

# **ambition is infectious.**

SHOWCASE - 4th edition

wrapped.

CREATIVE THINKERS

It's not  
what  
you see,  
it's what  
you  
make  
others  
see



# get wrapped.

We love to work with people who are open to change. People leading in forward-thinking and ambitious businesses, ready to challenge and shift the way they look at the world. People looking for new possibilities.

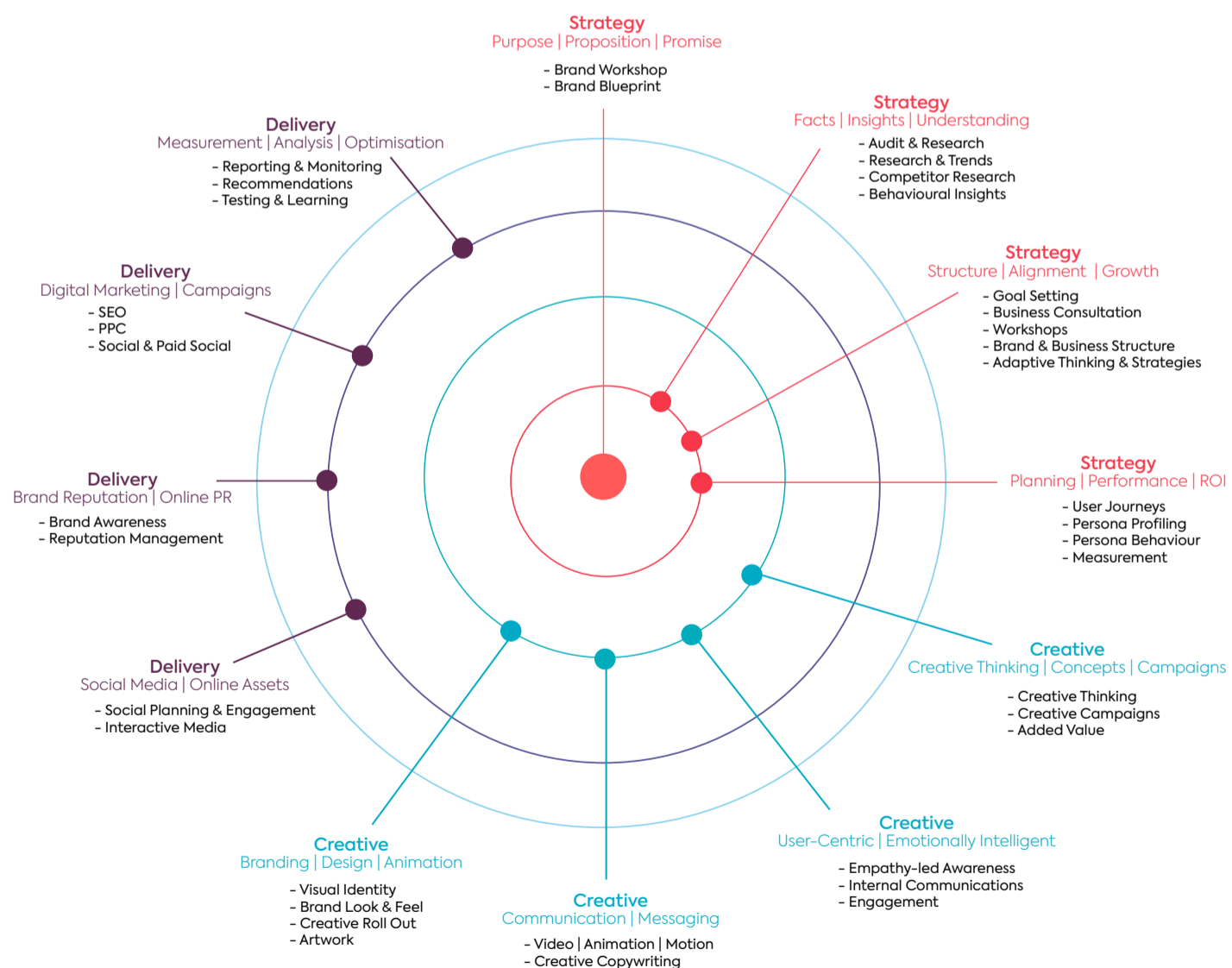
We love to work with people who genuinely want growth for their brand – and understand that growth means understanding new opportunities,

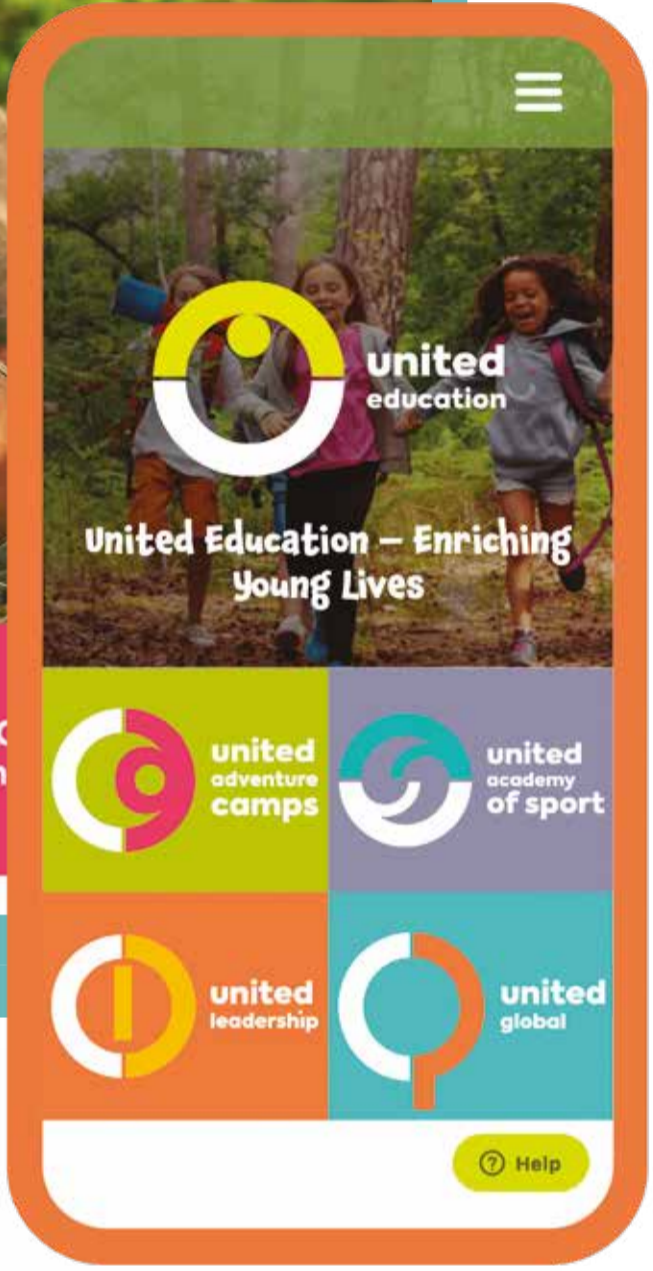
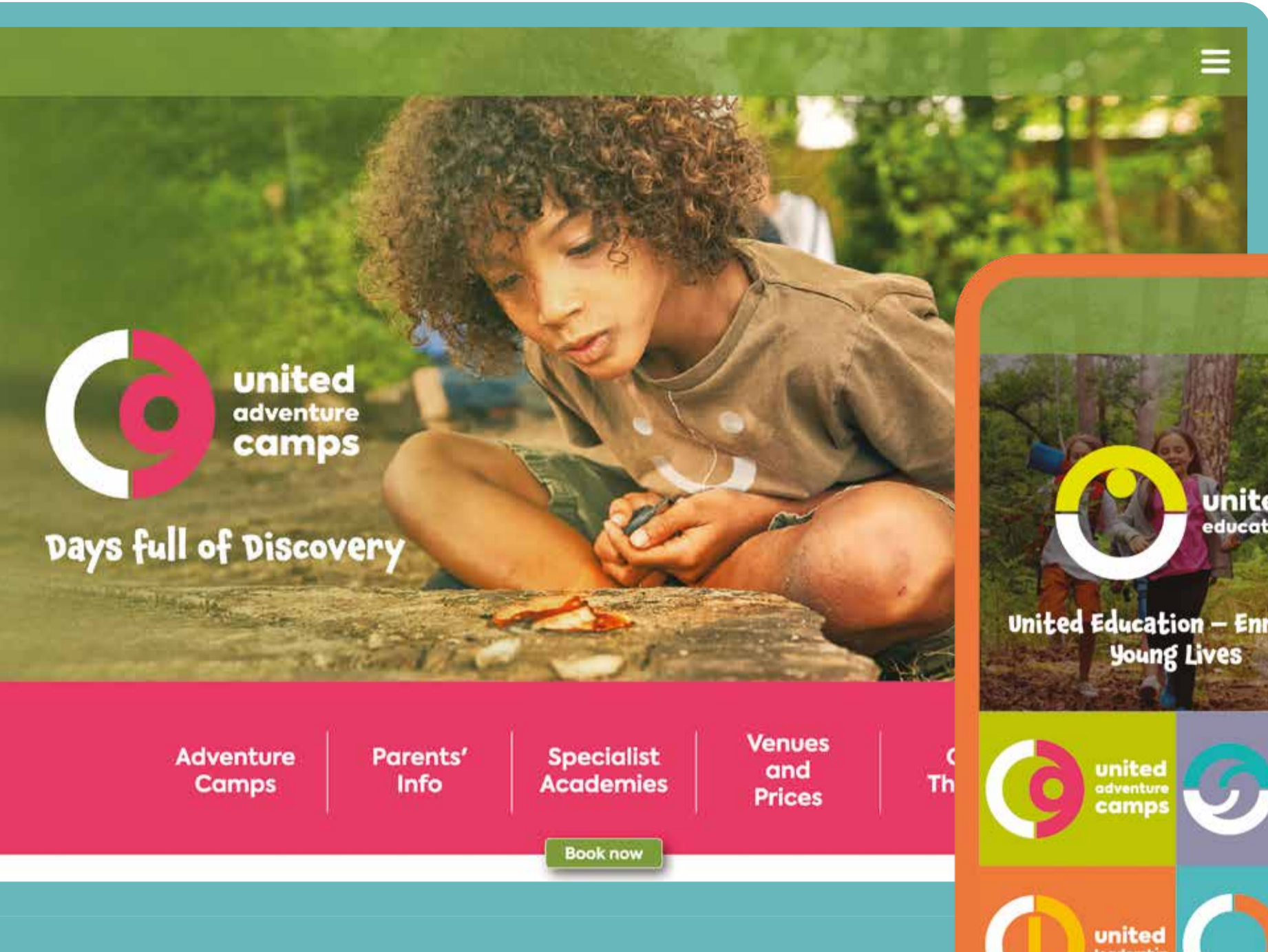
being open to fresh ideas and partnering with us to develop an insightful and audience-led creative approach.

