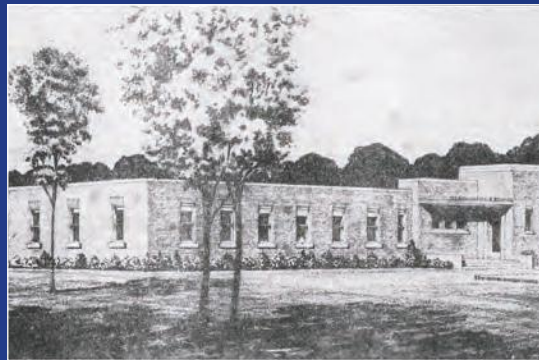


ROOTED IN COMMUNITY

Grounded in Healthcare



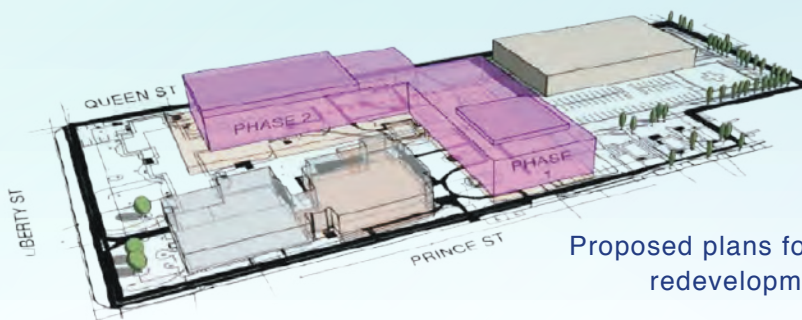
Alexander Hospital
1913



Memorial Hospital Bowmanville
1950



Lakeridge Health Bowmanville
2021



Proposed plans for Lakeridge Health Bowmanville redevelopment and expansion project

5 Realtors for HealthCare

6 Governor's Circle Award

9 The Great Escape, A Great Adventure!



CONTENTS

A Message from the Chair and CEO	3
The Value of our Volunteers	4
Realtors for HealthCare	5
The Governor's Circle Award	6-7
A Caring Community	8
The Great Escape, A Great Adventure	9
State of the Heart Equipment Fundraiser	10



A MESSAGE FROM THE CHAIR & CEO

We are excited to share some of the wonderful stories of our partners, donors and volunteers in our 2020/21 newsletter edition, **Rooted in Community: Grounded in Health Care**. Although the year challenged us in unexpected ways, those challenges presented opportunities for growth and made us proud of what we have accomplished this past year.

Not only did we realize a landmark commitment from the Region of Durham, our community partners were also busy supporting the Hospital in new and exciting ways. The Homesmiths Real Estate team launched their Realtors for HealthCare program and, we received thoughtful estate gifts totaling over a \$1 million towards the redevelopment. Bowmanville Rotary Club hosted a great golf tournament; while our good friends at Domino's and Boston Pizza reached out to their supporters and held special pizza days for our Foundation. These, along with generous donations from our faithful supporters and the addition of many new volunteers, all culminated into a great year for our Foundation!

As we reflect on the wonderful investments and incredible gifts received to-date for the Hospital redevelopment and expansion, we cannot help but to think about the first major philanthropic gift made so many years ago that launched the construction of the Bowmanville Hospital.

Over a century ago, people in our community had a vision for a local Hospital. A Hospital that would deliver great health care and services to its residents – not very different from where we stand today. In 1913, J.W. Alexander helped make this a reality with his donation of a six-acre property and house located at 47 Liberty Street South. With the help of the

Ladies' Auxiliary and their valiant fundraising campaign, the house would be redeveloped into Bowmanville's first Hospital. With the vibrant future of the Hospital in mind, it was fitting to honour J.W. Alexander and this extraordinary contribution with the 2021 Governor's Circle Award, which was accepted by his great-niece, Barbara Blackwell, at our Great Escape Virtual Experience last month.

