



*Pet Pix Academy*  
**Pup Fashion Runway**  
Fashion, Beauty and Elegance of the pet world 2022.

[petpixacademy.com](http://petpixacademy.com)



Pet Pix Academy

Pup Fashion Week  
IN HONOR

Fashion, Beauty and Elegance of the pet world 2022.



Grandparents  
Photographer



Grandgrandmother  
Wedding Fashion Designer



Vasi's Dog

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.



Hi Friends,

I am so excited to jump on Petpix Academy Pup Fashion Week journey with you . Be a part of the Fashion, Beauty, and Elegance of the pet world 2022!

I can't believe my dream came True to connect so many amazing & talented pet fashion designers, passionate pet parents, pet experts sharing value and interesting information, and learning about pet fashion charity organizations.

**Become one of the makers of VIRTUAL PET FASHION HISTORY  
with PetPix Academy  
Let's Have Fun!!!**



**Pup Fashion Runway**

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**





# Pet Pix Academy

## MaryEllen from MaryEllen's Pet Designs



We are so excited to introduce you MaryEllen. She is a very talented designer one of a kind clothing for fur girls and boys. Her company is Mary Ellen's Pet Designs.

MaryEllen was born and raised in southeast Asia. She lives in beautiful Colorado. Vasi and her joke very often about the weather when they discuss the next journey for Petpix Academy Community.

MaryEllen met Vasi in 2019. She started joining her courses. She soon recognized how much PetPix Academy could help more pet parents, designers, and the whole industry. So MaryEllen wanted to help the Bulgarian girl. The rest of it is history. She has been a Petpix Admin for over 2 years.

MaryEllen helps manage PetPix Academy Puparazzi Facebook Group so much more. MaryEllen has been very instrumental for our community.



MaryEllen and her Pups



One of her beautiful designs. She donated to raise funds for the pet community

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

*Pet Pix Academy*

*Pet Pix Academy*  
**Pup Fashion Week**  
on Zoom!  
Feb 21-25 at 5:30pm EST  
Fashion, Beauty and Elegance of the pet world 2022.

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*Pet Pix Academy*  
Pup Fashion Week

**Grand OPENING**

Fashion, Beauty and Elegance of the pet world 2022.

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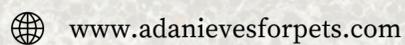
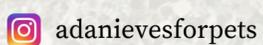
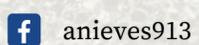




**ADA NIEVES**

**ADA NIEVES FOR PETS**

Ada Nieves is a renowned certified pet fashion designer. She is very gifted and talented. Ada has an incredible variety of designs from one of a kind pet outfits, accessories, to brochures, leashes and much more. For the last 18 years, Ada has been the Co-Chair of the NY Pet Fashion Show. She is featured in “One Nation Under Dog”, a book by Michael Schaffer as “The Queen of Pet Networking” and a “Connector”. A native Puerto Rican, a strong advocate and active Latina, Ada is breaking ground in the world’s dog community.. She runs the largest Chihuahua group in the nation. She and her six professional pet actor Chihuahuas (and now also a rescued Cat), have appeared on many national and international tv shows, including; The David Letterman Show, The Martha Stewart Show and Conan O’Brien late night show to name a few. Ada is an inspiration for a lot of us!



FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
**Pup Fashion Runway**





## **JULIE LANCASTER**

### **OFF THE CUFF STUFF FOR PETS**

Julie Lancaster is a pet fashion icon. She is very well known for her one-of-a-kind pet outfits. Every dress Julie creates is a piece of art, and it looks terrific. She is also very dedicated and passionate about helping rescue organizations. She runs an auction every month on her Facebook group Off The Cuff Stuff for Pets Auction. She raises funds every month for a different pet rescue organizations. She also invites and supports a different pet accessory designer every month. Julie donates some of her beautiful items to numerous pet fashion charities.



Off the Cuff Stuff for Pets



@off.the.cuff.stuff.for.pets

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**Pup Fashion Runway**



# Pet Pix Academy



**MARY ELLEN JONES**

**MARYELLEN'S PET DESIGNS**

As a child of missionaries MaryEllen was born and raised in southeast Asia. In the missionary high school a sweet lady taught her how to sew. She made a whole dress for herself and was so proud of it. But she didn't sew again until she was married to a serviceman and pregnant. His Aunt showed her how to make maternity clothes and, out of need, she continued sewing. As she got better she found herself making a very detailed, designer wedding gown for her sister and bridesmaid dresses. After having 3 boys, she had a beautiful girl. Sewing Martha Washington style dresses for her was not only complicated but so fun. 5 years ago found her with a small white pomeranian, a laptop, and a Facebook account. She stumbled onto groups selling dog clothes. She started buying and researching. She made a couple dresses and loved them so she started looking into getting in to the groups as a designer.

A gal named Becky Handley gave her her first chance and she has been designing since. She currently makes One-of-a-kind couture for both boys and girls.

 MaryEllen's Pet Designs  @mary\_ellens\_pet\_designs  [www.maryellenspetdesigns.com](http://www.maryellenspetdesigns.com)

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Pet Pix Academy



Pet Pix Academy  
Pup Fashion Week

Pet Pix Academy  
Pup Fashion Week  
**DAY 2**

Fashion, Beauty and Elegance of the pet world 2022.



FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

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# Pet Pix Academy



## Della La French & her mom Susan

Susan was Pup Show's special Guest. She shared some valuable points connecting her fashion background and being a mom of a pet fashionista and influencer on Instagram. Della has over 22K followers. She has been featured multiple times in @Dogue Magazine by @coverdogs and 4 times on PetPix Academy podcast ( Podcast episodes #32 , #55, #59, and #92).

Della is also known as Miss Delaware because of her unique clothing style. She and her mommy love donuts . She is famous for visiting the local "Donuts Stores" in Portland 🌴 & Palm Springs.

Vasi and Della's mom often have fun sending "donuts' photos to each.



 @dellalafrench To learn more,  visit @coverdogs and @thedoguemagazine

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway



**SUSAN MCGUIRE**

**MAISON de WOOF & MdW DESIGNS**

Maison de Woof was created in 2013 based on the need for stylish, fashion forward pet accessories. It is headed by headpiece artist Susan McGuire, whose vision is reflected in Maison de Woof's innovative designs. At Maison de Woof, every piece has a story and a life. At Maison de Woof, many new styles are always emerging, because Susan takes inspiration from many places. Her pieces have been inspired by great art, art deco, nature and music. Maison de Woof feels pieces should not only be stylish, but should be quality crafted for fit and detail. Susan's materials reflect her vision in creating unique designs. These materials include amazing ribbon, distinctive vintage items for centerpieces and parts to create original headpieces, and distinctive touches such as custom dyed feathers. For vintage pieces, the design process starts with materials.

Susan believes each vintage piece has a spirit that needs to sing. She lovingly curates vintage items and materials she loves, and when she hears the song, she creates. Susan's mission is to always capture and honor the spirit of the piece to create something brand new. Maison de Woof is continuously expanding its product range to offer custom ribbon bows, fascinators, hats, tiaras, accessories "pour homme," and haute couture custom accessories for special occasions. She is always pushing the boundaries of possibility by using a variety of classic and cutting edge millinery techniques. Susan also employs her classic millinery techniques for a "human line" called MdW design. MdW design creates all manner headpieces from fascinators, tiaras or modern avant garde pieces. Style is a manifestation of an attitude. Maison de Woof and MdW have accessories for every mood and occasion.

 Maison-de-Woof-MdW-Design  @maisondewoof  [www.etsy.com/shop/MaisonDeWoof](http://www.etsy.com/shop/MaisonDeWoof)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
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Janice Craig, owner of Belle Diva Couture, has a long history of design work ranging from interior design for homes, contract hotels, and yacht interiors to her most current interest of couture pet fashion focused in runway and portrait attire for very spoiled furbabies. In this way through fundraising events she is able to give back to the many rescue animals who so need help every day. She is very appreciative to all clients and special furbaby models who help her to help so many others who may need something so simple as a warm bed and food. With much thanks to all!

