

A QUEST FOR GREENER IT

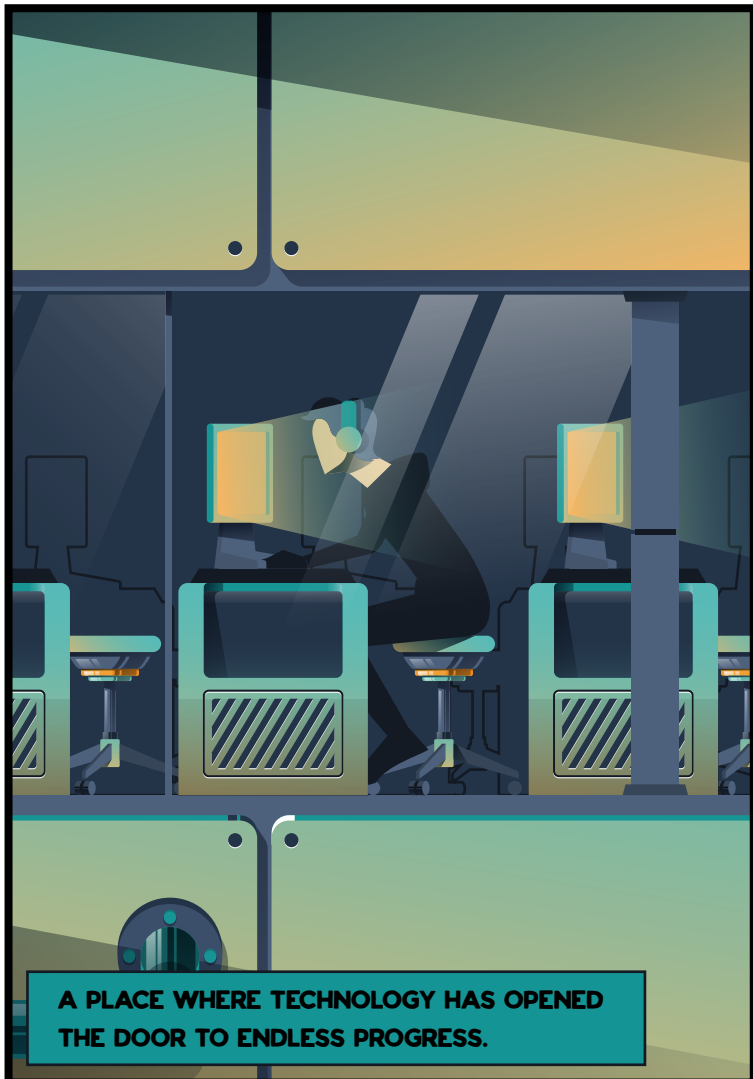
GUARDIANS OF THE CLOUD

