



THE WORLD OF
ENDLESS OPPORTUNITIES



ZION EXHIBITIONS | THE WORLD OF ENDLESS OPPORTUNITIES





WELCOME TO 
 Z I O N
EXHIBITIONS
Reinventing Exhibitions





A · B · O
U · T · Z
I · O · N

ABOUT ZION EXHIBITIONS

Incorporated in January 2020, **Zion Exhibitions** is the new colossal player in the B2B Exhibition industry that redefines the platform by creating multiple dynamic and comprehensive opportunities to build your business.

With the cumulative effort put together by experienced professionals, having indepth industry knowledge and expertise, **Zion Exhibitions** is an overarching platform for trending & unique technologies in various segments.

Zion Exhibitions is set to be the nation's premium Exhibition Organizer, striving to make a difference in India and raising a unique benchmark in the exhibition industry by bringing to the fore, cutting-edge brands and industry knowledge from leading innovators in their respective fields. **Zion Exhibitions** aims to be a major contributor to the Indian exhibition industry and the economy as a whole.

Zion Exhibitions, offers its customers a well researched and professionally planned platform to exhibit their services with special attention to detail, along with the promise of superlative quality and a professional approach.





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L · I · O

ZION
EXHIBITIONS

TARGET PORTFOLIO

- Construction Materials & Equipments
- Architecture and Design
- Facade & Fenestration
- Furniture & Interiors
- Lighting Technologies
- Health & Fitness
- Medical Equipments & Pharmaceuticals
- Beverages & Spirits
- Wedding Couture
- Jewellery & Precious Stones
- Safety & Security
- Toys and Playground Equipments





UNVEILING OF EXPO 2022

A GLOBAL PLATFORM

Though the name of the Expo will be unveiled at the Mega launch event to be held later this year, Zion Exhibitions is set to redefine businesses by presenting a dynamic and extensive platform for all attendees.

With a roadmap for comprehensive development, relentless innovation and unmatched growth, the company is planned and organized to cater to the needs and growth aspirations of our valuable clients.

The Expo in 2022, will witness latest trends in Hi-tech Products, Materials and services from various segments of the Architectural, Construction and Design Industry. This comprehensive platform will provide the perfect opportunity to connect with decision makers of the best brands, entrepreneurs and industry leaders from across the globe, who will boost your business and pave the way for a long-term healthy and mutually benefitting partnership.

Leading Industry brands, cutting edge technologies and innovations along with major fraternity influencers and stakeholders will bring their best to this carefully curated experience, for both exhibitors and visitors.

Expo 2022 is bound to be remembered as a defining moment in the exhibition industry!



NETWORKING

The first step of business!

Meeting and networking with relevant decision makers from across the industry, works better than any other form of advertising or promotion.

Zion Exhibitions brings to you the perfect platform where products will be seen, demonstrated, examined firsthand before a relationship is built and trust is established .

The key objective of Zion Exhibitions, is to promote business, share best practices and encourage industry related discussions, in addition to bringing together nationally and internationally acclaimed industry experts for dialogues, lectures, debate panels and case studies.

Take the first step to great Business!





WHY EXHIBIT

KEY FOCUS AREAS

- Increase Product & Brand Awareness
- Build New Business Relationships
- Strong Visitor Base of industry professionals from across the globe
- High Potential for networking, franchising, marketing alliances, appointing distributors, branding and expanding national presence
- Business Networking - Powerful, Focused Platform to meet Potential Clients / Decision-makers
- Ideal Launch Pad to introduce, showcase new products in Indian markets
- Brand Building Opportunities to establish valuable Alliances
- Media Mileage - Advertisement / Feature in Media and Trade Publications, Mass mailing, SMS campaigns, Hoardings, E-mailers, Digital Campaigns / Marketing



VISITOR GOAL

Zion Exhibitions proudly presents itself as a 'One stop destination' to get acquainted with the latest trends and technologies in various genres. We are proud to collaborate with well-known brands who will launch new products & introduce latest innovations while we simultaneously help you to connect with unique brands that are yet to be explored in the market.

Zion Exhibitions aims to be the most rewarding networking forum for the industry, curated as per industry requirements, to provide the perfect knowledge and business platform for all attendees, connect with the fraternity as well as with nationally and internationally acclaimed industry experts to fast-track the process of meeting business needs.

V · I · S
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R · G
O · A · L



BRINGS TO YOU

THE MOST DISTINCTIVE SHOWCASE OF
BUILDING MATERIALS
INTERIORS
ARCHITECTURE
DESIGN
AND RELATED TECHNOLOGIES **2022**



BE A PART OF THE MOST
AWAITED EVENT OF 2021!