**JANICE CRAIG**  
**BELLE DIVA COUTURE**

 Belle Diva Couture  @Belle Diva Couture

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
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# Pet Pix Academy



As G Girl Productions has started expanding into venues around the country more and more people are asking “what is G Girl?” “How did this get started?” “Why is G Girl doing these events?” These questions along with “wow that’s really wild” and “who would have ever dreamed?” For anyone who really knows Laura Souza all of those questions and more are quickly answered and it all starts to make sense. Laura isn’t just a crazy doggy mama with a good heart. She has a background that would astound many.

When you wonder how our “fairy godmother” Laura comes up with all of her “crazy ideas” for what the next furbaby ball or cotillion will be, it all comes from years of creativity, performance, and most of all love for the furbabies who benefit her many efforts for the rescue community. Her events are very well done and entertaining.

## LAURA SOUZA G GIRL PRODUCTION



 Ggirlproductions  @ggirlproductionss  ggirlproductionsfashionshow.com

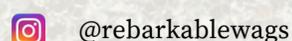
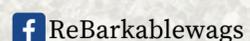
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Pup Fashion Runway



**JOANNA COLON**  
**REBARKABLE WAGS INC.**

JoAnna Colon is a wonderful designer with ReBarkable Wags! High End Ecoture Pet Fashion Designs. She is deeply passionate when creatively inspired. This appreciation energizes to inspire the same. Coming from a Spanish historical line of dress fashion designers, inspirational designs were always a PASSION! From her great grandmother, grandmother & grandfather, uncle , aunts & Mother, whom at the age of 5 hand sewed small pieces of work and doll clothes which was her pass time. She always enjoyed hand sewing, especially bead work! JoAnna too! Wedding dresses were her hearts passion! JoAnna feels her mother in her when she creates! It's such an honor to be given this gift from her mother, which is creatively multiplying in JoAnna! JoAnna was sewing on an industrial machine by age 10 only because she begged her mother to teach her. She could not wait to create her designs.. All her schooling from her Mother gave her an advantage in her early career decisions. She entered the High School of Fashion Industries and quickly advanced in her classes.

She never felt like she was getting enough learning, so she tried different colleges in NYC, South. Florida, West Coast , and back to FIT NYC. She had the honor of designing for Dramatic Stage performances as well as dance, pageantry costumes, and wedding gowns. She has adapted the teachings of her Mother's crafts as well as designed her own, which can be seen in her Signature Dynasty Collection Designs. Dynasty Collection Designs are Custom one of a kind commissioned designs specifically created for Competition Runway Fashion Shows. Each Signature Design has a creatively Inspiring meaningful purpose with Stage Presence. She loves to repurpose fabrics, trims and jewelry. It Is so hard for her to have an off switch wherever she goes. She always sees multiple purposes in most things. She is gratefully gifted as a designer.



FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway





Gia Diamond Couture Designs Is A Exclusive Line That Only Custom Makes One Of A Kind. Gladys Rivera Is The Designer She Not Only Makes Gowns But Also Makes Boys Designs. She Also Specializes In Leashes, Pet Carrier, Hats, Barrettes, Accessories, You Name It We Make It. We Have Been Featured On Ny1, Univision, Several Newspapers And Magazines. Every Year We Hold Rescue Benefits To Raise Money For Homeless Animals In Need. 100% Of The Raffle Proceeds Gets Donated To The Rescue Of Their Choice. They Are Looking Forward To Doing Another Event Soon.. Hopefully This Year!

**GLADYS RIVERA**  
**GIA DIAMOND COUTURE**

 [GiaDiamondCouture](#)  [@giadiamondcoutures](#)  [www.giadiamondcouture.com](#)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
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Pet Pix Academy



Pet Pix Academy  
Pup Fashion Week

Pet Pix Academy  
Pup Fashion Week  
**DAY 3**

Fashion, Beauty and Elegance of the pet world 2022.



FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy



## LOLA TEIGLAND

## LOLA AND POOCH

Artist and pet lifestylist Lola Teigland brings her design experience (Nipon & Dior alum) and storytelling skills (pro writer, 10+ years) to the modern dog and the people who love them. Lola graduated with highest honors from Drexel University. After placing in the The Next Greatest American Designer competition, she scored a position on Seventh Avenue, first designing dresses for Albert Nipon, then sportswear for Christian Dior. One day she wandered into an acting school. They immediately sent her on an audition, and she booked a commercial. NY theatre and a short stint on All My Children followed. After a summer with David Mamet & the Atlantic Theatre Company, Lola started writing and never looked back. She returned to her fashion roots after adopting Woofie and BeaR. "I saw beautiful dogs with happy smiles being euthanized simply because of a lack of exposure," says Lola. "So I stitched up some cute tees, enlisted the aid of a few pro photographers and headed into the shelters to take doggie headshots." Lola's first event rescued ninety-nine dogs, The next event, with the help of Wings of Rescue, flew eighty-six dogs new homes. Lola and Pooch was born. Lola presented her first couture collection in 2015 to an audience of nearly 1000 attendees at Le Chien: Fashion Week El Paseo. The audience's joyful response inspired her to make pet fashion shows central to her mission. Erte's Symphony in Black inspired her to add matching human outfits to the shows.

She saw a story she wanted to tell: the love affair between people and their pets. Lola moved back east and filled 2020 with live pet events. She booked eight shows in eight cities. Influencer dogs signed up to be models. Shelters agreed to be featured. Photo opp planning began: dog slumber parties, shopping trips, drinks with friends... 2020 was set to be a blue ribbon year. Then came COVID. Lola filled the lockdown time by building the Poochmobile. She spent six months learning all about plumbing and electrical systems, then four months building the van into a magical space to take to pet events. The next step: connecting with individuals who want to join Lola in her mission. "Everyone loves dogs. That makes them the communication bridge in our divided world. I want to connect with dog friends across the country, organizing charity/pet fashion events in their towns, with a Poochmobile party afterwards to celebrate our achievement." Her rough idea is to form a social media group, The Underdogs, who connect through a hashtag and develop ideas to make the world a better place.

 Lola & Pooch  @lolaandpooch  [www.lolaandpooch.com](http://www.lolaandpooch.com)

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**ASHLEY DAWN ALLEGA**  
**SIRIUSLY LUNA BOUTIQUE**

Introducing Ashley Dawn Allega, creative designer of Siriusly Luna Boutique. Ashley is a wife and mother of two. She also cares for her niece and nephew and younger sister. Ashley is a fur mom of two dogs and five cats. She's quite the busy woman. Between sports and school obligations for her family, Ashley has grown her small business selling primarily on the Facebook page The Pampered Paw . Ashley named her business after her two beloved labs, Luna and Sirius. Ashley is always willing and eager to help fur parents on their path to dressing their furry fashionistas! She enjoyed the opportunity of participating in the online fashion show with Vasi and PetPix Academy and friends! The exposure to more talent and friends was truly inspirational! If you would like to find her work please follow the links included.

 [Siriuslylunaboutique](https://www.facebook.com/Siriuslylunaboutique)  [@siriuslylunaboutiques](https://www.instagram.com/@siriuslylunaboutiques)  [www.siriuslylunaboutique.com](http://www.siriuslylunaboutique.com)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
**Pup Fashion Runway**





**JANELLE FUNARI**  
**FUNARI x**  
**MAXINEAVENUENYC**

Funari NY is an ethical, sustainable brand that will continue to evolve with constant innovation.

The Funari Brand encompasses Luxury but with an Eco Friendly feel, made from recycled fibers and exclusive unique fabrications & trims all Made in Italy.

The designs have unique cuts to make one feel slim, comfortable and confident. The brand marries elegance and edginess for women, men and now for your fashionable pup as well!

The line offers one of a kind limited edition Eco couture collection of pants, tops and jackets.

The line is proud to be a made in NYC label and believes that quality gives value and superior craftsmanship is what matters.

When one wears the line, you feel empowered, strong, confident and like you can take over the world!

To shop and experience the collection Visit:

[Www.funariny.com](http://www.funariny.com)

Maxine Avenue NYC is fun and practical solution for her sweet Maxine the Frenchie. Together, she and Maxine created sustainable and functional pet apparel and accessories by using the remaining organic and recycled fabrics from our Funari collections

The collection is fashionable and practical and is Vegan Hypo- allergenic and proudly made in NYC.

Join CLUB M to be ambassador and get invited to shows and sales first and get discount on every purchase!

