

VALUES NESTER

HONORING:



Malden Mills Corporate Kindness Award NICHOLAS BERTRAM

President, The GIANT Company





Gordon E. Heffern Award for Values, Ethics & Community DAVID GILBERT

President & CEO,
Greater Cleveland Sports Commission
and Destination Cleveland



Malden Mills Corporate
Kindness Award
ROB RUHLMAN AND FAMILY

Preformed Line Products





Alan R. Schonberg
Community Rescuer Award
LEON BIBB

Cleveland Broadcast Legend, 3News Reporter and Commentator



Rescuer of Humanity Award PETER GEORGESCU

Chairman Emeritus, Young & Rubicam, Visionary Evangelist for Business Social Responsibility



Close-Caputo Educator of Humanity Award CHUCK KYLE

Educator & Head Football Coach, Saint Ignatius High School



MAY 5, 2021







Supporting kindness, caring, and respect in the workplace and our communities since 1947







OUR **PURPOSE**

Connecting families for a for a for a for a formation of the families of the f

The honor of helping families gather around the table is never lost on us, so we give back in ways that build a better future for all.











Since 1994, Values-in-Action has been bringing kindness, caring and respect to schools and communities throughout Northeast Ohio.

NORTHEAST OHIO SCHOOL RESULTS:

Of students who have participated in Values-in-Action's Project Love programming...

91% have noticed more kindness in their schools.

have noticed a decrease in teasing, taunting and bullying in their school.

98% were aware that they themselves were doing more acts of kindness to others.

98% find that they take action rather than remain a bystander.

- Cleveland Metropolitan School District has raised its graduation rates from 47% to 85% for those students who participate in Project Love's Believe to Achieve programming.
- Cleveland Metropolitan School District middle schools that have participated in Project Love programming have shown a 15% increase in their Conditions for Learning survey results evidencing a more safe and respectful school climate and an increase in social and emotional learning. (Candor Evaluation, 2010).
- The John Adams-Project Love School of Character, Values and Community led to an overall drop in suspensions at John Adams by 65% and saw ZERO incidences of gang-related violence in the school. The previous year saw three major incidences of violence tied to gang activity. Also, the senior class posted an inspiring 85% graduation rate, a significant improvement over the previous year's graduation rate of 65%.

project love school programming

Be Kind® Stick Together® Elementary School Program – Introduction to concepts of kindness, caring, respect and working together to prevent bullying and build a positive school environment.

John Adams-Project Love High School of Character, Values and Community – Serving at-risk students with comprehensive, character-education programming.

Kickoff for Kindness – Kindness rally for all NE Ohio schools; welcomes approx. 2,000 students each year.

Searching for Teen Leaders/Good News Day — Student leadership nomination program and event.

VIA Workforce Training — Connects students and employers to develop workforce readiness and soft-skills as well as the character and values that are hard indicators of future success in the workplace and life.

VISION

Values-in-Action seeks to build better communities by empowering individuals to believe that actions based on kindness, respect and civility will bring people together and change the world.

MISSION

Values-in-Action empowers students and adults to build communities of kindness, caring and respect through programs that teach, promote, and provide skills and tools that enable individuals to make positive, values-based decisions every day.

SUCCESSES 129,850

students and 4,100 educators trained to date in NE Ohio.

Each Year

110,000

of our students' peers are directly impacted by VIA's Project Love school programming.

Be Kind® Stick Together® has already trained over

1,015,233

PK-12th grade students in

73

Ohio Counties and in all

50 states in ove

3,350 sch

50

Students will participate in VIA Workforce Training in 2021

Values-in-Action Foundation • 6700 Beta Dr. Ste. 120 • Mayfield, OH 44143 • 440.442.5683 • www.viafdn.org

WELCOME



This past year has been a difficult year of tragedy and triumph. The tragedies include the 500,000+ Americans who died from the COVID-19 pandemic; continued police incidents and killings of Black Americans; tragedy of political polarization; dramatic increase in hate crimes; and the anger, resentment, name-calling, negativity, and hatred that has an endless impact. But, there were many triumphs: kindness shown from neighbor to neighbor; goodness shown both to and from restaurants, teachers, delivery drivers, medical workers, grocery workers, and others on the frontlines; fortitude and the resiliency demonstrated by us all.

At Values-in-Action, we have been on the frontlines of influencing both local and national cultures with the core values of kindness, caring and respect. Seeing both the increase of kindness as well as the challenges against kindness during the pandemic, we launched our **Just Be Kind** campaign as well as its Cleveland-focused model **Kindland** in 2020. Just Be Kind seeks to unite the country, especially children in schools, through the core value of kindness. Both Just Be Kind and Kindland ask people to do and document acts of kindness by taking a pledge and posting on social media with the hashtags #JustBeKind and #Kindland.

Just Be Kind is just getting off the ground nationally, but Cleveland's Kindland initiative has amassed more than 300 leaders and peer organizations, including Cleveland Metropolitan School District (CMSD), the American Red Cross, YMCA, Greater Cleveland Food Bank, Catholic Diocese, and United Church of Christ. With the help of partners such as these, and Northeast Ohio residents, i.e. "Citizens of Kindland," our goal is to document one million acts of kindness in Northeast Ohio by the end of 2021. We are already over 400,000! You can take the pledge at **www.beKindland.com**. We believe that Kindland will have major impacts on community, families, businesses, and schools.

