





no. 1 I year 1 I July 2021



SEVERAL SPORTS, different nations, one mission.

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Dear Members, dear Friends,

Welcome to the new mandate of the European Multisport Club Association (EMCA) governance.

Our association was created as an informal forum on January 8th 2013 to operate within the finalities of the "declaration on multisport".

In 8 years of life EMCA has become a network of excellency, comprising of top multisport clubs who represent, all together, a major segment of the European Sport system (more than 250 Olympic gold medals, 750 European titles and 3000 national titles) and mobilize on a weekly basis hundreds of thousands of athletes and, very often, millions of supporters (and media and partners).

EMCA is nowadays a reliable partner within the EU sport system. In particular with the European Commission, it is focused on the EWoS and the Sport Forum, in regular contacts with the Sport Unit, in the constant involvement of EMCA in the High-Level Group of Experts, in the #Beinclusive and #Beactive awards.

Our members have developed skills in elaborating, drafting and presenting Erasmus + Sport projects and beyond (projects in the framework of Horizon 2020, European Parliament, National offices for sport programs, etc...). More than 40 projects with EMCA Clubs were approved in the last 4 years.

A series of publications called "EMCA studia" has been inaugurated while structured partnerships were established with relevant subjects such as EPSI, The House of Sports, New Frame, Leonardo, IFBI.

Our online presence is granted through an institutional website www.multisportclubs.eu and a Wikipedia voice. EMCA is also present with specific profiles/contents on LinkedIn, Facebook, Twitter and YouTube.

The new page of our history – in an Olympic year and in a moment of extraordinary commitment of resources at EU level through the "Next Generation EU" – calls all our clubs to double the efforts to multiply the potential of sport in building healthy and active societies.

Through the present bulletin we want to consolidate a line of regular communication among our clubs, counting on the key role of the President of the Assembly who has chaired so well our association in the previous mandate.

Consider it an instrument at your disposal should any specific idea or initiative arise from your club.

Enjoy the reading and long live multisport! Federico Eichberg (President of EMCA)





1 - EMCA Assembly

29 March 2021, Zoom meeting

The Annual Assembly held on 29 March 2021 was an important and significant event for the Association, as the new strategic approach for the growth of EMCA was discussed and was unanimously approved by all members. In terms of this approved strategy, EMCA will move from a volunteer membership to a funded membership, as well as making provision for certain services to be rendered in due course.

A new elective executive committee was formed, focusing on specific areas of growth. The changes to the association will place EMCA in a position to improve on the benefits that you, as a member, derive from the association, as well as allowing for the continuous growth of the membership basis and significance of the association within the European sports sector. Full details of the assembly minutes, as well as the accompanying amended bylaws, can be provided to on request.











Dear EMCA Members,

EMCA Newsletter no.1 I July 2021

2 - Communication on fees

Important message

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EMCA. For a member club (or a new one) who wants to enrol membership afterwards. For active members in EMCA an annual membership fee of 500 Euro is charged. These two typologies of fees both enable basic administration of disposal.

As presented and unanimously confirmed in the last General Assembly, held on 29 March 2021, EMCA has a new structure and an updated commitment to our members. In the document "Proposed Strategic Amendments for European Multisport Club Association" the new structure has been described in detail and made available to all clubs at an early stage. An important element of our annual budget is the membership fee, which is based on the role of the sports club in

> as Adherent, the membership fee is a symbolic 50 Euro, so the member can decide for or against full

EMCA as an organisation. Should there be anything additional that you would want to inquire about, the rest of the Executive Board members, the Secretary General and the President of the Association are at your

We would like to collect this contribution by 15 September 2021 as a bank transfer to the following bank account:

BF3631 9805 7569

(EMCA, Avenue des Arts, 43, BE - 1000 Brussels, Belgium).

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3 - Managing Structure 2021 - 2024

New board members in European Multisport Club Association

A brief introduction to the newly elective executive committee members, as well as the President of the Assembly and the Secretary General are detailed below:

PRESIDENT OF THE ASSOCIATION FEDERICO EICHBERG (SS Lazio)

As a founding member of EMCA and the secretary general for the last 4 years, Federico is taking on the role as President of the Association, to continue building on the foundations and networks created over the last years.



PRESIDENT OF THE ASSEMBLY VANINA MILANOVA, PhD (Levski – Sport for all)

Vanina has been the President of EMCA for the last 4 years and her move into this role will be a natural continuation of her work for the organization, contributing to continuity and development. She is an undisputed authority in sports circles at national and European level, accepted and respected by the members of EMCA.