 Funari NY  @funarinewyork / @maxineavenuenyc  [www.funariNY.com](http://www.funariNY.com) and [www.maxineavenuenyc.com](http://www.maxineavenuenyc.com)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
**Pup Fashion Runway**



Pet Pix Academy

Pet Pix Academy  
Pup Fashion Week  
INTERNATIONAL  
Night

Fashion, Beauty and Elegance of the pet world 2022.



DAY 4

Fashion, Beauty and Elegance of the pet world 2022.

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

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**JAN BEN**

**C'MIMI DOG FASHION**

Jan Ben of C'MiMi is a one woman show with lots of helping paws that initially began as a hobby! She was taking a group of sewing classes at the time and her teacher encouraged her to make things for her pups, toys, beds, and the like. At this point, she had medium sized dogs. But then her veterinarian gave her a beautiful Chinese Crested that needed to be rehomed. This meant she now had a small dog to doll up. This coincided with the New York Pet Fashion Show in 2017 and was the real beginning of her pet couture journey! She felt she was lucky to have met several women in the Pet Industry to whom she will forever be grateful. They included her in several events, encouraged her, advised her and have become true friends! She does not have a background in fashion and has no formal sewing skills per se.

She learned as she went along taking private sewing classes and adding other techniques, such as embroidery, beading, and other crafts. Her approach is to hand make and hand embellish tasteful, fashionable, and one-of-a-kind outfits that don't overpower. She doesn't want to gild the lily, she wants to show off the lily! She goes for a simple style with attention to detail using vintage fabric, notions, and remnants, many of which she has purchased on her travels. As a child, she lived in several countries and she thinks the exposure to diversity shows in the styles she creates. She likes to create compositions. This is how she approaches her work. She has also patented a design that she calls a party harness. It is inspired by an accessory her mother wore that stayed in her memory!

 CMiMiDogandCatFashion  @c.mimi\_jan\_bens  [www.c-mimi.com](http://www.c-mimi.com)

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
**Pup Fashion Runway**





**GUSTAVO UGARTE  
WOW WOW UGARTE  
COLLECTION**

Gustavo Ugarte is one of the amazing pet designers from Paws in the City. His creations are innovative, elegant and very classy.

He started in 2009 inspired by his dog, Princess and started to design elegant clothing for Princess.

Every time I go out with her other people comments motivated me to design for other dogs. WOW WOW Ugarte Collection by Gustavo Ugarte is the boutique where you can find anything for your best friend.

Gustavo and Sabrina Fasana host Rumba in Miami in the Fall. More information coming up soon.

 Wow Wow Ugarte Collection  @ugarteforpets

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
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**SABRINA FASANA**  
**LA FLORA FASHION**

Sabrina Fasana was born in Italy and came to the United States 20 years ago. She started designing and making clothes for pets after she found and adopted a senior little dog from a shelter who changed her life. Her name was Flora and that's the name she gave to her fashion brand "La Flora Fashion". Sabrina started taking classes of fashion and sewing and making dresses for pets; she and Flora started going to many pet fashion shows which benefited animals in shelters in different cities of the United States. Some Fashion Shows where Sabrina has participated include "The New York Pet Fashion Show", "The Ggirl Cotillon", "The celebrity catwalk (Paws in the City)" and also her own show with another designer "Rumba in Miami ". She just participated in the "Pup Fashion Week" with Pet Pix Academy conducted by Vasi Siedman.

This is "Fashion for a cause", for a purpose and it is to help other dogs that are not lucky and to change their lives. Her fashion pieces go from : everyday fashion (but always with a little bling) : jackets, sweaters, dresses, harnesses and personalized t-shirts to Elegant gowns for special occasions and pageant shows for dogs. She also does "Mommy and Me" and "Daddy and me" pieces to match the "parent and the fur child". Sabrina does custom orders for every dog size . Elegant pieces for practical fashion

Sabrina and Gustavo Ugarte host Rumba in Miami in the Fall. More information coming up soon.

 La FLORA Fashion

 @laflorafashion

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
**Pup Fashion Runway**





**GRACIELA VIDAL-CASAS**  
**GRACIELA VIDAL LUXURY**  
**COUTURE FOR PETS**

Graciela Vidal Casas is an Argentine designer dedicated to haute couture adapted to pets. Her interest is in the search for quality, related to the selection of noble materials, manufacturing, the creative process; attention to detail and continuous design research in relation to the anatomy of pets and their comfort. She appreciated the heritage of hundreds of years of high-level craftsmanship, in artisan fabrics, custom design respecting the shapes and the third dimension in pets. Her intention in creating each design is to preserve these artistic aspects conceived with love and passion. She enjoys and is fully grateful for having the opportunity to participate in different shows and events in relation to the help of pets in need and thus be able to unite the love of pets with the love of her work!

 @gvidalluxurycoutureforpets

 [www.gracielavidalluxurycoutureforpets.com](http://www.gracielavidalluxurycoutureforpets.com)

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**Pup Fashion Runway**



Pet Pix Academy



Pet Pix Academy  
Pup Fashion Week

Pet Pix Academy  
Pup Fashion Week  
**DAY 5**

Fashion, Beauty and Elegance of the pet world 2022.

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FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway



# Pet Pix Academy



## Jennifer Bartok-Taylor and Celebrity Catwalk

Spartanburg South Carolina is the capital of pet couture! Every May & November, furry fashionistas, vendors, designers & pet parents descend upon Spartanburg for 5 days of couture, charity and fun! With the help of today's hottest designers and stars from film and television they participate as celebrity models in this highly anticipated event. Celebrity Catwalk events or as you know them "Paws in the City" are quite an occasion. So many people love participating on the runway, making a difference supporting rescue organizations and seeing 2 and 4 legs friends. Every day of this 5 days is very special and amazing.

Contact Jennifer Bartok to get in on the fun!

**Special Guests: Kathi Welch and Stacy McCosky**

 Celebrity Catwalk  @celebritycatwalk  [www.celebritycatwalk.com](http://www.celebritycatwalk.com)

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway



**PRINCESS LOLA &  
MOMAGER ANGELINA  
FLY FASHIONISTA FRIYAY**

Princess Lola & Momager Angelina (PLMA) formed Fly Fashionista Friyay on October 2021 and launched their first FFF event on Halloween. The group initially started as a casual chat group formerly known as "FlyDog" by a host, who would soon then completely cancel the group abruptly, where it was a situation of a sudden "Abandoned Puppy Ship." As it turns out, it was some alleged internal puppy drama amongst other members in and outside the group where the original host chose not to disclose. So PLMA started new "puppy ship" and rescued the group by not only reviving the group chat but also started a new brand and hashtag - #FlyFashionistaFriyay. Next- PLMA entrepreneurial, sales, and marketing suPAW powers kicked into supernatural status as PLMA's 25 years of sales, leadership, communications, business management, digital marketing, and design experience- specifically with branding and partnerships- started to kick in. And all this is happening while she's also building Princess Lola's brand at the same time as she started Lola's Page in August 2021. Flash forward to now, it has evolved and is continuing to evolve to keep up with the fast-paced environment as she manages all the operations and everything - as CEO really means Chief Everything Officer in her case. FFF has now started to become something special as the brand itself has created a huge impact to the pet fashion community bigger than the group itself.

One of the most rewarding things PLMA appreciates is paws around the world look forward to joining them every FlyFashionistaFridays. There is an exclusive, private VIP FFF Chat Group is curated for the True Fly Fashionistas Friyay Squad that have the commitment to dress up every Friyay and it also comes with special exclusive VIP FFF perks as well. FFF also launched a charity extension under their umbrella called Fly Fashionista Cares- completing some notable charitable causes, including Angel Wish Crown centered around Anti-bullying, Furr babies Over the Rainbow and Battle for Lynnne (Cancer), Hoosiers Bulldog Rescue, just to name a few. FFF is in momentum now with a lot of exciting Pawshion Pawtivities ahead! PL&MA would also like to thank and dedicate this article to some of OG FFF members/influencers (you know who you are) who really supported them since its inception, gave them the courage and confidence that was needed to bring PL&MA's vision to life. And, also to those who stuck with them especially thru thick and thin with unexpected challenges that occurred.