So far in this 2021 school year, Values-in-Action Foundation's school programming (Project Love, Be Kind Stick Together and VIA Workforce Training) actively served 919 schools, representing 279,890 students in all 50 states, with our largest concentration in eleven counties in Northeast Ohio. Second, third and fourth largest school concentrations were in Texas, Florida, and Greater Philadelphia, the latter thanks to a valued partnership with The GIANT Company, the largest grocer in Philadelphia. In total, Values-in-Action has activated programming in more than 3,350 schools throughout the nation within the past three years. Since 1994, Values-in-Action has trained 1,088,583 students and 4,100 educators.

Our at-risk schools model at John Adams High School (CMSD) continued to make progress. In 2017, we commenced a three-year, all-embedded, social-emotional learning program, based in large part on the core values of kindness and validation. Over the course of the three years, the graduation rate increased from 50% to 93%, suspensions decreased by more than 75%, and the school achieved zero fights. CMSD asked us to document the program and break it into modules for other schools through a best practices video which will be distributed in Fall 2021.

We have come together this evening to recognize the power of values. All of the honorees — Peter Georgescu, Rob Ruhlman & Family and Preformed Line Products, Nicholas Bertram and The GIANT Company, David Gilbert, Leon Bibb, Chuck Kyle and students Kaila Morris & Rhea Mahajan — represent the power of people to create positivity, hope and love through kindness. We hope you enjoy the awards show, heed their examples, and pay it forward.

Thank you to general co-chairs Mike Gibbons, Chris Brand, Steve Kestner, Carrie Vaccariello and Tim O'Shaughnessy and all our event co-chairs for your efforts. Thanks to all of you for being a part of this awards event and for your support!

Alan Ross

Board Chairman

Stuart Muszynski

CEO. President and Co-Founder



PRESENTED BY













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GOLD SPONSOR

Cleveland Browns

SILVER SPONSORS

Ancora Aon BakerHostetler **CBIZ** Cleveland Cavaliers Destination Cleveland FΥ First National Bank

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VALUES MATTER*

INSTRUMENTAL OPENING

Obie Shelton, Violin

INTRODUCTION

Stuart Muszynski
President & CEO, Values-in-Action Foundation

ERIC SCOTT RUSSELL STUDENT KINDNESS AWARD

Kaila Morris & Rhea Mahajan Hathaway Brown School

CLOSE-CAPUTO EDUCATOR OF HUMANITY AWARD

Chuck Kyle

Educator & Head Football Coach, Saint Ignatius High School

ALAN R. SCHONBERG COMMUNITY RESCUER AWARD

Leon Bibb

Cleveland Broadcast Legend, 3News Reporter and Commentator

GORDON E. HEFFERN AWARD FOR VALUES, ETHICS AND COMMUNITY

David Gilbert

Greater Cleveland Sports Commission & Destination Cleveland

MALDEN MILLS CORPORATE KINDNESS AWARD

Nicholas Bertram
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MALDEN MILLS CORPORATE KINDNESS AWARD

Rob Ruhlman & Family
Preformed Line Products

RESCUER OF HUMANITY AWARD

Peter Georgescu

Young & Rubicam, Visionary Evangelist for Business Social Responsibility

CLOSING

Stuart Muszynski & The Singing Angels



ERIC SCOTT RUSSELL STUDENT KINDNESS AWARD KAILA MORRIS & RHEA MAHAJAN

The Eric Scott Russell Student Kindness Award recognizes individuals who consistently demonstrate kindness, caring and mutual respect in interactions with peers and

adults. Eric Scott Russell was a talented, bright student who embraced Values-in-Action's Project Love programming after an incident that caused him public humiliation. The media tried to use the incident to focus on racial tension, but, instead, Eric decided to use what he had learned to work for increased kindness and integrity at his school. Tragically, a few months later, Eric died of meningitis. Values-in-Action hopes that Eric's memory and example will be a lasting inspiration to others.

KAILA MORRIS & RHEA MAHAJAN

Hathaway Brown School



The Eric Scott Russell Student Kindness Award recognizes students who consistently demonstrate kindness, caring and respect in their schools or communities. This year's honorees, Kaila Morris and Rhea Mahajan, are taking their acts of kindness one step further, spreading kindness across the globe. Both students at Hathaway Brown in Shaker Heights, Kaila and Rhea started a non-profit organization called, Nature of Kindness. Their mission is to spread positivity and environmental awareness by sending eco-friendly kindness packages as a way to bring joy to others. The packages, which Kaila and Rhea call, "envelopes of happiness," consist of a personalized thank you note, a plantable Act of Kindness card, inspirational quote sheets, and locally made and designed stickers, all packaged inside a biodegradable envelope. It is their hope that the packages will deliver happiness and hope to anyone who may be stressed or just need a kind note to change their day.

Kaila and Rhea generously donate their proceeds to the Sierra Club, an organization which lobbies for the preservation of our green space, and anti-bullying organizations. For their efforts to spread kindness and save the environment in the process, Values-in-Action is proud to award Kaila and Rhea the Eric Scott Russell Student Kindness Award.







1 PERSONALIZED THANK YOU CARD
1 ACT OF KINDNESS IDEA ON PLANTABLE PAPER
3 INSPIRATIONAL QUOTE SHEETS
1 RECYCLABLE STICKER SHEET FROM SOFEISTUDIO
ALL INSIDE A BIODEGRADABLE ENVELOPE



CLOSE-CAPUTO EDUCATOR OF HUMANITY AWARD CHUCK KYLE

The Close-Caputo Educator of Humanity Award recognizes educators who lead their schools and communities with kindness, caring and respect and who put their values-in-action.

