## **O TERRA** Mineral Range & Dosing Systems

Healthier animals
Boost farm profits
Reduce labour & save time





We continue to innovate to bring the best solutions to all our farmers.

elcome to the latest edition of our TERRA NutriTECH dairy and beef product brochure. TERRA NutriTECH is a family business based in Moone, Co. Kildare, Ireland and has been supplying leading products and technologies to farmers in Ireland and abroad since 2013.

TERRA NutriTECH's ethos is to bring precision to farming, this helps make animals healthier and life easier on the farm.

TERRA NutriTECH works hard to ensure all products are manufactured to the highest standards and quality to ensure your animals get the minerals they need, when they need them.

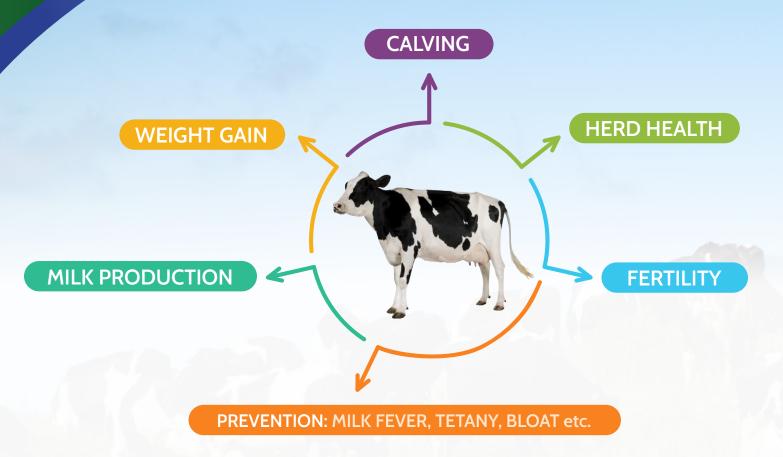
We would like to thank all our customers for choosing to use TERRA NutriTECH products, and we will continue to innovate to bring the best solutions to all our farmers going forward.





Photo credit: Lorraine O'Sullivan

## MINERALS ARE ESSENTIAL IN COWS



## **BENEFITS OF USING TERRA NutriTECH ON-FARM**



## It's like having an extra pair of hands on-farm everyday.

K. Doyle Co. Wexford



Every herd has a daily mineral requirement based on:

- basic metabolic need
- production level requirements
- stage of breeding cycle
- and external factors such as weather, soil, lockup etc.

"At TERRA NutriTECH we believe in science, we use analysis of bloods, forage, milk and combine this with herd history to determine your cows mineral needs."

## WHAT COWS NEED

#### HERD HEALTH

- What mineral issues have been seen in the herd historically?
- What health issues are common on farm e.g. calving,fertility, milk fever, bloat? etc.
- Are there external factors such as soil type, mineral antagonism, water quality which can influence availability of minerals?

#### FEED PROFILE

#### Where are cows currently getting mineral nutrition?

- Grass, forage and silage
- Supplementary feeds
- Boluses, licks or mineral packs
  - Is this too little or too much?

#### **FEED PROFILE**



MINERAL MANUFACTURING NALYSIS & ORMULATION

#### MINERAL MANUFACTURING

- TERRA NutriTECH has a state of the art production facility
- TERRA NutriTECH can manufacture custom mineral blends



#### **ANALYSIS & FORMULATION**

- Blood mineral status of herd
- Establish herd benchmark
- Using predicted herd requirements formulate appropriate mineral blend
- Ongoing analysis to monitor

DELIVER PRECISELY WHAT THE HERD NEEDS EACH DAY

KEY MINERALS CAN BE DOSED SEPARATELY

PRECISE / SCIENCE-BASED MINERAL NUTRITION LEADS TO BETTER HERD HEALTH

Minerals can be customised to suit farm requirements.



Peace of mind knowing that my herd are getting the correct minerals at all times

> J. Downey Co. Kilkenny

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## REDUCE CALVING **ISSUES**

**BUY ONLINE** www.terranutritech.com

OR CALL (087) 708 6714

I have no need for any other minerals and have better results with less issues using liquid minerals

Which has

B. Cunningham, Co. Galway



10g/hd/d

# OPIS OR ORBVIE

Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## CALVING PLUS

A blend of minerals to prepare the cow and calf for a healthy birth.