THE
MEGA LAUNCH
TO UNVEIL

EXP  2022





KEY HIGHLIGHTS OF **MEGA LAUNCH**

- Unveiling the name of the **Expo** to be held in **2022**
- Exclusive closed door-event
- Curator and Advisory Board with leading names
- Expo Display
- Display of emerging practices and best projects in 2020-21
- Knowledge rich panel by Curator & Advisory Board
- Presence of leading practices from the industry
- Media Coverage of industry leaders and policy makers
- Hosted Guests from leading practices
- Owners / Top management of leading brands
- Quality Networking with key decision makers, procurement teams of major Buyers
- Productive Business Opportunities for Dealers, Distributors, Franchisers, Marketing Alliances, Joint Ventures etc

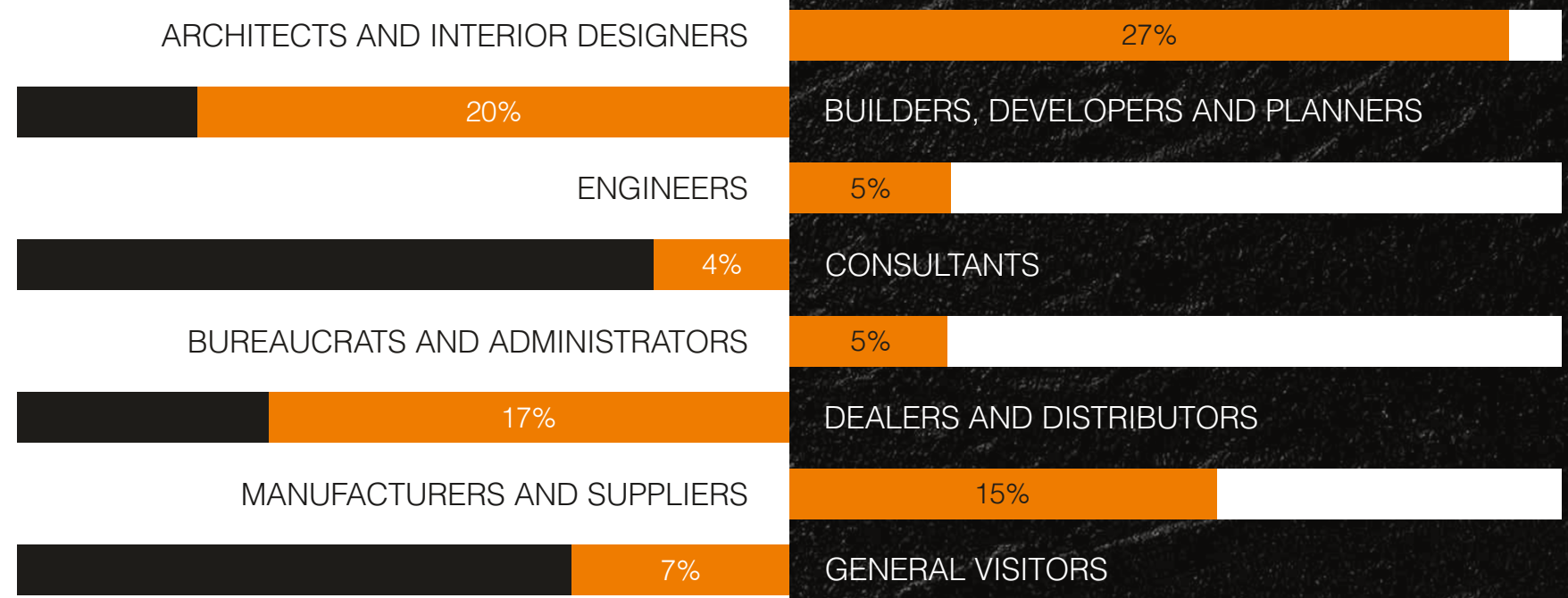


AUDIENCE GENRE

- Architects
- Interior Designers
- Developers
- Hoteliers
- Engineers
- Dealers & Distributors
- Product Designers
- Industry Relevant Associations
- Landscape Architects
- Consultants
- Industry Specific Brands
- International Representation
- Ministry Representation
- Fire Officers
- Set Designers
- Fashion Designers
- Embassies
- Artists
- Indian Traditional Workers
- Others

