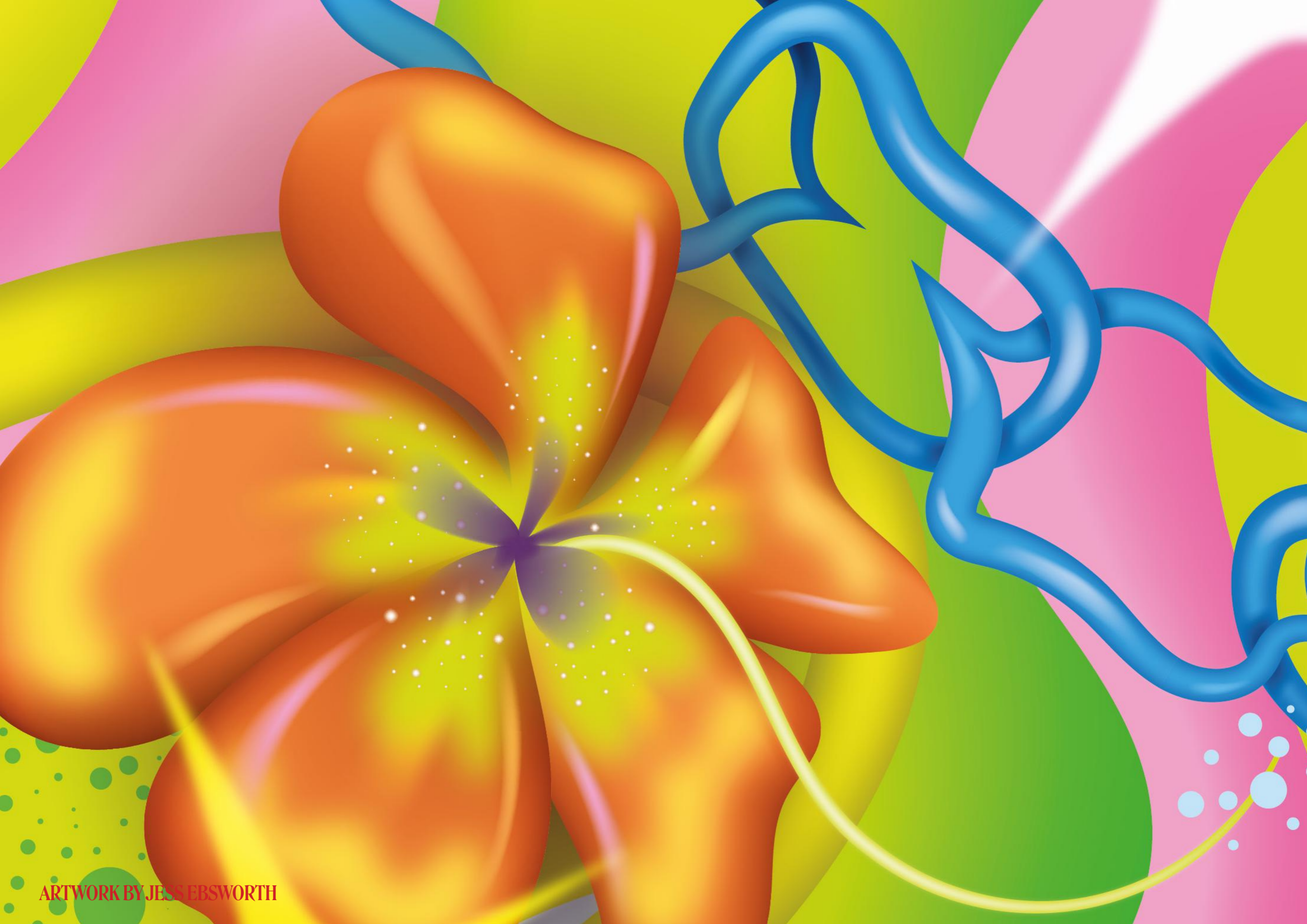


Roar

Artist

Roster 2026



ARTWORK BY JESS EBSWORTH

Who are we?

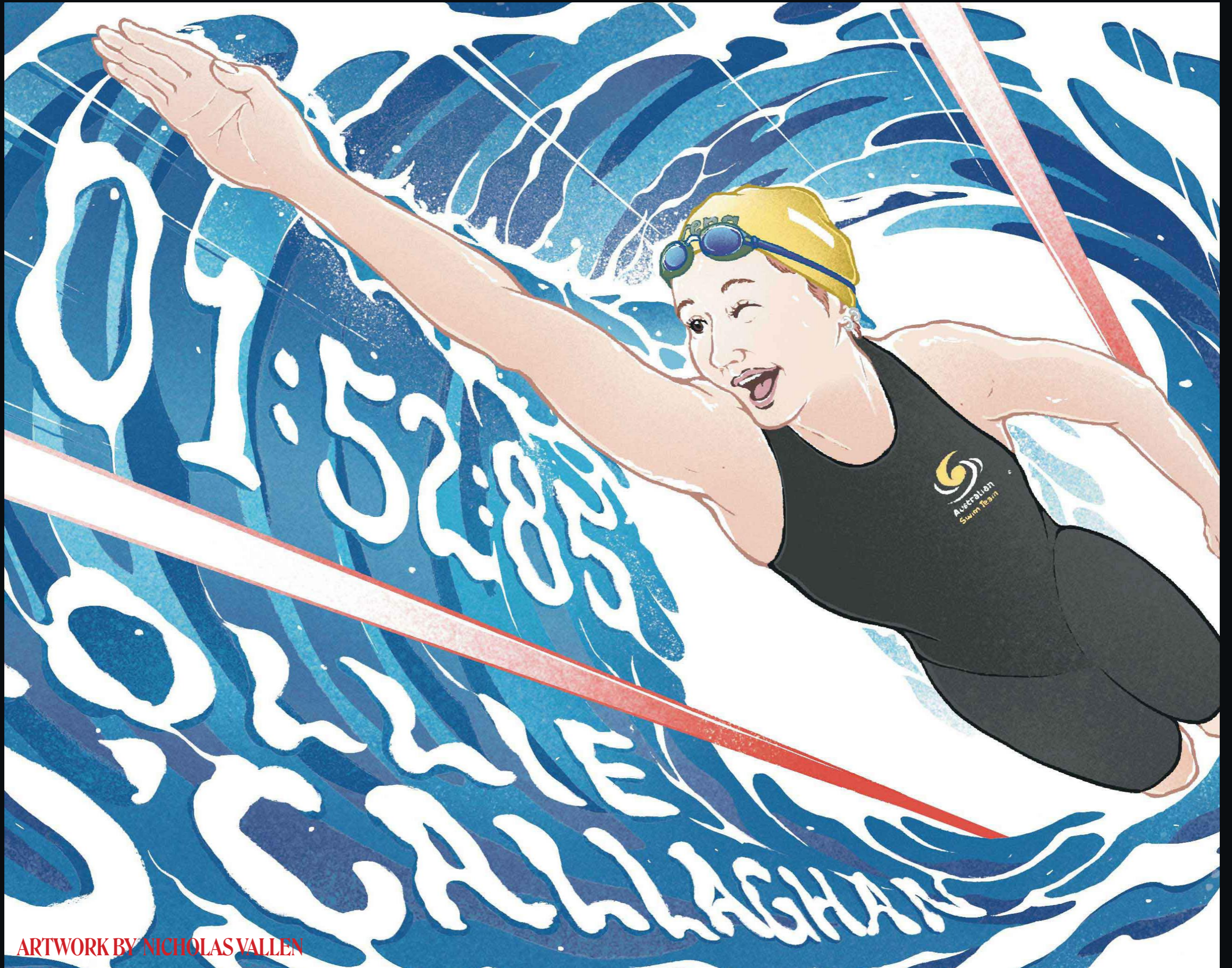
Roar is a boutique agency based in London, UK representing a curated selection of the most talented fine, illustrative, and graphic artists both established and emerging within the creative industry worldwide.

Roar aims to promote the art and artists within the New Contemporary field, focussing on championing our artists work, whilst also creating a safe space for them to seek advice and grow within their careers.

We work with an incredible selection of artists, each representing their own individual creative style which can be applied to all kinds of projects and we're so excited to share their work with you.

www.roarartists.com | [@roarartists](https://www.instagram.com/roarartists)

OUR ARTISTS



ARTWORK BY NICHOLAS VALLEN

Our Artists - Main Board

Alana McDowell | Alexandria Olivia Hall | Ari Liloan
Bell Hutley | Chiara Vercesi | Dan Mumford
Elena Gumeniuk | Ellie Fryer | Emily Redfearn
Hannah Bonn | Iain McArthur | Jess Ebsworth | Mary Joak |
Melita Berg | Nicholas Vallen | Pippa Toole | Sarah Rain
Scarlett Yang | Suzi Kemp | THUYLARS | Tom J Newell



Alana McDowell

Alana is an Irish illustrator and designer currently working between Barcelona, Dublin and London. Alana works across a number of creative sectors from editorial to muralwork and takes inspiration from pop-culture, current affairs and graphic art to create illustrations with a rebellious edge. She enjoys working on projects that she feels passionate about such as sustainability, female first campaigns and music - approaching her work with a focus on empowerment and general good vibes! You can expect heavy line work, bold type, 70s inspired graphics and stark contrasting colours from most of her work.

Select Clients Include:

Nike, CanO Water, WWF, Chillys, Lululemon, Vans and Schwarzkopf.





Alexandria Olivia Hall

Alexandria is an American illustrator and muralist based in Nashville, TN. Her work contains colourful surreal depictions of our world and the people that inhabit it. She is interested in how small unseen moments can carry hidden messages, emotions, and connections. She is inspired by travel, nature, and the power of connecting with other artists and creative communities.