This showcase highlights just some of the work we've loved defining, designing and delivering over the past 12 months.

**What can we do for you?**

Working with **Wrapped** creates clarity for our clients. By seeing things differently, we map out the clear strategic path to growth, whatever that looks like for each client.







Streamlining brands to drive 360% growth in a single summer.

- Research
- Brand workshop
- Brand architecture & positioning
- Brand strategy
- Brand identity
- Design & roll-out
- Website
- Copywriting

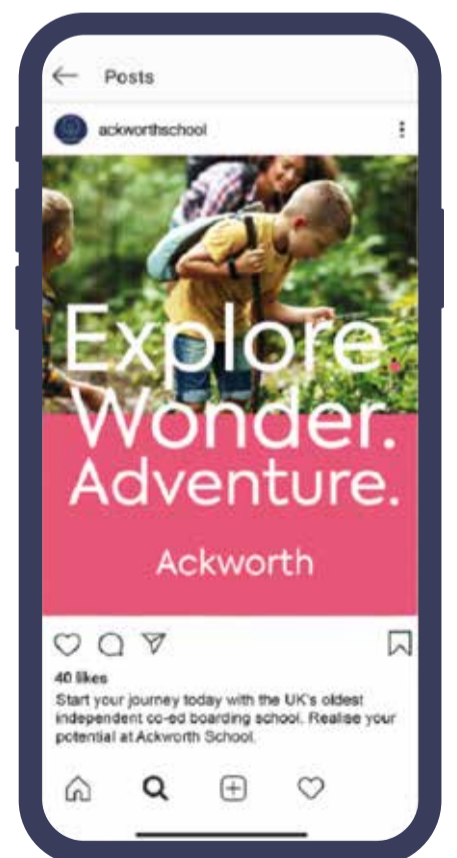
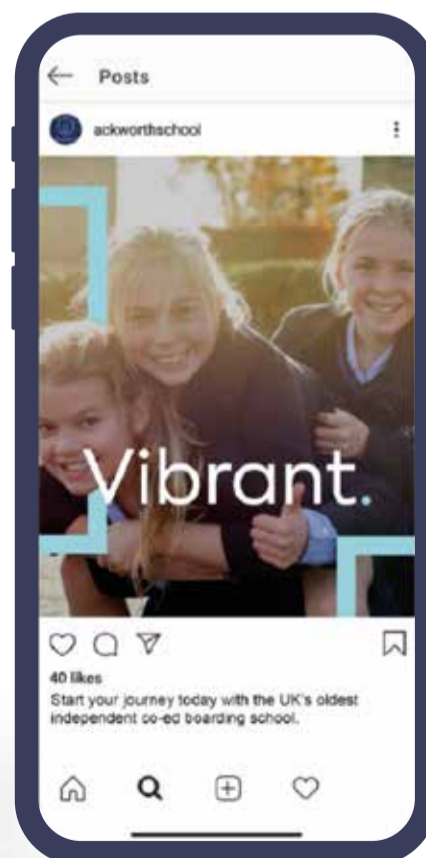




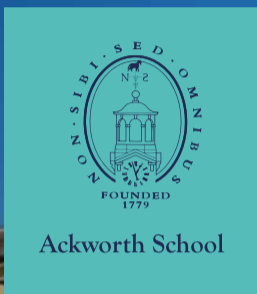
## Ackworth School

A refreshed brand to celebrate heritage in a modern, vibrant school.

- Research
- Brand & digital workshops
- Design & roll-out
- Campaigns & planning
- Copywriting



# Celebrating individuality is at the heart of Ackworth School.



Run your own business that's flexible, varied and profitable.



With the security of the UK's leading estate agent when you need them.



Leading a network of happy franchisees for 15 years.

Hunters is a family business. But the people and the community? That's my business.

Leading a network of happy franchisees for 15 years.

**HUNTERS Franchise** Why choose Hunters ▾ Become a franchisee ▾ Franchise opportunities News & insights Contact us

## Your key to a brighter future

With 210 offices across England and Wales – 200 of which are owned by our franchise partners – there are plenty who can attest to the benefits of the franchise model we offer.

[Become a franchisee](#)

**GET STARTED**  
**Pick a franchise model**

We have a range of franchise models to suit franchisees large and small.

8:24 Instagram

12:58 HUNTERSHOMES Posts Follow

Your independent estate agency - but better

**HUNTERS Franchise** Leading a network of happy franchisees for 15 years.

6549 likes





**HUNTERS Franchise**

A brighter future

An ambitious plan to boost Hunters' franchise business with a fresh, digital-first look and feel.

- Research
- Brand identity
- Brand roll-out
- Website design
- Brand guidelines
- Copywriting



Home is where the start is





# ISAAC POAD

TRADERS IN TASTE

Creating a stand-out brand to convey quality in a competitive market.