Celebrating J.W. Alexander wasn't the only exciting thing on our itinerary that night. On Friday, October 29, 2021, guests were whisked away to Ireland and Italy as they enjoyed musical and dance performances from local cultural clubs. Guests enjoyed charcuterie, wine, a fun silent auction and, the highlight of the evening, a special performance by Canadian award-winning musician, Chantal Kreviazuk! Thank you to our guests, sponsors, donors and volunteers who helped us raise over \$173,000 in gross revenue for the redevelopment and expansion project and the State of the Heart equipment fundraiser.

On behalf of the Board of Directors and staff, we want to express a heartfelt thank you to all our donors, supporters, and volunteers for your ongoing support throughout the year! Together, we remain steadfast on our journey toward greater health care for Clarington.

Sincerely,



Chris Kooy
Chair, Board of Directors



Frank Cerisano
Chief Executive Officer



ROOTED IN COMMUNITY Grounded in Healthcare

THE VALUE OF OUR VOLUNTEERS

The support we receive from our volunteers is integral to meeting our mission and we deeply value the passion and energy they each bring to the Foundation. This year, we welcomed several new talented community leaders to our amazing team of volunteers.

The Board of Directors' newest members include Francesca Loreto, Dr. Rod McArthur and Tanya Pardy. Bowmanville resident and Creative Director of Sixth Workshop, Vanessa Sosiak, takes the seat as Chair of our newly formed Marketing Communications Committee. Vanessa has put together a group of savvy industry leaders who will support the Foundation, including Orzala Quddusi, Lauren Bull and Kevin Brady.

Local business leader, Absar Beg of Beg Brothers Real Estate Inc. and Lifelong Group of Companies was appointed to the We Care, We Can Campaign Cabinet. Absar joins a group of strong community leaders, led by Campaign Chair, Kirk Kemp, who are the powerful force behind the fundraising efforts to achieve the campaign objectives and financial goals for the Bowmanville Hospital redevelopment and expansion project.

Each Foundation volunteer brings a unique perspective to our work. Whether it is the expertise Dr. McArthur brings from over 35 years in his field or a strong community presence like our Board Chair, Chris Kooy, the impact of our volunteers is undeniable. With the We Care, We Can campaign off to a great start, the work of our volunteers is essential in helping to bring a new Hospital to Clarington.

A heartfelt thank you to all of our wonderful volunteers for their incredible commitment and support for healthcare in our community.

As the Foundation moves forward with the capital campaign and other exciting initiatives, more volunteer opportunities will become available! Stay up-to-date on Foundation news and learn more about how you can get involved at www.bowhf.com.



"Joining the Campaign Cabinet is an extremely exciting opportunity for me and I am grateful for the chance to work alongside Kirk Kemp and other members of the Campaign Cabinet. As a lifelong resident of Durham Region and local business leader, I see the importance of the expansion project and just how necessary it is in order to help strengthen the Region, and I am looking forward to doing my part to help ensure this new facility is well equipped to serve our community for generations to come."

- Absar Beg, Campaign Cabinet

"The Bowmanville Hospital has always been there for me and my family, since the day I was born. With each visit, I am equally astounded with the quality of care provided by both the Hospital's staff and volunteers. I am grateful to be given the opportunity to give back to the Hospital through my position on the Board. I have been beyond impressed by the collection of exceptional staff and volunteers. This team truly works tirelessly for the community, and I am so excited to be a part of it."

- Francesca Loreto, Board of Directors



REALTORS — FOR — HEALTHCARE

The busy real estate market got Tyler Smith and his team at Homesmiths Real Estate thinking about ways to engage their fellow realtors and collectively turn their growing success into support for the Hospital and community. As a donor himself and volunteer, Tyler has been strongly committed to the Hospital's redevelopment and expansion plans. It was no surprise when he and his team launched the Realtors for HealthCare program.



"I believe Bowmanville Hospital is a huge asset to the community, which is why supporting health care, especially the redevelopment and expansion project, is so important to me. I am excited about the Realtors for HealthCare program. It presents my fellow realtors with a great opportunity to get involved and make a meaningful difference in our Hospital and health care system, which ultimately benefits us all in the long run!"