VOL. 1



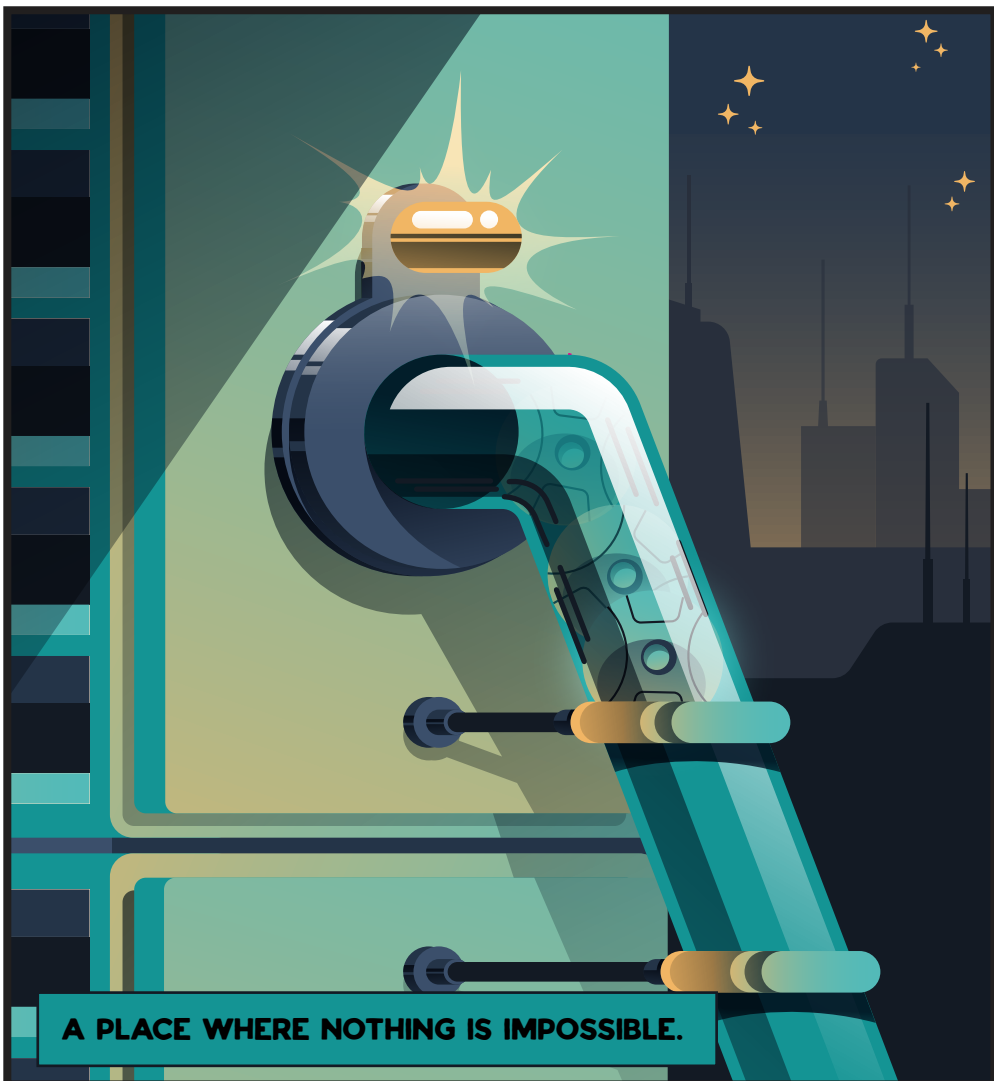
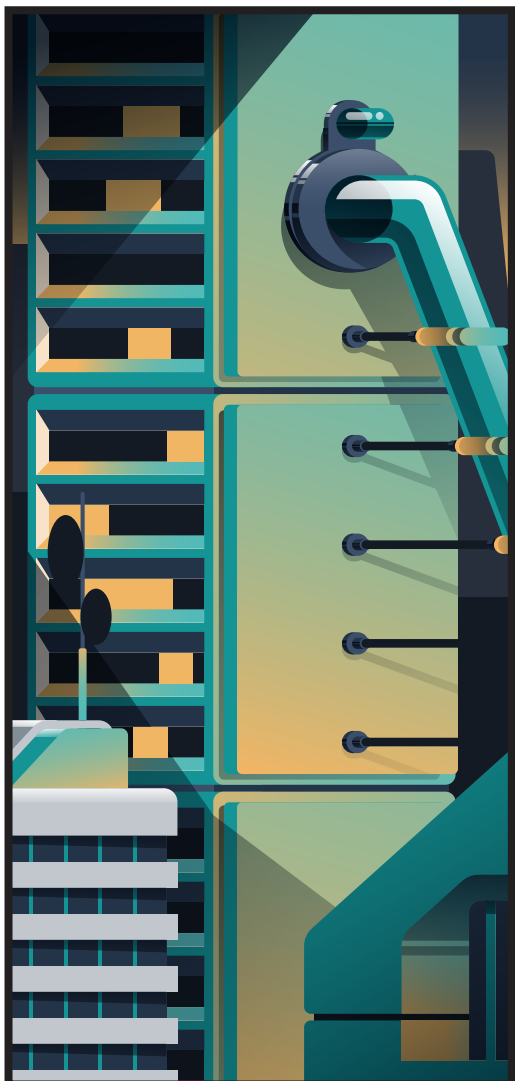