#### **Benefits:**

- Less calving issues
   Less retained cleanings
   Healthier calf
   Easy transition to milking
- 🖌 🖌 Faster & easier calvings
- Set cow up for better fertility

#### When to use:

During the dry cow periods 8 - 10 weeks pre-calvings. Used with Calving Magnesium.

#### Ingredients:

Copper / Selenium / Zinc / Vitamin A / Vitamin D / Vitamin E / Cobalt



#### USE WITH:

USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## CALVING MAGNESIUM

Special blend for cows pre-calving to help aid cow and calf.

#### **Benefits:**

🖋 Reduces milk fever

🖉 Reduces retained cleanings

- 🖌 Improved milk yield
- 🖉 Quicker, easier calving
- Alter rates to suit conditions with Terra Dosing Systems

#### When to use:

During the dry cow periods 8 - 10 weeks pre-calvings. Used with Calving Plus.

#### Ingredients:

Magnesium / Iodine

Minerals can be customised to suit farm requirements.

> I have gone from having a big issue every year with milk fever to having only one case in 300 cows this year.

> > S. Phelan, Co. Cork





50-100g/hd/d

USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## EASY CALVE

Used in the final week before calving to reduce milk fever and have easier calvings.

#### **Benefits:**

$\checkmark$	Reduces milk fever
$\checkmark$	Reduces retained cleanings
$\checkmark$	Quicker, easier calving
$\checkmark$	Healthier calves
$\checkmark$	Set cow up for better fertility
$\checkmark$	Reduces displaced abomasum

#### When to use:

Up to 1 week before cow calves in close up calving pens. Used with Calving Plus

#### Ingredients:

Magnesium / Selenium / Iodine

## PRE CALVER WITH MAGNESIUM

All in one blend to prepare cow and calf for a healthier birth.

#### **Benefits:**

- Less milk fever
   Less retained cleanings
  - Healthier calves
  - Easy transition to milking
  - 🖌 Faster calvings
  - Sets cow up for better fertility
  - Reduced displaced abomasum
- Reduced vet and medicine fees

#### When to use:

8 - 10 weeks pre-calving. For use with 'ORBVIE' Dosing System.

Copper / Selenium / Zinc / Vitamin A , D , E / Cobalt /

#### Ingredients:

Magnesium / lodine

#### AVAILABLE IN:





**150**g/hd/d

#### USE WITH:



Dose troughs manually or through Terra ORBVIE Dosing System. Full details see Pg: (42 - 45) Minerals can be customised to suit farm requirements.

> My vet and medicine bills are down considerably

> > B. Flood, Co. Wexford







USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## **TRANSITION IMMUNITY BOOST**

Used in herds to help increase cow and calf immunity during calving season.

#### **Benefits**:

- Helps reduce mycoplasma Helps reduce metritis
- Helps reduce mastitls
- Improved immunity
- Maximise milk production
- Increases disease resistance, feed efficiency and animal performance.

#### When to use:

For 30 days pre and post calving.

#### Ingredients:

Blend of plant extracts





15g/hd/d

## **HI-IODINE**

Used to boost iodine levels in the cow and calf.

#### **Benefits:**

Stronger calves Easier calvings Better immunity Less stress on cow and calf Better fertility Less embryo loss

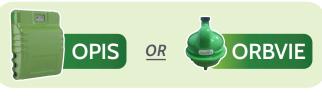
#### When to use:

4 - 8 weeks pre-calving and breeding.

#### **Ingredients:**

lodine





Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## INCREASE COW FERTILITY



I have healthier cows that go back in calf easier.

> F. Leahy, Co. Limerick



10g/hd/d

# OPIS OR ORBVIE

Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## FERTILITY MINERALS

Used to promote better conception and maximise fertility.

#### **Benefits:**

- Tighter calving intervals
   Less empty cows
   Improved heats
   Improved conception
   Less embryonic loss
- 🖌 Better animal performance

#### When to use:

For 6 - 8 weeks pre and post breeding for use with fertility Magnesium and Iodine.

#### Ingredients:

Copper / Selenium / Zinc / Vitamin E / Cobalt





USE WITH:

USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## **HI-PHOS FERTILITY**

Used to promote better fertility for phosphorus deficient diets.