Select Clients Include:

Disney+, Bonnaroo Music and Arts Festival, Vox Media, Pandora Music, Wayfair, Thinx and Two Tides Brewing Co.



ALEXANDRIA OLIVIA HALL



ROAR AGENCY - THE 2026 ARTIST ROSTER



Ari Liloan

Ari is a Filipino/Italian illustrator currently living and working in Berlin, Germany. With her beautifully surreal take on timeless topics such as power, money, science, death, love and fried chicken, her bright, stylised aesthetic and use of colour means her illustrations are instantly recognisable, and the perfect artist for all visual storytelling. Outside of work you can find Ari developing vegan recipes or losing at overcomplicated board games.

Select Clients Include:

Red Bull, TIME, New York Magazine, The Guardian UK , Google, Instagram, Facebook, New York Times, New Yorker, Pepsi, Audible, BuzzFeed, Vice, Vine Pair, The Verge, Glaad and The Wall Street Journal.



ARILLOAN



ROAR AGENCY - THE 2026 ARTIST ROSTER



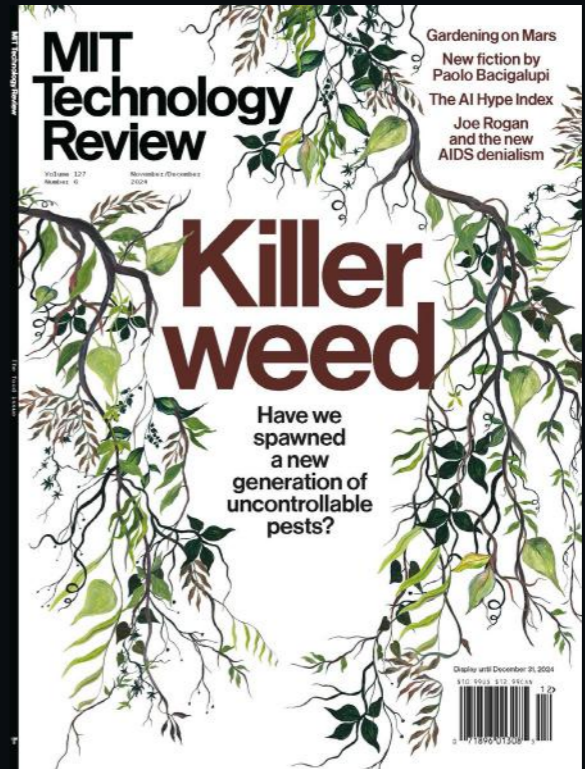
Bell Hutely

Bell is a London based artist and designer. Bell is best known for her darkly romantic aesthetic and whimsical illustrations. She has always been interested and inspired by nature, children's books and folklore. Bell grew up reading the Brothers Grimm stories and playing in the woods of her childhood home, where her love for fairy tales and nature was born. Story telling through art has always been her truest form of escapism. As well as her numerous collaborations with popular and gorgeous brands Bell also has her own business where she designs and sells prints, accessories, homewares and one-off pieces of furniture.

Select Clients Include:

Lulu Guinness, Fortnum and Mason, Liberty London, Thyme Hotel, Alexandra Tolstoy, Mira Mikati, Madeleine Thompson, and Daisy Lowe.







Chiara Vercesi

Chiara Vercesi is an Italian illustrator based in Amsterdam whose work spans across editorial and commercial projects. With a strong focus on Science & Health, Chiara loves bringing empathy into complex topics and believes that even the most technical subjects deserve to be told in a warm and accessible way. When she is not busy working with clients, Chiara dedicates her time to making the illustration industry more accessible for emerging talent through mentoring sessions, portfolio reviews, and lectures. Beyond the drawing board, she is usually chasing good conversations, tending to her plants, or listening to music.

Select Clients Include:

Nature UK, Politico, BBC Science Focus, National Geographic, Royal Manchester Children's Hospital, Scientific American, The Washington Post, The Wall Street Journal, TIME, WWF, The Lancet.





Dan Mumford

Dan is a freelance illustrator working in central London, UK, running Studio Dan Mumford Limited. Over the past 15 years, Dan has worked within the pop culture and music scene creating everything from album covers, branding and screenprints to new interpretations of classic film posters. Dan has had several gallery shows in America over the past few years and spoken at many festivals and events around the world, including Adobe Max, OFFF Festival, Bump Festival, Various universities around the UK and more.

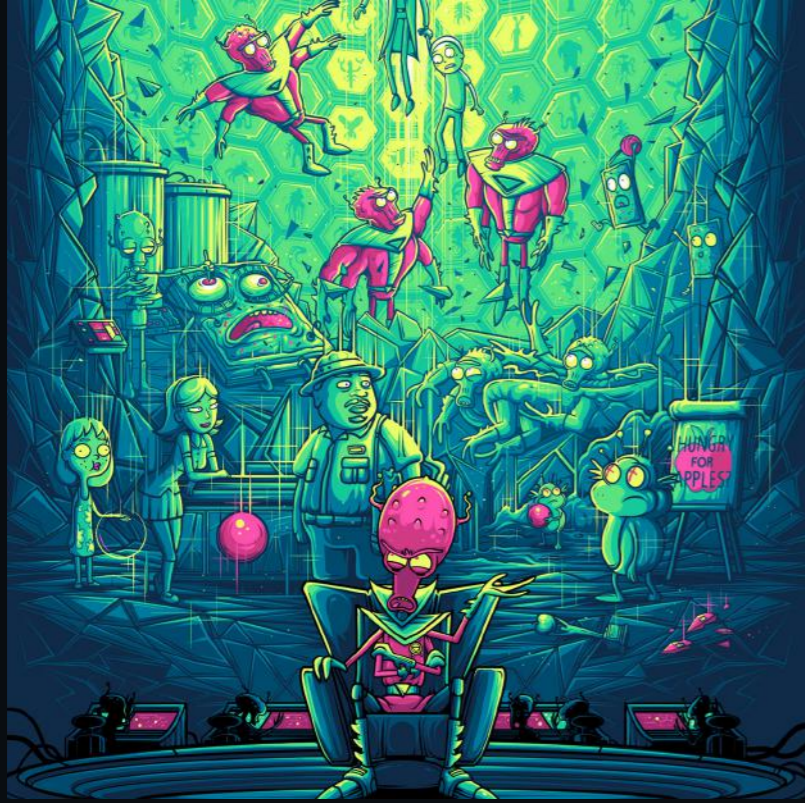
Select Clients Include:

Disney, Hasbro, Apple, Adobe, Sony, Wizards of the Coast, Icon Motosports, CBS, Iron Maiden, Metallica and many many bands and record labels from around the world.



DEAD
&
READ

DAN MUMFORD



ROAR AGENCY - THE 2026 ARTIST ROSTER



Elena Gumeniuk

Elena is an illustrator and animator based in London, UK. Working on music videos, short films and animation, alongside her 2D illustration, Elena works hard to create completely unique work through her signature, hard-lined and aggressively coloured style. Innovative and unusual, Elena's illustrations show the beauty in rawness and grime.

Elena's work has been exhibited at Saatchi Gallery, Pick Me Up Festival, The Affordable Art Fair, and The London Illustration Fair.

Select Clients Include:

Fabric, Havana, Skepta, iZettle, Emirates FA Cup, MTV, Mother London, Red Bull Music Academy, VICE, Fred Perry, SBTV and Little White Lies.