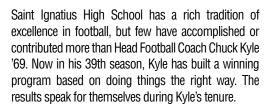


CHUCK KYLE

Educator & Head Football Coach, Saint Ignatius High School



Chuck Kyle is the legendary football coach at Cleveland's Saint Ignatius High School. He took over that role in 1983, and in 1988 St. Ignatius qualified for the OHSAA playoffs, when his 14-0 Division and State Championship team started a run and tradition of championships to the current day. However, in the Jesuit Tradition, Coach Kyle does not shape star athletes, he shapes stellar human beings — teaching service, compassion and kindness alongside of sportsmanship, achievement and winning. At his heart, he is not a coach; he is an English teacher. Teaching the lessons of human endeavors, human compassion, human tragedy and human character are the tools in his education toolkit. He is not just a coach, not just a teacher; he is a superb human being and role model for his students, his peers and his community. Like award namesakes Cleveland educator Carole Close and Berkshire educator Charlie Caputo, and like prior award recipients St. Ignatius' Tom Pasko, St. Vincent St. Mary's Coach Dru Joyce, and CMSD's Dr. Terrance Menefee, Dr. Larry Balduff and Jesse Winston before him, Chuck Kyle merits the Close-Caputo Educator of Humanity Award.



Named head coach prior to the start of the 1983 season, Kyle has directed the Wildcats to a 361-99-1 (.784) record, 30 playoff appearances, 15 regional championships, and 11 state titles in his 38 seasons. Kyle passed John Wirtz as the school's all-time winning-est coach, on November 23, 1996, as the Wildcats defeated Canton McKinley, 31-24, in a state semifinal game played at the Rubber Bowl in Akron.

Saint Ignatius football has risen to unprecedented prominence in the Ohio High School Athletic Association under Kyle. The Wildcats own 11 big-school state championships and three national championships. The Wildcats are 72-18 in OHSAA playoff games since 1988. Kyle has earned Ohio Associated Press Coach of the Year honors four times, including in 1988 and 1989 after the school's first two football state titles.







From the time he first stepped onto the Saint Ignatius campus as a freshman in 1965, Kyle has been a part of over 50 seasons of Wildcats football. In that span, Saint Ignatius has amassed over 400 wins, 6 city championships, 11 state titles and the team has had only two losing seasons. Following his 1969 graduation from Saint Ignatius, Kyle continued his football career at Xavier University in Cincinnati. After one year (the Musketeers made a decision to disband the football program), Kyle transferred to John Carroll University to continue his playing career with the Blue Streaks.

Kyle stays busy in the offseason. In July 2016, he was inducted into the National Federation of State High School Associations (NFHS) Hall of Fame in a ceremony in Reno, Nevada. In May 2016, the Cleveland Browns hired Kyle as a youth football advisor to help with the team's youth football programs. In 2013, Kyle was inducted into the Greater Cleveland Sports Hall of Fame along with Ted Ginn, Sr., Mike Hargrove and Earl Boykins, and in 2010, Kyle was inducted into the Ohio High School Football Coaches Association Hall of Fame and was presented with the Lifetime Achievement Award by the Greater Cleveland Sports Commission in 2010.

In 2008, Kyle was named the head coach of the United States' first junior national football team, Team USA. The team competed in the International Federation of American Football Junior World Championship from June 27-July 5, 2009, at Fawcett Stadium in Canton. Kyle led the 2009 Team USA to an undefeated record.

Besides his role as head football coach, Kyle teaches several classes in the English Department. He received the Rossing Award for Excellence in teaching in 1987. Kyle has also served as head track and field coach for 48 years. The program has since won two state championships, including in 2016.

A native Clevelander, Kyle and his wife, Pat, have been married for 45 years and have four adult children.

ALAN R. SCHONBERG COMMUNITY RESCUER AWARD LEON BIBB

The Alan R. Schonberg Community Rescuer Award recognizes and honors "unsung" heroes in the community who do good. Those individuals who have chosen to make a

positive difference in their communities by helping people overcome obstacles, by building bridges between people, by diffusing violence or meanness, or by encouraging or fostering community organizations that do the same. In 2007, Values-in-Action dedicated the award to our long-time board chair Alan R. Schonberg for his outstanding philanthropic and mentoring work in Northeast Ohio and throughout the world.

LEON BIBB

Cleveland Broadcast Legend, 3News Reporter and Commentator

Leon Bibb started his iconic career from an act of kindness. As a relatively new reporter for a CBS affiliate station in Toledo, he was on his way to cover a story when he noticed a hitchhiker on the side of the road. He passed the hitchhiker by a mile, then had second thoughts, turned around and picked him up. In the car, the young hitchhiker thanked Leon and asked him what he did. Leon told him that he was a TV news reporter, to which the hitchhiker suggested to Leon that he call his girlfriend's mother in the morning. "Who is your girlfriend's mother?" Leon asked. "She is the community affairs director at the NBC station in Columbus," the young man responded. Leon made the call, was hired, and the rest is history. In all his news roles since, Leon has been paying it forward, lifting people up, reporting the stories that needed to be told, giving people hope and showing the community his special brand of humility and kindness. For these reasons, Values-in-Action Foundation awards Leon Bibb the Alan R. Schonberg Community Rescuer Award.

Leon Bibb has nearly forty years' experience as a television journalist in Cleveland. He began his career at WKYC-TV3 television station in 1979 and worked there for 16 years before moving to WEWS-TV5, the ABC station in Cleveland, where he worked for 22 years. At both television stations, Leon served as a news anchor and a reporter for all the major newscasts. In 2018, he joined WKYC-TV3 where, although in semi-retirement, he serves as a senior reporter and commentator where he offers his viewpoints on the passing scene.

