

FOREVER YOUNG FOUNDATION

2020

ANNUAL REPORT





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PASSING ON HOPE AND
RESOURCES FOR THE
DEVELOPMENT
STRENGTH AND EDUCATION
OF CHILDREN

Recording

Speaker View Exit Full Screen



Wasatch Adaptive Sports



Michelle Knox



Ethan Kerns



Payton, Quinten, Theresa, Carl



Tiffany Foulger



ashley



Tim



Ally's iPad



Megan Savage



David



Stella and Evie



Mark and Becka Levondosky



HGCC



luke spencer



iPad



Taysom & Emily



Weedon



Steve's iPhone XS Max



Melissa Fromm



Ryan Pedersen



Jimbo Young



Brandi Chastain



luke spencer



Jennifer Ellefsen



ramonakissell

Unmute Start Video

26 Participants Chat Share Screen Record Reactions

Leave Meeting

Forever Young Foundation and our Family of Charities found opportunities to stay relevant and pivot where needed throughout 2020. As we worked to support the children and families we serve, we transitioned some of our 8 to 80 Zones into socially distanced learning hubs, gathered our nonprofit teams together for weekly crisis management training calls, and offered specialized Zoom work-out sessions to our Wasatch Adaptive athletes.

Your support helped us modify our fundraising efforts. The Steve Young Ski Classic evolved into a successful online virtual fundraising event, and although our Desert Classic took a year off, the Steve Young Mountain Classic provided us our first opportunity to host an outside event. The Steve Young★Jerry Rice Bay Area Classic was elevated this year when our friends at Pebble Beach Golf Links reached out and invited us to play there.

We continued to navigate these unprecedented times and look forward to sharing our 2020 challenges and successes over the next few pages. It is only fitting that we first highlight the donors and sponsors who made it all possible. As you turn the page, you will see many of the names responsible for our success; each represents a valued friend and partner in furthering this essential work.

In 2021, our FYF team remains focused on our many initiatives. We continue to collaborate with our corporate partners and alliances providing support and resources that are purpose driven, cost-effective, and outcome focused. Thank you for being champions of the philanthropic work we do. We are grateful and value your commitment to the children we serve.



Hall of Fame Circle: \$250,000 and up

Compton Family Trust
Crystal Springs Foundation
HGCC

Kensington Capital Children's Fund
Kevin & Gayla Compton
Mike & Joyce Murray
Rich & Holly Lawson
Robert & Lynette Gay
Ryan & Morgan Treft
Steve & Barb Young

Chairman's Circle: \$100,000 - \$249,999

Bronze Buffalo Foundation
Justin & Stefanie Hyde
Snowbird Ski & Summer Resort
Wilford Cardon Family

President's Circle: \$50,000 - \$99,999

Charter One Education Group
Kirkland & Ellis Foundation
Malouf Foundation
NFL Foundation
Skillz Inc
Travis Nelson



#GRATEFUL

Benefactor: \$25,000 - \$49,999

Arbinger Institute
Asset Management Company
Bain Capital Children's Charity
Brad D Smith
Bryan & Robyn Adams
David & Jane Daining
Evercore
Frank & Denise Quattrone
Franklin "Pitch" & Cathie Johnson
Ghirardelli Chocolate
Integrity Marketing Group
Intuit
John & Lori Poulsen
John J Byrne III
Joseph & Linda Bronson
Nutraceutical
Pebble Beach Company
PricewaterhouseCoopers
San Francisco 49ers
The Jordan Company
William Blair & Company



Patron: \$10,000 - \$24,999

Adobe
AMB Design
Amy & Glen Kacher
Antares Capital
Brent Gledhill
Brian Johnson Family
Champion Charities
Chris & Kim Heim
Christopher Lane



Courtney Derrick
Duke & Alice Cowley
Ernst & Young
Greg & Paula Benson
HelpSystems
James & Kimberly Cassens
Julia & Cameron Tanner
Ken Garff Automotive
Kent & Anne-Marie Barton
Linda Cook
Linksoul
Luke & Cami Saari
Merrill Private Wealth Management
Michael & Gaylene Merchant
Miller Family Philanthropy
Mondetta Sportswear
Northern Trust
Paul & Tina Crisci
Poly
POWDR Corp
Promontory Golf Club
Radtke Sports
Richard & Nancy Marriott Foundation
Ronnie & Jenni Price
Salt Coast Ventures
Sam Viersen Family Foundation
The Kahlert Foundation
The Runia Group
Troon North Golf Club
Utah Food Services
Wadsworth Brothers Construction
WHBN Fund
Workjam Inc