ELENA GUMENIUK



ROAR AGENCY - THE 2026 ARTIST ROSTER



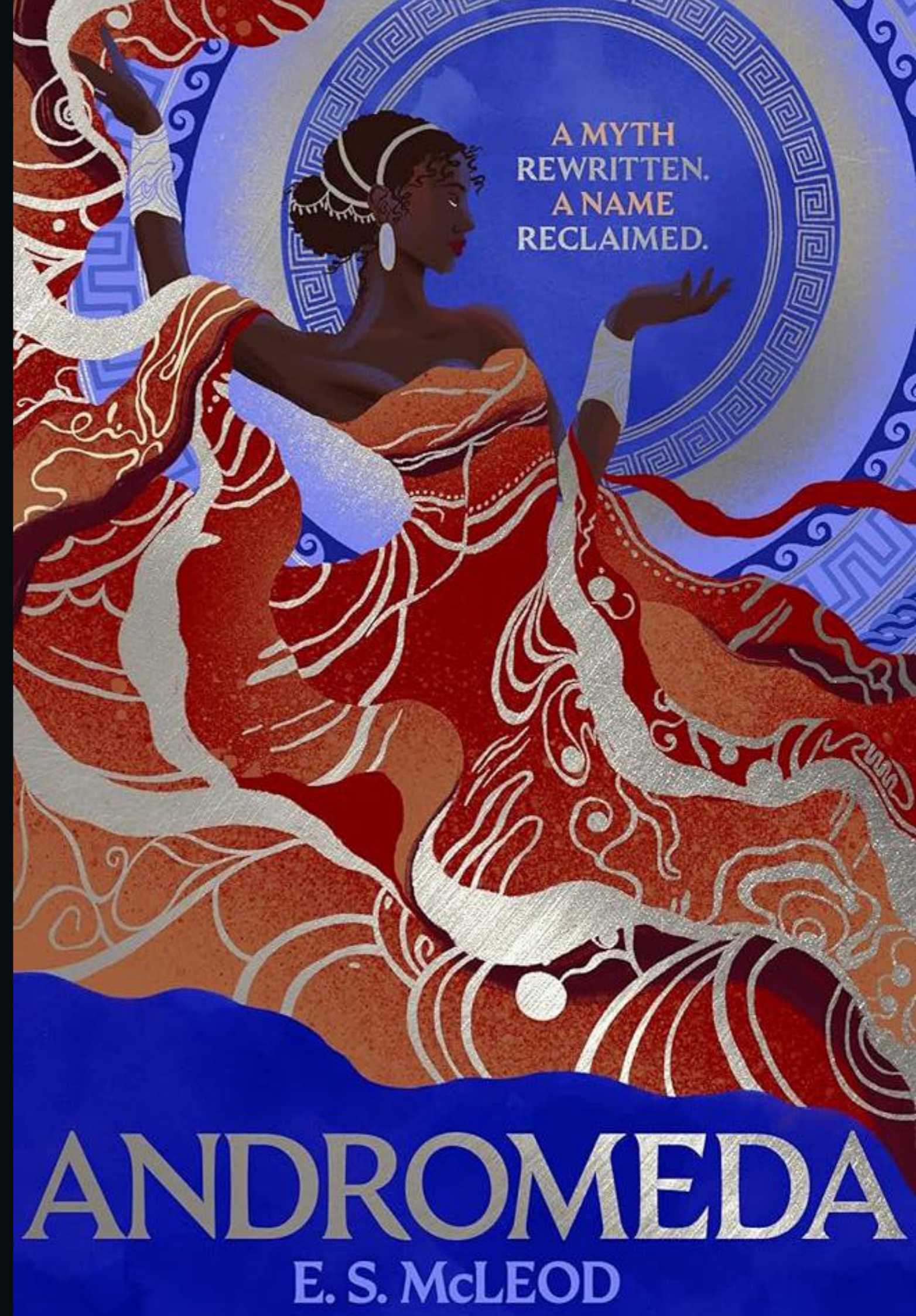
Ellie Fryer

Ellie is a freelance illustrator and muralist based in North London, UK.

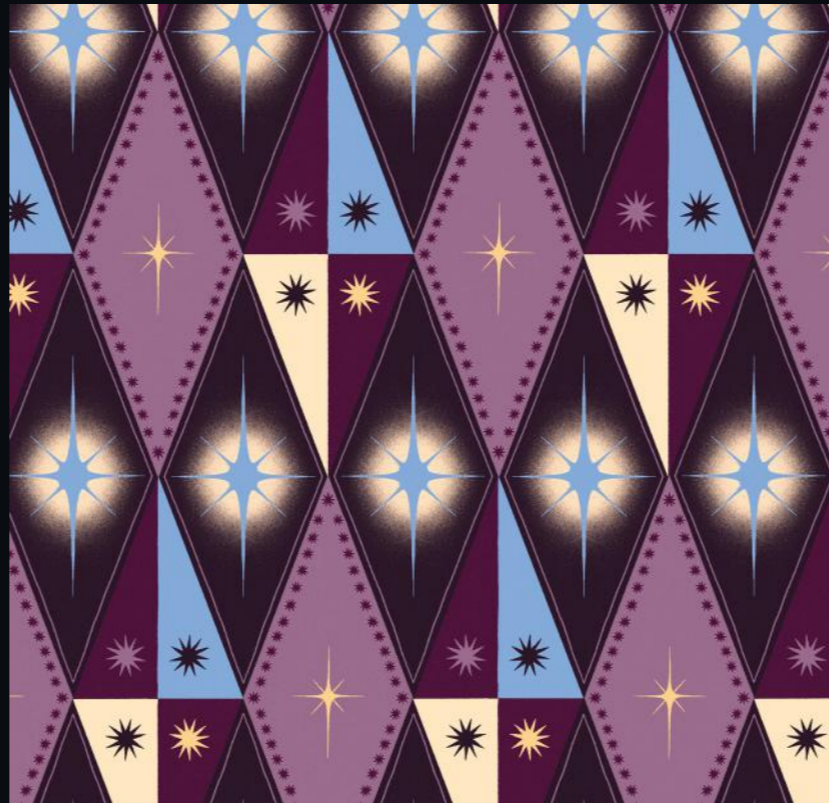
Her style takes inspiration from lino and woodcut processes whilst injecting a flair for contemporary illustration approaches and adding in rich colour palettes. Ellie focuses on creating works that pull from historical fact or folklore tales, local environments, nature and creatures - real or imagined, weaving narratives to showcase the vibrancy of a place in time.

Select Clients Include:

Penguin Random House, Chiswick House, Vox Media, Estrella Damm, Bird & Blend Tea Co., Heritage Eastbourne and Shake Shack.



ELLIE FRYER



ROAR AGENCY - THE 2025 - 2026 ARTIST ROSTER



Emily Redfearn

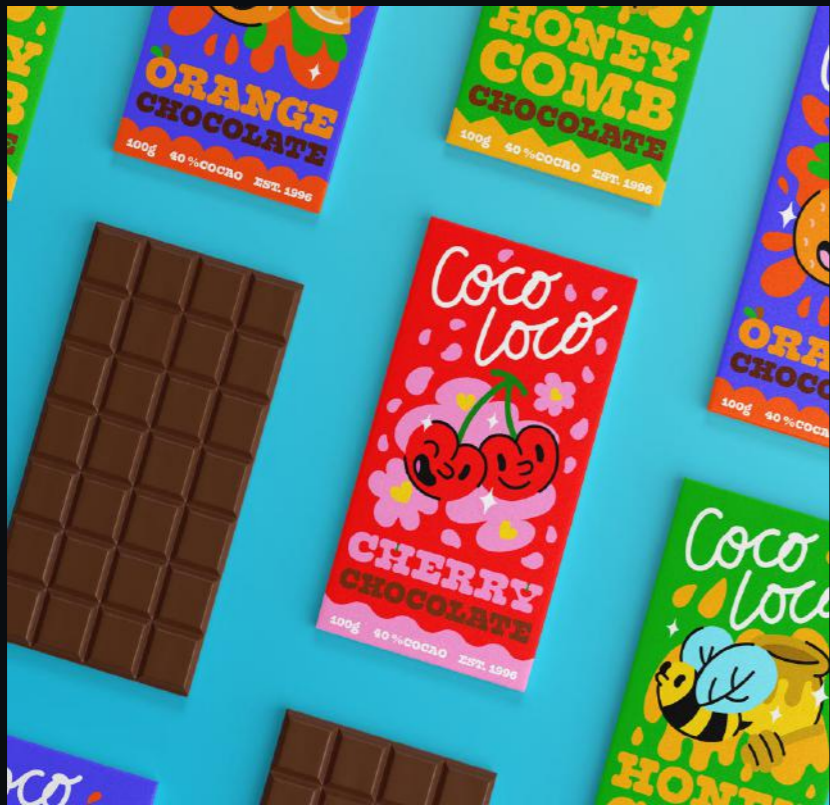
Emily is an illustrator & animator based in Sheffield, UK. Emily's work focuses on bright, bold shapes and colours, utilised through her quirky character designs. Emily enjoys breathing life into her projects, personifying the inanimate objects she makes her characters from. She also enjoys lettering within her illustrations. Her mediums vary from digital to marker pens and paints. She is also obsessed with her dachshund-poodle Ernie. Emily's illustrated animations have been selected for numerous film festivals both within the UK and internationally.

Select Clients Include:

Lidl, Vodafone, Quorn, Aldi, DCMS and Scouts.



EMILY REDFEARN



ROAR AGENCY - THE 2026 ARTIST ROSTER



Hannah Bonn

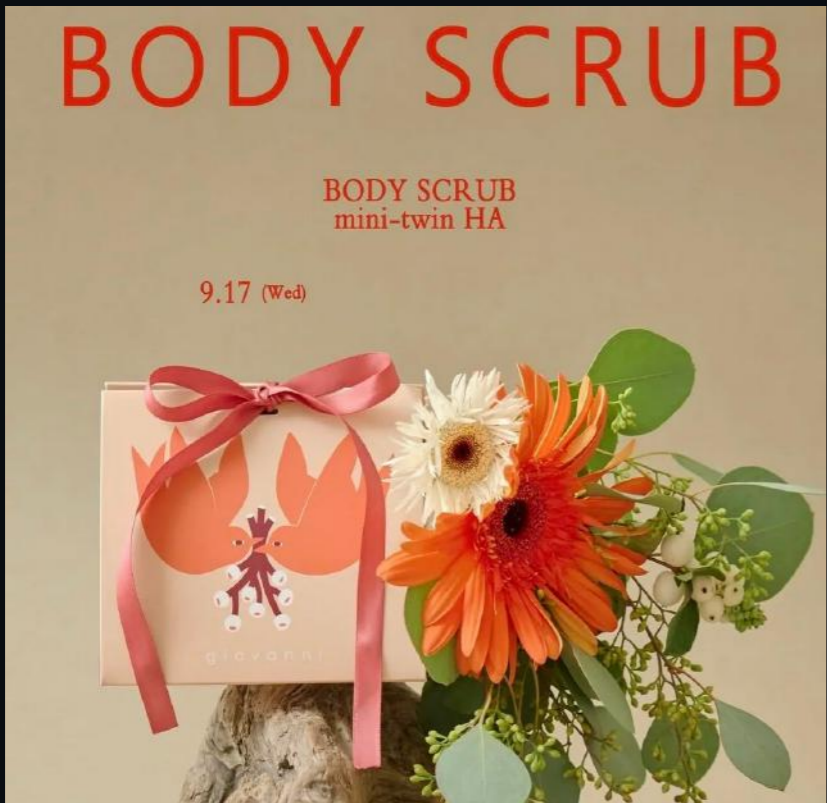
Hannah Bonn is a South London based Artist and Illustrator whose work blends digital techniques with traditional mediums such as Acrylics. Her bold, graphic style draws on folklore, nature and everyday items to create playful yet striking imagery. Working across both personal projects and commissions, Hannah brings a sense of character and narrative to each piece, inviting her audience into her colourful, imaginative world.