 @flyfashionistafriyay and @princesslolaluxe\_thefrenchie

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
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# Pet Pix Academy



PupScouts.Org is an international organization originated in 2010 by Susan Godwin and Lela Hadick on Bob Shaughnessy's Social Media outlet, DPFamily. In 2011 Susan with Morkie Tasha Bella and Jennifer-jo Moyer, with Toy Poodle Meteor took it from an on-line social group to an in person social/fund raising organization as the National Troop Leaders. What started as a small group in NYC and online, grew into an International organization once the PupScouts appeared on Nat Geo's "Spoiled Rotten Pets". That appearance led to additional National TV appearances on NBC's "Nightline" and ABC's "Good Morning America". PupScouts.Org is now a 501c(3) dedicated to raising money and awareness for other dog charity organizations as well as a group for dog owners who enjoy doing social activities with their dogs.

Special Guests: Michelle Poulos and Jennifer-jo Moyer

## Jennifer Jo & Michelle PupScouts

 PupScouts Org National Headquarters  @pupscoutsorg  [www.pupscouts.org](http://www.pupscouts.org)

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**LESLIE HUGHES KENNEDY  
BARKING BEAUTY PAGEANT**

The Barking Beauty Pageant is the original beauty pageant event for dogs. Patterned after human beauty pageants, our pretty pups win a Crown, Medals, Banners and beautiful gifts & notoriety from our Sponsors, all while supporting worthwhile causes!

Each year the organization present 11-14 Overall Titles for their participating pooches including awards for Best Photo, People's Choice, Activewear outfit, Glamorwear outfit, Talent, Sponsorship Sales, Most Ticket Sales, Congenial Canine, 1st - 4th Runners-Up, as well as our new Barking Beauty. Raffle Tickets are also sold for the chance for audience members to win prizes, gift certificates and services from local and national businesses!

The Barking Beauty Pageant seeks to provide a fun, bonding and learning experience for the contestant dogs and their parents, while providing a unique entertainment experience for the spectating audience, and an opportunity for all to contribute to a deserving local pet charity that provides protection, education, rescue, medical and/or other services for underprivileged, abandoned and injured pets, as well as contribute to an active area civic organization/charity that benefits deserving young people by providing funds for education, creative recreation, medical care, food , clothing and/or other services as needed.

 Barking Beauty Pageant  @barkingbeautypageant  [www.barkingbeautypageant.org](http://www.barkingbeautypageant.org)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
**Pup Fashion Runway**





# Pet Pix Academy



# The World's Pet Stories



FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway



## The Kitty Fashionista Tinkerbell



Tinkerbell is a 5 yr old Lynxpoint Siamese...Michele & David rescued her when she was about a year old...Michele & David started randomly taking holiday pictures of her and soon found out she loved the camera. They have sent some of her pictures to a co that does calendars with cats from all over the country...she has been in 4. Michele & David put her in her 1st contest and she got 3rd place out of 8,000 cats...they thought wow!...so they started putting her in more as they would find them...she has done really well...Michele & David found out about a contest in Nov of 2020 with the Barking Beauty Co so they decided to enter Tinkerbell...never dreaming she would win ...but she did. She gained the title of Festive Feline 2021. This is where they met 2 special ladies ...Leslie Kennedy-she is in charge of putting together these contests among so much more...she made the gorgeous crown and sash for Tinkerbell...Ada Nieves is a pet fashion designer...when Tinkerbell won the contest one of her winnings was a dress from Ada. When they received her winning dress they couldn't believe how BEAUTIFUL it was...they thought this lady has some talent. Michele has contacted Ada several times for more of her beautiful designs for different occasions for Tinkerbell and each one is just as beautiful...Michele has kept in contact with these 2 precious ladies and the 3 have developed a great friendship that means the world to Michele & David... they would lik



 @iamprincesstinkerbell

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy

## The Glamchisters

The Glamchisters... 5 Chihuahua sisters... Maya, Rina, Whisper, Pria & Kiwi.. bringing their signature fashion aesthetic through their pictures & reels



A foundation of style in their wardrobe is found in the designs of Julie Lancaster.. Off the Cuff Stuff for Pets... Julie's creations, from tutus, furbaby harnesses, patchwork shabby chic & Guipure pieces, portrait bouquet dresses & gowns, offer unique, OoAK, artistic edge in the dog fashion world.. perfect for fashionistas who like to create fashion moments & movements

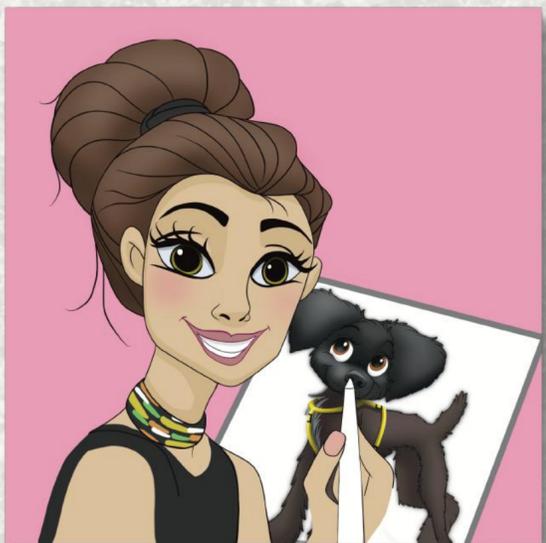
A fabulous pairing of designers is with Susan McGuire... Maison de Woof... to put the exclamation point on any ensemble through her artistic accessory designs... her pieces... vintage ribbon bows & embellishments, crystal & feather headpieces, sculptural fascinators, neckwear & cuffs... are collectible wearable artwork... with several mommy & me designs...



 @theglamchisters

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

## The art behind Cartoon Portraits with Disneytized Petshop



Stephanie is an illustrator who specializes in cartoon pet portraits influenced by the style used in Disney classic animated films. She also illustrates children's books and designs pet logos in a cartoon style.

Stephanie has always been a creative person and comes from a family of many artists (woodworker, photographer, cartoonist, needlefelter, creative designer for fashion, metalworker, jewelry maker, taxidermist, painter, musician, illustrator). She has always connected most strongly with other creative people. Stephanie's interest in drawing started when she was a child; she watched drawing tutorials every day on Mark Kistler's "Imagination Station" that aired on public television.

She is a very talented and giving person. Stephanie helped PetPix Academy to raise money in October for Baunjie Strong Pet Cancer Organization.

p.s. check podcast episodes: 117 and 118



Theo.The.Poodle.Boy - Petpix Academy's Student



Yuki and Peanut - Petpix Academy's Students

 @disneytized\_petshop

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy



## The life of Puccini and his Mom

Puccini was born to be a star even if his beginnings were a bit rocky.

A little Yorkie in New Jersey had been humped by a poodle before her Mom could get her fixed. The human Mom didn't want any of the puppies so she took them to a Veterinarian office and left them. Thank goodness she had enough sense to do that instead of just leaving them in a box on the side of the road!!

A good friend of Leslie's that did rescue work in the area told her about the puppies and to come and look at them. Leslie had lost her little poodle 9 months earlier and wasn't sure if she was ready for a new furbaby yet. She drove over on the weekend and there sat one little red haired dog with a black bullseye around his muzzle. He was the funniest looking little thing. Leslie sat and talked to him for a while and she decided to make a go of it. This turned out to be one of the best decisions of her life!!

Puccini is so good with children and senior citizens and enjoys bringing smiles to their faces. He is invited everywhere because of his amazing behavior and because of that has been able to work with Alzheimer & cancer patients.

Puccini has modeled for the Fashion Institute's Spring Fashion shows, won the Hudson River Pet Parade's Best Trick Award out of 87 dogs, modeled for Celebrity Catwalk fundraisers, was in Ladies Home Journal, won Mr. International, won The Most Photogenic Pup from the Society Paws of NYC and won the Barking Beauty Pageant, Most Photogenic and People's Pup Awards. Puccini has wowed audiences as Toto in The Wiz and was flown to Los Angeles to audition for a new television show.

Puccini has performed for the Susan G. Komen Breast Cancer Foundation and for the Rockette Alumnae at Radio City Music Hall. He is a regular model for 21 Bays Pups, the mascot for Paddle for the Cure and has done fit modeling for Chewy.com. He has been chosen Top Dog for America's Top Dog Models and has walked the runway during New York's Fashion Week. Puccini has modeled for calendars, fashion books, coloring books and numerous publications.

Besides all of that, this little six pound ball of fur has become the center of my universe!!

Great things DO come in small packages!!!