- Research
- Brand workshop & positioning
- Brand & digital strategy
- Brand identity
- Packaging design & roll-out
- Website design
- Social media marketing
- Copywriting





ISAAC POAD  
TRADERS IN TASTE  
**GOLDE  
ALE**  
18% ABV

ISAAC POAD  
TRADERS IN TASTE  
**NAKED  
OAT PALE**  
4% ABV

ISAAC POAD  
TRADERS IN TASTE  
**SESSION  
IPA**  
4% ABV

ISAAC POAD  
TRADERS IN TASTE  
**SPICED PLUM  
GIN LIQUEUR**  
18.5% VOL

ISAAC POAD  
TRADERS IN TASTE  
**RHUBARB  
GIN LIQUEUR**  
21.5% VOL

ISAAC POAD  
TRADERS IN TASTE  
**RASPBERRY  
GIN LIQUEUR**  
21.5% VOL

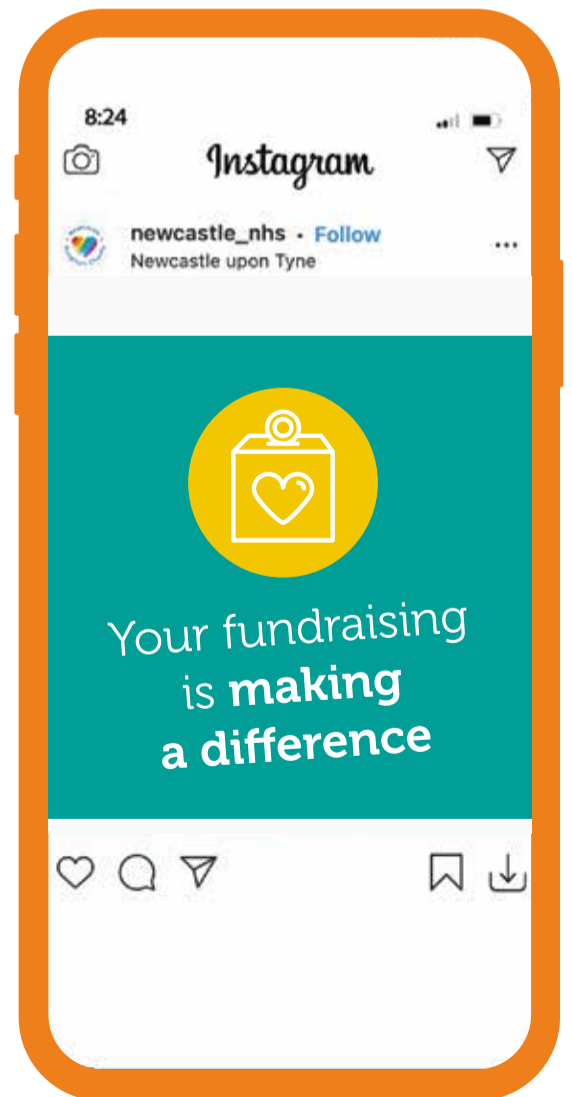
ISAAC POAD  
TRADERS IN TASTE  
**LONDON  
DRY GIN**  
40% VOL



Bringing Newcastle Hospital's charity to life visually, to fund hundreds of projects.

- Brand identity
- Design & roll-out



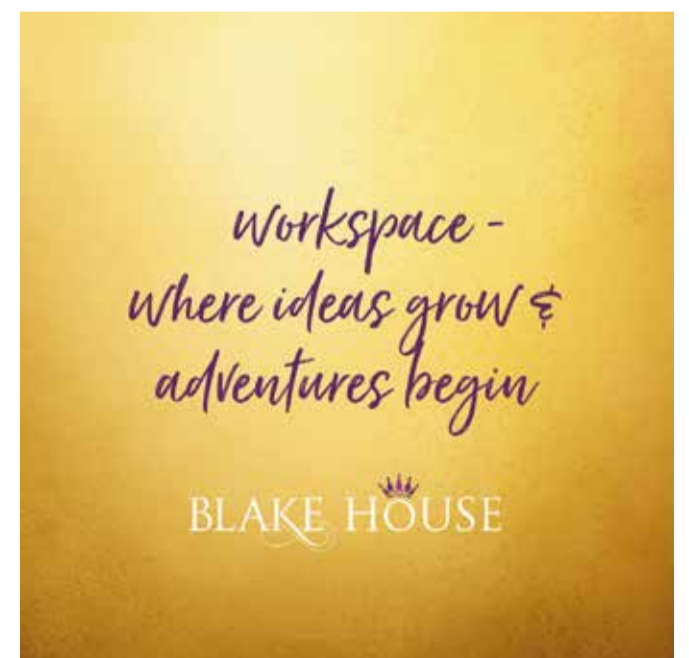
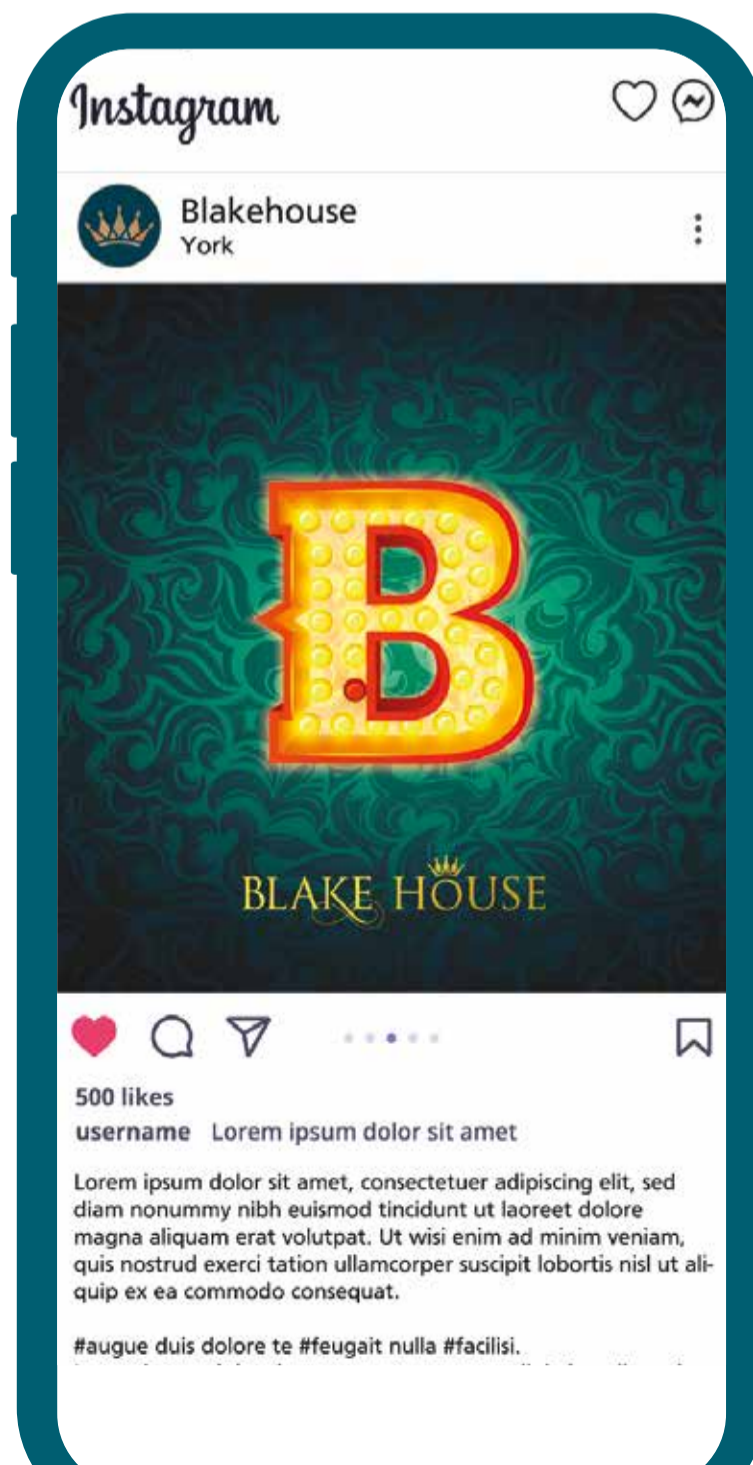


