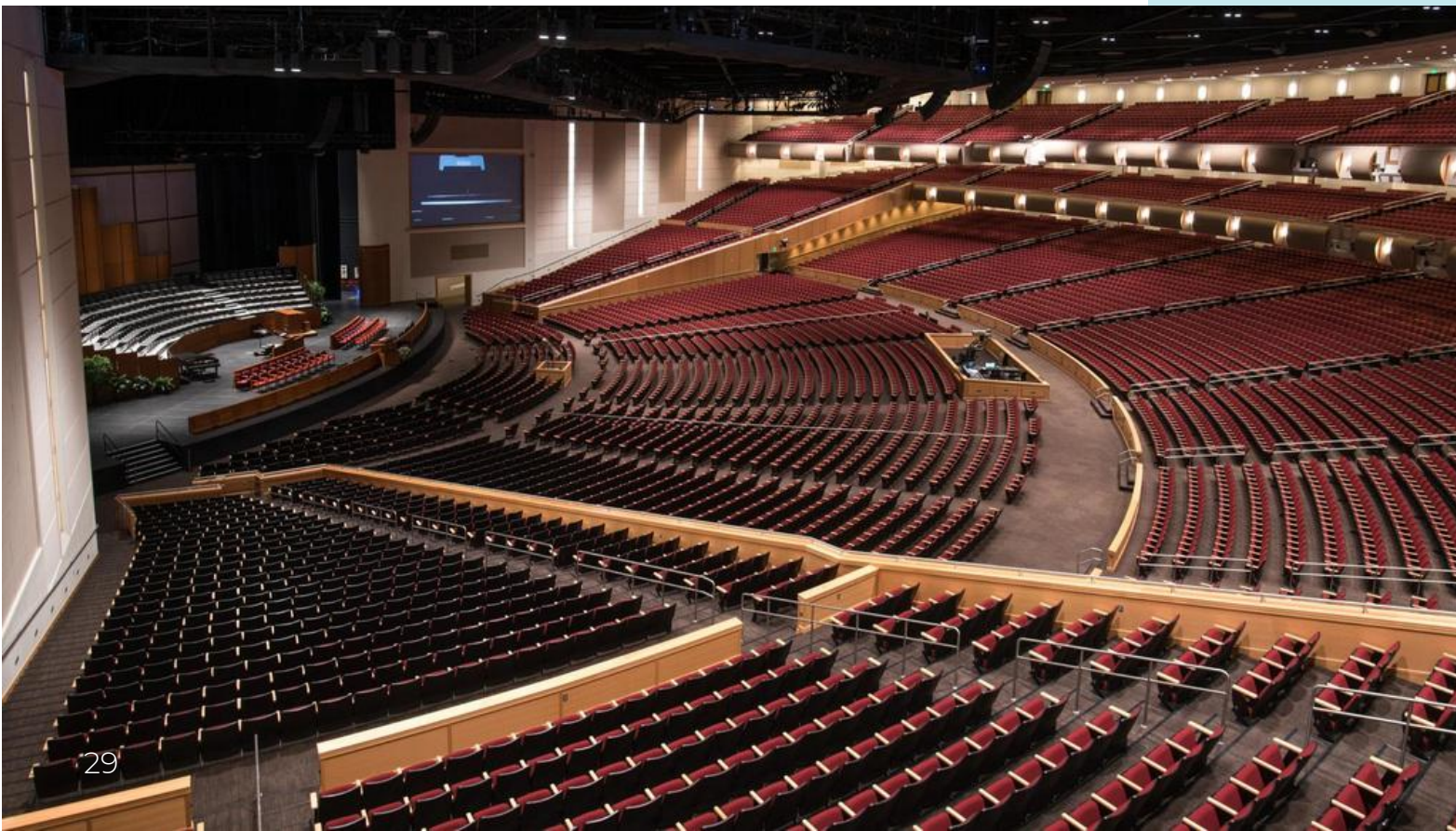
Contribute and be part of the Tabernacle Legacy!

A Premiere Venue

This event will be held in one of East Idaho's largest auditoriums. This 15,000-seat venue has the opportunity to reach a significant amount of people. Brigham Young University - Idaho has graciously donated the facilities, ticketing, ushering, AV support, etc to ensure this benefit concert is a success. We are looking to partner with a premier entertainer to benefit the renovation project of the surrounding community's event center. We would like to invite you to participate in this historic event of preservation.

Date to be determined.

BYU-Idaho Center



Premiere Entertainment

Featuring

Our Headline entertainer is:

TBA!



Promo Opps

Premiere Recording Spaces

We are thrilled to offer the BYU-Idaho Center in Rexburg to one elite performer! We also have a state-of-the-art historic theater that provides a unique style for promotional or music video/ performance space. We are able to offer this space, or the use of the historic Tabernacle, to cover a portion of the performance fee or to additional artists interested in adding to their history!



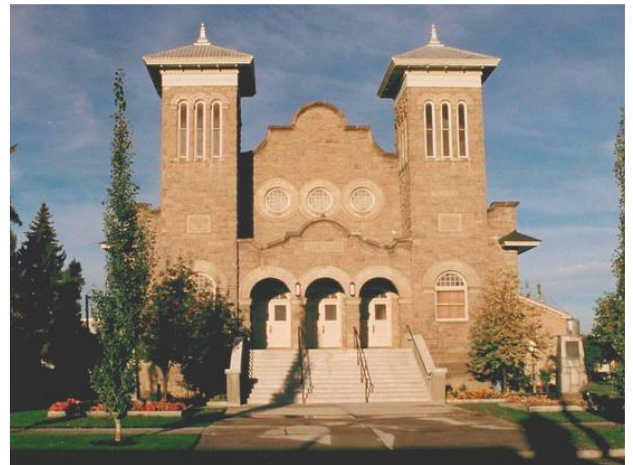
The Romance Theater



Our historic 1920s art deco theater has been recently renovated and comfortably seats 450. No need for mega-screens here; this space offers an intimate performance space where the artist can truly connect with their fans, giving a meaningful experience to all. Its classic motifs and styled lighting make an epic backdrop for all of your recording needs.

Tabernacle Civic Center

The space for which this project is dedicated offers a backdrop that is both majestic and simple. Revered for its “perfect acoustics”, we invite you to come make a connection of your own here and experience this space and how it can impact you.



Thank You

We look forward to working with you.

CONTACT US FOR MORE INFORMATION

Matt Nielson

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