When Leslie is down, he knows just how to put a smile on her face.

When Leslie is sick, he knows just how to comfort her.

When She leaves her apartment, the thought of returning is so rewarding just knowing that his little face and wagging tail is there to greet Leslie.

To never know the love of a dog is to miss one of the best things life has to offer!!

Love Leslie & Puccini



 @legzlie.puccini

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy



## Teri Caruso & Maison de Woof & MdW Design

Teri met Susan McGuire of Maison de Woof & MdW Design in 2015. She bought a bow for her Biewer Galen Jameson Frazier. . . so well made and beautiful, she fell in love with Susan's bows. When Teri got Pandora, she started to get the fancy feather pieces, fascinators and tiaras . . . Susan really knows how to make pieces for the dogs and cats. They are light and do not hinder them . . . She also uses a lot of vintage ribbons and findings. So you know you will be getting very creative and unique pieces . . . now Seraphina Luna and Jameson Page have a extensive collection of Maison de Woof pieces . . . Teri even has a few of her MdW Design pieces . . . Every Maison de Woof & MdW Design piece is just spectacular . . . you need to go to Maison de Woof & MdW Design on Facebook or Instagram and see the most incredible designs . . .



 Teri Caruso

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy

## The Amazing Bethman Family

Cindy and Jim Bethman and their wonderful Pet Therapy furbabies , Hailey, Kailee and their newest addition Alexandra (Ali) have spent many years visiting nursing homes bringing smiles and joy to the senior community . They also participate in pet fashion shows for seniors. In June of 2021, at the G girls production 7th annual Cotillion they along with their Angel sister Miley received the first G-Girl Gianna Humanitarian award, which is one of the highness honors of the brand. The family participates in many G Girl events to raise funds for Canine Rescue. Cindy participated Pet Pix Academy Classes , it was such fun to meet her , Jim , and the furbabies rocking the runway wearing the ever so creative and extremely talented designer , Julie Lancaster, “ Off the Cuff Stuff for Pets” . Hailey was crowned Princess at the 2021 Homecoming and Kailee won 1st runner-up Designer. Hailey was awarded the title of Miss Photogenic twice . All wearing “Off the Cuff Stuff for Pets”



Alexandra ( Ali)



 Cindy.Bethman

 @yorkiegirlsparkle

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

## Erica & Chico

Meet Erica & Chico, creators of Chico's Mafia, Tough Dog Apparel based in Atlanta. Erica attended a few days of The Pup Fashion week. She felt inspired to continue creating fun, comfortable, and cool shirts and hoodies for dogs of all sizes. Erica's brand represents Modern, Active, Fun, Inclusive Apparel that is unique and only found on their e-commerce site: [www.chicosmafia.com](http://www.chicosmafia.com). Chico's Mafia was officially launched on May 2021 with three design looks: The Original Logo Tee, Chico's Mafia Princess, and Chico's Mafia Boss Dog. Now the brand offers over 50 designs that dog parents can customize. From glitzy glitter to sparkly foil there are so many incredible options to choose from. Erica and Chico love what they do and they wanted to the brand to make a positive impact on the lives of animals living in shelters. So they created a collection, Save the Paws. Erica and Chico are very excited to give back 5% of the proceeds and support a local animal rescue organization, Paws Atlanta.

They have had several press coverage in local and national magazines and have been guests on the Petworking Live Podcast and soon, you will be able to hear their full story on PetPix Academy Podcast.



[f @chicosmafiadogapparel](https://www.facebook.com/chicosmafiadogapparel) [@chicosmafiadogapparel](https://www.instagram.com/chicosmafiadogapparel)

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy



## Breezy & Starlet and Stacy McCosky

Breezy and Starlet Stacy McCosky is the Mommy to her precious furbabies, Miss Breezy Skye & Starlet Rüne, both Princess Royales of the East for the Imperial Court of NY, a charity international organization, raising money for LGBTQ+ and more. The girls came into her life at a time when she was struggling after the loss of her beautiful heart dog Sadie. The pandemic had begun and, as an avid traveler for both work and play, being grounded, alone in her apartment in NY, working nonstop and with no furry companionship, she was becoming sad and depressed. One of her besties, was coming to NY to deliver a puppy and decided to bring her baby, Bubbles, and Breezy for an extended visit. Unbeknownst to Stacy, Breezy was there to stay (but her bestie and all her friends knew! Ha) Stacy and Breezy fell head over heels in love with each other. Around the time of Sadie's 2nd heavenly birthday, Stacy's bestie came back to NY. She took Stacy to Virginia Beach so she could go outside and begin to live again during the pandemic Miss Starlet Roux (as she was known at the time) had become available. She reminded Stacy of a miniature of her Sadie and she fell in love immediately! Stacy knew she couldn't have two dogs but she had fallen in love with two angels. Her bestie showed her how she could make it work, and work it did! Stacy is now the proud Mommy to two of the most precious babies!! Stacy has continued her philanthropic ways and continues to participate, co-produce or Emcee multiple charity events. The girls have become celebrity doggie models, following in their sister's footsteps. Stacy loves to raise money for charities including, rescue, healthy animal advocacy, heart health, lgbtq+, breast cancer, domestic violence awareness, suicide/depression and many more. She is proud to be able to help and give in whatever way she can! If you want to get involved, please reach out to her at @stacytrainer\_sadiedivadog on IG or her pups @furbabyhearts on IG. You can also find her on FB as Stacy McCosky or her page SDDT Sadie Diva Dog Travels, in honor of her heart dog.



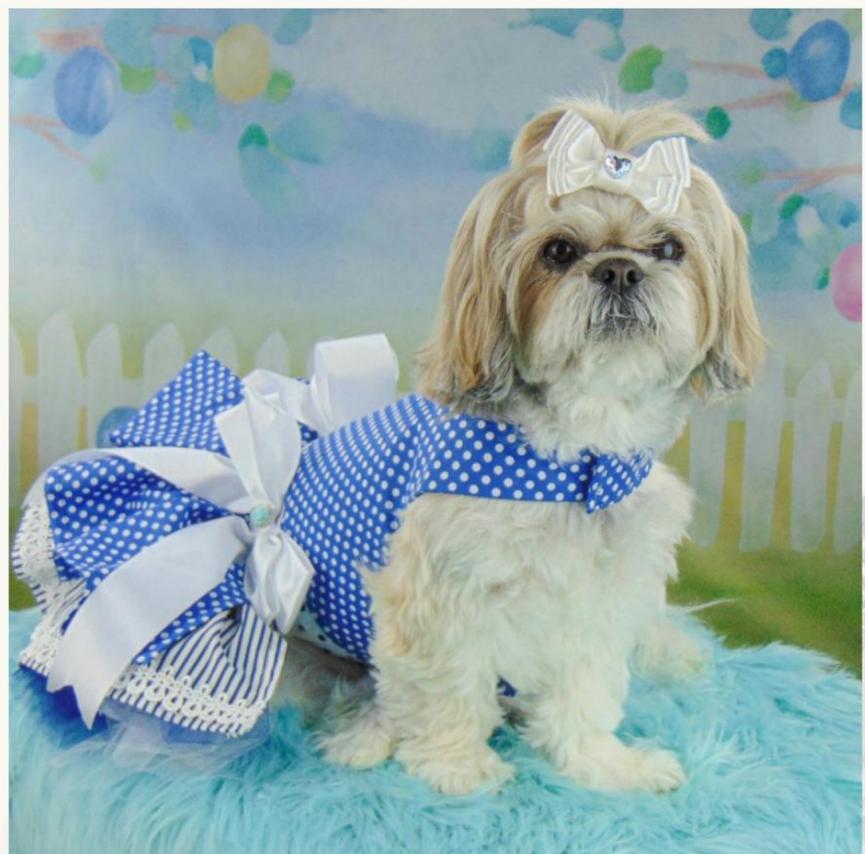
[f](#) SDDT Sadie Diva Dog Travels
 [i](#) stacytrainer\_sadiedivadog @furbabyhearts

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

**Christi & Lily\_the\_tzu,  
PetPIX Academy's Happy Story**



Christine Bonner has made a huge impact in the Petpix community. Christine joined the Petpix membership at the end of 2019 and very quickly demonstrated her passion for taking pictures of her furry girl, Lily. She was a Petpix admin and has helped furry parents like herself tremendously, helping them to take outstanding pictures. Christine won First place in her county widel photography competition. We are very proud of her accomplishments. Lily loves wearing @MaryEllen's Pet Designs from US and @Furdrobe from UK



 @lily\_the\_tzu

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway**

# Pet Pix Academy



## THE JOURNEY OF BEING PART OF THE PET FASHION WORLD

It's an interesting story...After the passing of their beloved furbaby chihuahua girl, Dania was devastated at the loss. She reached out to her wonderful friend Wendy de Pinto, who introduced her to an amazing yorkie breeder in Michigan, Breny Green. She decided on a beautiful baby girl....Luna. Dania became obsessed with her and a couple of months later brought home their second Breny baby a handsome boy who they named Koda. That's where their fashion story begins...