Donor Pages

Forever Young Foundation

Sustainer: \$5,000 - \$9,999

Aquaria Capital Partners
Aurélié & Anaïs Bienaimé
Benjaman & Sandee Scanlan
Dana Evan Family
David and Kate Chung
David Wright & Melanie Alder
Dinesh & Kalpana Patel Foundation
Doug Smith Auto
Edwin & Linda Lamoreaux
First Fidelity Bank
Heidi & Jerry Coleman
Isagenix
Joe & Jamie Atkin
Julianne & Scott Wagner
Larry H Miller Toyota
Marine Products Pro Shop
Mary Gaede
Matthew Steinmetz
Michael & Carolyn Huff
Paul & Lyn Smith
Randy & Pamela Jacops
Robert & Joan Zelnio
Shipp Ventures
Sterling & Brenda Tanner
The Wilson Family Foundation
Ty Wadsworth
WCF Foundation



Christopher Berman
Dan Floriani
Don & Pam Tanner
Edward & Allison Bryant, Jr
Edward J DeBartolo, Jr
Greg Adondakis
Gregory & Loretta Gailius
GSBS Architects
Jesse & Laura Turley
Jose J Benavides, Jr
JP Morgan Chase
Lehi Valley Wholesale
Linley Tanner Duncan
Louis & Gladyce Foster Family
Mahoney Group
Network for Good
Patrick Lynch
Prime Investments
Richard & Cara Allred
Richard C Cowan
Robert & Ann Schilling
S. Martinelli & Company
Scott & Sarah Reed
Scott Landers
Sean & Jen Alexander
Sew Sweet & Sporty
Snugz USA
Spectrum Engineers
Stein Eriksen Lodge
Steven & Kolleen Lund
Terry & Susan Warner
Todd Tuomala
U-Haul
Vivian & Jerry Grenier
William J.B. Brady Trust

Sponsor: \$1,000 - \$4,999

Americopy
Andrew Leitch
Asher Golf
Benjamin & Lisa Semmes
Christian & Michelle Knox



Donor: \$100 - \$999

Alfie Symes
 Alling Family Fund
 Allison Smoot
 Amanda Moore
 Amazon Smile Foundation
 Andrew Pierce
 Ariadne Vomvolakis
 Ashley Syers
 Benevity Community Impact Fund
 Brad Klein
 Brandon & Melissa Goldman
 Brandy Lulling
 Brian Fienhold
 Camp Rainbow Gold
 Candis Graham
 Carissa Planalp
 Chimso Onwuegbu
 Cliff Young
 Craig Cheney
 Damien Patton
 Darren & Melanie Waltman
 David Barton
 Debra Serio
 Donna Cremer
 Donnie Laughlin
 Emily Fuller
 Facebook
 Frank Pond
 Gail Thorne
 Helen Yan
 Jake Buddell
 James Collins
 James Hall

James Stone Family Fund
 Jeff Meierhofer
 Jessie Himsworth
 Jim Vicars
 Joy Hayame
 Julie Attig
 Katherine Bolseth
 Kimberly & Jonathan Mazinter
 Kody Sheffield
 Kristi Miennert
 Kristi Schulte
 Kyle Hoffman
 Lance Taylor
 Lawrence John
 Linda Fontenot
 Lynette Peterson
 Melanie Charlton
 Michael Edwards
 Michael Fox
 Michael Placko
 Mike Kalmes
 Nancy Porter
 Naomi Ansbergs
 Norman & Susan Colb
 Nuance Foundation
 Paul Morizzo
 Raina Scribner
 Renee Ritter
 Ronald Yu
 Ross Terry
 Sam Gondeck
 San Francisco 49ers Academy
 Scott Skippet
 Shane Parrish

Shelby & Austin Kipp
 Sherrie Glodowski
 Taylor Collins
 Thomas Casey
 Timothy & Lori Woodfield
 United Way
 Wendy Hanks
 Zoe Long





Programs listed below include organizations we have supported in 2020. These charities exemplify the mission of the Foundation by promoting the development, strength, and education of children.