Before his career in Cleveland television, Leon worked as a news anchor and reporter in Columbus and Toledo and as a reporter for the Plain Dealer newspaper in Cleveland. He is a graduate of the School of Journalism at Bowling Green State University where he also studied Radio-TV-Film in the graduate school.









Leon has covered many national stories including the Persian Gulf War when he was embedded with an Ohio-based U.S. Coast Guard unit. In 2011. Leon interviewed President Barack Obama in a one-on-one interview at the White House. He has also interviewed President George H.W. Bush in the White House and interviewed Neil Armstrong ten years after Armstrong's historic walk on the moon. In 1978, Leon interviewed James Earl Ray, convicted assassin of Dr. Martin Luther King Jr. in the Tennessee prison where Ray was held. It is believed to be Ray's only interview with a local television news reporter. Nominated many times for local Emmy awards, Leon has received the Emmy six times for his news reports.

For his entire time working in Cleveland television, Leon has visited schools throughout Northeast Ohio where he has been a motivational speaker for students from elementary grades through college. Always interested in working in behalf of the First Amendment of the U.S. Constitution with emphasis on the importance of freedom of speech and of the press, Leon is currently one of the vice presidents of the Greater Cleveland Association of Black Journalists. Leon is a veteran of the U.S. Army. He served a full tour of duty in the war in Vietnam where he was awarded the military's Bronze Star Medal for his service.

When he is not working in journalism, Leon is a singer with both the Cleveland Rape Crisis Center Chorus and the Greater Cleveland Pan-Hellenic Choir, both of which raise funds for their charitable causes. He also serves as an usher in the church to which he and his wife, Marguerite, are members. He and Marguerite are the parents of two grown daughters and are grandparents.



GORDON E. HEFFERN AWARD FOR VALUES, ETHICS AND COMMUNITY **DAVID GILBERT**

The Gordon E. Heffern Award for Values, Ethics and Community recognizes and honors a community leader who best exemplifies the values demonstrated by long-time Values-in-Action Advisory Board Chairman Gordon E. Heffern. Gordon was the chairman and CEO of Society Corporation, the predecessor to KeyBank, and represented values, ethics, and community responsibility within Northeast Ohio.

DAVID GILBERT

President & CEO, Greater Cleveland Sports Commission and Destination Cleveland

David Gilbert personifies community. As the president and CEO of Destination Cleveland and the Greater Cleveland Sports Commission, David is the consummate community cheerleader. He showcases Cleveland and its friendly people while showcasing Cleveland's facilities, sports venues and sports teams to the world. He makes things work — smoothly, seamlessly and (seemingly) effortlessly. And he does so with goodness, kindness and grace. Simply put, David Gilbert makes people feel good, and he enables people to achieve at their best. He did so as the CEO of the 2016 Republican National Convention. one of the smoothest-run conventions in recent history. He did so in facilitating the 2019 Major League Baseball All Star Game, the 2014 Gay Games, the upcoming 2021 NFL Draft, the upcoming 2022 NBA All Star Game, and the upcoming 2024 Pan-American Masters Games. Under David's stellar leadership, Cleveland has not only become a destination, it has become a welcoming destination. For all these reasons, David Gilbert follows in the footsteps of iconic Cleveland leader Gordon E. Heffern, who brought the Billy Graham Crusade to Cleveland, in receiving the Gordon E. Heffern Award for Values, Ethics and Community.

David Gilbert serves as president & CEO of Greater Cleveland Sports Commission, an organization dedicated to making Greater Cleveland the nation's foremost destination for amateur sporting events and activities, and Destination Cleveland, the region's convention and visitors' bureau. He re-established the Sports Commission in 2000 and assumed his role with Destination Cleveland in 2011.









From April 2015 through December 2016, David also served as the president and CEO of the Cleveland 2016 Host Committee for the Republican National Convention.

The Greater Cleveland Sports Commission is responsible for attracting, promoting, and managing major amateur athletic events and for creating sporting opportunities for youth and amateur athletes. Since 2000, the organization has attracted or created more than 190 events including 25 NCAA championship competitions. These events have contributed more than \$689 million in local economic impact.

At Destination Cleveland, Gilbert is responsible for carrying out the organization's mission to drive economic impact and stimulate community vitality by positioning and promoting Cleveland as an exciting, vibrant destination.

Gilbert serves as vice president on the board of the International Children's Games, based in Lausanne, Switzerland, and sits of the boards of the Rock & Roll Hall of Fame, the Greater Cleveland Film Commission, and the Maltz Museum of Jewish Heritage. He was named by Crain's Cleveland Business as one of Cleveland's "30 influencers of the past 30 years," Ernst & Young Entrepreneur of the Year and in 2016, he received the SME Cleveland Business Executive of the Year Award.

Gilbert has a Bachelor of Arts degree in marketing from The Ohio State University and an MBA from Cleveland State University. He resides in Moreland Hills with his wife, Faith, daughter, Emily, and son, Bradley.

RESCUER OF HUMANITY AWARD PETER GEORGESCU

The Rescuer of Humanity Award recognizes and honors individuals or organizations of national or international stature that have chosen to use their leadership beyond institutional requirements to positively change the course of humanity.

professional or institutional requirements to positively change the course of humanity.

