

BRO. MAYNARD MINOR



Candidate for
Phi Beta Sigma Fraternity, Inc. - Eastern Region
Vice Regional Director



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BACKGROUND

BRO. MAYNARD MINOR, MBA
FEDERAL ACQUISITIONS PROFESSIONAL

MEMBERSHIP INFORMATION

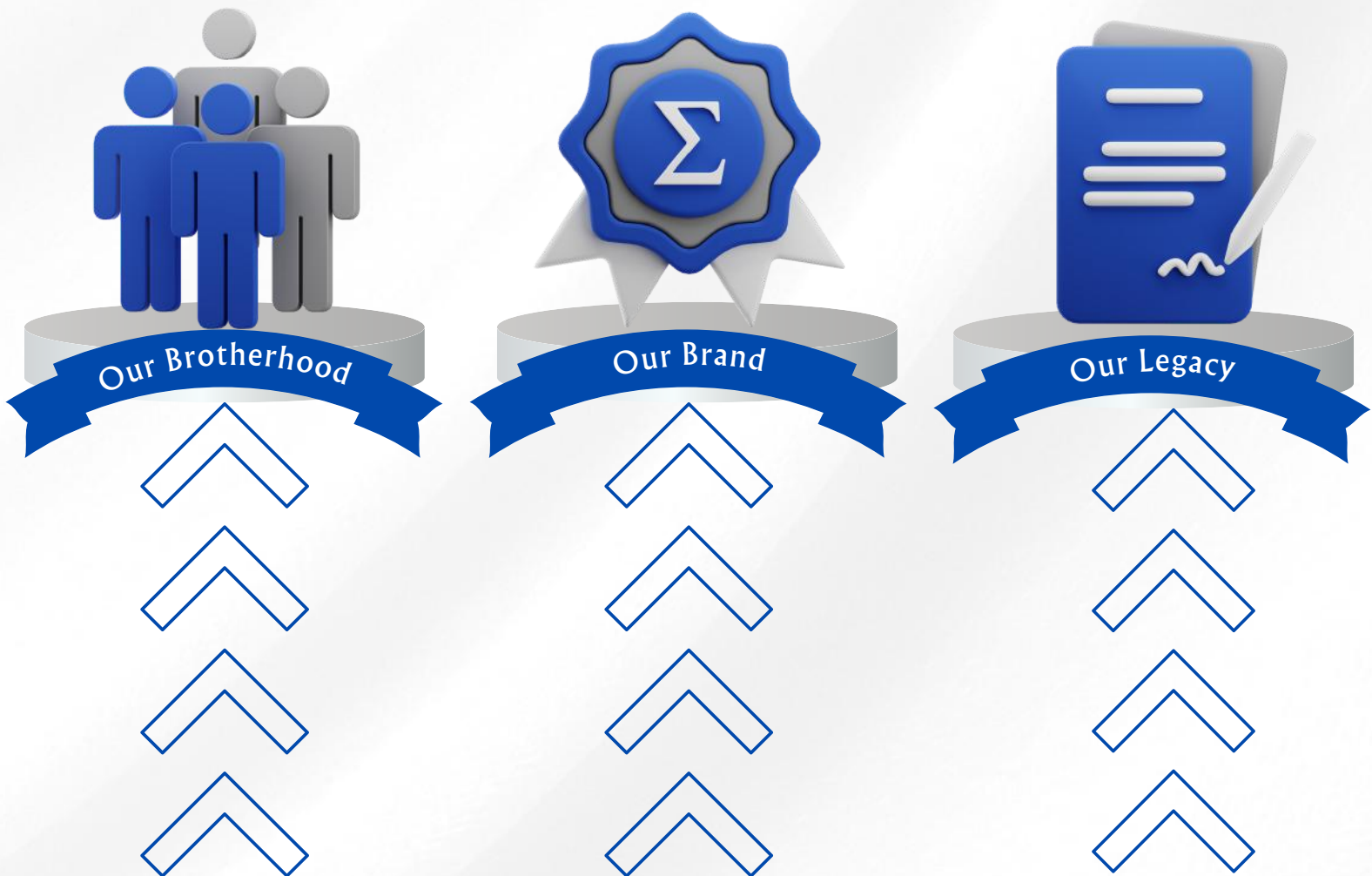
Membership #: 3494LM	Status: Active
Affiliated Chapter: Nu Sigma Sigma	Affiliation Date: 6/1/2007
Initiated Chapter: Gamma	Initiation Date: 11/1/2006
Years Consecutive: 18	Current Region: Eastern