Select Clients Include:

Cosme Kitchen Japan, Vans, Adidas, Gorman, Big Mamma Group



EMILY REDFEARN



ROAR AGENCY - THE 2026 ARTIST ROSTER



Iain Macarthur

Iain Macarthur is a South London-based artist, renowned for his intricate and surrealistic art style. Iain's work beautifully blends his detailed lines with profound themes drawn from nature, folk art, and mental health. Iain creates his pieces both digitally and traditionally with pen or paint, and his work has evolved throughout the years experimenting with bold shapes and vibrant colours, finding new ways to express his playful mind.

Select Clients Include:

Duvel, Johnny Walker, HBO, landyachtz skateboards & Pepsi.



EMILY REDFEARN



ROAR AGENCY - THE 2026 ARTIST ROSTER



Jess Ebsworth

Jess is an illustrator, designer and animator based in East London, UK, whose work encapsulates the trippy surrealism that can be drawn from the everyday mundane. Inspired by 60s psychedelia, Bauhaus, Clubland and more, Jess aims to present an alternate universe full of colour and vibrancy, a universe that (depending on how you look at it) may be more real than we believe.

Select Clients Include:

Apple, The New York Times, Bon Appetit, SoundBoks, Bandcamp, giffgaff, Medium, The Waiting Room, LSB, SC&P Records, Cafe Au Lait, The Culture Trip and Degrees Plato Brewing.





Mary Joak

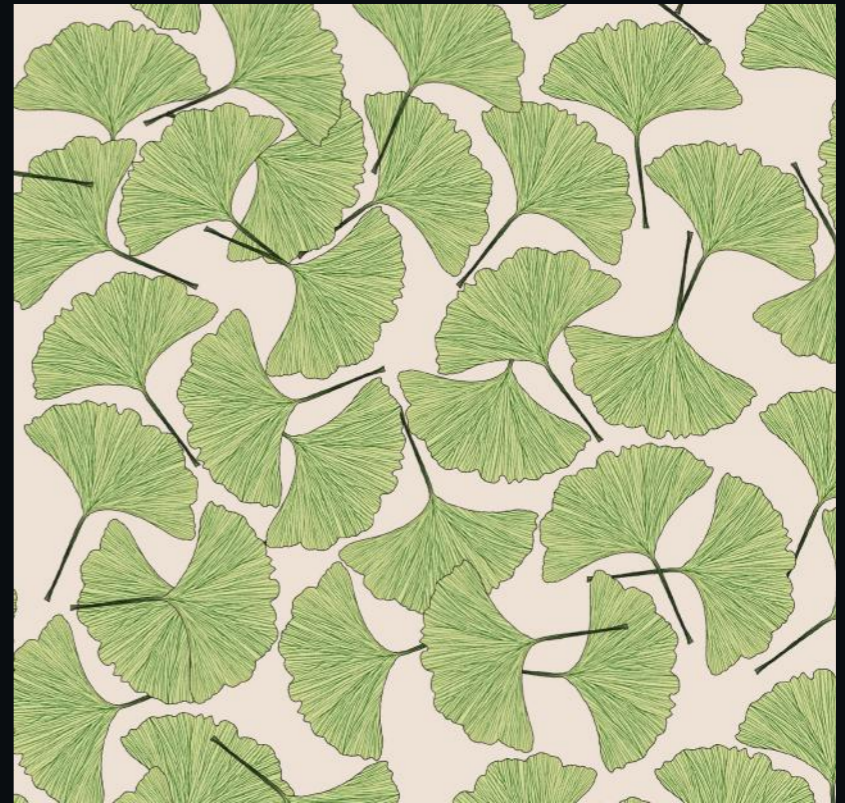
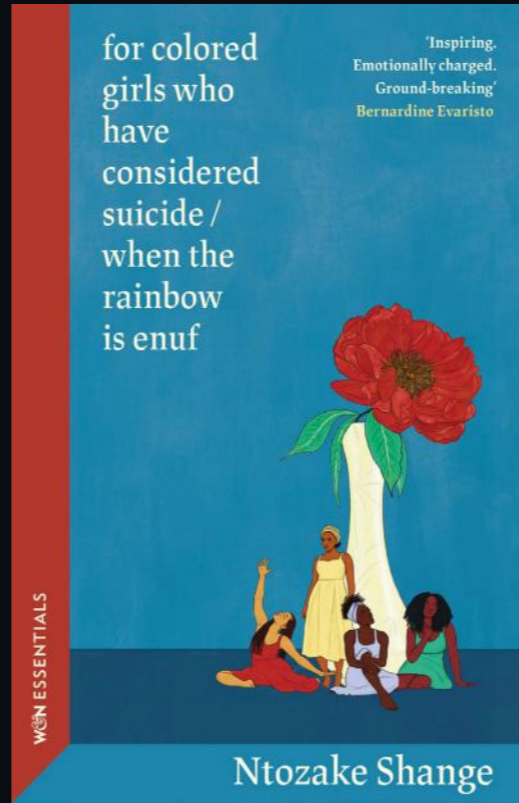
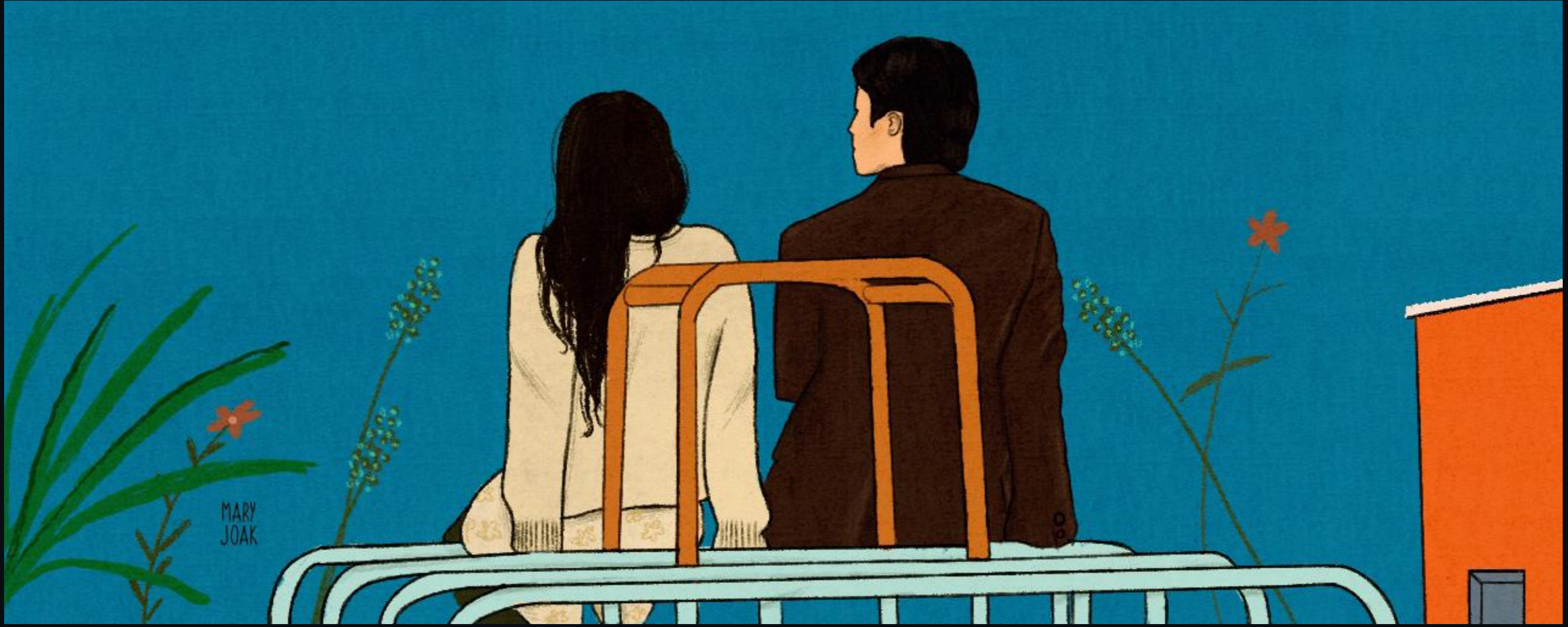
Mary is a freelance illustrator and visual artist in between Kent, UK and Lagos, Nigeria. She is passionate about telling stories of women, particularly black and women of colour in her narratives depicting their resilience, courage, and humanity. Her work represents her personal experiences and feelings. Other times she's influenced by her surroundings, fashion and all things beautiful. Mary's work explores mental health, quiet moments with nature, rest, womanhood, culture, and self-love.

Select Clients Include:

Thinx, Orion Publishing, Hachette Publishing, People Inc.



MARY JOAK



ROAR AGENCY - THE 2026 ARTIST ROSTER



Melita Berg

Melita is a Latvian born artist based in the UK. She specialises in lettering and loves a good mural! Expect a mixture of bold and edgy free-hand lettering styles, funky illustrations, and mixture of black and white works with a heavy punch of colour. Her speciality is bringing grunge and sass to pristine items or the other way around.

Select Clients Include:

VANS, Dior, Timberland, Gucci, Boardmasters Festival, Adidas, Tag Heuer, Paco Rabanne and Estrella Damm.