- Tyler Smith, Homesmiths Real Estate

Realtors for HealthCare is more than a way for agents to give back to their community; it is a way for them to partner with the Foundation and build relationships that will have a positive impact on healthcare. The program is a great model, which can easily be implemented and customized in a way that works best for any interested agent.

As an industry serving communities in Clarington and beyond, realtors see the value in supporting this important initiative. Board Member Steve Hennessey of Right at Home Realty Inc. was one of the first to join Tyler as a member of Realtors for HealthCare.

"When Tyler first approached me with his idea to unite realtors across Clarington through the Realtors for HealthCare program, I knew I wanted to be a part of it. The number of people our Hospital serves is not going down, it will only increase as more and more families call Clarington home. It's important that Clarington has a health care facility that meets the growing needs of its community and I am proud to do my part to help make that happen."

The passion and drive of our supporters bring projects like Realtors for HealthCare to life. This initiative, and others like it, act as a source of inspiration that gives everyone a great way to support Bowmanville Hospital and make a difference.

To learn more or to get involved with the Realtors for HealthCare program, visit our website at www.bowhf.com.



J.W. ALEXANDER HONOURED WITH 2021 GOVERNOR'S CIRCLE AWARD

Clarington has a rich history of great philanthropists who have helped to enhance many aspects of the community. Their actions inspire and motivate future acts of giving and bring communities closer together.

Each year, the Foundation seeks to recognize the exemplary dedication and accomplishments of individuals who have, through their selfless contributions, shaped the landscape of health care for Clarington and surrounding communities. With the redevelopment and expansion of Bowmanville Hospital imminent, we felt it fitting to award the 2021 Governor's Circle Award to the person who launched us on this journey more than a century ago, Mr. J.W. Alexander.



The story of J.W. Alexander began in the late 1890's, when he traveled from Scotland to Canada to start a new life. He first settled in Guelph but would later move to the quiet town of Bowmanville to run the Dominion Organ & Piano Company with partners John Kydd and J. McConnell. Mr. Alexander was a hard worker and a shrewd businessman and, in just three short years, would become the sole proprietor of the company.

He soon met and married the love of his life, Nellie Brittain. The couple had two sons and lived a quiet life in Clarington.

By 1910, the first plan for a community hospital began to circulate through the town and a special bank account was opened with sufficient funds promised to carry out the plan. The account would sit empty for almost two years.

In 1912, J.W. Alexander acquired the six-acre parcel of land with a large brick house, known then as South Park. Later that year, he would donate the same property to be used for the new Hospital. There was however, one stipulation; the community had to raise the \$5,000 needed to alter the building and purchase the equipment needed for operations.

The first capital campaign was immediately launched, led by the Ladies' Auxiliary. Factory whistles blew and church bells chimed throughout the town announcing the start of the campaign as the determined ladies went door-to-door collecting contributions for the Hospital. The community rallied together, raising a remarkable \$5,200.



“I had known for some time that a few citizens in town had a great desire to see a hospital established in their midst, and what I have done to assist them in realizing their ambitions, has been a great pleasure to me... I wish this Hospital every success, and may it long continue to fulfil its mission of caring for the sick and alleviating suffering.” (J.W. Alexander, at the opening of Alexander Hospital in 1913)

- J.W. Alexander

With the building altered, Alexander Hospital would officially open its doors on March 26, 1913. It would be renamed Memorial Hospital Bowmanville in 1951 and later Lakeridge Health Bowmanville in 1989, as it is known today.

By recognizing the cause and helping to fill the need, Mr. Alexander helped to change healthcare for his community forever! As Bowmanville Hospital embarks on a new chapter in its history, we are proud to be able to honour the man whose generosity and kindness started it all so many years ago.



Alexander Hospital - 1913

J.W.'s legacy has influenced more than this award. In 2011, Bowmanville Hospital Foundation launched the J.W. Alexander Starlight Society, which recognizes those who have left a legacy gift to Bowmanville Hospital through the Foundation's planned giving program.