#### **Benefits:**

Tighter calving intervals
 Less empty cows
 Improved heats
 Improved conception
 Less embryonic loss
 Better animal performance

#### When to use:

6 - 8 weeks pre and post breeding for use with Fertility Magnesium and Iodine. For diets lacking Phosphorus or with Pica symptoms.

#### Ingredients:

Copper / Selenium / Cobalt / Zinc / Phosphorus

Minerals can be customised to suit farm requirements.

> I haven't had any grass tetany in years and now I have freedom about how much meal I feed.

> > G. Ryan, Co. Tipperary







50-100g/hd/d

#### USE WITH:

# OPIS OR ORBVIE

Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## MAGNESIUM

Used for the prevention of tetany.

#### **Benefits:**

Helps prevent tetany
 Promotes better milk production
 Healthier cows
 Better mineral mobilisation

## When to use:

In time of high risk of grass tetany or stress.

Ingredients:

Magnesium

#### AVAILABLE IN:





125-150g/hd/d

#### USE WITH:



Dose troughs manually or through Terra ORBVIE Dosing System. Full details see Pg: (42 - 45)

## FERTILITY MAGNESIUM

Used to promote conception and maximise fertility while reducing tetany risk.

#### **Benefits:**

- Less empty cows
- 🖌 Improved heats
- 🖌 Less embrionic loss
- 🖌 Tighter calving intervals
- 🖌 Improved conception
- 🖌 Less tetany

#### When to use:

6 - 8 weeks pre & post calving. For use with 'ORBVIE' Dosing System.

#### Ingredients:

Magnesium / Iodine / Copper / Selenium / Cobalt / Zinc / Vitamin E

REDUCE MILK UREA



BLOAT

PHOSPHORUS

WEBSHOP

LIQUID MINERALS

MAGNESIUM



Using Nitrobond has helped me stop embryonic loss and reduce my empty rate by over 50%.

> J. O'Reilly, Co. Offaly





Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## NITROBOND

Used to promote better conception and reduce milk urea in periods of high grass growth.

#### **Benefits:**

- Increase milk solids
   Reduce embryonic loss
   Lower urea levels in blood and milk
   Improved fertility
   Better energy conversion
- 🖌 Less ammonia and nitrogen excreted

#### When to use:

During breeding for herds with high milk urea.

#### Ingredients:

Natural plant extract

# FERTILITY

## We asked farmers if the TERRA NutriTECH System has reduced calving issues in their herd.

Calving issues<br/>reduced on<br/>79%<br/>of farmsSignificantly reduced33%Keduced46%No change20%Increased1%

\*Stats taken from TERRA NutriTECH IFAC Customer Report 2020.

**4** out 5 Farmers have reported improved or significantly improved fertility.

## GOOD HOOF HEALTH

HIGH ZINC\*

PREVENT LAME DEC - FSS SS

COW'S LOW IN ZINC LEADS TO SOFT HOOVES

> My hoof parer commented about how much better my cows hooves are since I started using TERRA NutriTECH Minerals.

> > D. Lynch, Co. Kildare







10g/hd/d

#### USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## YIELD AND HOOF SUPPORT

Used to support milking cows to enhance hoof health and support milk yield.

#### **Benefits:**

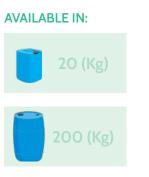
Reduces lameness
 Better milk production
 Boosts immunity
 Healthier animals
 Less sick cows

## When to use:

During mid to late stage lactation.

#### Ingredients:

Copper / Selenium / Zinc / Vitamin E / Cobalt





10g/hd/d

## **HOOF CARE**

To support hoof health and reduce lameness issues.

#### **Benefits:**

- Reduces lameness
   Hardens hooves
   Reduces costs
   Better herd performance
  - Less culling of cows

## USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

#### When to use:

Use throughout the year to help reduce issues.

## Ingredients:

Zinc / Biotin

Minerals can be customised to suit farm requirements.



## Cow health post-calving is excellent.

R. Kavanagh, Co. Kildare



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## VITAMIN MIX

For high-yielding *indoor herds* to balance vitamin intake and boost performance.

