



Authentic, Memorable, African Safaris with Pioneers in the Hunting Industry  
- Experience the Difference -

**Coenraad Vermaak**  
**s a f a r i s**  
DEDICATED TO EXCEED YOUR EXPECTATIONS



# South Africa's Oldest Safari Company *Dedicated to Exceed Your Expectations*

The Vermaak family settled in South Africa in 1672. They were hunters and the passion they had for wildlife and the great outdoors ensured that these traditions were passed on to future generations! This is why the Vermaaks can proudly say that over 350 years later, the hunting legacy of their forefathers lives on through Coenraad & Hans Vermaak's family.

Coenraad Vermaak established this renowned safari company in 1970 which resulted in him becoming an iconic figure and pioneer in the South African hunting and conservation industry. Coenraad Vermaak Safaris is the longest established safari company in South Africa with an impeccable international reputation.



## *Our Mission Statement*

Coenraad Vermaak Safaris is dedicated to exceed your expectations through exceptional personal service and the wise sustainable use of wildlife through ethical and responsible hunting for the benefit of wildlife, wild places and people (conservation).





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# Largest concession area in South Africa



## About us

Coenraad Vermaak Safaris aspires to "old school" values. We embrace the hunting traditions of our forefathers where fair chase and ethical hunting, combined with a deep and sincere respect for wildlife and wild places, is simply part of who we are! We have, for over half a century, been known for our consistency in delivering what we promise - from every point of view. A safari with Coenraad Vermaak Safaris offers you peace of mind and assurance that you will get exactly what you pay for!

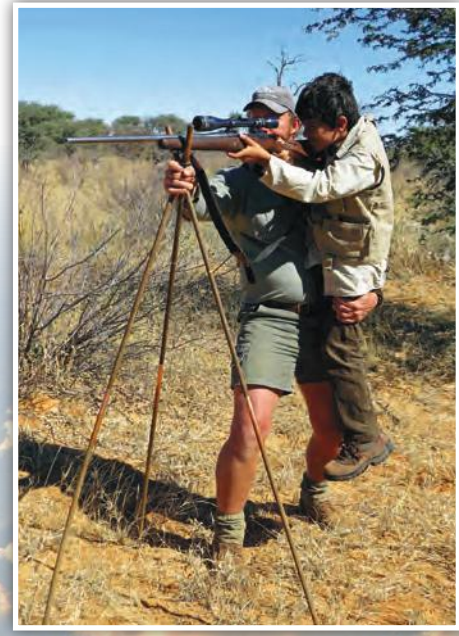
Our safaris and hunting areas are a cut above the rest. What we offer and deliver is an authentic safari experience of the highest quality. Our spectacular Kalahari Concession is a magical place. Not only is it the largest continuous hunting block in South Africa with staggering wildlife populations including all the Big 5; it is also a unique destination which provides an all-encompassing, quality African Experience for hunters and non-hunters alike!

Your average hunting trip and a safari with us are two different things altogether. Experience the difference.



# Family safari specialists





Exceptional trophy quality







## Our Values

ETHICS: We embrace the hunting traditions of our forefathers where **fair chase & ethical hunting** combined with a deep and sincere respect for wildlife and wild places is simply part of who we are!

CODE OF CONDUCT: **Honesty & integrity come first!** Hunting is our right but it's also a privilege. We respect all fauna and flora and the laws of the land. We abide by the PHASA code of conduct.

## Our Promise

- We deliver on what we promise. There are no frills, exaggerations or puffery.
- We correspond quickly and accurately with our clients.
- We pay great attention to detail and leave no stone unturned in the build up to, during or after your safari.
- We ensure there are no unwanted surprises and no hidden costs at the conclusion of your safari.
- CVS team members are handpicked, committed and enthusiastic. They are the best in the business!
- Quality hunting areas are paramount to the success of your safari; we don't settle for average destinations.
- Legal compliance: We know there is zero margin for error.



## Your Guarantee

We love what we do and are **passionate** about sharing the great outdoors with our discerning clients.

We take the details and the success of your safari as seriously as you do! Consistency for over 50 years has resulted in our **impeccable international reputation.**

We guarantee you the real thing - a memorable, authentic African safari and **total peace of mind.**