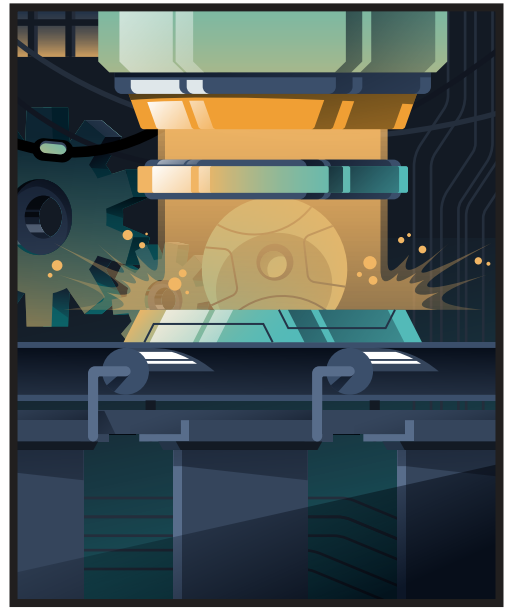
CLOUD CITY, A PLACE OF A THOUSAND OPPORTUNITIES.

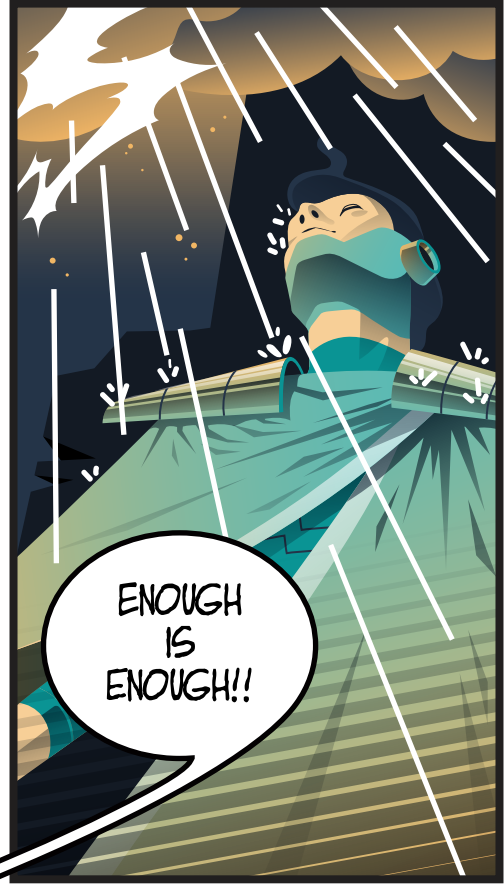
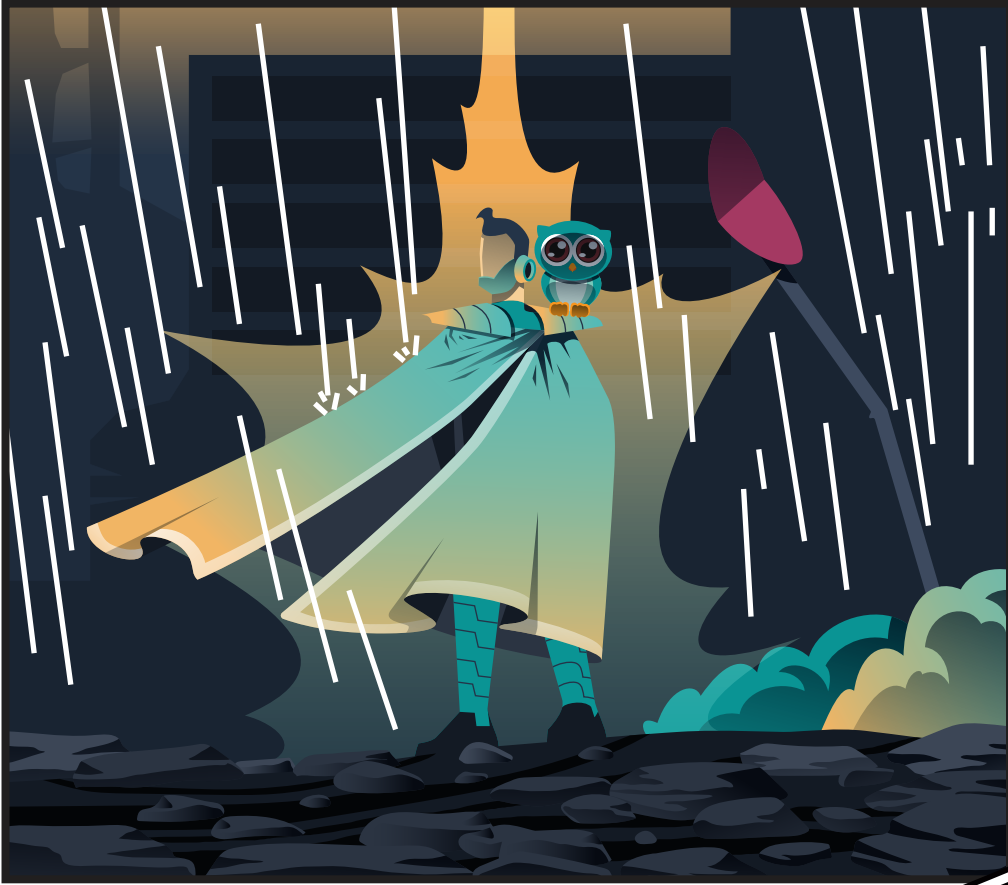