MELITA BERG



ROAR AGENCY - THE 2026 ARTIST ROSTER

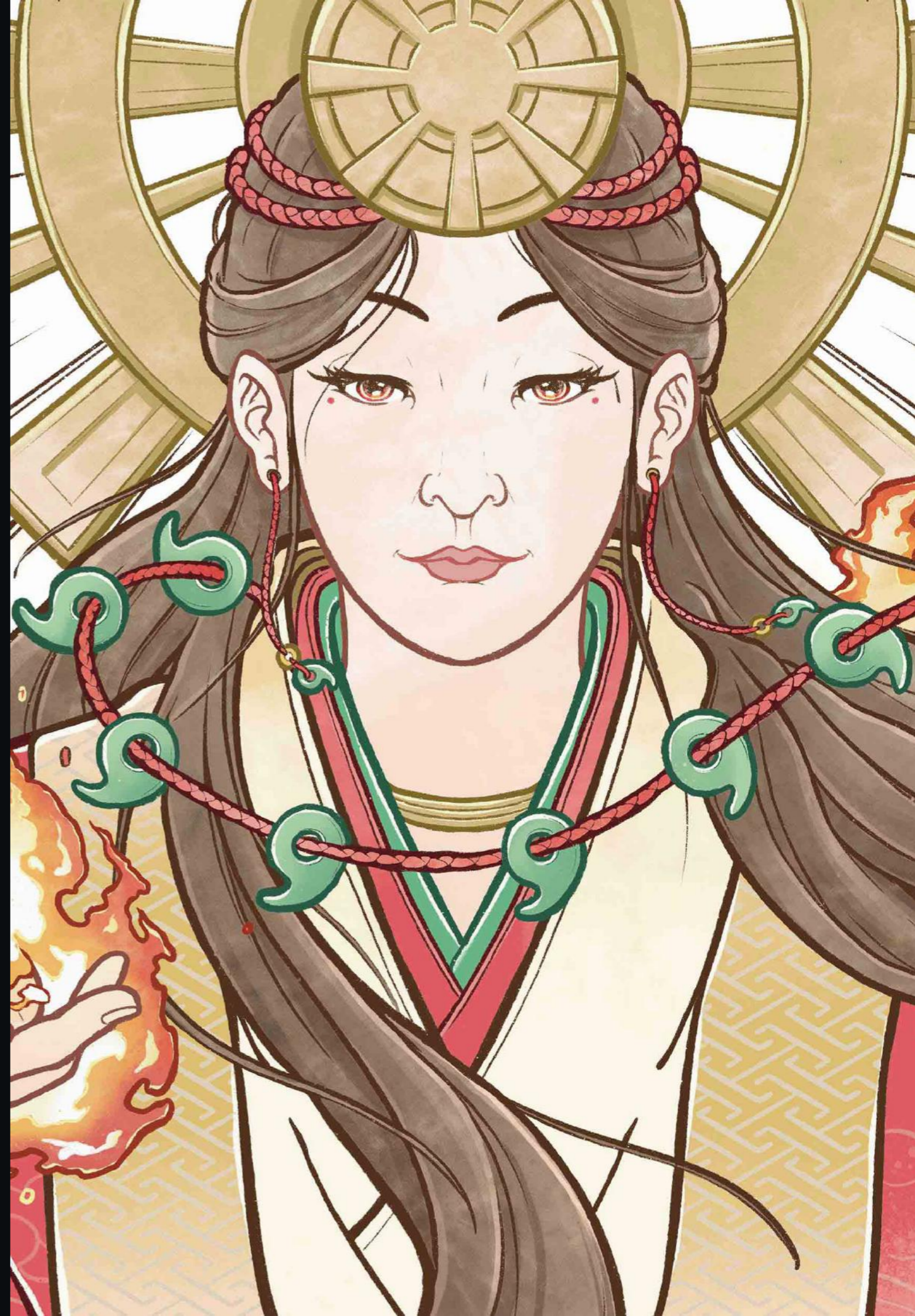


Nicholas Vallen

Nicholas Vallen (NIKOJUTSU) is a visual trickster from Indonesia, with notable works for brand clients across Asia (Zippo Indonesia, Paper Rex Singapore, Denimio Japan). Having a massive interest in traditional Japanese culture and present-day Mangas has led to his artworks being infused with Japanese-inspired themes and concepts. He also runs a desk setup accessory brand – Tenjin Scrollworks. During his leisure time, he enjoys sipping a bowl of Ramen or perfecting his illusion-illumination technique.

Select Clients Include:

Edifier Japan, Zippo Indonesia, Paper Rex Singapore, Denimio Japan.



NICHOLAS VALLEN



ROAR AGENCY - THE 2026 ARTIST ROSTER

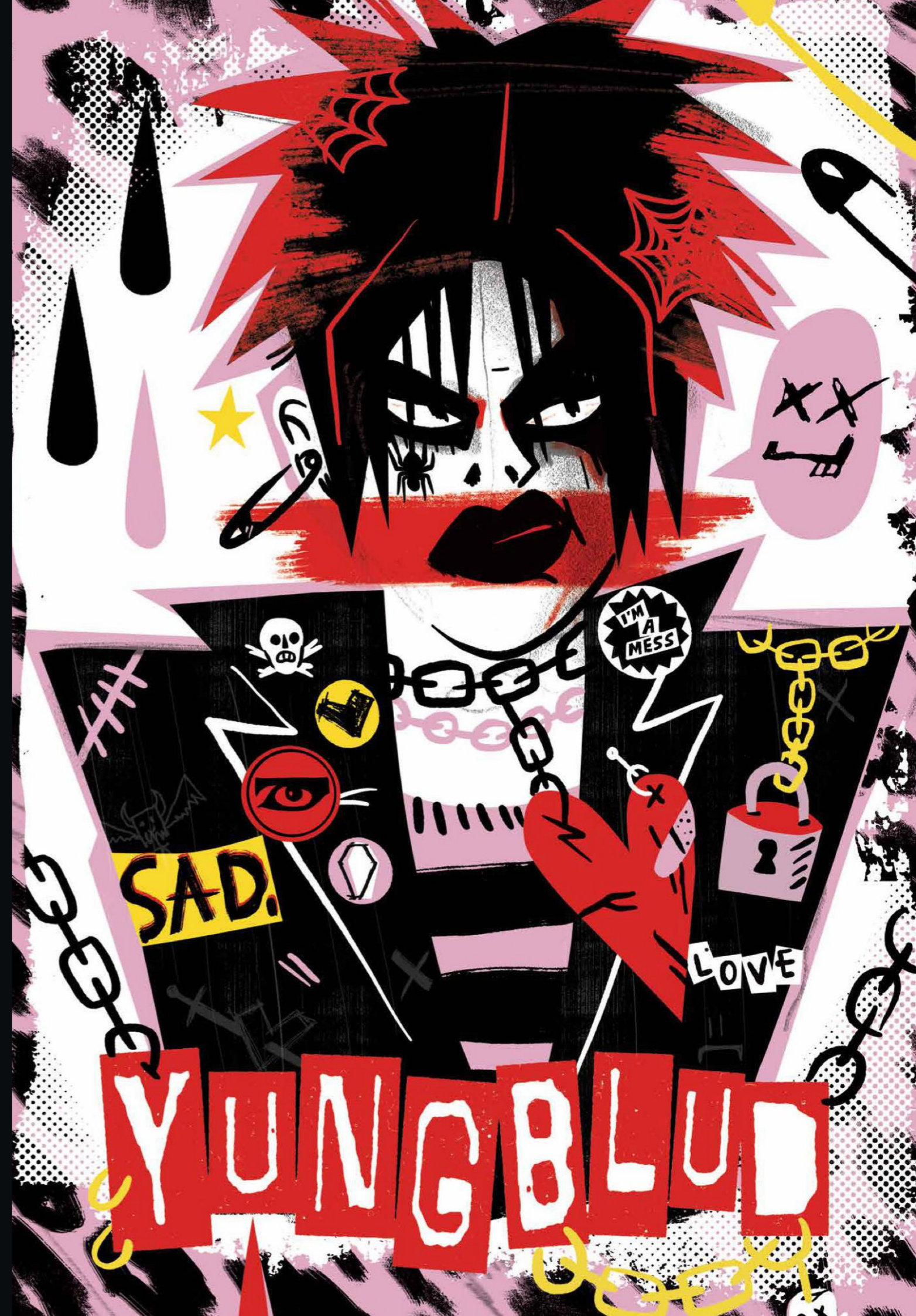


Pippa Toole

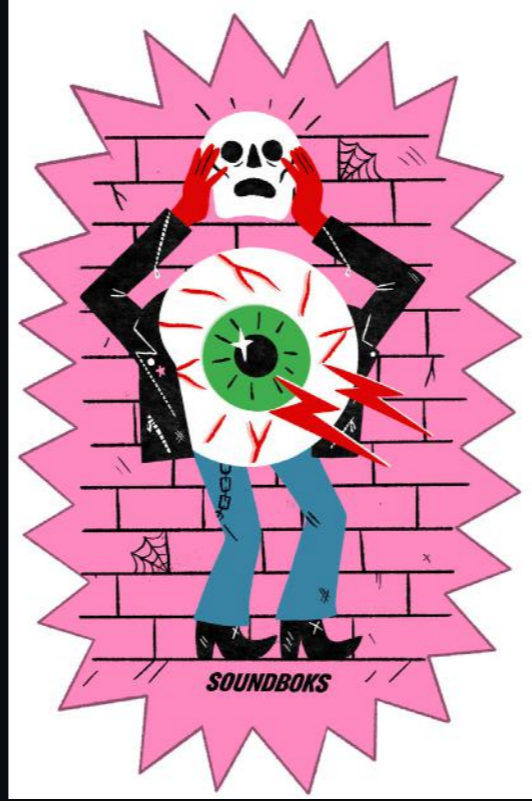
Pippa Toole is an artist and illustrator based in Brighton, England. Her passions lie in music and subculture which can be seen throughout her work, which often features tongue-in-cheek messages and badass ladies. Pippa works both digitally and physically with pen, ink and paint to achieve an aesthetic that stays true to the DIY culture that inspires her, often using a restricted colour palette to mimic gig and movie posters from the 1960's + 70's. She has also been involved in live drawing events and workshops and really loves working where there is a physical outcome at the end.

