



Social Media Competitions “My Contribution to the Environment” and Webinar “Opportunities to Overcome Unemployment While Saving the Environment Through Green Jobs”

RAKSA URVI
GROUP 5 MOVERS



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**Anggi
Nurqonita**



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Mohammad**



**Gustiny Yolanda
Situmeang**



**Halida
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**Sachi
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**Michelle
Angelini**



**Online Project, via Zoom
Saturday, 26 October 2024**



INTRODUCTION

Background Overview

Climate change is a pressing global issue, impacting Indonesia significantly.

Green Jobs:

- Offer **solutions for addressing climate change** and supporting community livelihoods.
- Diverse sectors: renewable energy, nature conservation, sustainable business, waste management, etc.
- Provide dual benefits: environmental protection and potential unemployment reduction.

Current Situation in Indonesia:

- **Population: Over 282 million**, with substantial green job potential.
- **Unemployment: 7.2 million** (TPT of 4.82%) as of Feb 2024 (BPS, Tempo Bisnis, Kompas Money).

Webinar Focus:

- Current green job landscape, sector-specific opportunities, career readiness, policies, and future trends.
- Interactive approach: social media competitions to engage and spread awareness.



INTRODUCTION

Problem Statement

Target Beneficiaries

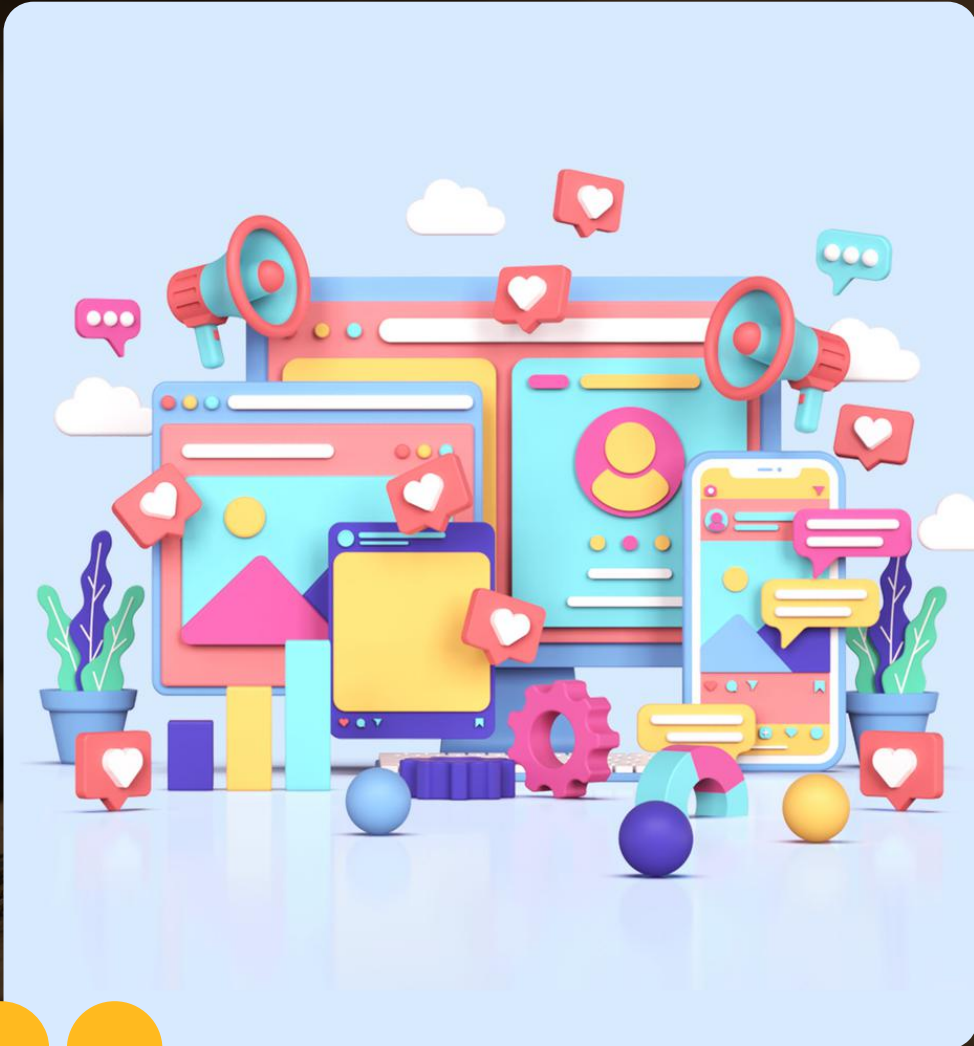
- Estimated target of 70 participants
- Demographic target = spread across various provinces in Indonesia