PETER GEORGESCU

Chairman Emeritus, Young & Rubicam, Visionary Evangelist for Business Social Responsibility

When Peter Georgescu was nine years old, he was imprisoned in a Russian-backed Romanian hard labor camp along with his older brother. His grandfather had already been killed by the Communists and his grandmother had tried to protect the boys but to no avail. The boys were to be examples of how the Romanian Communist Regime treated capitalists, as their father was an executive (stationed in New York) with a major international company. His parents ultimately gained the boys' freedom in a deal brokered through the US government at the behest of then-Congresswoman Frances P. Bolton. From that point, Congresswoman Bolton took an interest in Peter, paying his way at Exeter Academy and later assisting at Princeton University. Peter then achieved an MBA at Stanford and was hired by advertising giant Young & Rubicam, where he rose to become chairman and CEO. Upon his retirement from Y&R, he entered his impressive career as visionary and evangelist for social business responsibility, working behind the scenes to influence America's CEOs to embrace social good alongside of shareholder values. His success has been an inspiration to many CEOs. in part, inspiring the 2019 Business Roundtable social responsibility statement. Doing good and being kind are no longer separate from doing well thanks to Peter Georgescu. For that reason, he joins prior recipients Steven Spielberg. Jimmy Carter, Dr. Bennet Omalu, King Hussein II. The Tuskegee Airmen, and other luminaries in receiving Values-in-Action's Rescuer of Humanity Award.

Peter Georgescu is chairman emeritus of Young & Rubicam Inc., and previously served as the company's CEO from 1994 until 2000. He was the first chairman of Young & Rubicam Inc. born outside of the United States. His career spanned some 40 years including top management experience both in the United States and around the world. He





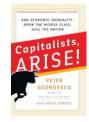




was instrumental in developing and fostering the integrated communications strategy that shaped the course of Young & Rubicam's progress and became the standard for industry thinking. After retiring from Y&R, Peter served on the boards of seven public companies including Levis Strauss, International Flavors & Fragrances, and others.

Peter's belief in the power of education has fueled his involvement with organizations such as A Better Chance; Polytechnic University; and the Paul & Daisy Soros Fellowships for New Americans, where he has served as a member of their boards of directors. Additionally, Peter continues to serve as Vice Chair Emeritus of New York Presbyterian Hospital.

For the past half dozen years, Peter has worked on the issue of inequality in America. His latest book, Capitalists ARISE! is a battle cry for business' imperative need to change.



Currently he is working to install stakeholder capitalism as America's business governance. In this work, Peter serves as a director of JUST Capital.

He holds honorary doctorates from the University of Alabama and Cornell College; he is also the recipient of the Ellis Island Medal of Honor. Peter immigrated to the United States from Romania in 1954, at age 15 where he had been held as a political hostage in hard labor. He received his B.A. with cum laude honors from Princeton and an MBA from the Stanford Business School.



MALDEN MILLS CORPORATE KINDNESS AWARD NICHOLAS BERTRAM

The Malden Mills Corporate Kindness Award recognizes and honors corporate leaders who best exemplify the values demonstrated by Malden Mills CEO Aaron Feuerstein. When Malden Mills suffered a devastating fire in 1995 that destroyed much of its operations, rather than layoff employees, Feuerstein chose to keep the employees on payroll with benefits until the mills could be rebuilt. His decision, based on kindness, principles and values, not only benefited his employees, but also showed his commitment to his community.

NICHOLAS BERTRAM

President, The GIANT Company

Kindness and social responsibility have been in Nicholas Bertram's DNA in his climb through the retail world: at Walmart in Ohio and Pennsylvania, Osco-Jewel in Chicago and currently at The GIANT Company. Kindness, caring and social responsibility are within the DNA of The GIANT Company as well. If you visit the headquarters in picturesque Carlisle, Pennsylvania, vendors are welcomed with fresh fruit and smiles in the lobby that, at most retail headquarters, contain just tables and chairs, A stroll through the headquarters shows team members engaged in work but with a bit more zip in their stride and, yes, smiles. The stores have the same welcoming atmosphere. GIANT's commitment to community is second to none: a commitment to social justice, feeding the hungry, children in hospitals, and healing the planet. During COVID,

GIANT indeed served its communities — stocking shelves, producing meals and providing products that kept American families safe and fed. Nicholas Bertram and The GIANT company are giants in their industry and in our hearts. For providing hope and heart, Nicholas Bertram and The GIANT Company are receiving the Malden Mills Corporate Kindness Award.

Nicholas Bertram is president of The GIANT Company, an omnichannel grocer known to customers as GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct that has been proudly serving families across Pennsylvania, Maryland, Virginia, and West Virginia since 1923.

Bertram was appointed to the role in 2017, following years of executive roles at The GIANT Company's parent company Ahold Delhaize, where he still serves on the US Leadership Team. He began his retail career over 20 years ago at JCPenney, then joining Walmart as a part-time stocker where he spent the next 12 years. He quickly rose in responsibility with leadership roles in store operations, human resources, and innovation. Bertram then went to Jewel-Osco in Chicago as its senior vice president of retail before ioining Ahold Delhaize in 2013.

Bertram currently serves as chair for the board of directors of the Pennsylvania Chamber. He is also co-chair of the corporate council and a member of the Foundation Board of Overseers for





Children's Hospital of Philadelphia.

Most recently, Bertram was named a 2020 Most Admired CEO by The Philadelphia Business Journal. He attained a BBA in marketing from Eastern Kentucky University and an MBA in global management from the University of Phoenix, along with post-graduate programs at Northwestern's Kellogg School of Management, Harvard and The Wharton School.

ABOUT THE GIANT COMPANY

Guided by its brand platform, For Today's Table®, The GIANT Company believes that no matter where or how, when meals happen, families connect, and when families connect

meaningfully, good happens. A Great Place to WorkTM certified company with more than 35,000 talented team members supporting GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct, The GIANT Company is changing the customer experience and connecting families for a better future.