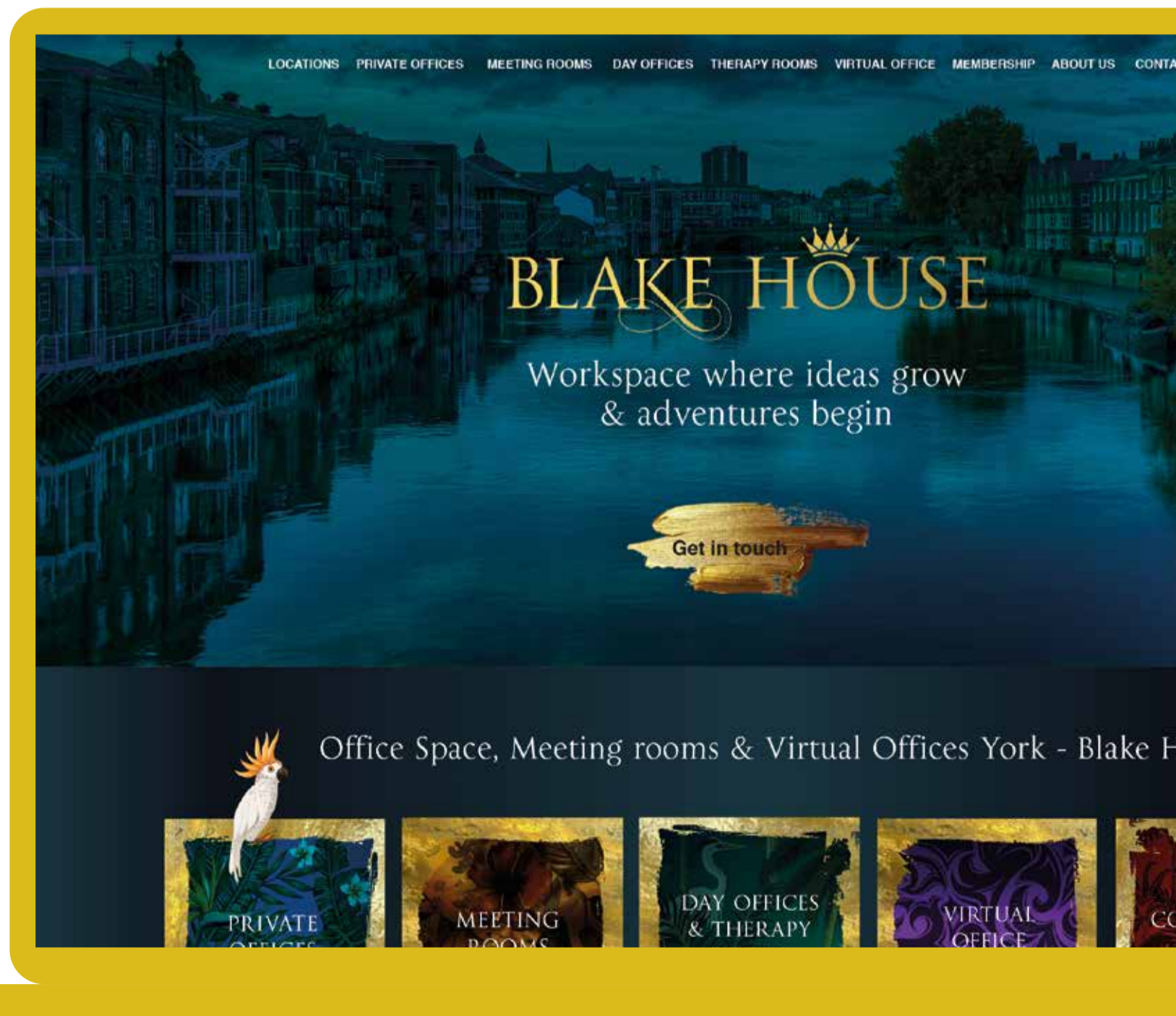
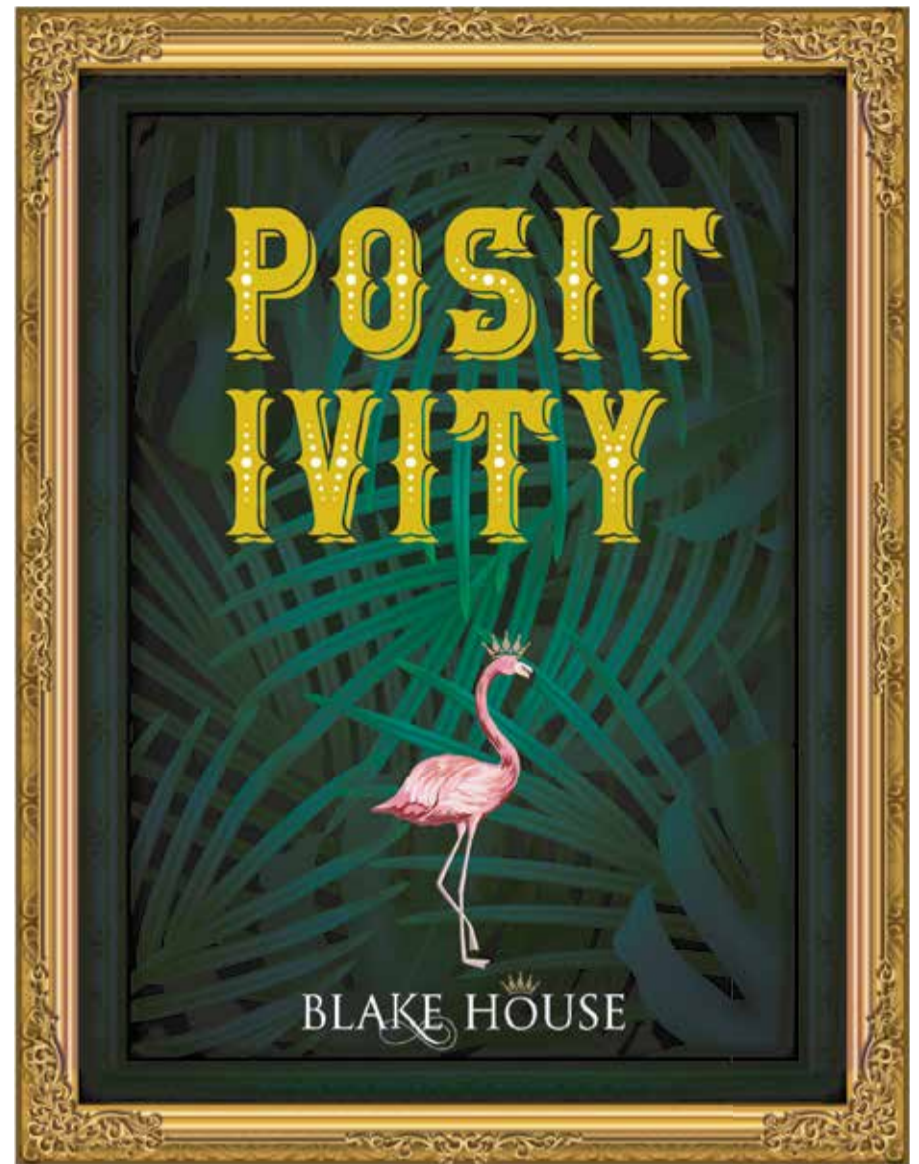
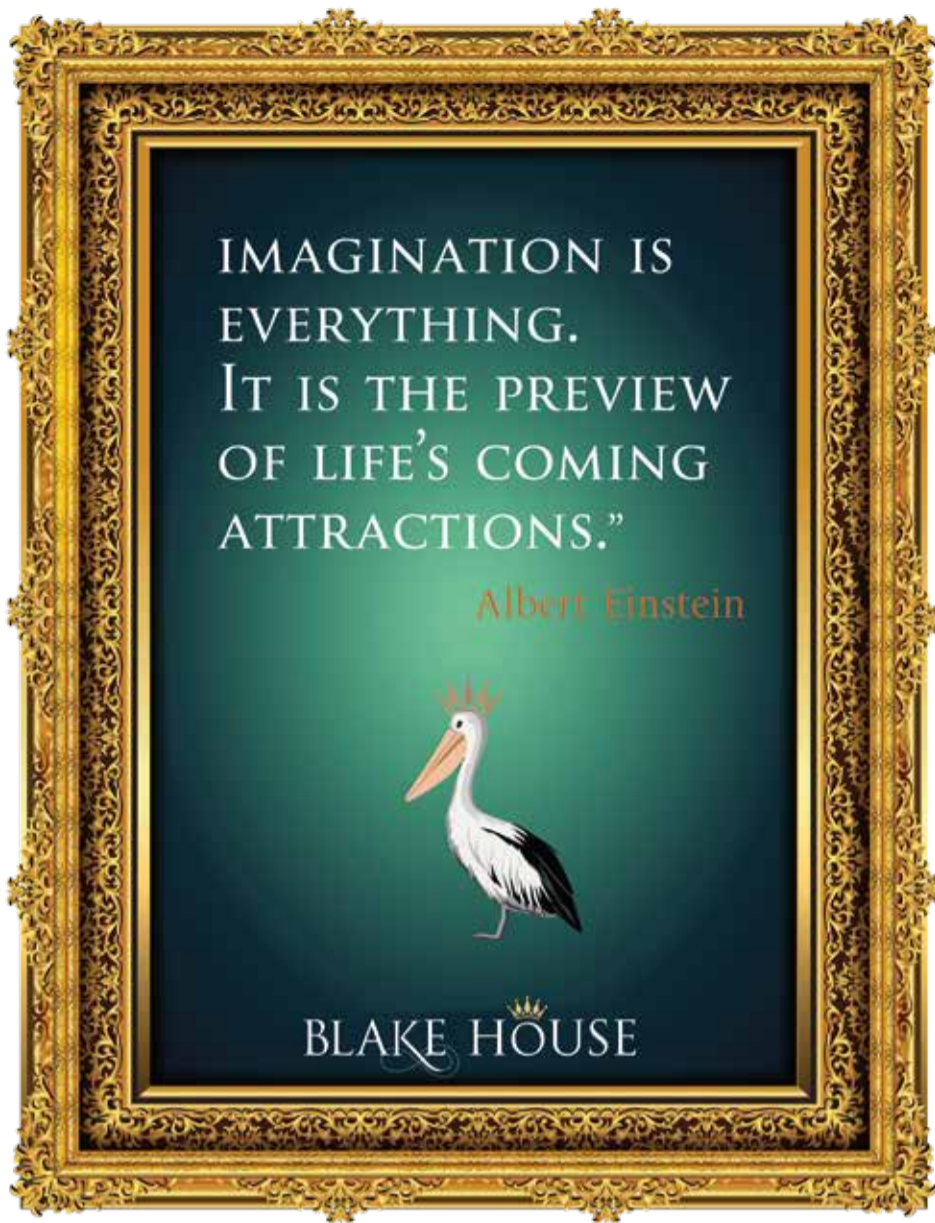