Objectives

The social media competitions of My Contribution to the Environment

- Support those who have played a role in reducing climate change
- Introduce environmentally friendly activities to those who are not yet interested in this issue
- Inspire other young people to take real action for the environment

The webinar of Opportunities to Overcome Unemployment While Saving the Environment in Indonesia aims to socialize green jobs in Indonesia.



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METHODS

**Mixed-Methods Approach
during the webinar session**



The speakers combined quantitative and qualitative methodologies in their presentation resulting a more holistic point of view which include their opinion about their experience in green jobs as well as inserting data from research publication.

**Action Research Concept for
the Social Media Competitions**



We applied. In essence, we urge to publish and inspire youth who have planned, actioned, observed, and reflected eco-friendly activities in their daily life style.



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TIMELINE

[illegible][illegible]



RESULT

LOMBA SOSMED INSTAGRAM POST

FREE!

Tema: Aksiku Untuk Lingkungan Hidup

**Total Hadiah 150k!
Untuk 1 Juara Terbaik**

Posting foto aksimu dan berikan caption terbaik dengan menjelaskan hal apa saja yang telah kamu lakukan untuk melestarikan lingkungan hidup!

Tanggal
13-21 Oktober, 2024

Batas Akhir
21 Oktober 2024, 23:59 WIB

Pengumuman
Sabtu, 26 Oktober 2024

Yuk Segera Daftar

+62 877-7272-3776 (S x'hi)

@raksaurvi

Jangan Lewatkan Kesempatanmu!

"Peluang Mengatasi Pengangguran Sambil Menyelamatkan Lingkungan Melalui Green Jobs"

Narasumber
Ayu Pratiwi Muyasyaroh
30 for 2030 by UN Women ROAP
Founder Energy Justice Indonesia

Narasumber
Hendri Surya Wicaksono
Communication Manager at PISAgro

Sabtu, 26 Oktober 2024

13.00 - 15.30 WIB

Via Zoom

+62 877-7272-3776 (Sachi)

MODERATOR

Halida

Michelle

DAFTAR SEKARANG!

<https://bit.ly/PendaftaranWebinarRaksaUrvi>

KOMPETISI KOMENTAR TERBAIK

FREE!

COMMENT

COMMENT

**Total Hadiah 150k!
Untuk 1 Komentar Terbaik**

Silakan jawab pertanyaan berikut di kolom komentar
"Jika kamu adalah seorang pemimpin negara, apa yang kamu lakukan untuk memperbanyak green jobs, membuka banyak lowongan kerja tanpa merusak lingkungan?"