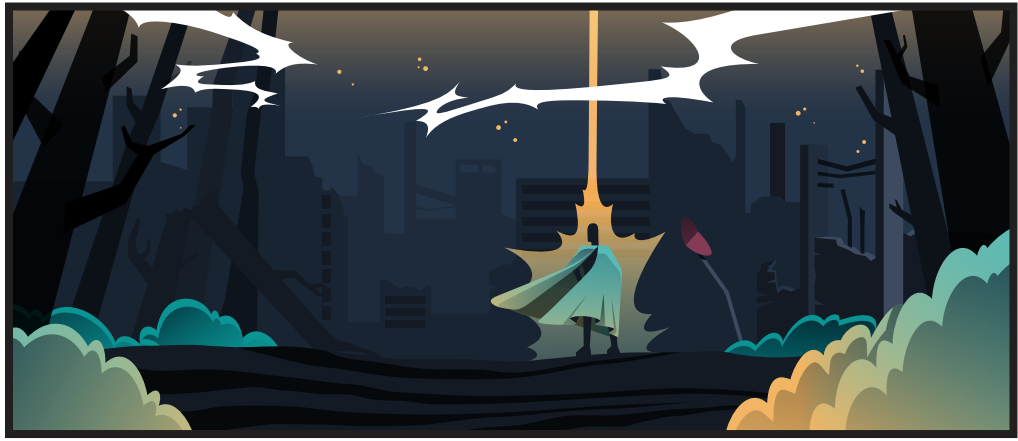
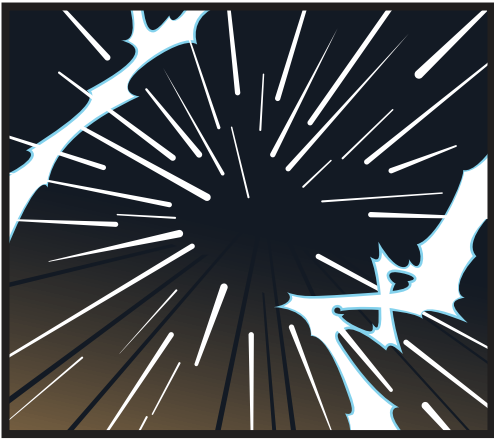


A PLACE WHERE TECHNOLOGY HAS OPENED THE DOOR TO ENDLESS PROGRESS.