#### **Benefits:**

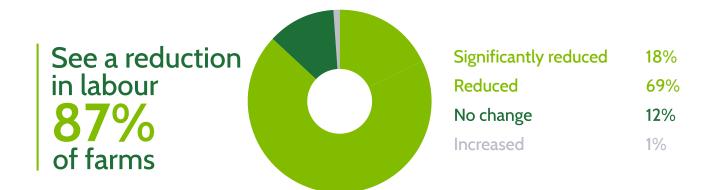
Improved milk yield
 Less calving issues
 Healthier calves
 Boosts immunity

#### When to use: All year round for high yielding indoor herds.

Ingredients:

Vitamin A / Vitamin D3 / Vitamin E

## We asked farmers if the TERRA NutriTECH System has reduced labour on-farm.



\*Stats taken from TERRA NutriTECH IFAC Customer Report 2020.

"Farmers need to use it to appreciate the amount of pressure it takes off, especially during calving and breeding"

## REDUCE RISK



Peace of mind that the herd are always getting what they need.

> M. Ryan, Co. Cork



#### USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## PICA (Phosphorus)

Used to help reduce cows eating stones, clay etc.

#### **Benefits:**

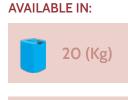
- 🖌 Reduces PICA symptoms
- ళ Reduces health issues
- Reduces damage to roadways, ditches etc
- Prevent digestive problems and animal loss due to ingestion of foreign objects

#### When to use:

When the first symptoms of abnormal eating patterns are seen e.g. eating stones, soil, plastic, drinking urine etc.

#### Ingredients:

Phosphorus / Sodium



200 (Kg)



20g/hd/d

20 - 40g/hd/d

#### USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## BLOAT

Used to stop bloating symptoms occurring from lush grass and high clover pastures.

#### **Benefits:**

- 🖌 Reduces animal loss
- ؇ 🛛 Reduces labour
- 🖌 Improves milk yield
- 🖌 Supports herd health
- 🖌 Maximise grass utilisation

#### When to use:

For 48 hours before and during consumption of lush and high clover forage.

#### Ingredients:

Blend of Oils

## FASTER RECOVERY

It helped reduce issues on the farm and has been beneficial to herd health. Overall I would highly recommend.

> J. O'Connell, Co. Meath



#### USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## **IMMUNITY BOOST**

Used to boost recovery in sick or weak animals. Helps increase immunity all year round.

#### **Benefits:**

Improved immunity
Increases disease resistance, feed efficiency and animal performance.
🧹 Helps reduce metritis
🧹 Helps reduce mastitls
🎻 Helps reduce mycoplasma
Maximise milk production

#### When to use:

During periods of stress, illness or for animals in recovery.

#### Ingredients:

Blend of plant extracts





#### OUR IMMUNITY BOOST HELPS COWS WITH HEALTH ISSUES SUCH AS:



STRESS FACTORS

INJURY

V UNDER PERFORMING

🗸 LAME OR SICK

## HEALTHIER CALVES





I haven't seen crypto in a good number of years

Pre-weaning weights are excellent

No antibiotics have been given to any of the calves this year

> Using 'Aura Calf' my calves are definitely healthier. They are the best they have ever been.

> > P. O'Connell, Co. Limerick

PAGE 30

AURA CALF

Makes calf rearing easier. safer and more efficient.

POWERED BY:

a**o**ranta

#### **Benefits:**

$\checkmark$	Improves gut health
$\checkmark$	Reduce issues of scour
$\checkmark$	Improves nutrient absorption
$\checkmark$	Stimulates recovery after scour
$\checkmark$	Healthier and bigger calves
$\checkmark$	Reduce antibiotic usage



10g/hd/d

#### USE WITH:

**AVAILABLE IN:** 



Dose troughs manually or through Terra ORBVIE Dosing System. Full details see Pg: (42 - 45)

#### When to use:

From calving up to 6 months old. For use with 'ORBVIE' Dosing System.

## **Ingredients:**

Blend of plant extracts.







10g/hd/d

#### **USE WITH:**



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## **THRIVE**

A blend of minerals to help with growth, health and weight gain.

#### **Benefits:**

- Improved health Achieve target weights on time Maximise growth potential
  - Supports immunity development
  - Supports herd health
- Increases fertility

#### When to use:

For calves 2 months and older. All year round to maximise weight gain.

#### **Ingredients:**

Copper / Selenium / Iodine / Cobalt / Zinc / Vitamin E

## BOOST YOUR CALVES

My calves are thriving better. and have no issues with scour.

