



Advertising on the TLABC website www.tlabc.org

Where does my ad appear on the TLABC website?

Ads on the TLABC website appear, linked to a URL as provided, in the following locations:

- In the slide show at the bottom of the home page www.tlabc.org
- On the following exterior pages of the TLABC Website, including:

About

- Who We Are
- What We Do
- Contact

Membership

- Join
- Renew

Contact

- On interior pages of the TLABC Website

How much does it cost to advertise on the TLABC website?

TLABC website advertising rates for six placements are as follows:

- \$300+GST per 3-month period
- \$1000+GST per 12-month period

NOTE: Ad start dates are flexible and can begin at any time.

What are the website ad dimensions?

The dimensions are as follows:

- 250px X 250px - interior pages, scrolling banner
- 400px x 333px - MYTLABC

What file format do you prefer?

.jpg

How do I book a web or listserv ad?

To place an ad, contact TLABC staff member Jenny Uechi by email: jenny@tlabc.org

How do I pay for my ad?

Once an ad has been booked, an invoice will be emailed to you. Payments can be made via cheque or credit card. Credit card payments can be made online. Payments must be received before ads can run on site.

Advertising on TLABC listservs

Available Listservs:

There are a total of 6 listservs available for sponsorship that are subscribed to by TLABC members:

- **Criminal Defence**
- **Family Law**
- **Estates**
- **General Practice**
- **Class Action**
- **Plaintiff Personal Injury Litigation Group**

*Advertisements appear as part of the listserv footer template, and can be linked to an external URL.

How much does it cost to advertise on TLABC Listservs?

Advertising rate is as follows:

\$300+GST/quarter

NOTE: Ad start dates are flexible and can begin at any time. Payment must be received before ads can run on listserv.

What are the ad dimensions?

- 500W px x 85L px. with the total width no more than 550px.
- The URL for the banner to be linked to should also be supplied.

What is the required file format?

.jpg or .png