Select Clients Include:

Adobe, Warner Music, Vans, Netflix, SoundBoks, Virgin, BIMM Institute, Adidas, Dr.Martens, Warner Records, Derwent.



PIPPA TOOLE



ROAR AGENCY - THE 2026 ARTIST ROSTER



Sarah Rain

Sarah Rain is an American illustrator and graphic designer based in North Carolina. Inspired by her Southern roots, she creates visually rich, narrative-driven work exploring memory, ritual, and human connection. Her illustrations blend symbolism, color, and texture to tell stories that invite reflection and discovery. When she's not drawing, she's walking her dog Mori and taking photos of flowers.

Select Clients Include:

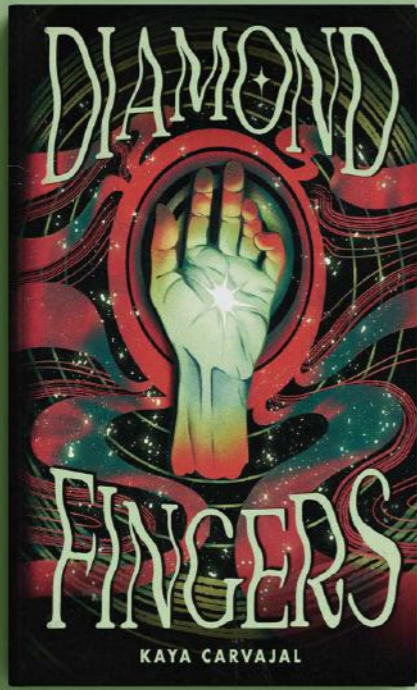
Insight Editions, Page Street Publishing, Good Grit Magazine, Sow True Seed Company, Teenage Cancer Trust.

D U N E



BENE GESSERIT
TAROT DECK AND GUIDE

SARAH RAIN



ROAR AGENCY - THE 2026 ARTIST ROSTER



Scarlett Yang

Scarlett Yang is a London-based Chinese illustrator and book cover designer. She blends Eastern and Western influences to explore identity, feminism, and human relationships. Her surreal, symbolic style embraces ambiguity and duality, inviting reflection on beauty and violence, clarity and obscurity.

Select Clients Include:

Penguin Random House, Macmillan, Hachette, HarperCollins, and FairyLoot.



SCARLETT YANG



ROAR AGENCY - THE 2026 ARTIST ROSTER



Suzi kemp

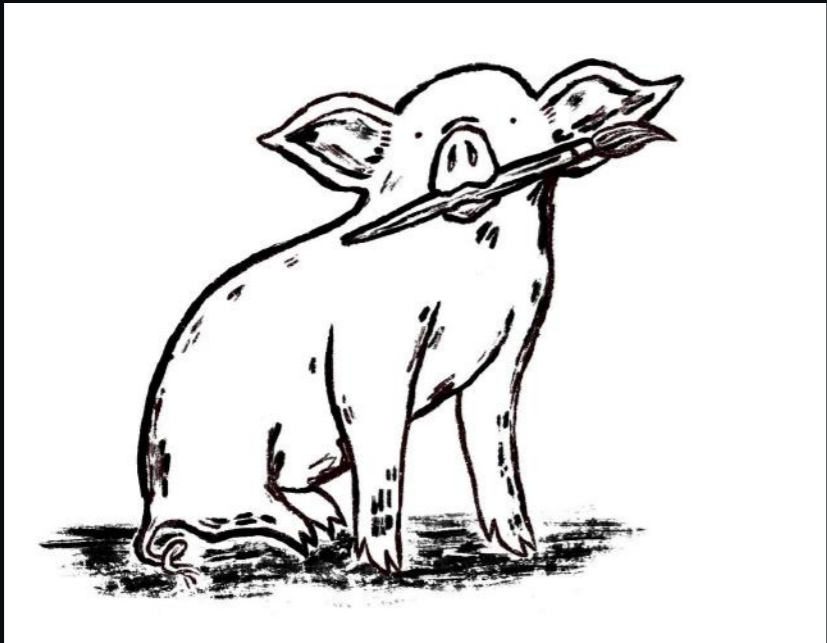
Suzi is an illustrator based in Sheffield, UK. Suzi works across a range of materials to create her work, using tactile analogue line-work alongside vibrant digital colour and pattern. Suzi's practice also incorporates expressive hand-drawn typography, which is often incorporated into narrative illustration work and graphic design projects. Combining the gritty with the beautiful, her work is bold and inspiring, and reminds us to be open minded and kind. Suzi has exhibited work within the UK and the USA.

Select Clients Include:

Vans, Fred Perry, O'Neill, Sky Arts, Estrella Damm, Nylon Magazine, and Hachette Books.



SUZI KEMP



ROAR AGENCY - THE 2026 ARTIST ROSTER



Thuy Lars

THUYLARS is a visual artist and illustrator whose work navigates the intersections of body, gender, sexuality, and everything profoundly human. Rooted in academic research, her practice dives into themes of society and culture, guided by a long-standing exploration of belonging and what it means to be a woman. THUYLARS embraces darkness, void, and absence as spaces of creative potential, inviting viewers into inner landscapes that confront intimacy, desire, and the complexities of selfhood. Her illustrations push the boundaries of visual storytelling, creating work that is both personal, universal, intimate and provocative.

Select Clients Include:

Harpers Bazaar Germany, CLAUDIA, GALILEU, Le Monde Diplomatique, Marie Claire, Superinteressante and The New Yorker.

Harper's BAZAAR

BEAUTY



2026: NEU, SCHÖN,
EFFEKTIV! Ab Seite

80

THUYLARS



ROAR AGENCY - THE 2026 ARTIST ROSTER



Tom J Newell

Tom is an illustrator based in Sheffield, UK who is renowned for his intricate hand-drawn illustrations and recognisable bold monochromatic line-work. Tom's intricate, surreal and detailed work is often inspired by nature, music and myth. When Tom is not in his studio creating these unique and eye-catching works, you can find him adding gems to an epic collection of records or riding through Sheffield and visiting the local bookshops. Taking inspiration everywhere he goes. Tom's work has been exhibited internationally.

Select Clients Include:

Dr. Martens, Vans, Guinness, Xbox, Dazed Magazine, Which? Magazine, Classic Rock Magazine, Metal Hammer Magazine, Element Skateboards, Alice Cooper, MF DOOM, Madlib, Lee Scratch Perry, Wu-Tang Clan and Sleaford Mods.



TOM J NEWELL



ROAR AGENCY - THE 2026 ARTIST ROSTER

OUR ARTISTS



Our Artists - Special Bookings

The artists on our special bookings page are those who may need a little more time to complete a project and so would be request/special bookings only.

Why do they need more time? This could be due to their practice being time consuming (oil paintings etc.) or they have other commitments that means they are not as readily available as other artists.

Please let us know if you're interesting in working with our artists from the special bookings roster, with as much detail as possible.

Daggers For Teeth | Keeley Sheppard | Nick Sheehy
Olivia Hartwig | Rosie Toole | William Exley



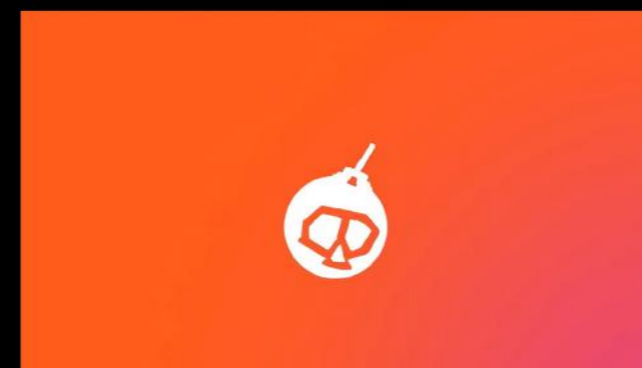
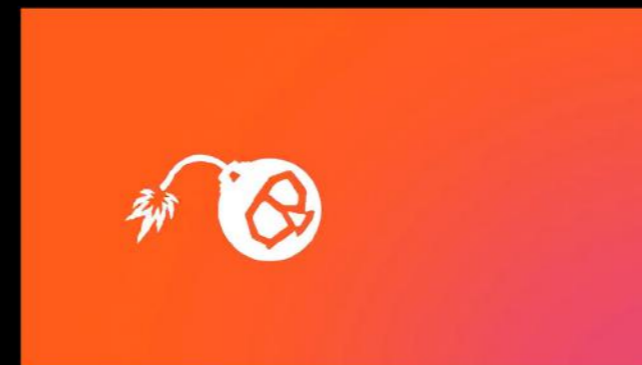
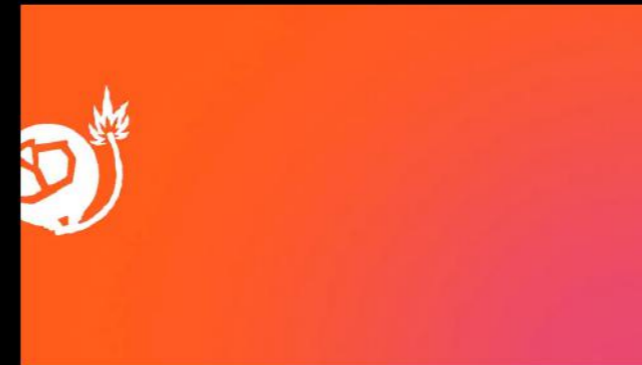
Daggers For Teeth

Craig Robson, also known as Daggers For Teeth, is an illustrator and graphic designer based in Liverpool, England. Craig combines the intricacies of hand drawn elements with a strong graphic influence, creating his own incredible illustrative world, stemming from the dark and mysterious. He's also the master of patch design, with a cult-like following and pieces that sell like hot buns (for your clothing).