MALDEN MILLS CORPORATE KINDNESS AWARD ROB RUHLMAN & FAMILY • PREFORMED LINE PRODUCTS

The Malden Mills Corporate Kindness Award recognizes and honors corporate leaders who best exemplify the values demonstrated by Malden Mills CEO Aaron Feuerstein. When

Malden Mills suffered a devastating fire in 1995 that destroyed much of its operations, rather than layoff employees, Feuerstein chose to keep the employees on payroll with benefits until the mills could be rebuilt. His decision, based on kindness, principles and values, not only benefited his employees, but also showed his commitment to his community.

ROB RUHLMAN & FAMILY

Preformed Line Products



The Ruhlman Family is legendary in its philanthropic commitment to healthcare and education in Northeast Ohio. And that would be enough of a legacy, but Rob Ruhlman and the continuing generations of the Ruhlman Family have done more. They inspire and empower their employees around the globe with the values of kindness, caring and respect. The walls of the global headquarters of Preformed Line Products (PLP) show the employees collaborating on work but also enjoying family picnics, company bowling leagues, community projects and celebratory occasions. PLP is a publicly traded company that is still run like a family business. Employees are extended family and are treated as such. Many have logged in twenty, thirty and forty years of loyal and happy employment. Fittingly, the reception area decked out in PLP blue — has a director of first impressions who greats all visitors with a smile.

PLP is known around the world for its preformed cable connector and anchoring products, but the company and family are really run on human connection. For this connectedness to community and people, Rob Ruhlman, the Ruhlman Family and Preformed Line Products are receiving the Malden Mills Corporate Kindness Award.







Preformed Line Products (PLP) is a worldwide designer, manufacturer and supplier of high quality cable anchoring and control hardware and systems, fiber optic and copper splice closures, and high-speed cross-connect devices, and PLP has consistently pioneered modern advances in communications and power utility networks since 1947.

PLP provides added value to its customers through its expertise and unparalleled customer support. Its flexibility and global presence allow them to respond to customer's needs quickly and with precision. This strategy allows PLP to help customers meet their business challenges head-on and achieve success.

PLP's steadfast commitment to quality is not just a goal at PLP, it's an obsession. In its engineering laboratories, on the manufacturing line, all the way to field installation, it's the guiding principle of everything they do. The reliability of their products and the dedication of their people are the things that make Preformed Line Products "the connection you can count on."

The talent, commitment and dedication of PLP's people and its family values are unmatched anywhere in the world.







VALUES MACTER*

Thank you to the following individuals for serving as chairs for this event.

Your leadership, support and kindness is much appreciated.

GENERAL CO-CHAIRS

Chris Brand

Mike Gibbons

Steve Kestner

Tim O'Shaughnessy

Carrie Vaccariello

EVENT CO-CHAIRS

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Mike Barkley Stewart Kohl

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2016	Dr. Bennet Omalu	2003	Trevor Ferrell, Dr. Bernie Siegel
2015	Ohio Innocence Project and Attorney Terry Gilbert	2002	Brandon Silveria, President George W. Bush
2014	Darrell Scott, Rachel's Challenge	2001	Peter Yarrow
2013	Steve Gleason, ALS Patient and Advocate;	2000	Donna Dees Thomas and Mary Leigh Blek
	Dr. Raymond Onders	1999	His Majesty King Hussein I of Jordan,
2012	The Tuskegee Airmen		Aaron Feurerstein
2011	Dr. Lee Ponsky, MedWish	1998	Archbishop Henryk Muszynski,
2010	John Gonsalves, Home for our Troops		Tammie Schnitzer
2009	New York Rescue Workers	1997	Rosa Parks, Craig Kielberger
	Detoxification Project	1996	President Jimmy Carter, Stacey Bess
2008	Dr. Jeffrey Wigand	1995	Steven Spielberg, Jerry Molen and
2007	Paul Rusesabagina		Branco Lustig
2006	Paper Clips Project, Whitwell Middle School		

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2018	Stewart Kohl, The Riverside Company		Developers Diversified Realty
2018	Dina Dwyer Owens, Dwyer Group	2006	University Hospitals, Thomas Zenty III and
2016	Cleveland Clinic		Fred Rothstein, M.D.
2015	Cuyahoga Community College and	2005	Michael D. Siegal and Olympic Steel
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2011	Paul Clark, PNC		Recruiters International
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2009	William F. Christopher, Alcoa		Resource Services, Ltd.