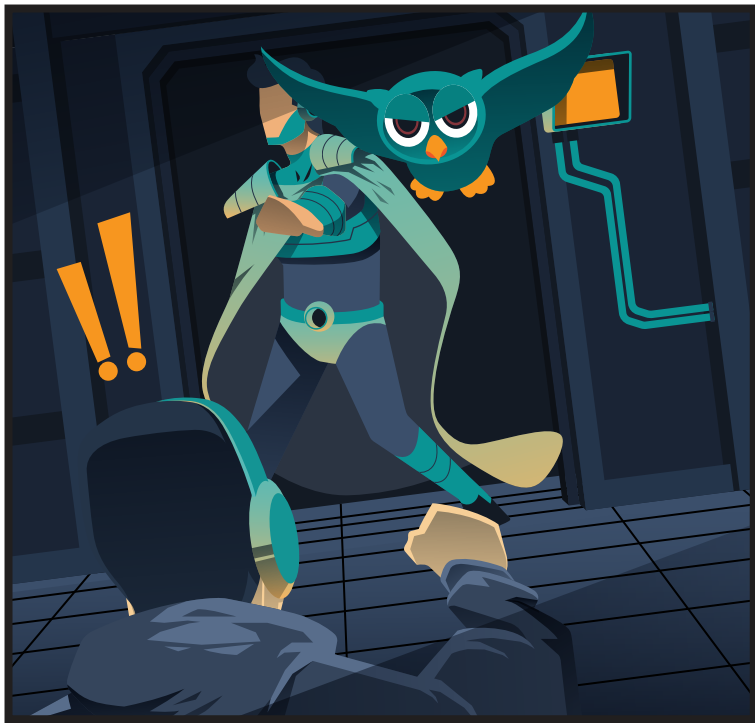


ENOUGH IS ENOUGH!!



IT'S TIME CLOUD CITY IS MADE RESPONSIBLE!







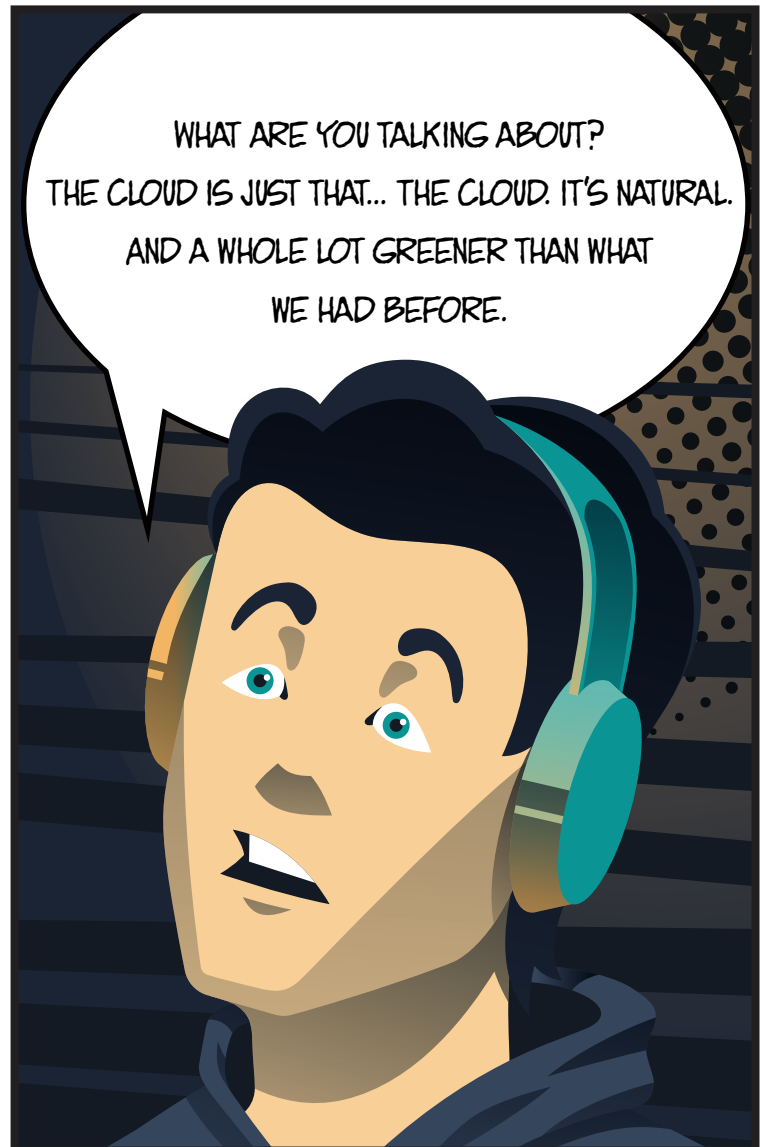
BE NICE.