Dania had seen the beautiful and extensive "pet closet" that Wendy had and thought what a wonderful and unique way of expressing the characters of our babies through fashion. She and her husband, Ed, attended their first G Girl event and were hooked. It gave them the opportunity to connect with the pet fashion world while having a spectacular time all to benefit Canine Rescue...it was perfect! They have been fortunate to have had two main designers create for their babies..Danielle Pursel and Joanna Colon. Their pieces have always been breathtaking and on point with Dania and Ed's vision. Ed has become a huge part of the process with regards to creating and "showing" on the runway. He is a fan favorite and takes the runway showing to a new level by showcasing the designs in a unique and eye catching way and has won numerous titles with Koda. Their evolution of this "world" has been exciting and the friendships they have made are a big part of it! The designers are extraordinary and their work and dedication to perfection shows with every piece. Ed and Joanna have connected and their vision come together with every show! Joanna is an amazing designer and her work top notch and they are extremely humbled at being part of showcasing Joanna's work. They have recently added to their family with a miniature Australian labradoodle...Ms.Lyla Grace who is already in training to also model next year and although she is a bigger girl and will walk the runway rather than be carried, they know she will turn heads while wearing Joanna's designs. Ed and Dania and especially their furbabies look forward to expression through fashion and enjoy being part of the pet couture world!



 [dania.menendez.5](#)

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy



**Jocelyn Mizrahi**  
**Dog Mom Lifestyle**

Dog Mom Lifestyles started when Jocelyn Mizrahi started chatting with other Dog Moms about the many challenges that they face when it comes to self-care, and discovered that everyone felt a similar way - overwhelmed, overworked and run down. Not exactly the keys to being our best selves, are they?

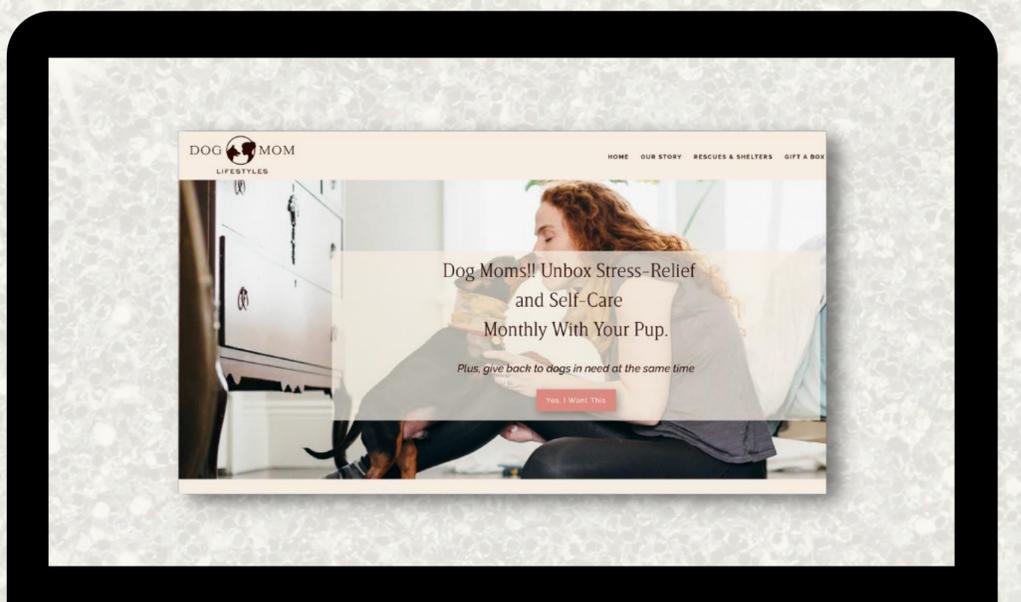
Jocelyn wanted to design an easy and effective way for Dog Moms to get the self-care that they need, while acknowledging their favorite parts of themselves and giving back to rescue organizations all across the country. She turned those conversations into a plan and brought the Dog Mom Lifestyles Community to life.

Dog Mom Lifestyles is a monthly ritual box to help Dog Moms like us make time for ourselves to de-stress, be more present, rejuvenate and add more joy to our lives.

Because we also get the pleasure of watching our pups indulge as well (which floods us with even more happy hormones) we are less likely to put it off or skip a month.

In addition to the power of establishing the monthly ritual and enjoying the goodies in the box itself, our Dog Moms tell us that the opportunity to connect with like-minded women through our online community is absolutely priceless.

Dog Mom Lifestyles is a subscription box - to the members it feels much more like a mini monthly retreat from the stresses and demands of the day.

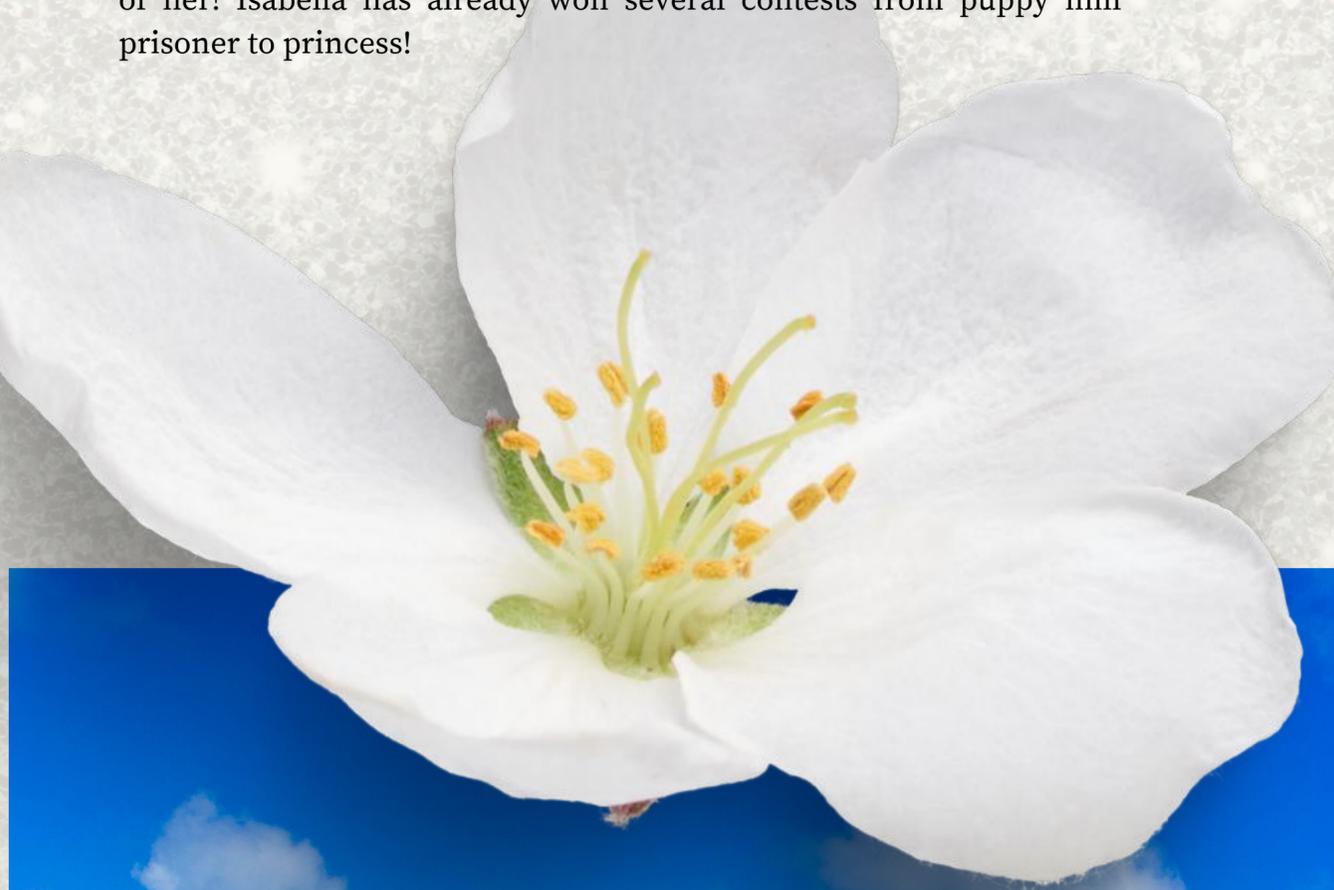


[f](#) Dog Mom Lifestyles [@dogmomlifestyles](#) [www.dogmomlifestyles.com](#)

**FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.**  
**Pup Fashion Runway**

## Isabella & Suz

This is Suz's yorkie, Isabella. Isabella is 6 yrs old and was a former puppy mill prisoner. After her release she had 2 surgeries and lost 17 teeth. Suz adopted Isabella 3 years ago. Isabella is a fashionista and loves to wear her amazing wardrobe and let her Mommy take photos of her! Isabella has already won several contests from puppy mill prisoner to princess!



winstonsuz  @winstonsuzs

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy

## Mary & Tom - Specially Abled pets shining on the fashion runway

Tom and Mary Fayet have been fostering, rescuing and/or adopting specially able pets for over a decade. To visit or walk by their home, it is not uncommon to see front wheeler and rear wheeler rolling around. They even have a tiny one named Marleigh who will be learning to roll in her four-wheeler. These two legged pups are no different than any other pup, they just do things in their own special way. Advocating for these specially able pets to be fostered and adopted is very important to the Fayets.

Mary enjoys dressing some of her specially abled fur babies. She has been going to Paws in the City first in New York and now in South Carolina.

Check Petpix Academy podcast #84

Every fur baby has equal opportunities to look their best!



Wheelie furry fashionista



[f](#) mary.corriganfayet [@](#)littlemisslexi810s

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

# Pet Pix Academy

## A Very Fashionable Avery Finn

Back in 2014 Lynn from New Jersey's yorkie, Baxter, was introduced to the dog fashion world at nine years young! He went on to win many contests and competitions and modeled for dozens of designers over the next 5 years. When Baxter went over the Rainbow Bridge in 2020 two of Lynn's designer friends suggested she inquire about a new little Biewer Terrier puppy named "Fashionable Finn". It was love at first sight and "A Very Fashionable Finn" became my Avery Finn. Avery Finn has inherited an extensive wardrobe and has gone on to be a little fashionista, living up to his name.



 @averyfashionablefinn

Pet Pix Academy



# UPCOMING EVENTS





# Pet Pix Academy

Here are some places and events  
for You to hang out with your Pups in 2022



CELEBRITY CATWALK PRESENTS PAWS IN THE CITY

**2022 IS THE**  
*Year Of The Paw*

Join us in Spartanburg South Carolina for 3 DAYS of  
Couture, Charity & Cocktails!!!

**SPRING SHOW WEEKEND**  
MAY 20-22<sup>ND</sup>, 2022

- ★ Friday May 20<sup>th</sup>
- ★ Saturday May 21<sup>th</sup>
- ★ Sunday May 22<sup>nd</sup>

Largest fashion show weekend featuring furry fashionistas!!!!



SC , Physical Event  
Contact [celebritycatwalk.com](http://celebritycatwalk.com)

## MARCH CALENDAR

### UPCOMING DATES & THEMES



<p><b>MAR 4TH</b></p> <p><b>Breakfast at Tiffany's</b></p> <p><i>#breakfastattiffanys_fff</i></p> <p>DESIGN IDEAS: SHADES OF TEAL, WHITE, BLING, LUXURY, GLAM, SILVER</p>	<p><b>MAR 11TH</b></p> <p><b>SteamPunk Carnivale</b></p> <p><i>#steampunk_fff</i></p> <p>IDEAS: CHAINS, HATS, POCKET WATCHES, METALS, DARK COLORS</p>
<p><b>MAR 18TH</b></p> <p><b>St. Patrick's Green Celebration</b></p> <p><i>#stpattysday_fff</i></p> <p>IDEAS: GREEN, IRISH, CLOVERS, GOLD</p>	<p><b>MAR 25TH</b></p> <p><b>A Night At The Pawscars</b></p> <p><i>Oscar Inspired Theme Pawty</i></p> <p><i>#oscarglam_fff</i></p> <p>IDEAS: HOLLYWOOD GLAM, RED CARPET, TUX, GOWNS, BLINGS, LUXURY</p>

**SAVE THE DATE**

Instagram Virtual Weekly Events  
[@flyfashionistafriyay](https://www.instagram.com/flyfashionistafriyay)



# Kentucky Derby

— *Watch Party* —

## May 7 th

NY , Physical and Virtual Event  
Contact Susan McGuire or Stacy McCosky

Pet Pix Academy



UPCOMING  
EVENTS



# Pet Pix Academy

Here are some places and events  
for You to hang out with your Pups in 2022



**G**irl Productions® **8TH** ANNUAL *Cotillion*  
May 13,14,15 2022  
Monarch Country Club - Palm City Florida  
FL, Physical Event  
Contact [www.ggirllevents.com](http://www.ggirllevents.com)



Wow Wow Ugarte Collection & La FLORA fashion  
Present for first time in Miami  
**RUMBA IN MIAMI**  
Pet Fashion Show  
fashion show  
contest  
dance  
FL, Physical Event  
Contact Gustavo Ugarte or Sabrina Fasana



Join US for **MINI - ME** **FUNARI** PUP Couture Fashion Shows  
NEW YORK  
TRAVEL WITH US FOR THE FASHION TOUR!  
SEPTEMBER 9 2022 NYC- Sony Hall NYFW  
SEPTEMBER 17 2022 SouthPark Mall Charlotte, NC  
DECEMBER 3, 2022 ART BASEL- Exhibition

NY, NC, Physical Event  
Contact Janelle Funary



# Special Thank you to our Sponsors



**Pair of Socks from CustomFaceDesigns**

Visit their website here.



**\$100 Gift Card from Off The Cuff Stuff for Pets Auction**

Join their Facebook Group here.

(c/o Julie Lancaster)



**Accessory Art Pet Piece from Maison de Woof & MdW Design**

Like their Facebook Page here.

(c/o Susan McGuire)



**\$40 Gift Card from MaryEllen's Designs**

Like their Facebook Page here.

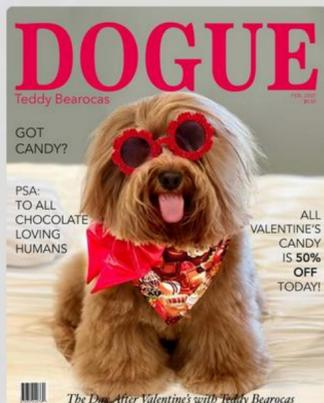
(c/o MaryEllen Jones)



**Box with Goodies for a Pet & a Parent**

Like their Instagram Page here.

(c/o Jocelyn Mizrahi Henderson - Dog Mom Lifestyles)



**Cover Magazine Edit and New Magazine Digital Copy**

Follow them on Instagram here.

(c/o Cover Dogs)



**One Outfit from C'Mimi**

Like their Facebook Page here.

(c/o Jan Ben)



**One-of-a-kind Pet Glasses from Lili Pope Designs**

Like their Instagram Page here.

(c/o Lili Pope)

**Become a PetPix Academy Sponsor**

Connect with Vasi for more info

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Pup Fashion Runway



# Pet Pix Academy

## Special Thank you to our Sponsors



### Amazing Coloring Book

Like their Facebook Page here.

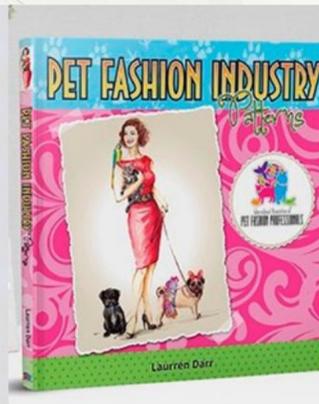
(c/o Erin Wilderman)



### Painted Digital Pet Portrait

Follow them on Instagram here.