GRATEFUL
for their
SERVICE
to
OTHERS

- 127 Foundation
- 8 to 80 Zones
 - Atlanta, GA
 - East Palo Alto, CA
 - Ewa Beach, HI
 - Jacksonville, FL
 - Los Angeles, CA
 - Miami, FL
 - Waianae, HI
- American Indian Services
- American Leadership Academy
- Anasazi Foundation
- Bay Area Women Sports Initiative
- Bay Area Rescue Mission
- Bend Not Break
- Boys & Girls Club
- Camp Rainbow Gold
- Christmas Box House
- Engage Now Africa
- Equal Education For All
- Equity International School
- Forever Young Institute
- Forever Young International School
- Forever Young Zones
 - Danbury, CT
 - Fort Lauderdale, FL
 - Houston, TX
 - Mesa, AZ
 - Miami, FL
 - Ogden, UT
 - Palo Alto, CA
 - Salem, MA
 - Salt Lake City, UT
 - Snowbird, UT
- Freedom Now Africa
- GIVE Utah
- Great Hearts Arizona
- Jimmer Fredette Family Foundation
- Johnny Miller Champ Foundation
- Kensington Capital Children's Fund
- Kids On The Move
- Marc Community Resources
- Mesa Rotary Club
- Piedmont Families Organization
- Red Barn Farms
- San Francisco 49ers Academy
- Shun the Sun Foundation
- Sophies Place
 - Banner Children's Hospital
 - Brenner Children's Hospital
 - C.S. Mott Children's Hospital
 - Lucile Packard Children's Hospital
 - Primary Children's Hospital
 - Renown Children's Hospital
 - Sutter Children's Center
- Swift Charities for Children
- Taylor Family Foundation
- The Tech Interactive
- The Opportunity Network
- UServeUtah
- Utah Pay It Forward
- Wasatch Adaptive Sports







8 to 80 ZONES

8 to 80 Zones are a collaboration between Steve Young (#8) and Jerry Rice (#80), which provide youth living in underserved communities the skills to pursue careers in technology, esports, gaming, and mass media.

8 to 80 Zones not only allow for artistic expression but also afford students the opportunity to gain training on industry leading equipment and software in the areas of coding, television, broadcasting, voice recording, graphic design, and game development.



FOREVER YOUNG ZONES



Thousands of children continue to be impacted each year in Forever Young Zones throughout the United States and Ghana, Africa. Individually designed for specific community needs, every Zone carries the theme “Be Your Own Hero.” Children need role models to pattern their lives after, but ultimately, we want to equip them with the ability and desire to go out and become their own heroes. Whether they be athletic facilities, playrooms in children’s hospitals, or technology spaces in youth community centers, Forever Young Zones are created to inspire young minds and motivate active lifestyles.

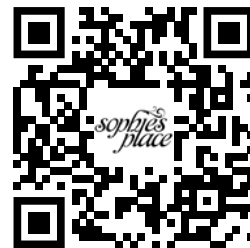


ENGAGE NOW AFRICA

Forever Young’s charitable efforts in Africa are administered through the African NGO, Engage Now Africa. Created by Lynette and Bob Gay in 2002, Engage Now’s purpose is to “heal, rescue, and lift” by empowering those living in the communities they serve. Engage Now Africa is committed to providing programs with sustainable self-help solutions, fighting poverty, illiteracy, and disease through the funding and building of schools, microcredit loans, and providing humanitarian assistance. Forever Young and Engage Now Africa are empowering Africans to address their challenges with sustainable solutions.

SOPHIE’S PLACE

Sophie’s Place was established in loving memory of singer, songwriter, and friend, Sophie Barton. These dedicated spaces are music therapy rooms built in children’s hospitals that treat young people suffering from pain, chronic illness, and serious injury. They provide an integrative medical approach to prescriptive medicine; assisting physical therapy through body movement, alleviating pain, and supporting cognitive health by rewiring the brain synapses. While most people know music has an extraordinary power to bring comfort and peace to the soul, recent clinical studies have proven that music therapy offers a new evidence-based, integrative medical approach in treating these young hospital patients.



Music Changes Everything!

FOREVER YOUNG INSTITUTE

Forever Young Foundation partners with the Arbinger Institute, a leader in management training and team building, to provide a year-long training for nonprofit professionals. With a mission to inspire excellence in nonprofit leaders and help build sustainable, efficient charitable organizations, this forum instructs participants in how to develop, implement, and update a one-year operating plan and a three-year long-range strategic business plan. Participants discover how to hold themselves accountable to their contributors while keeping board members, staff, and volunteers focused on achieving results. Through underwriting from Forever Young Foundation, private donors, and corporations, this training is offered at minimal cost to leaders seeking to ensure the sustainability of their organizations for generations to come.



Since its inception in 2010, over a thousand nonprofit leaders have participated in the Institute. In addition, to help previous attendees face the unique challenges of 2020, we conducted special edition two-day crisis management trainings via Zoom. We were able to help over 25 nonprofits leverage the tools and processes they learned previously to recalibrate strategy and better respond to crisis.