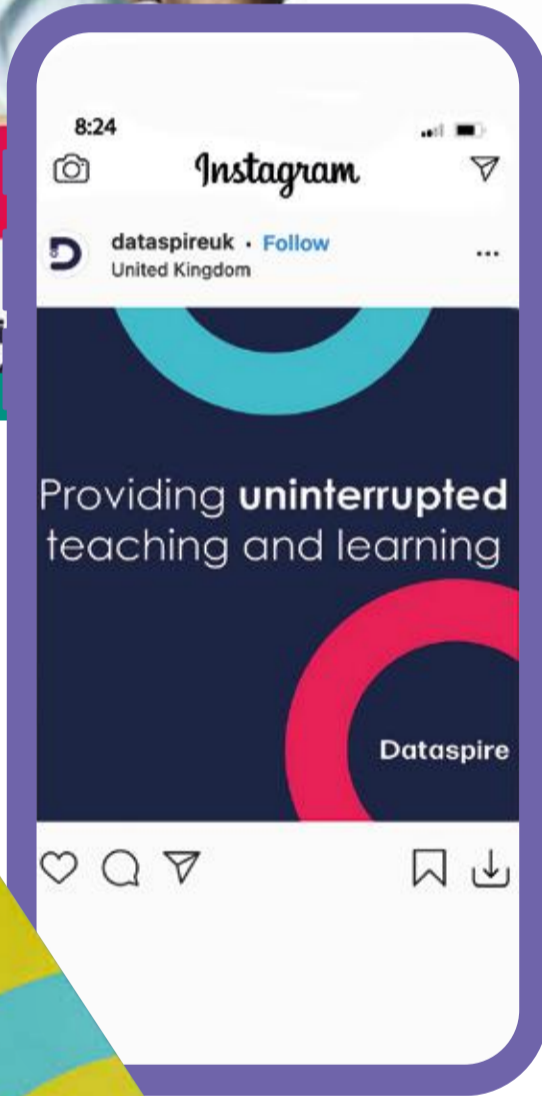
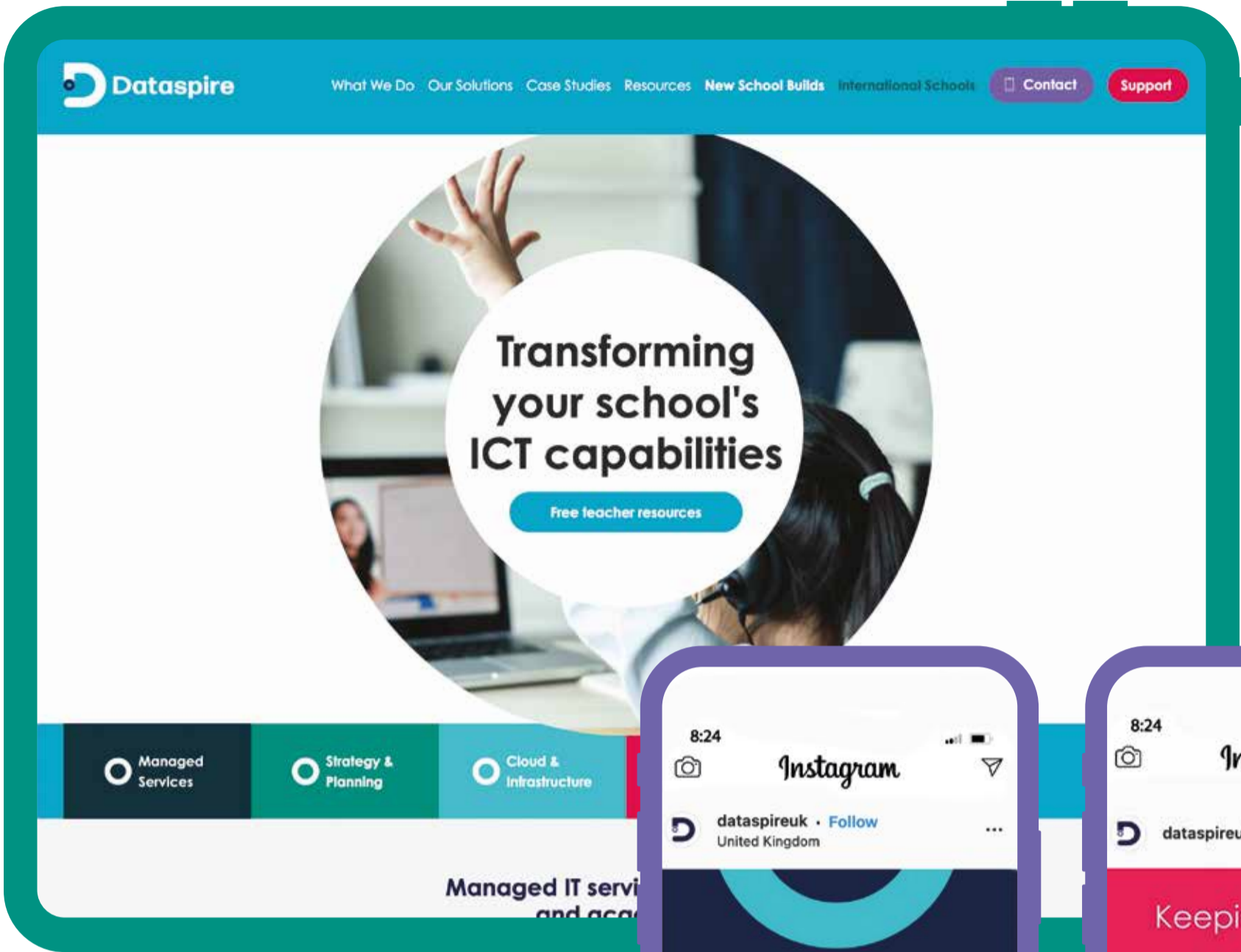
# BLAKE HOUSE

Translating unique, design-led workspaces into delicious new branding.

- Research
- Workshop
- Brand strategy
- Brand identity
- Design & roll-out
- Website design











Bold brand building driven by telling happy clients' real stories.

- Research
- Brand & digital workshops
- Brand architecture & positioning
- Brand strategy
- Brand identity
- Design & roll-out
- Website
- Copywriting
- Digital campaigns