Tanggal
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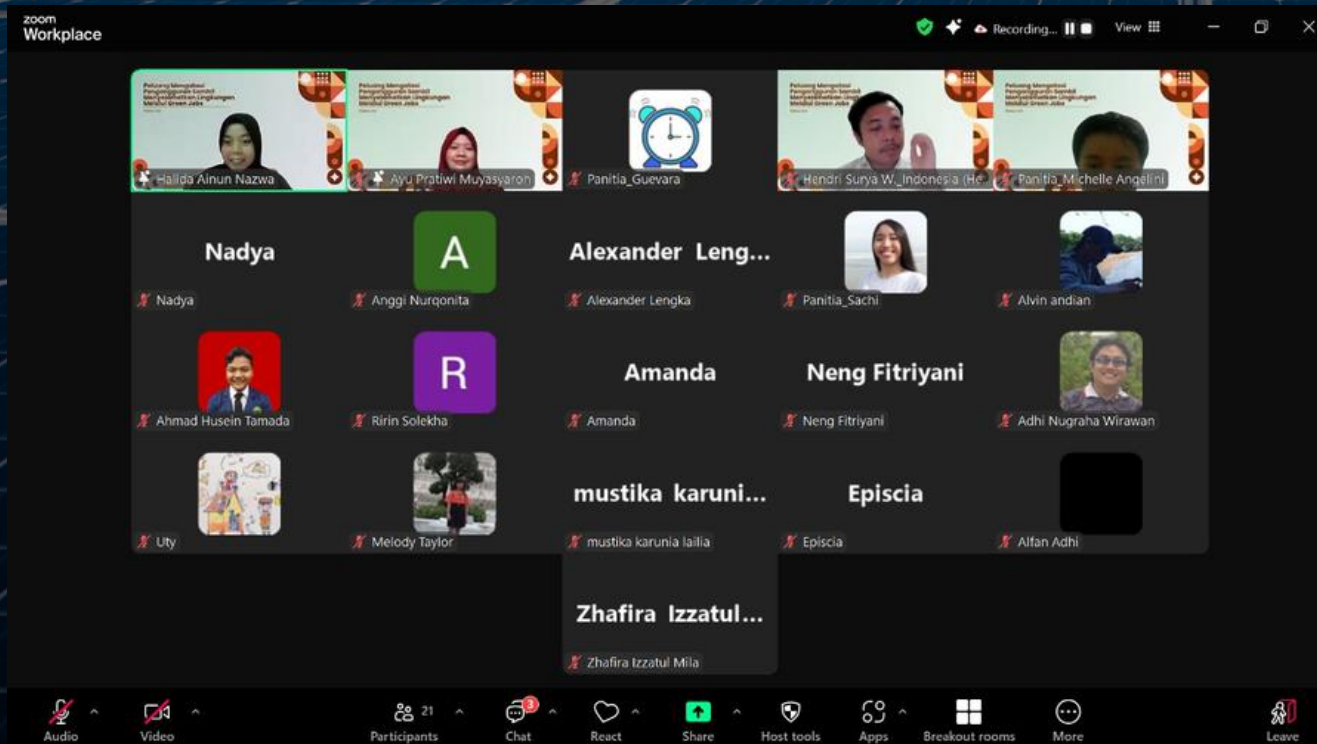
@raksaurvi

Jangan Lewatkan Kesempatanmu!



RESULT

The webinar of Opportunities to Overcome Unemployment While Saving the Environment in Indonesia