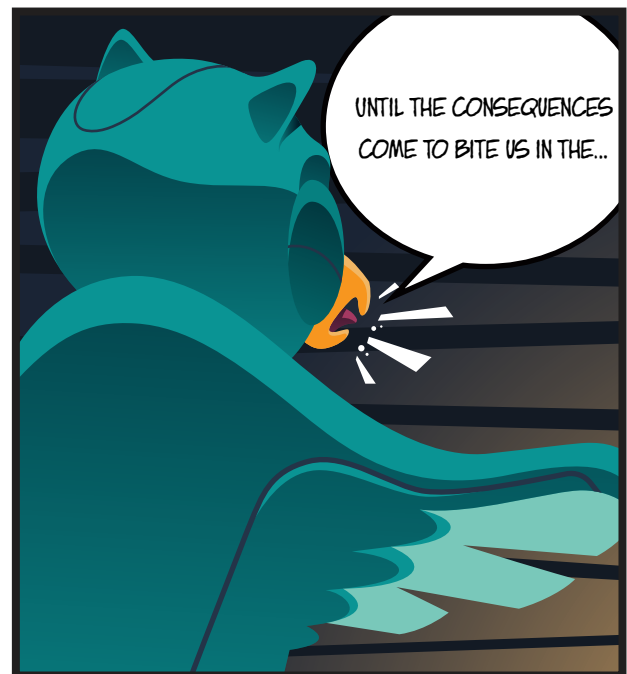
WE'RE HERE TO STOP THE GROSS OVERCONSUMPTION OF THE PLANET'S RESOURCES. NOT TO GET ALL PREACHY, BUT...