 **Managed Services**

 **International Schools**

 **Strategy & Planning**

 **Cloud & Infrastructure**

 **Technologies**

 **Support & Training**

 **New School Builds**

 **Virtual Learning**



# Presentation Heading

Sub heading

Tunstall



**Tunstall  
Development**

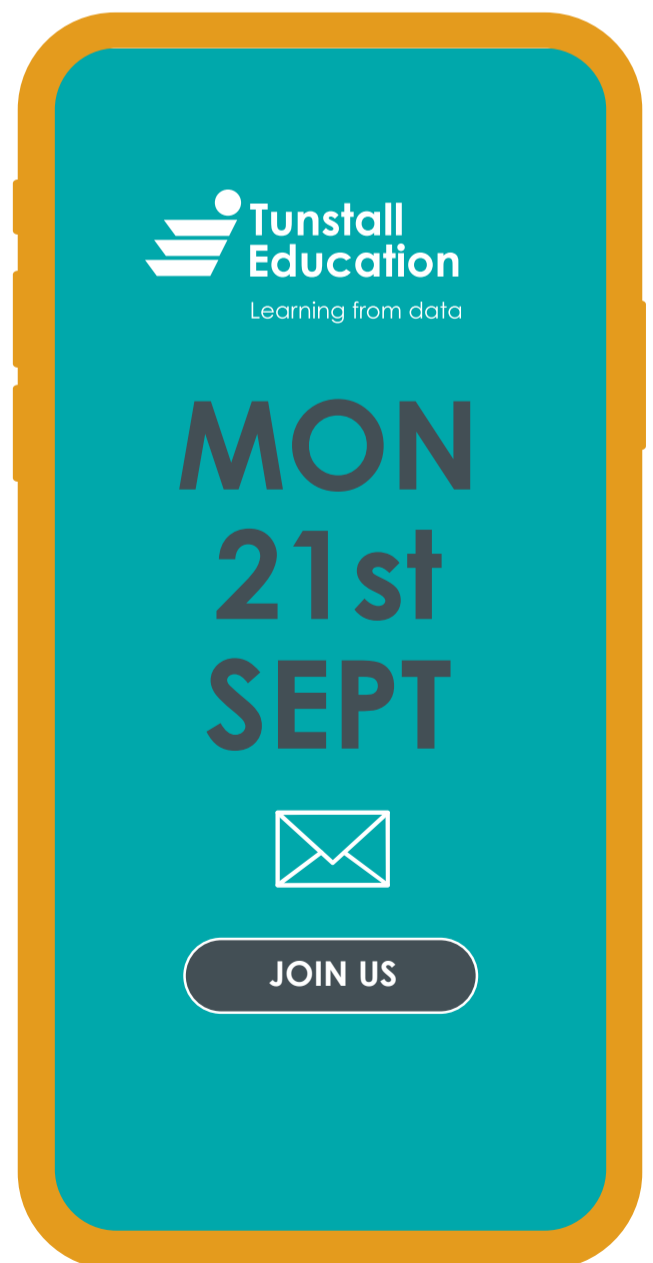
Developing future leaders



# Tunstall

Raising the UK visibility of a global leader in connected care and health solutions.

- Research
- Audits
- Workshops
- Brand identity
- Design & roll-out
- Search engine marketing
- Social marketing
- Copywriting





Continuing to thrill kids and parents by shouting about the best day ever.

- Audit & research
- Brand & digital workshops
- Brand identity
- Brand architecture
- Brand messaging
- Brand roll-out
- Digital strategy
- Website design
- Asset development
- Creative roll-out
- Digital campaign delivery
- SEO
- PPC
- Social media marketing
- Content marketing
- Campaign messaging
- Copywriting
- Merchandise