“Mr. Alexander's incredible act of kindness is a true inspiration for all of us,” said Peter Hobb, Planned Giving Committee Chair, Bowmanville Hospital Foundation. “Legacy gifts keep on giving year-after-year. This is a great example of how someone can make a tremendous difference with just one gift. I think Mr. Alexander would be very proud if he could see the wonderful impact his gift continues to have on the community.”

J. W. Alexander was recognized at this year's Great Escape Virtual Experience. The Governor's Circle Award was accepted by his great-niece, Barbara Blackwell. His legacy and philanthropic spirit will live on and continue to be a source of inspiration for years to come.



ROOTED IN COMMUNITY Grounded in Healthcare

A CARING COMMUNITY



“Boston Pizza Bowmanville has always been highly active in the local community. When we were selecting our charity of choice for this year’s Valentine’s Day fundraiser, we wanted to ensure we were able to contribute our funds raised to support the front-line workers who continues to support our community through the COVID-19 pandemic!”

– Boston Pizza Bowmanville



“We, as the Rotary Club, have a strong sense of responsibility to service above self. This means we are committed to giving back to our community without praise. As a Rotarian myself, I chose Bowmanville Hospital Foundation because I believe we all use and need these important services. Our community is continuing to grow, therefore our local Hospital needs to keep up with our community’s needs. Giving back is the responsibility of the whole community.”

– Steve Code (Bowmanville Rotary Club and Bowmanville Hospital Foundation Planned Giving Committee)

THE GREAT ESCAPE

A Virtual Experience

On Friday, October 29, 2021, guests boarded The Great Escape virtual platform and were whisked away on a worldwide adventure with scheduled stopovers to enjoy lively entertainment by the Graham Irish School of Dance and a taste of Italy with Lucio Raggiunti who played familiar tunes on his Italian accordion.

Co-hosts Bee Quammie and Jerry Archer were a big hit, navigating through an incredible lineup of speakers, entertainment, exciting auction items and more. Throughout the night, guests enjoyed a delicious charcuterie box and wine pairing from Three Six Kitchen and Tres Amici Wines. The highlight of the evening was a special live performance by Juno award-winning musician, Chantal Kreviazuk!



Chantal Kreviazuk, Canadian singer-songwriter



Adrian Foster, Mayor of Clarington

This year's event raised over \$173,000 in gross revenue for the redevelopment and expansion project and the State of the Heart equipment fundraiser. Special thanks to our presenting sponsors Cowan Buick GMC Limited, Kemp Travel Group, Kaitlin Corporation and all of the sponsors, donors and guests who enjoyed this wonderful evening with us.

While The Great Escape may be over, we are rolling the dice and shuffling the decks in anticipation of next year's Casino Night! We look forward to returning to an in-person event on Friday, November 4, 2022, at Deer Creek Golf and Banquet Facility. Save the date and stay tuned for more information in the coming months!

2021 SPONSORSHIP COMMITTEE

Patty Hampson, Chair	Mary Roy
Brenda Miller	Natalie Sims
Devon Daniell	Nicola Brock
Gloria Moring	





STATE OF THE HEART EQUIPMENT FUNDRAISER

Our Hospital medical teams are constantly racing against the clock when it comes to treating patients in cardiac distress. Access to the latest tools and technology are important in ensuring our teams can diagnose and treat patients effectively. One essential piece of equipment needed during an emergency is an up-to-date cardiac monitor.



Our current cardiac monitoring systems are in need of an upgrade. This year, the State of the Heart equipment fundraiser will provide the Hospital with the absolute latest technology. With a very smart computer to detect unusual heart rhythms and abnormalities, our medical team would be instantly alerted when something is wrong. This means the team can take action immediately to prevent more heart attacks and other serious emergencies.

Carrie Morden, interim ER/ICU Patient Care Manager at Bowmanville Hospital and her team has responded to many such emergencies and know just how important the new upgrade is to the treatment and care of these patients.