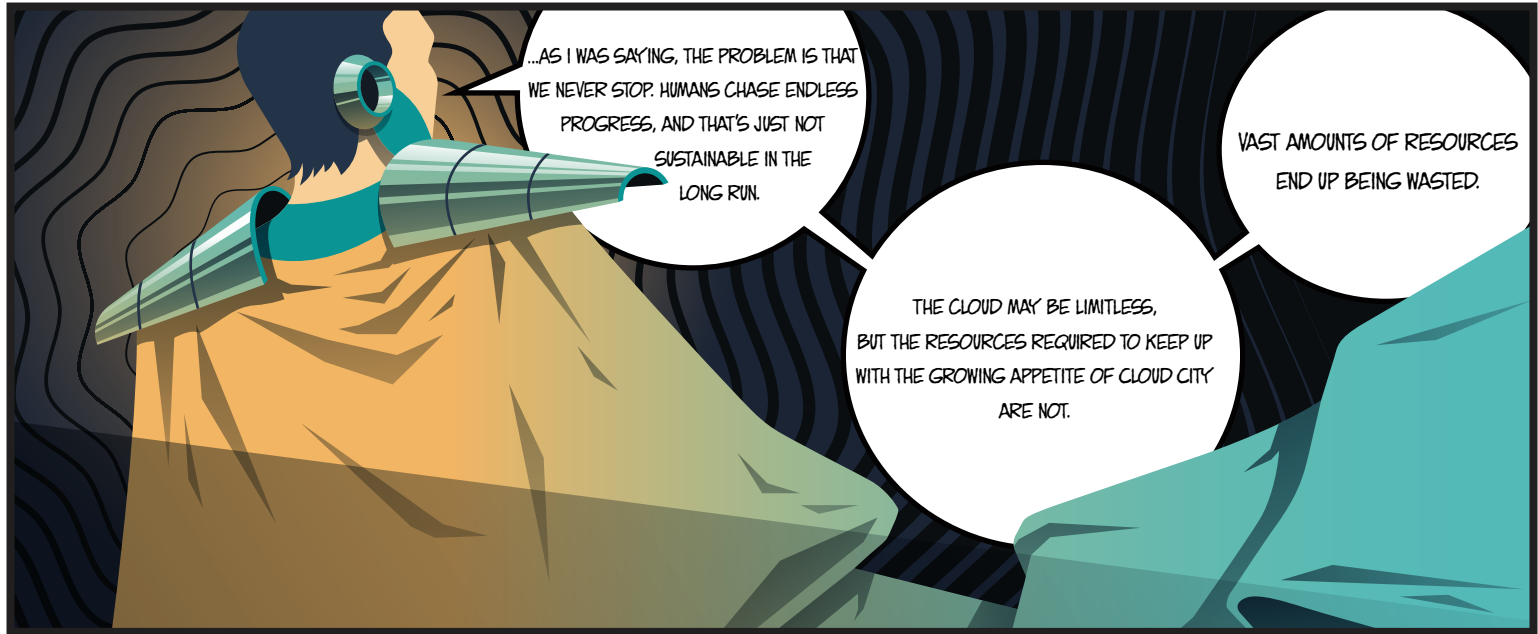


... YOUR CLOUD-ENABLED "FUTURE" COMES AT AN AWFUL COST TO THE ENVIRONMENT.



WHAT ARE YOU TALKING ABOUT? THE CLOUD IS JUST THAT... THE CLOUD. IT'S NATURAL. AND A WHOLE LOT GREENER THAN WHAT WE HAD BEFORE.





...AS I WAS SAYING, THE PROBLEM IS THAT WE NEVER STOP. HUMANS CHASE ENDLESS PROGRESS, AND THAT'S JUST NOT SUSTAINABLE IN THE LONG RUN.

VAST AMOUNTS OF RESOURCES END UP BEING WASTED.

THE CLOUD MAY BE LIMITLESS, BUT THE RESOURCES REQUIRED TO KEEP UP WITH THE GROWING APPETITE OF CLOUD CITY ARE NOT.



FOR A HYPER-EFFICIENT IT WORLD, Y'ALL ARE HORRIBLY INEFFICIENT.



IF THIS IS TRUE, WHY AREN'T MORE PEOPLE TALKING ABOUT IT? ARE THEY COVERING IT UP?