GENERAL SECRETARY GINA LUZZATTO

Gina is a qualified lawyer, having practised commercial law for over 15 years. She has been part of the EMCA association through her project management work for S.S Lazio and has the proven administrative capabilities required for this role.







DIRECTOR OF DEVELOPMENT & SUSTAINABILITYBOJAN MIJATOVIĆ (HAŠK Mladost)

Bojan has been the International Coordinator for HAŠK Mladost since 2014, and prior thereto was involved at Zagreb Sport Union/Research and Development Sport Centre. He was Secretary General of Mladost from 2002-2008. In addition to other international cooperations', Bojan is also a IWAS epee/sabre/foil referee - FIE epee/sabre referee.



DIRECTOR OF PROJECT MANAGMENTMARTIJN LOOREN DE JONG

As a business manager and marketer with a passion for sport, Martijn has been working in the sport industry for more than 15 years. In various roles and positions, from project leader to advisor and at various employers, Royal Netherlands Football Association, The Netherlands Olympic Comité and Feyenoord Rotterdam, Martijn has always engaged in and been driven by innovation.



DIRECTOR OF MARKETING AND COMMUNICATION CHRISTINA TSILIGKIRI (Olympiacos)

Christina has been working for Olympiacos SFP since 2012, at first as General Manager. Later, she was elected Special Secretary at the club's Board of Directors and since 2016, she holds the position of General Secretary being responsible for the Communication, Marketing, Membership and International Relations' departments of the club.



DIRECTOR OF FINANCE AND LEGALMALTE KALSBACH (Bayer Leverkusen)

Malte Kalsbach has an academic background in business and wrote his master thesis at Copenhagen Business School on the need for digital transformation in sports clubs. His current role at TSV Bayer 04 Leverkusen is Head of Club Development and Digitalization.









AUDITING BODY MEMBERS

BÁLINT MÁTÉ (Ferencváros)

Bálint has been involved in the sports industry since 2000. Working for Ferencváros in Hungary since 2013, he is currently the main contact for hsi club for all stakeholders in the international club competitions (UEFA Champions League, UEFA Europa League, UEFA Women's Champions League, UEFA Youth League) and is the Local Project Manager of the Club's international projects, responsible for Ferencváros international relationships.



MILE SAMARDŽIĆ (Crvena Zvezda)

In addition to being a university professor, Mile is the President of the Red Star Sports Association Supervisory Board, a member of the Red Star Judo club Administrative Board and a member of the Red Star men's Handball club Administrative Board. Mile also dedicates time to young athletes to transmit them the importance of school education.



MAXIMILIAN OPRZEDEK (Wiener Sport Club)

Max has been an international Referee at the Paralympics in Rio de Janiero (Fencing) /2013/, World and European championships, as well as Head Coach Austrian Fencing Federation for the weapon – Sabre (2016-2017) and an international Referee for FIE (in 2011) in all three weapons (Sabre, Foil, Epee).







4 - Erasmus Info Day

23 - 24 March 2021

The Erasmus Info Day was held virtually on 23 and 24 March. Many EMCA members attended the information day and were able to gain first-hand knowledge of the Erasmus + project call. Sport is no longer a separate part of Erasmus + but is now integrated in different actions' within Erasmus. The info day provided information on the new types of projects and the budgeting changes.



5 - New Project Call

Extended call to 17 June

This year was a challenging year around the Erasmus + call. Not only was the opening of the call postponed, but the application form was also considerably adjusted. Despite these changes, many of our affiliated clubs have shown interest in participating in at least one of the projects. Thanks to the commitment, knowledge and expertise of those who have once again devoted themselves to the projects, 13 projects were ultimately submitted to the European Commission this year. Some of these projects have been modified after not accumulating enough points last year; other projects are new ideas from clubs. In the past period, we have tried to support as many clubs as possible with information about the new call.



We have brought clubs into contact with each other about project ideas and in some cases we have actually contributed to writing the project. In addition, for the first time EMCA will be included in a number of projects as either main applicant or a partner. A beautiful and challenging new future for EMCA, and an exciting opportunity for EMCA to show its excellence in the sports sector.





6 - Member Acheivements

19 April 2021

Gabriella Bascelli from S.S Lazio participated as a panellist in the European Week of Sport Beyond Borders on 19 April.



21 April 2021



Dunja Bračun from HAŠK Mladost participated in the Croatian Erasmus + Sport Info day on 21 April where she presented the practical information the call, and participated as a panellist in the Q&A section sharing her experience and practical advice when it comes to project drafting and implementation.