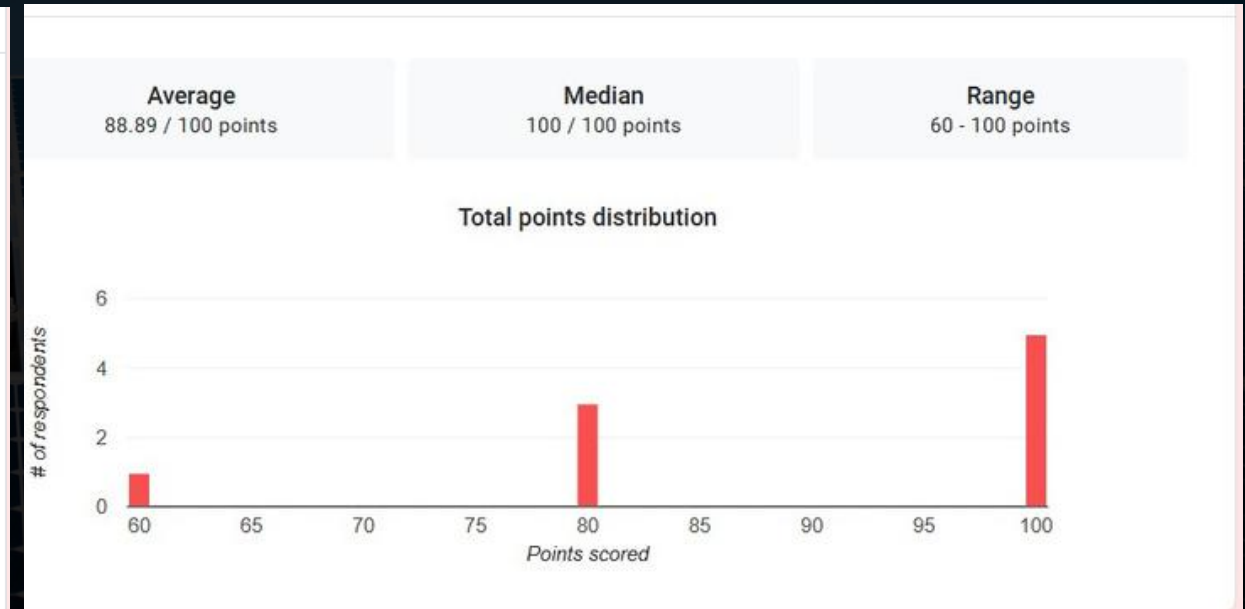
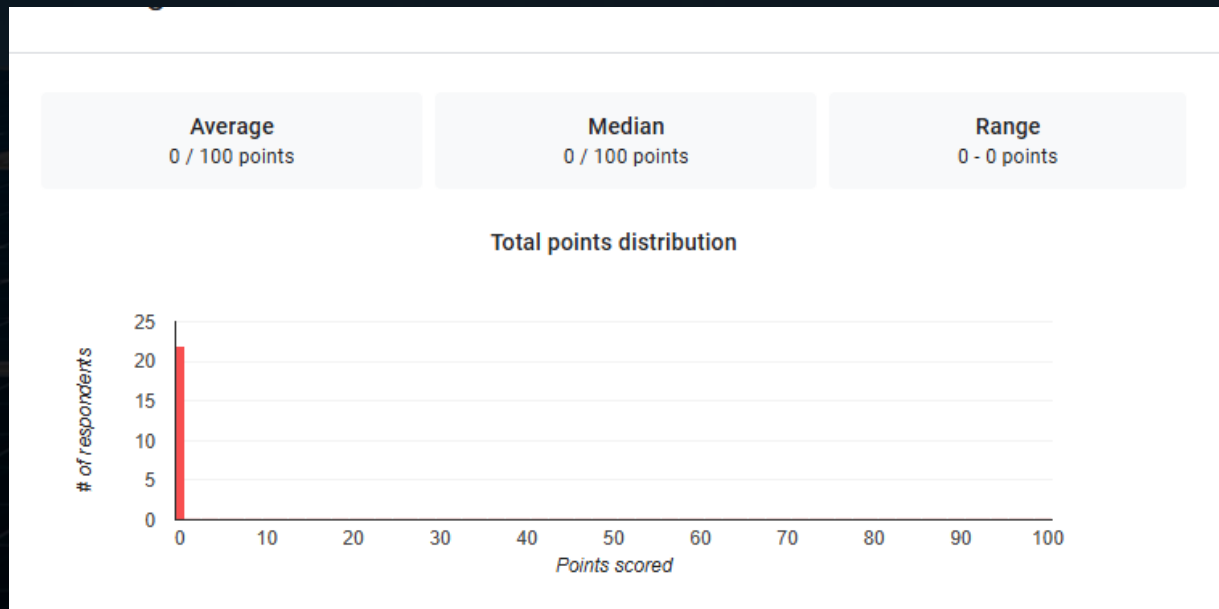