Founded in 1993 by NFL Hall of Famer Steve Young, Forever Young Foundation is a nonprofit 501(c)(3) organization focused on passing on hope and resources for the development, strength, and education of children. The Foundation serves children facing significant physical, emotional, and financial challenges by providing them with academic, athletic, and therapeutic opportunities currently unavailable to them. Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Africa — however, increased demand for our initiatives has led to additional growth throughout the United States. We express gratitude to our generous donors and sponsors who continue to facilitate this progress.



We are honored to continue to receive the highest ratings possible with these leading nonprofits evaluators:





Board of Directors



Steve Young

Founder & Chairman
Forever Young Foundation
Palo Alto, California



Barb Young

Vice President & Co-Chair
Forever Young Foundation
Palo Alto, California



Junior Bryant

Executive Director
HGGC
Santa Monica, California



Gayla Compton

President & Managing Partner
Maverick Foundation
Saratoga, California



Bob Gay

Founder
Kensington Capital Holdings
West Palm Beach, Florida



Rich Lawson

Chairman, CEO & Co-Founder
HGGC
Hillsborough, California

Full time Staff



Sterling Tanner

President & Executive Director
Gilbert, Arizona



Michelle Knox

Marketing & PR Director
Phoenix, Arizona



Kylie Figgins

Executive Assistant
Gilbert, Arizona



Melissa Young Fromm

Nonprofit Institute Director
Provo, Utah



Tina Ruff

Events & Programs Director
Houston, Texas



JP Sawyer

Creative Director
Dallas, Texas

Part time / Contract Staff



2020 presented a series of unique hurdles as we worked to host our events and support the youth we serve. We were able to hold three of our four signature events with each of them evolving into different experiences than initially planned. The **Steve Young Ski Classic** transitioned into a successful virtual gala. Although the **Steve Young Desert Classic** was cancelled, we were able to provide sponsors an invitation to play in the **Steve Young★Jerry Rice Bay Area Classic**. As Utah began to open up, we moved forward with our **Steve Young Mountain Classic** and though our numbers were curtailed to half, the day was a success. Forever Young Foundation finished on a high note as we were able to relocate the Bay Area Classic to the coveted Pebble Beach Golf Links.

We are grateful to our wonderful sponsors, celebrities, and volunteers who remained committed and offered their time and resources to make these events successful. Through your ongoing support and generosity, countless children continue to be blessed.



Event: Steve Young Ski Classic
Location: Snowbird Ski Resort - Snowbird, UT
Title Sponsor: HGGC
Revenue: \$332,415
Beneficiaries: FYF & Wasatch Adaptive Sports

Event: Steve Young Desert Classic
Location: Combined w/ BAC at Pebble Beach, CA
Title Sponsor: Bain Capital / HGGC
Revenue: \$116,050
Beneficiaries: FYF & Anasazi Foundation

Event: Steve Young Mountain Classic
Co-Host: Johnny Miller
Location: Promontory Golf Club - Park City, UT
Titles Sponsor: HGGC / Kensington Capital Holdings
Revenue: \$234,205
Beneficiaries: FYF & Sophie's Place

Event: Steve Young★Jerry Rice Bay Area Classic
Co-Host: Johnny Miller
Location: Pebble Beach Golf Club - Monterey, CA
Title Sponsor: HGGC
Revenue: \$600,298
Beneficiaries: FYF & 8 to 80 Zones

\$1,282,968

Statement of Activities

Forever Young Foundation

2019	Beginning Fund Balance		\$4,163,892
2020	Beginning Fund Balance		\$4,407,836
2019	Total Income		\$3,507,349
2020	Total Income		\$4,435,180
2019	Total Support Services	\$189,068	
2020	Total Support Services	\$187,188	
2019	Total Program Services	\$3,074,337	
2020	Total Program Services	\$2,987,098	
2019	Total Expenses	\$3,263,405	
2020	Total Expenses	\$3,174,286	
2019	Ending Fund Balance		\$4,407,836
2020	Ending Fund Balance		\$5,668,730

Audited financial statements are available upon request at:
 HBME 559 West 500 South
 Bountiful, Utah 84010
 online: ForeverYoung.org



1424 South Stapley Drive
Mesa, Arizona 85204

ForeverYoung.org

2020 Annual Report Team: Kylie Figgins • Melissa Young Fromm • Michelle Knox • Tina Ruff • JP Sawyer
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