> T. Stack, Co. Kerry

## RUMEN GUARD

Helps prevent and minimise summer scour by improving young calves' gut health.

POWERED BY:

a**o**ranta

#### **Benefits:**

$\checkmark$	Reduce coccidia
$\checkmark$	Better weight gain
$\checkmark$	Boosts immunity
$\checkmark$	Less sick animals
$\checkmark$	Better rumen function
$\checkmark$	Better nutrient uptake

#### When to use:

From 30 days after calving up to 6 months old. For use with 'ORBVIE' Dosing System.

#### Ingredients:

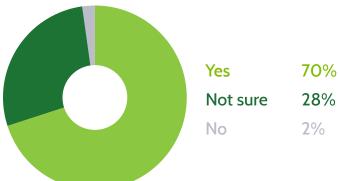
Blend of plant extracts.

# We asked farmers if the health of their herd has improved since using the TERRA NutriTECH system.

10g/hd/d

70% have seen herd health improvements

out



\*Stats taken from TERRA NutriTECH IFAC Customer Report 2020.

farms have seen an improvement in their overall herd health.







Dose troughs manually or through Terra ORBVIE Dosing System. Full details see Pg: (42 - 45)

## BETTER WEIGHT GAIN



Don't see it as spending money on animals but investing in them and getting a good return on my investment

M. Broderick, Co. Cork





USE WITH:

# OPIS OR ORBVIE

Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

## **BEEF FINISHER**

A blend of minerals to maximise weight gain in finishing cattle while helping hoof health.

#### **Benefits:**

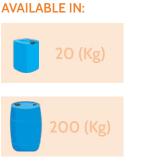
✓ Maximise weights
 ✓ Less health issues
 ✓ Maximise feed conversion
 ✓ Better hoof health
 ✓ Increased immunity

#### When to use:

For 90 days prior to slaughter.

#### Ingredients:

Copper / Zinc / Selenium / Vitamin E / Iodine / Cobalt





10g/hd/d

## **BEEF THRIVE**

A blend to help with growth, health and weight gain.

#### **Benefits:**

- 🞸 Improved health
- 🖌 Achieve target weights on time
- 🖌 Maximise growth potential
- 🖌 Supports immunity development
- 🖉 Supports herd health

USE WITH:



Dose troughs manually or through Terra Dosing Systems. Full details see Pg: (36 - 45)

#### When to use:

For growing beef animals.

Ingredients: Copper / Selenium / Iodine / Cobalt / Zinc / Vitamin E

## CHOOSE THE RIGHT DOSING SYSTEM FOR YOU

## WHOLE FARM OPIS



DOSING SYSTEM Doses (One - Six) Mineral Blends

(Full details see Pg: 38 - 41)

Used to dose up to six mineral blends to all animals on-farm.

## GO MOBILE ORBVIE BATTERY



DOSING SYSTEM Doses (One) Mineral Blend

(Full details see Pg: 42 - 43)

Used to dose one mineral blend into an individual trough.

## 1+ TROUGH ORBVIE MAINS



DOSING SYSTEM Doses (One) Mineral Blend

(Full details see Pg: 44-45)

Used to dose one mineral blend into 1+ troughs or entire water line.

ALL OUR SYSTEMS DOSE ACCURATELY BECAUSE THEY FOLLOW WATER CONSUMPTION PATTERNS

#### www.terranutritech.com



Use our app to precisely input animal numbers and dosage rates for best results. 'BE IN CONTROL OF YOUR HERD'



PRECISION MINERAL SYSTEMS

#### MINERALS THROUGH WATER

Overall the TERRA NutriTECH System helps my bottom line with less labour and better fertility

IFAC Customer Report 2020



- Change rates or animal numbers easily
- Tracks and reacts to water consumption

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WATER ALARMS

**ELIMINATES HUMAN ERROR** 

#### MINERALS THROUGH FEED

The TERRA NutriTECH TMR System automates water & minerals for every mix. Super easy!