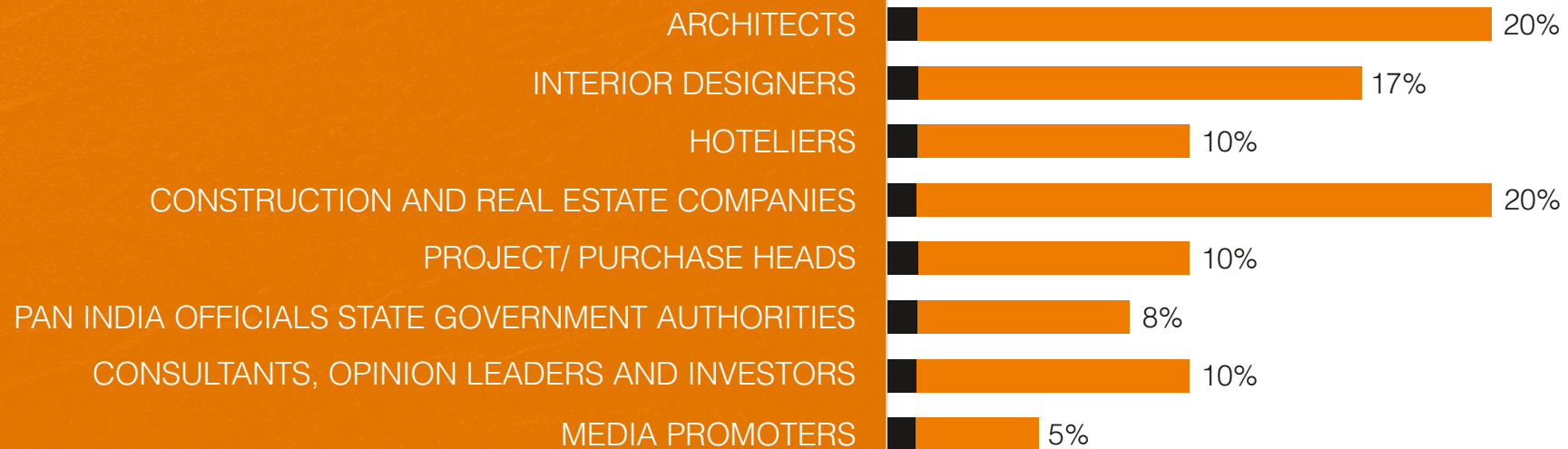


TARGET VISITOR SEGMENT BY PROFESSION





TARGET VISITOR SEGMENT BY BUSINESS





26 EXHIBITOR SEGMENTS

- Bath & Sanitation
- Natural Stones & Marbles
- Plumbing, Pipes & Fittings
- Tiles & Ceramics
- Doors & Windows
- Fittings, Hardware & Components
- Glass, Glass products & Railing systems
- Machinery installation & Technology
- Wood, Veneer & Flooring
- Decorative & Architectural Lighting
- Electricals, Wires & Cables
- Home & Office Automation
- Home & Office Furniture
- Home Interiors
- International Furniture
- Kitchen & Technologies
- Paints, Coats & Wall Coverings
- Roofing, Cladding & Facades
- Construction Chemicals
- Elevators & Escalators
- Safety & Surveillance
- Steel & Concrete
- Structural and profile systems
- Water Technologies & Equipments
- Switches & Switchgears
- Air Conditioning & Refrigeration

AWARDS & RECOGNITION

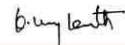
Certificate Number: 2021-NWA131

CERTIFICATE OF RECOGNITION

This is to Certify that

Zion Exhibitions India LLP

Has Been Awarded in the Category of
Best Emerging Company of the Year - 2021
Trade Fair Organising Category



K. Vinay Kanth
Founder, Business Mint

DATE: 06-08-2021

ORGANISED BY



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AWARDS**



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MEDIA PLAN

OUTDOOR MEDIA

- Hoardings across city
- Bus shelters
- Bus backs
- Lamp Poles across the city

DIGITAL MEDIA

- Social Media Promotions
- E-Mailers
- Digital Signage Network
- Promotions through alliances / Online platforms

PRINT MEDIA

- Media coverage in leading newspapers
- Advertisements in multiple top Publications
- Features and Articles



PUBLIC RELATIONS

- Articles in all leading newspapers
- Editorial plugs in major magazines
- Online plugs in Exhibitions, Seminars, Workshops
- Tweets, Blogs by Speakers and Industry Experts

ON-GROUND ACTIVATION

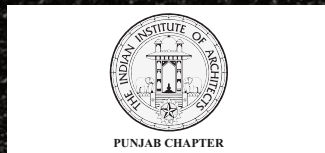
- Posters, Flyers and Standees
- Activities in Malls, Hotels, Corporate Parks
- Exhibition Centre Activation

INDUSTRY ASSOCIATIONS

MEMBER OF



SUPPORTING ASSOCIATIONS



MEDIA PARTNERS





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