(c/o Disneytized Pet Shop)



### Pet Fashion Book

Follow her on Facebook here.

(c/o Lauren Darr - Left Paw Press)



### Different Gift Certificates for Discount

Follow her on Facebook here.

(c/o Sabrina Fasana- La FLORA Fashion)



### PetPix Academy's Master Class

Like us on Facebook here.

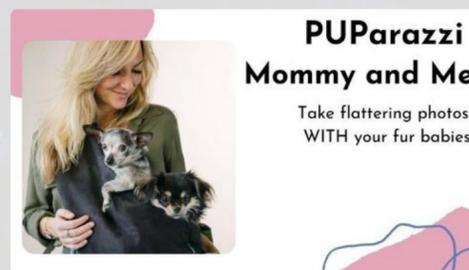
(c/o Vasi Siedman)



### \$40 Gift Card from Lola and Pooch

Follow them on Instagram here.

(c/o Lola Teigland)



### PetPix Academy's Mommy & Me Class

Follow us on Facebook here.

(c/o Vasi Siedman)



### Calming Peanut Butter CBD Dog Treats (3 Lucky Winners!)

Like their Facebook Page here.

(c/o Dope Dog)

Become a PetPix Academy Sponsor

Connect with Vasi for more info

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway

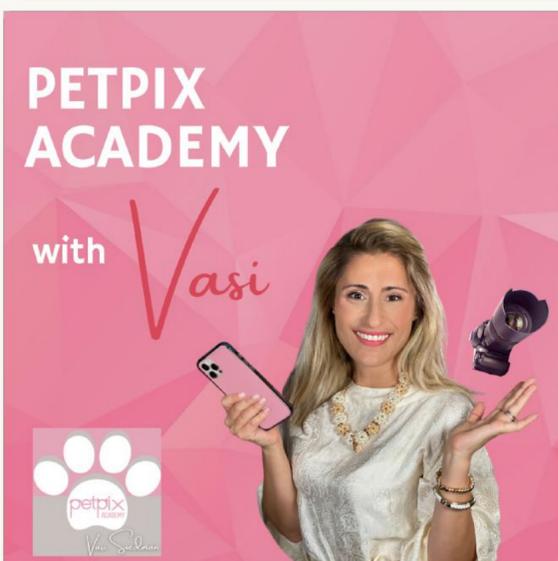


HAPPY 1st BIRTHDAY

## PETPIX ACADEMY PODCAST



It feels like yesterday when it was March 2021 and our PetPIX Academy podcast was officially introduced to the world. We started first with launching a total of 10 episodes on Apple podcast. Vasi couldn't believe so many people wanted to listen to the podcast and download it! Later on it was launched to the rest of the big podcast platforms on a global level. Every episode that was recorded had an incredible and unique story highlighting pet parents, pet fashion designers and other pet platforms and businesses.



The Petpix team is passionate about supporting rescue organizations. One of our biggest achievements during this first year was highlighting and bringing awareness to the Baunji Strong Foundation. The founder, Billy Bauer, helps pet parents from all around the world to fight canine cancer.



Recently our PetPix podcast entered the elite **1% of globally** ranked podcasts. We are very honored and grateful to each of you and your babies who made this possible. We can't thank enough every pet business who is helping us to make a difference.

Together we are spreading the word and the voice of fur babies from all around the world and we DO make a difference! Thank you for your constant support! Sometimes helping others can be simple... just press **SHARE! LET'S SHARE THE LOVE!**

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
Pup Fashion Runway



*Pet Pix Academy*

OMG

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.  
*Pup Fashion Runway*



We wanted to share with you about some of our exciting coming up events:



March 12: Learn The Art of Taking the best Spring Masterpiece Photos

20% will be donated to a rescue

March 14-16: PET BUSINESS Challenge Pet Business Owners who want to bring their pet business to the next level or want to start a pet business.

March 28: Fundraiser & Contest "Be Kind" for Guide Dogs for the Blind

We will have action items and 100% of the proceeds will be donated.

Pet Contest - Post photos of your fur baby(s) making a difference and helping others .

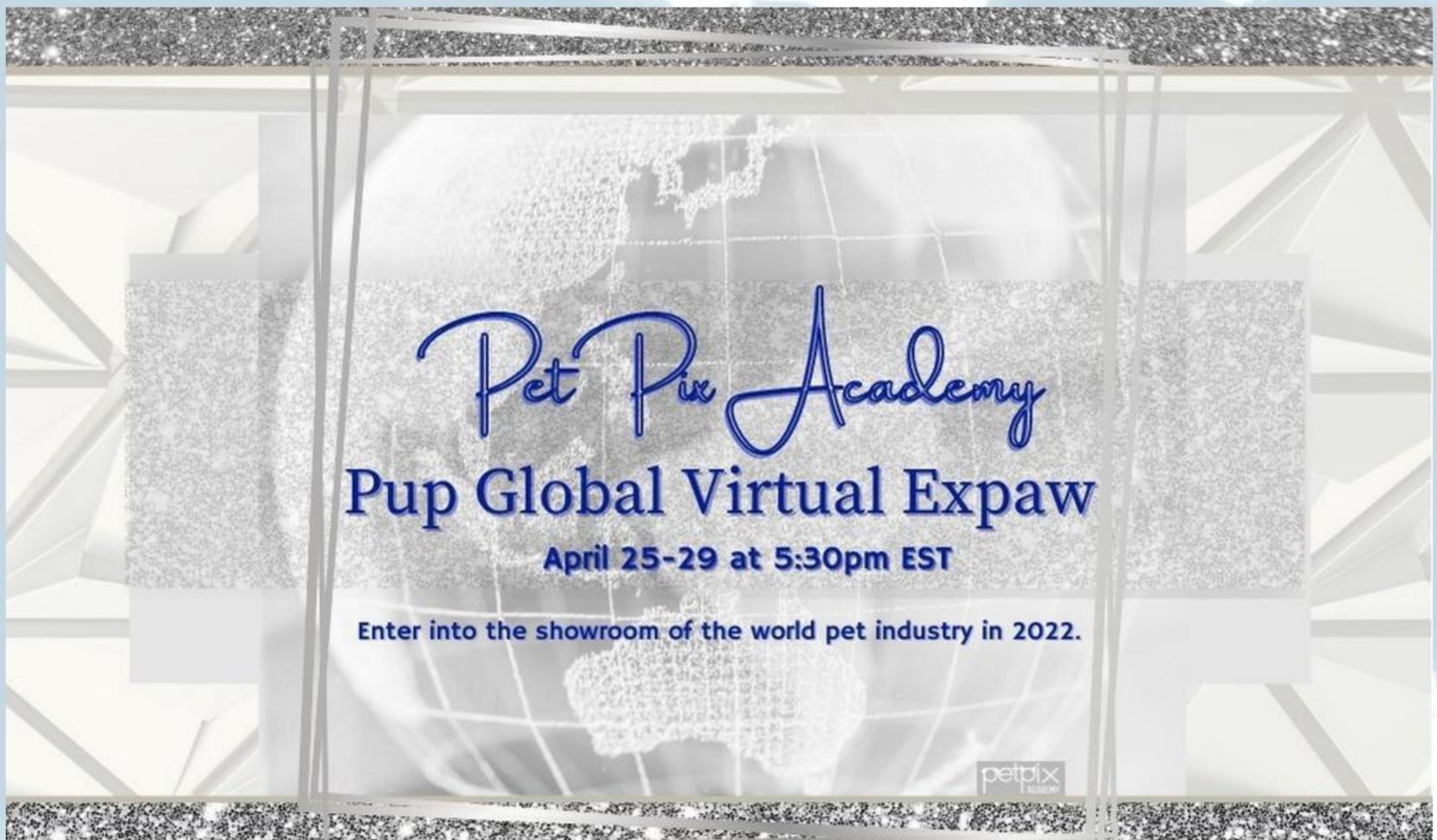


### Pup Fashion Runway

FASHION, BEAUTY AND ELEGANCE OF THE PET WORLD 2022.



SAVE THE DATE and PARTICIPATE



More information coming up SOON

Connect with Vasi if you like to showcase your pet Business  
and share it with THE WORLD!

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