> S. Kelly Co. Tipperary

#### HERD SIZE (100+) **OPIS- FEED WAGON IN-FEED PRECISION MINERAL SYSTEMS USAGE: THROUGH FEED** 100+ Cows Easy Healthier Feeder wagon / TMR to install animals & use Water & power required close to mixing area HOW IT WORKS: Always in control Farm water supply in Water and minerals out into TMR feeder wagon Minerals in 0 0 **BENEFITS:** EXACT DOSING WHAT IT CAN DO: NO LABOUR Auto dose preset minerals NEVER RUN OUT OF PRODUCT Recipes for all animal groups EVEN MIXING OF MINERALS Set number of animals wagon is feeding • Quickly dispense water and minerals CONFIDENT THE CORRECT directly into feed as it is mixing MINERALS ARE FED EVERY DAY

- Dose one to six products for accuracy
- Eliminate waste

ELIMINATES HUMAN ERROR

GET BETTER RESULTS

*IECHNOLOGY* 

### MOVES WITH YOUR HERD

ORBVIE

1 x Mineral blend used

Scan QR code to download APP. Re-order Mineral





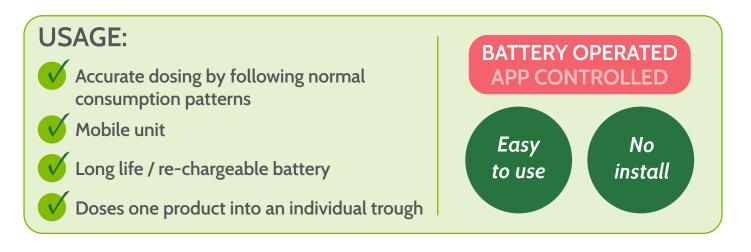
Long Life Battery

Simply drop it in the trough & it works away itself. I just get an alarm when it needs to be refilled.



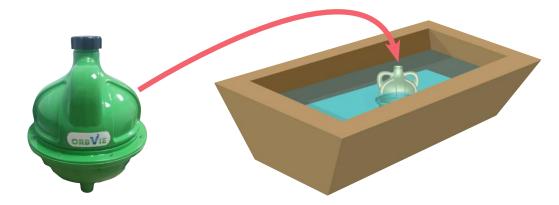


# **ALL HERD SIZES** PRECISION MINERAL SYSTEMS



#### HOW IT WORKS:

Doses one product into an individual trough

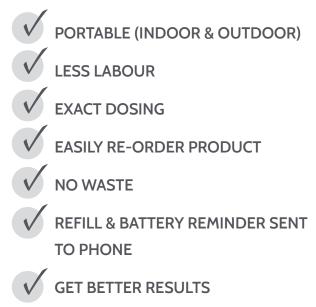


x 5 Litre Mobile Mineral Dispenser

#### WHAT IT CAN DO:

- Auto dose <u>one</u> mineral blend
- App controlled
- Set herd numbers and dosage rates
- Dosing follows pre-set water consumption pattern
- Easily filled
- Floats in water trough
- Suitable in all weathers

#### **BENEFITS**:



#### ACCURATE MINERAL DOSING

MINERALS & TECHNOLOGY 'The solution is in the water'

-

ECH

precision mineral system

Powered by: Untrinech

0

).

OrbVie ..... Dosing System

0

0

x 1 Pump ..... dosing x 1 mineral blend

> It's great satisfaction knowing my herd are always getting the minerals they require.

> > B. Byrne Co. Meath



## **ALL HERD SIZES** PRECISION MINERAL SYSTEMS



# SYSTEMS / FAQ



TERRA NutriTECH can provide minerals for use throughout the year and to address specific issues on farm. These minerals can be fed by hand dosing troughs or using TERRA NutriTECH dosing technology.

To decide which system suits your farm please see the table below:

	OrbVie Mobile	OrbVie Mains (Water System)	OPIS Controller
Herd Size	÷ .÷	÷.	100+
Products dosed	-	-	9
Dose multiple zones	ı	I	>
Rechargable / Mains	Rechargable	Mains 110v / 220v	Mains 110v / 220v
App Controlled	>	>	>
Remote Monitoring & Control	I	I	>
Dose grams/head/day	>	>	>
Dose single Trough	>	Single or multiple	Single or multiple
Dose through Water Line (multiple troughs)	I	√ (5.5 Bar max)	√ (10 Bar max)
Follow water consumption pattern	Pre-Set	Pre-Set	Monitors Waterflow
Indoor / Outdoor	Indoor / Outdoor	Indoor	Indoor / Outdoor





PRECISION MINERAL SYSTEMS



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f y 🛛 🕨