Daggers For Teeth has exhibited worldwide in group shows, including the UK, Spain and the USA.

Select Clients Include:

Riot Games, Nike, Run The Jewels, Bad Cats Club, Nerdcave, Warner Music, Liquor Brand, Iron Fist, UNITE, Bold Street Coffee, Pyreclimber, Gloom Riders, The Craft Tap Room and Nine Lives.



DAGGERS FOR TEETH



ROAR AGENCY - THE 2026 ARTIST ROSTER



Keeley Scott

Keeley is an illustrator, animator and storyboard artist based in London, UK.

As a child of the 80s, Keeley's work is heavily influenced by her favourite music (Roxy Music, David Bowie, ABC, The Human League and Erasure to name a few) and 80s pop culture, creating a distinct and recognisable colour palette, giving her work the feeling of a romanticised, sexy and glamorous world.

Keeley loves drawing by hand as well as digitally using Vector based programmes.

Select Clients Include:

MTV, Skye Victoria Projects, ITV, Jimmy Choo and Michael Kors.



KEELEY SHEPPARD



ROAR AGENCY - THE 2026 ARTIST ROSTER



Nick Sheehy

Nick is an Australian-born artist and illustrator living in London, UK. After studying bronze sculpture in the wilds of Tasmania, Nick gave up on art only to rediscover his love of drawing whilst living in London, sparked by an interest in the city's lowbrow art, illustration, street art, and graffiti. In his work, Nick explores the dreamlike, sometimes semi-autobiographical scenes and oddball characters that echo from his childhood imagination.

Employing a laborious technique, building up layers of texture and thin colour, his work infuses precision and attention to detail with random abstraction and clumsiness. He enjoys drawing various weird things for himself, exhibitions, publications, and clients.

Select Clients Include:

Gentle Monster, Antler Gallery, , Arch Enemy Arts, Beinart Gallery, Copro Gallery, Hashimoto Contemporary, & Outré Gallery.



NICK SHEEHY



ROAR AGENCY - THE 2026 ARTIST ROSTER



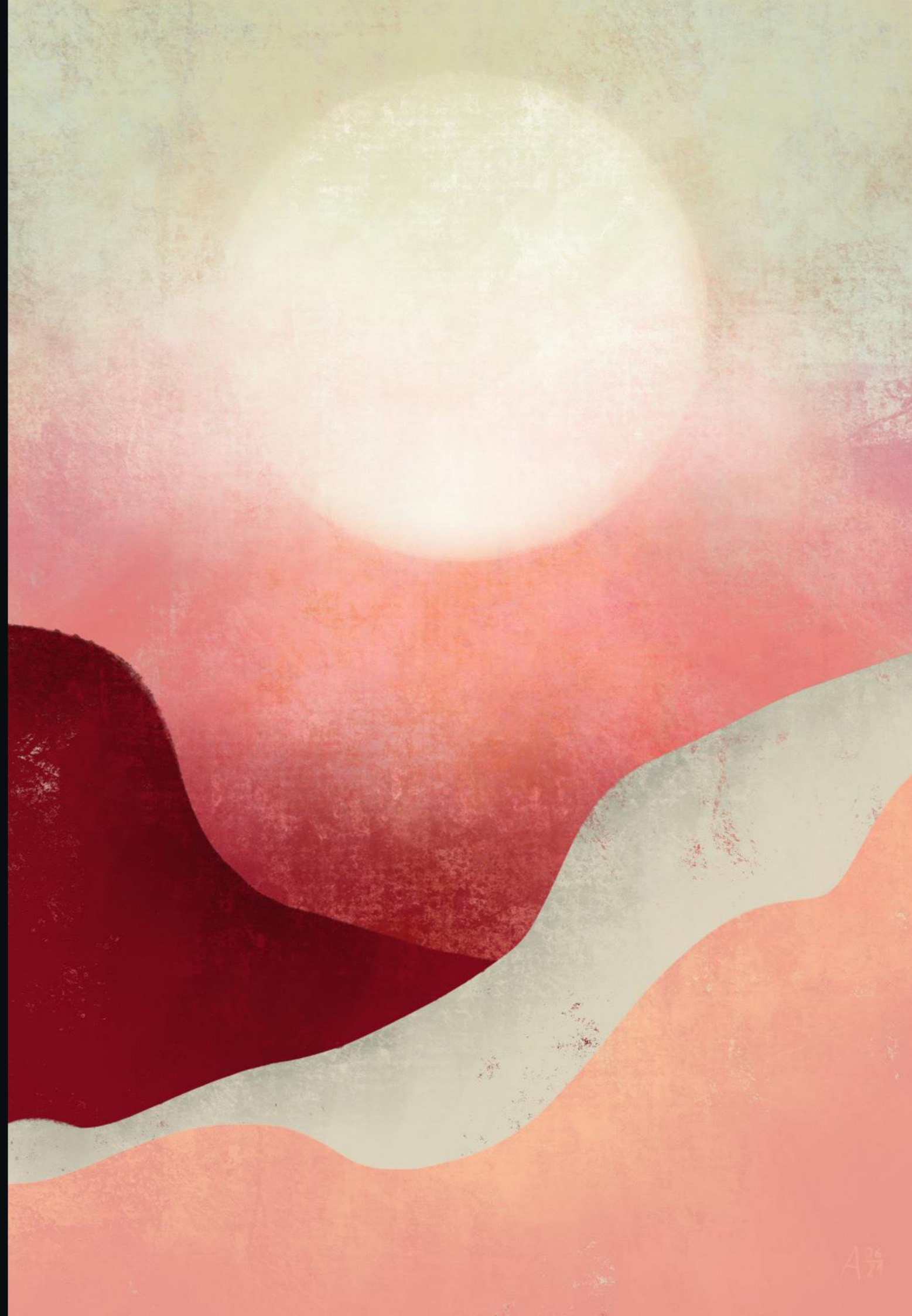
Olivia Hartwig

Olivia is a German illustrator and graphic designer who currently lives and works in Leeds, UK. Inspired by the darker side of fairy tales and folklore, Anna creates otherworldly characters that exist in vast and intricate landscapes, often juxtaposing dark subject matter with bright and uplifting colour schemes. Anna's work is created both digitally and by hand with paint and gouache.

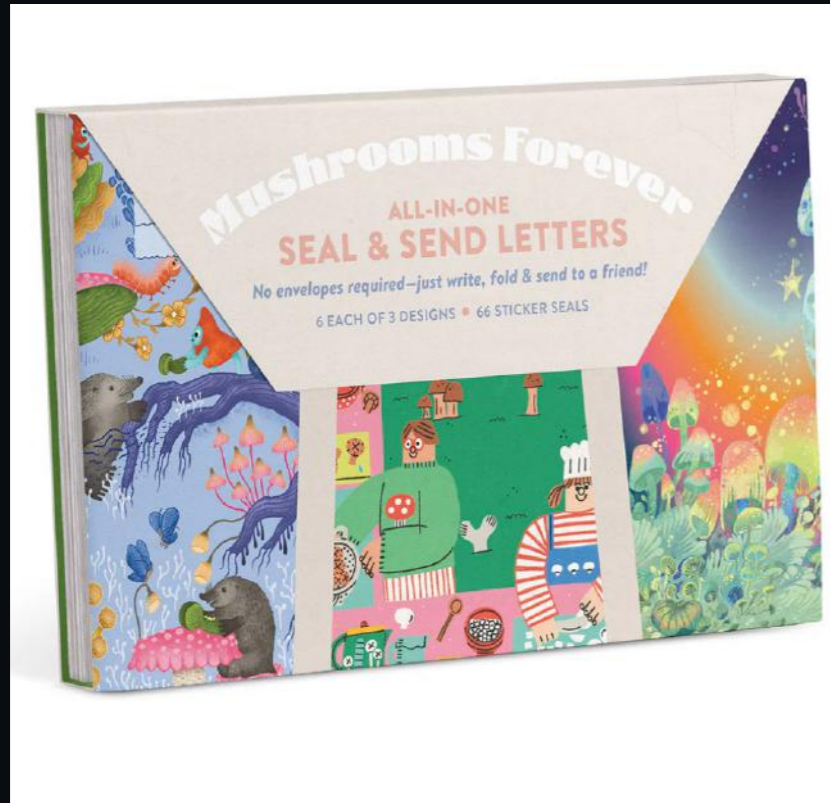
When she is not drawing, Olivia loves to settle down with a good podcast, and loves trees and animals.

Select Clients Include:

Em & Friends, PRH, Michelle Oh, Shake Mag Bristol, Black Cloud Company and Ralph's Angst.