THE WHY

Since being initiated, I have served on multiple committees and held various leadership roles locally, regionally, and internationally. In each capacity that I served, it has been to directly and positively impact our brotherhood, our brand and our legacy. Most recently, I served as the immediate past Eastern Region Director of Collegiate Affairs (2016-2020) in which under my leadership; collegiate brothers/chapters were engaged and thriving. Over the past few years, I have observed the membership of our region and saw areas of opportunity for us to do better as a region. Therefore, I decided that it is time and a need for me to offer myself to serve our Region once again. Only this time I want to have a more intentional impact on both alumni and collegiate membership as it is time for the Eastern Region to **LEVEL UP** and become the leading region in the fraternity again!

PLATFORM OVERVIEW

LEVEL UP! It is time for us to become the leading region in the fraternity. Leveling up means we have to be more intentional, engaged and effective as a region. Brothers, I challenge you to join me as we **LEVEL UP**:



OUR BROTHERHOOD

Membership Intake Process (M.I.P.) & Crescent Club Development Program (CCDP)

- Identify any bottlenecks that may impede the submission, approval and/or the execution of M.I.P.
- Encourage states/chapters to host M.I.P. simulation trainings to ensure an understanding of how M.I.P. should be conducted.
- Partner with the International 1st Vice President and team to finalize and implement the CCDP that was voted on at the 2017 Conclave in Detroit.

Charles I. Brown Initiative (Finding our Missing Brothers)

- Use reports from the BluPrint to reactivate and re-acclimate brothers.
- Alumni chapters, would determine how many brothers are inactive in the local area and host engaging and intentional reactivation events.
- Collegiate chapters, would identify brothers still enrolled in school but have not paid their dues or transferred into the chapter if initiated at another collegiate chapter.

Strengthen Our Relationships with Colleges/Universities

- Identify collegiate chapters with low or no membership.
- Reach out to respective colleges/universities to understand the current climate and requirements to reactivate and remain an active organization on campus.
- Meet with University officials, State officers, advising alumni chapters, chapter advisors and collegian brothers to create a customized plan for collegiate chapter growth and sustainability.

OUR BRAND

Brand Ambassadors

- Obtain fraternity brand guidelines from the International Chairman of Marketing and Branding.
- Partner with the Regional Director of Publicity to support any branding goals/initiatives anticipated for the region.
- Be a resource to assist chapters in the region with the creation of branding/marketing materials (for a nominal fee) that adhere to the fraternity's branding guidelines.

Collection of Sigma Chants & Songs

- Collect traditional Sigma chants and songs from brothers/chapters throughout the region.
- Chants and songs will be digitally compiled for chapters/brothers in the region to access and learn.
- Host clinics for brothers/chapters to learn chants and songs at conferences and meetings.

Collection of Sigma Steps and Strolls

- Collect traditional Sigma steps and strolls from brothers/chapters throughout the region.
- Steps and strolls will be digitally compiled for brothers/chapters throughout the region to access and learn.
- Host clinics for brothers/chapters to learn steps and strolls at conferences and meetings.

OUR LEGACY

Sigma Seniors

- Identify and ensure our elder/senior brothers remain a priority especially as it relates to access and accommodations during regional events such as conferences and meetings.
- Create a special item of recognition for Sigma Seniors.
- Partner with the International Sigma Senior Services Committee to streamline any initiatives developed at the International level.

Rising Alumni Sigma

- Partner with the Directors of Collegiate and Alumni Affairs to implement a graduating seniors survey to track graduating seniors.
- Assist with transferring recent graduates into an alumni chapter.
- Engage with the recent graduates to help assist with resume writing, job search etc. to help them become stable financially/professionally and then to fully operate within an alumni chapter.

The Leveled-Up Sigma

- Identify and provide training and development opportunities for brothers, chapters and officers.
- Explore the development of a Future Sigma Leader incubator program.
- Engage brothers on the rich history of our fraternity/region.

LEVELED-UP

Qualified to Lead: How I Leveled-Up over the years!