INSIDE PLAY



OUTSIDE PLAY



MAP



TODDLERS



DATES



WHAT'S ON



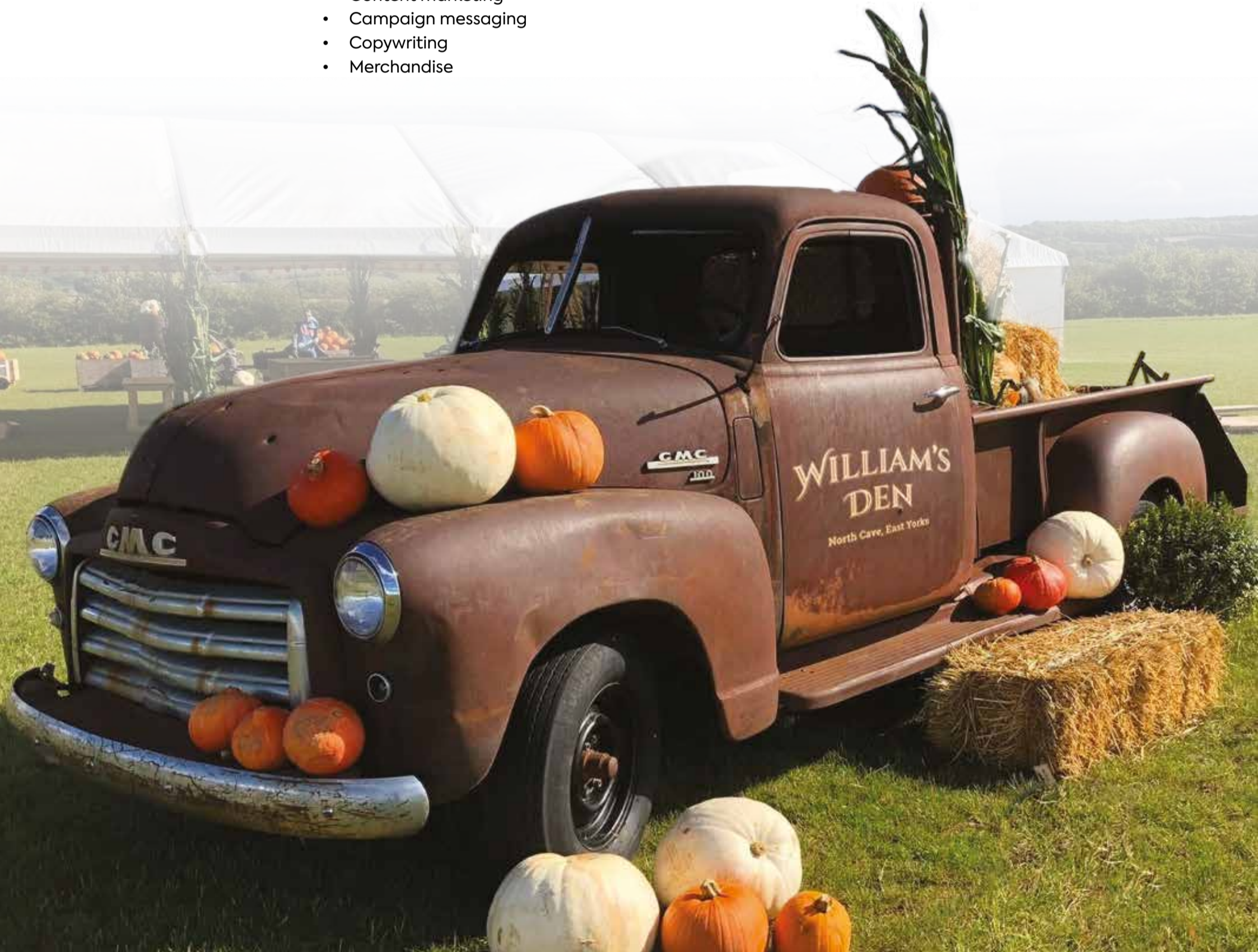
SHOP



BBQ

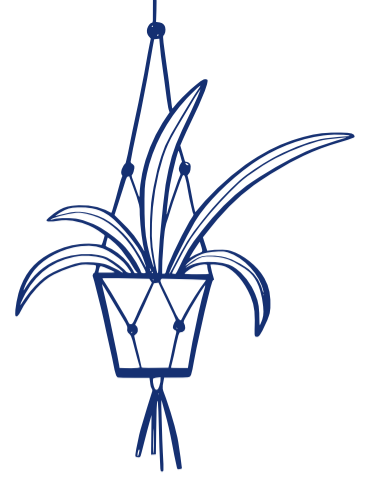


EVENTS



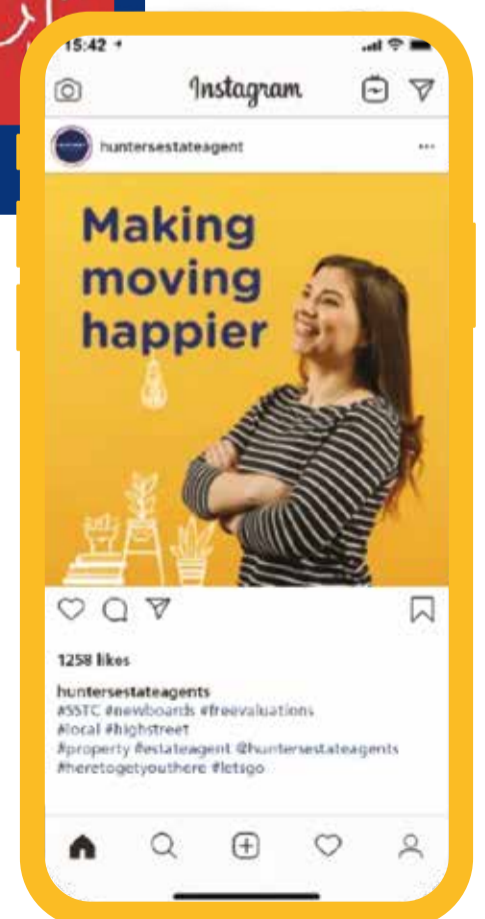
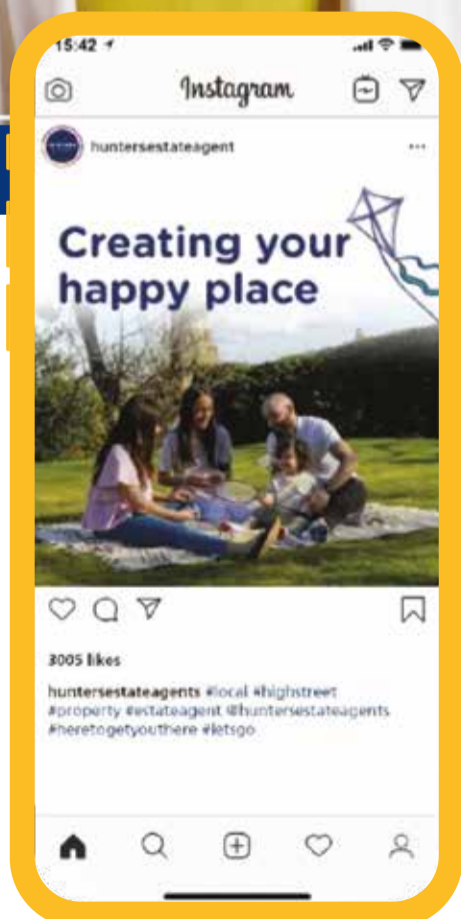
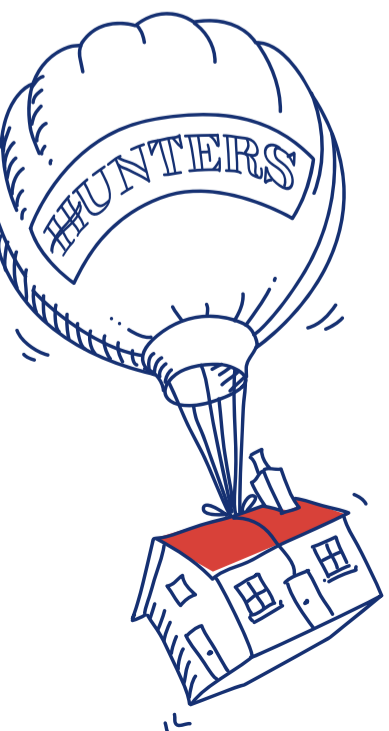
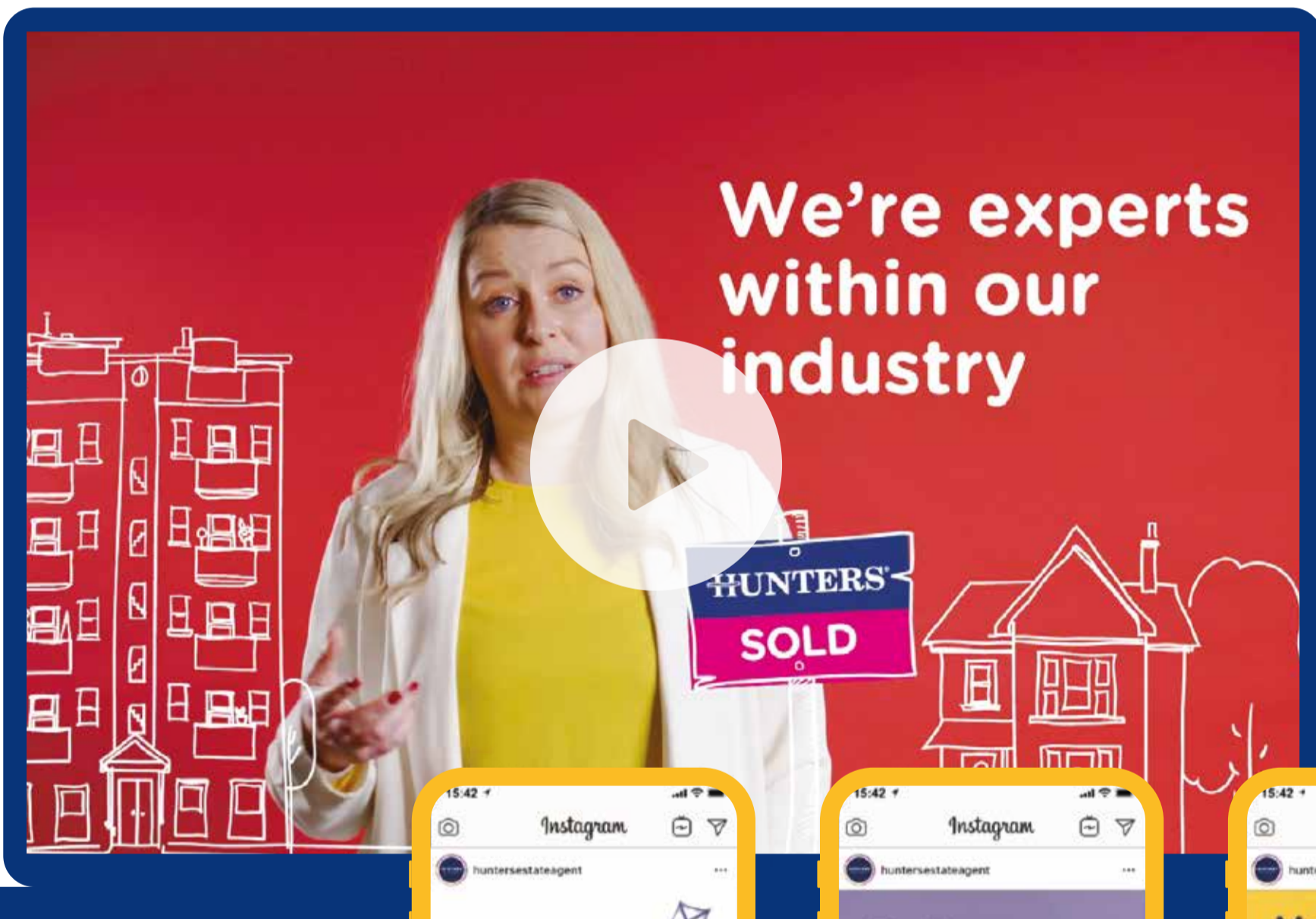


**HUNTERS**<sup>®</sup>  
HERE TO GET *you* THERE



Building our long-term partnership, more than doubling valuations and hitting almost **200%** increase in conversions, compared to pre-pandemic.

- Annual creative campaigns
- Research
- Creative thinking
- Design & roll-out
- Photography & direction
- Motion design
- Animation
- Video
- Copywriting





MOVING YOU SINCE '92

**Here to help you make the best move**

A local agent, a national network of smiles.

Online. On the high-street. Over the phone.  
 ☎ 01904 621026  
 ✉ york@hunters.com  
 🌐 hunters.com

**HUNTERS**  
HERE TO GET YOU THERE

MOVING YOU SINCE '92

**Be a happy, protected landlord**

**HUNTERS**  
LET

A local agent, a national network of smiles.