The magical Fly-Camping experience



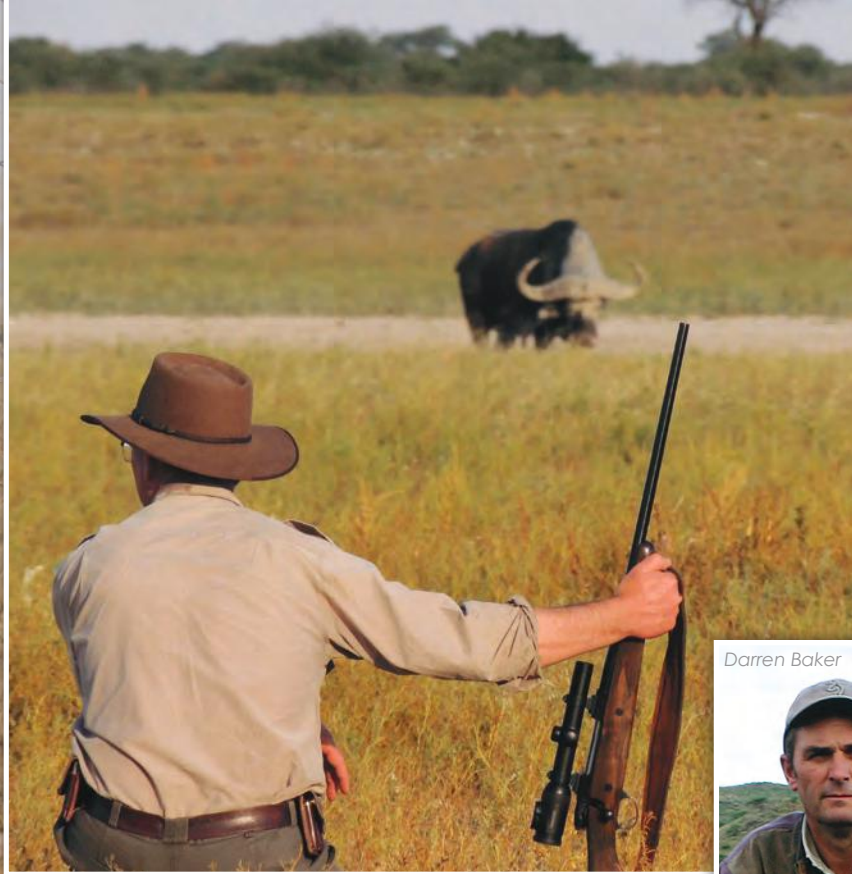
... all about the Ladies



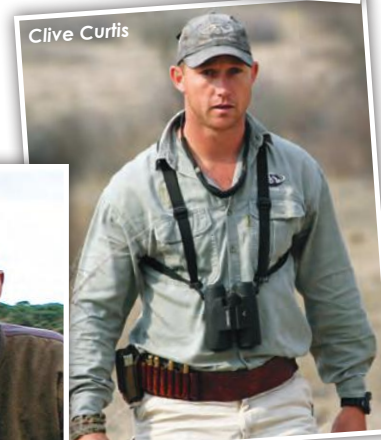


Experience the difference!





Coenraad & Vicky 1987



Clive Curtis



Darren Baker



World Record Springbok



Hans - PHASA President



Patches



Robert

# Accolades & Achievements

- We are pioneers in hunting and conservation in South Africa.
- Coenraad Vermaak was the first officially licensed Professional Hunter in South Africa.
- Coenraad Vermaak was a founder member of the Professional Hunters Association of South Africa (PHASA) and served as its Vice President for 15 years.
- From 1997-2007 CVS held the exclusive hunting rights to 6 National Park areas in South Africa - a time in the history of hunting that will never be repeated in South Africa.
- 1994 - Hans Vermaak was Student Professional Hunter of the Year at the Goss Academy of Professional Hunting.
- Hans Vermaak has been an Executive Committee Member & Vice President of PHASA for 10 years.
- Hans Vermaak was elected President of PHASA (the youngest ever) in 2012/2013.
- 1987 - Coenraad Vermaak was the first recipient of the PHASA Trophy of the Year Award.
- 2014 - PHASA Trophy of the Year for the new world record Springbok was awarded to Hans Vermaak.
- 2014 PHASA Professional Hunter of the Year - Clive Curtis.
- 2006 PHASA Trophy of the Year - Darren Baker.
- The PHASA Trophy of the Year has been awarded to CVS Professional Hunters 5 times.
- Mphahleni Madonsela (Patches) is one of the first licensed and active black Professional Hunters in South Africa.
- 2014 - Robert Mdlolo (CVS Tracker) was awarded the esteemed PHASA Tracker of the Year Award.
- Coenraad & Hans Vermaak have both served as Vice Presidents of the International Professional Hunters Association (IPHA).
- Hans Vermaak serves as Advisor to the DSC Frontline Foundation.
- A multitude of world records and top 10 record book trophies.
- Coenraad & Hans are founding members of the Custodians of Professional Hunting & Conservation South Africa (CPHA-SA) - an organization dedicated to promoting ethical & responsible hunting.



Remarkable  
Wild encounters!







# Our clients share their experiences ...

We spoke with many other safari outfitters yet your professionalism, honesty and integrity gave us a comfort level no one else could.

... to have everything go perfectly and exceed all of our expectation is incredible and very uncommon in any business or industry.

... there's CVS's selection and retention of some of the best PH's on the entire continent!

.... the aggressiveness and foresight of CVS to pursue and obtain the finest concessions available.

... the drive and professionalism of the PH's on the ground to provide the best hunting experience possible for clients.

.... to be able to enjoy the Concession and its wildlife in our preferred way - unhurried, unpressured and unfolding over lengthy days.

Hans's original e-mail to me was astoundingly accurate and had none of the puffery so often found from Safari operators.

With regards to feedback from our safari .... Well, that would be like critiquing a Picasso or a Monet!

Thanks for helping me achieve a lifelong dream of hunting in Africa, and what a way to do so!!! It was absolutely 1<sup>st</sup> class!

*It's more than a safari.  
It touches your SOUL*





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[www.cvsafaris.co.za](http://www.cvsafaris.co.za)



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**SAFARI VISION**  
wilderness explored

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