INTERNATIONAL

Gold Life Member – 2021

International CAU Committee Member– 2016 – 2018 & 2021 – Present

- Updated CAU Manual

International Collegiate Affairs Committee Member– 2016 – 2020

- Revised advisor selection process, qualifications & responsibilities
- Recommended and received approval for incentives to serve as an advisor

International Collegiate Advisor of the Year – 2015

Certified Collegiate Advisor Trainer – 2014 – 2020

Certified M.I.P. Trainer – 2012 - 2020

REGIONAL

Director of Collegiate Affairs – 2016 – 2020

- Eastern Region Collegiate Summit Chair- 2018

Deputy Director of Collegiate Affairs – 2014 – 2016

Prominent Brother Service Chapter Inductee – 2018

Regional Centennial Step Show Chair – 2014

Regional Centennial Celebration Committee Member – 2014

Eastern Region Collegiate Advisor of the Year – 2014

Dedicated Advisor Award – 2012

Prominent Brother Service Award Committee Chair – 2012 & 2014

STATE OF MARYLAND

State Area Deputy Director – 2012 – 2016

State Meeting Planning Committee Member – 2012 – 2016

I Am My Brother's Keeper Leadership Training Co-Chair – 2012

Inaugural Anti-Hazing Forum Co-sponsored w/ Zeta Phi Beta Sorority, Inc. State of Maryland – 2012

LEVELED-UP cont.

CHAPTER

Nu Sigma Sigma

Vice President – 2012 – 2016

Associate Vice President – 2008 – 2012

President's Award – 2022

Membership and Development Services Committee Member – 2008 – Present

SIGMA R.E.A.C.H., Inc. Foundation Secretary – 2012 – 2015

SIGMA R.E.A.C.H., Inc. Foundation Charter Member – 2012

Collegiate Affairs Committee Chair– 2010 – 2020

Gamma Chapter Largest Collegiate Chapter in the Region – 2011, 2013, 2014, & 2015

Theta Omicron Chapter highest campus fraternity G.P.A. - 2011

Collegiate Advisor (Gamma Chapter & Theta Omicron Chapter) – 2009 – 2018

Back-to-School Drive Committee Member – 2009 – 2012

Membership Intake Chair/Co-Chair – 2008, 2010, 2011, 2012, 2014, 2017, 2018, & 2021

Blue Skies & White Stars Boat Cruise Committee Member– 2008 – 2012

Education Committee Member– 2007 – 2012

Gamma Chapter

Centennial Co-Chair – 2016

Vote Speak Forum Chair – 2007

Director of Social Action – 2006 – 2007

90th Anniversary Committee Member– 2006

CHAPTERS CHARTERED & REACTIVATED

Theta Kappa Chapter – Reactivated 2017

Pi Zeta Sigma Chapter – Chartered 2014

Omicron Psi Sigma Chapter – Chartered 2013

Theta Omicron Chapter – Reactivated 2011

LEVELED-UP cont.

CONCLAVES, REGIONALS & STATE MEETINGS ATTENDED

Conclave: 2007*, 2009, 2011, 2013, 2015, 2017, 2019*, 2021, 2023

Serious Sigma Summit – 2012

Regionals: 2008, 2010, 2012, 2014, 2016, 2018, 2020, 2022

State Meetings: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2021, 2022, 2023

*Not registered

OTHER SERVICE & AFFILIATIONS

MSUAA – PBS Gamma Alumni Chapter President – 2022 – Present

- Monument erected on the campus of Morgan State University - 2022
- Endowment established with Morgan State University's Foundation - 2023

MSUAA – PBS Gamma Alumni Chapter Vice President – 2018 – 2022

MSUAA – PBS Gamma Alumni Chapter Treasurer 2015 – 2018

MSUAA – PBS Gamma Alumni Chapter Charter Member – 2015

National Association of Realtors – 2015 – Present

Maryland Association of Realtors – 2015 – Present

Prince George's County Association of Realtors – 2015 – Present

EOUSA Leadership Council Member - 2021 - Present

EOUSA Diversity Committee Member - 2021 - Present

THANK YOU FOR YOUR SUPPORT!

LINK WITH THE CAMPAIGN

WWW.LINKTR.EE/MMINOR9