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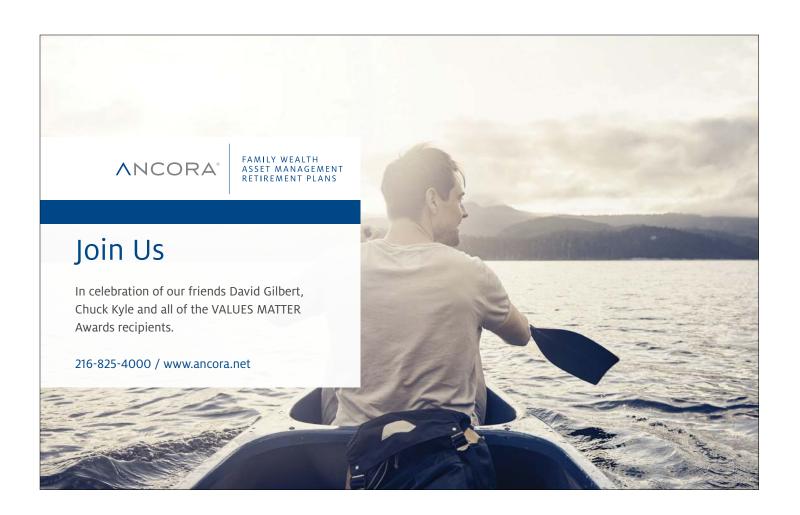
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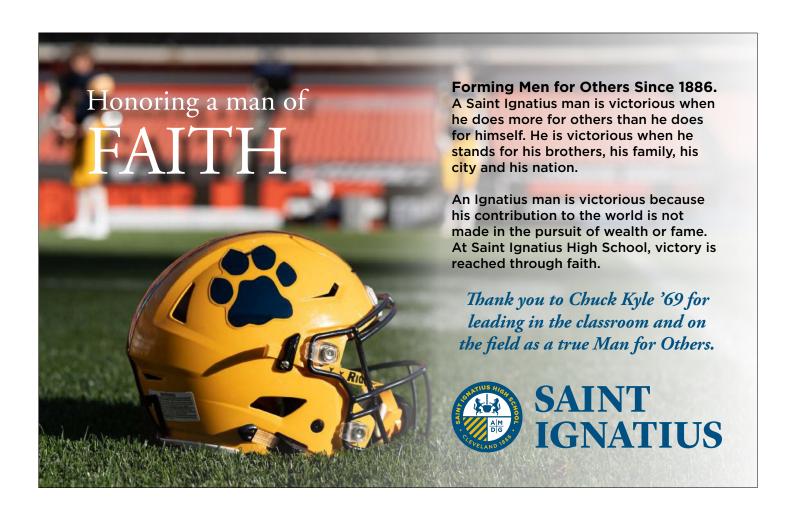
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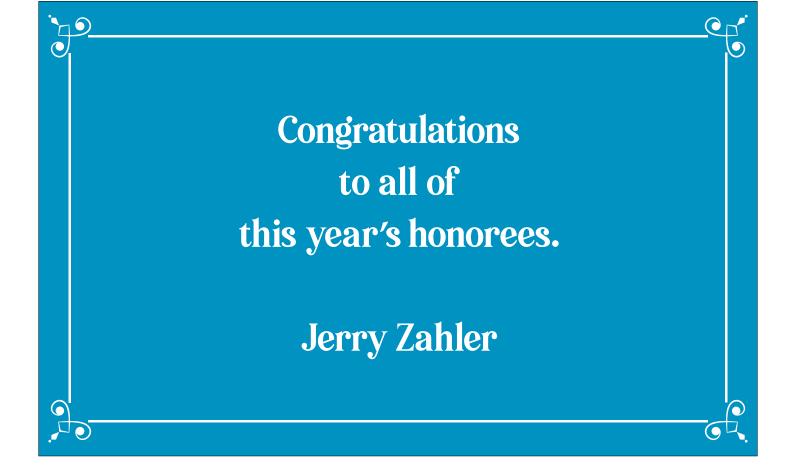
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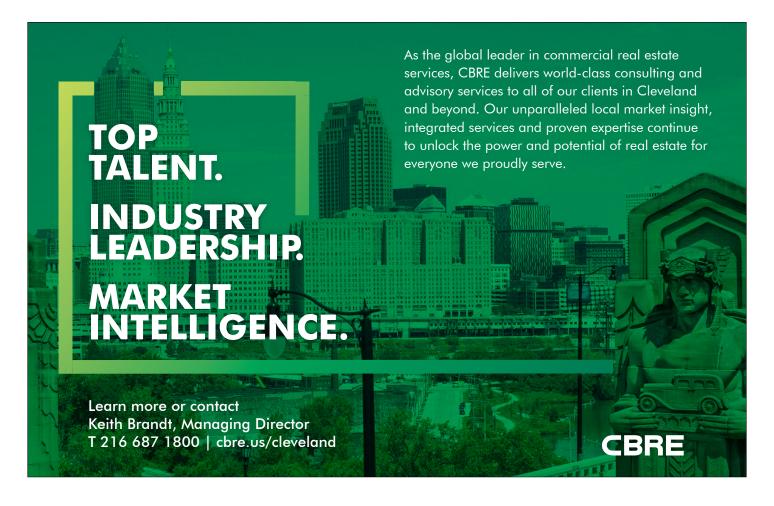
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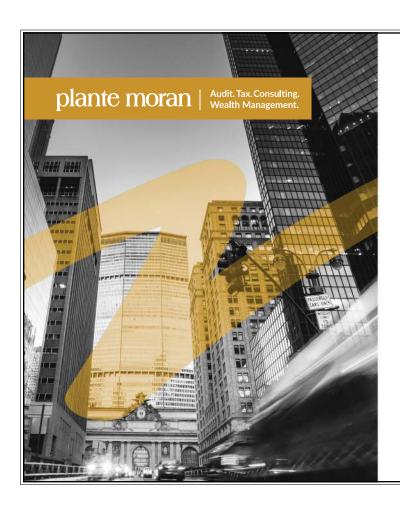
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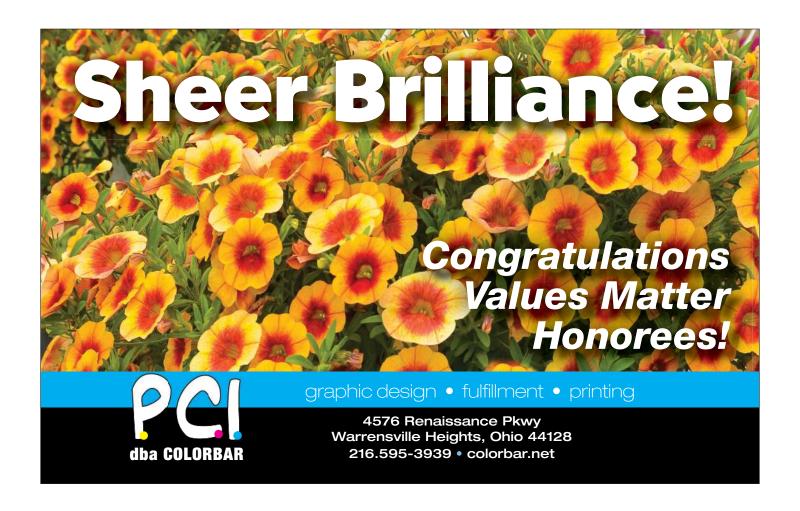
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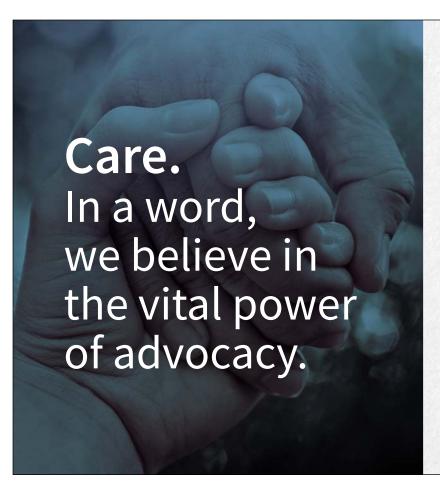
Case Western Reserve University congratulates this year's honorees and celebrates all those committed to building communities of kindness, caring and respect.