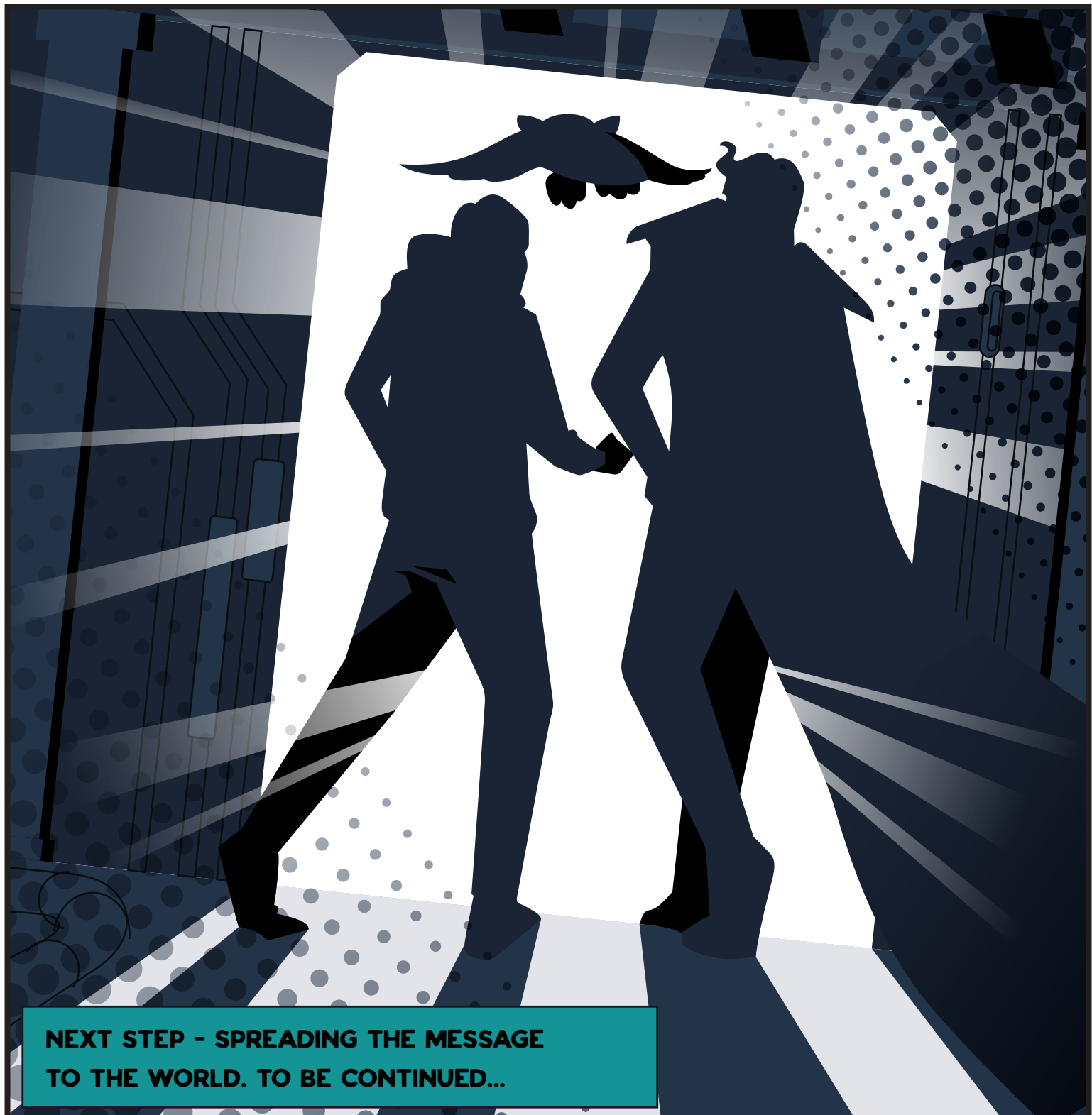
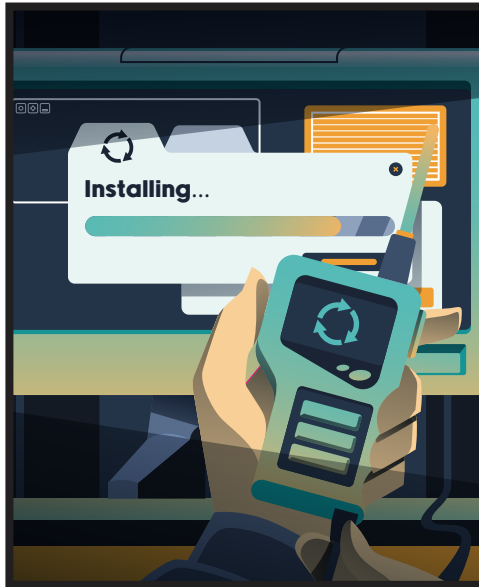


UNFORTUNATELY, THERE IS NO "THEM". NONE OF THIS IS A SECRET, PEOPLE JUST CHOOSE TO IGNORE IT.



BUT SOME ARE WORSE THAN OTHERS.





NEXT STEP - SPREADING THE MESSAGE TO THE WORLD. TO BE CONTINUED...