RESULT

Pre Test



Post Test

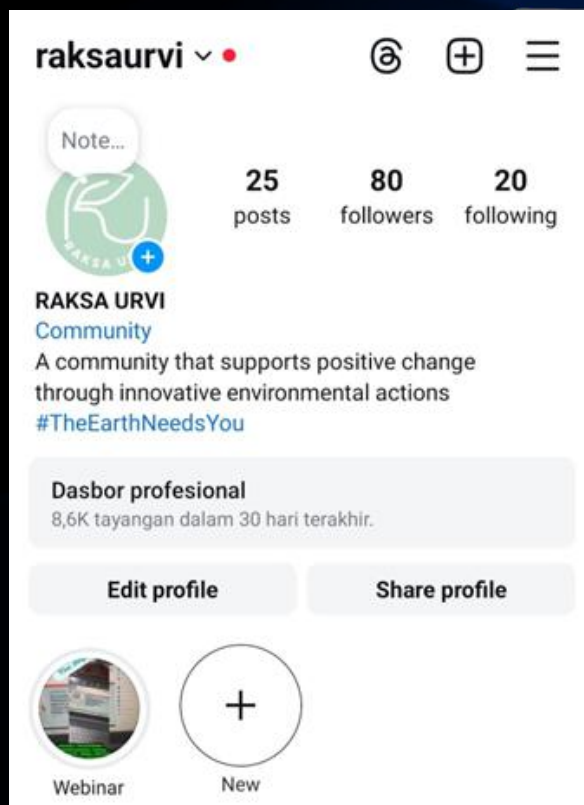


There were 30 registrants for the Raksa Urvi Webinar which consisted of 19 male participants and 11 female participants. 2 participants with disabilities, whereas indigenous people encompasses 30% of the Raksa Urvi Webinar participants. The regional reach of the participants was very heterogeneous from various islands and regions including Papua Pegunungan, Pekanbaru Riau, Makassar, Banjarmasin, West Lombok, Jambi and predominantly from the island of Java. Furthermore, around 56.7% of the Webinar participants are 20–25 year old, 7 people are 25–30 years old, 2 people are more than 35 years old, and 1 person is in the range of 30–35 year old.

All in all, Raksa Urvi Webinar participants are dominated by students in Indonesia.

Social Media Strategy

reached over 80 followers and +8.6K viewers across Indonesia in the last two weeks