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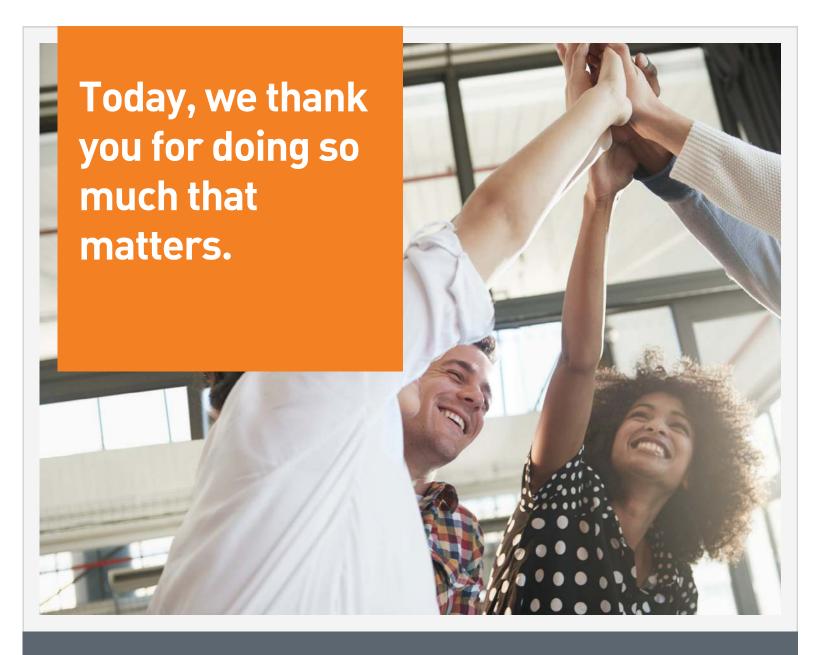
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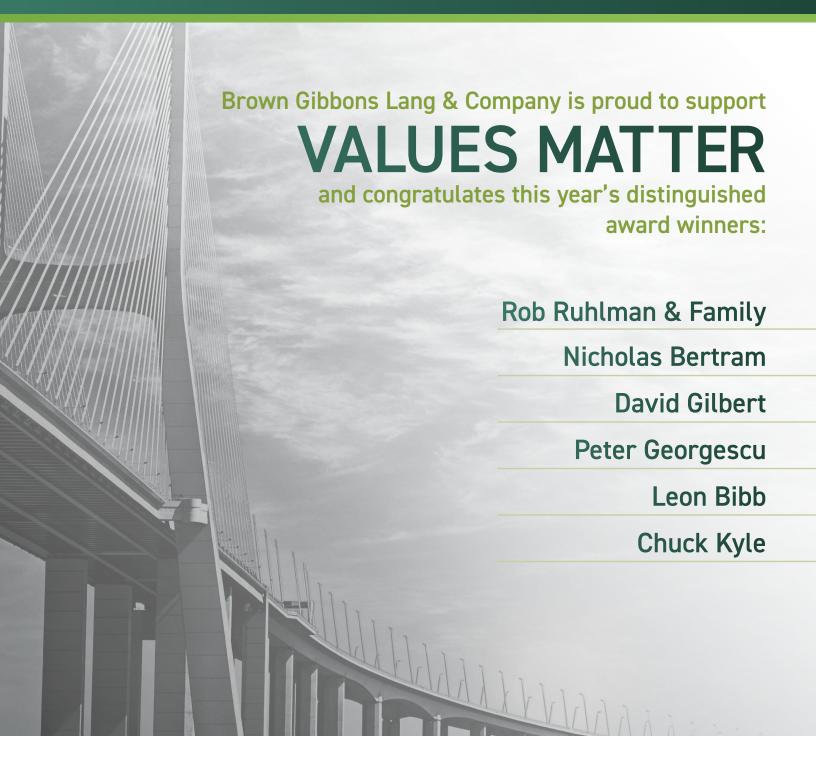
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