“It’s all about timing. A lot of cardiac cases are time and medication sensitive. Without the proper hardware and software, we can’t even provide our patients with the most important first step to get them the treatment they need.”

– Carrie Morden, interim ER/ICU Patient Care Manager

At a total cost of \$160,000, funds raised through the State of the Heart Fundraiser will provide:

- **Cardiac Monitor Software Upgrade (\$50,000)**
 - Provides medical teams with real-time display of a patient’s vital signs.
- **Central Station Hardware and Software (\$45,000)**
 - Provides essential functions including an examining alarm and trending data from every patient bed all from one central location.
- **Server Hardware and Software Upgrade (\$55,000)**
 - Will consolidate all the Central Stations in Bowmanville into one central point to allow seamless connectivity.
- **Uninterruptible Power Supply (\$10,000)**
 - Ensures the system has seamless powers at all times, even through power outages.



I want to personally thank you for helping to save lives.

Chris Jones, Clinical Director of Emergency Services, Critical Care Program & Central East Prehospital Care Program.

“Donors make an incredible difference to the care Bowmanville Hospital is able to provide because they fund all of the equipment purchased by the Foundation each year for the Hospital. Medical equipment is not funded by the government. It is entirely funded by the community, which is why we rely so greatly on the support we receive from our donors that helps to keep our Hospital equipped with the most up-to-date tools and technology.”

– Frank Cerisano, Chief Executive Officer

Donations have the power to assist thousands of patients and can result in drastically altering the way treatment and care is delivered in our community. No gift is too small to make a difference.



Yes, I would like to support **THE STATE OF THE HEART EQUIPMENT FUNDRAISER**

Here is my gift of: \$25 \$50 \$100 \$200 Other \$ _____

- I have enclosed a cheque. (Made payable to the Bowmanville Hospital Foundation)
- I prefer to make my donation using: VISA MasterCard American Express
- I would like to make a gift in honour/memory/celebration of: _____

Bowmanville Hospital Foundation will contact you for further details regarding your gift in honour/memory/celebration.

Name _____ Signature _____

Card Number _____ Expiry Date _____

Phone (_____) _____ Address _____

Email _____

- Please send me information on how I can make a gift through my will.

All donations over \$10 will be receipted. Charitable Business No. 11924 4903 RR0001

47 Liberty Street South
Bowmanville, ON L1C 2N4
Bus: (905) 623-3331 x 21881
Fax: (905) 623-4001
www.wecarewecan.ca



** The Board of Directors of the Bowmanville Hospital Foundation reserves the right to redirect the funds donated to a specific equipment or project, only if the equipment or project has not been completed, or is no longer required by Lakeridge Health. The funds will then be used for other priority equipment or project needed at Bowmanville Hospital.



47 Liberty Street South
 Bowmanville, ON | L1C 2N4
 (905) 623-3331 x 21881
 Fax: (905) 623-4001
www.bowHF.com
 Charitable Business No. 11924 4903 RR0001



JOIN OUR MONTHLY GIVING PROGRAM!

The Bowmanville Hospital Foundation's Monthly Giving Program is a convenient and easy way to support high priority needs at Bowmanville Hospital throughout the year. A small monthly donation may not seem like much but, it all adds up to help our patients in a big way!

Each month, I'd like to make a gift of: \$20 \$25 \$30 \$40 \$50 Other \$ _____

Please make monthly deductions from my bank account. Enclosed is a cheque marked VOID.

 SIGNATURE _____ DATE _____ or,

Please make monthly deductions from my credit card: VISA MasterCard American Express
 Preferred Process Date _____

Name _____ Signature _____

Card Number _____ Expiry Date _____ Phone (_____) _____

Address _____ Email _____

A charitable tax receipt will be issued at the end of each calendar year.
 Charitable Business No. 11924 4903 RR0001

I understand that I may change or cancel this authorization at any time by notifying Bowmanville Hospital Foundation in writing.

47 Liberty Street South
 Bowmanville, ON L1C 2N4
 Bus: (905) 623-3331 x 21881
 Fax: (905) 623-4001 www.wecarewecan.ca