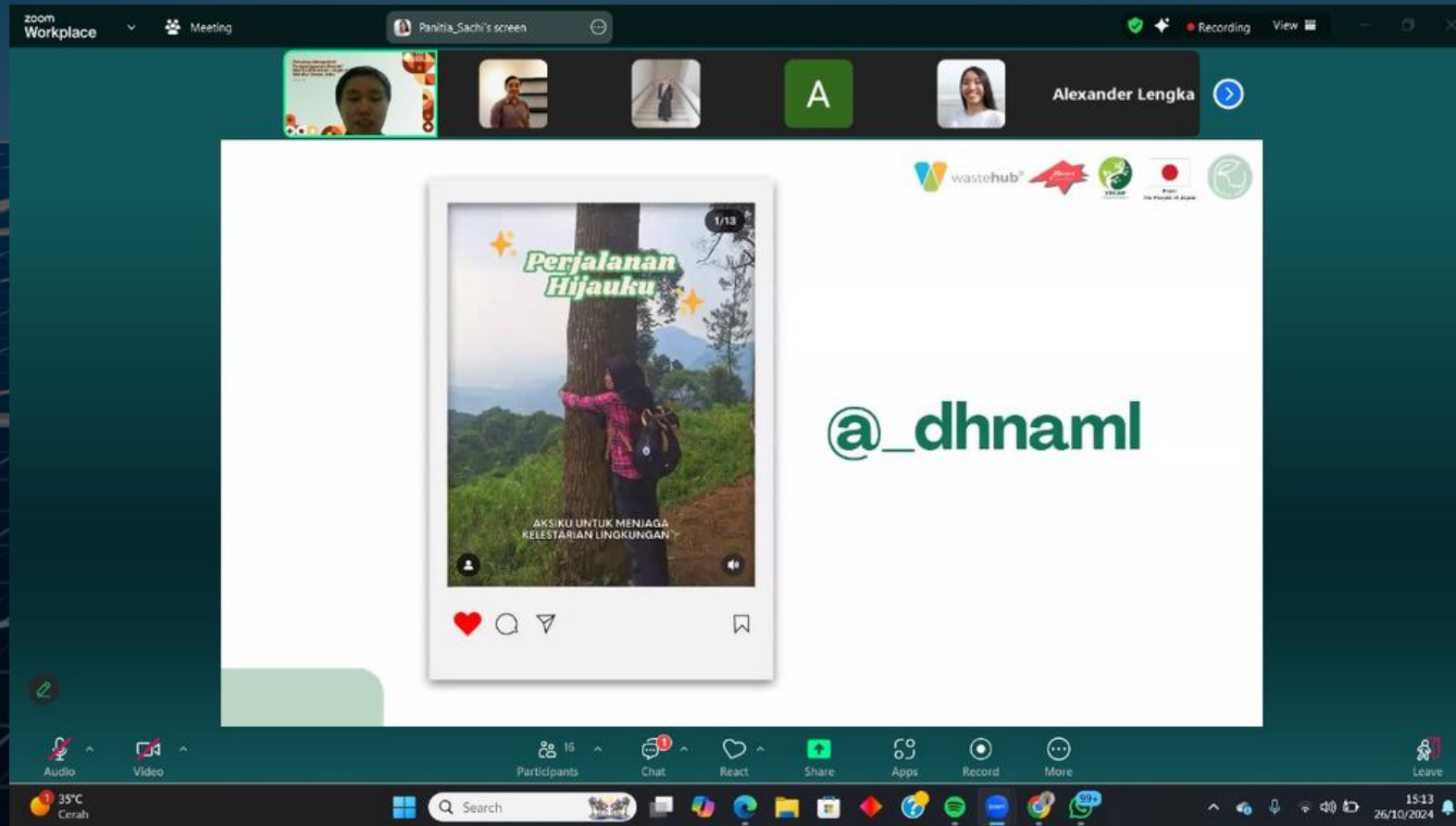
OUR COLLABORATION





RESULT

The social media competitions of My Contribution to the Environment



MEET THE JUDGES

←

bryanakthur.a

📍

⋮



727

posts

27.9K

followers

7,486

following

Bryan | Our Future Our Success

🔗 bryanakthur.a

Personal blog

Part of @id.youthdiplomacy @bkui.official

70+ Medals|Dugen DKI 22|Parja 23|Jubir Warga 23|DII DKI

#12|Laskar Rempah 24|RAYS 24|SA Brand UI

🔗 linktr.ee/breyenakthur



Followed by anaadya, dewiwulandari29 and 44 others

Following ▾

Message

+👤





















←

fefiekaw

📍

⋮



102

posts

37.4K

followers

929

following

Fefi Eka Wardiani

🔗 fefiekaw • 1 new

#phdcouple @draftalif 🇮🇩🇵🇹

🎓 Gen Z Mom | PhD Journey

🔬 Environmental Engineering

🔗youtu.be/NmUINoJL86E?si=qJxj0dm5DKdSt1gg and 1...



Followed by anadyyy_a, srii_mauliani and 18 others

Following ▾

Message

+👤



















←

indradwiprasetyo

📍

⋮



1,151

posts

61.7K

followers

4,624

following

Indra Dwi Prasetyo

🔗 indradwiprasetyo

📖 Menemani Anak Muda Belajar

🗣️ Speak to 100K+ youths, 500+ events

🏆 Pemuda Berprestasi @kemenpora '22

🏠 @lpdp_ri @monash_uni |... more

See translation

🔗 linktr.ee/connectwithindra



Followed by alzdilaxy, zah.abdr and 49 others

Following ▾

Message

Contact

+👤



















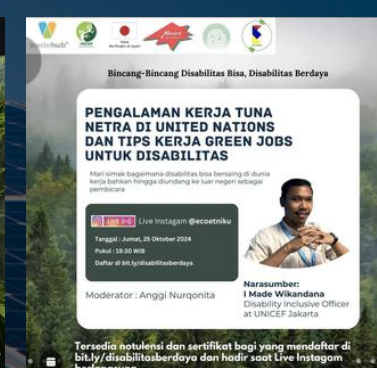






RESULT

Collaboration from the individual projects of Raksa Urvi Community





ACHIEVE NET ZERO EMISSION AND SDGs

Planted 5 Mangrove that offset the 165 kg CO₂



Terima kasih atas dukungan kamu untuk Jakarta yang lebih baik ❤️



hello@carbonethics.org

Selamat Putri Hana Syafitri, Kamu sudah membantu mewujudkan Jakarta yang lebih lestari. Kontribusimu



hello@carbonethics.org

Selamat Indra Dwi Prasetyo,



hello@carbonethics.org

Selamat Raksa Urvi,



hello@carbonethics.org

Selamat Wastehub Alam Lestari,



hello@carbonethics.org

Selamat Dhini Amalia, Kamu sudah membantu mewujudkan Jakarta yang lebih lestari. Kontribusimu



CONCLUSION

7	2	3	50	6	+8K
INITIATORS	GUEST SPEAKERS	JUDGES	DIRECT PARTICIPANTS	MEDIA PARTNERS	SOCIAL MEDIA VIEWERS

Group 5 come out with **webinar and social media competitions**. The webinar aims to inspire and provide more information, tips and trick regarding green jobs in Indonesia. We also created social media competitions because we want to expand the outreach to wider audience, including those who are not yet **passionate about environmental issue**.



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Join us in driving sustainable change
—start exploring green jobs, sharing
knowledge, and making a positive
impact for Indonesia's future today!