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 🌐 hunters.com

**HUNTERS**  
HERE TO GET YOU THERE

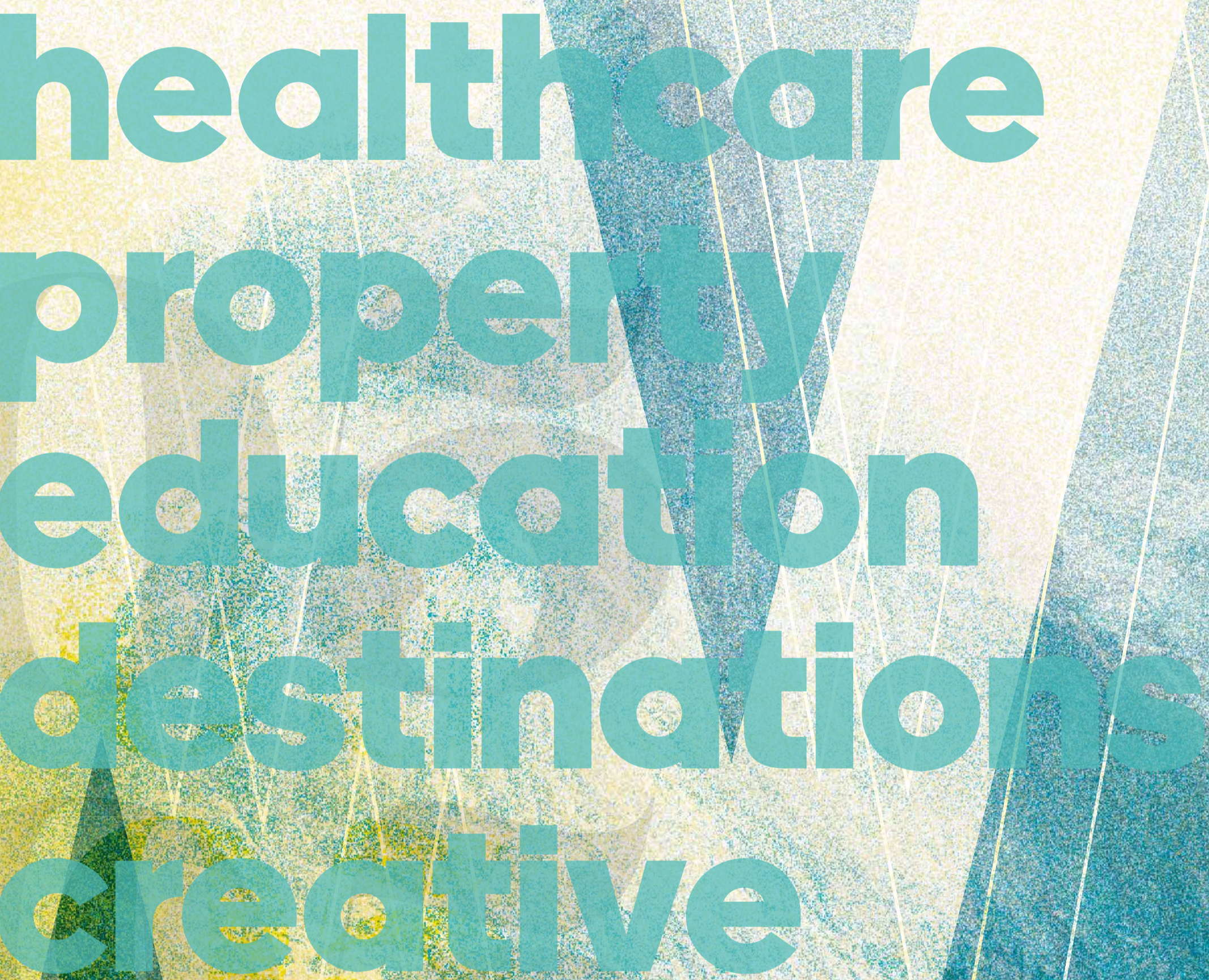
MOVING YOU SINCE '92

**Local expertise, national exposure**

A local agent, a national network of smiles.

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**HUNTERS**  
HERE TO GET YOU THERE

An aerial photograph of a river valley with a winding river and green hills. Overlaid on the image are several semi-transparent, stylized human silhouettes in shades of blue and green. The silhouettes are positioned vertically, with one in the center and others partially visible on the left and right. The text is overlaid in a bold, teal, sans-serif font, centered horizontally and stacked vertically.

healthcare  
property  
education  
destinations  
creative



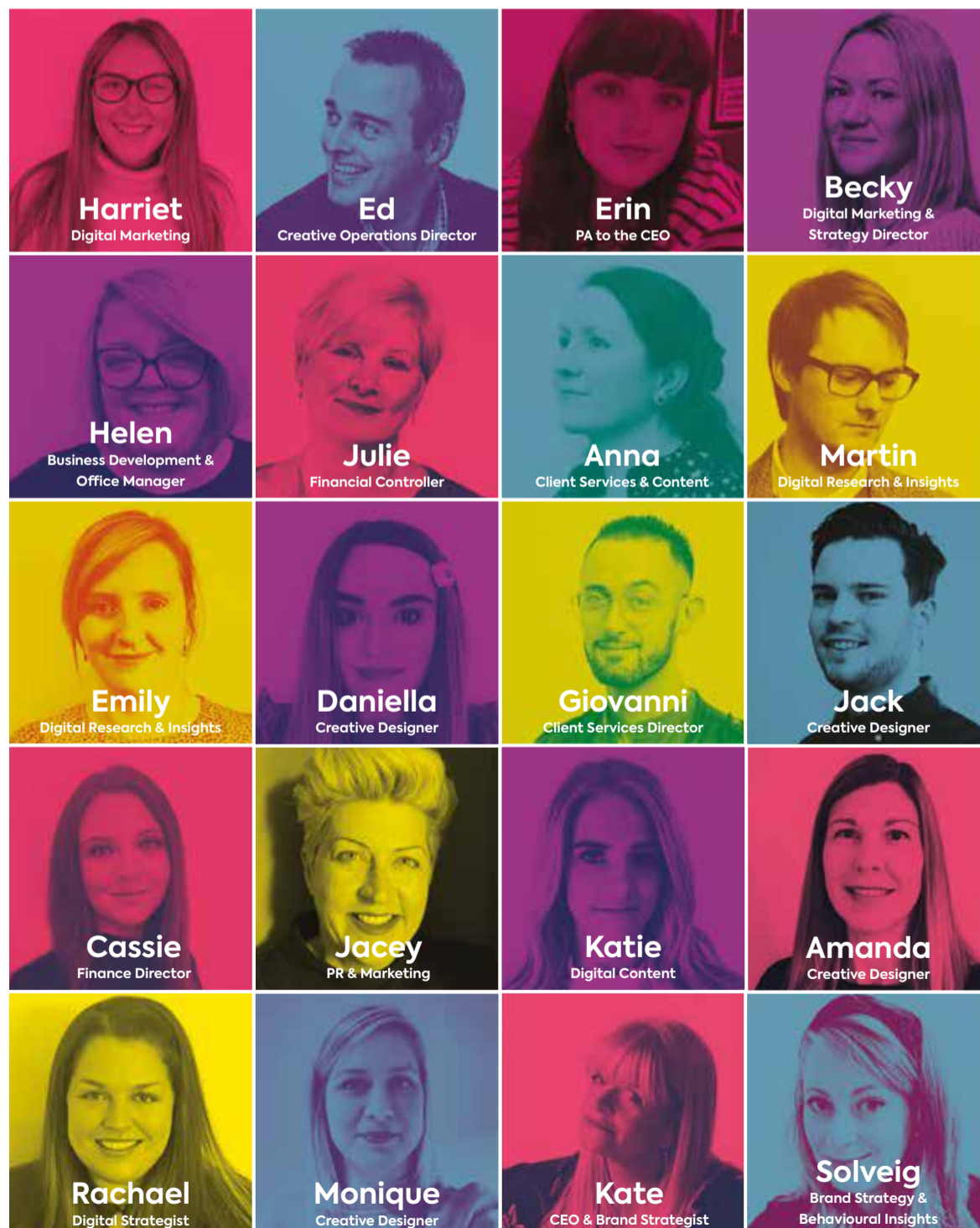
# our team.

Aside from our data-driven approach, our team is what makes us special. Our range of diverse skills, all under one roof, gives you access to experienced:

- Strategists**
- Researchers**
- Creatives**
- Writers**
- Digital experts**
- Consultants**

We'll work with you to set goals, define robust strategies, dream up compelling ideas, produce thought-provoking designs and deliver high impact campaigns.

Exceptional teamwork means powerful results.



# let's learn.

Education and learning is at the heart of Wrapped and we take it very seriously. Over the years our training and free workshops have grown into Wrapped Knowledge which has been developed for creatives, communicators and marketers at all stages of their career.

**GenW** - Encouraging and helping young creatives in their early career.

**Tuesday Wrap** - A free lunchtime, interactive, informal session taking a technical look at digital topics.

**Wrapped & Partners** - A collaboration of leading specialists with extensive experience coming together to help shape your business for change.

**Wrapped Training** - Deliver bespoke training sessions in digital, design and brand on a one-to-one basis, or to your team.

Training is written specifically for your business and industry, delivered either at Wrapped offices, or we come to you.



**Gen W**

A Place for Young Talent to  
Learn & Share



**Tuesday Wrap**

Technical Knowledge to  
Keep you Ahead



**Wrapped  
Training**

Digital & Creative  
Bespoke Training



**Wrapped  
and Partners**

For Businesses  
Ready for Change

**Wrapped Knowledge**

LEARN, SHARE, EVOLVE



“They always say time  
changes things, but you  
actually have to change  
them yourself.”  
Andy Warhol

**thank  
you!**

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Wrapped are Google Analytics  
and Google Ads Certified

**wrapped.**  
CREATIVE THINKERS