OLIVIA HARTWIG



ROAR AGENCY - THE 2026 ARTIST ROSTER



Rosie Toole

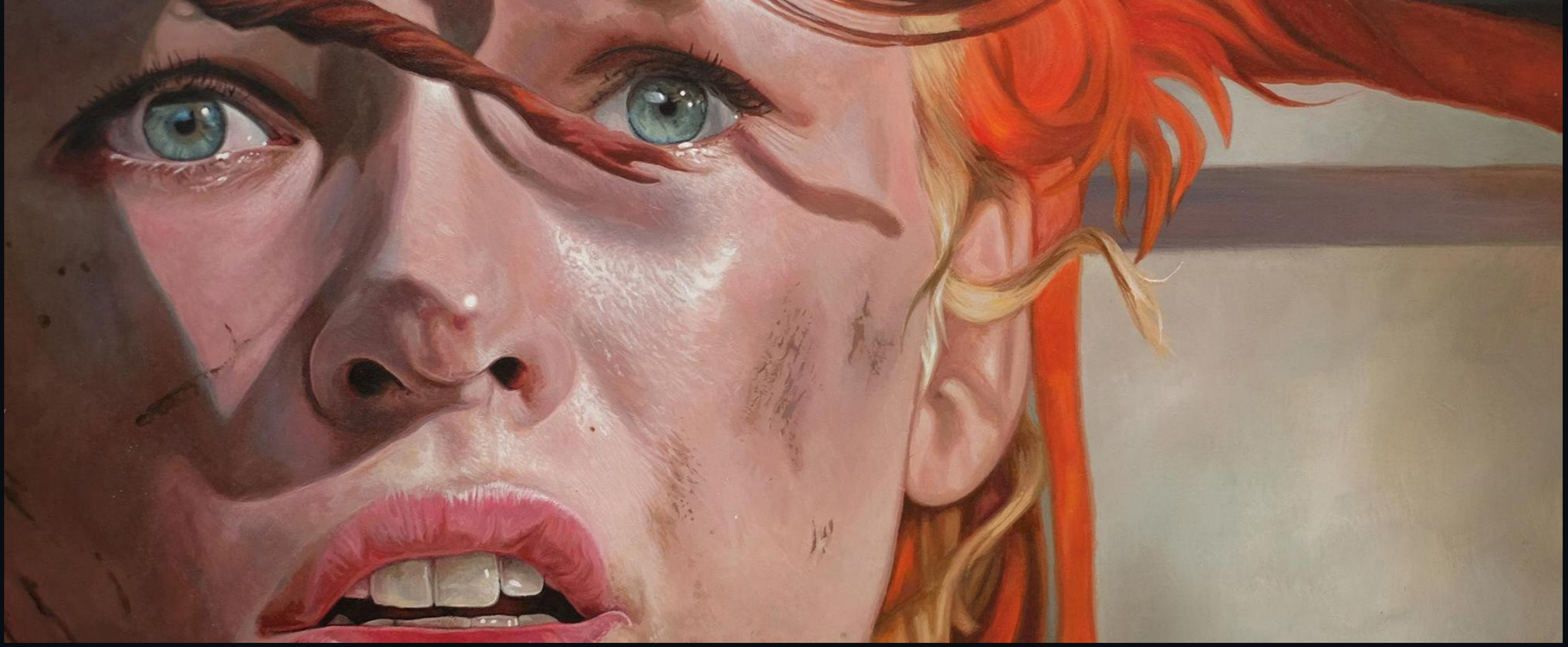
Rosie is a fine artist based in Brighton, UK. Rosie's work is heavily influenced by pop culture, film, punk music, and photo realistic portraiture. Working with pencil, paper and acrylic, each one of her creations are handcrafted with painstaking detail, with an incredible ability to capture the heart and soul of the subject she is working on. With a revitalised take on portraiture, Rosie brings a breath of fresh air and modernity to a classical and often overlooked discipline. Rosie's work has been exhibited within the UK.

Select Clients Include:

Bloomberg, Oi Polloi, Manual de Uso Cultural, Dr Martens, Shelf Heros and Thinx.



ROSIE TOOLE



ROAR AGENCY - THE 2026 ARTIST ROSTER



William Exley

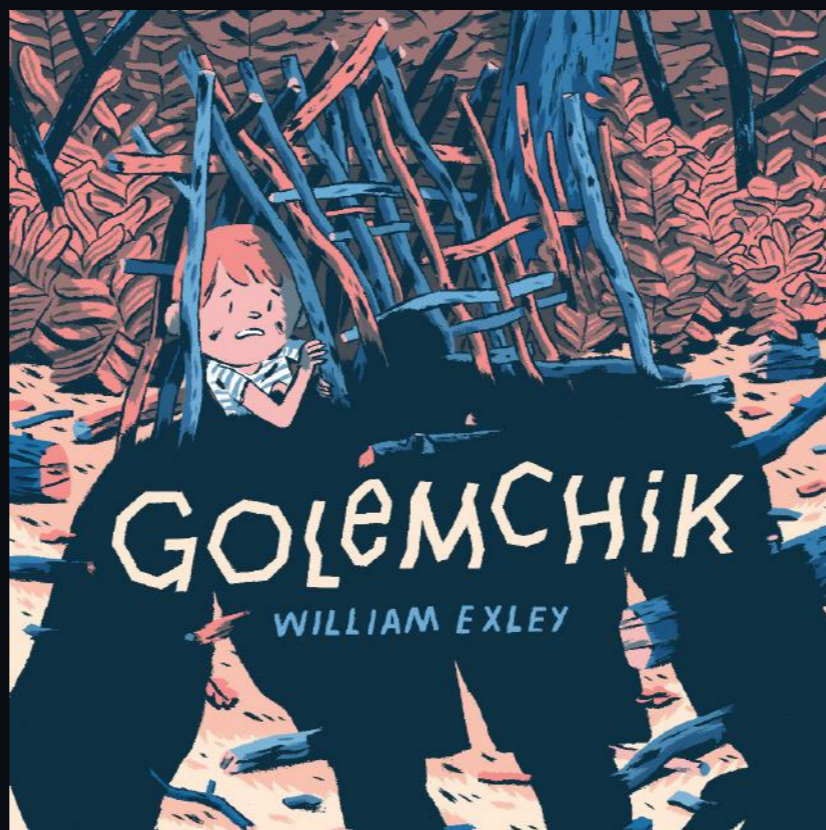
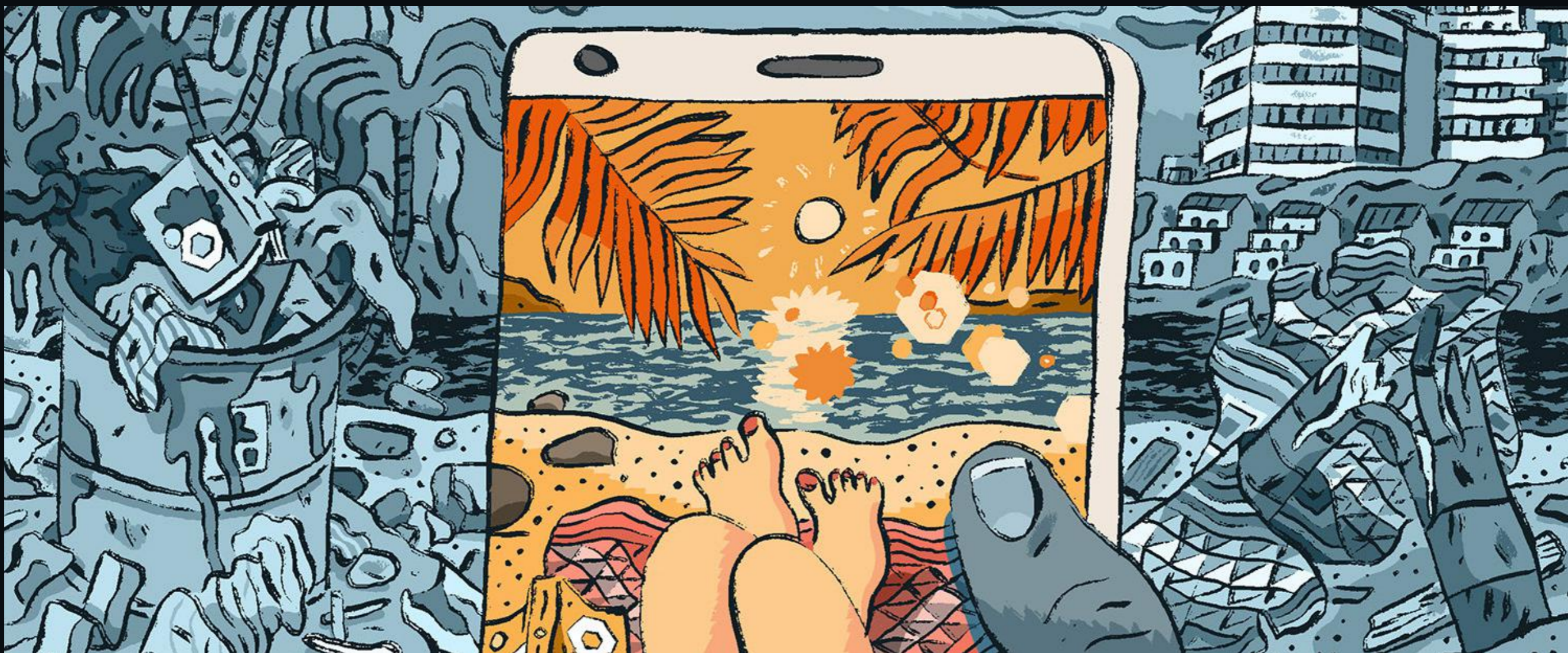
William Exley is an illustrator living and working in Sheffield, UK. Will creates his pieces with a range of materials, but most are done in the comfort of his home studio with ink and a brush and on his ipad. With his completely unique hand-drawn style and use of colour, Will creates his own fantastical universe of characters and creatures, with a healthy dose of dark humour.

Select Clients Include:

Tate & Lyle, iZettle, Nobrow, GRUB Manchester, The Brokedown Palace, New York Times Online, Little White Lies Magazine, Green Man Festival, Zero Core, Specialist Subject Records, Barely Regal Records, & Design Museum.



WILLIAM EXLEY



ROAR AGENCY - THE 2026 ARTIST ROSTER

Want to work with our artists?

If you are interested in any of the artists on our roster, or you'd just like to have a chat about your current and/or future projects, send us an email and we'll get back to you as soon as possible. Let's make awesomeness happen!

General enquiries: info@roarartists.com

Director & Agent: skye@roarartists.com

www.roarartists.com | [@roarartists](https://www.instagram.com/roarartists)



Roar