



NEWS

News from European MultiSport association

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SEVERAL SPORTS, DIFFERENT NATIONS, ONE MISSION.

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1 – EMCA Assembly

29 March 2021, Zoom meeting

The Annual Assembly held on 29 March 2021 was an important and significant event for the Association, as the new strategic approach for the growth of EMCA was discussed and was unanimously approved by all members. In terms of this approved strategy, EMCA will move from a volunteer membership to a funded membership, as well as making provision for certain services to be rendered in due course.

A new elective executive committee was formed, focusing on specific areas of growth. The changes to the association will place EMCA in a position to improve on the benefits that you, as a member, derive from the association, as well as allowing for the continuous growth of the membership basis and significance of the association within the European sports sector. Full details of the assembly minutes, as well as the accompanying amended bylaws, can be provided to on request.



'Family photo' from the Zoom meeting



2 – Communication on fees

Important message

Dear EMCA Members,

As presented and unanimously confirmed in the last General Assembly, held on 29 March 2021, EMCA has a new structure and an updated commitment to our members. In the document "Proposed Strategic Amendments for European Multisport Club Association" the new structure has been described in detail and made available to all clubs at an early stage. An important element of our annual budget is the membership fee, which is based on the role of the sports club in EMCA.

For a member club (or a new one) who wants to enrol as Adherent, the membership fee is a symbolic 50 Euro, so the member can decide for or against **full** membership afterwards.

For active members in EMCA an annual membership fee of **500 Euro** is charged.

These two typologies of fees both enable basic administration of EMCA as an organisation. Should there be anything additional that you would want to inquire about, the rest of the Executive Board members, the Secretary General and the President of the Association are at your disposal.

We would like to collect this contribution by 15 September 2021 as a bank transfer to the following bank account:

BE3631 9805 7569

(EMCA, Avenue des Arts, 43, BE - 1000 Brussels, Belgium).



3 – Managing Structure 2021 – 2024

New board members in European Multisport Club Association

A brief introduction to the newly elective executive committee members, as well as the President of the Assembly and the Secretary General are detailed below:

PRESIDENT OF THE ASSOCIATION FEDERICO EICHBERG (SS Lazio)

As a founding member of EMCA and the secretary general for the last 4 years, Federico is taking on the role as President of the Association, to continue building on the foundations and networks created over the last years.



PRESIDENT OF THE ASSEMBLY VANINA MILANOVA, PhD (Levski – Sport for all)

Vanina has been the President of EMCA for the last 4 years and her move into this role will be a natural continuation of her work for the organization, contributing to continuity and development. She is an undisputed authority in sports circles at national and European level, accepted and respected by the members of EMCA.



GENERAL SECRETARY GINA LUZZATTO

Gina is a qualified lawyer, having practised commercial law for over 15 years. She has been part of the EMCA association through her project management work for S.S Lazio and has the proven administrative capabilities required for this role.



DIRECTOR OF DEVELOPMENT & SUSTAINABILITY
BOJAN MIJATOVIĆ (HAŠK Mladost)

Bojan has been the International Coordinator for HAŠK Mladost since 2014, and prior thereto was involved at Zagreb Sport Union/Research and Development Sport Centre. He was Secretary General of Mladost from 2002-2008. In addition to other international cooperations', Bojan is also a IWAS epee/sabre/foil referee - FIE epee/sabre referee.



DIRECTOR OF PROJECT MANAGEMENT
MARTIJN LOOREN DE JONG

As a business manager and marketer with a passion for sport, Martijn has been working in the sport industry for more than 15 years. In various roles and positions, from project leader to advisor and at various employers, Royal Netherlands Football Association, The Netherlands Olympic Comité and Feyenoord Rotterdam, Martijn has always engaged in and been driven by innovation.



DIRECTOR OF MARKETING AND COMMUNICATION
CHRISTINA TSILIGKIRI (Olympiacos)

Christina has been working for Olympiacos SFP since 2012, at first as General Manager. Later, she was elected Special Secretary at the club's Board of Directors and since 2016, she holds the position of General Secretary being responsible for the Communication, Marketing, Membership and International Relations' departments of the club.



DIRECTOR OF FINANCE AND LEGAL
MALTE KALSBACH (Bayer Leverkusen)

Malte Kalsbach has an academic background in business and wrote his master thesis at Copenhagen Business School on the need for digital transformation in sports clubs. His current role at TSV Bayer 04 Leverkusen is Head of Club Development and Digitalization.



6 – Member Acheivements

19 April 2021

Gabriella Bascelli from S.S Lazio participated as a panellist in the European Week of Sport Beyond Borders on 19 April.



21 April 2021



Dunja Bračun from HAŠK Mladost participated in the Croatian Erasmus + Sport Info day on 21 April where she presented the practical information the call, and participated as a panellist in the Q&A section sharing her experience and practical advice when it comes to project drafting and implementation.

